

# 2014 AGENCY OVERVIEW

## MISSION

Planned Parenthood of Nassau County (PPNC) seeks to empower individuals to make independent, informed decisions about their sexual and reproductive lives by providing access to medically-sound health care and educational services, and by promoting public policies to make those services available to all.

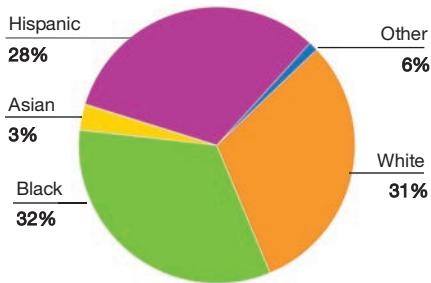
## HEALTH SERVICES

At PPNC, we work every day to reduce the number of unintended pregnancies and keep women healthy. The people in our community rely on us for a wide range of preventive health services. More than 90 percent of what we do includes life-saving cancer screenings, birth control, prevention and treatment of STIs, breast health services, prenatal care, routine gynecological exams, sexual health education, and health counseling. We also provide access to safe and legal abortion services, an essential part of women's health care.

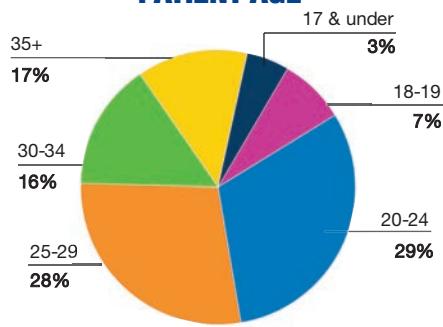
We do everything we can to make sure that our patients get the care they need and deserve. Our services are offered on a sliding fee scale sensitive to one's ability to pay, and our highly-trained staff provide compassionate, confidential and culturally-appropriate care. Our three health centers in Hempstead, Glen Cove, and Massapequa are open on weekends and evenings, and we have a mobile unit that allows us to take our message—and services such as birth control and HIV testing—directly to those who need them most.

In 2014, more than 14,200 patients made 27,889 visits to our health centers.

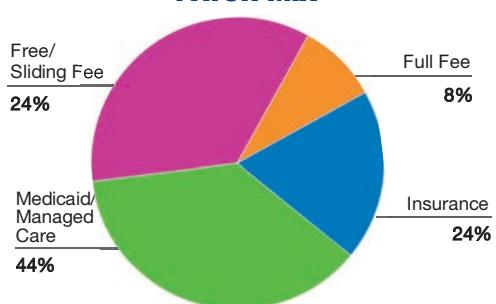
### PATIENT RACE/ETHNICITY



### PATIENT AGE



### PAYOR MIX



## IN 2014 OUR PATIENTS RECEIVED...



<b>25,852</b>	Tests for sexually transmitted infections (STIs)
<b>17,373</b>	GYN exams and family planning visits to dispense birth control
<b>7,626</b>	Pregnancy tests
<b>5,221</b>	Rapid HIV tests
<b>4,432</b>	Pap tests and colposcopies to diagnose potential cervical cancer
<b>3,977</b>	Breast exams to screen for breast cancer
<b>3,541</b>	STI tests during male client hours
<b>2,443</b>	Emergency Contraception kits to help prevent unintended pregnancy
<b>2,435</b>	Medical and surgical abortions
<b>1,500</b>	Free prenatal care visits to ensure a healthy pregnancy
<b>132</b>	HPV vaccine shots to prevent cervical cancer

## EDUCATION & TRAINING

People of all ages turn to PPNC for comprehensive, age-appropriate and medically accurate sex education programs that include information about everything from abstinence to birth control. We're there for parents who need help talking to their kids about sex, for teens who want accurate, non-judgmental facts about their sexual health, and for anyone who needs information on how to prevent unintended pregnancies and sexually transmitted infections.

In 2014, PPNC's education department reached more than **32,200** individuals in New York State Department of Health-targeted communities through a variety of teaching methods, including one or more of the following: in-school evidence-based programs, STI and teen pregnancy prevention workshops, outreach efforts, and professional trainings. Taken together, these efforts increased comprehension, encouraged healthy sexual behavior, and provided people with the knowledge and tools necessary to lead safe and healthy lives.

### IN 2014, OUR EDUCATION EFFORTS REACHED...

<b>5,748</b>	individuals of all ages in workshops on topics such as pregnancy and disease prevention, healthy-decision making, relationships and parent/child communication
<b>5,353</b>	medically-underserved African American and Latina women with breast cancer prevention education and referrals for low-cost screening services through <i>Sisters United in Health</i>
<b>5,109</b>	teenagers during workshops, outreach, and advocacy activities conducted by the Teen Advocate Project (TAP) peer educators
<b>5,105</b>	at-risk individuals of color with information about HIV/STD prevention and testing through peer-based workshops by Women's Outreach Motivation Education Network (WOMEN)
<b>5,043</b>	people through reproductive health campaigns initiated by TAP peer educators on social media outlets such as Facebook and Instagram
<b>4,902</b>	local residents through street outreach, health fairs, and other community events
<b>1,379</b>	college students in workshops on birth control, STI prevention, and other sexual health issues
<b>1,150</b>	middle school and high school students through evidence-based workshops, proven effective in preventing teen pregnancy and reducing STI transmission
<b>972</b>	Spanish-speaking women with information about family communication and access to reproductive health care through the <i>Promotoras</i> peer outreach program
<b>796</b>	young men through male sexual health and testicular cancer prevention workshops and outreach
<b>226</b>	teachers, school faculty, community-based organization staff, and other professionals in trainings on sexual and reproductive health issues

## ADVOCATING FOR WOMEN'S HEALTH & RIGHTS

PPNC is dedicated to ensuring that everyone in our community has access to the essential health and information they need to make safe, responsible decisions. We work to counter anti-choice attacks from extremists on the federal, state and local level by organizing and mobilizing advocates, recruiting new supporters, educating legislators and working collaboratively with other progressive organizations on Long Island. In 2014, PPNC's advocacy work included:

- Educating and engaging more than 11,000 email advocates, as well as supporters through Facebook and Twitter
- Engaging hundreds of patients and community members through our Health Center Advocacy campaign
- Organizing students in high schools and on local college campuses
- Mobilizing advocates to attend rallies, conferences and lobbying visits
- Participating in efforts to fight anti-choice legislation in other states
- Educating hundreds of disenfranchised voters about the importance of voting

