

THE NEEDS WE'VE MET. TOGETHER.

2012-2013 ANNUAL REPORT



Planned Parenthood of Illinois

For nearly 100 years, Planned Parenthood of Illinois has provided compassionate, quality health care services; medically accurate sexual health education; and leadership to protect reproductive rights and health.

OUR MISSION

Planned Parenthood of Illinois is the leader in providing and promoting compassionate, comprehensive reproductive health care, education, and rights.

OUR VISION

Access for all to quality reproductive health care without judgment and with respect.

THE NEEDS WE'VE MET. TOGETHER.

Sarah, a patient at one of our health centers in central Illinois, told us: "I had no sex education at school or at home, so I walked into Planned Parenthood with nothing but fear and shame. I was welcomed with compassion and support, and I left with more empowerment for my own health and basic needs than ever before."

Our clinicians, community educators, and social workers hear so many stories like this one. Thanks in no small part to supporters like you who invest in our medical care and education programs and who advocate tirelessly for the reproductive rights we protect, Planned Parenthood of Illinois is able to offer solutions to Sarah, and the thousands of women, men, and teens like her who depend on us to care for them, teach them, and defend their rights—no matter what.

Faced with historic changes in the U.S. health care system, an intensifying political assault on reproductive rights, and widespread demand for the medical services we provide, Planned Parenthood of Illinois has renewed our resolve to speak for the importance of comprehensive reproductive health care and access.

After leading the fight to ensure that the Affordable Care Act would be a historic advance for women's health, we're making sure its promise is realized in the lives of our patients and their families.

We're renovating our health centers, converting to Electronic Health Records (EHR), and expanding our service offerings to ensure we continue to provide the gold standard in reproductive health care in a post health care reform marketplace.

Through our outreach and education programs, we're replacing fear and misinformation with medically-accurate, complete information—delivered without judgment and with respect.

And Planned Parenthood Illinois Action is using every tool in its toolkit to ensure that we have a political climate that will protect women's health.

We hope you enjoy looking back on all that we accomplished together during 2012 and 2013. None of it would have been possible without your support, leadership, and partnership.



Carole R. Brite,
President & CEO



Susan J. Musich,
Chair

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“ ”

Health insurance is incredibly expensive and the cost never seemed justified over mortgage payments or clothing. So when my mother started to experience pelvic pain, she decided to go to a Planned Parenthood health center for a cervical cancer screening. When it came back positive, the staff at Planned Parenthood helped her determine payment options for the surgery. They saved my mother's life and likely, my own because they gave me HPV vaccinations I would not have been able to afford otherwise. Without Planned Parenthood, I would not have my mother, and for that I owe them everything.

Renee S. | Chicago | Patient, Daughter, Supporter



A trusted health care provider | **MEDICAL SERVICES**

The heart of Planned Parenthood is neighborhoods across Illinois. Our 17 health centers deliver critical health care services and sexual health information to nearly 65,000 women, men, and teens throughout Illinois each year.

90% of the care we provide is preventive, which helps prevent unintended pregnancies through contraception, reduce the spread of sexually transmitted infections through testing and treatment, and screen for cervical and other cancers. These services are delivered in settings that preserve the essential privacy, dignity, and rights of each individual who walks through our doors.

OUR PATIENTS

Nearly **65,000** patients served annually through 134,000 visits to Planned Parenthood of Illinois health centers



83% are low income

OUR SERVICES



194,219

condoms distributed



151,997

contraceptives dispensed
(includes birth control pills, NuvaRing, Ortho Evra patch, Depo-Provera injections, IUDs, and implants)



64,115

STI tests



14,703

pregnancy tests



11,013

HIV tests



7,539

clinical breast exams, referrals to additional care as needed



7,448

Pap smears



501

colposcopy and LEEP procedures (cervical cancer screening and prevention)

KEY ACCOMPLISHMENTS

- Provided \$1.2 million in charity care for low income patients
- Completed renovations of our Loop, Rogers Park, Near North, and Englewood Health Centers
- Relocated our Bloomington Health Center to a larger and more modern facility
- Converted to Electronic Health Records (EHRs)
- Expanded our men's health services to include premature ejaculation treatment and erectile dysfunction treatment at all health centers
- Added colposcopy services to our Roseland Health Center and Essure (permanent, non-invasive sterilization) services to our Near North and Aurora Health Centers
- Expanded endometrial biopsy services at our Near North and Aurora centers so these are currently available at 9 of our 17 facilities
- Implemented changes in clinical guidelines for breast exams and Pap smears
- Received an average patient satisfaction score of 4.65 out of 5 on patient surveys

“ ”

The experience of working as a peer educator in Planned Parenthood's Teen Awareness Group truly changed my life. In addition to experiencing personal growth, I was able to give valuable information to my peers that they were not receiving anywhere else.

