

BUILDING FUTURES

2015 - 2016 ANNUAL REPORT



PPSNE STARS 2015



2016 REPORT TO THE COMMUNITY

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WITH YOUR HELP THESE DOORS STAY OPEN

A MESSAGE FROM OUR PRESIDENT AND OUR BOARD CHAIR

To our friends and supporters,

Your investment has made so much possible! Just take a look at this year's 2016 Annual Report. We hope you feel proud of our achievements, none of which would be possible without your dedication and commitment to our mission.

Because of the generous partnership of hundreds of supporters like you, **we have raised \$17.4 million toward our \$22 million Building Futures Campaign; an ambitious expansion effort that will dramatically improve health care access and delivery in the region's most underserved communities.** Through this campaign, we will open doors to new and updated facilities, expand programs that ensure access and equity in reproductive health care and empower the next generation with the information they need to be healthier and stronger.

In the coming 18 months, we will be working hard to raise \$4.6 million more to fund the strategic investments that will result in the highest standard of care for our patients – **all thanks to you.**

Across these pages, we also recognize the President's Circle donors (\$1,000 or more) by name, as well as the nearly 5,700 other individuals and organizations who contributed more than \$3.9 million toward our Annual Fund. **Last year your support for our annual operations allowed us to reach nearly 70,000 patients in 18 health centers across southern New England.** Additionally, thousands of teens and parents benefited from our education programs. Our advocacy team continued to organize and build legislative and community support for reproductive health, rights and access.

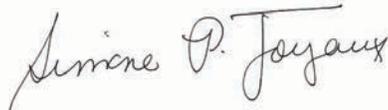
Even as we celebrate these many accomplishments, the future holds many challenges. The outcome of the 2016 national elections – including the presidential race and the resulting composition of the U.S. Congress – will have lasting implications on our work. We know our opponents will continue to discredit Planned Parenthood and the vital services we provide. **Your support for Planned Parenthood means you understand what is at stake.** We can't tell you enough how much your voice matters, and how much stronger you make this organization.

It's clear – this is a watershed moment for PPSNE and our movement. With your help, we will continue changing lives, saving lives, and caring for every person who walks through our doors. This is our vision for the 21st century.

With gratitude,



Judy Tabar, President and CEO



Simone P. Joyaux, Board Chair



Judy Tabar (left) stands with Simone P. Joyaux outside of the Griswold-Buxton health center in New Haven, CT.

EDUCATION & TRAINING

Planned Parenthood provides comprehensive sexual health education, peer education and parent workshops. Our work is **reframing the public dialogue** on sexuality and sexual health through innovative programs.



5,689
YOUTH

participated in a sexuality education program:

- » 40% identified as Latinx*/ Black or as multi-racial.
- » 46% identified as female and 26% as male.
- » 228 participants were individuals with intellectual/developmental disabilities.

**The x is used to be inclusive of those whose gender identity is fluid or non-binary (non-male/female)*

CONTINUING INITIATIVE IN HARTFORD

\$4.5
MILLION
GRANT

The Office of Adolescent Health awarded the City of Hartford, CT, a five-year, \$4.5 million federal teen pregnancy prevention grant to continue the work on the Hartford Teen Pregnancy Prevention Initiative. The Education & Training

department is providing training and technical assistance to Hartford Public School teachers and staff at community-based organizations. **The past success of this project can be seen in a 40% decrease in teen births between 2010 and 2014.** Over the next five years, we will build on that by strengthening our existing relationship with the Hartford Public Schools to train teachers in grades six, seven, eight, nine and eleven on how to implement evidence-based curricula.

