WE ARE YOUR PLANNED PARENTHOOD

Exceptional Services
Honest Education
Fearless Advocacy

Planned Parenthood®
of the Southern Finger Lakes

Annual Report 2013

Sexual Health Matters.

Planned Parenthood of the Southern Finger Lakes has been a leader in promoting sexual health for more than 40 years. We believe that all people deserve the information and expert services to make informed, personal decisions that affect their health, their lives, and their futures. We are the region's leading provider of sexual and reproductive health services. We educate families and empower youth to make responsible choices that lead to healthier lives. We advocate for policies that improve sexual health.

620 West Seneca Street
Ithaca, NY 14850
607.273.1526
www.ppsfl.org

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A MESSAGE FROM OUR CHAIR & PRESIDENT

Dear friends,

We are pleased to present the 2013 Annual Report for Planned Parenthood of the Southern Finger Lakes.

For the past five years, we have been working toward building an organization that can survive and thrive even in the most challenging times. In a year when 42 states across the country passed laws to restrict a woman's access to safe, legal abortion services, and with the incredible changes brought about by the Affordable Care Act (ACA), we spent 2013 expanding to meet the challenge.

It was our first full year in the new Hornell Health Center — the first new PPSFL facility in 30 years. **We are proud to report that our visits in Hornell increased 15% over the previous year, a sign of our affiliate's commitment to maintaining high quality, affordable services in rural areas.**

Our capital campaign, *A Time to Build: The Campaign for Planned Parenthood*, completed a thorough community-based planning process for improving the Corning Health Center, expanding health services, and increasing programming there, to begin in late 2014. We also began the most ambitious construction project in the history of our agency – a new $5.8 million regional health and education center in Ithaca. We are deeply grateful to report that by the time the campaign officially kicked off in October 2013, we had raised $5.6 million towards our $6.35 million goal!

While our capital campaign and construction projects were a major focus during 2013, we worked hard to build our grassroots and advocacy presence as well. We launched PPSFL-Action, an invigorated regional approach to legislative and electoral advocacy whose goal is to support the work of PPSFL in elections and all throughout the year. Our region, the home of Margaret Sanger and Connie Cook, has a unique place in the history of Planned Parenthood and women's health, and PPSFL-Action will strengthen that legacy for years to come.

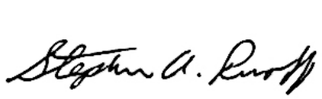
Finally, 2013 saw the official launch of electronic health records (EHR), which began with a system to automate all labs and nursing follow-up and an action plan to complete our conversion to electronic records in every center in early 2014.

Our staff, Board of Directors, and generous, committed supporters in the community all have one goal in mind every day, every month, every year: promote sexual health and reproductive freedom with exceptional services, honest education, and fearless advocacy. Even as we build new health centers, implement electronic health records, and launch new grassroots campaigns, we know that our first responsibility is to provide care and information to those who need it most.

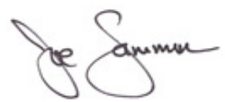
In 2013, we provided 20,600 patient visits in our health centers and reached more than 14,000 contacts in our community-based education and service programs. This report provides a look into the health services, education, and community programs that meet the needs of people of all ages and all walks of life in our communities in a unique and powerful way.

It is hard to imagine our community without Planned Parenthood, and it is impossible to imagine Planned Parenthood without the incredible staff, board, and generous supporters who make our family so special.

With deep gratitude and appreciation,



Steve Ruoff
Chair



Joe Sammons
President/CEO

10

PPSFL History-Making Moments of 2013

1.

photo provided

HEALTH CARE EXPANSION

Thousands more people in our region are receiving free access to birth control, breast exams, and other preventive care thanks to the **Affordable Care Act**!

2.

FAMILY PLANNING BENEFIT PROGRAM ENROLLEES DOUBLE

We helped twice as many people enroll in the New York state insurance plan as were enrolled in 2012. This plan provides funding to cover patient exams, birth control, and condoms for NY state residents if they are otherwise uninsured or if their insurance does not cover these services and supplies.

3.

photo provided

VISITS RISE AT NEW HORNELL HEALTH CENTER

We opened our new Hornell Health Center in 2012, and **in 2013, we saw 15% more patients than the previous year.** Patients and staff are thrilled with the new center.

4.

ADVOCACY

We created **Regional Action Teams (a.k.a. RAT Packs)** to spread the word about our mission, services, programs, projects, and events, to help fundraise, and to keep our strategic focus sharp!

