



Aloha from the Desk of Andrea Anderson

As always, it's amazing how time flies.... January will make two years that I've been blessed to

be working and living in Hawaii. With all the wonderful community support we have, we are so "lucky to live Hawaii." Over the past several months, Planned Parenthood of Hawaii (PPHI) has been lauded with awards, proclamations, and accolades for the hard work we do every day fighting for our reproductive freedoms and offering the best reproductive health care and sexuality education throughout the Islands.

In August, PPHI was honored by the Hawaii Women's Political Caucus (HWPC) for our "outstanding leadership and advocacy for reproductive choice and the health, welfare, and empowerment of women and families in our community." On October 17, we were also recognized by the Patsy T. Mink Political Action Committee

(PAC) with their *Giraffe Award*, given to an individual or organization that is working hard to protect reproductive freedoms for all. In other words — we really know how to stick our necks out!

I was also excited to have my application accepted for this year's Hawaii Community Foundation PONO (Promoting Outstanding Non-Profit Organizations) Leadership program. The PONO Program is a 10-month dynamic, peer-centered leadership development program for nonprofit executives, with an overarching goal to create a network of empowered, innovative, and resilient executives, capable of navigating change and moving their organizations towards greater social impact.

In the middle of global unrest, protests, and a government that seems to have lost touch with average Americans (particularly women), Planned Parenthood of Hawaii stands strong and is forging ahead to meet the needs of our communities. Expansion plans for Kauai are moving along with the first "Friend/Fund Raiser" event we held November 10 at Kalapaki Joe's in South Lihue. We also had our electronic medical records kickoff in October, starting the long process of converting all of our paper billing

and health records to electronic media. And we are expanding our Public Affairs team with a new position — Volunteer & Community Outreach Coordinator!

One of our newest Board members, Reverend Doug Pyle, has also been hard at work, gathering supportive faith leaders from around Oahu to form our first Clergy Advisory Board — a collective of progressive, pro-choice leaders from a variety of faiths who support Planned Parenthood and the work we do. If you know of a faith/clergy leader who would be interested in participating in this group, please have them contact me.

With expansions, reconfiguring, and political and legislative challenges, we have a lot on our plates, but — with your continued support — we will succeed. Thank you for all that you do to ensure that the men and women of Hawaii have a place to come where all are welcome, the highest standards of sexual and reproductive health care are provided, and Choice is still a positive word.

Mahalo Nui Loa,

Hawaii Women's Political Caucus Honors PPHI



From left: Faye Kennedy; Andrea Anderson, PPHI CEO; and Nanci Kreidman, with the HWPC award

Patsy T. Mink PAC Giraffe Award



Photo by Cara Mazzei

From left: Cara Mazzei, former vice president of the PPHI Board of Directors; Andrea Anderson; Elaine Rossi, president of the Board; Jadine Nielsen, PPHI Board member and chairwoman of the Patsy T. Mink PAC; Amy Monk, vice president of the Board; and Jennifer Taylor, Board member — with the esteemed *Giraffe Award* — in a celebration of Governor Abercrombie's women appointees, at the Louis Pohl Gallery in Chinatown.

PPHI Volunteers for HPR Pledge Drive

On the October 18 edition of All Things Considered on KIPO Radio, Planned Parenthood of Hawaii volunteers and staff answered phones for the Hawaii Public Radio Celebration 2011 pledge drive. PPHI CEO Andrea Anderson was interviewed on air.

September: Women's Health Month

September was Women's Health Month, and our three PPHI clinics provided free Pap smears and breast exams to uninsured patients. Actually, every month is Women's Health Month at PPHI clinics because we provide family planning exams and related services and supplies on a sliding fee scale. We are able to do this largely because of the federal Title X funds that we receive through the State of Hawaii Department of Health.

PPHI Moves Forward with Implementation of Electronic Medical Records

Starting in 2008, PPHI engaged in comprehensive strategic planning that focused on fundraising, increasing external communications, and improving our technological capability. PPHI is required to have electronic medical records (EMR) capacity in the next few years as part of our rigorous Planned Parenthood Federation of America accreditation process and under the Health Care Reform Act. The overarching goal of EMR is to assist current and future patients in accessing their health records and better managing their reproductive and sexual health care.

