

Just before the U.S. Supreme Court went home for their summer recess, they dealt several bad blows to women's health.

In *McCullen v. Coakley*, the Supreme Court chose to overturn a state law establishing a 34 foot zone in which no protests or demonstrations are permitted during operating hours of health centers providing abortions. While the ruling doesn't impact the Federal Access to Clinic Entrances (FACE) law, it does show a troubling level of disregard for women who are simply trying to access health care.

At Planned Parenthood of Southwest and Central Florida, we strongly believe women should be able to make carefully considered, private medical decisions without judgment from strangers and without running a gauntlet of abusive and physically threatening protestors. According to a recent survey by the National Abortion Federation, nearly 90% of abortion providers have recently reported a patient entering their facility who expressed concerns about their personal safety, and more than 80% have called law enforcement because of safety, access, or criminal activity concerns.

While we do not currently benefit from buffer zone laws at any of our 7 health centers, we do experience protestors regularly and understand the challenges our patients face. As always, our number one priority is ensuring the safety and privacy of our patients and staff.



SAVE THE DATE FOR OUR FALL EVENTS!

- Safe Sex Kiki Pre-Party: Oct. 2
- Safe Sex Halloween Bash: Oct. 25
- Cocktails at Cove Café: Nov. 16
- High Tide at High Noon: Nov. 17

For more details, see page 11

The second big case of the year was the Supreme Court's 5-4 ruling in the Hobby Lobby case, allowing private companies to stop providing birth control in their health plans. In her dissent, Justice Ruth Bader Ginsburg said, "the court, I fear, has ventured into a minefield" and she has proven to be very right. While five male justices in the majority can say this decision is narrow in scope, it's certainly not narrow in its impact. The decision has already opened the door to challenges from dozens of other private companies and organizations. In fact, just days

continued on page 4

IN THIS ISSUE:

- | | |
|---------------------------------------|--|
| 3 Outreach and Training Updates | 6 Out in the Community |
| 4 Electronic Health Records are Live! | 9 Ed Town & Steve Rubin: Sustainers' Spotlight |
| 5 New SOURCE Film: Baggage | 11 Upcoming Events |

A LETTER FROM OUR CEO



Dear Friends,

I'm writing this letter to you at a time when, yet again, women's private healthcare decisions are under attack. After five men on the US Supreme court opened the door for bosses to interfere in a woman's personal decisions about birth control, a new wave of political activism is rolling across America. The devastating Hobby Lobby decision on June 30 became the focus of print, digital, TV and radio news, sparking outrage among American women who continue to lament the encroachment on their lives by the legislative and judicial branches of the state and federal government.

Nationally, Planned Parenthood immediately launched a push back campaign:

- We created a web site to support Justice Ruth Bader Ginsburg's dissent which has over 200,000 registered Dissenters
- We established a texting hotline – Text "Birth Control" to 69866 – for women who have questions about access to birth control or who are being denied coverage
- We worked with Congress to create the "Not My Boss's Business Bill" introduced by Senators Patty Murray (WA) and Mark Udall (CO), Rep Louise Slaughter (NY), Diane DeGette (CO), and Jerrold Nadler (NY)

The bill, officially called the "Protect Women's Health From Corporate Interference Act," would restore the legal guarantee that women have access to contraceptive coverage through their employment-based insurance plans and would protect coverage of other health services including vaccines and health screenings like HIV tests, pap smears, and mammograms from employer interference.

Despite the valiant efforts of Rep. Kathy Castor and other champions for women's health, it is doubtful that this bill will be brought to the floor of the House for a vote. But even with that opposition, it's sparking numerous discussions about women's health in Washington D.C. and throughout the country. Those of us who support women's full access to healthcare are able to see who's standing with us, and who isn't.

Legal decisions like these make it very clear just how much influence a few individuals can have. As we head into the fall, we will be redoubling our efforts to make sure that everyone, from our waiting rooms all the way up to the Supreme Court, knows how important these issues are.

At Planned Parenthood, we stand firm in our belief that all people deserve high quality, affordable health care. We will be here for our patients, even when their bosses want to stand in the way. Because we care. No matter what.

All the best,

A handwritten signature in black ink that reads "Barbara A. Zdravecky". The signature is fluid and cursive.

