

# What a year it has been

...the highs and the lows have left a mark on all of our lives.

Let's start with the low – we have experienced the worst economic downturn since the Great Depression. Despite this fact Planned Parenthood Association of Utah (PPAU) has had several highlights over the past year:

- We want to thank Dick Jaffe for three wonderful years of volunteer leadership. He enthusiastically saw us through building and opening a LEED certified health center in Utah Valley and recently we celebrated the one year anniversary of our Electronic Medical Records (EMR) implementation statewide.
- We begin a new partnership with Sarah Ilstrup assuming the role of Board Chair of PPAU.
- PPAU has received additional Title X funding (the federal family planning program) just in time to serve those who have lost jobs and health insurance during the recession.
- We also welcome eight new board members for their wisdom and diverse skills that they will share with the agency.

As our economy slowly recovers, we contemplate the new world which we are now part of. A new administration in Washington has abated some threats to reproductive rights and has raised issues of what is at stake for women's health care. Will the plans voted on in Congress recognize the unique needs of women? It is crucial that women are better off after health care reform than they are now when it comes to women's reproductive health.

Fund-raising has been a struggle for all social justice organizations this past year. Sharing with others who are less fortunate has been a difficult choice when we have all lost so much. But the work of PPAU is an essential service recognized by all of you and your generosity has been overwhelming (another high for us!). Women and families who depend on us are often one pregnancy away from catastrophe in their lives. Together we can take on challenges here in Utah that the mission of PPAU requires; affordable reproductive health care, comprehensive sexuality education and information for responsible decision making, and advocacy for the rights of both. Thank you for the part you play!



Board Chair Sarah Ilstrup & CEO Karrie Galloway

## Volunteers

Planned Parenthood Association of Utah continues to grow in all facets of the agency. Our volunteer family not only includes those who provide education and outreach to community organizations, incarcerated youth and schools but also those who help in our health centers. And, now the Volunteer Department is focused on engaging more youth! In order to recruit teen volunteers, PPAU has started a monthly volunteer get together where both adults and teens come together to talk about upcoming events, issues of sexuality and reproductive health and future projects. These monthly meetings combined with a youthful energy have given the Volunteer Department a renewed energy and new ideas for the upcoming year.

Speaking of engaging more youth, PPAU will embark on its second Teen Health/HIV Prevention Summit called Pass it Forward. Last year, PPAU joined forces with the Utah Department of Health, the Utah AIDS Foundation, Health and Human Services and JSI (a health care training and research institute) to create a pilot Teen Health Summit. Its purpose was to tap the inherent power of young people to contribute to positive social norms and impact change. The program, designed to engage youth ages 16-18, is a national outreach effort focusing on providing youth with accurate HIV/AIDS and STD prevention education and information. By participating in the program "Youth Ambassadors" make a commitment to pass it forward to their peers. The summit was held in Salt Lake and due to its success, PPAU will co-host a second Teen Health Summit in Ogden in January.

Thank you to the nearly 450 volunteers who contributed 830 hours of their time in 2009.

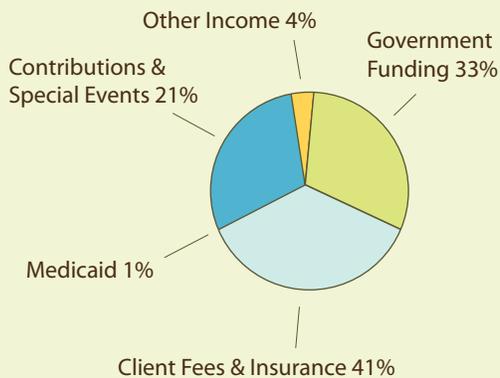
# Financials: for year ending June 30, 2009

Revenues	PPAU	PPAC	Total	Percent
Government Funding	2,254,100	0	2,254,100	33%
Client Fees & Insurance	2,787,300	0	2,787,300	41%
Medicaid	34,600	0	34,600	1%
Contributions & Special Events	1,234,100	239,200	1,473,300	21%
Other Income	306,100	1,300	307,400	4%
<b>Total Revenues</b>	<b>6,616,200</b>	<b>240,500</b>	<b>6,856,700</b>	<b>100%</b>

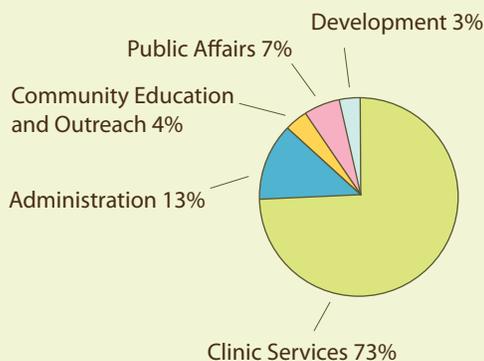
Expenses	PPAU	PPAC	Total	Percent
Clinic Services	4,837,500	0	4,837,500	74%
Administration	865,100	500	865,600	12%
Community Services	296,200	0	296,200	4%
Public Affairs	169,800	326,100	495,900	7%
Development	160,800	22,400	183,200	3%
<b>Total Expenses</b>	<b>6,329,400</b>	<b>349,000</b>	<b>6,678,400</b>	<b>100%</b>

