WHO WE ARE

Planned Parenthood is many things to many people. We are a trusted provider of high-quality sexual and reproductive health care, a compassionate teacher of comprehensive sex education, and a determined advocate. For 93 years, Planned Parenthood has promoted a commonsense approach to women’s health and well-being, based on respect for each individual’s right to make informed, independent decisions about sex, health, and family planning.

PLANNED PARENTHOOD FEDERATION OF AMERICA’S (PPFA) 97 affiliates operate nearly 880 health centers across the nation, providing sexual and reproductive health care, education, and information to five million people each year. Planned Parenthood’s contraceptive services prevent an estimated 631,000 unintended pregnancies and 300,000 abortions each year. In fact, Planned Parenthood does more to prevent unintended pregnancies, and therein reduce the need for abortion, than any other organization nationwide.

PLANNED PARENTHOOD OF THE ROCKY MOUNTAINS (PPRM) is the region’s leading sexual and reproductive health care provider and advocate. Last year we provided affordable and confidential services to 127,960 women, men, and teenagers at 32 health centers in five states (Colorado, Missouri, Nevada, New Mexico, and Wyoming). Our mission is to improve the quality of life by enabling all people to exercise individual choice in their own reproductive health. (As of 2009, PPRM operates 29 health centers throughout Colorado, Nevada, New Mexico, and Nevada; Planned Parenthood of the St. Louis Region now operates PPRM’s former health centers in Southwest Missouri).

Planned Parenthood is rooted in the courage and tenacity of American women and men willing to fight for women’s health, rights, and equality. Margaret Sanger, Planned Parenthood’s founder, is one of the movement’s great heroines. Sanger’s early efforts remain the hallmark of Planned Parenthood’s mission to:

- Provide contraception and other health services to women and men;
- Fund research on birth control and educate specialists and the public about the results;
- Advance access to family planning in the United States and around the world.

Women’s progress in recent decades — in education, in the workplace, in political and economic power — can be directly linked to Sanger’s crusade for women’s reproductive freedom.
Planned Parenthood is founded on the belief that everyone has the right to choose when or whether to have a child, that every child should be wanted and loved, and that women should be able to control their destinies.

Together we have been building a future for the thousands of women, men, and teenagers we serve annually at our health centers and through our educational programs and public policy advocacy.

In 2008, PPRM reached a significant milestone in our 93 year history.

After years of dreaming, planning, fundraising, and building, we celebrated the culmination of our unprecedented $10 million Building the Future campaign. Thanks to the extraordinary generosity and dedication of our donors and volunteers, this campaign allowed us to take our mission to a higher level and:

• Debut our beautiful state-of-the art office in June 2008, home to our regional headquarters which comprises a health center and administrative office;

• Transform health centers to safeguard clients, staff, and supporters;

• Invest in resources and training to better serve our clients.

We also embarked on the next phase of our agency-wide change initiative that was established four years ago to strengthen our agency and better position ourselves for the future. Utilizing the internal expertise of a broad cross-section of staff, we examined our operations with a businesslike approach. The result rendered significant accomplishments in the areas of diversities, revenue generation, quality management, health center efficiencies, staff recognition and training, information technology infrastructure, strategic planning, and communications.

Progress and innovation are now part of our culture as accountability, productivity, and efficiency are traits we embrace in our day-to-day operations. What has not changed, however, is our commitment to our mission, vision, and values.

Planned Parenthood is an essential community institution in every area we serve. In these uncertain economic times, now more than ever, people depend on Planned Parenthood to stay healthy. Women who find themselves unexpectedly unemployed or without health insurance should not go without birth control, an annual exam or cancer screenings. Our ability to provide affordable health care is more vital than ever.

We are grateful that you have helped us stay strong. In the future, you will see us continuing to advance women’s health and shape health care reform in our region.

We look forward to the future with great optimism and ambition, basing our expectations on the accomplishments outlined in this annual report. Our success depends on the support of our donors and volunteers and the dedication of our board members.
and staff. Thank you for helping us offer a brighter future to the thousands of women, men, and teenagers who rely on our services to lead healthier, happier lives.

