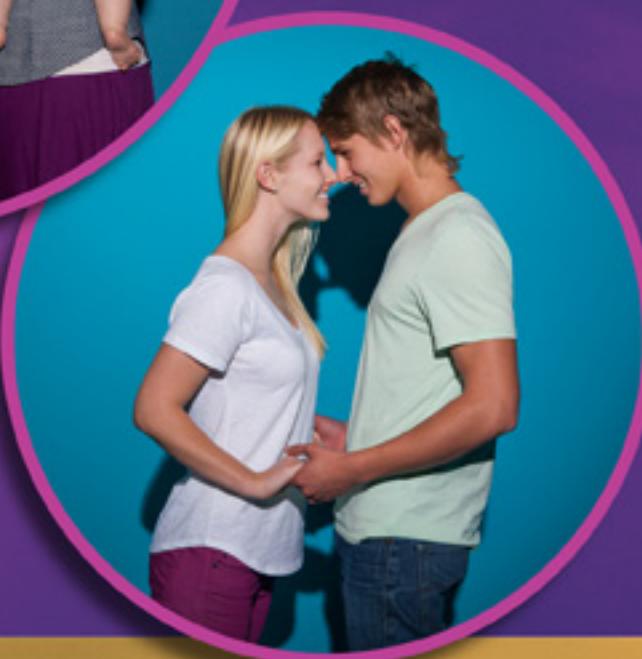


Care. No matter what.[®]

ANNUAL REPORT 2013



Exceptional Health Care
Honest Education
Fearless Advocacy

 **Planned
Parenthood[®]**
Care. No matter what.

Planned Parenthood of Greater Washington and North Idaho

Letter from the CEO and Board Chair

On behalf of our Board of Directors, we want to thank staff, volunteers, and donors for helping Planned Parenthood of Greater Washington and North Idaho (PPGWNI) expand essential services, education and advocacy in 2013.

The year brought about significant change for our patients and organization as the Affordable Care Act came to fruition. We trained more than 15 staff members as "assistants." They are able to help patients over the phone or in person with the process of signing up for Medicaid or private insurance. Many patients are continuing to struggle with navigating the health care landscape and we remain committed to ensuring they receive the care they need during this time of change.

Parents of teens continue to marvel at the positive impact our educators are making on teenagers through the Teen Outreach Program (TOP). TOP is a youth development program that teaches sex education as well as leadership skills. It also encourages teens to make healthy choices. The results are profound – lower teen pregnancy rates and improved graduation rates.

We also opened a new health center in Spokane Valley. It's located on a bus line near the core of that community and has received high praise from patients.

Thank you for your continued generosity. Your support has made a lasting impact on the lives of so many who are touched through our clinical services, education and advocacy.



Kirsten Danielson
Board Chair



Karl Eastlund
President & CEO



Citizen Activists Unite in Olympia

Over 50 citizen activists from Eastern Washington visited Olympia for Reproductive Health and Rights Lobby Day, along with hundreds of others from around the State of Washington. Youth and student activists had a strong presence at Lobby Day, including members from Central Washington University, Eastern Washington University, and Washington State University. Activists met with state legislators and advocated for increased access to reproductive health services, including asking for support for the Reproductive Parity Act and the protection of essential Family Planning Funding.

The Affordable Care Act (ACA) was at the heart of all advocacy work in 2013. More than 20 outreach events were held throughout Eastern Washington and North Idaho to educate community members about the ACA. Public Affairs staff collaborated with Education staff to harness the power of the Promotores program to conduct a Spanish phone bank about the ACA. More than 230 calls were made, reaching a group who otherwise would have been left without important information about health insurance enrollment.



Health Care Services

- » Birth Control
- » Emergency Contraception
- » STD Testing & Treatment
- » Pregnancy Testing
- » HPV Vaccines
- » HIV Testing
- » Annual Check-Up
- » Pap Test
- » Breast Exam
- » UTI Diagnosis & Treatment
- » Abortion
- » Adoption Referral
- » Vasectomy
- » Essure®
- » Sports Physicals



“Everyone was very personable, knowledgeable, and very efficient. The staff was friendly and made it easy to talk about sex and birth control.” – Katie, Spokane Valley Client

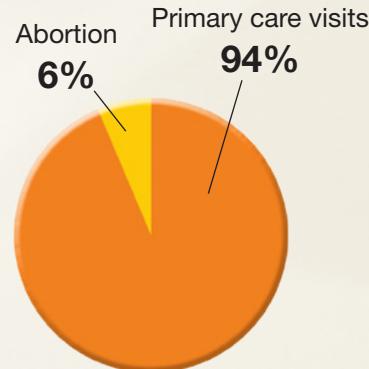
Services Breakdown

- » Family Planning/Primary Care: 94%
- » Abortion: 6%

Total Patients: 29,261

- » 27,042 female
- » 2,219 male

Total Patient Visits: 48,440

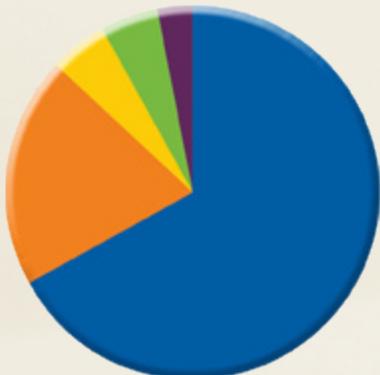


94% of our patients qualified for some financial assistance based on their socioeconomic status.

