



Planned Parenthood's Role in a System of Coordinated Care

Planned Parenthood today serves the patients of tomorrow's Coordinated Care Organizations: low-income, diverse, uninsured, and high risk individuals.



Among the low-income, Medicaid eligible population that will be served by Oregon's new Coordinated Care Organizations (CCOs), health disparities are prevalent - and costly.

As a safety net provider, Planned Parenthood today serves as a critical entry point into the health care system for tens of thousands of low-income women. As CCOs assume responsibility for this new, high risk population, our experience and expertise can provide CCOs with a critical advantage in delivering high quality care that improves health outcomes while reducing health care costs. Planned Parenthood's data-driven, protocol based preventive care, education, and follow-up services to these same underserved populations has proven effective over decades of development and care delivery.

As an internationally respected brand, patients trust Planned Parenthood's credibility and expertise. For pennies on the dollar, we reduce the risk of unplanned pregnancies, minimize damage from the pandemic of STDs, and play a crucial role in the early detection of cervical and breast cancers.

Planned Parenthood has the experience, expertise, data, capacity and passion to address the sexual and reproductive health needs of our most vulnerable populations.

Working together, Planned Parenthood and CCOs can improve the health of underserved populations while reducing costs.

PLANNED PARENTHOOD'S ROLE IN A SYSTEM OF COORDINATED CARE

Who We Are



Since 1963, Planned Parenthood, the largest sexual and reproductive health organization in Oregon and SW Washington, has provided a broad range of sexual and reproductive health care, family planning and other medical services; trained and educated community members on issues of sexual health; and advocated for the protection of reproductive rights. Operating 19 health centers, Planned Parenthood sees more than 87,000

One in five women in the U.S. has visited a Planned Parenthood health center at least once in her life.



patients each year. Planned Parenthood serves more low-income women in Oregon seeking sexual and reproductive health care than any other provider.

Nationwide, Planned Parenthood serves 3 million women and men each year. For many women, Planned Parenthood is their entry point into the health care system.

In addition to providing standardized, evidence-based protocols of care, Planned Parenthood Federation of America's data warehouse offers one of the richest sources of sexual and reproductive health information in the world.

IN 2010, PP PROVIDED:

OVER 1.5 MILLION

units of birth control, including birth control pills, IUDs, the patch, condoms, and more.

64,781

Emergency Contraception pills

49,260

STD tests and treatment

39,365

pregnancy tests

20,429

Pap tests to screen for cervical cancer

5,287

HIV tests

Who We Serve



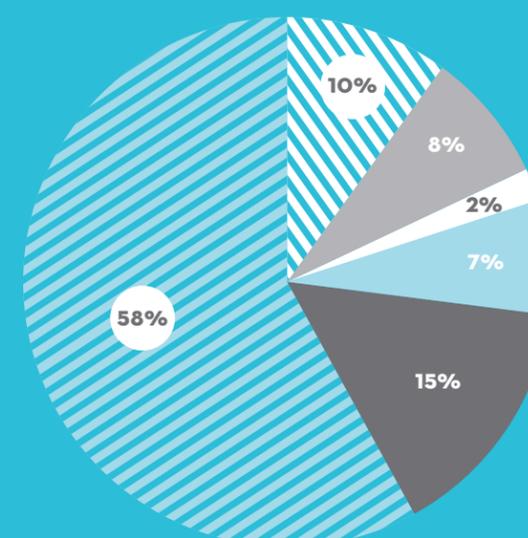
Low-income and overwhelmingly uninsured or underinsured, our patients represent the population targeted by the Affordable Care Act, and the future of any Coordinated Care Organization.

Each year, Planned Parenthood provides more than 131,000 visits to more than 87,000 women, men and teens in Oregon and SW Washington. Our patients reflect the growing, rich tapestry of race and ethnicity that comprises our region's population.

