

# *Annual Report 2007*



*Planned Parenthood of  
Southwestern Oregon*

## MESSAGE FROM THE PRESIDENT AND BOARD CHAIR

We are grateful for the continued generosity and commitment of our volunteers and donors who have supported us through the triumphs and challenges of another year.

As the leading reproductive healthcare provider in the eight southwestern counties in Oregon, PPSO continues to put prevention first. We reaffirm our commitment to provide evidence-based, medically accurate sex education, affordable healthcare services, and powerful advocacy.

With the release and national distribution of our DVD, **We Can Do Better: The New 3Rs in Oregon – and beyond**, PPSO continued to successfully advance the innovative Rights, Respect, Responsibility initiative and its promise of a more effective, sustainable approach to adolescent sexual health. PPSO has provided consultation and training for several communities across the country that are adapting this model to meet their own needs.

Health care coverage continues to decline. Uninsured and underinsured women, men, and families continue to count on us to be here for them. We thank you for standing with us as we work to seek solutions to our nation's health care crisis.

Our mission is to ensure the right and ability of all individuals to manage their sexual and reproductive health by providing health services, education and advocacy. You are a powerful partner in helping us carry our mission forward.



Cynthia Pappas  
President and CEO

A handwritten signature in black ink that reads "Cynthia Pappas".



Harriet Merrick  
Board Chair

A handwritten signature in black ink that reads "Harriet Merrick".

PPSO respects young people's ability to make responsible decisions about their sexual health, and understands that they need accurate information, skills, support, and guidance to do so. To that end, in 2007 PPSO increased young people's access to comprehensive sex education and services by:

- providing 943 education programs, reaching nearly 24,000 youth in schools, detention centers, treatment facilities, and community-based organizations;
- supporting 4,400 parents and families – through workshops, education sessions, and parent information packets – in talking more openly and effectively with their children about sexual issues, and sharing their personal beliefs and perspectives;
- training 23 faith leaders to teach the comprehensive sex education curriculum, *Our Whole Lives*, to young people within their faith communities;
- educating – and entertaining – more than 5,200 teens and adults through 37 Teen Theatre performances that tackled the challenging issues of relationships, sexuality, and growing up;
- producing and distributing **We Can Do Better: The New 3Rs in Oregon – and beyond**, to key stakeholders and policy makers in Oregon and around the country who are making critical decisions about how communities address adolescent sexual health issues. This DVD and community forum discussion guide examines effective strategies in Oregon and other states that support the sexual health and safety of young people;
- training, mentoring, and partnering with 12 high school-aged youth who participated as REvolution (Youth Action Council) members and demonstrated the tremendous contribution young people make when invited to the table.

More than 35,000 youth and adults participated in and benefited from PPSO's education and training programs in 2007. Sessions included topics such as:

- |  |                     |
|--|---------------------|
| Anatomy and Physiology                       | HIV/AIDS            |
| Puberty                                      | Reproductive Rights |
| Delaying Sex                                 |                     |
| Healthy Relationships                        |                     |
| Talking with Kids about Sex                  |                     |
| Sexually Transmitted Infections              |                     |
| Birth Control and Sexual Protection          |                     |
| The New 3Rs: Rights, Respect, Responsibility |                     |



PPSO medical centers continued to meet a vital need for health care services in our communities, and for many of our clients, Planned Parenthood is their only source of health care. We provided services to a wide range of individuals, from those that were working and had quality insurance coverage to those who were low-income with minimal or no health insurance. **Nearly 80% of PPSO's clients were served under the two Oregon Medicaid programs, and 77% of clients were at or below 150% of the Federal Poverty Level.** Planned Parenthood provided services to over **24,000 clients in over 47,000 clinic visits.**

In March, PPSO began offering Gardasil® vaccine in its nine clinic locations. This first-ever vaccine helps prevent the most common types of the Human Papilloma Virus (HPV) that can cause cervical cancer. By participating in the Oregon/Federal Vaccines for Children Program and the Merck Patient Assistance Program, PPSO provided this expensive vaccine to women at little or no cost. Over **900 doses** of the vaccine were given between March and December 31st.

In a continuing effort to serve women of all ages in need of reproductive health services, PPSO re-joined the Oregon Breast and Cervical Cancer Program (BCCP). Through BCCP, Planned Parenthood served low-or-moderate income women over age 40, providing them with an annual exam including a Pap test and breast exam, and referral for a free mammogram. The program also offered coverage for women over 40 that had an identified breast or cervical abnormality and helped pay for exams and diagnostic procedures. If cancer was identified, BCCP assisted clients in obtaining Medicaid coverage for their ongoing healthcare needs.

