Bold Changes for a Bright Future

Our Planned Parenthood of Indiana and Kentucky (PPINK) supporters have lots of great qualities. One of the best is your understanding of the two very different, very difficult tasks we face—one, fighting for our lives in statehouses and courtrooms in the face of near-constant attacks, and two, operating high-quality health centers that will provide top-notch care for the next 80 years.

On both fronts, these past few years have challenged our mission without relent. But I’m one of those who strives to think “opportunity” when I hear “challenge.”

Challenging the forces that conspire against us, for instance, has brought opportunities to engage many valuable supporters—people like you who recognize how very important it is to keep up the fight for reproductive justice. We’ve been given opportunities to educate vast numbers of people on the need for basic reproductive health care, and on the need for ensuring access to it.

Likewise, the challenges of the health care environment provide opportunities. As the landscape changes and costs of providing state-of-the-art health care rise, we have an opportunity—a mandate, really—to be the best we can be, at every aspect of our operation.

Even as we remain financially strong, our operating margins have not been where we want them to be, nor where they must be to preserve the long-term health of our organization. (For a closer look at our last fiscal year, find our annual report at www.ppink.org).

As I’ve said before, our mission is solid. We know with certainty we offer services that matter—services that address the alarming prevalence of teen pregnancy and unintended pregnancy, and deaths from cervical cancer. We know our health care professionals are of the highest quality.

But we also know that in this ever-changing health care environment, our patients, especially those who have health insurance, have more options than ever when they choose a health care provider. We are seeing the effects of increased competition on our financial results, and we are taking action to ensure our staying power as a provider of choice, not merely a provider of necessity.

PPINK, as it stands today, is the result of seven mergers in 19 years. In some ways, the affiliate is still catching up to itself. We’ve made great strides, but we still have many opportunities to make us a sum greater than the whole of our parts.

Continued on page 2

Indiana, Kentucky Legislative News

In both Indiana and Kentucky, the 2014 legislative sessions kicked off the first week of January. As expected, lawmakers introduced a slew of bills calling for measures that ranged from unnecessary to downright devastating for access to reproductive health. Most of them were patterned after similar legislation introduced as part of a national effort to chip away at access to safe, legal abortion. Heading toward the end of session (March 14 in Indiana, April 15 in Kentucky), we are cautiously optimistic that this year will see little in the way of enacted legislation that directly affects our ability to fulfill our mission.

Indiana

One bill in particular, Senate Bill 292, was especially concerning. As introduced, it would have eliminated the existing option for maintaining a backup physician agreement in lieu of hospital admitting privileges, and would have voided grandfathering for physical plant requirements for licensed abortion facilities.

In other words, this bill had the potential to close nearly every abortion facility in the state of Indiana. That’s a tough place to start a legislative session, especially in a state with supermajorities in both chambers and a governor who, as a U.S. Congressman, led the push to defund Planned Parenthood.

And then something surprising happened. From almost the very beginning of the legislative process in the Senate Health and Provider Services committee, an unprecedented level of collaboration prevailed among lawmakers of both parties, Planned Parenthood of Indiana and Kentucky (PPINK), and supporters of SB 292.

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**Moving Forward**

**Bold Changes (cont. from p.1)**

The time to make the most of these opportunities is now, while we are strong in resources and support, and while the health care environment and our patients are telling us they need us to be here and be strong for many years to come.

For the past year or so, you’ve read about some of our efforts to position ourselves for the future—implementing electronic health records, improving the patient experience and of course, becoming Planned Parenthood of Indiana and Kentucky. These are all moving us toward where we need to be, but PPINK needs more.

**“Failure to change leads to failure, and failure is not an option.”**

Last fall, we signed up for a huge initiative called Move the Dot. In November, a team of 10 cohorts from other Planned Parenthood affiliates and Planned Parenthood Federation of American (PPFA) traveled to Indiana and spent several days in person, and countless hours, examining every element of our operations, top to bottom. In January, we received their report, measuring PPINK against nationally tested best practices. Suffice it to say, parts of it were painful to read. At the same time, it provided affirmation that much of what we are doing is right, and that our people are caring, committed and capable.