Vicki Cowart
President and CEO

Charles Von Thun
Chair, Board of Trustees

Brett Miller of Miller Design Works is the creative genius behind our fantastic new client-centered health centers. As the architect of several of our renovated health centers, Brett was a natural choice to lead the creative strategic planning for our 38th Avenue campus. We were honored to award Brett with the Margaret Sanger Award that recognizes individuals for exceptional contributions to increase accessible family planning services and honors those who have shown exemplary leadership in furthering reproductive rights. Previous recipients include: Joy Hilliard, Jaren Ducker, Barbara Lee, Ruth Hopfenbeck, John and Janet Tyler, Nancy Schulein, and Louise Walker.

Margaret Sanger Award:
Brett Miller

A guiding force at PPRM, our general counsel Kevin Paul, serves as our advocate, attorney, and advisor. Anticipating and advising on legal matters including regulatory challenges, Kevin always keeps the health of our clients at the forefront of his advice. In recognition of his many contributions and years of dedication to preserving access to reproductive freedom, we were honored to present Kevin with the inaugural Sylvia M. Clark Award. This award recognizes sustained leadership, extraordinary service, solid commitment, and critical contributions to the Planned Parenthood mission over time. Sylvia Clark was a champion in reproductive rights and led PPRM for 17 years in the role of president and CEO following 17 years of dedication to PPRM in other capacities. She died of a brain tumor in 2004, but her legacy lives on, and Kevin embodies her legacy as the first recipient of the award named for Sylvia.

Sylvia M. Clark Award:
Kevin Paul

Vicki Cowart Named Chair of the Affiliate Chief Executives Council

In March 2008, Vicki Cowart was elected Chair of the Affiliate Chief Executives Council. This council represents all Planned Parenthood affiliate CEOs and the two-year term is considered to be one of the most important posts within the Planned Parenthood nationwide federation.

Vicki Cowart named chair of the Affiliate Chief Executives Council

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Through the Building the Future campaign, PPRM transformed a vacant industrial property in Denver’s Stapleton neighborhood into a modern three-story medical building. In August, we celebrated the grand opening of our 38th Avenue campus. This beautiful 50,000 square-foot building now serves as our regional headquarters, housing a state-of-the-art health care facility and administrative office. The project was completed 89 days early despite anti-choice protesters targeting our construction company and subcontractors.

This building with its spacious grounds reflects a vision come true. This vision is one that will leave an everlasting impression and positive impact on everyone who walks through our doors; and it was only achievable through joyful but hard work. We thank our staff and volunteers and more than 2,000 generous donors who made our $10 million Building the Future campaign a success.
For 93 years, Planned Parenthood has been a trusted name in reproductive health care. Last year, we provided affordable, high-quality, personalized care to more than 127,000 women, men, and teenagers at our 32 health centers.

Daily, we strive to prevent unintended pregnancies through contraception, reduce the spread of sexually transmitted diseases through testing and treatment, and provide life-saving cancer screening services. Prevention services are the hallmark of what we do. We also provide women facing unintended pregnancies with unbiased information about their options—parenting, adoption, and abortion. Our caring physicians, nurse practitioners, and support staff are experts in their fields. We maintain the highest standards of care and go above and beyond by taking time to speak and listen to clients, encouraging them to ask questions and discuss their feelings in a confidential setting.

PPRM clients continue to represent those in the community who are most in need of affordable health care and have no medical insurance or are underinsured. Eighty-four percent of our clients do not have any form of insurance (including Medicaid) with 26 percent at or below the federal guidelines for poverty. Whenever possible, we meet their needs with grant-funded subsidies or a sliding scale fee. Last year we were able to provide sliding scale fee services to 11,373 clients.

CLIENTS SERVED: 127,960
FEMALE: 94 PERCENT
MALE: 6 PERCENT

HEALTH CENTER VISITS: 311,332

Forty-one percent of our clients sought services for the first time.

One in four American women has turned to Planned Parenthood for health care at least once in her life. For a large number of uninsured women and men, Planned Parenthood serves as their primary health care provider.

