



**TRANSFORMING  
CARE**



**Dear Friends,**

It has been a dramatic year—dare I even say, a transformative one—for both the health care industry and for Planned Parenthood. Here in Ohio, we tackled the challenges of a new health care marketplace while expanding our core services and came out of the process more committed than ever.

I'm proud to say that Planned Parenthood of Greater Ohio stands strong as part of the complex health care landscape, providing reliable, high-quality care to women and families throughout the state.

**We have stood with and for women through it all, as we have strengthened our foundation of sound business practices and talented medical professionals to better serve those who rely on us.**

With enormous support from our patients, funders, and donors like you, we are making a powerful impact on our communities by ensuring that Ohio women and families receive the highest quality of care.

**As we look to the future, we will continue to:**

- Rely on the incredible leadership of our Board of Directors, Community Leadership Councils, and supporters throughout Ohio.
- Teach young people about their health care options and how to advocate for their own health care needs.
- Play an important role in the health care debate, and continue to give young people throughout Ohio the care they deserve.

Personally, helping to give Ohio women and families the health care they deserve is a privilege, and the last year at Planned Parenthood has been nothing short of amazing. Please accept my gratitude for being part of this transformative work.

**Together, we are helping to change lives.**

*Katie Chatas*

Sincerely,  
Katie Chatas | **NEW ALBANY**  
*Chair, Board of Directors*

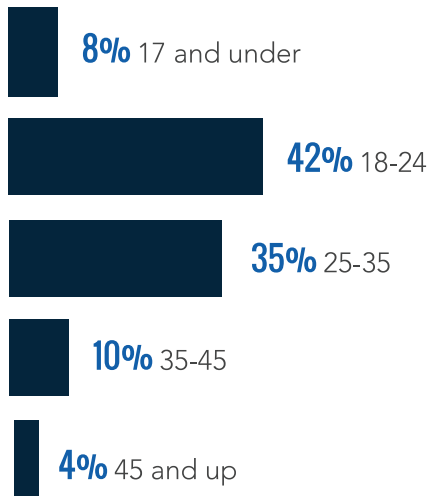


# PLANNED PARENTHOOD OF GREATER OHIO

## by the numbers

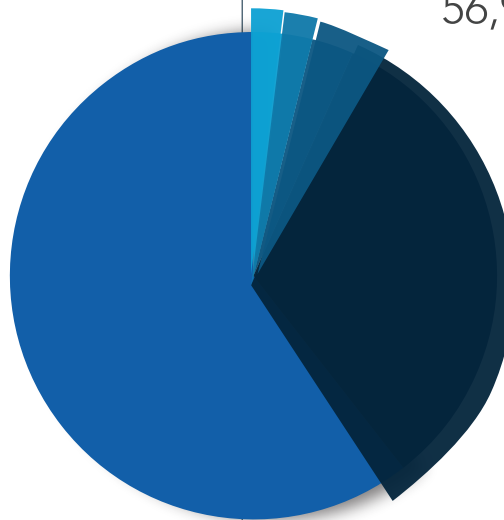
# 56,939

**Patients** turned to Planned Parenthood this year



# 95,568

**Medical Visits** were completed for our 56,939 patients



- 59% Well-Woman & Family Planning Visits
- 33% HIV / STI Testing & Infection Checks
- 5% Cancer Screenings
- 2% Abortion Care
- 2% Emergency Contraception

# 40%

of our Patients were **New Patients**

# 11,915

**Cancer Screenings**

were performed

Read more about just one of the many life-saving screenings—on Page 5

# 136,300

**Condoms** distributed



88%  
Women



12%  
Men



## 245

Total employees

## 35

Advance Practice  
Registered Nurses

## 1,314

Years of combined  
experience  
amongst our staff

### **Our Health Center Associates Are Exceptionally Qualified and Trained**

Our professional staff help Ohioans make healthy, responsible decisions while respecting individual dignity and confidentiality at each of our health center locations. We employ a range of certified health care professionals to care for our patients, including board-certified physicians, CNPs, CNMs, APRNs, RNs, and LPNs.