PPAU: Planned Parenthood Association of Utah  
 PPAC: Planned Parenthood Action Council  
 Based on audited financials

## Total Revenues



## Total Expenses



## July 2008 - June 2009 Client Demographics Statistics

<b>Total Visits</b>	78,322	<b>Gender</b>	
<b>Total Patients</b>	*49,149	Female	87%
Emergency Contraception	34,271	Male	13%
STD Tests	27,131	<b>Age</b>	
Pap Smears	11,385	Under 15	1%
Pregnancy Tests	8,986	15 to 17	10%
Birth Control w/o Exam	7,389	18 to 19	16%
HIV/AIDS Tests	6,796	20 to 24	36%
Vasectomy	62	25 to 29	19%
		30 to 40	13%
		Over 40	4%
<b>Insurance Usage</b>		<b>Ethnicity</b>	
No Insurance	96%	Caucasian	71%
Insurance	4%	Hispanic	19%
<b>Government Grant</b>		Asian	2%
Subsidized	65%	African	1%
Unsubsidized	35%	Other/Unknown	7%

\*Includes 10,200 Emergency Contraception Clients

## Education

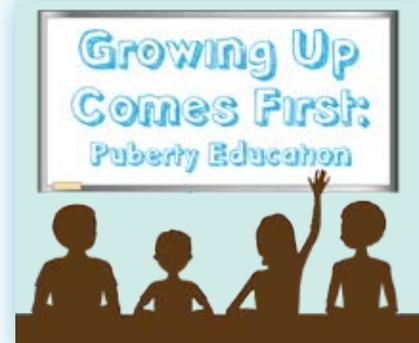
Planned Parenthood Association of Utah's Growing Up Comes First is a maturation/puberty education program that has been used throughout various school districts since 1998. The program is designed to increase the wellbeing of Utah students ages 9-12 during the puberty process. As PPAU's Community Education Department continues to address the needs of diverse communities across the state, new strategies for youth and parent engagement are essential.

A task force of parents, elementary educators, school administrators, policy makers, and health professionals provided expert guidance to PPAU Education staff by prioritizing content for 4th – 6th graders. Through online and written surveys to parents and school nurses ultimately three 90 minute lessons were developed with objectives that align closely with the Utah Elementary Core Curriculum.

The design phase was a tremendous collaboration between Education and PPAU's Marketing Department. Sound recording and animation was created by consultants from Spy Hop Productions. New promotional materials and illustrations were designed that promote student comfort while building knowledge. Animated, engaging video segments were created that give facilitators the option to take advantage of age appropriate, medically accurate reproductive anatomy and puberty information.

The program is available on Utah Education Network ([uen.org](http://uen.org)) and on a CD for educators and community volunteers throughout the state for use in schools, civic organizations or churches. The program is a recommended primary resource of the Utah State Office of Education and endorsed by the Utah Chapter of the American Academy of Pediatrics. Stay tuned for the launch of [GrowingUpComesFirst.org](http://GrowingUpComesFirst.org)

Special thanks to members of the Growing Up Comes First Task Force, the Utah State Office of Education Health Curriculum Committee and our donors for making this amazing resource available to the community. PPAU presenters alone reached over 2,000 individuals with this program in 2009. With over 100 CDs distributed to educators at no cost it is anticipated that this number will greatly increase in the upcoming year.



## Teens

Planned Parenthood Association of Utah is fortunate to be working with male Latino teens in Utah who are taking their health education to the next level. After participating in the Wise Guys™/Jovenes Sabios Male Responsibility Classes, five teens applied to be Teen Ambassadors. These teens have committed to 15 hours of additional training in healthy relationships, reproductive health, media literacy and peer to peer communication. PPAU will continue to work with these dedicated young men during the upcoming year as they assist our Bilingual Male Educator in teaching classes in Midvale and Wendover. When asked what they thought of participating in the program, here is what two of the Teen Ambassadors had to say:

"I think the training was great. I learned more things about STD's and how to prevent getting them. My expectations are to be a good Teen Ambassador and to talk to other teens on how to prevent an unwanted pregnancy."

*Christian, Age 16*

"I really liked the Wise Guys™ program. I learned a lot about sexuality, communication and I even got to know myself better."

