

THANK YOU FOR STANDING WITH OUR PATIENTS

We hope you have never questioned if your support matters, because let us assure you, it does. Your support literally changes lives.

We recently received this thank you note from a long-time patient. Please take a moment to read it, and know that as a PPNNE supporter, you made a real difference - not just in her life, but in the lives of tens of thousands of our patients each year.

"I was that scared sixteen year old girl walking into the health center, terrified of what was going to happen but knowing I could not continue with the menses I was having. PPNNE reassured me, PPNNE informed me, PPNNE helped me. I was so lucky to have women like that as a teenager. I can still remember my first pap, scared, worried from the stories I had heard. They walked me through

the entire appointment, told me what was going to happen, what was happening as she was doing it and what to expect later. Even just this past year, when I found a lump in my breast, PPNNE stood by me, informed me, supported me and fought for me (that story ended well, in case you were wondering).

I never stopped coming, and I never will. Please never doubt how awesome you all are. Even when the day gets tough, the media gets nasty, or your encounters with family or friends get uncomfortable, know that what you all do, every day, MATTERS. It mattered to me, it meant the world to me, and it will continue to matter to me. Most importantly, even at sixteen, you all made me feel like I mattered and at thirty, I still feel that way."

- Hillary (patient proudly requested her name be used)

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NEWS SOURCE FALL 2015



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LETTER FROM PPNNE PRESIDENT &

Dear Friends,

Thank you for standing with Planned Parenthood. The events of this summer have reminded me that it takes all of us to advance Planned Parenthood's vital mission.

As you'll see inside this edition of News Source, on August 5th, by a vote of 3-2, the NH Executive Council cut all state funding supporting the essential contraceptive and preventative care we deliver to our NH patients.

This vote is the latest attack aimed at our organization since the launch of a relentless smear campaign waged by anti-abortion extremists, who are determined to shut down Planned



Parenthood services by any means necessary.

This cut in funding affects our entire organization and the more than 40,000 patients we see across our three states.

But when things feel their bleakest, YOU – our amazing supporters and activists – give me hope.

& CEO MEAGAN GALLAGHER

When a woman's right to safe and legal abortion and high quality reproductive health services is attacked, you fight back. You fight for the tens of thousands of patients we serve every year. I am profoundly grateful for the outpouring of support we have received in recent weeks. Your commitment to Planned Parenthood means that, even in the face of these attacks, we will be here to provide care to the people who count on us--no matter what.

Today and tomorrow and in the coming weeks and months, we will do everything we can to ensure our patients continue to get the care they rely on.

We continue to defend against

efforts in Washington to restrict access to safe and legal abortion and defund Planned Parenthood. And we need your help. Please continue reading to learn more about the things that you can do to protect access to the compassionate, non-judgmental care that women and men receive at Planned Parenthood every day. Stand with us as we make it clear to Washington politicians that we will not allow them to take away our right to high quality sexual and reproductive health care.

They are on the wrong side of public opinion, the wrong side of public health and the wrong side of history.

Onward together.



STAY CONNECTED TO PPNNE



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twitter.com/ppnnehealth



ppnne.tumblr.com



youtube.com/anakednotion



instagram.com/ppnne

PPNNE DEFUNDED IN NH

Planned Parenthood has been under attack.

On August 5th, this attack landed squarely on our doorstep, when the NH Executive Council jeopardized the well-being of 12,000 New Hampshire women and men with a 3-2 vote to defund PPNNE.

This outrageous vote strips more than \$600,000 in funding from PPNNE over the next two years. This is funding that provides preventive health services including birth control, cancer screenings, and sexually transmitted infection (STI) tests and treatment.

Even though NH residents overwhelmingly oppose defunding Planned Parenthood services - 66% according to a recent Hart Research poll - three Councilors made a decision to put politics ahead of health care.



HOW TO STAND WITH PLANNED PARENTHOOD!

1. **Make a donation** with the enclosed envelope, by phone by calling 1-800-287-8188 ext 9704 or online at www.ppnne.org/annualfund.

2. **Sign up to volunteer.** Step out to support Planned Parenthood in your community. Email volunteer@ppnne.org. We'll keep you posted on action events happening near you, including visibility rallies and community canvasses.

3. **Buy our "I Stand With Planned Parenthood" Bumper Sticker.** Show the world you proudly stand with PPNNE by ordering our hot pink bumper sticker. The price is \$3.00 and includes shipping & handling. Email orders@ppnne.org or call 1-800-287-8188 ext 9704

4. **Share Your Story!** Do you have a story of how Planned Parenthood helped you or someone you know? Do you want to tell us why you are a supporter? Let us know! These stories help us

garner support and convey the importance of our services. Share your story by emailing it to supportus@ppnne.org

5. **NH Residents: Order an "I Stand With Planned Parenthood" lawn sign.** Or dig through your garage/barn/basement to find your "vintage" sign from the 2011 fight to restore PPNNE funding. These visible markers are a great way to publicly call out the Councilors who voted to defund vital women's health services. Get your lawn sign online at bit.ly/nhlawnsigns or email us at grassrootsnh@ppnne.org

6. **NH residents: Add your name to our petition** and signature collection online at bit.ly/nhpetition.