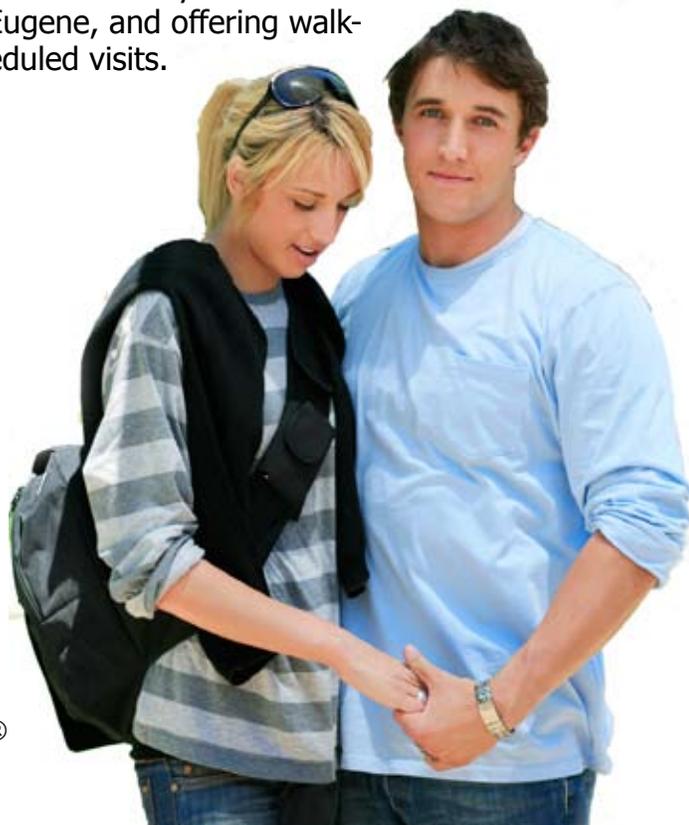
PPSO's clinical staff provided compassionate and high quality reproductive health care throughout the year. PPSO constantly strove to improve convenience and accessibility for our clients with a mix of day and evening hours, Saturday clinic in Eugene, and offering walk-in services, same-day appointments, and traditional scheduled visits.

**2007 Total Client Visits 47,141**

### Services Provided in 2007

- Annual Well-Woman Exams
- Breast Exams
- Pap and Lab Tests
- Pregnancy Testing
- Options Counseling
- Contraception
- Emergency Contraception\*
- Sexually Transmitted Infections Testing & Treatment
- HIV Testing & Counseling
- Mid-Life Services
- Abnormal Pap Follow-Up
- Gardasil® Vaccine

\* PPSO provided over 38,000 packages of emergency contraception – Plan B®



In January, PPSO kicked off the Legislative Session with an event at the High Street Clinic in Eugene. Planned Parenthood reached out to both newly elected officials as well as long-time friends to provide a tour of the clinic and information about the important health care services that PPSO offers in the community. The objective was to remind elected officials that Planned Parenthood is an important part of the health care safety net, across the country and in Oregon.

PPSO, as a member of the Pro-Choice Coalition of Oregon, hosted a successful lobby day in February, bringing together 225 supporters from around the state to lobby on behalf of reproductive justice and access to reproductive health care. PPSO brought 65 participants to the all-day event, including 25 dedicated supporters that made the long trek from southern Oregon.

2007 marked a victory fourteen years in the making for Oregon women. In May, Governor Kulongoski signed into law, HB 2700: The Access to Birth Control Act. PPSO was a leading advocate for this important legislation. The ABC Act will ensure equitable insurance coverage for contraception in Oregon and guarantees that survivors of sexual assault have access to emergency contraception in hospital emergency rooms.

Working in tandem with our sister affiliate, Planned Parenthood of the Columbia Willamette, PPSO secured an additional \$3.8 million investment in the Family Planning Expansion Project from the Oregon Legislature.

PPSO's community organizing program hosted tables or booths at 57 community events, such as the Lane County Fair, Ashland 4th of July Celebration, DaVinci Days in Corvallis, Fiesta Latina in Springfield, and many more in between, gathering 7,517 new supporter names, collecting 4,534 new email activists and recruiting 812 new volunteers.

