

Celebrate! Planned Parenthood

Celebrating twenty years of leadership by CEO Barbara Zdravecky

Chaired by Clare and Rich Segall, this year's annual dinner event will be invigorated with a new location and vision: guests will gather under a festive tent on the USF Sarasota-Manatee campus to visit, relax, listen to great music, and reunite with friends. Special guest Cecile Richards, President of Planned Parenthood Federation of America, will join us to help celebrate CEO Barbara Zdravecky's 20 years of accomplishments for women and their families.



Planned Parenthood leaders
Cecile Richards and Barbara Zdravecky

The evening will feature cocktails, dinner by Michael's On East, a fantastic silent auction, and our famous condom grab bag. A short program will reflect on our affiliate's progress in the last 20 years and the state of Planned Parenthood in 2014 and beyond as we champion our work on behalf of reproductive health and rights as well as prevention education.

Early birds can get a jump on the silent auction by visiting our online bidding site: www.bidpal.net/CelebratePP14 – make a claim on your favorites now!

Our Biggest Event of the Year!

- Thursday, March 13, 2014
- USF Sarasota-Manatee
- 8350 N. Tamiami Trail Sarasota
- 6pm: cocktails, condom grab bag, and bidding at the silent auction
- 7:30pm: dinner and a short program
- General Tickets are \$175; sponsorships are available
- For tickets, please visit MyPlannedParenthood.org, or call 941.365.3913, ext. 1124
- We will be under a tent, so those intending to wear heels – be forewarned!

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A LETTER FROM OUR CEO



Dear Planned Parenthood Friends,

As the affiliate prepares for our *Celebrate! Planned Parenthood* event on March 13, I want to thank the Board of Directors, volunteers and staff who are planning my 20th anniversary recognition as part of this annual dinner.

I never expected to be a “Company Girl.” Twenty years of continuous service in any job is unusual these days, especially for someone like me who always considered myself an unconventional free spirit. The passion of an advocate, the brilliant and committed relationships with my national colleagues, and the amazing local staff has kept me engaged and focused on improving access to health care and education to the women in our community.

No two days on this job have been alike – mopping up a plumbing problem or getting a call from Senator Bill Nelson, but these are a few of my favorite things to remember.

- Reflecting on the very first day that we provided Planned Parenthood abortion services in Florida at our Prospect Street location with the Sarasota Police Chief and community leaders standing with us in a silent face-off with the national protesting group from Operation Rescue.
- Participating in hands-on clinical training to inaugurate services for males with our nurse practitioners at the Health Department – yes, penises and testicles!
- Being part of the National CAPS (Consortium of Abortion Providers) Team that brought abortion by pill, Mifepristone, to American women; now 1/3 of all women choose this private, at-home option to end their pregnancy.
- Making the first major donor solicitations for the lead gift to launch the Capital Campaign for the regional headquarters, stammering out “a m-m-m-million dollars” and getting the answer “I can do that” – phew!!
- Rallying with my daughter in 2004 on the Mall in D.C. with a million women in a March for Women’s lives.
- Sharing a stage with Gloria Steinem in St. Petersburg as we urged Florida Voters to Vote No On 6 and they did. We won by 11 points!
- Assisting an 18-year-old rape victim who had no funds to access a safe and legal abortion at our SANE (Sexual Assault Nurse Examiner) location.
- Hiring the right full-time Medical Director after a 3-year search.
- Receiving the Ruth Green Award from my colleagues in 2006 at the national meeting in Washington, D.C., with my parents and family in the audience.
- Accompanying our SOURCE Teen Theatre on an educational exchange with CASA in San Miguel de Allende, Mexico.

20 years on the job holds lots of memories – periods of frustration, delight, optimism, exhaustion, satisfaction, dread and – celebration.

Thank you for sharing this time with me. I am humbled by your continued support! Onward.

A handwritten signature in black ink that reads "Barbara Zdravecky". The signature is fluid and cursive.

