Champions for Choice | Creating Healthy Communities

2015 Annual Report

Planned Parenthood
Greater Washington and North Idaho
CEO Letter

The word “champion” describes those who dedicate everything to achieving hard-earned victories. In reflecting on 2015, there’s not a more fitting word to describe our patients, staff, and supporters like you, who lead us to incredible successes in the face of many challenges.

After months of unprecedented attacks, our organization experienced the most significant violence we have faced in my time as CEO – in September, our Pullman health center was firebombed, destroying nearly the entire building. In the wake of the attack, the true spirit of our organization shone through. Our staff immediately set up a “pop-up” clinic in the parking lot, within a month we had a temporary health center up and running, and donors from around the world helped us completely cover the cost of rebuilding. In the midst of it all, our patients clipped notes of support and gratitude to our fence. We will never forget those messages, which articulated so clearly the importance of expert care for all in our communities.

But we didn’t just overcome challenges this year - we continued expanding access to important services across Washington State, implementing revolutionary sexual health education programming in communities with some of the highest teen pregnancy rates in the state, beginning the process of building a new health center in Spokane, acquiring three new health centers in Central Washington, and so much more.

This year made me immensely proud to be a part of this important work as I witnessed our resolve to serve our community and patients, no matter what. I thank each and every one of our staff members, donors, volunteers, and patients for their support and dedication - you truly are Champions for Choice.

Karl

Board Chair Letter

I used to say I supported Planned Parenthood in part due to inspiration from my mother and grandmother’s generations who fought for the rights women have today. In college, immersed in a politically active climate, I simply stated in passing that we have to fight to keep those rights intact. But Roe v. Wade was in place, and a world where we’d face innumerable attacks - not only on abortion rights but on all reproductive health care - seemed unimaginable.

Now in my mid-40s, protecting and advancing those rights for all women has become the fight of our generation. And on behalf of the board of directors, I want to thank you for your dedication to our mission and our patients. Together, we moved past incredible challenges and instead created a year filled with successes. Through it all, your support was the wind in our sails.

Along with you, we will continue to advocate for the rights of all people to get the resources they need to be healthy, plan their futures and achieve their dreams, no matter what. Together, we will continue to be Champions for Choice for all in our communities.

Kirsten

Our Mission

The mission of Planned Parenthood of Greater Washington and North Idaho is to provide exceptional reproductive and complementary health care, honest education, and fearless advocacy for all.

Our Vision

Reproductive health care and education are fundamental rights for all people. We are here to provide the resources and tools people need to be healthy, plan their futures, and achieve their dreams.

Champions for Choice: Creating Healthy Communities

Together we will continue to advance reproductive justice, rights, and health care access for all people. This is what it means to be a Champion for Choice.
Creating Healthy Communities

As the leading provider of reproductive health care, we prioritize staying on the cusp of new advancements in medicine and expanding access to care. This year we did both, setting a high bar for expert health care in our communities.

Pullman Health Center Rebuilt
In the wake of the firebombing of the Pullman health center, a new temporary location was established in under a month. To limit interruptions in patient care, PPGWNI staff set up a “pop-up” health center in the parking lot, where they dispensed condoms, birth control prescriptions, and education. Our refurbished health center re-opened February 1st, 2016.

Growing to Twelve Locations
Near the end of 2015, Planned Parenthood of Greater Washington and North Idaho welcomed Family Planning of North Central Washington into our affiliate. This merger extended Planned Parenthood’s expert services into three of the most underserved communities in Washington: Wenatchee, Moses Lake and Okanogan.

Preparations Begin for New Spokane Health Center
After years of planning, we have partnered with community leaders from the Smith-Barbieri Progressive Fund, the Nielsen family, and the Harriet Cheney Cowles Foundation to raise funds to build a new state-of-the-art facility in the heart of Spokane. The new Health and Community Education Center will be significantly more efficient and will accommodate 50 percent more patient visits. It will include an education center and community classroom, advanced medical facilities, and features to enhance patient privacy. Construction is expected to be largely completed in 2016, and doors will open the first quarter of 2017.

If you would like to learn more contact Joy Peltier, vice president of development, at joy.peltier@ppgwni.org or 509-202-4166.