Last year, PPHI convened a team of senior staff and Board members to lead this effort and, as a critical first step, PPHI hired Ben D. Tutor as our full-time internal IT Specialist. Ben brings 30 years of experience in information technology, including past positions as Network Design and Planning Consultant, Senior Data Communications Analyst, and Manager of Data Center Operations. Mr. Tutor's most recent experience was as Project Lead, evaluating EMR vendors and implementation for another Hawaii nonprofit organization with five health care centers.

With Ben now on staff, PPHI is beginning to upgrade our telephone system, computers, and other communications infrastructure. PPHI is on track to fully implement EMR over the next three years. Continued individual support and grants from private foundations will be needed to ensure the successful implementation of EMR.

Women's Tea to Support Wahine Choice



Catherine Graham of the First Unitarian Church of Honolulu

Photo by Maggie Driscoll

The Honolulu Unitarian Universalist Women's Federation (HUUWF) sponsored a Women's Tea on Saturday, October 15, to benefit the PPHI Wahine Choice program.

Starting in 2000, individual members of the First Unitarian Church of Honolulu helped establish the Wahine Choice program as a way for church members to provide assistance to low-income patients.

At the outset, the church itself provided seed money for Wahine Choice, totaling approximately \$4,700 over the course of seven years. More recently, starting in 2009, the HUUWF has held several Women's Teas that raised more than \$4,000 to provide continuing support for Wahine

Choice. The Fall 2011 Tea attracted 75 women and raised \$3,370.

Planned Parenthood is prohibited by federal law from using any taxpayer dollars to fund abortion services; however, as a nonprofit organization, PPHI has limited resources to provide free health care to patients. The difficult reality of unintended pregnancy is compounded for women with low incomes, with inadequate health insurance, or with no insurance at all. Wahine Choice helps PPHI offer safe, affordable, and legal access to abortion for everyone who needs it.

As a revolving loan fund, most women pay back the amount they receive from Wahine Choice over time. Repaid loans go right back into the fund to help future patients in need.

You and other Planned Parenthood donors, as well as the Unitarian Church and the Women's Teas have raised more than \$68,000 for Wahine Choice over the years. Women who were loaned funds have paid back \$76,000, and more than \$133,000 has revolved through the fund to assist more than 310 women.

For more information or to make a donation to Wahine Choice, please contact Sheila O'Keefe at sokeefe@pphi.org, or 808-589-1156 ext. 225.

Honolulu Health Center Announcements

The Honolulu Health Center would like to welcome two new staff members to our team: Jennifer Sofranko, receptionist, and Ryleen Ongos, health care associate. Jennifer comes to us from Florida, moving to Hawaii just over three months ago. She is laidback and demonstrates an enthusiastic eagerness to learn new things and help people wherever she can. Ryleen is a local girl, born and raised here, completing medical assistance school in 2010. Her bubbly personality and life experience allow Ryleen to empathize with our clientele. They are both a valuable addition to our clinic team and to PPHI.

We would also like to welcome Jaimie Hernandez, formerly training manager in the Education & Training department, who is now our clinic manager for the Honolulu Health Center.

Maui Welcomes New Employees

Coty Luke, Health Care Associate

Nicole Texeira, Health Center Manager

Helen Green, Maui Nurse Practitioner

A very special mahalo goes to Helen Green! Helen is our nurse practitioner at our Maui Health Center, but she has been flying to Kailua Kona almost every Friday for the past several months to cover for and then train the new nurse practitioner there. Mahalo, Helen!

Kimberley Schorr, APRN, MPH Kailua Kona Nurse Practitioner



Aloha and Mahalo to Planned Parenthood of Hawaii. I'm delighted to join the team in the Kailua Kona Health Center and look forward to meeting more of the PP ohana in the moments to come.

I'm grateful for a professional career with diverse clinical, teaching, research, public health, and home care cooperative experiences — from Northern California to Southern Oregon to Las Vegas to New Orleans, and finally to Paho. It hardly seems like 23+ years since graduating from the University of California, San Francisco (UCSF) as a Family Nurse Practitioner!

Many thanks to past and future Planned Parenthood collaborators and to my family members who launch me in the early morning hours and welcome me home so sweetly in the evening.

With aloha and gratitude,
Kimberley Schorr, APRN, MPH

Krystin Penrod, MA Honolulu Health Educator



Krystin is originally from Indianapolis, Indiana. She moved to Hawaii in 2008 after graduating with a dual Bachelor's Degree in Psychology and Gender Studies from Indiana University. In 2011, Krystin completed her Master's in Marriage and Family Therapy from Argosy University before joining the Planned Parenthood of Hawaii Education & Training department. Krystin looks forward to representing Planned Parenthood of Hawaii as a health educator, empowering members of her community to take personal responsibility for their sexual health.