PPSO worked in partnership with the Oregon Department of Education to support the revision of the Oregon Administrative Rule (OAR) that governs sexuality education in Oregon schools. Two members of REvolution, PPSO's Youth Advocacy Council, gave testimony in support of the new OAR which sets forth clear guidelines and expectations for the provision of comprehensive sex education at the elementary, middle, and high school levels.

## 2007 Volunteer Numbers

Volunteers played a vital role in the success of PPSO. It was with their commitment that PPSO was able to achieve success in all areas of our organization: education, clinical services, and public affairs.

1,664 volunteers

11,335.6 hours

\$204,494.23 in **savings** to PPSO



The years 2005 through 2007 reflected a time of transition at PPSO. During this three-year period, Planned Parenthood experienced more than a 12% decline in clinic revenue. The majority of this decline resulted from the continuing effects of restrictions (mandated by Federal law) in the Family Planning Expansion Project (FPEP) that began in 2006. We believe that this important revenue stream has leveled off at approximately 20% below 2005 levels.

Although PPSO experienced a significant decline in FPEP revenue, there have been increased fees received from cash and commercial insurance clients. This revenue stream, albeit less than 10% of total clinic revenue, increased nearly 100% between 2005 and 2007. PPSO expects this growth to continue as the organization develops contractual relationships with health insurance companies and improved automation in billing and receipt functions.

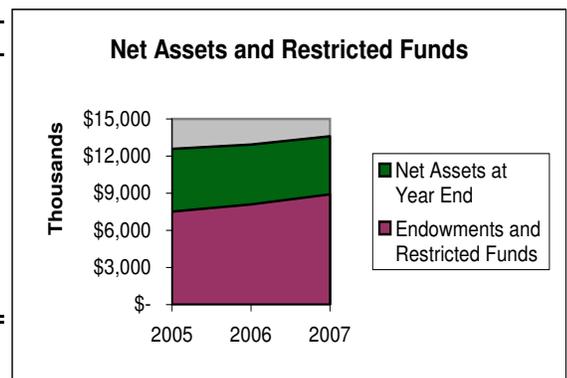
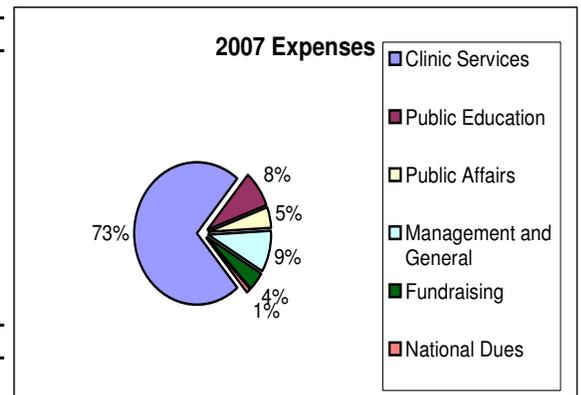
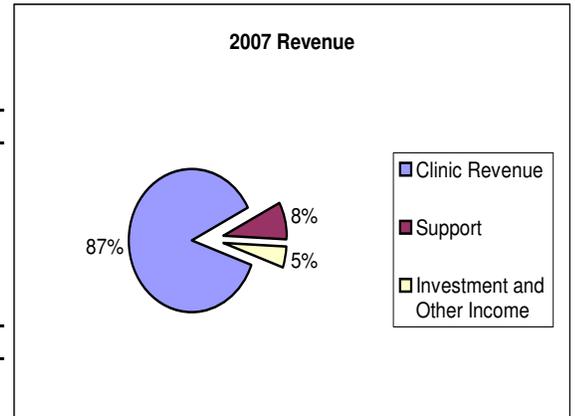
## **2007/2008 Finance Committee hard at work**

Planned Parenthood expects that the transition away from heavy reliance on FPEP and other government funding to a more diversified revenue stream will position clinic services well to meet the future challenges of the competitive healthcare marketplace. As PPSO strives to continue the transition to develop new business initiatives, it needs to also achieve an increased level of community and foundation support. The continued success of the Education and Public Affairs programs are dependent upon that support.