5.

GROUNDBREAKING

On May 19, 2013, we broke ground at the site of our **new Ithaca Regional Health and Education Center** at 620 West Seneca Street. Staff, major donors, and a few community supporters and our families helped us celebrate this momentous event. After many years of planning, this event made us all excited to know that the new Ithaca center was finally becoming a reality.

10 PPSFL History-Making Moments of 2013

6. A TIME TO BUILD PUBLIC LAUNCH

On October 18, 2013 close to 300 PPSFL supporters and staff gathered at the Hangar Theatre in Ithaca for the official public launch of our regional *A Time to Build* capital campaign.

"This campaign is not just about buildings. This is our chance to give back, and to pay it forward for the thousands of people whose care, whose dreams, whose lives are at stake. We know what kind of world our patients deserve – we know what kind of world we want to live in. This is our time to build it."

- Joe Sammons, CEO

7. STRATEGIC RESTRUCTURING

After a successful merging of our education, communications, and rape crisis teams as the new Programming & Communications Department, **we chose to combine Development and Public Affairs to create new opportunities for our supporters to get involved.**

8. ENGAGING YOUNGER SUPPORTERS

In efforts to increase our base of support and engage a younger demographic, we strategically partnered with local business Lot 10 on a variety of events. This included the Get Involved event, Beards for Bro-Choice calendar release party, LGBT Dance Parties, and the Big Dipper fundraiser.

9. ADVANCED PREPARATION FOR EHR

Ground work for EHR has been ongoing, but **2013 saw some of the most important work as we amped up our efforts for a 2014 go-live deadline.**

photo provided

10. REACHING YOUTH ONLINE AND TEACHING THEM TO BE SAFE ONLINE!

Our teen pregnancy focused program, projectCAP, released the ***Talk About It!*** **app to encourage parent-teen communication**. We have also continued our efforts to help youth stay safe and make good decisions when online or texting.

PPSFL
2013 BY THE NUMBERS

3,200

Life-saving cancer screenings provided.

2,800+

Pap & HPV tests performed.

1,850+

Male visits provided.

18,000+

Women received birth control information, services, cycles, & devices.

2,500+

Emergency contraception kits provided.

730+

Clients received direct services from our Sexual Assault Resource Center program.

Nearly 17,000

Tests & treatment for sexually transmitted infection

16,700+

People who participated in in-person education programs and outreach activities, including those who learned how to prevent STIs and unplanned preganancy, and how to prevent sexual assault.

5,000+

HIV tests conducted.

YOU make our work possible!

PATIENT SERVICES

Patient Services Volunteers

Penny Whitford
Sally Hopkins
Grace Brown
Jane Rumrill

Electronic Health Records (EHR) Project – In June, we began transitioning to electronic health records with the lab module and in November we launched the follow-up modules. We are continuing to add new features like e-prescribing and the Planned Parenthood Patient Portal which will allow patients to securely access personal health and appointment information online.

Transgender Services – After months of planning and collaboration between Patient Services and Programming, we proudly initiated our transgender services. These include routine screening and health services with a special attention to concerns faced by transgender patients, as well as prescription and administration of hormones for cross-sex therapy. Our medical team was educated about the physical implications of hormone therapy, and how to create a safe and welcoming environment, improve cultural competency, and build awareness about some of the biases and road blocks the transgender community faces. The materials and processes our staff used to build this service are now sought after by practices across the country.

New Initiatives in Birth Control – As part of our commitment to take part in the Contraceptive Effectiveness Project spearheaded by the state, we launched a series of workshops on how to help our patients use birth control more effectively and dispelling myths about birth control.

In 2013 we focused on educating patients about emergency contraception (EC). We began offering *ella*, a new and highly effective form of emergency contraception, increasing the choices women have after unprotected sex. Next, our dedicated clinicians applied for, and received, a competitive grant from Planned Parenthood Federation of America to explore how to best offer the copper IUD as a form of EC. Our creative staff worked to ensure that any patients who inquire about EC are educated about all forms of EC, including the highly effective copper IUD which also provides excellent long-term birth control. We launched a campaign that included posters, palm-sized booklets, social media promotion, and a fun Youtube video about the different methods of EC.

