

08-09

ANNUAL
REPORT

Planned Parenthood 
COLUMBIA WILLAMETTE

The mission of
**Planned
 Parenthood
 Columbia
 Willamette**
 is to provide,
 promote and
 protect access
 to sexual and
 reproductive
 health care.

Photo (cover):
 Former Teen
 Council member
 Monica Noe

2009-2010 Board of Directors

OFFICERS

Saskia de Boer
CHAIR

Christine Vernier
VICE CHAIR

Cara Denver
TREASURER

Anthony Lincoln
SECRETARY

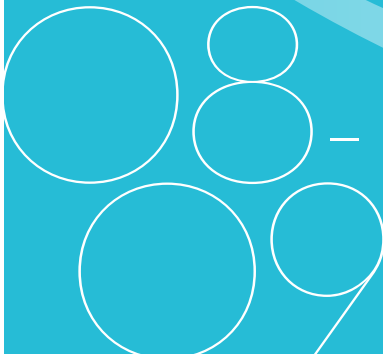
Katherine McDowell
SPECIAL OFFICER

Ann Witsil
SPECIAL OFFICER

MEMBERS

Susan Cooper
 Matthew De Galan
 Donalda Dodson
 Barbara Fisher
 Mardiga Hicks
 Leslie Howell
 Nichole Maher
 Toni Cantu Phipps
 Harrison Pride
 Alida Rol, M.D.
 Saga Shoffner
 Kate Barker Swindell

David Greenberg, Ph.D.
PPCW PRESIDENT & CEO



I'VE BEEN A PLANNED PARENTHOOD

SUPPORTER for a long time. I first volunteered as a board member for Planned Parenthood in Philadelphia during the 1980s when Operation Rescue was blockading clinics. We would try to arrive early on Saturday mornings and serve as patient escorts while hundreds of protesters tried to keep women from entering our building.

After serving as the Director of Operations for a large OB/GYN provider in the Philadelphia area, I became the President and CEO of Planned Parenthood of Delaware. It was only then that I discovered that so many members of my family had helped or been helped by their local Planned Parenthood.

My mother-in-law was a patient at the Margaret Sanger clinic in New York; she went in for counseling because she wanted to get pregnant. When my kids were in middle school, they received sex education using Planned Parenthood materials, and while in college, they used our health services.

I later discovered that one of my favorite aunts was a volunteer for Planned Parenthood. She had been trained as a nurse in Connecticut in the days before the Supreme Court Griswold decision that made it legal for married women to receive contraceptives. So she volunteered at a clinic in Port Chester, New York. She later told me, "I helped those nice young girls cross

David's Planned Parenthood Story

the border (from Connecticut) into New York so they could get their birth control when they couldn't legally get it where they lived."

Finally, after working together for several years, I discovered that I was related to the CEO of Planned Parenthood of Hawaii. We found out that we were second cousins; our grandfathers were brothers!

In my family, all of us have been touched by the education, compassion and health services that make this organization so special. Planned Parenthood impacts the lives of so many people, but in very different ways. Twenty-five percent of American women have used a Planned Parenthood health center at one time in their lives. Even more have benefited from our education programs. Almost everyone I meet has a "Planned Parenthood story" – about themselves, a friend, or a family member. Throughout this report, you'll hear about our organization through some of those Planned Parenthood stories, through the voices of real people who appreciate our organization for a variety of different reasons.

I'm so thankful to these individuals for sharing their stories. And I know many of you reading this will notice similarities between their stories and your own.

**David
Greenberg, Ph.D.**

President & CEO



David Greenberg

If you'd like to share your Planned Parenthood story, you can send it to me at:

MyStory@ppcw.org or 3231 SE 50th Ave.,
Portland, OR 97206

*Teen Council
plays an active
role in my
community, and I
know personally
that lots of people
have benefited.*

ELI MORSE
TEEN COUNCIL

PPCW's Educators provided comprehensive sexual and reproductive health education to more than 25,000 youth and young adults in Oregon and SW Washington last year.



Photo: Teen Council Retreat at Oxbow Park in Gresham

Eli's Planned Parenthood Story

WHEN I JOINED TEEN COUNCIL, I wanted to learn enough information to go into health classrooms at Lincoln High School and teach about sexual health. I like that during Teen Council meetings, everything is open for discussion, and nothing is shut off. I also like the one-on-one contact I have with my peers. I can give a kid condoms, know he'll use them, and prevent a possible unplanned pregnancy. I tell my friends that Teen Council is a really fun way to get involved with something.

Teen Council plays an important and active role in my community, and I know personally that lots of people have benefited.

- ELI MORSE, TEEN COUNCIL

40 TEEN COUNCIL PEER EDUCATORS in Portland, Gresham, Woodburn and Central Oregon reached more than 16,000 peers and adults during the past year, distributing more than 13,000 condoms and 4,000 information pamphlets.

