

OUR LIVES BEGIN TO END
THE DAY WE BECOME SILENT
ABOUT THINGS THAT MATTER.
- MARTIN LUTHER KING, JR.

COMMITMENT

FULFILLING A PROMISE

OUR VISION

WE SEEK A WORLD IN WHICH ALL CHILDREN ARE WANTED AND CARED FOR, ALL PEOPLE HAVE EQUAL RIGHTS AND DIGNITY, SEXUALITY IS EXPRESSED WITH HONESTY, EQUALITY, AND RESPONSIBILITY, AND THE DECISION TO HAVE CHILDREN IS PRIVATE AND VOLUNTARY.

OUR MISSION

THE MISSION OF PLANNED PARENTHOOD OF SOUTHWESTERN OREGON (PPSO) IS TO ENSURE THE RIGHT AND ABILITY OF ALL INDIVIDUALS TO MANAGE THEIR SEXUAL AND REPRODUCTIVE HEALTH, BY PROVIDING HEALTH SERVICES, EDUCATION, AND ADVOCACY.

DEAR FRIENDS,

At Planned Parenthood of Southwestern Oregon, we continue to innovate, adapt and overcome! That's what makes us strong.

We know that the best way to build healthy families is to put prevention first. Birth control is basic health care and women and couples should have access to it. On any given day, 12 million women use oral contraceptives. One of out eight of these women (two million women) get their birth control at Planned Parenthood. Planned Parenthood has been a leader in preventing unintended pregnancy by increasing the availability of affordable birth control.

You can count on Planned Parenthood of Southwestern Oregon to advocate for policies that promote healthy sexuality — including comprehensive sex education, birth control access, and affordability.

Your contribution makes a significant difference every day in the lives we touch — in our clinics, through our school and community education programs, and in our advocacy work. We are deeply grateful for your support in 2006, and are pleased to share the year's achievements with you.

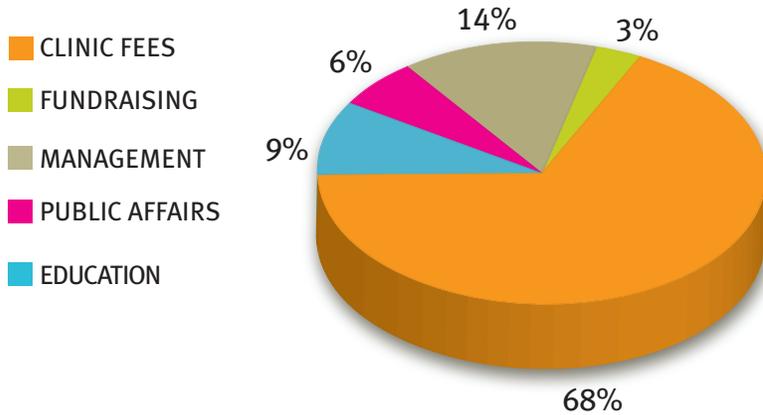


CYNTHIA PAPPAS
PRESIDENT AND CEO



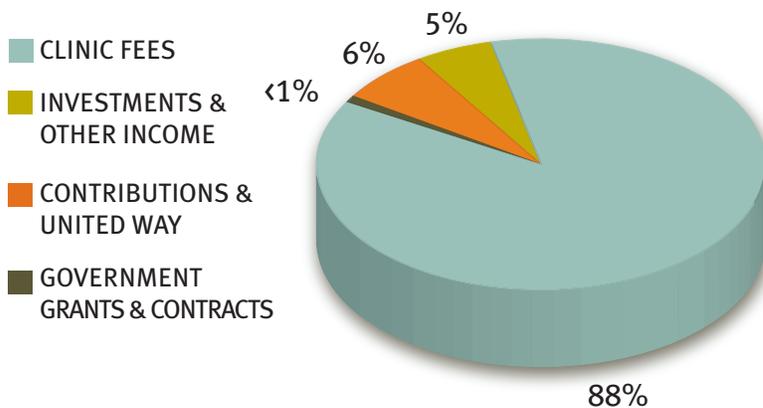
HARRIET MERRICK
CHAIR, BOARD OF DIRECTORS





EXPENSES

CLINIC SERVICES	\$5,355,416.00
EDUCATION	\$728,901.00
PUBLIC AFFAIRS	\$502,368.00
MANAGEMENT	\$1,123,477.00
FUNDRAISING	\$251,690.00
TOTAL	\$7,961,852.00



REVENUE

CLINIC FEES	\$6,524,753.00
GOVERNMENT GRANTS & CONTRACTS	\$67,943.00
CONTRIBUTIONS & UNITED WAY	\$505,890.00
INVESTMENTS & OTHER INCOME	\$400,213.00
TOTAL	\$7,498,799.00

Between 1999 and 2006, PPSO showed strong positive financial returns and a substantial increase in net assets. This was due to sound fiscal management and efficient service delivery during the period of rapid growth that resulted from thousands of new clients qualifying for the Oregon Family Planning Expansion Project (FPEP).