Sara M. | Urbana | Volunteer, Student



An informed educator | **COMMUNITY EDUCATION**

Planned Parenthood of Illinois delivers comprehensive sex education that empowers women, men, teens, and families to make informed choices so that they can lead healthier and more productive lives.

Our education programs prevent unintended pregnancy and sexually-transmitted infections (STIs) by helping young people develop healthy,

responsible attitudes and behaviors regarding sexuality. Our education programs provide culturally sensitive, age-appropriate, and medically accurate sexual health education in schools and in partnership with community-based organizations and health departments.

BY THE NUMBERS

 **7,148**

education program participants

 **1,705**

college students active in Advocates for Choice groups on 7 campuses

KEY ACCOMPLISHMENTS

Partnered with Chicago Public Schools (CPS) to deliver the evidence-based Wyman Teen Outreach Program (TOP) in 13 high schools to 1,500 students. TOP aims to reduce teen pregnancy and sexually transmitted infections (STIs) while positively reinforcing healthy behaviors. The program covers issues ranging from anatomy to contraception to HIV/AIDS prevention to healthy relationships

Prepared for ACA implementation by developing “ACA 101” trainings to educate staff, volunteers, partner organizations and patients on eligibility and benefits available as a result of health care reform

As a partner in the Chicago Female Condom Campaign, Planned Parenthood of Illinois joined advocates and organizations — spanning 22 states and 21 countries — in promoting female condoms through community education, distributing female condoms, and calling for increased access at clinics, businesses and pharmacies

Led four large-scale outreach campaigns:

- The Back-to-School Campaign featured social media, radio and bus shelter ads targeted high school and college students with the aim of raising awareness about our presence in their local communities and urging them to take advantage of our affordable, confidential services
- The Champaign Campaign and the Wicker Park Campaign raised public awareness of our newly renovated health centers via print, billboard, radio, and social media ads as well as flyering and patient emails
- Our Valentine’s Day Campaign invited patients to review our health centers on Yelp and provided them with free condoms
- Spread the word about our new vasectomy services at our Near North health center through flyering and mixed media

Delivered medically accurate, comprehensive sex education at schools, churches, community organizations, health fairs and expos in Aurora, Bloomington, Chicago, Champaign, Decatur, Effingham, Orland Park, Ottawa, Pekin, Peoria, and Springfield

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When I was 16 I became pregnant, and nearly three months into the pregnancy I miscarried. My friend took me to Planned Parenthood to make sure everything was okay. I was met with some of the most compassion I have ever received in my life from the entire staff. I'm forever in Planned Parenthood's debt, and it sickens me that some people are trying to destroy it.

Jen B. | Peoria | Patient, Supporter



A fierce advocate | **PUBLIC POLICY**

Planned Parenthood of Illinois fights to protect reproductive rights and health by building an on-the-ground movement of vocal, well-informed supporters who amplify our message. We track, respond to, and introduce legislation; build and participate in strategic coalitions; and engage those we serve (i.e. patients and young people) in our advocacy efforts. In addition, we conduct both traditional and social media outreach campaigns around key policy issues and organize rallies, phone banking, door-to-door canvassing, letter campaigns, and signature drives so that those we represent—the women, men, and teens of Illinois—can voice their support for reproductive rights, health care access, and comprehensive sex education.