Barbara Zdravecky, President/CEO

Pushing Forward on Access to Healthcare

A busy winter: the 41st anniversary of *Roe v. Wade*, Affordable Care Act Implementation and the beginning of legislative session.

In January, we celebrated 41 years of access to safe and legal abortion while acknowledging the work we still have ahead of us. More abortion restrictions were enacted between 2011 and 2013 than in the entire previous decade. As a result, more than half of American women of reproductive age now live in states where access to abortion is being restricted by their state legislatures.

Young people in Florida and across the country are rising up to say “enough is enough” to these unprecedented attacks on women’s access to safe and legal abortion. From holding events on campus to participating in our March legislative summit, they are raising their voices to defend *Roe v. Wade*. They understand that politicians should be focusing on expanding access to health care, not restricting it. And they’re working with us to make sure that happens.

We made it through the 2013 legislative session without any anti-women’s health

legislation being passed. But we know that 2014 will be an uphill battle. Already, Tallahassee politicians have signaled that instead of focusing on expanded health care through Medicaid expansion, they’re going to focus on restricting access even further by attacking access to women’s health care.

We’ve been here for our patients for almost 50 years and we understand the importance of access to quality health care. For that reason, the public policy team has been working hard to encourage uninsured members of our community to sign up for health insurance under the Affordable Care Act, aka Obamacare. We have full and part-time staff working in 5 of our health centers to answer patients’ questions about the new health care law and to help them get the enrollment assistance they need.

With staff in the health centers, educational presentations, door to door canvassers in the community, and a robust online presence at PlannedParenthoodHealthInsuranceFacts.org, we are taking the lead in making sure the people who rely on us are getting the health care coverage they deserve.

Ready to be a Rapid Responder?

Florida’s 2014 legislative session begins on Tuesday, March 4. We’re launching a new Rapid Responders Team with bi-weekly calls to serve as an update on legislation and a way to stay connected on Planned Parenthood’s efforts.

Rapid Responders may be asked to call elected officials’ offices, to blog on social media, and to write letters to the editor. Our coordination will ensure that legislation we are opposed to gets stopped in its tracks!

Register for the calls by e-mailing
publicpolicy@myplannedparenthood.org

Emergency Contraception and Weight:

Options for all of our patients

Last fall, a multitude of media outlets began reporting that the morning-after-pill, known in the US as over-the-counter Plan B, might be less effective in women weighing between 165–175 pounds and ineffective in women over 175 pounds. The news comes from recently published findings of a similar emergency contraceptive, Norlevo, which indicated the ineffectiveness of the drug for women over 175 pounds, and limited effectiveness in women 165–175 pounds.

This research prompted a recent decision from European health regulators to change the package labeling on Norlevo to include this new weight-restrictive information. As of January 2014, the Food and Drug Administration in the United States has

only reported that they are looking into the potential weight restrictions of the drug Plan B (and its generics), but have yet to make a formal decision.

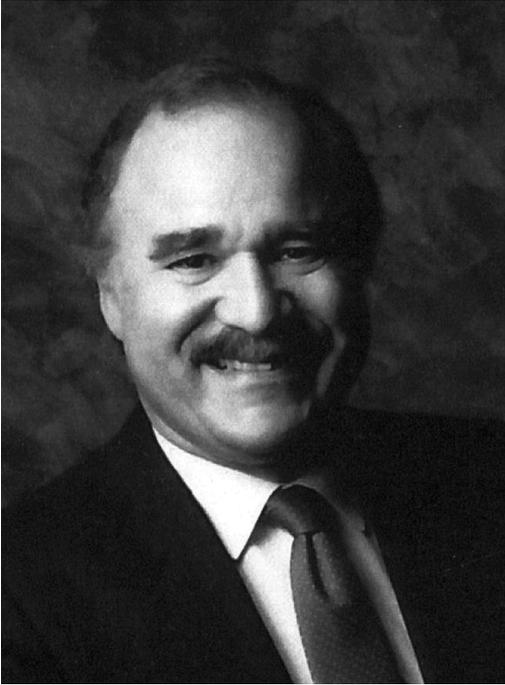
For now, Planned Parenthood believes that the best emergency contraception depends upon the client's body mass indicator (BMI) number, which is calculated based on her height and weight. She could use Plan B (up to three days after unprotected sex), Ella (which requires a prescription and can be used up to five days after unprotected sex), or the Paragard Intrauterine Contraceptive or IUD (which can be inserted in the woman's uterus by a clinician within 5 days after unprotected sex).