In the interest of wise stewardship and long-term sustainability, our board invested those assets in the significant expansion of clinic capacity as well as permanent endowments that partially support our Education and Public Affairs programs.

PPSO also accumulated substantial cash reserves to provide for the continuation of high-quality service delivery in the event that the FPEP program expired. As a result of our focus on building capacity and assuring long-term sustainability, our net assets have grown from less than \$1 million in 1998 to more than \$13 million today. These funds are primarily invested in fixed assets and endowments.

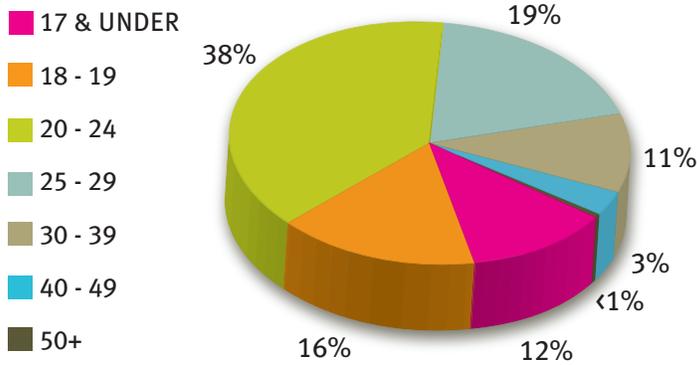
In fiscal year 2006, increased restrictions in the FPEP program resulted in PPSO experiencing an operating deficit of \$548,649. These restrictions were twofold: 1) in mid-2006, the "Federal Budget Deficit Reduction Act" made it more difficult for low-income clients to qualify for Medicaid services, and 2) restrictions were introduced that limited the types of services covered by FPEP.

As a result, PPSO — along with all other publicly funded family planning providers in the state of Oregon — experienced a decline in client visits last year. This in turn resulted in PPSO realizing lower-than-projected FPEP income in FY2006, and we experienced our first operating loss in several years. However, gains on investments brought the year-end net to a positive \$363,658, and our balance sheet remains strong.



IN 2006, OUR HEALTH CENTERS PROVIDED **29,687** CLIENTS WITH **55,253** VISITS.

PATIENTS SERVED BY AGE



Clinic services at PPSO continued to thrive in 2006 despite challenges and transitions.

The Oregon Family Planning Expansion Program (FPEP), was renewed in late 2006 for an additional three years, which allows us to continue serving the women and men most in need with free contraceptive services and supplies. More than 80% of our clients receive services under this important Medicaid program and we all rejoice in its continuation.

The success of FPEP renewal, however, was tempered by new requirements that make access to health services more difficult for low-income individuals. Federal legislation brought us the Deficit Reduction Act (DRA) in late 2006. The DRA requires all participants in any Medicaid program to provide proof of citizenship — in most cases, an original birth certificate. Beginning November 1, 2006, all FPEP clients had to produce this documentation to continue receiving services.

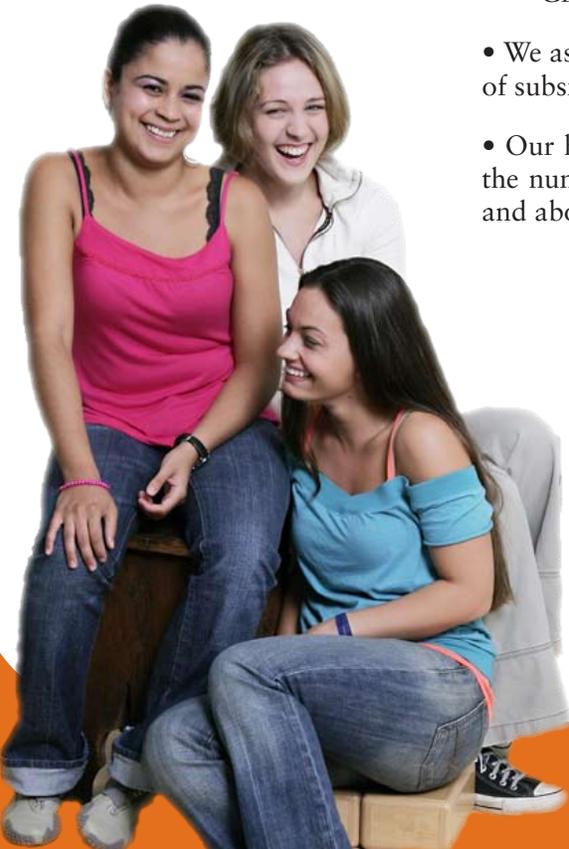
"I'm really grateful for Planned Parenthood. I don't have insurance and it's great to be able to get essential care to ensure a healthy and safe sexual experience. I know if it wasn't for PP I'd be pregnant and struggling, instead I'm about to graduate from college. Thank you."