BY THE NUMBERS

140,000

activists signed up to advocate for reproductive rights, health care access and comprehensive sex education through our online network

3,283

volunteer hours logged by Teen Awareness Group (TAG) peer educators

14,733

volunteer hours donated—
an equivalent wage value
of \$354,770

20,422

responded to Planned Parenthood of Illinois calls-to-action by contacting their legislators

5,871

calls made during Planned Parenthood Illinois Action phone banks

4,771

patients engaged in advocacy through our Health Center Advocacy Program

348

legislative measures tracked, of which Planned Parenthood of Illinois took positions on 100

100%

of anti-women bills defeated, thanks to PPIL's advocacy efforts in collaboration with coalition partners

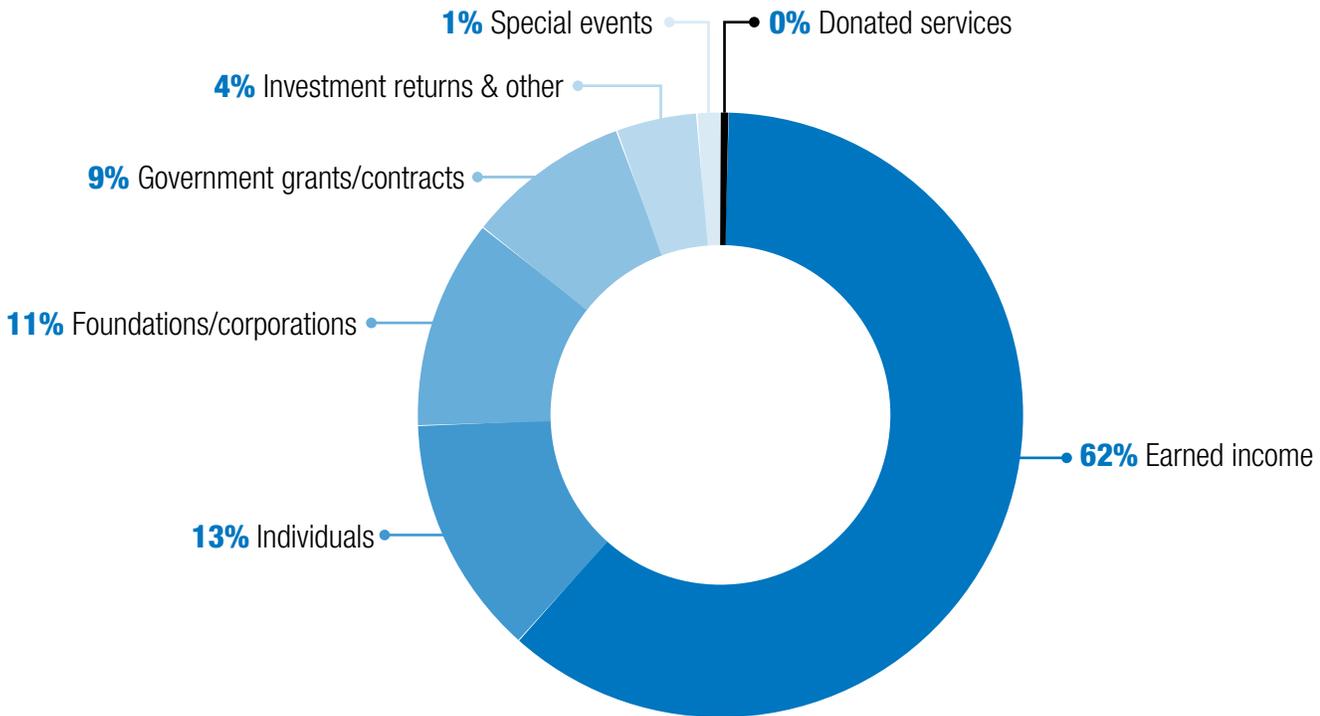
KEY ACCOMPLISHMENTS

- Successfully lobbied to ensure that women's and reproductive health care needs were included in Illinois' definition of "essential health benefits," i.e., those benefits that all health insurance plans participating in the state's insurance marketplace must include
- Fought off all proposed cuts to public funding for family planning services, including Title X, Medicaid and teen pregnancy prevention programs
- Supported important legislative measures that passed the Illinois General Assembly, including a landmark comprehensive sexual health education bill that requires all public schools that teach sex education to use curricula that is comprehensive (i.e. includes information about both contraception and abstinence), age-appropriate, and medically accurate
- Conducted targeted outreach to 15,000 patients eligible for new coverage under the Affordable Care Act.