Barbara A. Zdravecky, President/CEO

OUTREACH AND TRAINING UPDATES

Did you know that Planned Parenthood of Southwest and Central Florida has an active internship program, as well as a medical student and resident rotation program? A collaborative effort between a variety of clinicians and administrators, the “Trainees Program” has hosted nearly 100 students and residents over the past 5 years, with 31 of those students having been trained in the 2013-2014 school year. In fact, we already have a nearly full training schedule until January of 2015! We train a wide variety of students, including (but not limited to): Nurse Practitioners and Physician Assistant students, Certified Nurse Midwife students, Public Health PhD candidates, and Medical Coding and Billing students.

When asked what they liked best about working with us, students talked about our “experienced, knowledgeable clinicians,” “friendly staff,” “excellent teamwork,” and “excellent level of patient care.” Another student noted that our staff was “supportive, friendly, welcoming and made [her] feel like [she] belonged.” Students have also given special thanks to the clinicians who have worked with them: “all of the nurses and clinic staff members were welcoming, helpful, and supportive of a student learner.” We even have two clinicians on staff that went through our Trainees Program, leading them to employment here!

In addition to the medical internships, our Public Policy department has been hosting an internship program for undergraduate students, which has allowed us to build relationships with New College of Florida in Sarasota, Florida Gulf Coast University in Fort Myers, and the University of South Florida in Tampa in recent years. One of the most rewarding parts of an internship



Third year medical students from FSU completing their OB/GYN rotation in 2013. Pictured L-R: James Pilkington, Charles Clark, Larry Sorrell, Medical Director Dr. Suzie Prabhakaran, and Brian Blumenauer

program for undergraduates is seeing where their passion for these issues takes them once they’ve graduated. Here are updates from a handful of our internship participants:

Laura Robinson, who began as an intern in our Public Policy department and completed a summer internship at PFFA, helped us assist nearly 200 people in getting insurance coverage under the new healthcare law. Laura is also the recipient of a Fulbright Grant from the US Department of State to study in India, focusing on female gender quotas in Indian politics and started her program in August.

Silvia Ulloa is currently on the second year of her own Fulbright Grant from the US Department of State. She is studying the resettlement of Iraqi refugees in Sweden, with an eye to a career focusing on international migration and refugee resettlement.

Closer to home, Kelsey Smith is now a Reproductive Health Assistant working for Planned Parenthood of Illinois, and Brianna Cusanno went on to an internship in the office of Senator Elizabeth Warren in Washington, D.C. and is considering a career in health journalism.

Electronic Health Records are Live!

The moment that we've been working towards has finally arrived! On July 15th, our St. Pete health center went live with Electronic Health Records, beginning the new chapter in our affiliate's history of commitment to quality care.

Our Medical Director Dr. Suzie Prabhakaran is proud of their efforts, "Our St. Pete staff have great attitudes and are fast learners!"

We asked the St. Pete team to describe how they felt about EHR on their first day of training, and again after they had completed the on-site training. The comments on day one were what we'd expected: "Overwhelmed," "Apprehensive," and "Holy Cow!" By the end of training, however, people's thoughts had changed: "A little slow, but nice," "Great," and "Love it!"

St. Petersburg was the first step in the EHR rollout, and subsequent trainings have also progressed smoothly. Our Lakeland and Winter Haven health centers have now switched over to using EHR for all of their patient visits, and our entire affiliate will have switched over by the end of October.

This project has involved everyone here at Planned Parenthood, and reaching the final

step is a testament to everyone who's made it possible. These new systems will allow us to move forward, making sure that we can be here for our patients and provide them all with the care that they need and deserve.



Gretchen Sciarrino, Dr. Suzie Prabhakaran, Melissa Kob and Jackie Sanchez take our theme to heart and put their best feet forward with a little Electric Slide during a break from training.

continued from page 1

after the Hobby Lobby decision, the Supreme Court granted Wheaton College an injunction against the contraceptive mandate.

Women's health is under attack and it's not just about abortion. 49 years after the Supreme Court protected access to birth control they've taken steps to restrict it. And it's not limited to our nation's highest court. Here in Florida, our own Attorney General Bondi made sure Florida was one of 20 states to file an amicus

brief in *support* of the corporations in the Hobby Lobby case.

But at Planned Parenthood we're not going to let them turn back the clock. We're going to continue to be here every day for our patients to provide them with the quality care they expect from us. And we're going to fight to protect (and even expand) women's access to health care, no matter what.

Updates from our educators!

