The Planned Parenthood Federation of America (PPFA) Maggie Awards, named after Planned Parenthood founder Margaret Sanger, recognize exceptional achievement by the media in support of reproductive rights and health care issues.
ELIGIBILITY
Entries may be submitted by newspapers, magazines, wire and online services, websites, and radio, cable, and television stations. Entries may also be submitted by third parties, both those within Planned Parenthood and those unaffiliated with Planned Parenthood organizations. Material published or broadcast from January 1, 2014 - April 30, 2015 is eligible.

JUDGING
Entries will be judged by professionals from the communications field and experts in family planning and reproductive health. Judges will consider creativity, quality, relevance, risk, and effectiveness. Additionally, we seek entries that advance cultural diversity within the context of our issues.

CATEGORIES
PPFA Maggie Awards are given in the following categories:
- Commentary
- Daily Print Reporting
- Radio Reporting
- General Interest Magazine
- Women’s Magazine
- Online Reporting
- TV News Reporting
- Community/Personal Blog
- Social Media
  (can include online campaigns, blog carnivals, and other actions on social networking sites)
- Youth Media

Awards are not automatically given in every category each year.

PRESENTATION
Winners will be notified immediately upon the completion of the judging. Awards will be presented in the summer of 2015. Arts and Entertainment Maggie Awards are presented at a separate ceremony.

DEADLINE
Deadline for nominations is April 30, 2015.

PREPARATION
Broadcast Media and Video:
Submit URL or DVDs. Each entry or series must be submitted on a separate DVD.

New Media:
Submit color copies, CD, or the URL.

Print:
Submit one original of the article or series on 8.5” x 11” or 8.5” x 14” paper.

Radio:
Submit URL or compact discs. Each entry or series must be submitted on a separate disc.

Send entries to:
Daniela Ramirez
PPFA Maggie Awards
434 W. 33rd St.
New York, NY 10001
212-261-4654
daniela.ramirez@ppfa.org

Submissions sent via e-mail should include the subject line “2015 Maggie Award Submission.”
Please use one form for each entry. Photocopies accepted.

ENTRY (Name of Reporter/Writer) ____________________________________________________

MEDIA OUTLET ____________________________________________________________________

FOR (Title of Piece or Series) _____________________________________________________

SUBMITTED BY _____________________________________________________________

ADDRESS _____________________________________________________________________

CONTACT PERSON ___________________ TELEPHONE _____________________________

CREATIVE CREDITS __________________________________________________________________________

(Producer/Editor/Writer/Reporter/Composer/Director/Webmaster/Other)

CATEGORIES (Please check which category you are entering.)

☐ Commentary ☐ Daily Print Reporting ☐ Radio Reporting
☐ General Interest Magazine ☐ Women’s Magazine ☐ Online Reporting
☐ TV News Reporting ☐ Social Media ☐ Community/Personal Blog
☐ Youth Media

OBJECTIVES (Please use additional paper if needed.)

__________________________________________________________________________________________

DESCRIPTION OF ENTRY

__________________________________________________________________________________________

__________________________________________________________________________________________

__________________________________________________________________________________________

WHEN AND WHERE ENTRY APPEARED (air date/publication date and location)

__________________________________________________________________________________________

I understand that copies of work and other material submitted in support of a nomination will not be returned. Planned Parenthood Federation of America reserves the right to quote from or excerpt winning entries for the purpose of publicizing or otherwise promoting the Maggie Awards or other PPFA activities.

SIGNATURE OF ENTRANT ____________________________________________________________

NAME ___________________________ TITLE ____________________________

DEADLINE: APRIL 30, 2015

SEND ENTRIES TO:
Daniela Ramirez, PPFA Maggie Awards, 434 W. 33rd St., New York, NY 10001
daniela.ramirez@ppfa.org
2014 AWARDS

• Daily Print Reporting: Carolyn Jones, formerly of the Texas Observer, for her deeply passionate and incredibly informative coverage of the ongoing attempts to restrict abortion access in Texas

• Commentary: Jessica Valenti, formerly of The Nation, for her “Body Politic” column, a constant source of original thinking on essential reproductive rights issues and the policies and policies that inform them

• General Interest Magazine Reporting: Sarah Stillman, The New Yorker, for her piece, “HIV’s Grip on the American South,” which sheds much-needed light on the HIV epidemic in the Deep South of the United States

• Women’s Magazine: Maya Rhodan, ESSENCE magazine, for her piece, “What We Stand to Lose,” on the various attempts to restrict access to safe and legal abortion in this country and the disproportionate impact this will have on black women

• TV and Online Reporting: Irin Carmon, MSNBC, for her powerful piece “The new frontier of the abortion wars,” on the anti-abortion movement in Albuquerque, New Mexico, and her subsequent television reporting on this for MSNBC

• Online Reporting: Adriana Bearlegui, HolaDoctor, for her extremely informative coverage of the Affordable Care Act throughout the enrollment period and her efforts to educate the Latino community on the benefits of the ACA

• Social Media Community Activism: Zerlina Maxwell, #RapeCultureWhen, for starting the incredibly powerful #RapeCultureWhen conversation via social media and bringing light to an issue long overlooked by traditional media.

• Media Activism: Christopher DiDonato, for his invaluable activist efforts during the Texas filibuster and subsequent events, live-streaming the action on the ground so that supporters across the country could see what was happening in real time

• Social Media Campaign: Janet Mock, #RedefiningRealness, for creating such a powerful and safe space for trans voices online and beyond through her #RedefiningRealness tumblr page

• TV Reporting: Dr. Jennifer Ashton, CBS’s The Doctors, for her informative coverage of the Affordable Care Act’s many benefits for women, specifically in the “Obamacare 101: How the Affordable Care Act Affects You” episode of The Doctors, which aired in December of 2013

• Excellence in Media: Cosmopolitan magazine, for their bold coverage and discussions of women’s health and the attacks on women’s access to safe and legal abortion across the country, both in their print and online editions

2013 AWARDS

• TV News Reporting: Melissa Harris-Perry, MSNBC, for her coverage of the federal and state-level political attacks on women’s health, family planning funding, and health care access

• General Interest Magazine Reporting: Family Circle, for the publication’s coverage, both in print and online, of Let’s Talk Month, encouraging open, healthy discussion between parents and children about issues of sex and sexuality

• Commentary: Katha Pollitt, The Nation, for her “Subject To Debate” column

• Daily/Weekly Print Reporting: Petula Dvorak, The Washington Post, for her sensitive and moving series on transgender children centered around “Transgender at Five”

• Radio Reporting: Maria Hinojosa, National Public Radio, for her July 2012 piece highlighting the danger posed to women by Mississippi state legislators’ efforts to shut down the last remaining abortion provider in the state


• Print and Online Reporting: Kate Sheppard, Mother Jones, for her Clinics-in-Peril series

• Online Reporting: Katie J.M. Baker, Jezebel, for her ongoing original coverage of reproductive health news and legislation

• TV Documentary: Lauren Bosworth, John Ferriter, Howard Lapides, Dr. Drew Pinsky, David Stanley, and Siobhan Walshe, Executive Producers, I’m Positive, MTV

• Digital and Social Media: Ultraviolet, for their Rick Ross/Reebok campaign

• Community/Personal Blog: Pamela Merritt, Angry Black Bitch, for her coverage of the death of Anna Brown

• Youth Media: Seventeen, for the publication’s commitment – in print and online – to ensuring its readers have accurate information about sex, healthy relationships, and their bodies