Based on increasing demand for the HPV vaccination, Gardasil, we expanded this service and are now a leading provider. Gardasil is FDA approved for women ages nine to 26, and protects against the types of HPV that cause 70 percent of cervical cancer and 90 percent of genital warts. Last year we provided 3,163 HPV vaccinations, of which 757 were complimentary thanks to Gardasil’s Patient Assistance Program.

Funding from the Women’s Wellness Connection allowed us to provide free life-saving cancer screening services to 1,932 women.
Last year, 382 clients received prenatal care through our Prenatal Plus Program at Rose Medical Center in Denver. This program provides safe, complete, holistic, and quality maternity care to help women and their families have healthy pregnancies in an environment that is supportive and accepting.

We continued to see significant growth in the number of male clients seeking our services in 2008, with male client numbers up 22 percent from 2007.

Aligned with our commitment to prevention and to superior products, Planned Parenthood launched a new condom line in 2008, called PROPER ATTIRE®. PROPER ATTIRE® condoms feature a stylishly packaged interior and exterior, designed to help women feel more comfortable and confident about buying and carrying condoms. PROPER ATTIRE® proved to be an immediate top seller with more than 12 million condoms sold nationally in the first eight months, more than double the number of condoms Planned Parenthood typically distributes in a year.

IN 2008, PPRM CLIENTS RECEIVED:

- *birth control methods*: 390,167
- sexually transmitted disease (STD) tests: 53,923
-HOPE visits (birth control without an exam): 29,759
-annual exams and screening for breast and cervical cancer: 17,148
-pregnancy tests: 17,028
-condoms: 11,705
-HIV tests: 11,150
-abortions (5,968 in-clinic and 3,464 abortion pill): 9,432
-HPV vaccinations: 3,163

PAYMENT TYPE

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
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<tbody>
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<td>Self-Pay</td>
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<tr>
<td>Insurance</td>
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<tr>
<td>Medicaid</td>
<td>5.38%</td>
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<td>Grant Support</td>
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AGE

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<td>Age up to 17</td>
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<td>Age 18 to 19</td>
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<td>Age 20 to 24</td>
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<td>Age 25 to 29</td>
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*BIRTH CONTROL METHODS*

<table>
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<tr>
<th>Method</th>
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<tbody>
<tr>
<td>Oral Contraceptives</td>
<td>68.82%</td>
</tr>
<tr>
<td>Emergency Contraception</td>
<td>16.17%</td>
</tr>
<tr>
<td>Nuvaring</td>
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<tr>
<td>Depo Provera</td>
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<td>Birth Control Patch</td>
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<tr>
<td>IUD</td>
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<tr>
<td>Diaphragm</td>
<td>0.03%</td>
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<tr>
<td>Implanon</td>
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Planned Parenthood is a recognized regional leader in advancing and providing comprehensive, medically accurate, and age-appropriate sex education. We believe that it is never too early or too late to educate women, men, teenagers, and families about sex and sexuality. To us, information is essential to allow people to make healthy, responsible decisions about their sexual and reproductive health.

Last year, our educators collaborated with over 200 agencies and provided 19,577 people with comprehensive sex education through 2,225 education sessions. Everyday, PPRM’s team of trained educators reach people who have urgent life questions and want a safe, confidential, unbiased source to turn to for accurate information.

PPRM’s two education teams, Community Outreach and Youth Development, are at the forefront of sexual health education. Our Community Outreach programs provide sexual health knowledge about how to prevent unintended pregnancies and STDs and offer an overview of PPRM’s health care services. These sessions are open to people of all ages and increase exposure to open, non-judgmental, empowering messages about sex.

Our Youth Development programs are long-term, intensive educational sessions that increase sexual health skills, behavioral intentions, and positive attitudes about how to delay sexual intercourse throughout adolescence and how to prevent unintended pregnancies and STDs.

This dual focused approach allows us to strengthen our commitment to provide customize teachings to specific audiences.

All programs promote abstinence as the most effective way to prevent unintended pregnancy and STDs. Curriculum also addresses puberty basics, anatomy, and how to nurture a foundation for responsible sexual decision-making and healthy relationships. Research shows that teenagers who receive comprehensive sexuality education will wait to have sex, and will make responsible choices if or when they do become sexually active.

