



SPRING
2014

GET connected

IMPORTANT DATES & EVENTS

March 28 & 29, 2014
TMI Event, Rhinecliff

April 25, 2014
Spring Soiree

June 14, 2014
Warwick Benefit

For more information about upcoming events, please visit www.ppmhv.org/events

PPMHV Turns 80!

This year marks an important milestone in the history of Planned Parenthood Mid-Hudson Valley - **our 80th Anniversary!**

Eighty years ago, what is known today as Planned Parenthood Mid-Hudson Valley started as a community volunteer project in Poughkeepsie. It was followed two years later by a similar project in Newburgh. Through the vision of those early volunteers, many of whom risked their lives and fought long and hard to bring comprehensive reproductive services to their neighbors, we stand before you today stronger than ever.

In celebration of this exciting year, Planned Parenthood Mid-Hudson Valley will kick-off its event season with the Annual Spring Soiree on Friday, April 25th at The Henry A. Wallace Center at the FDR Presidential Library and Home in Hyde Park, NY. We are thrilled to share with you that Cecile Richards, President of Planned Parenthood Federation of America, will be our special guest and keynote speaker for the evening.



It is because of your generosity and unwavering commitment that we have been able to help keep our communities healthy and their access to health care and educational services out of jeopardy for 80 years. But as we look to the future and the ever-changing world of health care, we sincerely hope that we can count on your continued support to make sure that Planned Parenthood is present in the mid-Hudson Valley for the next 80 years – **no matter what.**

Teens Take Charge

Our fabulous Youth Health Promoters (YHPs) have done it again! We just launched two new Public Service Announcements created by our teens. From start to finish, the YHPs conceptualized the PSAs, wrote scripts, auditioned for roles, designed costumes, hair and makeup, filmed, edited and produced two incredibly powerful pieces. The first, entitled "Talk Before It's Too Late," is a silent but moving story underscoring the importance of open communication between parents and their children about life changes and choices. The second, entitled "Life Comes with Choices," explores two separate, parallel life paths of a young girl becoming sexually active for the first time.



Screen shot from "Life Comes with Choices" PSA.

In addition, we are happy to announce that we will be participating in the first ever Best Planned Parenthood MyMediaLife PSA Competition. Our YHPs selected "Life Comes with Choices" to enter into the competition, where they will be judged against PSAs submitted by three other Planned Parenthood affiliates. Log on to www.connectedhealthsolutions.com/bestpsa and vote for your favorite by **April 10**. The winning PSA will be announced at the launch celebration on April 11th at PPFA headquarters in NYC, with the teens of that affiliate winning very special prizes. Way to go YHPs!

Watch, comment, like, share, tweet – these PSAs are by teens, for teens!
www.youtube.com/plannedparenthoodMHV

A Key Partnership Enhances Efficiency

While most know that Planned Parenthood is a not-for-profit organization, our health centers provide critically-needed care and services to thousands of women, men and young people and must be run efficiently in order to remain a viable provider in the increasingly complex world of health care delivery. To that end, Planned Parenthood Mid-Hudson Valley looked to its northern neighbor, Upper Hudson Planned Parenthood in Albany, to develop key partnerships in health center and administrative roles that will greatly benefit both agencies. Currently, shared staff include health center operations, marketing, IT and human resources. We are looking forward to seeing the effects both in an enhanced patient experience and in our bottom line.

TMI Event

It's back by popular demand! TMI Productions will put on another showing of **"What To Expect When You're NOT Expecting!"**—moving, true stories of slips, surprises and happy accidents on **March 28 and 29** at the Morton Library in Rhinecliff. You'll laugh. You'll cry. And you won't be the same after you see it. Tickets are \$20 in advance and \$25 at the door. The evening benefits Planned Parenthood Mid-Hudson Valley and TMI's Outreach Initiative. Hope to see you there!



To buy tickets, please visit <http://mortonwhattoexpect.brownpapertickets.com>



An Evening of Music

On February 17, nearly 70 friends joined us at the Byrdcliffe Gallery in Woodstock for An Evening of Music, featuring local musicians Rachel Loshak and Morgan Taylor. It was a magical evening, with Rachel and Morgan in perfect harmony, a live auction and great conversation with new friends—all to support Planned Parenthood. If you would like to hear Rachel's music, please visit rachelloshak.com.

Celebrate Women with Guest Jen Pozner

PPMHV's 4 Women's Justice Celebrate Women event will take place on May 7th. **Jen Pozner**, founder and executive director of Women In Media & News (WIMN) and author of *Reality Bites Back*, will speak about representations of women in media and pop culture.



If you are interested in joining us there, contact Amanda Moody at amanda.moody@ppmhv.org.

Connect With Us in the Community!

April is **Get Yourself Tested** month and May is **Teen Pregnancy Prevention** Month. We'll be at events and fairs out and about in the community—make sure to stop and see us!

- March 22 Poughkeepsie Plaza Health Fair
- March 22 Ellenville Community Baby Shower
- April 2 HIV Testing, Orange County Community College
- April 4 Health & Safety Fair, Poughkeepsie Galleria
- April 10 Health & Human Services Fair, Kingston
- April 18 HIV Testing, Vassar College

- April 22 HIV Testing, Ulster County Community College
- April 22 HIV Testing, Dutchess Community College
- May 2 Circles LGBTQ Youth Prom*
- May 3 Women's Health Expo, Kingston
- May 8 Healthy Ulster County Week FREE HIV Testing at PPMHV in Kingston

* For more information, email: education@ppmhv.org



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