PPHI 45th Anniversary Celebration

Photos by Honolulu Magazine / Ross D. Hamamura (see also: <http://www.honolulumagazine.com/Event-Photo-Galleries/August-2011/45th-Anniversary-of-PPHI-81611/>)



From left: Ashley Watumull and Linda Fulgenzi



From left: Janelle Chong, volunteer; Marion Sangiuliano, clinic and operations specialist; Paul Stolpiec, bookkeeper; Rachel Thomas, volunteer; and Katie Reardon Polidoro, director of Public Affairs & Government Relations



From left: Phil Morris, PPHI Board treasurer; Barry Raff, former PPHI CEO; and Mike Strada



Left and right: Isabelle Rossi de Leon and Claire Rossi de Leon, daughters of Elaine Rossi, with Maria Elting (center)



Kealoha, internationally acclaimed poet, with Congresswoman Hiron



PPHI staff from left: Rachel Davenport, registered nurse; Marion Sangiuliano; Shantel Napoleon, lead health care associate (HCA); Shawna Haggenjos, HCA; Jennifer Sapp, nurse practitioner; Liz Bege, HCA; and Nicole May, HCA



From left: Kathleen Stofocik, education manager; Katie Reardon Polidoro; Michelle Pellersels, health educator; Judith Clark, executive director of HYSN; and Ben Tutor, IT specialist.



From left: Yvonne Ahearn, Board member; Val Moss, former Board member; Sali Lilomaiaiva-Doktor, Board member, with her daughter, Leilani Doktor; and Melinda Wood, PPHI Action Network president



From left: Drs. Nancy Suzuki-Slakter & Malcolm Slakter, Bette Takahashi, and MJ Amundson

On Tuesday August 16, Planned Parenthood of Hawaii (PPHI) celebrated its 45th anniversary with about 200 donors, former and current Board of Directors members, staff, and other volunteers at the incomparable Royal Hawaiian Hotel on Waikiki Beach.

Since 1966, PPHI has served the women, men, and teens of Hawaii with compassionate, confidential, and affordable reproductive and sexual health care, education, and advocacy. In the late 1960s and early 1970s, PPHI was integrally involved in building the public-health program across the state of Hawaii and was a key partner serving low-income residents of public housing with family planning information and contraceptive advice.

Mahalo to all of our kupuna, and all those who believe in Planned Parenthood, who led the nation in securing freedom of choice in Hawaii by decriminalizing abortion in 1970 — three years before the U.S. Supreme Court *Roe v. Wade* decision — and continued to lead advocacy efforts for reproductive justice up to the passage of the Freedom of Choice Act in 2006, making Hawaii one of the few states that

guarantees the right to choose.

The slide show and video presentation at the anniversary celebration highlighted pictures from our annual gala fundraisers and community outreach events on Maui and Hawaii Island over the years, and concluded with the important short documentary *Legislating Choice* by Tom Coffman, commissioned by PPHI for our 40th year of service and our first gala in 2006.

Today, Hawaii is proud to be served by a completely 100 percent pro-choice congressional delegation.

Governor Neil Abercrombie proclaimed Tuesday, August 16, 2011, as *Planned Parenthood of Hawaii Day*. His proclamation was read aloud by Amy Monk, Board vice president and member of the Governor's Commission on the Status of Women.

Senator Daniel Akaka sent a message that was read by Marjorie Au, president-elect of the Board. Congresswoman Colleen Hanabusa sent her greetings from Washington. Cecile Richards sent a video message of congratulations, and, just as the video was ending, Congresswoman

Mazie Hirono arrived from the airport. She shared her commitment to choice and asked everyone to continue to stand with Planned Parenthood.