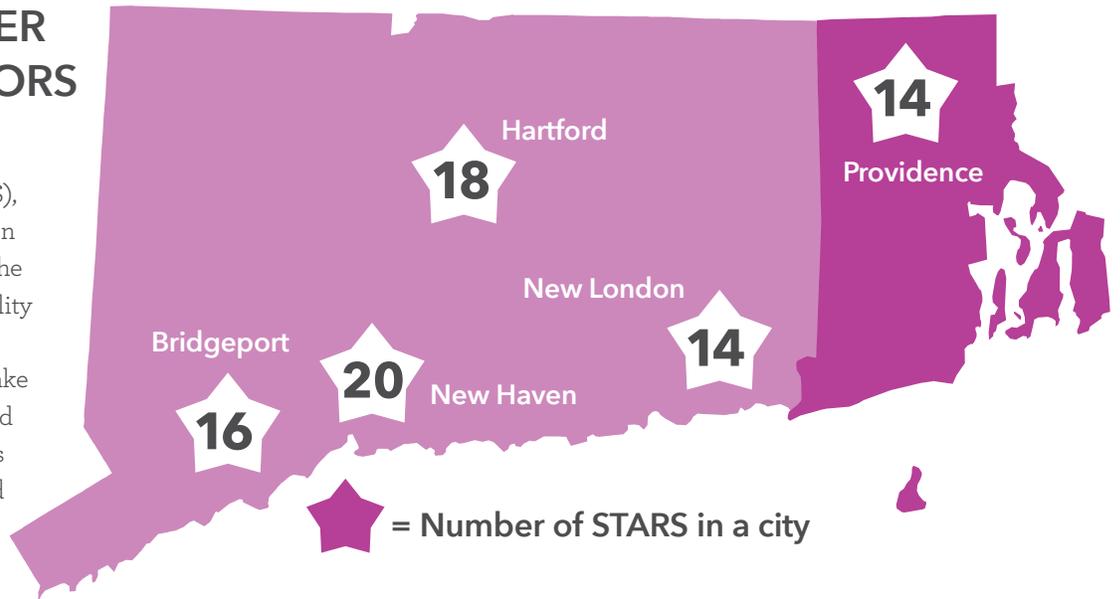


619
PARENTS
attended a
“Real Life. Real Talk.”
parent/child
communication
program.



82 TEEN PEER EDUCATORS

Students Teaching About Responsible Sexuality (STARS), the PPSNE teen peer education program, effectively impacts the development of healthy sexuality among youth. STARS answer questions from their peers, make referrals for health services and facilitate peer workshops. This past year, our STARS provided information and referrals to 6,885 teens.