Farewells to Patient Services Staff — In December of 2012 Rosaire Karij, our longtime VP for Patient Services, made the decision to retire in June of 2013. Needless to say, as happy as we all were that she would finally be able to take some well-deserved time to pursue her dreams outside of PPSFL, we were also saddened at the thought of losing our stalwart leader. It has been Rosaire's strength, determination, and expertise that has lead the department through 30 challenging years and brought us all together following the merger. She will continue to influence the experience of our patients and staff for many years to come, and we are so grateful for her leadership, her support, and her friendship. Staff and supporters have chosen to honor her by naming the Nurses Station in the new Ithaca Health Center after her.

In December, we said a very sad goodbye to our dear colleague Stephanie Herman. A lovely, gentle soul and hard-working young woman, Stephanie was with PPSFL for several years. She fought a long battle with two very rare cancers with great strength, grace, and love. Stephanie leaves behind her young son, Logan, and Planned Parenthood staff have established a fund to help meet his future educational needs.

PROGRAMMING & COMMUNICATIONS

Programming Volunteers & Interns

Emma Cohen Westbrooke
Calvin Kasulke
Morgan Lem
Angela Lu
Luca Maurer
Benji Maust
Mikel Moss
Brandie Parker
Natalie Rogus
Lyn Staack
Christiana Stawasz

Our Programming & Communications team had an extremely exciting and productive 2013! Our sexuality educators reached 12,270 youth, adults, and professionals with our programs and community outreach activities, and our sexual assault program educators reached almost 5,000 people. Meanwhile, our communications staff continued to increase visibility for all of Planned Parenthood's services and activities.

SEXUALITY EDUCATION

Our educators brought honest, medically accurate sexuality education to 35 schools and 7 colleges, reaching 9,500 students. We provided professional trainings to teachers, school administrators, and other youth professionals, as well as family education sessions designed to strengthen communication between teens and parents. We also collaborated with more than 30 community groups on projects, events, task forces, and coalitions promoting the availability of local health services and resources. Many of these address specific needs of target populations in our small communities.

Empowering Parents and Families: Parents can be one of the most important influences on their child's decision making about sex and relationships. That's why we provide programs through a wide range of groups to give parents the skills they need to support healthy choices. Topics covered in these trainings include sexual health, gender development, body image, coping with peer pressure, the impact of social media and emerging technologies, and more. Outside of formal trainings, we have also helped numerous parents through one-on-one phone calls and in-person meetings.

Educating Young People: Through interactive, discussion-oriented programs, we encourage young people to think about building healthy relationships, communication skills, abstinence, contraception, prevention of sexually transmitted infections, and many other topics. In 2013, we delivered honest, age-appropriate sexuality education to almost 6,000 local middle and high school students in classroom, after-school, and community-based presentations.

We often tailor programs to meet the particular needs of specific groups. Some examples from 2013 include, but are not limited to, how we:

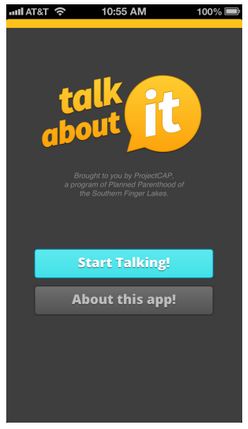
- Facilitated a discussion about reproductive rights for a local after-school group, Strong Women Impacting Society (SWIS).
- Encouraged members of one school's Gay Straight Alliance to think critically about the fluid and multifaceted nature of sexuality and how to advocate for their peers.
- Led a workshop on cyberbullying for a student group that trains mentors to act as helpful bystanders in situations of bias, harassment, or bullying.

PROGRAMMING & COMMUNICATIONS

- Provided monthly education sessions to at-risk youth through the Community Justice Center, a local alternative-to-incarceration program.
- Worked with The Learning Web's Youth Outreach Program to promote healthy sexuality among youth and young adults ages 16-25 who are living on their own and need support to reach their goals.

Our programming and outreach in several rural schools districts remains very strong and is an important goal of our department. From Jasper-Troupsburg to Groton, to Hornell and Campbell-Savona, we're bringing sex education to routinely underserved youth in more isolated rural communities. We also work to ensure that our programming actively and intentionally engages men as equal partners in relationships with women, stressing mutual respect, open communication about sex, and shared responsibility for contraception and sexual health.

projectCAP has been a trusted resource in the Southern Tier for nearly two decades. The program provides comprehensive, medically-accurate, evidence-based programs that are proven to promote abstinence, delay the onset of sexual activity, and reduce the practice of risky sexual behaviors among youth. PPSFL oversees this program and works in partnership with area agencies committed to reducing teen pregnancy in our community, and training CAPTeens who are peer educators in their schools and communities.



