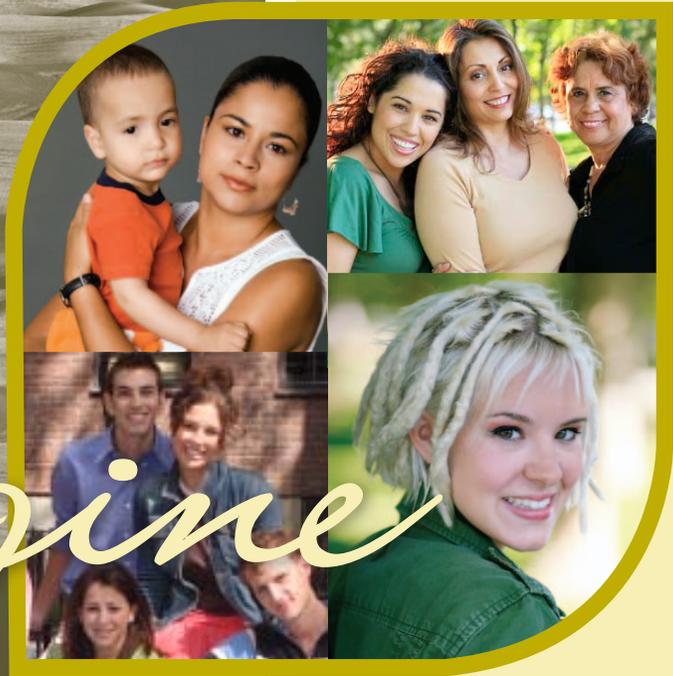


2009 - ANNUAL REPORT

Imagine



Planned Parenthood[®]
of Greater Washington and North Idaho

Exceptional Health Care
Honest Education
Fearless Advocacy

Full-service health centers

Cheney (reopening 2010)
Ellensburg
Kennewick
Pasco (opening 2010)
Pullman
Spokane (2 locations)
Spokane Valley
Sunnyside
Yakima
Walla Walla

Mailing address

1117 Tieton Drive
Yakima, WA 98902

Board of Directors

Kristy Larson, Chair
Ginger Metcalf, Immediate Past
Chair for Planned Parenthood of
the Inland Northwest
Norm Walker, Vice Chair
Rachel Browning, Secretary
Barrie Ryan, Treasurer
Willette Cheatom
Crystal Contreras
Rich Cowan
Connie DeHaan
Michelle Keith
Kay McGlocklin
Rev. Jane Newall
Becky Scholl
M. Gage Stromberg, III
Archie Sutton
Emily Washines
Elizabeth Wise, MD
Thomas Zeilman

Also served in 2009 for Planned Parenthood of the Inland Northwest:

Rev. Patrick Bell
Stacie Bering, M.D.
Karen McKinney, Ph.D.
Darryl Potyk, M.D., F.A.C.P

Also served in 2009 for Planned Parenthood of Central Washington:

Tuesday Bosch, RPh
Nora Kirschner, MD
Dora Hogue
Dora Tudor

President & CEO

Anna Franks

www.ppgwni.org

LETTER FROM THE CHAIR AND CEO

Imagine a world where everyone has access to affordable, high quality health care; where young people receive accurate, honest sex education to help keep them healthy and safe; and where all individuals have the choice to determine whether and when they will become parents.

In 2009, we came closer to this vision. The Planned Parenthoods of Central Washington and the Inland Northwest worked closely together and ultimately merged January 1, 2010. Planned Parenthood of Greater Washington and North Idaho (PPGWNl) is a stronger, more efficient health care provider and advocate for our diverse region.

Planned Parenthood fills a critical gap in health care. For many of our patients, we are their only access to health care. We give our patients the opportunity to interrupt the cycle of poverty and the consequences of unintended pregnancy by providing care regardless of personal circumstances. Our services, including cancer screenings and vasectomies, offer all women and men the specialized care they want and need.

In 2009, despite diminished public funding for all safety-net providers, Planned Parenthood worked tirelessly to provide excellent health care, honest education, and fearless advocacy. In 2010, we continue our mission-based work and our efforts to expand access to services in every community we serve.

We are grateful for your support and hope you find this report useful when you talk about the critically important work we do.



Anna Franks
President & CEO

A handwritten signature of Anna Franks in cursive.



Kristy Larson
Board Chair

A handwritten signature of Kristy Larson in cursive.



Ginger Metcalf
Immediate Past Chair,
PPINW

A handwritten signature of Ginger Metcalf in cursive.

EXCEPTIONAL HEALTH CARE

In 2009, we improved access to our services by:

- Opening the new Sunnyside clinic;
- Purchasing property in Pasco and, after many delays, completing the permitting process for our renovation;
- Purchasing a building for a new Ellensburg clinic;
- Completing a facilities' needs analysis to renovate or relocate our clinics in Cheney, Pullman, Spokane, and Spokane Valley.