This report also offers hope and a clear path forward as we navigate the changing landscape of health care. This path forward is one that will be developed in the coming months by teams of our own employees and the staff of PPFA. Stay tuned. We don’t know what we’ll look like a year from now, but we know change is going to come.

Make no mistake. We aren’t talking change in what we do, or why we do it—but how. Change is hard. Failure to change leads to failure, and failure is not an option.

Not long ago, I got a note from a friend looking for information about her own medical condition. I put her in touch with our medical professionals. A few weeks ago, I received a note from her that read, in part:

“As was the case earlier in my life, the best care and counsel came from Planned Parenthood. You have the best folks on your team again and again. The conversation finally gave me some peace. Thank you, thank you, thank you.

What you did was way beyond the call.”

I can’t imagine a better reason to keep moving forward. Thanks for coming with us on this journey.

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**Lexington Kicks off New Look for Health Centers**

Have you seen the newly relocated Planned Parenthood of Indiana and Kentucky health center in Lexington? At 268 Southland Drive, the new location provides PPINK with a more modern health care facility in the heart of the Bluegrass, while reducing operating costs.

The Lexington health center is also a model for the rebranding effort that will reshape all PPINK health centers over the next year to create a more welcoming, consistent look for patients and continue the work to incorporate new PPINK branding across the organization.
A Tale of Two States – ACA in Indiana and Kentucky

Across the nation, the success of the Affordable Care Act at expanding insurance coverage has largely been a story of how states have chosen to implement the law. Indiana and Kentucky are examples of the extremes among states.

In Kentucky, Gov. Steve Beshear has garnered kudos nationwide for opting to expand Medicaid through kynect: Kentucky’s Health-care Connection. A state-based health benefit exchange, more than 265,000 Kentuckians have used kynect since October to access health care coverage. Many of them are obtaining health insurance for the first time in their lives.

The Kentucky model for Medicaid expansion has become a national model, so much so that President Obama invited Gov. Beshear to the State of the Union address and lauded the Governor’s work in the Commonwealth.

By contrast, Indiana has refused to expand Medicaid, opting instead to utilize the state’s Healthy Indiana Plan (HIP). HIP uses Medicaid funds and consists of a high-deductible health plan and health savings accounts.

Indiana applied for and received a waiver from the federal government to extend benefits under HIP, rather than to fully implement ACA. According to the Kaiser Family Foundation, the waiver temporarily preserved health benefits for those covered under HIP, but leaves many who would be eligible under the ACA’s full Medicaid expansion without access to new coverage options.

HIP’s total enrollment in 2014 will be approximately 45,000. By contrast, an estimated 200,000 low-income Hoosiers fall into a coverage gap because they are ineligible for Medicaid and also unable to receive tax credits for private insurance via the federal exchange.

Planned Parenthood of Indiana and Kentucky has been spreading the message in both states that regardless of whether patients are newly insured, newly covered by Medicaid, or continue to struggle to find insurance, our health centers will continue to offer the same care, no matter what.

Lawmakers (cont. from p.1)

On its first hearing, the most immediately damaging provisions were removed from the bill. The bill still required written admitting privilege documents to be filed with the state department of health. This version easily passed the Senate. PPINK and other supporters of access to women’s health had concerns about protecting the privacy and safety of physicians who were named in the admitting privilege documents.

In the Indiana House Public Policy committee, physicians and concerned citizens testified about the protests, threats and harassment that abortion providers—and those associated with them—face on a regular basis. Thanks to those willing to speak out, and thanks to many supporters who contacted their legislators on the Public Policy committee, SB 292 was further amended to keep private physician information out of the public record.

As of this writing, SB 292 appears headed for law. PPINK still opposes the bill, which is unnecessary regulation and does nothing to enhance patient safety. However, the level of collaboration experienced in the Indiana General Assembly was encouraging, to say the least. It’s clear that the collective voices of PPINK supporters are being heard in the Statehouse and beyond—our voices are powerful and we have an important message – basic preventive reproductive health care is an essential element of sound public health policy.