In 2013, we launched PPSFL's second mobile app through a projectCAP initiative to increase parent/teen communication. The app *Talk About It!* offers a variety of questions that allow you to choose between a light chat, more personal questions, or provocative and challenging topics.

The program continued its annual youth art exhibit with an event titled "Acceptance" which featured a collection of photos, stories, and paintings by LGBT youth in the Southern Tier. The exhibit focused on supporting LGBT teens who are more likely than other teens to feel isolated or be harassed.

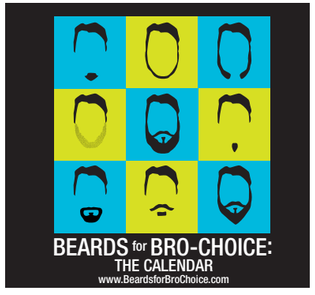
Our Out for Health program provides outreach, education, and information to LGBT people, their health care providers, and the community-at-large about the importance of inclusive, welcoming, and respectful care for LGBT people. The program continuously provides support and resources to organizations and individuals in various formats, from a *Resources for Parents of LGBT Youth* PDF which lists helpful books, websites, and organizations, to a fun and often edgy tumblr feed called QueerTips. We officially launched QueerTips early in the year, and it quickly became a popular online source of LGBT information, resources, entertainment, and more, with thousands of followers by mid-year.

We also received an $8K grant from PPFA's Health Center Advocacy Program to launch our transgender health services and we invited best-selling author and activist Jennifer Finney Boylan to join us for a reading and to celebrate the launch of the services in our health centers. We could not believe the huge, enthusiastic turnout we had from our LGBT and allied community!

Rape Crisis of the Southern Tier became the Sexual Assault Resource Center.

SARC
SEXUAL ASSAULT RESOURCE CENTER
A Program of Planned Parenthood®

We'd long felt that "Rape Crisis" didn't fully convey the full scope of work that our amazing staff and volunteers do each day. With a new logo and website created by Ancient Wisdom Productions, our own in-house designer created new letterhead, brochures, giveaways, and other branded items to get the new name and look of the program out to the public. In the midst of that work, the newly named Sexual Assault Resource Center (SARC) planned an event spread out in four locations in the Corning and Ithaca communities and at Ithaca College and Cornell University. With the help of local organizations and community members, we brought hundreds of people together for this *One Billion Rising* event to form flash mobs and danced to raise awareness about violence against women.



Our Communications team worked on many new special projects this year, including the design of *A Time to Build* materials for our capital campaign, the creation of basic websites for the campaign and other projects, some of the photography and all of the design work for our new *Beards for Bro-Choice Calendar* to name a few. Our Communications staff have been steadily increasing their knowledge and skills, and their in-house design work saved us thousands of dollars in 2013 and substantially increased our visibility.

After budget cuts hit us mid-year, we decided to move from a printed CHOICE newsletter to an e-news format, and we continued to bring even more photography, design, and printing in-house. This helped us spread out our costs for the invitations, posters, rack cards, buttons, stickers, and other promotional items needed for all of our programs, events, and special projects. And, we continued to promote our work and events, share our excitement, and tell our stories through social media, and our online reach grew as a result — our followers doubled on both the PPSFL and Out for Health facebook pages over the course of the year.

We created 85 print ads, 4 mall kiosk ads, multiple billboards, a movie theatre ad, radio spots about our services and programs, and we sponsored two skaters in the League of Women Rollers, our local roller derby league. We made sure that if you are in our area, you are seeing and hearing about Planned Parenthood and everything we offer!

DEVELOPMENT
& PUBLIC AFFAIRS

Devleopment, Public Affairs, and capital campaign volunteers are listed on page 18

We couldn't have done it without you!

Development

PPSFL is incredibly fortunate to have the broad support of individuals, businesses, foundations, and organizations whose generosity allows us to provide outstanding services and programs to those who need it most. With the help of volunteer solicitors, we raised a total of $390,520 in unrestricted funds last year. We also raised $69,000 in restricted funds to support education, abortion services, and our Sexual Assault Resource Center (SARC). We successfully and strategically brought together more than 60 volunteers from across our affiliate to form three new Regional Action Teams who work with our Development staff to engage new supporters, advocate for our mission, and assist with special events. In addition, our capital campaign committee worked tirelessly with staff toward reaching our $6.35 million capital campaign goal. We simply could not accomplish all that we do without the generous support of our community, and for that we are grateful.