- For women with a BMI of 25 or lower, they may choose Plan B, Ella, or the Paragard
- For women with a BMI of 26-29, Plan B may be ineffective, and the Ella pill or the Paragard are the better options
- For women with a BMI of 30-34, Ella or the Paragard are recommended
- For women with a BMI of 35 or greater, neither Plan B nor Ella should be used and they may choose to insert the Paragard

Both Ella and Paragard require a prescription from a qualified health care provider, and as always, it is recommended that each individual consult with their health care provider to answer questions specific to their unique medical needs.



Remembering Dr. Kenneth C. Edelin



This December, the Board of Directors and staff of our affiliate were shocked to learn of the untimely death of Dr. Kenneth Edelin, the Secretary of our Board, after a brief battle with cancer.

Dr. Edelin's history as an activist is remarkable. In 1973, he became the first African-American chief resident in obstetrics and gynecology at Boston City Hospital. After performing a second-trimester abortion that fall, he was indicted for manslaughter.

In 1975, he was the subject of nationwide headlines. After his conviction, an alternate juror said that members of the all-white jury had used racial slurs against Dr. Edelin "more than once." While he appealed the verdict, he maintained his practice and kept his medical license, and he was acquitted unanimously in 1976.

Having been brought into the national spotlight, Dr. Edelin maintained his prominent role in the women's movement, serving as the chairperson for the Planned Parenthood Federation of America from 1989–1992, and receiving their highest honor in 2008: the Margaret Sanger Award.

In his successful medical and teaching career, he focused on ways to provide better access to health care for poor women of color, and was a powerful voice and advocate for civil rights. At Boston University School of Medicine, he was able to increase opportunities for minorities to enter the field of medicine in his role as an Associate Dean. In particular, his work with Historically Black Colleges and Universities led to his recruitment of many talented students and to their success in becoming physicians who would make a difference in communities of color and in underserved communities.

Although he retired from his medical practice years ago, and retired from teaching in 2006, Dr. Edelin maintained his involvement with social justice issues throughout his life. The Sarasota community was so fortunate to have Dr. Edelin as a resident. He was a cheerleader for our affiliate and in his spare time was an active member of the Democratic party, intimately involved in the elections of President Barack Obama.

Barbara Zdravecky and board member Clare Segall represented the staff and board of Planned Parenthood of Southwest and Central Florida at the memorial service held at Boston University. Barbara shared stories from Ken's years in Sarasota and praised his steadfast commitment to our local programs and services. He will be missed.

EVENTS



Lee Choice Affair (l-r): standing: Jill Dillon, Adrienne Prokop, Board Member Judy Goldenberg, Marge Peterson, Alice Walzer. Seated: Mildred Schindler, Fran Rose

This year, our Choice Affair luncheons hosted over 500 guests to celebrate the 41st anniversary of the landmark Supreme Court decision which made abortion safe and legal in this country, raising support for our reproductive health and sexual education programs.

In Lee County on January 28th, at the Lexington Country Club, guests heard from guest speaker Jim Nathan, President and CEO of Lee Memorial Health Systems.

On February 4th and 5th, supporters in the Tampa and Manatee areas heard from guest speaker Leslie Kantor, Vice President of Education at Planned Parenthood Federation of America.

High Tide at High Noon

This November, we welcomed 250 friends to our refreshed annual *High Tide at High Noon* luncheon held at the Sarasota Yacht Club, chaired by founder Cornelia Matson with co-chairs Judi Gallagher, founder Anita Holec, Pauline Joerger, Allison Scanlan, and Emily Walsh, with a high-energy fashion show produced by Marsha Panuce.