Kentucky

Eight abortion restriction bills were filed in Kentucky this legislative session. As in recent years, most of these measures have made their way to the House Health and Welfare Committee, which has failed to advance damaging legislation in the past.

Most concerning is House Bill 575, which, as it’s written, would impose several wide-ranging restrictions on abortion providers. The bill would require an ultrasound prior to an abortion, allow a civil suit for medical malpractice to be filed if an ultrasound is not performed, and permit a criminal penalty for those who don’t follow the law.

The bill also has several requirements for information provided to a woman seeking an abortion. It would require the Cabinet for Health and Family Services to provide various pregnancy-related materials and information in both print form and on a stable Internet Web site, and mandate that an abortion provider’s website provide links to that section of the Cabinet’s website. Abortion providers also would be required to offer a patient a list of agencies that provide ultrasound and heart tone monitoring at no charge (typically crisis pregnancy centers whose mission it is to dissuade women from having an abortion), and would also impose requirements that providers inform pregnant women of anatomical and physiological characteristics of the fetus, and to include new pictorial or photographic depictions.

Obviously, this bill not only seeks to scare away abortion providers, but also to write anti-choice preferences into law in Kentucky. This bill was filed just before the filing deadline and will likely generate strong and broad opposition.

PPINK is part of a broader advocacy effort in Kentucky which has fought tirelessly on behalf of the rights of women and families to access reproductive health care. Direct lobbying efforts in Frankfort are led by Derek Selznick of the American Civil Liberties Union of Kentucky’s Reproductive Freedom Project. In Kentucky, a slim majority of legislators in the House of Representatives have also helped hold the line against the kind of targeted restrictions that have passed in other states. PPINK is most grateful for the work of our supporters and partners in the Commonwealth.

Time still remains in the Kentucky session—to stay informed on the latest legislative happenings, join our Action Alert network by visiting our website at www.advocates.ppink.org, or follow Planned Parenthood Advocates of Indiana and Kentucky on Facebook.
IN OUR COMMUNITIES

Youth Rally in Frankfort

A group of about 40 young people took the Kentucky state Capitol by storm in mid-February for the Rally for Youth and Reproductive Rights, an annual event led by Planned Parenthood of Indiana and Kentucky (PPINK), and the ACLU of Kentucky’s Reproductive Freedom Project.

The participants held a rally in the Capitol building and then met with state lawmakers about active bills in the Kentucky legislature as well as the overall need for comprehensive sex education. Two bills this year—one that would help curb dating violence and a fairness ordinance—were on the list to be discussed.

This is the sixth year that Kentucky youth have participated in such a day in Frankfort. Educator Taylor Ewing said the group from Planned Parenthood started small—with maybe eight people the first year—and has grown as it has added the ACLU of Kentucky and other partners.

“The PPINK participants are members of the Louisville peer education group, and they look forward to the rally as a way to apply the concepts they learn in peer ed training and see how they fit into a bigger picture,” Taylor said.

The rally is just one way that PPINK involves youth to increase awareness of reproductive issues that affect them.

This year, the Louisville peer ed group and its Indianapolis counterpart have also created a campaign to help other young people define and recognize consent.

Campus voices: During National Condom Week (Feb. 14-21), volunteers at Purdue University set up tables around campus to help educate peers on safer sex and reproductive health. Shown is Purdue Vox group President Eileen O’Connor.
Health Centers Celebrate Key Anniversaries in 2014

As we make plans for our future, we also want to stop and recognize the impact our health centers have had in their communities for many decades. Although Planned Parenthood of Indiana and Kentucky (PPINK) began as several different organizations, all our health centers have shared a commitment to serving women and families with comprehensive, medically accurate information for many years.

Four PPINK health centers are celebrating major anniversaries in 2014: Indianapolis - Midtown and Evansville, 80 years; and Bloomington and Gary, 50 years.