We align our programs with best practices curricula that have been rigorously evaluated with different populations and proven effective. To measure the efficacy of our programs and the impact on our program participants, PPRM also leverages scientifically validated evaluation tools.
YOUTH DEVELOPMENT PROGRAMS EXAMPLES INCLUDE:

GROWING UP SMART
Total participants 504
Growing Up Smart (GUS) is an abstinence-based comprehensive sex education curriculum designed for late elementary and middle school youth. Students in the GUS program receive lessons from the Draw the Line/Respect the Line curriculum, which teaches important decision making and assertive communication skills to offset sexual pressure.

PERSONAL RESPONSIBILITY EDUCATION PROGRAM
Total participants 1,521
Personal Responsibility Education Program serves high school youth in a variety of settings including: group homes, after-school programs, community-based collaborations, and public and private schools. Program participants receive instruction from the best practice curriculum Safer Choices. Safer Choices arms participants with the skills, knowledge, and practice to make healthy, responsible decisions.

DOLLAR-A-DAY
Total participants 93
Dollar-A-Day is a pregnancy prevention program for young women. Adolescent women can join the Dollar-A-Day program in ninth grade and remain in the program throughout high school. The program fosters a close, supportive network and emotional lifeline for many participants during their high school years, as evidenced by current and former participants’ verbal and written feedback.

PROFESSIONAL TRAINING DEPARTMENT
The mission of PPRM’s Professional Training department is to develop and deliver high quality and engaging training opportunities for PPRM staff and our communities. Programs include the Teacher Training Institute, a two-day intensive training course aimed at giving educators and other youth serving professionals the information and skills useful in providing high-quality, effective, medically accurate, and comprehensive sex education.

“You rock. This presentation was the first time anyone has ever openly discussed sex or STDs with me in an educational manner. Thanks!”
At every level of government, Planned Parenthood is a passionate and trustworthy advocate for policies that enable access to comprehensive sexual and reproductive health care, education, and information. We advocate for commonsense policies that promote women’s health, prevent unintended pregnancies through effective family planning programs, and protect the health of young people through comprehensive sex education.

**COLORADO HIGHLIGHTS:**
PPRM’s Public Affairs department experienced a 100 percent success rate in promoting pro-choice and pro-family planning issues and defeating anti-choice and restrictive legislation. During the legislative session, we helped secure a directive to the Colorado Department of Health Care Policy and Financing to apply to the Centers for Medicare and Medicaid Services for a Medicaid Family Planning Waiver. This waiver provides access to family planning services to a broader range of clients under Medicaid. We also helped to pass a Residential Picketing law that placed time, location, and manner restrictions on certain forms of protests outside individuals’ homes. This legislation was in direct response to the anti-choice protest activity that took place outside the homes of business partners who helped build our state-of-the-art 38th Avenue campus.

We successfully defeated a number of anti-choice legislative initiatives in Colorado including a mandatory ultrasound and 24-hour waiting period for women seeking abortion services, and an ambiguously worded bill that could have prohibited the use and distribution of medically accurate sex education materials.

Much of the legislative success in Colorado was due to activist support and participation including Lobby Day, an event that brought over 100 activists to the Colorado State Capitol to talk with legislators about the importance of ensuring full access to reproductive healthcare services for all women and men throughout the state.
MISSOURI HIGHLIGHTS:
PPRM's Public Affairs department played a key role in defeating a dangerous anti-choice bill that would have required mandatory counseling and ultrasound services for women seeking abortion services. The bill would have also created a new crime of “coercion of abortion,” which could have subjected physicians and other healthcare providers to strict criminal penalties even if a woman consented to the abortion services at the time they were performed and later changed her mind about receiving the services.

WYOMING HIGHLIGHTS:
Through a partnership with the PPFA, PPRM’s Public Affairs department helped block the nomination of anti-choice extremist, Richard Honaker, to the U.S. District Court in Wyoming. Honaker’s record demonstrated unequivocal hostility to women’s constitutionally protected right to abortion, including when their health is at stake; and as a lawmaker and a lawyer, he expressed total disregard for the Supreme Court precedent establishing this right.