### **Our Health Center Infrastructure is Modernizing to Our Patients' Benefit**

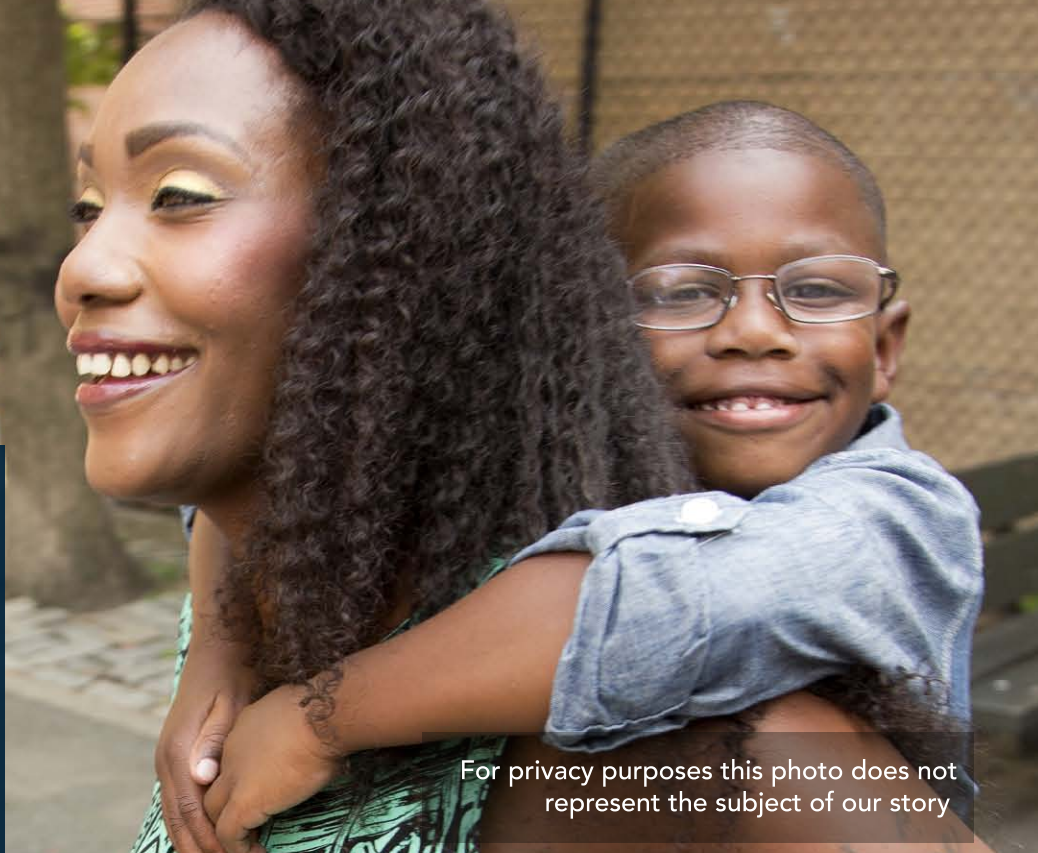
Our patients move around—a patient may grow up in Toledo, go to college in Youngstown, and get her first job in Akron. Planned Parenthood is everywhere she is, and our new electronic health records (EHR) system allows her medical history to follow her as well.

- Patients can bring in x-rays and test results from other providers, and we can scan those into our system for a more complete patient history.
- EHR houses diagnosis codes our nurses and doctors use regularly and helps to provide greater accuracy for billing purposes.
- Insurance companies can be connected to us through the EHR system to provide more prompt reimbursement for patient services.





Every day our patients inspire our passionate and dedicated staff to transform women's lives through health care. **Sarah's story is a great example:**



For privacy purposes this photo does not represent the subject of our story

Sarah came into the **Akron Health Center** with slight lower abdominal pain. She had been to two other doctors prior to coming to Planned Parenthood, and each of them dismissed her symptoms. But Sarah knew that something in her body was just not right—and she trusted Planned Parenthood to help her.