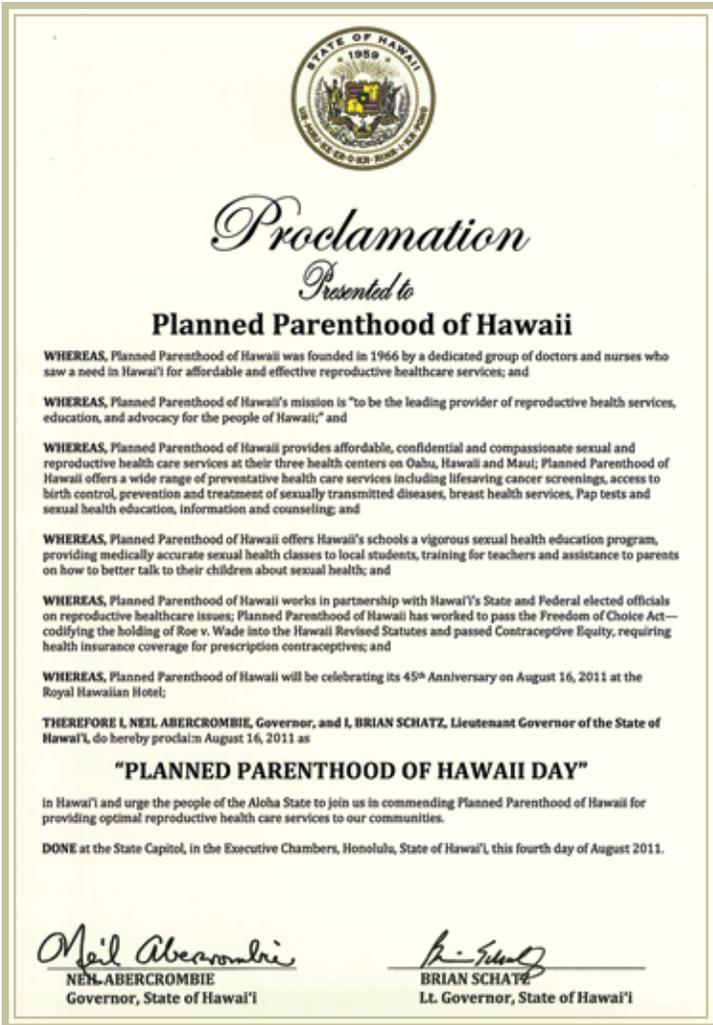
Kealoha, the internationally recognized poet, gave a rousing rendition of his work *Chances*. His energy and the sentiment of the poem were a wonderful complement to the celebration. Andrea Anderson concluded the live program as the sun's setting rays warmed the face of Diamond Head.

PPHI has witnessed many momentous events since it began in 1966. A written history of the early days has been developed, and we welcome any additional information, including stories of the founders and their work. We are looking forward to the next major milestone of our 50th golden anniversary in 2016 and would love to capture memories of our kupuna for that as well.

If you have an interest in seeing the slide show, looking through our scrapbooks, or sharing your story of the early days of Planned Parenthood in Hawaii, we invite you to contact Sheila O'Keefe, at sokeefe@pphi.org, or 808-589-1156 ext. 225.



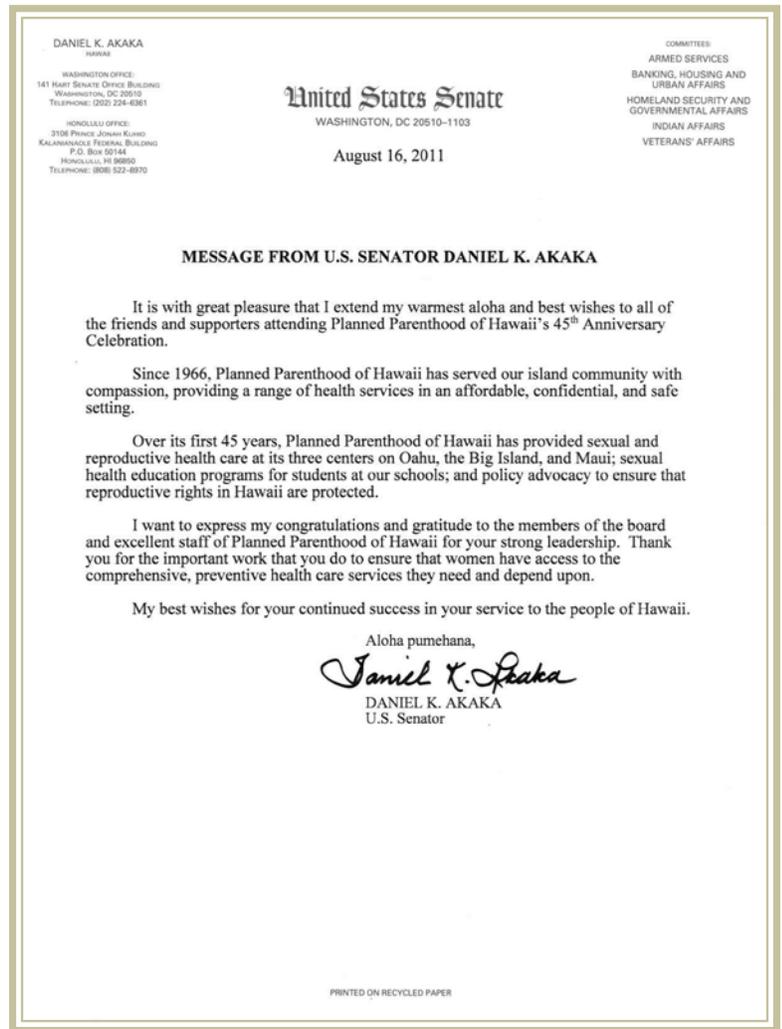
Andrea Anderson, Congresswoman Mazie Hirono, and Elaine Rossi