NEVADA HIGHLIGHTS:
Our Public Affairs team in Colorado and Nevada provided unrelenting support to PPFA during the Affordable Birth Control Campaign by meeting repeatedly with Sen. Harry Reid to secure his support in protecting access to affordable, safe forms of birth control for women all across the country.

The best way to protect your reproductive rights is to be active in the fight to expand and defend them. Join the Planned Parenthood Action Network (PPAN) and we’ll update you on policy developments and alert you when it is timely to contact your legislators on upcoming votes. To join our network of more than 70,000 activists, visit pprm.org.
Separately incorporated, the Planned Parenthood Action Fund (PPAF) strengthens our commitment to protect women’s health, educate youth, and reduce the number of unintended pregnancies through advocacy, lobbying, and voter education.

Last year, Planned Parenthood of the Rocky Mountains Action Fund (PPRMAF) engaged in significant capacity building. PPRMAF also participated with great success in the national One Million Strong Campaign, which identified and enlisted 1,000,000 pro-choice and pro-family planning voters for the 2008 national elections. During 2008, PPRMAF made significant progress towards meeting its 10,000 person goal in Colorado and 7,500 person goal in Nevada.

Our staff also volunteered with PPFA in Denver during the Democratic National Convention in August 2008. Staff and more than 80 activist volunteers contributed almost 500 volunteer hours and reached more than 8,000 pro-choice voters through a two-day Live Action Camp prior to the start of the Convention. Over 4,270 new supporters were identified and signed up for the One Million Strong Campaign. Nearly 30,000 “kNOw John McCain” condoms were distributed to educate voters on McCain’s abysmal record on women’s health care. This creative and crowd pleasing tactic garnered media coverage that spanned local and national television, print, and online outlets.

Over the course of the year, PPRMAF and Planned Parenthood Advocates for Mar Monte, California (based in Reno, Nev.) partnered to create Nevada Advocates for Planned Parenthood Affiliates (NAPPA), a 501(c)(4) entity established to coordinate and conduct lobbying, voter education, and electoral activities throughout the state of Nevada. NAPPA was extraordinarily successful in organizing pro-choice and pro-family planning activists and new voters through the 2008 Democratic caucus.

“When people ask me where I work, I am always very proud to say Planned Parenthood. I love working here because I am surrounded by people who care about the mark they leave on their communities. I also believe that I have gained strength and a better understanding of who I am through working with such remarkable people. I love working here because I know I am actually making a difference!”

—Victoria
At PPRM, we believe it is critical to deliver essential services to the community while maintaining a strong financial position. Year after year, we grow our revenue budget, increase reserves, and reinvest in facilities, technology, and equipment in order to expand services and thereby, fulfill our mission.

**CONTRIBUTIONS**

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<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tr>
<td>Individuals</td>
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<tr>
<td>Corporations</td>
<td>$19,144</td>
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<td>Foundations</td>
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<td>Workplace Giving/Government</td>
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<td>Associations/Business</td>
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<td>$2,325,824</td>
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<td>Total Contributions</td>
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**OPERATING INCOME**

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<tr>
<td>Medical Services (including private insurance)</td>
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<tr>
<td>Annual Fundraising1</td>
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<td>State &amp; Federal Grants</td>
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<td>Medicaid</td>
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<td>Education Income</td>
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<td>Miscellaneous Income</td>
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<td>Total Operating Income2</td>
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<td>100%</td>
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1 excludes Building the Future campaign and endowment additions

2 excludes one-time gain on sale of properties of $2,760,027

**OPERATING EXPENSES**

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<th>Source</th>
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<td>Administrative Support/Management</td>
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<td>Public Affairs</td>
<td>$1,506,047</td>
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<td>Fundraising</td>
<td>$1,146,917</td>
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<tr>
<td>Other Programs</td>
<td>$264,035</td>
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<tr>
<td>Total Operating Expenses</td>
<td>$27,443,405</td>
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The energy to carry out our mission is rooted in the close partnership we have with our donors — generous individuals, foundations, and businesses who believe in a future world where every child born is wanted and loved, and women are empowered to safeguard their health and protect their families.