Our clinician found that Sarah's uterus was extremely enlarged and suspected it could be something serious. Our case manager helped to enroll Sarah in an affordable insurance plan that would cover a specialist and identified a local oncologist who could see Sarah quickly and perform the necessary advanced tests.

Sarah's concerns were confirmed: she had uterine cancer. We caught her condition in its early stages, however, and the oncologist was successful in removing the cancer.

**After surgery Sarah returned to the Akron Health Center to personally thank the staff for fighting for her health and not overlooking her symptoms.**

We were there for Sarah, and thanks to you we're here for thousands more women and families who deserve a health care provider that listens to patients' concerns and delivers thorough, comprehensive care. No matter what.

**When Ohio's biannual budget was signed in June 2013, it created some of the most restrictive abortion measures in the nation.** Not surprisingly, it ignited a fire in our supporters, activists, and donors, who rallied on behalf of women across the state.

Together with our Public Affairs and Health Services teams, we raised our voices to new levels and found strength amidst the adversity. Faced with unacceptable barriers to care and the possible disruption of services, our teams worked tirelessly with advocates and coalition partners throughout Ohio to prevent further restrictions on women's health and rights. And as our board-certified medical staff considered ways to comply with the new laws, they also ensured that every patient would have continued access to affordable, non-judgemental care.

In the end, Ohio legislators' persistent efforts to interfere with a woman's ability to make private, personal decisions about her pregnancy and health served to strengthen our resolve ... and our business. We met the challenge with passion and practicality, evolving our services to comply with new laws and uphold the highest standard of care. No matter what.

WE'VE ADDED

**16,550**

SUPPORTERS THIS YEAR



**9,274**

Facebook Likes



**3,189**

Twitter Followers



Students from all over Ohio rallying in Columbus





## Transforming the community

Our comprehensive sex education programs experienced 35 percent growth last year. **That means 35% more young people are empowered to make responsible decisions about relationships, their bodies, and their health care.** We're helping them bust myths and know the facts to become part of the healthiest generation ever.

# 15,840

Attendees to outreach events

# 10,622

Attendees to sex ed presentations

# 25 / 2,287

**25** Peer Educators educated  
**2,287** of their peers reached

*Thanks to your generous support, our Peer Education Program is expanding to endow more teens with the knowledge, presentation skills, and leadership abilities to help them become successful adults while reaching even more peers and community members.*



**Peer Education in Cleveland has been reinvented through a new partnership with the LGBT Center of Cleveland.**

**The students receive training in three areas:**

- Sexual and reproductive health
- Reproductive health services offered by PPGOH
- LGBTQ inclusivity—breaking down stereotypes and gender biases

**For the LGBT Peer Education in Cleveland, we trained:**

**10** Peer Educators from  
**8** Schools in **6** School districts

## Transforming our support



Stephanie Kight, Babette Gorman, Trip Lazarus, Mary Lazarus, Cecile Richards, Sally Crane, Beth Crane

An Evening with Cecile Richards  
COLUMBUS  
Chair: Katie Chatas  
**\$156,000** RAISED

### In May, Planned Parenthood Federation of America President & CEO Cecile Richards spoke to a packed ballroom to help raise funds for patient care.

Cecile spoke about the expansion of options available to Ohioans, both through new services being offered at PPGOH, and by the current generation of young women who are gaining access to the health care system thanks to the Affordable Care Act.

She also shared how Planned Parenthood is continuing to innovate new ways of reaching young women. And it's all because of supporters like you!

### NUMBERS ON THE YEAR

**5,700**

Number of donors

**\$1,518,841**

Total amount raised

**76**

**Foundations** that supported us

**\$1,204,328**

Total Foundation support



# PPGOH Volunteers Transform Ohio Through Our Community Leadership Councils

The new CLC structure actively strengthens ties among the most dedicated and motivated volunteers in Ohio.

Planned Parenthood of Greater Ohio is strong because of the time, talent, and treasure that you provide. Because of your support women know they have a trusted health center nearby. No matter what.

"With our new CLC structure, we more accurately reflect our status as a state-wide organization devoted to protecting the health of women, men and teens across Ohio."