In 2009, we formalized our Customer Service Culture:

- All clinic staff received a two-hour customer service training and one-on-one, follow-up training. We have implemented customer service standards and offer incentives to our staff when they achieve excellent customer service.
- The “client experience” is important to us: We expanded our “mystery shopper” program to evaluate the patient experience, conducted observations and on-site audits, and improved comment card collection and tracking. Our goal is for 95% of our clients to respond that they would recommend us to friends.
- The physical space of each clinic was evaluated and updates were made to ensure that each provides an inviting, comfortable, and safe setting for clients.

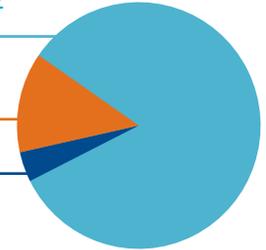
Why our clients visit Planned Parenthood:

37,421 patients seen in 2009

83% Family Planning, including 382 colposcopies and vasectomies

13% Sexually Transmitted Infection Screening

4% Abortion



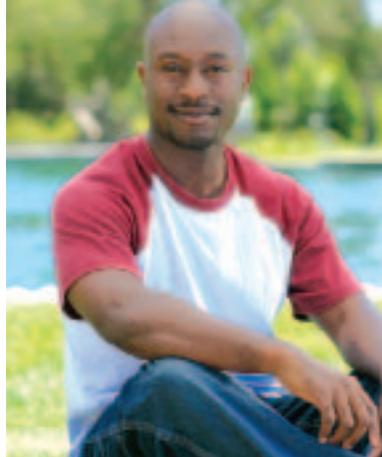
HONEST EDUCATION

In 2009, Planned Parenthood empowered members of our communities to make informed decisions about their sexuality through direct youth and adult education, as well as training for teachers, medical professionals, and social workers to effectively teach sex education to others.

- Our participation in “**100 Little Talks**” gave parents the skills and information they need to be accessible and “ask-able” parents.
- The Promotoras de Salud program educated and empowered the natural leaders in our Latina communities.
- Peer Health Education developed the skills of **41** people to be advocates and resources for their peers in Ellensburg, Kennewick, Mabton, Spokane, and Yakima.

In 2009, Planned Parenthood’s education staff spent over **1,500** hours in the community, reaching **9,996** total sex education and professional training participants.

Planned Parenthood trained public school teachers to teach real-world sex education to youth in the classroom. These sex education programs meet the requirements of the Washington State Healthy Youth Act because they are age-appropriate, medically accurate, and comprehensive (including information about abstinence, contraceptives and condoms to prevent infection).



Planned Parenthood also trained doctors, nurses, and social workers to teach the following programs to their clients:

- ¡Cuidate! (Take Care of Yourself), a small-group, culturally based, six-hour intervention to reduce the risk of HIV exposure among Latino youth; and
- The Survive Outside Series, which includes:
 1. Blood Lines, a film written and directed by HIV-positive youth;
 2. Making Proud Choices, a safe-sex education curriculum based on cognitive-behavioral modification; and
 3. Motivational Interviewing for HIV risk-reduction: skills for professionals working with youth in alternative schools and juvenile detention facilities.



FEARLESS ADVOCACY

In 2009, Planned Parenthood volunteers and staff met with Washington state legislators about the importance of maintaining the Take Charge program, which is the state's largest family planning assistance program. Because of the diligence of our volunteers and these community activists, Planned Parenthood maintained all but \$1 million of the program in a year where many social service programs suffered significant cuts.

In 2009, Planned Parenthood donated office space, organized volunteers to make phone calls, and bussed volunteers to Olympia to support the following statewide victories:

- Approval of Referendum 71, protecting health care benefits for domestic partners;
- “No on 1033,” protecting state funding for health care and education;
- Passage of “The Proven Programs Act,” which ensures that Washington will only seek federal money for medically and scientifically accurate, age-appropriate, comprehensive sexuality education programs rather than ineffective abstinence-only programs.

In 2009, we worked with our critical stakeholders including clergy, elected officials, lesbian/gay coalitions, and environmental advocates. Our more visible community outreach events included:

- MLK Day of Service events across eastern Washington;
- Condom carnivals at college campuses;
- Sex and Politics events at bars to educate 20- and 30-somethings about our mission and services;
- Town Hall meetings to support Health Care Reform that ensures women receive adequate services;
- A record-breaking Lobby Day during which 81 Planned Parenthood volunteers from around Washington State made their voices heard in Olympia.