68% of our patients live below the federal poverty level (\$23,550 for a family of four).

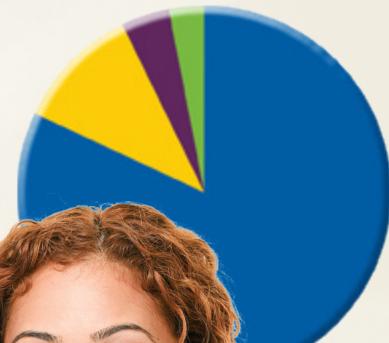
Funding

Revenue Source	2013	Percent
Federal/State Assistance	9,635,086	67%
Private Insurance/Patient Pay	2,887,139	20%
Fundraising	756,797	5%
Investment Activity	719,121	5%
Other	407,466	3%
	\$14,405,609	100%



- Federal/State Assistance
- Private Insurance/Patient Pay
- Fundraising
- Investment Activity
- Other

Expense Categories	2013	Percent
Health Care Services	11,199,272	82%
Administration	1,500,263	11%
Advocacy	484,089	4%
Education	477,143	3%
	\$13,660,767	100%



- Health Care Services
- Administration
- Advocacy
- Education

77% of PPGWNI Employees gave back to the organization through the employee giving program.



Family Values: Support for Planned Parenthood Spans Generations for the Anderson Family

From a young age, Meagan Anderson-Pira remembers her father, Myles Anderson, talking with her about the importance of making her own decisions. Myles and Myrna, Meagan's mother, discussed sex education early on, so that Meagan could learn about her body and how to be an advocate for herself, as well as other youth.

As a counselor for more than 30 years, Myles has been investing in the Walla Walla community by helping people advocate for themselves to get access to social services they need. He's referred many of his own clients to Planned Parenthood for support, information and health care. Myles continues to financially support Planned Parenthood because he wants to improve his community. Meagan has followed in her father's footsteps and embraces the family tradition of donating to PPGWNI. Their support ensures that others may have access to quality care and ownership over their own medical decisions. Meagan plans on passing the legacy of choice and sex education to her young son.

In 2013, the average donation to PPGWNI was \$358.

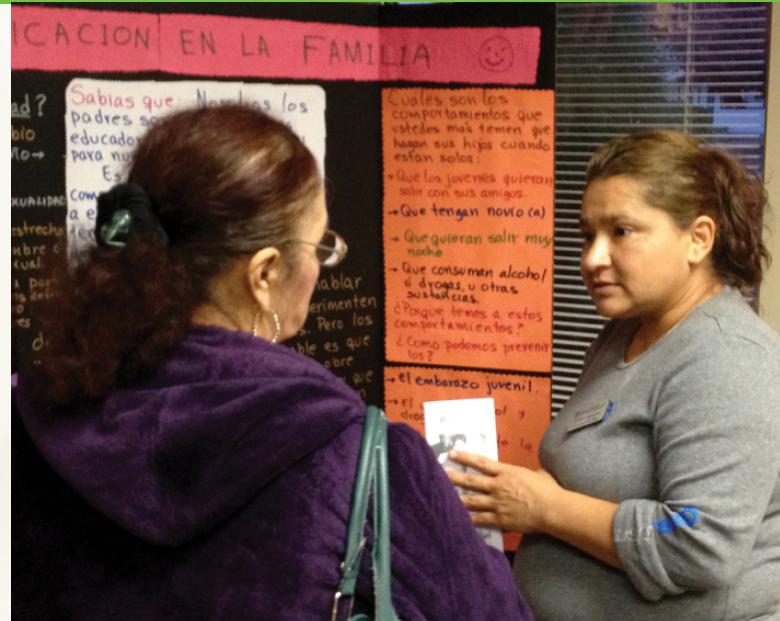


Teen Outreach Program (TOP) Helps Lower Teen Pregnancy Rates



Educators at PPGWNI have been working with the TOP program in partnership with 11 school districts across central and eastern Washington. Our educators team up with a teacher and provide education in the school setting. The program is unique in that it is much more than sex education. It covers leadership, communication skills, and incorporates community service projects. The program helps teens understand the importance of avoiding teen pregnancy, and opens up new windows of opportunity for them as young leaders. It is a great program – and rigorous research has proven that it works to effectively lower teen pregnancy rates, while also increasing academic success.

Teresa Arellano, Reaching Communities in Need



For the last five years Teresa Arellano has given **F** to Planned Parenthood, generously. In 2013 she volunteered 760.5 hours, nearly 15 hours each week for the Promotores education program! As the lead Promotora (health promoter) in Yakima, she works tirelessly to educate the Latino community about reproductive health topics and educate them on how to access health care. She enjoys working with parents, helping them learn how to talk with their children and teens about puberty and sexuality.

Volunteers: 208
Interns: 12

Our volunteers and interns donated over 9,106 hours to Planned Parenthood of Greater Washington and North Idaho.

"It is very important to me that my community be educated on sexual health, because I personally know how difficult it can be to grow up with no information at all." – Teresa Arellano



Mission

To provide exceptional reproductive and complementary health care services, honest education and fearless advocacy for all.



Planned Parenthood of Greater Washington and North Idaho

ppgwni.org | 1.866.904.7721