**Maara Fink** | TOLEDO  
*Statewide CLC Co-Chair*

"We've always been united in the work that we do; now that we're more connected than ever, there is nothing we can't accomplish!"

**Jennifer Shima** | YOUNGSTOWN  
*Statewide CLC Co-Chair*

## SPECIAL EVENTS

# \$310,000

Our **special events** raised more than **\$310,000**

Thank you to the Volunteer Chairs and Event Committees all across the state who helped make the following special events such a success!

### Art of Prevention

TOLEDO

### The Beer and Cheese Incident

ATHENS

### Chocolate and Champagne Affaire

ATHENS

### Condom Couture

COLUMBUS

### Guest Bartending

AKRON

### Making a Splash

MAHONING VALLEY



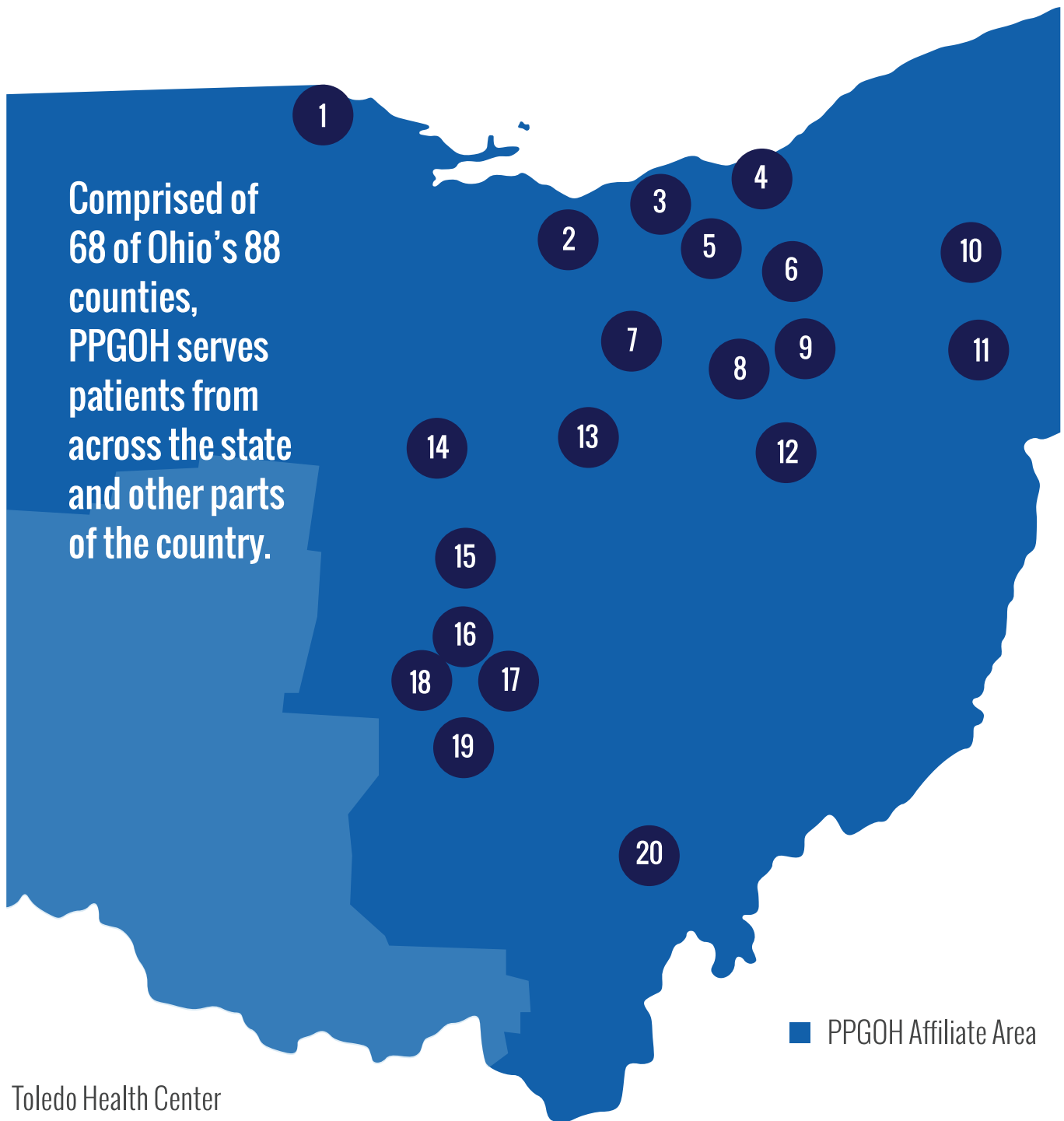
Condom Couture



Art of Prevention

Dress and Cookies both made from Condoms

Comprised of 68 of Ohio's 88 counties, PPGOH serves patients from across the state and other parts of the country.



■ PPGOH Affiliate Area

- |                                 |                             |                                 |
|---------------------------------|-----------------------------|---------------------------------|
| 1 Toledo Health Center          | 9 Kent Health Center        | 15 Delaware Health Center       |
| 2 Lorain Health Center          | 10 Cortland Health Center   | 16 North Columbus Health Center |
| 3 Rocky River Health Center     | 11 Youngstown Health Center | 17 East Columbus Health Center  |
| 4 Cleveland Health Center       | 12 Canton Health Center     | 18 Franklinton Health Center    |
| 5 Old Brooklyn Health Center    | 13 Wooster Health Center    | 19 Circleville Health Center    |
| 6 Bedford Heights Health Center | 14 Mansfield Health Center  | 20 Athens Health Center         |
| 7 Medina Health Center          |                             |                                 |
| 8 Akron Health Center           |                             |                                 |



## OUR SERVICES

Pelvic exams and Pap tests  
Birth control, including emergency contraception  
Pregnancy testing and options information,  