2012-2013 | FINANCIALS

REVENUE

Earned income ¹	\$15,914,288
Individuals	\$3,369,453
Foundations / corporations	\$2,875,170
Government grants / contracts ²	\$2,351,885
Investment returns & other	\$964,792
Special events	\$324,918
Donated services	\$53,605
TOTAL	\$25,854,111

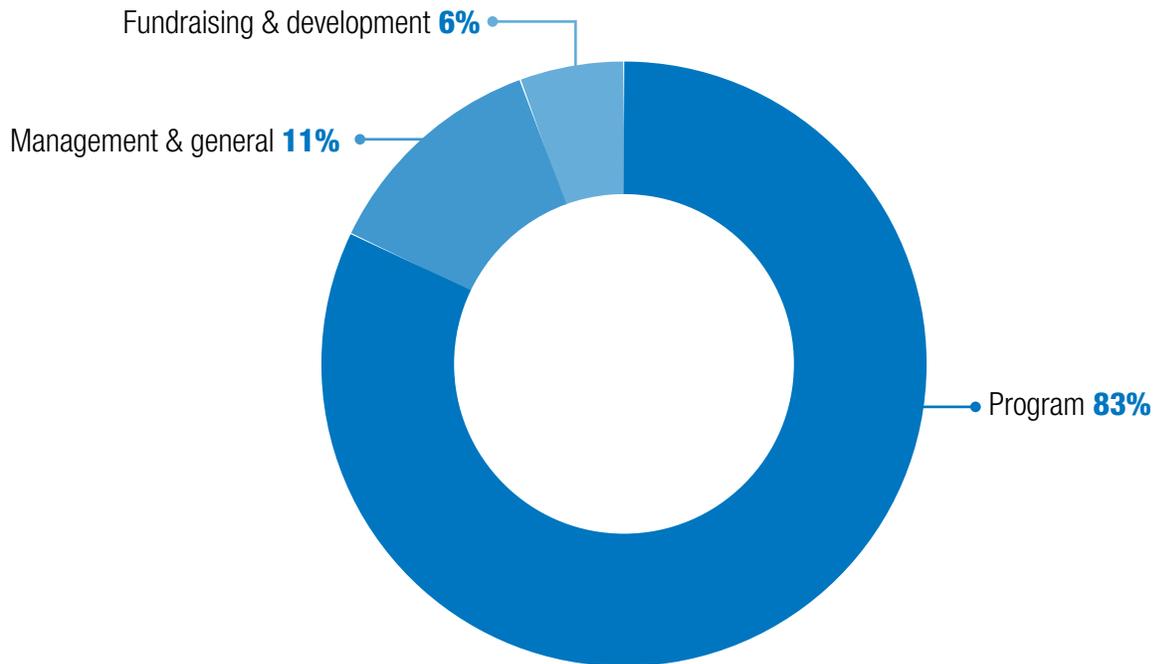


¹Includes medical services revenue and CPS contract for the Teen Outreach Program (TOP)

²Includes Teen Pregnancy Prevention Program Grant (TPP-P), Title X Family Planning Grant, Meaningful Use Grant

EXPENSES

Program ³	\$19,981,882
Management & general	\$2,695,621
Fundraising & development	\$1,319,446
TOTAL	\$23,996,949