Thank you Capital Campaign Donors:
Smith-Barbieri Progressive Fund, The Nielsen Family, Harriet Cheney Cowles Foundation, Dr. Nathan Meltzer, Alan Chatham, Carla Smith and Mike Powers, The Starr Family, Dan Cadagan, III, Debbie M. Bell, Kalista and William J. Dubiel, MD, Andie Mark, Kottayam V. Natarajan, Jr. and Alison Ashlock, Mary and Scott Shrode, Michael Flannery and Dean Lynch, Priscilla and Timothy Ice, Dubravka and Danko Martincic, Linda B. Ashlock, Wayne L. Attwood, Dr. Karen M. Ireland and Jeffrey Reynolds, Kelli Johnson, Cynthia Schroeder, Dr. George and Mrs. Lila Girvin, Dr. Karen M. McKinney and Dr. David Moershel, Barrie Ryan and Keith Hamlin, Tom Simpson, Julie and Jason Distel, Cindy McMahon, Connie and Dick O’Brien, Dr. Jennifer R. Stucker, Tamara and Kevin Vonsteuben, Chelsea Updegrove, Mildred M. Vance, Beverly Amstadter, Kristen M. Didesch and Amanda Parrish
Expert Health Care

Exceeding Expectations
Our health centers received the highest possible accreditation ranking from the Planned Parenthood Federation of America. This means we met all key performance benchmarks and are compliant with national and PPFA requirements for high-quality, expert health care.

Bringing More Experts on Board
We hired seven new highly-skilled health care providers from Yale, Gonzaga, Washington State University, Oregon Health and Science University, and University of Southern Maine.

Increasing Essential Abortion Care
Abortion is a fundamental part of reproductive health care, and all women have the right to make their own personal health decisions. This year, based on community needs, we increased access to medication abortion services across our affiliate. We also received a generous $20,000 donation from the Starr Family to start an abortion fund. This important resource will help ensure all women have access to safe and legal abortion services.

Providing Effective Reproductive Life Planning Tools
Long-acting reversible contraceptives (LARC) are among the most reliable forms of birth control available and can last up to 12 years. In 2015, 10 percent of our patients received a LARC. Our IUD insertions increased by 30 percent and implant LARC insertions increased by 16 percent. We also immediately began offering Liletta – the newest and most affordable IUD on the market.

Leading the Fight Against HIV
We were the first Planned Parenthood affiliate in the country to offer PrEP – a life-saving daily drug regimen that is up to 92 percent effective at preventing HIV infection. A short time later we began offering nPEP, which can stop HIV from taking hold in the body up to 72 hours after exposure.

“My IUD helps me make healthy family planning decisions. It also prevents me from worrying about unplanned pregnancy.”
– Barbara, patient
Total Affiliate Patient Visits: 42,301
Total Affiliate Patients: 26,897

**Patient Visits by Health Center**

- Ellensburg: 1,990
- Kennewick: 5,958
- Pasco: 2,630
- Pullman: 2,155
- Spokane: 9,778
- Spokane Valley: 6,520
- Sunnyside: 2,751
- Walla Walla: 1,686
- Yakima: 8,833

* Patient visits for Moses Lake, Okanogan, and Wenatchee will be represented in our 2016 Annual Report.

**Total Services Provided:** 74,731

**Female Patients:**
- 24,091 (89.5%)

**Male Patients:**
- 2,805 (10.5%)

**Expert Health Care Services Provided**

- Breast and Cervical Cancer Screenings/Treatment: 21,993
- Annual Exam: 16,863
- Pregnancy Testing/Options Counseling: 15,155
- Birth Control/Contraception: 9,426
- Infection Testing/Treatment: 7,732
- Abortion: 2,900
- Other (Follow-Up Visits): 662

*6 out of 10 women who receive medical care consider Planned Parenthood their primary source of health care.*
Honest Education

Education is the first step in preventative health care. This year we made tremendous strides in ensuring that everyone in our communities has access to the information and support they need to be healthy, plan their futures, and achieve their dreams.

Revolutionizing Education
We are honored to partner with the Office of Adolescent Health to implement the Healthy Youth Initiative: an innovative sexual health program for youth and families. Over the next five years we will work with over 40 community partners to bring Evidence-Based Teen Pregnancy Prevention programming and sexual health education to four underserved communities in Washington: Yakima, Okanogan, and Franklin counties, and the City of Spokane.

Expanding Our Impact
In addition to launching the Healthy Youth Initiative, our affiliate grew education programs in three core ways in 2015: We launched teen pregnancy prevention programs in Walla Walla, developed two new Teen Council programs in Yakima and the Palouse, and expanded Promotores de Salud, our bilingual adult peer education program.

Empowering Youth Educators
Our Teen Council peer educators make a tremendous impact in their high schools and communities, giving sexual health presentations, traveling to Olympia for Teen Lobby Day, and serving as approachable sources of medically-accurate information for their peers. This year our Teen Council program grew substantially, thanks to generous donations from the Altmayer Family and Janie and Cliff Plath.

