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» Client, Grants Pass

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Please be in touch!

facebook.com/ppsworegon
twitter.com/ppsworegon
541.344.2632 ext 12
jane.scheidecker@ppsworegon.org

2011 IMPACT REPORT
Helping Create the Healthiest Generation Ever

The people there are so welcoming and I have never felt so COMFORTABLE in a doctor’s office. Thank you for doing what you’re doing!

» Client, Eugene

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2011 Leadership
Board of Directors
Brie Akins
Dan Bryant
Mardel Chivnburg
Sue Cutsozgeorge, Finance Committee Chair
Ann Fidanque, Facilities Committee Chair
Aubrey Garrett, M.D., M.P.H, Chair
Alex Haugland
Tamara Ingminger Underland
Development Committee Chair
Ann Klingensmith
Platon Mantheakis
Anne Mattson, vi, Recruitment and Orientation Committee Chair
Kate McCarthy
Joanne Noonan, M.D., M.P.H., O.N.
Constance Palaisi Marr
Lisa Raleigh
Sandra Sawyer
Vicki Silvers, Chair-Elect
James St. Clair
Colin Stevens

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Sandeep Bybee, VP of Human Resources
Frosty Cummings, VP of IT
Mary Gosant, VP of Education
Marilyn Helton, VP of Patient Services
Jane Scheidecker, VP of Development
Charlie Ward, VP of Finance (Interim)
Rainer Rothbacher, VP of Finance
Sarah Moseley, Communications Director

Medical Advisory Committee
Judith Anderson, M.B.
Jackie Barbour, M.D.
Jill Bollerman, M.D.
Kathleen Cordes, M.D.
John DeTomasso, M.D.
Deborah Dotters, M.D.
Geoffrey Gill, M.D.
Michael Herz, M.D.
Paul Kaplan, M.D., Chair
Gary LeClair, M.D.
Katia Mertz, M.D.
Patty Moser, M.M.

As an educational institution, Planned Parenthood of Southwestern Oregon is exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue code. Gifts to Planned Parenthood of Southwestern Oregon are tax deductible to the extent allowed by law.

Financial Data
Statement of Operations
Year ending December 2011

REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Center Income</td>
<td>6,774,352</td>
</tr>
<tr>
<td>Individual Gifts</td>
<td>298,737</td>
</tr>
<tr>
<td>Foundation Support</td>
<td>544,014</td>
</tr>
<tr>
<td>Operating Reserves</td>
<td>182,382</td>
</tr>
<tr>
<td>Investment Income</td>
<td>133,913</td>
</tr>
<tr>
<td>Other Program Income</td>
<td>80,811</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$8,020,239</td>
</tr>
</tbody>
</table>

EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Expense (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Services</td>
<td>6,458,212</td>
</tr>
<tr>
<td>Education</td>
<td>530,343</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>542,792</td>
</tr>
<tr>
<td>Fundraising</td>
<td>180,040</td>
</tr>
<tr>
<td>Advocacy Dues</td>
<td>215,440</td>
</tr>
<tr>
<td>PPFA Dues</td>
<td>93,412</td>
</tr>
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2011 IMPACT REPORT
Helping Create the Healthiest Generation Ever

Planned Parenthood of Southwestern Oregon

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Financial Data
Statement of Operations Year ending December 2011

Management & General
7%
Education
6%
Advocacy
3%
Health Services
81%
PPFA Dues
1%
Fundraising
2%
Donor Investment
1%
Investment Income
1%
Other Program Income
2%

Revenue Sources:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Center Income</td>
<td>84%</td>
</tr>
<tr>
<td>Donor Investment</td>
<td>8%</td>
</tr>
<tr>
<td>Operating Reserves</td>
<td>2%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>2%</td>
</tr>
<tr>
<td>Other Program Income</td>
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Dear Friends,

I continue to be energized every day by the extraordinary impact Planned Parenthood of Southwestern Oregon has on our community. Young people are empowered to make wise, healthy decisions for their futures; mothers and fathers get the tools and resources they need to plan when and how to grow their families; and thousands upon thousands of Oregonians receive essential, preventive health care that they would otherwise go without.

I care so deeply about this organization because I know that PPSO not only saves lives and public funds, but also transforms the lives of young people and families throughout Oregon. We’ve been doing this important work for over 46 years and in 2011 we broke ground for our new 46-year-old facility before the Springfield City Council by packing city council meetings to demonstrate community support.

I am 62 and when I was in my 20s, there was no place a young woman could go for information and women’s health care that was non-judgmental, caring, and staffed with quality providers. Planned Parenthood was to me and my friends and sisters of the day an island in a sea of confusion. You were there for us when needed and we are here for you.