Tampa Bay Choice Affair (l-r): CEO Barbara Zdravecky, Board Member Sara Golding Scher, Board Member Dee Jeffers, PPFA VP of Education Leslie Kantor, Board Chair Carolyn Johnson



Manatee Choice Affair (l-r) – Co-Chair Amanda Horne, CEO Barbara Zdravecky, Co-Chair Mary Ann Turner, PPFA VP of Education Leslie Kantor, and Co-Chair Kim Hoenle Boyd



(l-r) Pauline Joerger, Emily Walsh, Cornelia Matson, Allison Scanlan, Anita Holec



This fall, supporters in Hillsborough, Pinellas and Sarasota counties opened their homes and businesses for a number of successful, casual gatherings. Friends new and old enjoyed discussions with our staff and board members around current issues, challenges, and programs within Planned Parenthood.



For more photos and event updates, such as *Roe on the Rocks*, *Jingle Ball*, and more, please visit our Facebook page at [facebook.com/myplannedparenthood](https://www.facebook.com/myplannedparenthood)

EVENTS AND PLANNING

Safe Sex Halloween Bash 2013: The Undead Disco

Once again, our Halloween bash brought out an eclectic and energetic crowd of 400 supporters, wearing their 70's-themed best. Our costume contest garnered an impressive number of entries this year, and the crowd at Michael's On East were all excited to put their best foot forward for Planned Parenthood.



Thanks to our 2013 *Safe Sex: Halloween Bash* sponsors:

The Boss: Ann Winslow Donnelly & Norbert P. Donnelly

Hot Stuff: Yen & Mike Reed, Mark Steinwachs & Jarred Wilson

Le Freak: Richard and Lynn Barrie, Michael and Grace Carlson, Dex Imaging, Hutson Interiors, Robert Ludwig, Rae Mulligan, Nuovo Salon, Kyla and Dave Weiner

Love Machine: Denise Barth, Danielle & Grant Beatt, Ashlee Binns, Ashley Bloom, Christina & CJ Fraser, Jaco Boxing & Fitness, Suzette Jones, Lance Lobo, Storm Marine, Mathew McLendon

In-Kind Donors: Black Diamond Burlesque, Clear Channel, Mike Gray of Century 21, Stephen McFadden, SCENE Magazine, Sarasota News Leader, Sarasota Architectural Salvage, TicketSarasota.com

Money Saving and Planning Tips

Your retirement plan is a wonderful way to provide for your future. However, many of us will probably not use our full retirement accounts in our lifetimes, and so we usually name family members as the beneficiaries of any unused balance.

But retirement plans were not designed to pass assets to heirs – that's why retirement plan assets are taxed as much as 80% when someone other than a spouse is named as a beneficiary. Even if you name your spouse, the tax will apply when you have both passed away.

Instead, consider naming Planned Parenthood of Southwest and Central Florida as a beneficiary. When you do, you pay no tax on the donated amount. If you are married, consider naming Planned Parenthood as a second beneficiary, after your spouse. Please call Jan Chester, Vice President, at 941-556-1246, with any questions or for further information on Planned Giving Options.

COCKTAIL PARTY CONVERSATIONS

You're having coffee with friends and someone asks you about birth control access under the new health insurance law. Your friend Tricia doesn't get the big deal.

She says: "Why is everyone fighting about paying for birth control under the Affordable Care Act? Is it really that big of a deal if a company doesn't want to pay for it?"

You say: "Birth control is basic preventive health care for women. It enables millions of women to support themselves financially, complete their education, and plan their families and have children when they're ready. The Affordable Care Act ensures that women can access birth control without co-pays no matter where they work, just like any other kind of preventive care. Religious organizations are able to get an exemption so that they aren't paying for something that might violate their religious mission.