Planned Parenthood's young adult peer education theatre and film program, SOURCE Productions, working in partnership with Community AIDS Network of Sarasota has been awarded grants from Our Sarasota Fund and The McCauley-Brown Fund through the Community Foundation of Sarasota County to create an innovative short, dramatic film aimed at LGBT young adults. The new film, *Baggage*, will focus on the risk of STD and HIV infection.

Sexually transmitted disease rates have been rising since 2011, driven largely by spikes in gonorrhea and syphilis infections among men, according to the Centers for Disease Control's annual survey on STDs. The higher infection rates were largely concentrated among young people and gay and bisexual men.

We are very grateful to the Community Foundation of Sarasota County, and are excited about collaborating with Community AIDS Network on this project. As more and more young people increasingly turn to the internet to get answers to their most vital questions,



as well as to reach out to like-minded people when they are in crisis, SOURCE Productions is committed to creating innovative and provocative film and video content that reaches young adults where they are – online. This new film will be shown through social media and at film festivals around the country.

Have you seen our other award-winning SOURCE public service announcements and videos? See our impactful education series on our [YouTube Page](#).

Become a Legacy Partner Through Planned Giving

Given the current economic uncertainty, some of our donors have shared that they can't make as big a gift as they'd like to help the many with little or no health insurance, and they worry about the future for our young adults.

We offer a way for our donors to make an impact for generations to come – by including Planned Parenthood of Southwest and Central Florida in your estate plans. Including us in your will, trust, IRA, or as a beneficiary for your life insurance will increase our capacity to meet the current and growing need for subsidized services.

One of the estate vehicles we can offer

through our national office is a Charitable Gift Annuity, a contract between you and Planned Parenthood in which Planned Parenthood agrees to make fixed lifetime income payments to you in exchange for a contribution.

With interest rates at a record low, wouldn't you like to find something paying 5% or more?

You can help ensure that young women and men will continue to receive affordable health care and responsible messages of prevention and safety. Please call Jan Chester at 941-556-1246 with questions or for more information about joining our Margaret Sanger Legacy Society.

Bradentucky Bombers



Once again, Planned Parenthood of Southwest and Central Florida is proud to sponsor our very own roller derby staff member and the Bradentucky Bombers Roller Derby team! As her alter ego “Esther Gin N’ Juice,” Heather Generous has been slamming the competition while spreading the Planned Parenthood message. The ladies of the Bradentucky Bombers not only make a commitment to their team when they join, but also a commitment to their community. Players devote time and effort to support many local non-profit organizations, not only on the rink but off as well. The Bombers’ next bout is Sunday, September 14th; you can visit www.bradentuckybombers.net for schedule information or to find out how you can become one of the “Strong Women Rolling For A Strong Community.”

Declare Your Sexual Independence Day



Eva Gray, Mike Towler, Emalie Reid, Chadwick Parker and Michael Gonzalez at Growler’s Pub in Sarasota.

St. Pete Pride Festival



The 2014 St. Pete Pride Parade shined a light on the LGBTQ community with their first ever night parade. Over 200 floats and organizations marched in celebration, and the city was aglow with lights of love and acceptance. We made our presence known with over 50 volunteers marching under our banner as we passed out beads, candy, and free condoms along the parade route. Thank you to all of our volunteers who marched with us!

Harvey Milk Festival

Planned Parenthood has been a proud supporter of the Sarasota Harvey Milk Festival since its inception, celebrating diversity, human and civil rights through the work of local and national artists.



Safe Summer Lovin' Bash

Supporters kicked off the summer season at our first Safe Summer Lovin' Bash on May 21st.



The highlight of The Safe Summer Lovin' Bash, Director of Education Nan Morgan and Educator Pat Wolfson held a safe sex Q&A talk in our newly configured SOURCE theatre.

New faces join our board!

As we look ahead to our new fiscal year of services and programming at Planned Parenthood of Southwest and Central Florida, we're thrilled to have some new faces with us on the board.

Over the past year, we've had five new board members join our ranks, and are excited about the breadth of experience that they bring to their roles.

Renée Gilmore (Sarasota County) comes to us with a robust background in business consulting, years of experience with the Board of Labor in Tallahassee and as the head of Tampa Bay Workforce Alliance and the Saja Group. She is also involved in The Women's Resource Center of Sarasota.

Juli Robbins Greenwald (Hillsborough County) is moving into a role on the board after years of involvement with Planned Parenthood in Tampa, working on events, engaging supporters and volunteering in the health centers in St. Petersburg and Tampa. In addition to her work with us, she is currently involved with the Princeton club of Tampa as the Stovall Board treasurer, and serves as the CFO of a surgical practice in Tampa.