Governor Neil Abercrombie proclaimed August 16, 2011, *Planned Parenthood of Hawaii Day*.

October: Let's Talk Month

October was Let's Talk Month, a time to encourage parents in their roles as the primary communicators with their kids talking about sex and sexual health topics. Parent-child communication is important, and there are many resources to help parents effectively talk with their kids about these issues. Check out www.pffa.org for more information and to see the Let's Talk Month interactive flipbook. Here locally, our educators are talking it up on local access TV. During the month of October, our educators spoke about parent-child communication on *Big Island Speaks Out*, *Akaku* (Maui), and *Olelo's Disability Perspectives* show. While October is Let's Talk Month, it's never too late to get talking and continue the talk so it's a year-round, on-going conversation. For more information on parent-child communication or to schedule parent workshops, please call 808-589-1156 ext. 243.



Senator Daniel Akaka sent a message of congratulations on our 45th anniversary and gratitude for the services Planned Parenthood of Hawaii has provided since 1966.

Save the Dates!

- **Donor Holiday Reception** Wednesday, November 30, Pegge Hopper Gallery, Chinatown, 4:30 – 7:00 p.m. You are invited to join friends and supporters at our traditional holiday gathering. Meet, mingle, and share season's greetings in one of Chinatown's original art galleries. Light wine, liquid refreshments, and snacks. No solicitation. We hope you will join us!
- **Windward House Party** Friday, December 16: More info coming! We are also forming a Windward Support Group. Please contact the Development Office if interested 808-589-1156 ext. 200 or email development@pphi.org.
- Celebrate with us at *Champions of Choice* at the Royal Hawaiian Hotel on January 20, 2012. Tickets are \$160. Buy them online at www.pphi.org/tickets. We are looking for a volunteer to be our Gala Photographer. If interested, please call 808-589-1156 ext. 200 or email development@pphi.org. Look for more info on our website in the weeks ahead: www.pphi.org.
- Please RSVP for the above events via RSVP@pphi.org or 808-589-1156 ext. 200.
- If you would like to make an in-kind donation to the *Champions of Choice* Silent Auction, please call 808-589-1156 ext. 200, or donations@pphi.org.



PPHI Scores High on Patient Satisfaction

Along with over 2,000 other Planned Parenthood affiliates, Planned Parenthood of Hawaii participates in quarterly surveys that ask patients a number of questions related to their abortion experience at our affiliate. We continue to meet or exceed the national average on every question. Often, we score 100 percent, which puts us on the PPFA National Best Practice Report. [Here are some of the questions we scored 100 percent on in the most recent survey:](#)

- *When you first called for an appointment, was the person on the phone friendly and helpful and did they answer all of your questions?*
- *Was the waiting area clean and comfortable?*
- *Did the doctor give you enough time to ask questions?*
- *Did the staff do enough to help you with pain or discomfort?*
- *Did you understand when to call if you were worried or needed help?*
- *Did we treat you with care and respect?*

Our Family Planning Patient Satisfaction Survey was done in September and our results will be reported in the next newsletter.

Patient Visit Totals FY 2011

During the fiscal year that ended June 20, 2011, PPHI saw 8,854 individual patients for a total of 12,733 visits. This is a decrease of 334 visits compared to the last fiscal year, but we feel fortunate to have done as well as we did with the clinician shortage we had in Kailua Kona and in Honolulu for several months. Our visits thus far this fiscal year are already exceeding the visits at this same time last year.

Patient Comments

Planned Parenthood of Hawaii strives to provide the highest quality health care in our health centers. We seek input from patients via patient satisfaction surveys and suggestion boxes. The following are all comments from PPHI patients left on the day of their service:

"No improvements — it's perfect!! Mahalo!"