Uninsured or under-insured, the demographic we serve often under-utilizes health care services and experiences disproportionately high rates of cervical cancer, STDs and unintended pregnancy.

According to a 2011 report from the Institute of Medicine, the rate of cervical cancer screening varies substantially by race, ethnicity and education. More than half of all cervical cancers, an almost entirely preventable disease, occur among unscreened or under-screened women. Similarly, Hispanics, African Americans and those with lower socioeconomic status experience significantly higher rates of STDs.

With large volumes of patients representing those populations traditionally underserved by the health care system and experiencing the greatest disparities in health, Planned Parenthood's engagement with these populations represents an opportunity to involve these communities in a fully insured health care system, reducing costs while reducing disparities in health.



PLANNED PARENTHOOD'S PATIENT POPULATION AS A PERCENTAGE OF THE FEDERAL POVERTY LEVEL (FPL)



3 Reasons Why Planned Parenthood Is So Important

Planned Parenthood's services focus on preventive health care. **More than 95% of the health care services Planned Parenthood provides are preventive**, including low-cost birth control, emergency contraception, gynecological exams, breast cancer screenings, cervical cancer detection and treatment, sexually transmitted disease (STD) testing and treatment, pregnancy testing and options information.

1 | We're Good At What We Do Our patients come to us because they know we're experts in sexual and reproductive health care. They know they can talk to us about their sex lives confidentially and without judgment. We help our patients stay healthy, prevent disease, and plan their families.

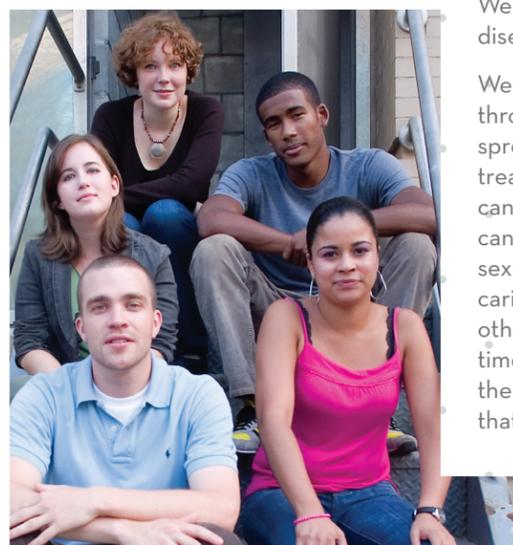
We prevent unintended pregnancies through contraception, reduce the spread of STDs through testing and treatment, screen for cervical and breast cancers, and educate youth so they can make informed choices about their sexual and reproductive health. Our caring physicians, nurse practitioners, other medical staff and educators take time to talk with patients, encouraging them to ask questions in an environment that millions have grown to trust.

2 | We Keep Women and Families Healthy

At Planned Parenthood, we offer almost every type of birth control available, and we work with every patient to find a method of birth control that works for each person and lifestyle. Our clinicians treat each patient as an individual to customize a long-term birth control plan that enables them to plan their families and stay healthy.

3 | Patients Trust Planned Parenthood

We're extremely cautious and respectful of patient confidentiality, and by doing so we've earned our patients' trust. And because we've earned patient trust, we've become an entry point into the health care system for many. Reducing barriers like this to health care access leads to positive outcomes for everyone.