55 LATINO PARENTS AND 43 TEENS participated in the Parent Child Connectedness Program, where parents learned skills to improve communication with their children about reproductive and sexual health, values, and behavior choices.

To learn more about all of PPCW's education programs, visit www.ppcw.org.

Molly's Planned Parenthood Story

I HAVE BEEN VOLUNTEERING with Planned Parenthood for over two years as a patient advocate. As a pre-medical student, I needed to expand my experience with diverse patient populations. Since Planned Parenthood is an organization I have always believed in, and I have a great interest in women's health, being a patient advocate provides me with exactly the experience I was looking for.

Volunteering at Planned Parenthood, I work with terrific women and men who are supportive of my goals and encourage me every week. My work with patients has taught me a lot about the sensitivity medical providers need in delicate situations. I've learned

how to overcome preconceived biases which might otherwise make providing medical care difficult. As I talk a woman through her procedure and lend her the coping skills I have learned and honed, I can see that I am helping her through a challenging experience. I know I will take all the lessons and experiences I have been presented with at Planned Parenthood along with me in my medical career. I look forward one day to becoming a provider myself.

- MOLLY WILSON-SMITH, VOLUNTEER

850
volunteers donated

13,100
hours, or a financial equivalent of

\$265,275*

*based on the independent sector's value of \$20.25 per volunteer hour in 2008



MOLLY WILSON-SMITH
VOLUNTEER

As I talk a woman through her procedure and lend her the coping skills I have learned and honed, I can see that I am helping her through a challenging experience.

A black and white portrait of Jenny MacNichol, a woman with short, dark, slightly messy hair, smiling warmly at the camera. She is wearing a light-colored collared shirt and a thin chain necklace. A large, light blue diagonal stripe cuts across the lower half of the image. The background is a plain, light color.

*PPCW stands
out as a wise
investment in
the future of
our community.*

JENNY MACNICHOL
DONOR

Jenny's Planned Parenthood Story

PPCW received
 \$2,775,186
 in donations from a total of
 6,052
 DONORS
 this year

WE'RE FORTUNATE IN OREGON to have so many wonderful nonprofit organizations doing important work, but when I think about where I would like to donate my charitable dollars, PPCW is stellar and stands out as a wise investment in the future of our community – it gets at the root cause of so many troubles in our society. PPCW gives young people the accurate knowledge and tools they need to exercise self-determination about their reproductive lives, making the entire fabric of our community stronger. A donation to PPCW is a great investment in the future of Oregon and one I'm proud to make annually.

- JENNY MacNICHOL, DONOR

OUR NEW REGIONAL SERVICE CENTER is on schedule to be completed by the end of 2009! PPCW staff and patients look forward to moving into the new building in early 2010. This building will give us the room we need to grow – to provide more health care, educate more teens and families, and fortify reproductive rights and freedoms across Oregon and Southwest Washington.



We look forward to celebrating with you soon in our new space.

To find out more about the Regional Service Center and the Let's Build campaign, visit www.LetsBuildCampaign.org or contact Liz Reilly at liz.reilly@ppcw.org or 503.280.6150 x2151

Photo: Progress on the new PPCW Regional Service Center

Kyle's Planned Parenthood Story

MY PASSION for Planned Parenthood and its mission developed when I served as an Urban Youth Development Volunteer in Paraguay. My time in Paraguay provided me with a glimpse into a world where women's choices are restricted and access to reproductive health care and education is widely unavailable. Without the ability to control their reproductive lives, it was significantly harder for the youth I worked with to achieve their goals and live the lives they wanted for themselves.

I saw firsthand how the policies and actions of the United States directly

*This past year
PPCW has...*

LOBBIED FOR AND HELPED PASS the Expedited Partner Therapy bill to better address sexually transmitted diseases (STDs). The new law allows medical practitioners to prescribe (on a limited basis) medication to treat the partner of a patient who presents with a STD without ever seeing the partner.

SUPPORTED AND HELPED PASS INTO LAW a bill to require insurance coverage of the HPV Vaccine, which can provide protection against cervical cancer and genital warts.

affected the lives of people worldwide. Policies like the Global Gag Rule made it significantly harder for agencies in Paraguay to educate youth about sex education or provide reproductive health care. About a year into my service, I made a vow that I would return to the United States, become an activist, and work to change these policies.

I joined Planned Parenthood's Public Affairs Department as a Field Organizer. We work to pass policies that not only make sense for women and young people but make the quality of their lives better. During Oregon's last legislative session, we helped pass laws that improve the lives and health of Oregonians. We helped pass a critical update to Oregon's sex education statute, preventative prescriptions for partners, and coverage of the HPV vaccine by insurance companies. I'm looking forward to continuing this critical work in the future.