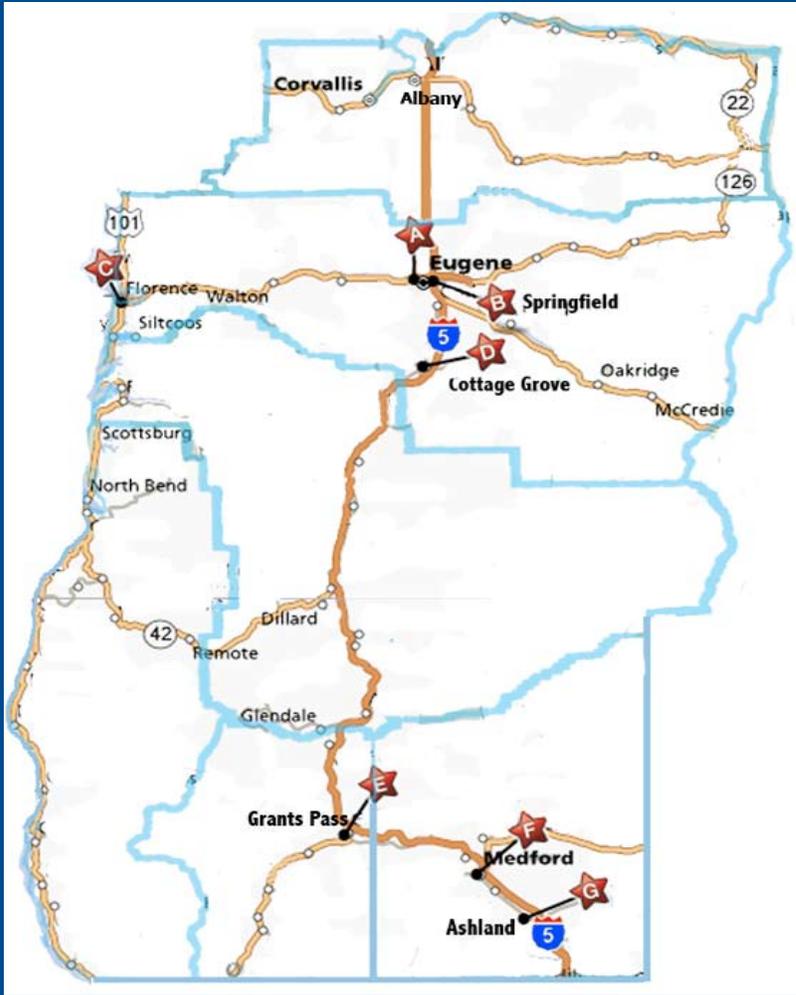
In 1999, the PPSO Board established endowments to benefit Education and Public Affairs programs. The endowments funded approximately 40% of the operating costs for these two programs.



	2007	2006	2005
<b>REVENUE:</b>			
<b>Clinic Revenue</b>			
Oregon Family Planning Expansion Project (FPEP)	\$ 5,075,127	\$ 5,283,898	\$ 6,149,394
Oregon Health Plan	627,778	780,584	809,535
Patient Fees/Commercial Insurance	560,153	460,272	294,675
Government Grants	59,233	56,610	48,948
In-kind Medications	87,360	-	-
<b>Total</b>	<b>6,409,651</b>	<b>6,581,364</b>	<b>7,302,552</b>
<b>Support</b>			
Contributions and United Way	449,302	467,050	381,425
Foundation and Government Grants	156,502	71,374	495,466
<b>Total</b>	<b>605,804</b>	<b>538,424</b>	<b>876,891</b>
<b>Investment and Other Income</b>			
Interest and Dividends	349,354	363,034	236,951
Other Income	64	15,977	45,849
<b>Total</b>	<b>349,418</b>	<b>379,011</b>	<b>282,800</b>
<b>Total Revenue</b>	<b>7,364,873</b>	<b>7,498,799</b>	<b>8,462,243</b>
<b>EXPENSES:</b>			
<b>Program Expenses</b>			
Clinic Services	5,483,699	5,355,416	5,090,021
Public Education	619,115	728,901	604,990
Public Affairs	371,602	502,368	335,132
<b>Total</b>	<b>6,474,416</b>	<b>6,586,685</b>	<b>6,030,143</b>
<b>Supporting Services</b>			
Management and General	699,367	1,123,477	990,651
Fundraising	327,877	251,690	212,576
National Dues	78,374	65,596	56,723
<b>Total</b>	<b>1,105,618</b>	<b>1,440,763</b>	<b>1,259,950</b>
<b>Total Expenses</b>	<b>7,580,034</b>	<b>8,027,448</b>	<b>7,290,093</b>
<b>Operating Income (Deficit)</b>	<b>(215,161)</b>	<b>(528,649)</b>	<b>1,172,150</b>
<b>Investment Gains</b>	<b>882,523</b>	<b>892,307</b>	<b>679,726</b>
<b>Change in Net Assets</b>	<b>\$ 667,362</b>	<b>\$ 363,658</b>	<b>\$ 1,851,876</b>
<b>Net Assets at Year End</b>	<b>\$ 13,602,500</b>	<b>\$ 12,935,137</b>	<b>\$ 12,571,479</b>
<b>Endowments and Restricted Funds</b>	<b>\$ 8,913,185</b>	<b>\$ 8,094,544</b>	<b>\$ 7,506,663</b>