Midtown and Evansville began as Maternal Health Clinics, which were opened by the Indiana Birth Control League in 1934. During the earliest days, staff and supporters were allowed to provide medical care and information to only married women with two or more children.

Years later, the Evansville health center played an important role in the history of reproductive health, serving as a test site for the Pill in 1963 (the Pill was first approved for public use in 1960).

In 1964, Planned Parenthood opened in Bloomington and Gary, a year before Griswold v. Connecticut struck down state laws that made birth control use by married couples illegal.

These four health centers have seen some monumental changes in the information and services they provide. Throughout 2014, we’ll celebrate their commitment to women and families and their success at caring, no matter what. Join us in celebrating these key milestones!
In Memory...

Louise Steinbock passed away in September, shortly after three generations of her family were honored by Planned Parenthood of Indiana and Kentucky (PPINK) at the annual Birds and Bees Bash in Louisville. We are extremely grateful for the generous contributions made in her memory.

The same was true for Dr. P.J. MacGregor from South Bend, Dr. John W. Greene from Lexington and Dorothy Resnick from Indianapolis. As people cope with the death of a friend or relative, many times they seek to have something good come from a personally sad situation, especially something that would have been special to their loved one.

Do you know someone who cared deeply about Planned Parenthood, or who was fundamental to its beginnings in your community? Because we are a group made through several mergers, we unfortunately don’t always know names and faces of people important in our past. We appreciate it when people let us know when one of these sages passes on and what their contribution was to the well-being of the tens of thousands of men and women we see every year in Indiana and Kentucky.

Many people also choose to make a tribute gift in honor of a person while they are still living. This shows that person today how much you care and respect them, and allows us to know how they fit into our history.

Here is a partial list of people who inspired condolences or memorial gifts in the past 12 months. We wish their families and friends good memories and quiet thoughts, and a measure of peace in the knowledge that their legacy lives on to help the lives of others.

Jessica Sue Adkins  
Sonia E. Bangs  
Frederick Courtenay  
Margaret O. Curtis  
Carolyn Duty  
Dr. Louie Giesel  
Eugene Glick  
Dr. John W. Greene  
Ginna Holmstrom  
George I Juergens  
Cordelia “Dede” Lewman  
Dr. P.J. MacGregor  
Lore Marx  
Marjorie Faye McAllister  
Dr. Marcella Modisett  
George Partlow  
Mary Pelton  
Dorothy Resnick  
Frank E. Russell, Jr.  
Seashols Noell Starks  
Louise Steinbock  
Mary Stiles  
Cecelia Sutergreen  
Sylvia Kleinmans  
Thea Muller
**Goddesses Auction Showcase**

A multitude of auction treasures will be available for bidding at the Gathering of Goddesses and Gods, Saturday, April 12, 2014. Below is a sampling, or peruse our auction gallery at [https://ppink.org/gogg2014](https://ppink.org/gogg2014), or follow the links for ticket information at ppink.org.

“Who do you think you are?” Genealogy Consultation
Are you curious about your ancestors? Whether you’re a beginning genealogist or have devoted years of study, this consultation can help you dig deeper into your past! Entitles winner to a one-hour consultation and 10 hours of genealogy research. **Donor:** Jeannie Regan-Dinius  
Value: $250

**Springtime Weekend Trip to Chicago**
Enjoy a one-night stay and breakfast for two in a deluxe guestroom at the luxurious JW Marriott hotel in Chicago, plus two tickets to “Million Dollar Quartet” at Apollo Theater. Conveniently situated in the heart of the Financial District, the hotel is within walking distance of some of the city’s most architecturally significant buildings, the Art Institute of Chicago, the Theater District and State Street shopping. Theater tickets good for Wednesday, Thursday and Sunday evening performances, April 13- May 25, 2014. Hotel stay to be used by April 30, 2015. **Donor:** JW Marriott Chicago and Million Dollar Quartet  
Value: $550