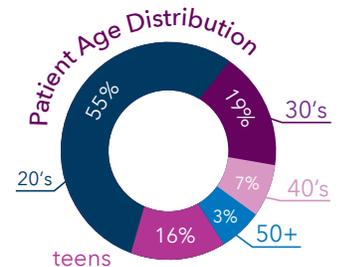
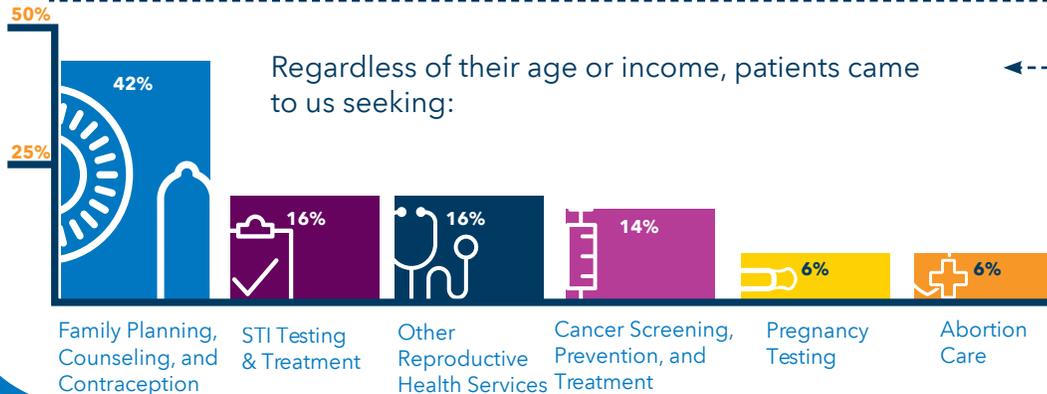
7. **DON'T FORGET:** Talk to your friends and family and get them to Stand with PP alongside you!

2014 ANNUAL REPORT See the entire annual report at www.ppnneannualreport.org

In 2014, PPNNE provided reproductive and sexual health care to:



62% of our patients had incomes of less than \$17,505/yr.



ACCOMPLISHMENTS

Thanks to you, our generous supporters, we were able to provide **\$7.3 million** worth of **discounted** and **free** health care.

Health Care

- Provided **68,212 STI tests**, **13,664 pregnancy tests**, **4,610 Pap tests**, and **5,730 breast exams**.
- Achieved high patient satisfaction ratings, with **98%** of patients stating they had a positive experience.
- Continued implementing **telemedicine** pilot programs in northern Vermont, to increase access in rural areas.
- Opened our 6th **relocated and transformed health center** in White River Junction, Vermont. Our new health centers are beautiful, modern, efficiently designed, and technologically equipped so that we may reach and serve more patients.



Education

- Grew our **peer education** program in Chittenden County, VT and continued laying the groundwork to initiate a teen sexuality program in Manchester, NH.
- Continued growing our robust **social media** and **youth engagement work**. Our popular informational YouTube series *A Naked Notion* has helped spur dramatic growth in our social media reach. By the end of 2014, *A Naked Notion* had **40,000 subscribers** and **over 3.5 million lifetime video views**.
- Reached young people where they are—on **Facebook, Twitter, Instagram, Tumblr, and YouTube**.



ACCOMPLISHMENTS Con't.

Advocacy

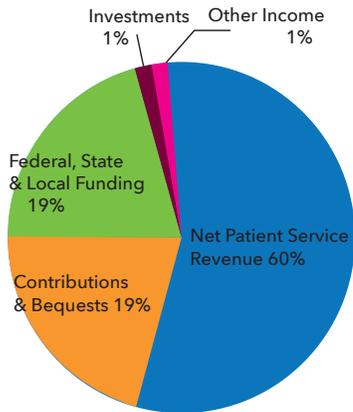
- Defeated numerous anti-choice and anti-family planning bills across Maine, New Hampshire and Vermont.
- Continued to implement **Access Plan** in VT, a program that provides no-cost family planning services to low-income women and men.
- Continued to provide **no-cost family planning services** to NH low-income women and men through the state's expanded Medicaid coverage.
- Supported efforts to secure the **expansion of NH's full Medicaid program**, potentially benefiting an estimated 50,000 low-income people.
- Successfully **championed legislation to remove outdated language** from Vermont state statutes that criminalized abortion providers.
- Worked with coalition partners to **help pass VT legislation** that protects families from toxic chemicals in children's products.
- Developed **relationships with student organizations** at local colleges, including several robust student VOX (Voices for Planned Parenthood) and Generation Action chapters.