# Planned Parenthood of Southwestern Oregon Clinic Locations



**A. Eugene Clinic — Hablamos Español**  
 1670 High Street, Eugene, OR 97401  
 (541) 344-9411 (541) 344-6519 (fax)  
 Mon., Tues., Wed: 8:30 AM – 7:00 PM  
 Thursday: 8:30 AM – 6:00 PM  
 Friday: 8:30 AM – 5:00 PM  
 Saturday: 9:30 AM – 3:00 PM

**Eugene Express (West Eugene) Clinic**  
 793 N. Danebo Avenue, Eugene, OR 97402  
 (541) 463-9731 (541) 463-0468 (fax)  
 Monday, Tuesday: 10:00 AM – 6:30 PM  
 Wednesday: 8:30 AM – 5:00 PM  
 Full Exam Service : 8:30 AM – 4:30 \*  
 Thursday: 10:00 AM – 6:30 PM  
 Full Exam Service: 10:00 AM – 6:00 \*  
 Friday: 8:30 AM – 5:00 PM

\* By Appointment

**B. Springfield Clinic**  
 225 Q Street, Springfield, OR 97477  
 (541) 744-7121 (541) 726-4104 (fax)  
 Monday: 9:30 AM – 6:00 PM  
 Tuesday, Wednesday: 10:30 AM – 7:00 PM  
 Thursday: 9:30 AM – 6:00 PM  
 Friday: 8:30 AM – 5:00 PM

**C. Florence Express Clinic**  
 4969 Highway 101, Florence, OR 97439  
 (541) 902-7861 (541) 902-0366 (fax)  
 Tuesday: 10:30 AM – 6:00 PM  
 Thursday: 10:00 AM – 5:30 PM  
 1st Tuesday of every month: 10:30 AM-6:00 PM  
 Full Exam Service\* and Walk-in Services  
 3rd Tuesday of every month: 10:30 AM – 6:00 PM, TEEN DAY (thru 21 yrs) Full Exam Service\* and Walk-in Services

**D. Cottage Grove Express Clinic**  
 1450 Birch, Cottage Grove, OR 97424  
 (541) 767-0566 (541) 767-0568 (fax)  
 Monday: 1:00 PM – 6:00 PM  
 Wed: 10:30 AM – 5:45 PM for Walk-in Services  
 3rd Tuesday of every month: 10:30 AM – 6:00 PM, Full Exam Service\*

**E. Grants Pass Clinic — Hablamos Español**  
 160 NW Franklin Blvd., Grants Pass, OR 97526  
 (541) 474-2784 (541) 474-0638 (fax)  
 Monday: 10:30 AM – 7:00 PM  
 Tuesday, Wednesday: 9:30 AM – 6:00 PM  
 Thursday, Friday: 8:30 AM – 5:00 PM

**F. Medford Clinic — Hablamos Español**  
 125 S. Central Suite 201, Medford, OR 97501  
 (541) 773-8285 (541) 773-1634 (fax)  
 Monday, Tuesday: 10:30 AM – 7:00 PM  
 Wednesday: 9:30 AM – 6:00 PM  
 Thursday/Friday: 8:30 AM – 5:00 PM

**G. Ashland Clinic — Hablamos Español**  
 1532 Siskiyou Blvd., Ashland, OR 97520  
 (541) 482-8700 (541) 482-7427 (fax)  
 Monday, Tuesday: 10:30 AM – 7:00 PM  
 Wednesday: 9:30 AM – 6:00 p.m.  
 Thursday, Friday: 8:30 AM – 5:00 p.m.

Benton, Linn, Lane, Douglas, Coos, Curry, Josephine, and Jackson Counties