—PPSO Patient

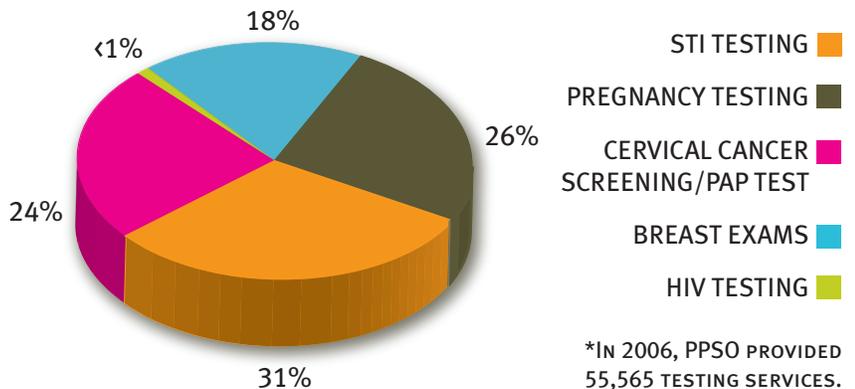
This has presented a significant barrier for our clients, many of whom are young and/or simply don't have access to their birth certificate. As a result, our client visits declined sharply despite the full commitment of our staff to help clients obtain the documents they needed to continue full access to services.

Despite these challenges, PPSO achieved the following in 2006:

- We added exam services to our three outreach clinics in Cottage Grove, Florence, and Junction City in early spring, 2006. We offer exam services two days per month in Florence and one day per month in Junction City and Cottage Grove.
- We assisted a total of 42 men in obtaining a vasectomy through a combination of subsidized programs.
- Our health centers continue to be the leader in the communities we serve — both in the number of clients and the continuing decline in the rates of unintended pregnancy and abortion.

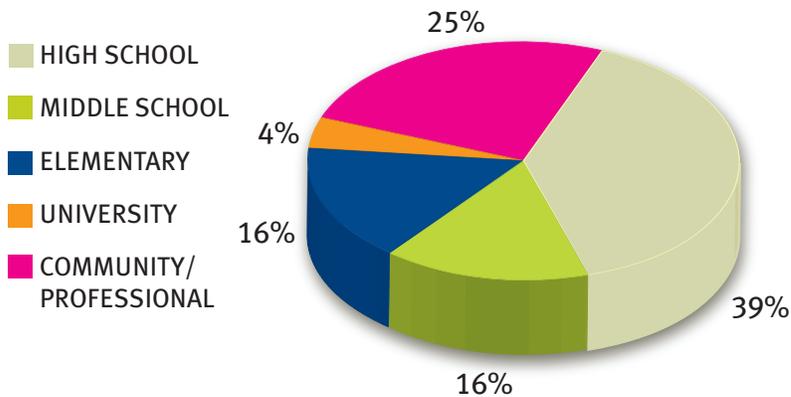


TESTING PROVIDED IN 2006*



*IN 2006, PPSO PROVIDED 55,565 TESTING SERVICES.

GROUPS REACHED BY EDUCATION



"Planned Parenthood has worked closely with 4J educators and parents to provide a comprehensive sexuality program and has a long history of support for teachers and families in our district. They are a capable, competent, and cooperative partner in supporting exemplary health education."