Sandra Hughes (Sarasota County) has many years of experience with Planned Parenthood's inner workings as a volunteer and a member of our Margaret Sanger Legacy Society, as well as through her work as a governance consultant with the national board and several affiliates (including ours). Her doctorate in administration and organizational behavior has informed her work with hundreds of boards and thousands of board members. Presently, she also serves on the Myeloma Internal Advisory Board at Moffitt Cancer Center.

Felice Schulaner (Sarasota County) has served as the Executive Director of the Coach Foundation since 2011 and is currently the Chair of the Foundation Board at New College of Florida, her alma matter. She also serves on the Board of the Visible Men Academy, a school to be opening soon in Bradenton. She and her husband, Dennis Rees, have stepped forward to chair our March 5, 2015 Celebrate! Planned Parenthood dinner event in Sarasota.

Brenda B. Sheridan (Lee County) brings years of experience in public relations to the board, having spearheaded numerous campaigns at different institutions. In addition to Planned Parenthood, she is very invested in environmental conservation, and received the "Water Conservationists of the Year" award from the Florida Wildlife Federation, together with her husband, Dr. Howard Sheridan.

Vox Summer Training



VOX students from Florida Gulf Coast University at this year's Youth Organizing & Policy Institute in Nashville, Tennessee

Support that Endures – Becoming a Planned Parenthood Guardian

Ed Town and Steve Rubin have a long history of supporting causes they believe in, and of making sure that they're in it for the long haul.

Ed and Steve met 40 years ago while working in New York City, and their altruism came about as a natural extension of their dedication to the performing arts, and as a way to support civil liberties. Through moves to Connecticut, Vermont, and finally here to Sarasota, as well as travel throughout the world, those commitments have only grown stronger with time.

For Ed, growing up in a home with two younger sisters, the importance of family planning was stressed from an early age. Since his first move to New York in 1970, he supported Planned Parenthood's mission and he became even more involved when Planned Parenthood took a leading role in education and prevention of HIV/AIDS. After being introduced to Planned Parenthood through Ed, Steve found that he was also drawn to the work that we do. "As gay men, we resent efforts to intrude in our personal lives and therefore feel very strongly that a woman should be able to control her own body."

Ed and Steve chose to become monthly sustainers of Planned Parenthood last year, having a gift automatically charged to their credit card each month. They were drawn to the ways in which recurring gifts can help bolster the financial stability of nonprofits, and felt that it was a good fit for them: "we find that monthly donations are painless and ease our budgeting process."

Their dedication to social change and philanthropy has caused them to become



Ed and Steve

involved with a number of different organizations in the area, including the Sarasota Ballet, ALSO Out Youth, the Good Samaritan Pharmacy, Circus Sarasota, The Community Foundation of Sarasota County, Equality Florida, the Human Rights Campaign, the ACLU and several animal shelters.

As they look ahead, they're heartened by the number of groups working for positive change in the community, especially since so much work still needs to be done. "Staving off political and religious efforts to seize control of women's bodies is an enormous challenge. It is truly sad that this is still necessary 41 years after Roe v. Wade."

Planned Parenthood depends on recurring gifts like Ed and Steve's – and yours – to play a critical role in sustaining the health services of men and women who depend on us. Contact Ron Overing at 941-365-3913, ext. 1124 or Ronald.Overing@myplannedparenthood.org to take the next step in making your support go further.

COCKTAIL CONVERSATION

You're at the farmer's market with a friend and she mentions she doesn't understand why people are so upset about the Hobby Lobby case.

She says:

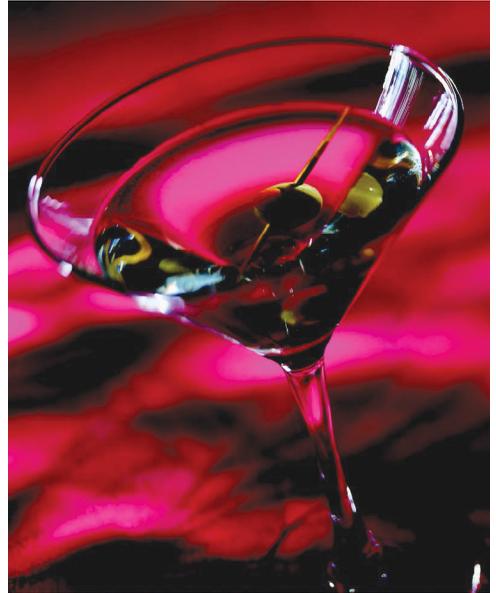
"People are really upset about this Hobby Lobby case, but I'm not sure I really understand the effects of this legislation."