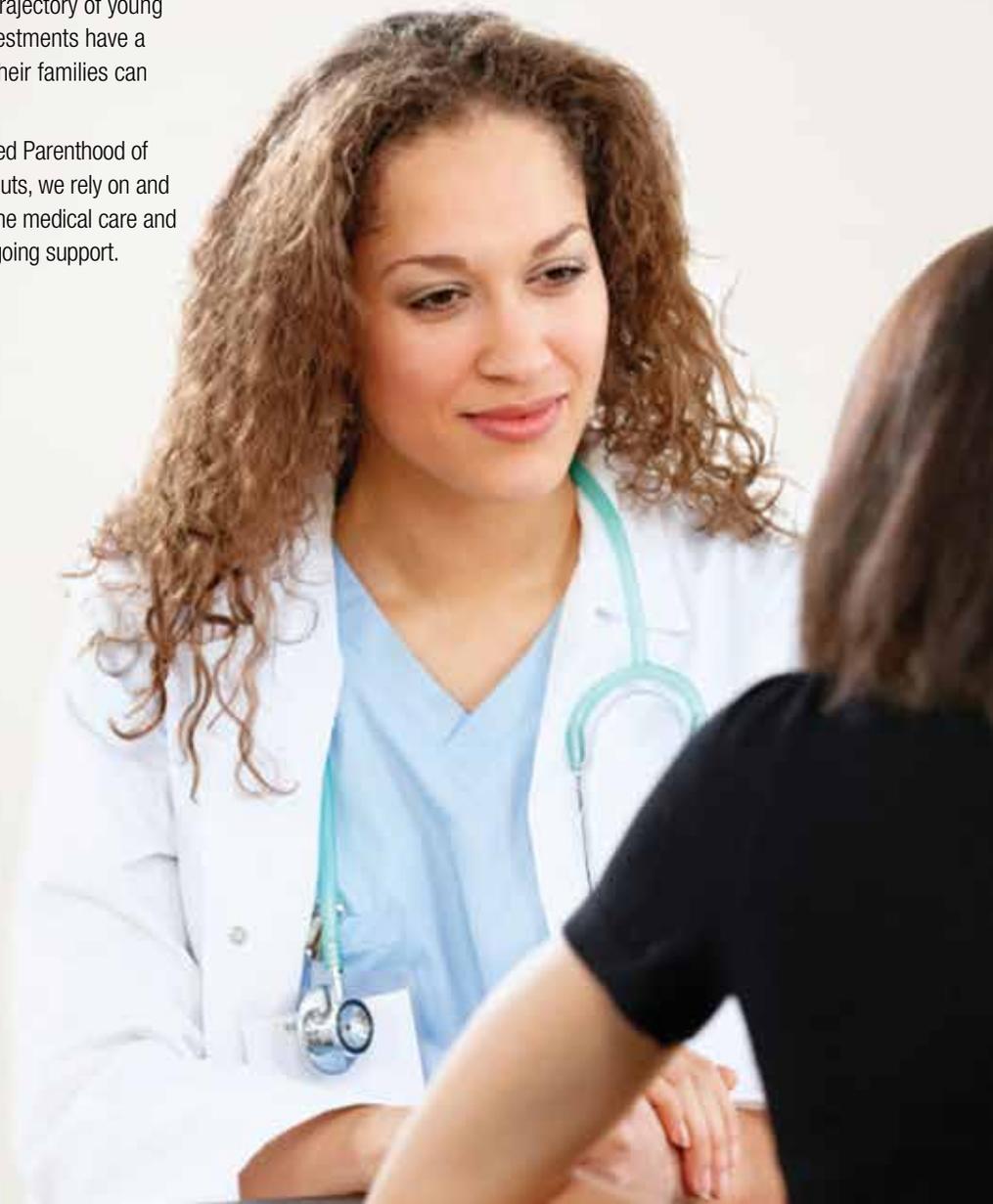
³Program expenses include medical services, management information services, community education, communications & outreach, and public policy