A victory for choice and health care access in Pasco

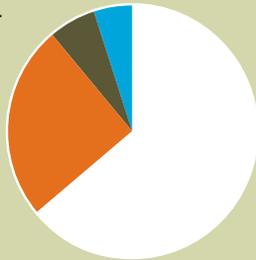
We are pleased to report we are moving forward with the renovations of a building we purchased for our new Pasco Health Center and have finally secured a building permit. This future location on Court Street faced lengthy permitting delays, protests, and procedural maneuvering designed to block our efforts to address major public health issues in the Tri-Cities. These were political tactics undertaken by organized opposition and had nothing to do with the land use permit for which we applied. We anticipate our new health center in Pasco will be able to see at least 25 patients a day and will fill a needed service gap for Franklin County residents.

FUNDING

Revenue Source	Amount	Percent
Federal and State financial assistance	\$9,049,062	64%
Other *	3,482,207	25%
Fundraising	895,303	6%
Investment Activity	706,843	5%
Total	\$14,133,415	100%

2009

-  Fed. & State Financial Assist.
-  Other*
-  Fundraising
-  Investment Activity

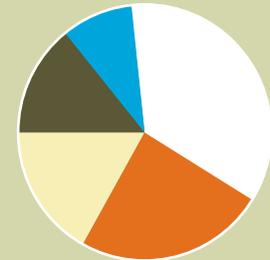


*Patient Cash Pay, Private Insurance and Education Program Fees

OUR PATIENTS' RESOURCES

Revenue Source	Amount	Percent
Federal/State Contracts	\$4,123,077	34%
Take Charge Medicaid Waiver for clients within 200% of federal poverty line	2,711,183	22%
Medicaid	2,214,802	18%
Client Self-Pay	1,803,236	15%
Private Insurance	1,236,299	10%
Total	\$12,088,598	100%

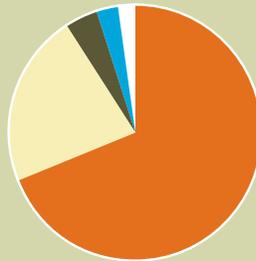
-  Federal/State Contracts
-  Take Charge
-  Medicaid
-  Client Pay
-  Private Insurance



HOW PLANNED PARENTHOOD SPENT MONEY

Expense Categories	Amount	Percent
Health Care Services	\$10,272,679	69%
Administration	2,749,976	22%
Advocacy	644,049	4%
Education	557,905	3%
Merger	410,641	2%
Total	\$14,635,250	100%

-  Health Care Services
-  Administration
-  Advocacy
-  Education
-  Merger



PLEASE NOTE

This report to the community is the responsibility of the management of Planned Parenthood of Greater Washington and North Idaho. Amounts are combined totals for the former PPCW and PPINW agencies during 2009.

Planned Parenthood, as a 501(c)(3) organization, maintains a system of internal accounting controls designed to provide reasonable assurance that transactions are properly executed and recorded in all aspects. Assets are safeguarded and established policies and procedures are carefully followed.

A copy of the complete certified public accounting audit report will be available by June 30, 2010 from Planned Parenthood. To receive a copy, contact Karl Eastlund, COO, at 866-904-7721 or at karl.eastlund@ppgwni.org with your name and mailing address.

www.ppgwni.org

Planned Parenthood of Greater Washington and North Idaho thanks those who *Imagine* with us.

Planned Parenthood of Greater Washington and North Idaho gratefully acknowledges the 1,500 individuals, organizations, corporations and foundations who supported our mission with charitable donations between January 1 and December 31, 2009. PPGWNI cannot do this essential work without your generosity, and we thank you for your trust and commitment.

Efforts have been made to ensure names are listed correctly. If your name is incorrect or has been omitted, please accept our apologies and contact Addy Logsdon at 509-225-3414 so we may correct our records.



The need for Planned Parenthood services is great:

- In Franklin County, 73% of births are paid for by Medicaid;
- In Spokane County, 717 people are living with HIV or AIDS;
- Yakima County has the highest rate of Chlamydia in Washington State;
- The Adams County teen pregnancy rate is 59.7 per 1000 females age 15 to 17, compared to the state rate of 26.7 per 1000;
- Unintended pregnancies in Kittitas county cost taxpayers \$1,034,000 per year;
- 90% of Planned Parenthood clients lack health insurance;
- 70% of Planned Parenthood clients' annual incomes are at or below the federal poverty level.



Counties we serve:

Washington

- Adams
- Asotin
- Benton
- Chelan
- Columbia
- Douglas
- Ferry
- Franklin
- Garfield
- Grant
- Kittitas
- Klickitat
- Lincoln
- Okanogan
- Pend Orielle
- Spokane
- Stevens
- Walla Walla
- Whitman
- Yakima

Idaho

- Benewah
- Bonner
- Boundary
- Clearwater
- Kootenai
- Latah
- Lewis
- Nez Perce
- Shoshone