The following list of donors acknowledges those providing annual support of $1,000 or more in fiscal year 2008.

**ANNUAL FUND DONORS 10/1/07 THROUGH 9/30/08**

**OVER $10,000**
Anonymous (9)
ARCH Foundation
Argosy Foundation
Aspen Valley Medical Foundation
A.V. Hunter Trust

Avenir Foundation, Inc
Jana and Fred Bartlit
Barton Family Fund of The Denver Foundation
Audrey and James Benedict
Julie and Mike Bock
Bonfilis-Stanton Foundation
The Estate of Barbara S. Boyer
Brett Family Foundation
Regina and Joris Brinkerhoff
Linda and Wes Brown
Caring for Colorado Foundation
Chaffee County Department of Social Services
Chambers Family Fund
Colina Foundation
The Colorado Health Foundation
Community Shares of Colorado
Coutts & Clark Western Foundation, Inc
Stasia W. Davison
The Denver Foundation
Gambarana Trust
Pamela and Wayne Garrison
Gay & Lesbian Fund for Colorado
Estate of Carol Gossard
GR’s Foundation
Green Fund
HBB Foundation
Heizer Paul, LLP
Helen K. and Arthur E. Johnson Foundation
Hill Foundation
Richard E. Hoffman, MD
Huber Foundation
KNU Foundation, Inc
Mabel Y. Hughes Charitable Trust
Margaret H. and James E. Kelley Foundation
L.P. Brown Foundation
Timothy and Bernadette Marquez Foundation
MGM MIRAGE Voice Foundation
Mile High United Way
Sandra S. Newman and Clark H. Lagow
Peiersit Foundation
Planned Parenthood Federation of America
The Power Foundation
PPFA Action Fund
Jane M. Quinette
Records-Johnston Family Foundation
Rose Community Foundation
Rose Medical Center
Routt County United Way
Lewis H. Sapiro
The Colorado Trust, directed by Gail S. Schoettler
Katharine H. Stapleton
The Estate of Emily F. Stevens
Thomas and Beatrice Taplin Fund of The Denver Foundation
Susan G. Komen for the Cure, Aspen Affiliate
Temple Hoyne Buell Foundation
Frances G. and Allan R. Tessler
United Way of Southern Nevada
George Ann and Buzz Victor
Christy Walton
Helen and Oliver Wolcott
George F. and Ethel A. Wollgast Fund of The Denver Foundation

**$5,000 TO $9,999**
Anonymous (3)
Aspen Community Foundation
Catherine H. Anderson
The Autrey Foundation
Patricia D. Baca
Cloyce N. Banister-Metzler-Bane
Benson Foundation
Black Family Foundation
David I. Caulkins
David I. Caulkins through the Caulkins Family Foundation
Mary I. Caulkins through the Caulkins Family Foundation
Mary I. Caulkins through the Caulkins Family Foundation
Michele and Laurence Chang
The Colorado Trust
Vicki Cowart and Christopher Hayes
Mary F. and Donald M. Elliman, Jr
Forthcoming Foundation
Four Corners GLAD
Frank Foundation
The Frost Foundation, Ltd
Garfield County Board of County Commissioners
Sidney B. and Caleb F. Gates Jr. Fund of The Denver Foundation
Lynda M. Goldstein
Lois and Crawford Gordon
Rhondda and Peter Grant
Robin T. Hadley
Verna L. and John R. Hildebrand Foundation
Jewish Communal Fund
Jewish Women’s Fund of Colorado
Katherine Kitchen and Paul Kovach
Juli E. and James B. Lapin
Raphael Levy Memorial Foundation
Marx Family Advised Fund of Aspen Community Foundation
Caz Matthews
Planned Parenthood has been a trusted source of high-quality, compassionate sexual and reproductive health care for more than 90 years. The number of women, men, and teenagers served by Planned Parenthood affiliate health centers has grown to three million a year—totaling about 30 million since 1916. One in four American women has turned to Planned Parenthood for health care at least once in her life.