What We Do

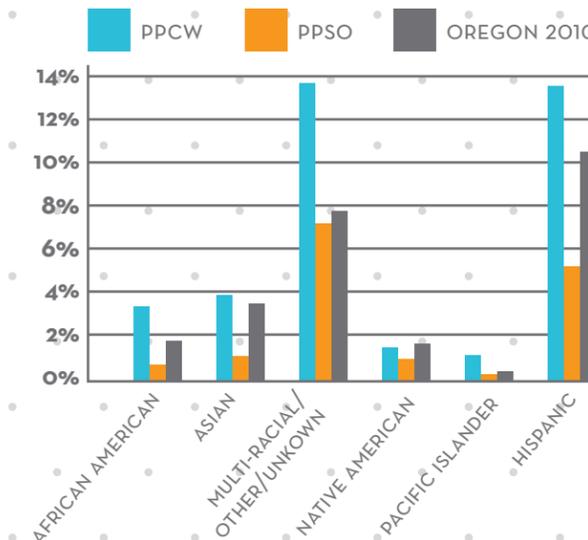
PPCW PATIENT SERVICES



PPSO PATIENT SERVICES



NON-WHITE PATIENT POPULATION IN COMPARISON TO OREGON





Providing Effective Sexual and Reproductive Health Care Can Improve Health Outcomes While Reducing Short and Long Term Health Care Costs

Few health care investments offer a better risk to reward ratio than sexual and reproductive health. According to the Institute of Medicine's report, "Clinical Preventive Services for Women,"

Contraception alone returns four dollars for every dollar spent.

Here in the Northwest, a 2011 study by the State of Washington estimated that each pregnancy avoided resulted in one year savings of \$16,878. CCOs that provide effective family planning services will have a significant short term competitive cost advantage

Yet this only tells part of the story. According to the Institute of Medicine (IOM), women experiencing an unplanned pregnancy are more likely to:

- Receive later or no prenatal care;
- Smoke and consume alcohol during pregnancy;
- Be depressed during pregnancy; and,
- Experience domestic violence during pregnancy.

U.S. children born as a result of unintended pregnancies are at increased risk for preterm and low birth weight. All of these factors contribute to higher health care and societal costs well beyond year one. Thus, effective delivery of sexual and reproductive health services can provide significant long-term cost savings as well.



Low Income Women are at Highest Risk for Unintended Pregnancies

dropped significantly in the United States between 1994 and 2001, it actually rose nearly 25% for women living at or below 200% of the federal poverty level - the target population for CCOs.

The cost of unplanned teen pregnancy in 2010 alone was nearly \$12 billion.

While the financial impact is not as great for sexually transmitted diseases (STDs), the story is much the same. The Guttmacher Institute estimates the total burden of the nine million new cases of these STDs that occurred among 15-24-year-olds in 2000 was just over \$10 billion (in 2011 dollars).

And though HIV and HPV were by far the most costly STDs in terms of total estimated direct medical costs, accounting for 90% of the total burden, this study

did not take into account the costs associated with infertility which can arise from STDs such as Chlamydia.

Planned Parenthood's expertise in helping women plan pregnancies, providing family planning services, treating and preventing STDs, and providing early cancer screening make us a critical partner for CCOs.

Unfortunately, most unplanned pregnancies occur among individuals living at or near the federal poverty level - many of whom will be served by the new CCO networks. According to the National Campaign to Prevent Teen Pregnancy, women living at or below 100% of the federal poverty level have the highest rate of unintended pregnancy, 62%. The National Campaign estimates that the cost of unplanned teen pregnancy in 2010 alone was nearly \$12 billion. And while the unintended pregnancy rate

SEXUAL HEALTH DISPARITIES IN OREGON

- Hispanics currently experience a teen birth rate more than six times higher than other populations
- Chlamydia and gonorrhea rates are five times higher among African-Americans than other populations
- HIV is three times more common among Native Americans than other populations

CONTACT US

If you would like to learn more about working with Planned Parenthood to ensure the health of your patients, please contact:

David Greenberg, President & CEO
Planned Parenthood Columbia Willamette
3727 NE Martin Luther King, Jr. Blvd.
Portland, OR 97212
(503) 775-4931 x3301
david.greenberg@ppcw.org

Cynthia Pappas, CEO
Planned Parenthood Southwestern Oregon
360 E. 10th Avenue, Suite 104
Eugene, OR 97401
(541) 344-2632 x11
cynthia.pappas@ppsworegon.org



WWW.PPCW.ORG
WWW.PPSWOREGON.ORG