386

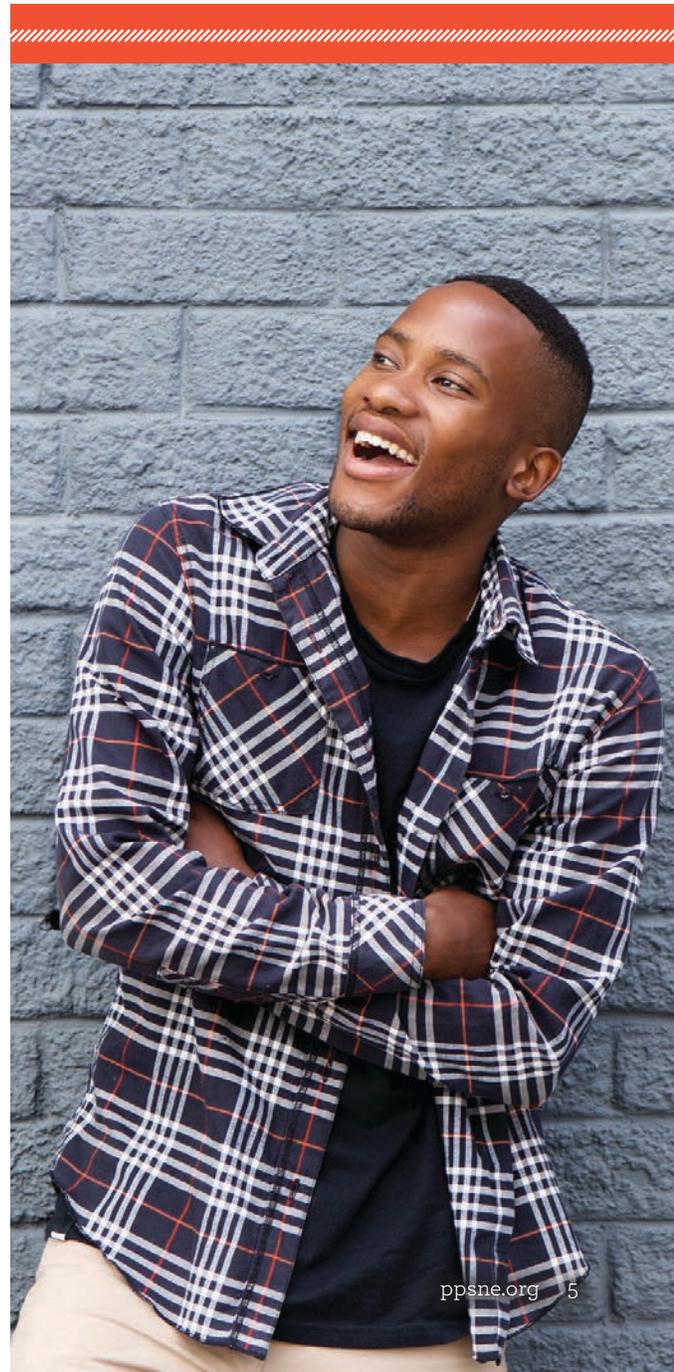
PROFESSIONALS TRAINED

PPSNE provides professional development training to teachers, health educators, counselors, social workers and other youth-serving professionals on how to effectively engage and educate youth around issues of sexuality and sexual health. Since 2011, we have trained 4,143 professionals who have used that information to educate and empower the thousands of youth they serve.

585 YOUTH ATTENDED TEEN CLINIC

Throughout the school year, PPSNE STARS host Teen Clinics at health centers in Bridgeport, Hartford, New Haven, New London and Providence. These monthly or bi-monthly clinics offer free services to youth, including STI testing and treatment and all birth control methods. **Teen Clinics**

are a special time for teens to become acquainted with PPSNE and our services while in the company and comfort of their peers. STARS facilitate educational activities on sexual health topics which often serve as a gateway for young people to PPSNE and our care. The **STARS are making a difference** in the lives of their friends, peers and communities.



ADVOCACY

Planned Parenthood **advocates for access** to reproductive health care for all. Our work is making a difference in the communities we serve.



IN CONNECTICUT...

» Paid family and medical leave insurance was a priority that will require work in 2017 in order to pass. **PPSNE took a leading role in recruiting organizations and individuals to join the Fair Chance Coalition, which succeeded in passing legislation to “Ban the Box” allowing individuals a fair chance in the hiring process.** We continued to focus on issues impacting the Latinx community, supporting immigrant rights, and policy to allow undocumented students access to institutional aid at state colleges and universities.

» PPSNE collaborated with the New Haven-Leon Sister City Project to host “Standing Up for Women’s Health” to discuss women’s health and rights. We hosted “Health Has No Borders” with PP Global and a partner from Guatemala.



Students from around the state along with PPSNE and coalition partners championed new Affirmative Consent legislation for CT. The bill ultimately passed and “Yes means Yes” will be the consent standard for all colleges and universities in CT.

With our community partners’ support, we were able to connect our work in CT with events in Latin America. In partnership with Junta for Progressive Action and Unidad Latina en Acción (ULA) we created a group for immigrant women that will allow for a safe space to talk and build community.



IN RHODE ISLAND...

» The gap between how voters feel about access to reproductive health care (**85% support access including abortion services**) and awareness of state laws restricting abortion remains wide. We’ve worked hard to educate the public, starting with a reproductive freedom “teach-in” at Rhode Island College. We also delivered informative presentations to medical students, health care professionals and legislators.

» The RI Coalition for Reproductive Justice **worked at the State House to testify on a range of bills** and with the RI Administration to improve abortion coverage in state health exchange plans. We’ve registered our patients to vote as part of the PPFA “My Vote, My Voice” voter registration campaign and collected postcards supporting the expansion of child care assistance and the state’s “earned income tax credit.”

IN BOTH STATES...

Our commitment to training the next generation of leaders led to an **expanded Generation Action** program (photo below) in each state, with our program having **46 volunteer leaders**. We taught interns how to organize communities as well as how to create change for reproductive freedom and justice on their campuses, communities and through our health center advocacy program.

Our supporters and communities made National Pink Out Day on September 29 a huge success. **Hundreds of new supporters joined the #StandwithPP campaign** at nine events across CT and RI. A rally on the New Haven Green attracted more than 150 attendees.