Public Affairs

We merged our Public Affairs and Development departments in 2013 through a strategic restructuring designed to enrich relationships with long-time supporters and create new opportunities for advocacy. Taking full advantage of the organizing power generated through our Regional Action Teams, our staff and supporters met with elected officials eight times throughout the year, starting with our annual Day of Action at the State Capitol in January.

The 10-Point Women's Equality Agenda was introduced 2013 by Governor Andrew Cuomo to address a broad range of issues affecting women and their families, including pay equity, discrimination in housing, lending and employment, domestic violence, and access to reproductive health care. While the State Senate was ultimately unable to come to an agreement on these issues before the end of the legislative session, our coalition building efforts with more than 850 community groups, businesses, and religious congregations across New York brought new power to the struggle for a women's equality.

Photo credit: George Cannon

DEVELOPMENT & PUBLIC AFFAIRS VOLUNTEERS

Our deepest gratitude to those who dedicate their time, energy, and passion by spreading the word about the important work of Planned Parenthood and aid in cultivating the resources we need to conduct it!

The Development Committee is a standing committee of the board comprised of board and community members and chaired by a board member. This committee assists with planning and implementing our annual fundraising program, with the goal of increasing efficiency and maximizing results for the agency.

Margot Bliven
Penny Chick
Mary Grainger
Linda Jolly
Norris Kirby
Kate Potteiger
Kay Rogus
Rebecca Weger
Annie Werner

Regional Action Teams (RAT Packs) are groups of committed volunteers and supporters who help bring a strategic focus to our development program in the areas of fundraising, advocacy, and engagement in a specific community. RAT Packs report to the Development Committee.

Katherine Anderson
Stewart Auyash
Rachel Barbour
Daryl Bem
Elizabeth Bixler
Margot Bliven
Lynn Brewer
Penny Chick
Eleanor Cicerchi
Lisken Cordes
Kate Daniels
Leslie Danks Burke
Karen Dashiff Gilovich
Martha Easton
Abby Eller
Kim Evans
Clayt Freed
Jean Gortzig
Mary Grainger
Faith Gray
Charleen Heidt
Louise Hertz
Randi Hewit
Scott Heyman
Linda Jolly
Denise King
Beth Landin
Lynn Leopold
Kathy Littleton
Angela Martin
Marie McKee
Tibby McLafferty
Alice Moore
Margaret Munchmeyer
Kate Potteiger
Chelsea Raymond
Georgia Reynolds
Wendy Robertson
Susan Robinson
Kay Rogus
Steve Ruoff
Chrissie Schelhas-Miller
Kristin Swain
Katie Thompson
Camille Tischler
Sandy True
Joyce Wasserman
Rebecca Weger
Ann Welles
Annie Werner
Ellen Wohl
Ruth Young

YOU CAN MAKE A DIFFERENCE

You can be a part of the essential work we do to provide our communities with the services, information, and resources they need to make smart choices, stay safe, and plan for their future. We are your Planned Parenthood, and YOU are the power behind our mission.

A TIME TO BUILD:
THE CAMPAIGN FOR PLANNED PARENTHOOD

In October of 2013, Planned Parenthood of the Southern Finger Lakes publicly launched a $6.35 million fundraising campaign to support an affiliate-wide effort to update all of our facilities to a more modern and professional level. This campaign and these projects reflect a deep commitment by Planned Parenthood board members, staff members, and supporters to improve the quality of our health centers across our four county service region.

The campaign will help fund three projects in total: a new health center in Hornell, NY, a new 16,000 square foot building in Ithaca, NY that combines our health center, education, and administrative operations, and new spaces in Corning to provide exceptional health services and innovative programming and outreach opportunities to better serve the region.

We are incredibly touched and grateful for the broad community support we have received for this campaign and were overwhelmed to have raised close to $5.4 million toward our $6.35 million goal by the end of 2013. We are especially thankful for the extraordinary and fearless leadership of our campaign chairs, Alan Eusden, Jean Gortzig, Ian Harrop, Katie Thompson, Sandy True, and Annie Werner, and the incredible efforts of our campaign committees.

Our heartfelt thanks goes to the following individuals for their service, spirit, and support:

Tompkins County Campaign Committee

Stewart Auyash
Elizabeth Bixler
Penny Chick
Mary Grainger
Alice Moore
Margaret Munchmeyer
Kate Potteiger
Wendy Robertson
Steve Ruoff
Christine Schelhas-Miller
Rebecca Weger

Southern Tier Campaign Committee

Margot Bliven
Eleanor Cicerchi
Randi Hewit
Linda Jolly
Beth Landin
Christine Meier
Kay Rogus

* photo credit: George Cannon

Thank You!