“I believe that teens deserve to have medically-accurate and reliable information about sex and related topics from someone they can talk to if they have more personal questions, rather than just their teacher.”
— Tristanne, Spokane Teen Council Member

Planned Parenthood of Greater Washington and North Idaho reached nearly 30,000 people through education and outreach programs in 2015.
Inspiring Action
This year we launched Generation Action – student-led advocacy groups on five college campuses: Eastern Washington University, Central Washington University, Washington State University, the University of Idaho, and Whitman College. These young activists held student outreach events, education presentations, voter registration efforts, and successfully engaged their universities in creating stronger policies and campus conversations regarding campus sexual assault.

Safe Access
In order to put an end to protesters blocking patients in our Spokane health center’s driveway, our staff, patients, activists, and community partners worked with the Spokane City Council to pass an ordinance in January making it illegal to block driveways in the city.

Ensuring Insurance Coverage for All
In the 2015 enrollment cycle, our affiliate directly assisted hundreds of individuals and their families in obtaining health benefits through the Affordable Care Act. Because language should never be a barrier to accessing health care, we also provided enrollment assistance in Spanish.
A LEEP of Progress

Just 30 years ago, cervical cancer was among the most deadly cancers for women. But today, these rates have dropped more than 50 percent thanks to our ability to identify and treat abnormal cervical cells before they develop into cancer.

At Planned Parenthood, we use some of the most effective cancer prevention treatments available, including LEEP - Loop Electrosurgical Excision Procedure. LEEP is highly effective, quick, painless, and it saves women’s lives.

In 2015, donor Patricia Gelles learned that we were having to share a LEEP machine between our Kennewick and Sunnyside health centers. This required constant transport of the machine and less open scheduling for LEEP procedures. That’s when Patricia decided to take action.

“I feel strongly that all women deserve access to vital cancer care when they need it,” said Patricia, who immediately donated the funds needed to purchase a new LEEP machine. It arrived on July 2, much to the celebration of our health care providers, who no longer had to drive the machine back and forth each week.

“It was clear that donating the funds for a new machine would help both patients and staff at Planned Parenthood, and that is something I am so proud to do,” said Patricia.

It’s caring supporters like Patricia who ensure that Planned Parenthood continues to expand our services, open up access to care, and create healthier communities.

Keeping Abortion Safe and Legal

Although one in three women chooses abortion in her lifetime, personal stories of abortion are only now becoming more openly told. No one knows that better than Yakima donor Gay Dorsey, whose family story of abortion is a key part of what drives her lifelong support of Planned Parenthood.

During the Great Depression, decades before abortion was legalized in the US, Gay’s grandmother Fran nearly lost her life after seeking an illegal abortion.

“She and my grandad had one child – my mother. They knew that they couldn’t afford another, so she felt that was her only choice,” says Gay, whose mother was sent to live with a relative for a full year while her mother fought for her life.

When Gay joined the board of her local Planned Parenthood, her grandmother was first in line to praise Gay’s decision. She knew that the expert care Planned Parenthood provides is why abortion is now one of the safest medical procedures in the US.

“Women born after 1972 have no idea how terrifying it was to live before abortion was legal. My grandma lived the nightmare and survived,” says Gay. “I support Planned Parenthood for her.”
Operating Revenue and Expenses

Revenue

- Federal/State Health Insurance Contracts and Reimbursements: $9,848,320 (60%)
- Private Insurance/Patient Self Pay: $3,323,076 (20%)
- Fundraising: $1,122,003 (7%)
- Capital Campaign: $745,000 (5%)
- Investment Activity: $626,296 (4%)
- Other: $654,226 (4%)

Total: $16,318,921

Expenses

- Health Care Services: $11,379,493 (73%)
- Administration: $2,978,698 (19%)
  - Marketing: $614,329 (4%)
  - Volunteers: $44,200 (0.3%)
  - Development: $199,750 (1%)
  - Admin: $1,358,306 (9%)
  - HR: $398,213 (3%)
  - IT: $363,900 (2%)
- Education: $665,971 (4%)
- Public Affairs: $642,645 (4%)

Total: $15,656,806

Did You Know?

What is the federal “funding” Planned Parenthood receives? While it may often be implied that Planned Parenthood is subsidized by the federal government, in actuality we are reimbursed for services provided to patients from federal insurance programs - such as Medicaid - the same way other health care providers are.

Final, unaudited finances.
Sincere Thanks

Thank you for being a Champion for Choice, no matter what. It’s because of you we can continue creating healthy communities, ensuring that women, men, and teens have access to the high-quality services they need to stay healthy, plan their futures, and achieve their dreams.