HEALTH CARE

Planned Parenthood provides **nearly 70,000 patients in CT and RI** with expert health care and information. We work every day to **break down barriers** to access.

HERE TO HELP

PPSNE helps patients navigate the process of signing up for new or expanded health insurance. Our enrollment specialists work directly in our health centers. From 2015 - 2016, PPSNE:

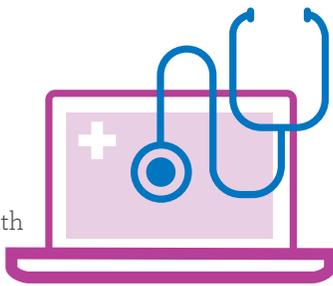
Provided information and assistance to **1,786** people



Signed up **600** people for Medicaid coverage



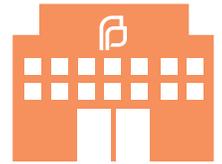
Enrolled **206** people in qualified health plans



CLINICAL RESEARCH FY16 BY THE NUMBERS

PPSNE is on the cutting-edge of health care and clinical research projects that will save lives.

Research conducted in **17** PPSNE health centers



8 research studies in progress during FY16

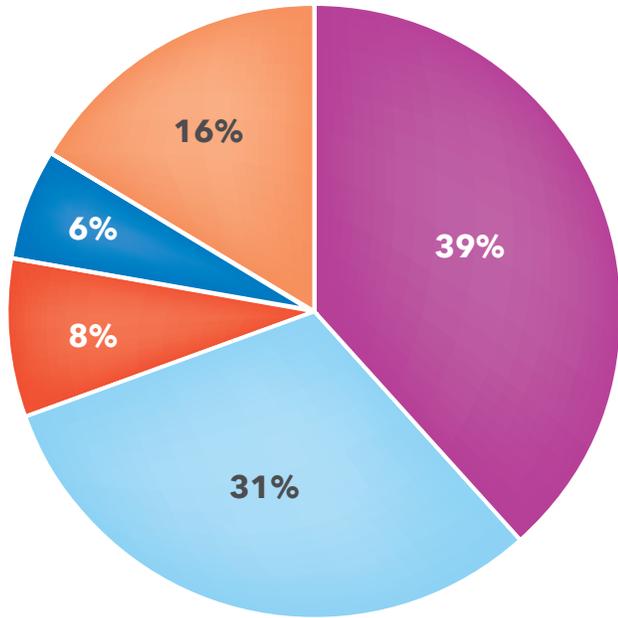
More than **4,500** research study enrollments



Planned Parenthood of Southern New England has played a vital and irreplaceable role in the health care system for nearly a century and is not going anywhere – thanks to you!

LIFESAVING SERVICES ARE AVAILABLE TO EVERYONE – BECAUSE OF YOU.

More than 90 percent of our services are preventative — including contraception, lifesaving breast and cervical cancer screenings, Pap tests, breast exams and testing and treatment for sexually transmitted infections.