CAMPAIGN GIFTS

A Generous Leadership Gift from The Children of Tibby & Fred McLafferty

$250,000-$499,999

Anonymous (2)
Jamie & Maisie Houghton
Fran Littin & Chuck Tauck
Sue & Steve Ruoff
Katie & Bruce Thompson
Marcia Weber & James Flaws

$100,000-$249,999

Thomas Foreman
Marcy & Steven Schaeffer
Susan & Jan Suwinski
Vector Magnetics

$50,000-$99,999

Anonymous
Kate & Ric Asbeck
Joan Bechhofer
Elizabeth Bixler & Betsy East
Peter & Ursula Kurman Browning
Community Foundation of Elmira-Corning & the Finger Lakes
Cornell University
Clover M. Drinkwater
Carman & Sandra Hill
Susan Murphy
Susan Robinson
Martha R. Taylor & Josie Yunis
Alexandra & Jay True, Jr.

$25,000-$49,999

Anonymous (2)
Daryl J. Bem
Jim & Terry Byrnes
C.S.P. Management
Nellie Corson
Carolyn & David Corson
Janet & John Corson-Rikert
Jerry Dietz
Dave & Peggy Dunlop
Jean & Carl Gortzig
Polly & John Guth
Ian Harrop & Lynette Estep
Legacy Foundation
Beta Mannix & Jerry Thamm
J.M. McDonald Foundation, Inc.
Nina K. Miller
Alice Moore & Robert Smith
Mary Beth Norton
Catherine Penner
Christine Schelhas-Miller & Jim Miller
Pamela C. Schneider
Martha R. Taylor & Josie Yunis
Debra E. Turner Bailey
Ann & Matthew Wall

$10,000-$24,999

Anonymous (2)
Anderson-Rogers Foundation, Inc.
David & Lenore Bandler
Margot A. Bliven & Richard A. Rosenberg
Kathy & Chris Cole
Mr. & Mrs. G. Walton Cottrell
Jennifer Engel Young & Larry Young
Alan & Lynn Eusden
Mary & Brad Grainger
Ron & Rebecca Harris-Warrick, in memory of Marjorie Ruth Harris
Martin & Susan Hatch
Louise & Neil Hertz
Scott & Linda Heyman
Kathy Hudson & Andrew Herkovic
Patricia Johnson & Roland Lynch
Sylvester Johnson IV
Linda E. Jolly
Joyce Leslie
Sally McConnell-Ginet & Carl Ginet
Taylor Peck
Kate Potteiger & Stephen Goggin
Jean Robinson
Kenneth* & Roberta Robinson
Kay & Mark Rogus
Alice Saltonstall
Robbert VanRenesse & Lesley Greene
Thomas C. Weiler
Matt, Amy, Brooke & Katelyn Widmer
Eugene & Jeanne Yarussi

$5,000-$9,999

Anonymous
Katherine Anderson & Max Pensky
Grace Chiang & Kurt Wright
Penelope Chick & Rory Rothman
Eleanor Cicerchi
Community Foundation of Tompkins County, Inc.
Leslie & Cody Danks Burke
Jon Erickson & Amari Meader
Douglas J. Green
Mike & Linda Hoffmann
Joan & Ted Hullar
The Katz Family
Beth Landin
Mary & William Opperman
Angela Riddell
Wendy Robertson & Doug Antczak
Kimberly N. Rothman
Nick Salvatore & Ann Sullivan
Rachel J. Siegel
Jeffrey Silber & Pamela Bleiwas
Camille Tischler & William Kellner
Tompkins Charitable Gift Fund
Nianne & David VanFleet
Barbara Warland & Helen Gibson
Stephen & Amy Yale-Loehr

$2,500-$4,999

John F. Abel
Christopher Anderson & Kathleen O'Connor
Hilary Fraser & Michelle Morris
Greg & Bev Hartz
Anna K. Holmberg
Isabel V. Hull
Rachel Lampert/RDL Productions, LLC
David R. Lee & Marjory Rinaldo-Lee
Joan Lovejoy & Stu Grinnell
M&T Bank
Ann & Peter Martin
Rosanne Mayer & John Siliciano
Margaret N. Munchmeyer
Anna Raphaelidis
Fred Schneider & Mimi Bussan
Allan Warshawsky