**$2,500 TO $4,999**
- Anonymous (2)
- Affiliate Chief Executives Council (Vicki Cowart, Chair)
- Ballantine Family Fund
- Hillary and Michael Beck-Gifford
- Sandy and John Blue
- Boulder County Public Health
- Helen W. and Brewster B. Boyd
- Bright Mountain Foundation
- Nea Brown
- Amy F. Charters
- Aix and John Corboy
- Lisa and Daniel Cuhane
- Carolyn M. Dahlgren
- The Estate of Jane Ellinger
- Janis and William Falkenberg
- Suzanne Farver
- Beverly and Philip Freedman
- Grand Foundation
- Mary F. Griffith
- The Harley Group, LLC
- Hewlett Packard
- Ruth A. and George M. Hopfenbeck
- Walter and Georgia Imhoff Family Fund of The Denver Foundation
- Keller Family Fund of The Denver Foundation
- Gail P. and John P. Kelley
- Barbara W. Lee
- Brenda and Roger Linfield
- Melanie E. Lunsford and Kevin C. Paul
- Lizabeth A. Lynner and James L. Palenchar
- Sharon J. Magness Blake
- Marcy Family Foundation
- The Orus and Marianne Matthews Family Fund
- Cathleen Meyer
- Barbara R. and Gerald W. Moore
- Kristine (Tina) Mueh
- Jill W. Nelson and Thomas R. Bidell
- Lynn Nichols and Jim Gilchrist
- Family Advised Fund of Aspen Community Foundation
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We are enormously grateful to the following individuals who made gifts to PPRM’s Building the Future Campaign.

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Every effort has been made to ensure the accuracy of this listing. If your name has been omitted or listed inaccurately, please accept our sincere apology and contact our Development team at 303.321.7526 or send an e-mail to info.development@pprm.org.

The Adopt-A-Health Center campaign matched donors committed to health care services with clients who want to maximize their donations at health centers. Through this program, 20 individuals adopted urban and rural health centers with gifts ranging from $500 to $20,000. During this one year campaign, more than 14,000 client donations were matched dollar-for-dollar.

Our clients, many of whom are low-income, understand the importance of our mission first-hand and responded to this challenge by donating at all different levels. In total, the Adopt-A-Health Center campaign raised $155,527 to support our mission. Do you want to adopt a health center? Call us today at 303.321.7526.
Since 1981, accomplished business leader, philanthropist, and Colorado Women’s Hall of Fame inductee Merle Chambers has been a champion for PPRM, supporting our organization individually and through her foundation, the Chambers Family Fund. The Fund’s most recent gift was a challenge grant encouraging individuals to offer Building the Future capital campaign contributions to PPRM. The purpose of this campaign was to raise funds for PPRM’s new health center and administrative office. Over $500,000 in new gifts were raised and then matched by the Fund, resulting in proceeds in excess of $1 million.

Merle is an avid proponent of women’s economic independence and equal pay for women in the workplace. Merle embraced these values early in life as her family’s work ethic and passion to help others were ingrained in her. Merle founded and managed Axem Resources Incorporated, a privately held, independent oil and gas company, until its sale in 1997 at which time she created the Chambers Family Fund. The sale allowed her to pursue her philanthropic interests and dedicate her life to a cause that would help women and families. An important part of empowering women to be self-sufficient, Merle believes, is to provide access to contraceptives and reproductive education. Like PPRM, Merle considers family planning and access to contraception essential to women’s economic independence.

“We (Chambers Family Fund) are fortunate to have the capacity to commit significant funds for creating change. We hope that these upstream solutions, such as directing our support towards systemic change, will have a positive ripple effect for future generations.”

Services provided by PPRM are critical to women’s futures, especially in today’s uncertain economic times.

“When we fund initiatives to educate women, helping them become economically self-sufficient, we believe we’re breaking the cycle of poor and undereducated women who can’t get good jobs. By supporting education of this nature, we’re simultaneously helping women and their families. It’s a waterfall effect. Poverty is not just about a single woman who can’t earn a living; it is a worldwide issue.”