This March the Supreme Court is hearing two cases, brought by privately held, for-profit corporations without any religious focus, whose owners want to deny coverage for birth control because of their own personal view. These cases are about protecting women's access to birth control — about whether women should be able to make their own medical decisions, or whether their bosses or politicians in Washington can interfere in those decisions. These cases could create a slippery slope and let bosses deny a whole host of other medical procedures based on their own personal beliefs (like vaccines, surgeries, blood transfusions, and mental health care)."

IMPACT!

SPECIAL THANKS TO THE FOLLOWING ORGANIZATIONS, TRUSTS AND FOUNDATIONS

The Appleby Foundation for support of our ongoing services and mission.

George Barrie Foundation for support of our SOURCE Theatre and video productions program.

BMO Private Bank for support of our *Celebrate! Planned Parenthood* annual dinner.

The Brunckhorst Foundation for its gift in support of our ongoing services and mission.

Community AIDS Network for support of our *Celebrate! Planned Parenthood* annual dinner.

Community Foundation of Sarasota for support of our *High Tide at High Noon* event.

The Cowles Charitable Trust for support of our Pinellas and Polk County programs and services.

The Mark and Carol Hyman Fund for support of our SOURCE Theatre and video productions program.

Gulf Coast Community Foundation for support of our *High Tide at High Noon* and *Celebrate! Planned Parenthood* annual dinner events.

Dr. Jon Yenari of Intercoastal Gynecology for support of our *Celebrate! Planned Parenthood* annual dinner.

Polo Grill and Bar/Fête Catering & Ballroom for hosting an evening to raise funds in support of our SOURCE Theatre and video productions program.

United Way Suncoast for continuing support of our Outreach and Patient Education Programs.

The Tarr Charitable Foundation for support of our ongoing services and mission.

The Tillie, Jennie & Harold Schwartz Family Charitable Foundation for support of our ongoing services and mission.

***The Holding Cell's* World Premiere!**

SOURCE PRODUCTIONS' new short film opened the Sarasota Film Festival's Moonlight Movie program in January.



Based on true stories about real teenagers in Sarasota, Florida, the film begins as Skylar Thompson is dragged kicking and screaming into the county jail. As Skylar spends the night locked in a holding cell, she relives her dangerous romance with a teenage drug dealer, desperately trying to unravel the tangled web of her darkest days.

Shot on location in Sarasota and Palmetto, Florida, including the Palmetto jail, local high schools, and private homes and location studios, *The Holding Cell* features a large cast and crew of Sarasota actors and filmmakers. The film was produced by SOURCE Productions and a local private foundation.

The cast of *The Holding Cell* includes

Christina Norcia, Jack Polubinski, Frankie LaPace, Tsadok Porter, and Eric Gruendl, along with a cast of 25 supporting actors. All the actors who appear in *The Holding Cell* are originally from Sarasota and are members or alumni of SOURCE Productions who have trained for years in the realistic and documentary “Real Life/Real Theatre” style work that is the signature style of The SOURCE.

The Holding Cell will be submitted to film festivals across the nation, and will be screened for schools, treatment centers, and other organizations interested in the issue of addiction, overdose, and prevention.

UPCOMING EVENTS

Celebrate! Planned Parenthood

Thursday, March 13, 6 pm
USF Sarasota-Manatee

Enjoy our annual dinner event with special guest Cecile Richards, the condom grab bag, and the silent auction at our new venue!

For information about sponsorships, please contact us at 941-556-1246. To purchase tickets online, please visit MyPlannedParenthood.org

Save the Date!

Safe Sex Halloween Bash
Saturday, October 25
Michael's On East in Sarasota

Cocktails at Cove Café
Sunday, November 16
Cypress Cove in Fort Myers

High Tide at High Noon
Monday, November 17
Sarasota Yacht Club

Care. No matter what.

Mission Statement

The mission of Planned Parenthood of Southwest and Central Florida is to ensure the right of all individuals to manage their sexual and reproductive health by providing medical services, education, and advocacy.

Planned Parenthood®

of Southwest and Central Florida

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