$1,000-$2,499

Judith & Mark Ashton
Stewart Auyash & Patricia R. Zimmermann
Beverly Chin & John Rudd
Mary Kay Clapp & Tom Newton
Shelley & Ron Cooper
Lisken & Jim Cordes
The James & Ray Crittenden Charitable Gift Fund
Tom & Karen Dashiff Gilovich
Donna Fleming & Rick Kaufman
Katie & Olan Forker
Pat & John Gaines
Vicki Gayle & Karen Comstock
Kurt & Sorel Gottfried
L. James Holman & Dorothy Buerk
Alicia & Shawn Kenaley
Rosalind Kenworthy
Sue & Jud Kilgore
Gil & Ilma Levine
Rachel Light
Elizabeth Mai & John Gobrecht
Ellen McCollister & Robert Frank
Paul Mikowski
Susanne Morgan
Jane Mt. Pleasant & Darol Chamberlain
Rebecca Norman
Patti Odinak
Louise Richardson
Adam Schaye & Carolyn Greenwald
Mary "Dee-Dee" & Paul Slade
Carmen P. C. Strong
Anne & Robert Terrell
Carol True-Palmer & Glen Palmer
Curtis & Amanda Ufford
Rebecca Weger
Jens L. Wennberg & Nancy L. Miller
Annie & Murray Werner
Kathleen Woodcock
Lori Zucchino & Mark Maier

$1-$999

Anonymous (5)
Joan & David Adler
Jon Allen
Suzanne & Daryl Anderson
Jacqueline Aquilino-Jirak
Andrea Beesing & John Tamburello
Renee Botelho
Jim Bouderau & Rob de la Fuente
Miriam Brody & Issac Kramnick
Jules & Patricia Burgevin
Leslie Ciaschi
Janice B. Conrad
Shelby & Lauren Cook
Constance Currier
Marlaine & Rick Darfler
Dana DiCostanzo
Mary & Jim Doss
Clifford & Lisa Earle
Randy & Ronald Ehrenberg
Zillah Eisenstein & Richard Stumbar
Sheri Englund & Luke Keller
Betty Falcao
Katie Foley
Steve & Carla Fontana
Chavon Fort
Jenn Foy & Casey Martinson
Barbara Friedman
Ilene Gaffin & Rich Entlich
Nancy Gaston
Wendy Heine
Frances Helmstadter
Sueane Hemmer-Goodreau & Jim Goodreau
Thomas Hestwood & Therese Jezior
Beth Hogan & James Callister
Donald F. Holcomb
Jill & Michael Johnson
Laurie Johnston
Norris & Kelly Kirby
Irene Komor & Leo Tohill
Jonathan & Debbie Kravitz
Enid & Peter Littman
Sarah Marcham & Christopher Lowe
Rev. Gary McCaslin & Mrs. Annie McCaslin
Andrew & Mary McInnes
Judith & Nader Mehravari
Maria Militello
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* - Deceased
** - Pledges made to PPSFL via the 2012-2013 United Way Campaign; notification of pledges made to PPSFL via the 2013-2014 United Way Campaign was not received by the time this report was developed. These gifts will be reflected in PPSFL's 2015 Annual Report.

Every effort has been made to ensure that PPSFL friends are listed correctly. If you are listed erroneously, please accept our apologies and let us know by calling 607.273.1526 x2315.

GIVING OPPORTUNITIES

Planned Parenthood strives to ensure that the individuals who turn to us for sexual and reproductive health care get the services they need. We rely on the generosity of our community to make this possible. There are many ways you can make a lasting impact:

The Annual Fund is a pool of unrestricted donations or pledges that are secured on a yearly basis to support the greatest needs and operations of Planned Parenthood in a given year. Gifts to the Annual Fund also support specific programs within the organization including patient services, programming, education, public affairs, and our Sexual Assault Resource Center.

The Cervical Cancer Prevention Fund subsidizes the cost of colposcopies for un- and under-insured women who need them. A colposcopy is a life-saving procedure that examines the cervix for abnormalities and is a critical tool in the prevention of cervical cancer.

The Abortion Access Fund of PPSFL aids women in Tompkins, Chemung, Schuyler and Steuben counties who have made the decision to have an abortion, but do not have the financial means to do so.