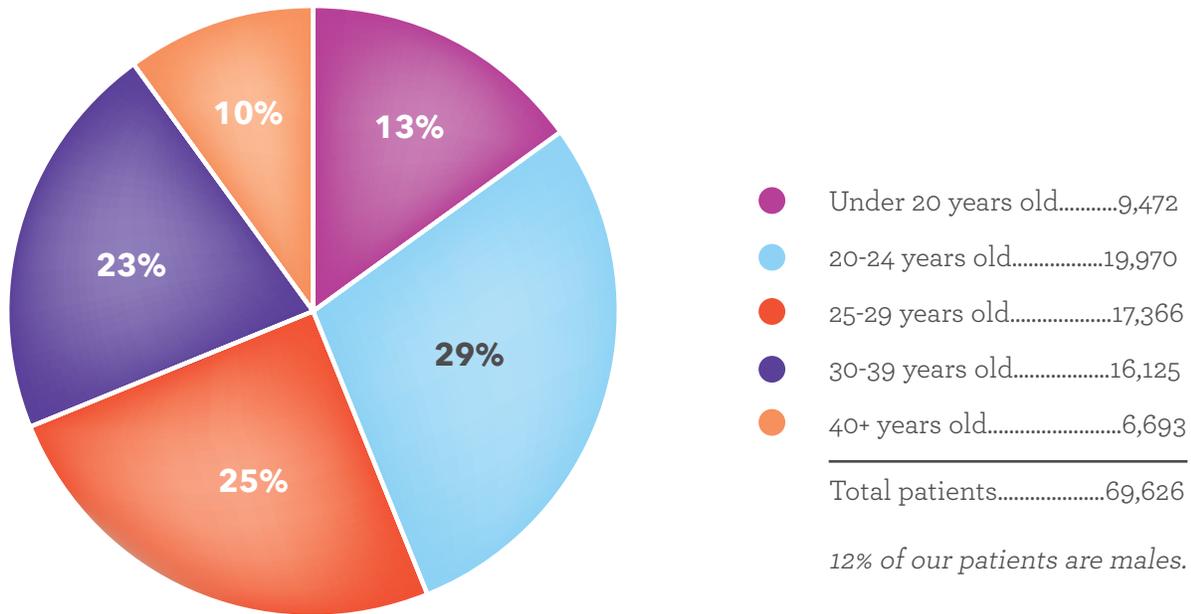
Contraceptive Services.....	63,432
STD/STI & HIV Screenings.....	51,410
Cancer Screening & Preventative Services (including primary care).....	13,390
Abortions.....	10,422
Other Reproductive Health Services.....	26,182
<hr/>	
Total Services.....	164,836

YOUR SUPPORT MEANS THAT HEALTH HAS **NO BORDERS.** OUR DOORS REMAIN OPEN TO EVERYONE REGARDLESS OF RACE, INCOME, GEOGRAPHY, CITIZENSHIP STATUS OR GENDER IDENTITY.

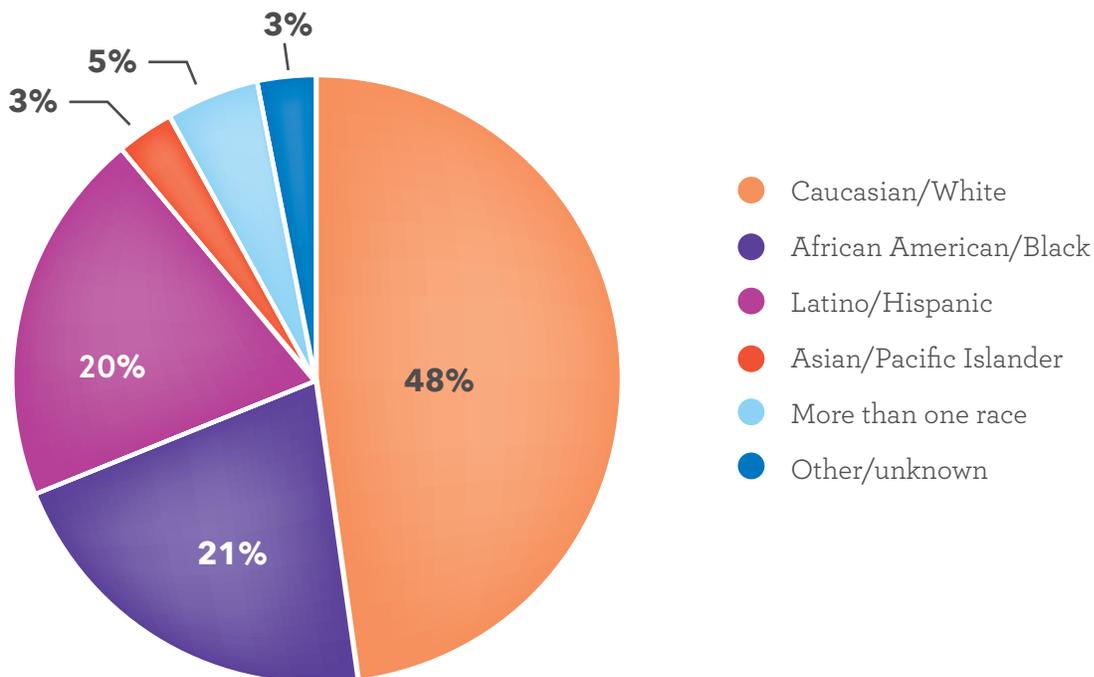


PROVIDING REPRODUCTIVE HEALTH CARE TO THOSE WHO NEED US THE MOST

Planned Parenthood is the country's **most trusted provider** of reproductive health care. Our skilled health care professionals are dedicated to offering **high-quality, affordable health care** to women, men and young people from all backgrounds.