Audrey Garrett, M.D., M.P.H.
Board Chair

Education & Training
Rights, respect, responsibility

• The Teen Outreach Program (TOP) began in Jackson County in fall 2011. TOP is an evidence-based youth development program which has been shown to reduce the risk of teen pregnancy, school suspension, course failure, and school drop-out. The magic of the TOP program lies in the strong connections forged with caring adult mentors who involve the youth in developing life skills and engaging in meaningful community service activities. TOP is funded by a $225,000, five-year federal grant from the Office of Adolescent Health and is being implemented across five northwestern states through a coalition of six Planned Parenthood affiliates.

• As a member of Oregon’s WISE Team (Working to Institutionalize Sexuality Education), PPSO worked with state and community partners to provide training, support youth leadership, and promote community awareness and advocacy for comprehensive sexuality education in eight school districts.

• Sex Ed Boot Camp: Sixty-two community and school-based educators and youth service professionals trained to be more effective in providing sex education and support for youth.

• The Adolescent Health Care Communication Project trained 360 current and future health care practitioners. ACHCF features youth-led trainings that improve communication between providers and their teen clients, and ACHCF ultimately improves the delivery of health services to youth.

• The Jackson County Latinas Health Coalition finished its second successful year. Through the Northwest Health Foundation, the Coalition received a two-year, $126,000 grant in 2011 for a community-academic partnership to improve Latina health outcomes in Jackson County. The Coalition involves the local community in an action research project to examine the underlying reasons for health inequities for Latinas living in Jackson County and to develop an implementation plan to reduce or end these disparities. This grant provides continued funding to a community-academic partnership with special emphasis on teen pregnancy prevention, cervical cancer prevention, and improved birth outcomes for Latinas. Oregon Health & Science University (OHSU) School of Nursing is the lead academic partner, and PPSO is the lead community partner.

If by some magic we could make every child born in this country a wanted child, we would have incredibly fewer problems in all areas of society. The closest thing we have to that magic is Planned Parenthood. > Warren Buffett

Health Services
Ensuring healthy families

In 2011, Planned Parenthood of Southwestern Oregon provided reproductive and sexual health care to 24,930 clients during 45,669 visits at our eight health centers. Our preventive services include life-saving cervical and breast cancer screenings, annual well-woman exams, birth control counseling and prescriptions, STI testing, prevention and treatment, and HPV vaccinations.

• Through the Soy Sano program, PPSO provided essential reproductive and sexual health services at no charge to non-citizens age 19 and under. This care was available thanks to a collaborative funding agreement with the Community Health Center of Lane County and School-Based Health Services.

• A generous PPFA Fund for the Future grant allowed PPSO to increase the number of days we are open for exam services in Cottage Grove. The Cottage Grove Health Center has been open every Tuesday instead of only two Tuesdays per month. As a result, exam services increased by 12%.

• PPSO’s Health Centers were wired with fiber optic broadband, thanks to the Oregon Health Network’s Rural Health Care Pilot Program. Adding this high-speed connectivity is an important step toward implementing Electronic Health Records. It will also allow us to improve: training activities among our geographically dispersed locations; consultation on unusual or problematic patient situations; and access for our advanced clinicians to stay current with newer procedures, techniques, and medical technologies.

Advocacy
Giving voice to the majority

Planned Parenthood of Southwestern Oregon continued our support and participation with Planned Parenthood Advocates of Oregon (PPAO), the statewide advocacy group. PPAO made significant impacts in Oregon and nationwide, and laid the groundwork for electoral success in 2012.

• In the 1st Congressional District, PPAO partnered with Planned Parenthood Action Fund and EMILY’s List to help elect pro-choice candidate Suzanne Bonamici. The coalition’s phone banking, web, email, and direct mail campaigns helped beat out anti-choice candidate Rob Cornilles in the January 2012 special election to replace Congressman David Wu. Suzanne Bonamici was elected by a double-digit margin as the only woman Senator in Oregon’s congressional delegation.

• In November 2011, PPFA Field Organizers were dispatched to Gulfport, Mississippi to help educate voters about the far-reaching consequences of Initiative 26, a “personhood” amendment. With PPFA’s help, Mississippians for Healthy Families defeated this dangerous amendment, closing a 31-point gap in just 10 days.

• Before we broke ground on our new Regional Health & Education Center in Glenwood, it came under attack by anti-choice opponents. PPFA mobilized supporters to defend the facility before the Springfield City Council by generating hundreds of emails and letters and packing city council meetings to demonstrate community support.

A LETTER FROM OUR BOARD CHAIR
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