You say:

"The U.S. Supreme Court's decision was disappointing because it means that some bosses will be able to interfere with their employees' access to birth control, without regard for the employees' own beliefs and what's best for their health and family.

While the ruling doesn't strike down the entire birth control benefit, it does create a slippery slope where any corporation or boss will try to exempt their employees from needed health care coverage based on their personal religious beliefs.

People say this is a case about religious freedom, but true religious freedom gives everyone the right to make personal health care decisions, including whether and when to use prescription birth control."



IMPACT!

SPECIAL THANKS TO THE FOLLOWING ORGANIZATIONS, TRUSTS AND FOUNDATIONS

The Sidney and Beatrice Albert Foundation for continuing support of our prevention programs and services.

Our Sarasota Fund and **The McCauley-Brown Fund** through The Community Foundation of Sarasota County to support the creation of a short film focusing on risks and prevention of STD and HIV/AIDS in collaboration with Community AIDS Network.

The Irving and Sara Selis Foundation for support of our *Roe Fund*.

Planned Parenthood Foundation for support to enhance our security equipment and resources in our health centers.

United Way Suncoast for continuing support of our Outreach and Patient Education Programs.

UPCOMING EVENTS

Save
the
Date!

Safe Sex Kiki Pre-Party

Thursday, October 2, 2014
Darwin's on 4th in Sarasota

Safe Sex Halloween Bash

Saturday, October 25, 2014
Michael's On East in Sarasota



Cocktails at Cove Café

Sunday, November 16, 2014
Cypress Cove in Fort Myers

High Tide at High Noon

Monday, November 17, 2014
Sarasota Yacht Club



Hamburger Mary's Drag Queen Bingo

Wednesday, December 3, 2014
Ybor City, Tampa

Choice Affair Luncheons

Lee County: Wednesday, January 28, 2015
Lexington Country Club, Fort Myers

Tampa Bay: Wednesday, February 4, 2015
Maestro's at the Straz Center, Tampa

Bradenton: Thursday, February 5, 2015
Renaissance on 9th, Bradenton

CELEBRATE!

Planned Parenthood Annual Dinner

Thursday, March 5, 2015
USF Sarasota-Manatee

Questions?

Contact us at 941-365-3913, ext. 1124
or events@myplannedparenthood.org

Care. No matter what.

Mission Statement

The mission of Planned Parenthood of Southwest and Central Florida is to ensure the right of all individuals to manage their sexual and reproductive health by providing medical services, education, and advocacy.

Planned Parenthood® of Southwest and Central Florida

Gompertz Family Regional Headquarters
736 Central Ave. Sarasota, Florida 34236
Phone 941.365.3913 • Fax 941.957.1050
MyPlannedParenthood.org

CHOICE NEWS is a quarterly publication
Summer Issue • September 2, 2014
Volume 21, Issue 1

Planned Parenthood® and the "un-nested Ps" are registered trademarks of Planned Parenthood® Federation of America.

Board of Directors 2014-2015

Carolyn Johnson, Chair
Carol M. Poteat-Buchanan, Vice Chair
Gregory J. Porges, Esq., Vice Chair
Nancy Natilson, Treasurer
Clare Segall, Secretary

Members

Peggy Abt; Erin Smith Aebel, Esq.; Judy Cahn;
Renée Gilmore; Judy Goldenberg;
Juli Robbins Greenwald; Sandra R. Hughes;
Tom Nolan; Renee Richardson Kling;
H. Sara Golding Scher; Felice Schulaner;
Brenda B. Sheridan; Barbara Siemer;
Krista Toomre, MD; Kyla Weiner; Emma Wolin

Executive Staff

Barbara A. Zdravecky, President/CEO
Jan L. Chester, VP of External Affairs
Kellie Dupree, VP of Public Policy &
Communications
Pauline Parrish, VP of Finance/CFO
Sujatha Prabhakaran, MD, MPH, FACOG;
VP of Medical Affairs/Medical Director
Kathleen Wiggs-Stayner, VP of Clinical Business
Operations

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (1-800-435-7352) WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 100% of each contribution is received by Planned Parenthood of Southwest and Central Florida, Inc. (Registration # CH934)