69,626 PATIENTS
111,325 VISITS



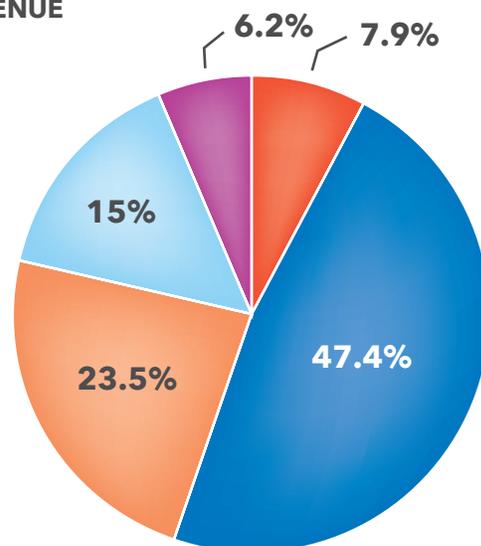
FINANCIALS

Fiscal year ended March 31, 2016.

REVENUE

	FY 2016	FY 2015
Private Patient Fees	2,629,909	2,794,981
Third Party Insurers	15,807,041	16,019,188
Contributions (Annual and Campaign)	7,855,968	5,211,117
Government Grants	5,000,737	5,190,849
Education, Research and Other Grants	2,079,294	838,156
Endowment Investments Net Gain	—	587,020
Total	\$33,372,949	\$30,641,311

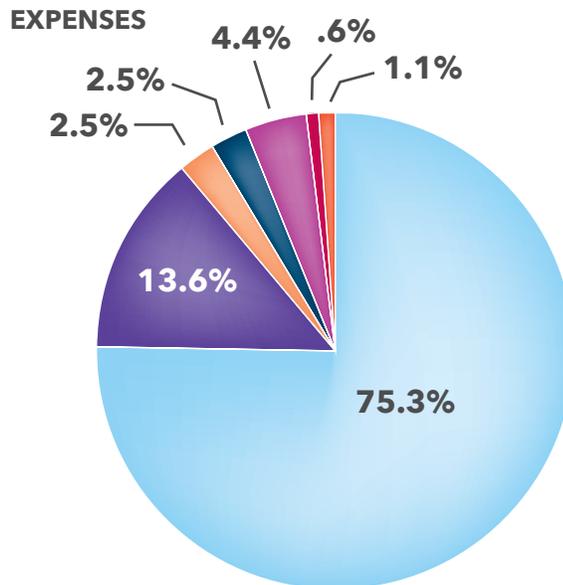
REVENUE



EXPENSES

Medical Services	23,162,096	22,912,913
Administration	4,168,575	3,987,904
Education	779,328	821,751
Public Affairs	767,241	921,851
Fundraising	1,366,636	1,244,391
Loss on Disposal of Fixed Assets	—	2,089,480
Endowment Investments Net Loss	173,317	—
PPFA Dues	332,700	313,993
Total	\$ 30,749,893	\$ 30,202,803

EXPENSES



FY 16 Net Gain	\$2,623,056
FY 16 Operating Surplus¹	\$554,742

ASSETS

Long Term	19,958,179	15,824,826
Current	16,720,682	17,248,182
Liabilities	4,617,470	3,634,673
Total Net Assets	\$ 32,061,391	\$ 29,438,335

¹ Operating surplus excludes bequests and campaign gifts not available for operations



PLANNED PARENTHOOD OF SOUTHERN NEW ENGLAND

The Building Futures Campaign is a bold \$22M vision that positions PPSNE as a highly visible and trusted provider of reproductive health care and sexuality education in southern New England.

\$17.4M RAISED – \$4.6M TO GO!

Nearly 70,000 women, men and teens rely on our 18 health centers for expert health care and information. With more than two-thirds of patients uninsured or on Medicaid, PPSNE remains a major safety-net provider by providing millions in subsidized care.