- KYLE WHITE, ADVOCATE

SUCCESSFULLY HELPED TO PASS a bill updating Oregon's sex education statute, re-framing language in the statute to be more positive and requiring schools to provide, comprehensive sex education as an integral part of health education classes.

A black and white portrait of a woman with long, dark hair, looking slightly to the side with a gentle smile. A thick, light blue curved line separates the top half of the image from the bottom half.

KYLE WHITE
ADVOCATE

*I made a vow
that I would return
to the United States,
become an activist,
and work to change
these policies.*

*I have found
my calling.*



TARYN & KARA
SISTERS & PATIENTS

85,796
total patient visits
during FY 2008-2009

Taryn's Planned Parenthood Story

PLANNED PARENTHOOD has been the place I have gone many times for help. I started going to Planned Parenthood with friends in high school and will always support the cause. Although I don't have health insurance, it has never affected the services I have received. I always feel as though Planned Parenthood is a place I can turn to when I have a problem. I've been to a couple different Planned Parenthood clinics and have never had a bad experience. The staff are always very helpful, caring, and compassionate.

- TARYN, PATIENT

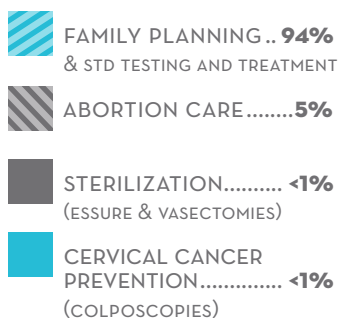
Kara's Planned Parenthood Story

I HAVE BEEN A FAN of Planned Parenthood for years. I remember accompanying my friends to Planned Parenthood in high school, and as a college student I was the grateful recipient of various services. As a patient, I was always impressed with the caring nature of the staff and the no-nonsense approach to answering my questions.

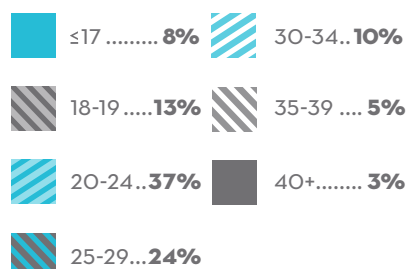
It wasn't until recently that I had the opportunity to join the ranks of the many people who keep this organization moving forward. After graduating from college and bouncing from one unsatisfying job to another, I found myself inquiring about job opportunities at the Beaverton clinic while I was there for an appointment. I applied, and the rest is history - I have found a challenging career, inspirational coworkers, and a cause to which I can devote my energy. I know the work I do makes a difference because the patients I help are members of my community. In short, I have found my calling.

- KARA, PAST PATIENT &
CURRENT STAFF MEMBER

PPCW PATIENT SERVICES

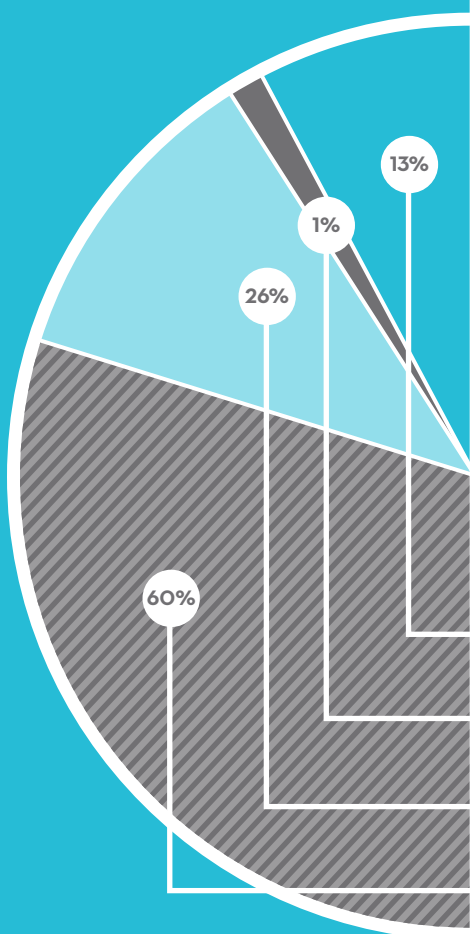


PPCW PATIENT AGES



SUMMARY FINANCIAL INFORMATION

*for fiscal year ending
June 30, 2009*



ASSETS

Cash	\$1,381,383
Restricted Cash	2,905,891
Investments	3,756,859
Receivables (PATIENT FEES, CONTRIBUTIONS, BEQUESTS, GRANTS)	3,174,975
Inventories	299,399
Notes Receivable	5,377,000
Property & Equipment	7,854,607
Other Assets	1,222,699