**One-Week Stay in Sedona, Ariz.**
Envision open blue skies, majestic mountains and a breathtaking panorama as you enjoy the 18-hole golf course of The Ridge on Sedona Golf Resort in picturesque Sedona, Ariz. This two-bedroom unit sleeps up to 8 people and features a fully equipped kitchen. Transportation not included. Must be used the week of June 4-11, 2014. No smoking or pets. **Donor:** Ray and Kathy Cubberley  
Value: $2,173

**Red Hot Diamond & Ruby Bangle**
This beautiful 18-karat yellow gold ruby and diamond bracelet has 25 princess-cut rubies and 25 round brilliant-cut diamonds channel set in alternating styles. **Donor:** Patora Fine Jewelers  
Value: $12,000

**Gentlemen’s Bracelet**
This gentleman’s 14-karat white gold and diamond bracelet has 2.5 carats total weight diamonds and has a hidden fold-over clasp. **Donor:** Patora Fine Jewelers  
Value: $9,500

**Volunteers and Supporters Honored in Lexington, Indianapolis**

Several advocates and volunteer leaders in Indiana and Kentucky have been recognized in the past months for their commitment to Planned Parenthood and to furthering women’s health care and reproductive rights.

At Birds and the Bees in the Bluegrass in Lexington in October, Kentucky State Rep. Susan Westrom (D-Lexington) was presented with the Founders Award, which is the highest Planned Parenthood Award in the Commonwealth.

The Founders Award is given annually to an individual or individuals whose life has reflected exceptional dedication and ongoing commitment to Planned Parenthood’s mission of providing reproductive health services, education and advocacy, so that every woman, man and teen is able to access high-quality health care and make informed decisions about their own health care needs.

Rep. Westrom has a long history of standing for what is right, even when it means standing alone. Kentucky women and families have benefitted tremendously from her bravery and commitment.

Also recognized at the event were several longtime supporters in Lexington, including the Honorable Pam Miller, Betsy Nowland-Curry, Sue Anne Cowgill, Holiday Glenn, Irma Rosenstein, Betty “Boo” Brown, Janie and Reed Polk, George and Nawanna Privett, and Ambrose “Buster” Givens Sr.

A few weeks later at the Planned Parenthood of Indiana and Kentucky (PPINK) annual meeting in Indianapolis, more individuals were recognized, including those who were instrumental leading up to and following the merger of our Indiana and Kentucky affiliates.

The Volunteers of the Year were the eight members of the Planned Parenthood of Indiana and Planned Parenthood of Kentucky boards of directors who led the two affiliates through the months of due diligence resulting in the July 1, 2013 merger. These dedicated volunteers put in countless hours and logged many miles to bring together the two affiliates so that Planned Parenthood patients in both states would benefit.

The Volunteers of the Year are: Alan Albright (Fishers, Ind.), Kim Greene (Louisville), Harvey Howell (Owensboro), Christie Moore (Louisville), Ursula Penrose (Bloomington), Yvonne Perkins (Indianapolis), Marya Rose (Indianapolis), and Sadhna True (Lexington).

Also honored were Doris Sims (Bloomington), with the Distinguished Service Award, for more than 10 years of service to PPINK and its predecessor organizations; Erin Kelley (Indianapolis), with the Young Leader Award for her outspoken and diligent work on reproductive justice issues; and outgoing board members Claudette Einhorn (Indianapolis), Ms. Sims, and Ruth Greenberg (Louisville).

PPINK is honored to benefit from such inspiring, dedicated individuals, who are committed to improving lives and furthering the mission of greater reproductive health and education.
The Goddesses and Gods are Gathering!
“A Red Hot Night”
Get your tickets now!
Saturday, April 12, 2014
Downtown Indianapolis
NEW TIMES!
VIP guests: 5 - 11 p.m. Event guests: 6 - 11 p.m.
Visit www.ppink.org/goddesses for ticket info

save the date

Birds and Bees Bash
Louisville
Friday, August 15, 2014

Planned Parenthood of Indiana and Kentucky
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