While teen pregnancy has declined, overall unintended pregnancies remain high. **More than 50% of CT and RI pregnancies are unintended – we can do better.** Investing in prevention and comprehensive sexuality education is the only proven way to address unintended pregnancies and create pathways to opportunity for women and their families. PPSNE is at a pivotal point in its history. We face unprecedented opportunity. We have a vision that will change the world – and we can accomplish that **with your support.**



UPGRADED AND MODERNIZED HEALTH CENTERS



Our new state-of-the-art health centers were designed with patient experience in mind. As a result, the overall flow of centers was improved, which resulted in reduced wait times and happier patients.



Photography credits - Design: Tecton Architects, p.c.; Photography: Jeffrey Yarcis Corporate Images

INNOVATED CREATIVE MARKETING CAMPAIGNS



With a commitment to innovation and technology, PPSNE reached audiences in new ways. We have seen a remarkable increase in online and community engagement as we connect on and offline.



EXPANDED CUTTING-EDGE SERVICES

Offering new health care services demonstrated our commitment to providing our patients with the care they deserve. Primary care has created new bonds with our patients as we work toward the healthiest generation ever.



Hartford · Meriden · New London · Waterbury · Providence

ELEVATED
ENGAGEMENT AMONG THE
BLACK/AFRICAN-AMERICAN
AND LATINX COMMUNITIES

Through dedicated resources we have forged lasting relationships in communities of color. As a result of these new connections, we are becoming partners and allies in the creation of a future where everyone can fully pursue their dreams.



INCREASED
YOUTH AND PATIENT
OUTREACH

Our educators and trainers have created lasting impact in the communities we serve. This vital work has led to a historic low teen birth rate across our two states and a more informed generation.



LEADERSHIP

OFFICERS, 2015 - 2016

Simone P. Joyaux, *Chair*
Gayle Capozzalo, *Vice Chair*
Karen DuBois-Walton, PhD, *Secretary*
Leigh Bonney, *Treasurer*
Siw de Gysser[^], *Assistant Treasurer*

BOARD OF DIRECTORS, 2015 - 2016

Natalie Adsuar, MD[^]
Bridget Baird
Erica Buchsbaum
Chris Corcoran
Siw de Gysser[^]
Holland Dunn
Sue Hessel
Sara Lulo
Susann Mark
John R. Morton, MD[^]
Frances Padilla
Susan Ross
Nancie Schwarzman
Fahd Vahidy

[^] Retired from Office or Board of Directors in May 2016

In May 2016, we welcomed new officer Frances Padilla as Assistant Treasurer and new members to the PPSNE Board of Directors: Melissa Davis, Tekisha Everette, Clay Pell and Brett Smiley.

PRESIDENT'S COUNCIL

Leslie S. Bhutani Δ
Cynthia M. Blumenthal
Elizabeth Chace
Karen Dahle
Phoebe L. Erdman Δ
Rosalie Fain + Δ
Betsy Fink

Deborah J. Freedman Δ
Vivien Hassenfeld Δ
Sue Hessel \diamond
Marie-France Kern
Chester Kitchings
Ellen B. Lubell
Loulie Mauran

Sheila Mossman
Sarah Richardson
Marcia Riesman Δ
Linda H. Roth Δ
Nancie K. Schwarzman \diamond
Peggy Sharpe
Jo Sly

Lisa Stuart Δ
Sandra G. Wagenfeld Δ
Joan Warburg
Don E. Wineberg Δ

+ Deceased

\diamond Board member

Δ Former Board member

Staff member

20 year donor at the \$1,000+ level

OUR MISSION, VISION & CORE VALUES

MISSION

The mission of Planned Parenthood of Southern New England is to protect the fundamental right of all individuals to manage their own fertility and sexual health and to ensure access to the services, education and information to realize that right.

VISION

Together we will create a healthier generation and a more just society by putting sexuality education and sexual health care in the hands of young people — giving them the information and power they deserve to shape their future.

CORE VALUES

- Integrity
- Partnership
- Customer Service
- Communication
- Quality

CONNECT WITH US



PresidentsCircle@ppsne.org • ppsne.org



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