including referrals for adoption and prenatal care  
Breast cancer screening  
HPV vaccine  
Colposcopy, Cryotherapy, and LEEP  
STD testing and treatment  
HIV testing and referrals  
Early cervical cancer diagnosis and treatment  
Urinary tract and vaginal infection treatment  
Essure non-surgical tubal ligation sterilization  
Referrals for specialized care  
Surgical and medication abortion  
Comprehensive sex education programs—from  
abstinence to birth control

## In a survey, our patients gave Planned Parenthood outstanding ratings:

**99.1%** Said “Yes” they would return  
to Planned Parenthood

**98%** Agreed that Parenthood gave them  
exactly what they needed when  
they needed it

**97%** Said “Yes” when asked if they’d  
recommend Planned Parenthood  
to others

## BOARD OF DIRECTORS

Catherine (Katie) Chatas

NEW ALBANY | *Chair*

Iris Harvey

KENT | *Vice Chair*

Paul Giorgianni

GRANDVIEW | *Treasurer*

Jennifer McNally

COLUMBUS | *Secretary*

Edgar Avila

PERRYSBURG

Alexa Sweeney Blackann

BOARDMAN

Greg Gale

ROCKY RIVER

Liz Maule Gleason

ATHENS

Adarsh Krishen, M.D.

AKRON

Sandra Lopez

REYNOLDSBURG

Rebecca Nelson

COLUMBUS

William (Bill) G. Porter II

BEXLEY

Jan Roller

CLEVELAND

Lou Stevens

SHAKER HEIGHTS

Lonni Thompson

COLUMBUS

Susan Wilkof

CANTON

## MANAGEMENT

Stephanie F. Kight

*President & CEO*

Kathy Crawford

*Chief Operating Officer*

Barbara L. Singhaus

*Chief Financial Officer*

David W. Wittkowsky

*Chief Administrative Officer*

**VISION:** To create a world where sexual and reproductive rights are basic human rights, where access to health care does not depend upon who you are, and where every woman has the opportunity to choose her own path to a healthy and meaningful life.

**MISSION:** We protect, promote and provide empowered health care for generations of women, men, and families across Ohio.



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Planned Parenthood of Greater Ohio

206 E. State Street  
Columbus, OH 43215

[www.ppgoh.org](http://www.ppgoh.org)

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