\$25,972,813

LIABILITIES

Accounts Payable	\$746,912
Accrued Payroll Related Expenses	569,156
Line of Credit	----
Notes Payable	7,275,000
Other	7,156

\$8,598,224

NET ASSETS

\$17,374,589

2008 NET ASSETS

Temporarily Restricted Net Assets.....	\$2,218,334
Permanently Restricted Net Assets.....	\$191,060
Board Designated Net Assets.....	\$4,544,232
Unrestricted Net Assets.....	\$10,420,963

REVENUES

Patient Services Revenues & Program Fees	\$14,159,732
--	--------------

Government Grants & Contracts	872,096
-------------------------------	---------

Total Revenue for Client Services	\$15,031,828
--	---------------------

EXPENSES

Patient Services	\$13,970,169
------------------	--------------

Education & Training	333,255
----------------------	---------

Public Affairs	377,714
----------------	---------

Development	813,811
-------------	---------

Administration	2,276,361
----------------	-----------

Total Expenses for Client Services	\$17,771,310
---	---------------------

Increase (Decrease) in Net Assets Before Support from Community	(\$2,739,482)
--	----------------------

SUPPORT

Donor Contributions	\$2,748,890
---------------------	-------------

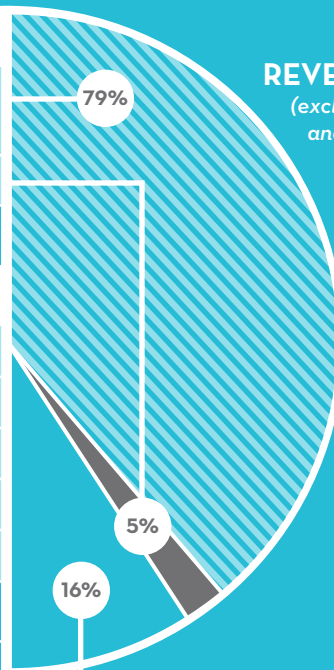
Bequests	26,296
----------	--------

Total Support from Community	\$2,775,186
-------------------------------------	--------------------

Investment & Other Income	(\$2,739,555)
---------------------------	---------------

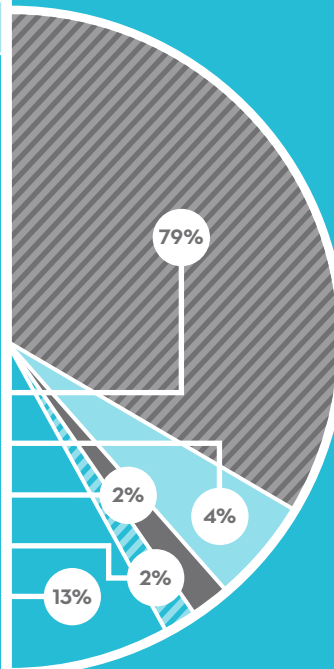
Increase (Decrease) in Net Assets	(\$2,703,851)
--	----------------------

REVENUES,
(excluding investment
and other income)
\$17,807,014



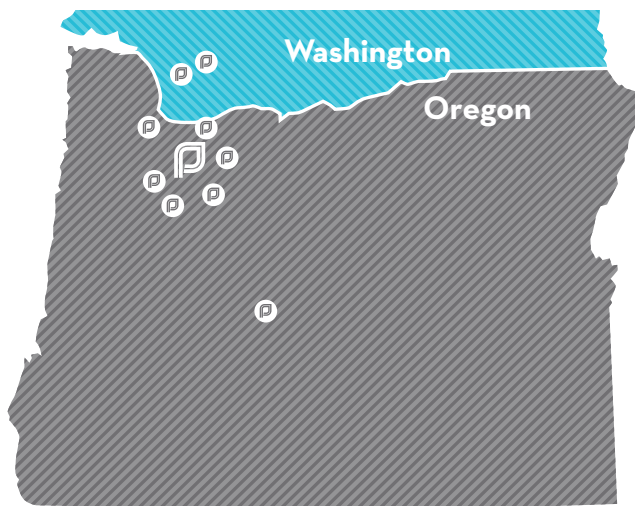
EXPENSES
\$17,771,310

Patient Services
Development
Education & Training
Public Affairs
Administration



Many of the wonderful photos throughout this report were taken by local Portland photographer Andie Petkus. She generously donated her time and talent to take the beautiful portraits of our storytellers featured in this report. We thank Andie for her time, generosity, and constant support of our organization.

www.andiepetkus.com



Planned Parenthood Columbia Willamette serves 28 of 36 Oregon counties and two counties in Southwest Washington.

Beaverton	SE Portland
Bend	Salem
Clackamas	Salmon Creek
Gresham	Vancouver
McMinnville	Online Health Center
NE Portland	