- In NH & VT, we received renewal for competitive federal and state marketplace **"Navigator" grants**. This grant support allows our health centers to have trained, certified Navigators on hand to educate about marketplaces and provide in-person enrollment assistance. We also conducted similar work in southern Maine.
- PPNNE worked tirelessly in Maine to expand its Medicaid family planning benefit, but could not overcome the Governor's vetoes. We did, however, lay the groundwork for success in 2015.

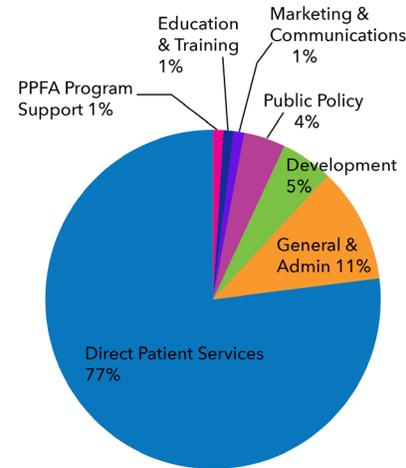
2014 FINANCIALS

OPERATING REVENUE \$20,739,512



Net Patient Service Revenue \$12,608,793 60%
Contributions & Bequests \$4,020,609 19%
Federal, State & Local Funding \$3,824,582 19%
Other Income \$276,476 1%
Investments \$136,551 1%

OPERATING EXPENSES \$20,170,292



Direct Patient Service \$15,494,171 77%
General & Admin \$2,297,701 11%
Development \$998,264 5%
Public Policy \$805,413 4%
PPFA Program Support \$235,796 1%
Marketing & Communications \$214,376 1%
Education & Training \$124,570 1%

THE MATCH IS ON!

In August, three people decided for an entire state that women’s health care didn’t matter.

As you’ve read in this News Source, in a 3-2 vote, the New Hampshire Executive Council eliminated more than \$600,000 of funding for PPNNE over the next two years.

As we near the end of our 50th Anniversary Campaign, we are so grateful for the overwhelming support we have received. Thanks to friends like you, we have raised more than \$23 million! Recent events make it abundantly clear – we need to continue to build a bold and aggressive public policy program (one of the pillars of this campaign) so we can fight back against attacks and

continue to provide high quality, non-judgmental health care to all.

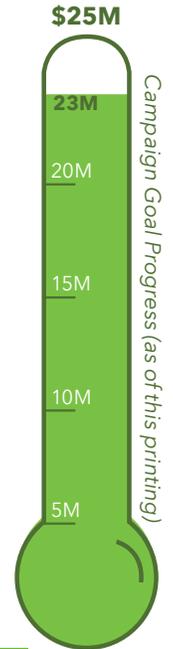
And there’s never been a better time to make your gift.

Right now – at this most critical time – a few generous supporters will match all gifts received by November 1, up to a total of \$300,000. Every gift will be matched dollar for dollar!

Please use the enclosed envelope to make your gift today.

The people we serve are counting on us – and we are counting on you. Thank you again for standing with us.

The 50th Anniversary Campaign is raising funds to:



THANK YOU FOR STANDING WITH PLANNED PARENTHOOD!

Over the past few months, since the video smear campaign and the defunding in the state of New Hampshire, we've seen a heartening and bolstering outpouring of support. THANK YOU!

Hundreds of supporters - both brand new and old friends - across all three states (and sometimes even outside of northern New England) have rallied around us and donated, sent notes of encouragement, and stood with us at this critical time.

It's not too late to join them, and this fight isn't over. We simply cannot do our work without you and your ongoing support. On behalf of the tens of thousands of people in our region that rely on us each year, thank you for standing with our patients and with PPNNE!

Here's what you've been saying when you make your gifts:

"This grant is for general support to help, in a very small way, make up for the \$300,000 the state has defunded this year"

"Keep up the good work - Thanks for all you do against some nasty odds!"

"I was aghast that our state defunded Planned Parenthood. I'm contributing \$500 towards direct service."

"Horrified at the antics of New Hampshire, we thought we'd rush off this token of support for fighting the on-going battles!!!"

"Keep up the good work"

"I've been a supporter for years. I'm a retired WHNP from Boston. These attacks are outrageous."

"Just a note to say that notwithstanding all the negative publicity and government actions, some of us feel that the role and actions of Planned Parenthood are important for our communities. We decry the actions of the NH Governor's Council in refusing to renew the PPNNE contract..."