"Planned Parenthood of Hawaii is a great program and has always helped me, especially when I didn't have insurance."

"Everybody is so nice here! Thank you so much!!"

"From the first time I walked in here until the time that I left, everyone here has been so nice and caring. I'm glad I came to this clinic."

"Oh my gosh, you guys are wonderful!"

MAHALO for Giving Aloha



Cara Mazzei and Andrea Anderson accept the Give Aloha check.

Planned Parenthood of Hawaii received a record-breaking \$7,400.88 in direct donations from our donors with the match from Foodland and Western Union during the annual Foodland & Sack N Save Give Aloha program. This is 11 percent higher than last year's total and is the most ever raised through Give Aloha!

We're Gearing Up for the 2012 Session!

Hawaii's 2012 legislative session will begin in January 2012. We have some very important goals this session. First, as always, we must make certain that access to comprehensive sexual and reproductive health care is not threatened or restricted in our Islands. Second, we are dedicated to passing SB 218, ensuring that victims of sexual assault seeking care in Hawaii's emergency rooms receive information about and access to emergency contraception (EC). We need to ensure that our most vulnerable patients have access to quality, compassionate care after a sexual assault, no matter which emergency room they arrive in. We can't do it alone. We need your help. Look out for our legislative alerts, call your representatives and senators, and help us make this legislative session a successful one for reproductive rights! Interested in receiving legislative alerts and information? Contact kpolidoro@pphi.org.



To contact the Development Office, call 808-589-1156 ext. 242, or email donations@pphi.org.

To be more green and save some trees, send me an electronic version of the newsletter ONLY. My email address: _____

Options for Giving to Planned Parenthood

Planned Parenthood of Hawaii is a tax-deductible nonprofit 501(c)(3) charity.

- **The IRA Charitable Rollover program** allows individuals aged 70 1/2 and older to donate up to \$100,000 to charities from their individual retirement account (IRA) without having to count the distributions as taxable income. This provision is scheduled to end as of 12/31/2011. If you are required to make withdrawals, this may be a way to offset taxes and make a significant contribution of support for PPHI.
- **Gifts of stock or other securities.** A donation of stocks, bonds, or mutual funds offers unique advantages. The total value of the stock upon transfer is tax deductible and there are generally no capital gains taxes on any appreciation. Contact the PPHI Development Office at 589-1156 ext. 225.
- **Life insurance policies.** PPHI can be named as one or as the sole beneficiary of proceeds from a life insurance policy. Donors may also purchase policies that designate PPHI as the owner and beneficiary.
- **Donate a car, truck, boat, or motorcycle through Kokua in Kind.** Call Kokua in Kind at 808-834-6603, or visit their website at www.kokuainkind.com for more information. The process is quick and simple. Be sure to mention that you want your vehicle donation to benefit PPHI.
- **Remember PPHI in your estate plan.** One of the simplest and most significant things you can do to ensure the future of Planned Parenthood is to include us in your will or through other estate-planning measures.

Planned Parenthood of Hawaii is a tax-exempt, nonprofit 501(c)(3) organization. Our tax I.D. number is 99-6012377. This information is for general purposes only and is not intended as legal or financial advice. PPHI recommends that individuals considering a planned gift consult with their own legal or financial advisors.

Are You a Fan?

Don't forget to follow
Planned Parenthood of Hawaii
on Facebook and Twitter!



www.facebook.com/plannedparenthoodhawaii



www.twitter.com/PPHI

New to social media? Need help figuring it out? Contact the Development Office at 808-589-1156 ext. 242 or donations@pphi.org.

PLEASE NOTE:

This is the second-to-last newsletter that will be published in print! To save trees and much-needed funds, we will be delivering our newsletter electronically only in the fiscal year, beginning July 1, 2012. You will still be able to let us know if you'd like us to send you a copy in the mail for a little while after we go green, but then we will be phasing out paper altogether.

Wish List

If you have any of the following items to donate, please contact the Development Office at 808-589-1156 ext. 200, or email development@pphi.org.

- TV and DVD player ONLY for Kailua Kona waiting room.
- PG or G rated or educational DVDs for all of our waiting rooms.
- Local Polynesian-cultural-themed artwork for our Kailua Kona waiting room.

My Mama Monologues

Want to write a story, poem, or song about your mama?
Visit www.MyMamaMonologues.com or call Pat Masumoto at 808-268-8746.