—Nancy Johnson, Eugene 4J School District Health Specialist

PPSO's education and training efforts reached more than 34,000 people in 2006, with each program grounded in the core values of rights, respect, responsibility. Among our many accomplishments, PPSO:

- Provided sex education programs for nearly 26,000 young people, elementary through university levels.
- Propelled the New 3Rs: Rights, Respect, Responsibility initiative to a whole new level in 2006 by hosting its first-ever national 3Rs conference in Eugene. Rights, Respect, Responsibility: A Bold New Vision for Sexual Health in America convened an enthusiastic 226 participants from around the country – health professionals, educators, clergy, policy makers, young people and Planned Parenthood colleagues. The conference moved participants beyond a vision of prevention (of premature sex, unintended pregnancies, etc.) to a commitment to promotion — of healthy sexuality and a youth-positive climate.
- Supported nearly 4,000 parents and families — through education workshops, programs, and parent packets — in talking with their children about sexual issues and sharing their personal values, beliefs, and perspectives.
- Trained pediatricians and other health providers to integrate healthy sexuality education into clinic settings.
- Collaborated with Oregon Department of Education to ensure the approval of a comprehensive, elementary through high school sex education plan for all Oregon public school students.
- Partnered with religious leaders in southern Oregon to develop and implement the Faith, Love, and Sexuality workshop for young people and their parents.
- Celebrated the 20th anniversary of PPSO's highly acclaimed Teen Theatre.

MOST POPULAR EDUCATION & TRAINING TOPICS

THE NEW 3RS: RIGHTS, RESPECT, RESPONSIBILITY

HEALTHY SEXUALITY

DEVELOPING HEALTH RELATIONSHIPS

PUBERTY

REPRODUCTIVE ANATOMY AND PHYSIOLOGY

TALKING WITH KIDS ABOUT SEX

ADVOCATING FOR COMPREHENSIVE SEX EDUCATION

DELAYING SEX

BIRTH CONTROL AND SEXUAL PROTECTION

PREGNANCY AND BIRTH

SEXUALLY TRANSMITTED INFECTIONS

HIV & AIDS

PLANNED PARENTHOOD SERVICES

REPRODUCTIVE RIGHTS

IN 2006, OUR EDUCATORS PROVIDED **1,017** SESSIONS TO MORE THAN **34,000** PARTICIPANTS.

ADVOCATING

GAINING MOMENTUM

The Public Affairs Department and its programs are dedicated to promoting and protecting access to reproductive health care for Oregonians. The staff and hundreds of volunteers that make up this department at PPSO work to ensure that our clinical and educational services are able to provide vital health care services and educational information in our communities.

We faced a considerable challenge in 2006 with the qualification of ballot measure 43 (M43) for the November ballot. M43 proposed government mandated parental notification for Oregon teens aged 15-17 prior to receiving an abortion. The measure called for a certified letter to be delivered to one parent and did not include any exceptions for cases of rape or incest.

The concept of this measure enjoyed wide public support prior to the campaign. Public Affairs staff spent the year creating new projects and trying new programs, in an effort to build toward the final, vital two-and-a-half-months of the campaign, when Oregonians soundly defeated the measure.

Public Affairs staff led PPSO through the No on Measure 43 campaign, by participating in the statewide executive committee, fundraising, and organizing efforts to defeat the measure.

A YEAR IN REVIEW: PUBLIC AFFAIRS 2006

- SOUNDLY DEFEATING M43 WHICH WOULD HAVE PUT OREGON'S MOST VULNERABLE TEENS AT INCREASED RISK.
- HOLDING TWO EVENTS TO COMMEMORATE THE 33RD ANNIVERSARY OF ROE V. WADE WITH MORE THAN 325 PEOPLE IN ATTENDANCE.
- HOSTED COMMUNITY TABLES AND BOOTHS AT 35 EVENTS, GATHERED 7,235 SIGNATURES OF PRO-CHOICE SUPPORTERS, RECRUITED 798 NEW VOLUNTEERS, AND GATHERED 4,820 NEW PLANNED PARENTHOOD ACTION NETWORK MEMBERS.
- TRAINING AND LEADERSHIP DEVELOPMENT WITH CAMPUS ORGANIZING INTERNS AT THREE UNIVERSITIES, WHICH HELD A TOTAL OF EIGHT EDUCATIONAL EVENTS AND 29 OUTREACH EVENTS, AND ESTABLISHED STUDENT GROUPS.
- HOSTING A REPRODUCTIVE JUSTICE FILM FESTIVAL

"Anyone who thinks that the power of their individual actions won't make a difference is just dead wrong. The power of grassroots organizing has been proven over and over again."

— Planned Parenthood Volunteer & Activist Julie Parker

IN 2006, MORE THAN 550 VOLUNTEERS
GAVE OVER 13,000 HOURS OF SERVICE,
RESULTING IN A FINANCIAL CONTRIBUTION
VALUED AT MORE THAN \$232,000.