WHAT WE ACCOMPLISHED TOGETHER

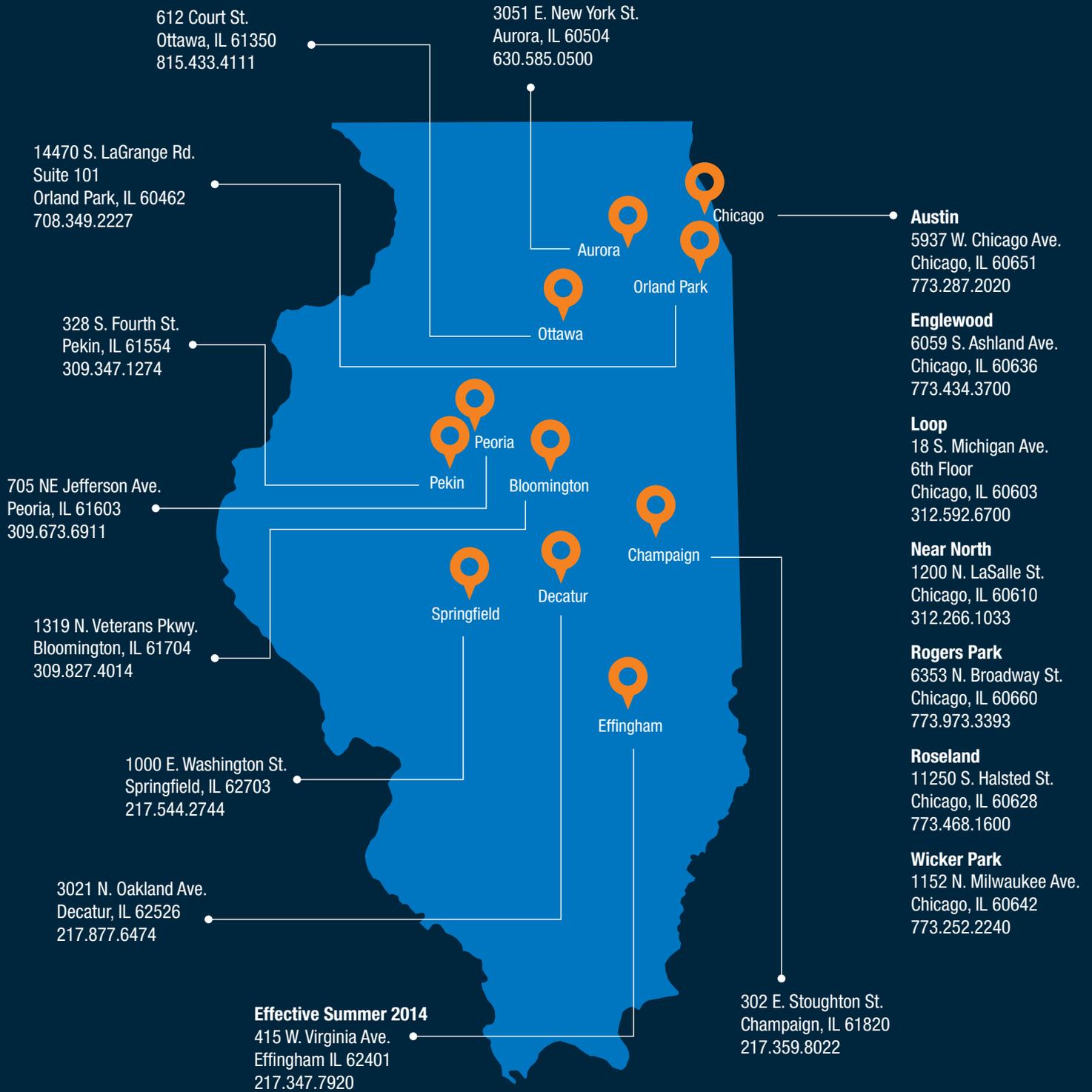
Effective contraception returns four dollars for every dollar spent. Few health care investments make a bigger impact on the trajectory of young women's and young men's lives. Few philanthropic investments have a greater impact on the chances that women, men and their families can lead productive lives and fulfill their personal dreams.

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We are grateful to every donor who contributes to Planned Parenthood of Illinois. With the constant threat of government funding cuts, we rely on and appreciate our donors even more. Our patients receive the medical care and sexual health information they need because of your ongoing support.



HEALTH CENTER LOCATIONS



OUR VALUES

Access. We promote affordable, equitable access to reproductive health care, family planning services, and medically accurate, age-appropriate, comprehensive sexual health education.

Activism. We fight to protect reproductive rights and health, and we encourage individuals to add their voices to ours.

Care. We care deeply about our patients, and we provide services with compassion and without judgment—no matter what.

Confidentiality. We honor and protect patients' privacy.

Diversity. We value and respect linguistic, ethnic, cultural, racial, economic, sexual orientation, age, and gender differences.

Excellence. We offer safe, effective, high-quality, evidence-based, patient-centered reproductive health care and preventive services.

Integrity. We conduct our work with honesty, transparency, and the highest ethical standards.

Respect. We treat patients, communities, and each other with dignity and we work hard to earn trust.

Self-determination. We foster knowledge of reproductive health and family planning options so people can make decisions that are right for them.

Stewardship. We commit to fiscal responsibility and efficient use of resources to achieve strong outcomes.



“ ”

When I felt that I had no one else to turn to, Planned Parenthood educated me on all aspects of sexual health and birth control.

Delia J. | Chicago | Patient, Student