Merle is an instrumental figure to PPRM, funding innovative projects over the years like the E-Business Strategy Portal which created an online, unified presence for Planned Parenthood and its affiliates. Other projects include Secure Source, which helps women attain affordable methods of contraception and the Power the Promise Initiative that allows Planned Parenthood affiliates to easily engage in dialogue with one another. In the spirit of making a difference over the long-term, Merle is a consistent and dedicated philanthropist.

“With our support, we sustain and increase what an organization can accomplish. We often ask an organization — ‘what is your greatest challenge in attracting resources?’ — that is where we’ll direct our support. We recognize that building the capacity of an organization, creating an endowment, and funding operational costs are essential to an organization’s success.”

In addition to her strong commitment to Colorado, Merle has supported the Rocky Mountain region by creating women’s foundations and expanding women’s philanthropy. A shared theme among all her foundations is that they improve the lives of women and girls in Montana, North Dakota, Oklahoma, and Wyoming.
We offer donors the following options for helping to further our important work. To use our convenient and secure website to make a gift, log on to ppm.org or call 303.321.7526 to speak with our Development team. Other options include:

- **PLANNED GIVING AND BEQUESTS** – funding the future of PPRM. Bequests through your will or living trust ensure reproductive freedom for generations to come.

- **HONORARY OR MEMORIAL DONATION** – to celebrate a loved one. Your donation in the name of a friend or loved one will help support and expand Planned Parenthood’s important work.

- **WORKPLACE GIVING** – more ways than one. Talk to your employer about payroll deductions and matching gift programs. Workplace giving is an easy way to give and possibly double your gift through a matching program.

- **SECURITIES** – giving the gift of stock is simple. Donate a gift of any size or amount, with no minimum. Please send an e-mail to the Development team at development.info@pprm.org for electronic transfer information.

If you have questions, or would like additional information, please contact our Development team at 303.321.7526 or send an e-mail to info.development@pprm.org.

**KEEPING YOUR GIFT LOCAL**

You may have received solicitations in the mail from the PPFA. This is our national umbrella organization for all Planned Parenthood affiliates. Their work is invaluable on the national scale.

However, if you wish to ensure that your gift will support programs and services included in this annual report, please make your donation to PPRM (and mark the “Local” box on any online donations made through ppm.org).

Please contact us at 303.321.7526 if you have questions.
We salute the 475 volunteers who contributed 16,910 hours of time and talent to our mission, representing a $342,427 savings to our agency. For their daily commitment, accomplishments and kindesses, we also salute and honor our staff of 354 women and men who are the heart and soul of our organization and our movement.

The PPRM staff and Board kicked off our Building the Future campaign with an internal campaign. Both groups quickly reached 100 percent participation, successfully launching our efforts.

PPRM’s trained cadre of outreach volunteers represented Planned Parenthood at 50 events last year, including college and community health, wellness and resource fairs, concerts and cultural festivals. Contributing 786 hours of time, they reached approximately 207,500 people in diverse communities and distributed more than 40,000 condoms and 35,000 coupons good for PPRM’s services.
1 mission: To improve the quality of life by enabling all people to exercise individual choice in their own reproductive health.

5* states
32 health centers
354 staff
475 volunteers
19,557 educated
25,720 donors
71,787 activists
127,960 clients

CALL 1.800.230.PLAN OR VISIT PPRM.ORG FOR THE PLANNED PARENTHOOD HEALTH CENTER NEAREST YOU.

* In September 2008, Planned Parenthood of the St. Louis Region acquired health center operations in Springfield and Joplin, Missouri.
We dedicate this report to Stan Roebuck, our dear friend and colleague, who died tragically on July 11, 2008 from injuries sustained in a motorcycle accident. Stan devoted himself to defending women’s access to health care. He was our protector, philosopher, and friend. We miss him dearly.
“My internship at PPRM has been, without a doubt, a very rewarding experience. It has given me the opportunity to work with dedicated and seasoned professionals to develop my own skills and the tools I need to succeed. I was trusted with significant tasks vital to the Planned Parenthood mission and the staff treated me with respect, allowing me to grow into my role as not only an intern, but a valuable member of the Planned Parenthood community. I am enormously grateful to have spent time with an organization that provides essential services and education needed to lead a better life.”

— Natasha