*Antonio, Age 19*

This program is supported by the Utah Department of Health's Violence and Injury Prevention Program through a Rape, Prevention, and Education grant. PPAU is grateful to these young men for their commitment and leadership. We expect great things from these future leaders.

## In Full Swing

This year, the “Prevention Now!” campaign has conducted numerous grassroots events in support of a parental option for comprehensive sex education. Our efforts have focused on educating the public and garnering community support for this important policy. Over the last four months, we have held five town hall meetings around the state and have extended our grassroots efforts by participating in numerous community events throughout Utah. We have gathered over 10,000 signatures in favor of a more comprehensive approach to sex education.



With our incredible volunteers and teen activists coming out of the woodwork like never before, we have contacted thousands of people about this issue and have secured the support of even the most conservative of Utah’s legislators. With support from a growing list of local non-profit organizations, we are well on our way to achieving a comprehensive sex education program that all of Utah’s students, teachers and parents can participate in.

## Hip, hip hooray for polling

Planned Parenthood Action Council contracted with Dan Jones and Associates to conduct a poll between September 18th and 20th about the proposed changes to Utah’s current sex education laws. There were 608 respondents, and the poll has a 4% margin of error.

Utah currently has inconsistent standards for teaching reproductive health education, and many schools are failing to provide our young people with information about how to protect themselves. Without the facts, teens are at a higher risk of pregnancy and diseases that threaten their physical and emotional health.

We asked if Utahns would favor or oppose a two-track approach where parents could choose between an abstinence-only curriculum and a comprehensive curriculum. Parents would be given an option about what they want for their high school student and over 70% of respondents favored this two-track approach.

We asked whether or not Utahns agree or disagree that comprehensive sex education will likely reduce the number of unintended teen pregnancies and 67% agree.

We asked if providing more accessible family planning services, such as birth control pills and other forms of FDA-approved contraception would likely improve the health of Utah women and 58% agree.

We asked if Planned Parenthood plays an important role in the community and 60% believe that we play an important role here in our state.

While this news is not shocking to those of us that advocate on behalf of Planned Parenthood and the vital services that we provide, this will help us as we spread our voter education efforts throughout the state in the coming year.

## Celebrating One Year

As of October 1st all Planned Parenthood Association of Utah health centers have been using electronic medical records (EMR) for all client visits. This is exciting and beneficial as we now utilize two pieces of paper instead of multiple sheets. The “no paper charts” result in less need for filing cabinets and staff no longer spend time looking for medical charts because the information is readily available from computer terminals located strategically throughout each center. Client care has improved with quicker response times for lab results and follow up.

It takes a few extra minutes to enter all the client’s data into the electronic record, but they have been very accepting of the process and some have commented that signing an electronic signature pad is “neat”.

The agency has benefited from this transition in many ways, namely third party billing systems have resulted in quicker reimbursements, quality assurance staff now have the ability to increase the number of internal audits and data analysis is more sophisticated, and performance benchmarks can be easily monitored.

## Reasons to Celebrate

Planned Parenthood Association of Utah (PPAU) is extremely pleased to celebrate a “pledge” class of eight new board members! A diverse group; they bring medical, financial, educational and community affairs expertise to an already outstanding board. New members include:

- Ware Branch, MD, a Professor at the University of Utah Health Sciences Center in the Department of Obstetrics and Gynecology.
- Laurie Hofmann, a locally recognized executive and thought leader in various Utah nonprofit organizations.
- Sarah McClellan, Project Director for the Northern Utah Coalition, Inc. in Ogden.
- Joanne R. Milner, Education Partnership Coordinator and a senior advisor to Salt Lake City Mayor Ralph Becker.
- Geri Mineau, PhD a retired Research Professor in the Department of Oncological Sciences at the Huntsman Cancer Institute.
- Nancy Nowak, Vice President of Clinical Operations/Chief Nursing Officer for Intermountain Health Care.
- Sara Rich, MBA who spent nearly 15 years with Sun Microsystems in Mt. View, California in various financial positions and currently is chair of the finance committee for the Madeleine Choir School.
- Mary Troxell, a registered nurse at the Huntsman Cancer Hospital, Staff Nurse Infusion Center.



**Board Members** - back row: John Erlacher, Steve Grizzell, Mary Troxell, Lorraine Szczesny, Susan Wurtzurg, Maureen Giggey, Sarah Ilstrup - middle row: Nancy Nowak, Sarah McClellan, Laurie Hofmann, Genevieve Greeley, Geraldine P. Mineau, Jessica Stengel - front row: Gonzalo Palza, Sarah Rich, Richard Jaffe - not in photo: K. Gordon Lark, D. Ware Branch, Penny P. Dalrymple, Joanne R. Milner, Nancy Sassano



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## Annual Report: '08-'09 Celebrating Growth in Utah

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