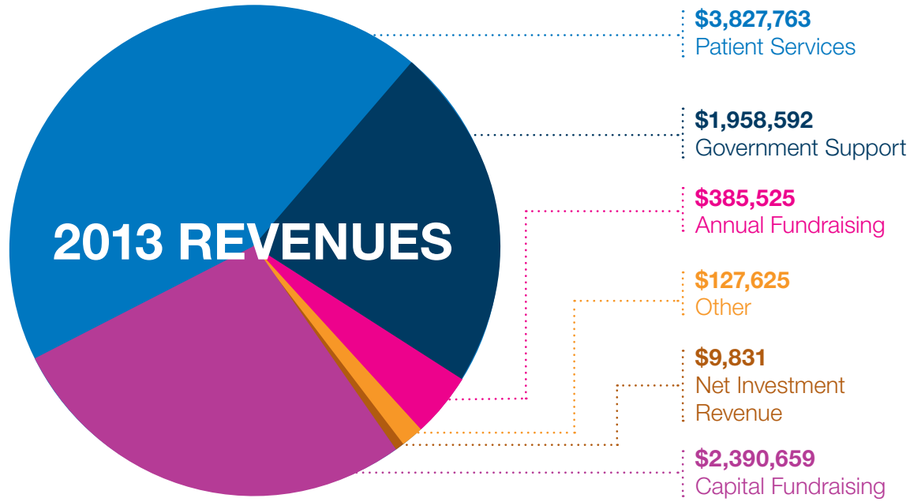
The Maurer and Kelly Transgender Health Fund supports low-income individuals to offset the cost of transgender health services. This includes, but is not limited to, clinician visits and health services provided at PPSFL.

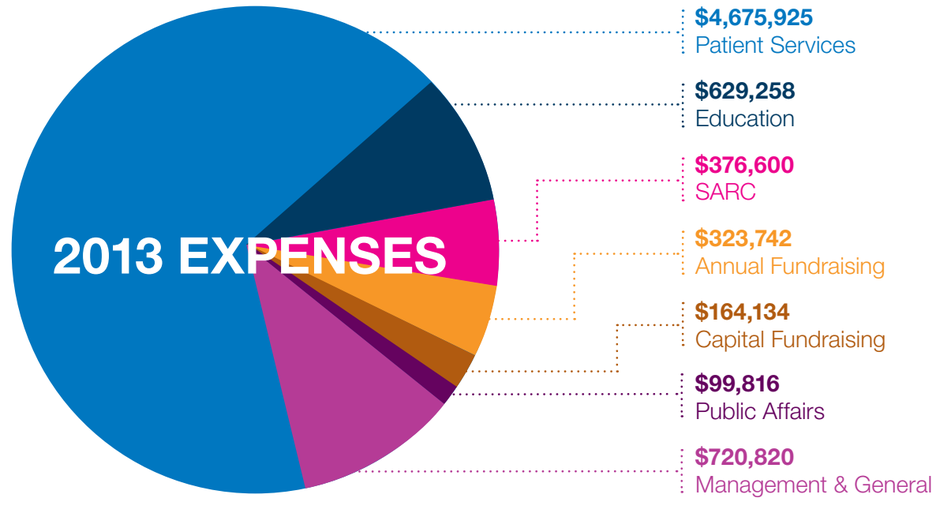
Honorarium or Memorial gifts enable you to recognize loved ones with a gift that helps support the work of Planned Parenthood. Honorarium and Memorial gifts are recognized throughout the year.

Planned Giving helps ensure access to sexual and reproductive health care for generations to come. Planned gifts can be made in the form of a bequest in your will or revocable trust, retirement or life insurance policy, or by charitable gift annuity.

For more information about making a gift, please contact our Development Office at 607.273.1526 or e-mail us at development@ppsfl.org.

2013 PPSFL FINANCIALS





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ITHACA REGIONAL HEALTH & EDUCATION CENTER
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Ithaca, NY 14850
607.273.1513

CORNING HEALTH CENTER
135 Walnut Street
Corning, NY 14830
607.962.4686

ELMIRA HEALTH CENTER
755 E. Church Street
Elmira, NY 14901
607.734.3313

HORNELL HEALTH CENTER
111 Seneca Street
Hornell, NY 14843
607.734.3313

WATKINS GLEN HEALTH CENTER
106 West Fourth Street
Watkins Glen, NY 14891
607.535.0030

Sexual Assault Resource Center
1.888.810.0093

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CREDITS

Design and Layout
Jenn Foy

Contributors
Katie Foley
Jenn Foy
Maureen Kelly
Alicia Kenaley
Georgia Rennie
Angela Riddell
Liz Weissbrot

Photography
Jenn Foy

*Other photography credited within report.

Planned Parenthood®
of the Southern Finger Lakes
620 West Seneca Street
Ithaca, NY 14850
607.273.1513

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Annual Report 2013