



# access



## 4Play Soirée a Success in Louisville

On Saturday, Aug. 29, loyal and new Planned Parenthood of Indiana and Kentucky (PPINK) supporters joined together in a unique, fresh and playful way in Louisville's 21C Museum Hotel—at our renamed, reimagined fundraising event, the 4Play Soirée. The energy in the room was absolutely sizzling! The hard work of our staff, volunteers and event committee members paid off with a very fine event.

4Play Soirée intimately engaged guests with all four aspects of our mission: health services, education, grassroots advocacy and you – our supporters. From the beginning of the cocktail reception until the DJ played the last dance song, attendees were treated to artistic and theatrical performances, exclusive mini-pampering experiences, PPINK's version of the popular *Cards Against Humanity* game, delectable edibles, signature cocktails and an auction of local treasures.

About 260 guests were in attendance—a sellout crowd! Guest feedback has been very positive.

More than \$28,000 was raised to benefit PPINK! Most importantly, all proceeds support PPINK's annual fund, which ensures health center doors stay open, education programs continue and grassroots advocacy efforts thrive. Many thanks to our outstanding board members and volunteers who made the 4Play Soirée vision a reality.



LEFT: PPINK Educator Taylor Ewing, PPINK Board Member Brooke Pardue and Stephanie Franklin met in the auction area in 21C, a special Louisville venue new for 4Play Soirée that is both an art museum and hotel.

RIGHT: PPINK President & CEO Betty Cockrum and Heather Falmen enjoyed the gallery space of 21C at the 2015 4Play Soirée, which raised more than \$28,000 to benefit PPINK's annual fund.

## AN EVENTFUL SUMMER

The summer started off well.

On June 30, our Lafayette health center received a state license and waiver allowing it to continue offering non-surgical abortions, in compliance with a new Indiana state law (see p. 5).



The legislative sessions were over, and we were looking forward to key conversations with policy leaders on topics like sex education, HPV vaccination, HIV education and reducing the devastating effects of the cycle of teen pregnancy and poverty that grips so many of our communities.

And then the videos came. The first one was an undercover video showing a high-ranking Planned Parenthood Federation of America medical official discussing tissue procurement over lunch. Others followed—all of them secretly taped, all of them concerning tissue donation programs in which only two of 62 Planned Parenthood affiliates participate.

Tissue donation programs exist to support life-saving medical research. They are standard in the practice of medicine. The tissue is used for research to advance medical practices for HIV, Parkinson's disease, chromosomal abnormalities, and many other conditions. The programs are governed by strict legal and ethical guidelines.

These guidelines are followed by the two Planned Parenthood affiliates that take part in tissue dona-

*Continued on page 3*

## LEADERSHIP CHANGES



Cheryl Gatzmer joined Planned Parenthood of Indiana and Kentucky (PPINK) as chief financial officer in July 2015. Prior to joining PPINK, Cheryl spent five years as the CFO for the YMCA of Central Kentucky, in

Lexington, KY. She also spent thirteen years at the YMCA of Metropolitan Minneapolis as their Director of Finance & Controller. Cheryl holds a Master of Business Administration from Bethel University, and a B.S. in Accounting from Northern Michigan University. Cheryl has one daughter, and they reside in Avon, Ind.

## NEW COMMUNICATIONS DIRECTOR NAMED



Beth King Headrick has joined PPINK as the organization's communications director. Most recently, she was employed by BCforward as a brand editor on assignment at Eli Lilly and Company. Before

BCforward, Headrick was a Principal for King Comm, LLC where she assisted small business clients with their communications needs. Headrick also spent time as a media relations manager for OneAmerica Financial Partners, Inc., a communications manager for the Society of Professional Journalists, a media relations generalist for OrthoIndy, and ADESA, Inc.'s first public relations manager. She resides in Indianapolis with her husband Michael and two fur babies named Abby and Mocha.

## PPINK and Partner Funds Increase Patient Access to Birth Control

Because every woman is unique and has unique needs, Planned Parenthood of Indiana and Kentucky (PPINK) offers a wide variety of birth control methods. Our goal is to help each patient find the safest and most effective birth control for her/his lifestyle. PPINK also wants to make sure that there are multiple, low-cost ways for patients to obtain their birth control.

PPINK's **We Deliver** program offers patients of Indiana health centers an alternative way to receive their birth control pills. Patients can choose to have pills shipped to directly to their home or work for a minimal charge. Recently, PPINK received funds from a donor and foundation to offer patients of central and southern Indiana a 50 percent discount with free shipping. This offer will continue until the funds are spent.

**PPINK is making it easy for women to get LARCs by helping defray some of the upfront costs.**

Although many women still choose oral contraceptives, Long Acting Reversible Contraceptives (LARCs) are becoming more and more popular. LARCS include intrauterine devices (IUDs) and hormone implants. According to the Centers for Disease Control (CDC), the number of women choosing a LARC method has nearly doubled in the last decade. In addition to providing long-term protection (some up to 12 years), LARCs are reversible and have a lower birth control failure rate, less than 1 percent, than any other method.

PPINK is making it easy for women to get LARCs by helping defray some of the upfront costs. There are two different programs that currently allow PPINK to provide LARCS free or at reduced cost to women of a certain age, income level or who live in certain areas of Indiana.

Through the **Ryan Residency Training Program**, LARCs will be inserted at no cost for women who meet certain qualifications. Patients must meet these conditions:

- Patient is less than 300 percent of the current Federal Poverty Level
- Patient has no insurance coverage for LARC at desired time of placement
- Post-abortion or post-partum placement (less than 10 weeks) OR patient is part of a vulnerable population

With funds from the **Nina Mason Pulliam Trust**, PPINK can provide free or reduced cost LARCs to patients who qualify under the following conditions:

- Patient must be between the ages of 18-29
- Patient must live in Marion County, Ind.
- report income at or below 150 percent of Federal Poverty Level

This service will be provided at the following Indianapolis-area health centers: Eastside, Fishers, Southside, and Midtown.

We are grateful to our partners for supporting these programs and helping us expand access to affordable, reliable contraception. For more information or to schedule an appointment, contact PPINK at **800-230-PLAN**.

## AN EVENTFUL SUMMER

*Continued from page 1*

tion programs. But that didn't stop a bogus company calling itself the Center for Medical Progress from taping and editing the videos to make it look like laws had been broken.

The attacks on Planned Parenthood that followed were the worst I've seen in my more than 13 years with Planned Parenthood, and that's saying something.

From the beginning, Planned Parenthood of Indiana and Kentucky (PPINK) made it clear that we don't participate in any tissue donation program. Despite this, Gov. Mike Pence called for an investigation of Planned Parenthood facilities in Indiana anyway—not surprising, coming from a governor who made it his mission to defund Planned Parenthood when he was in Congress.

Inspectors from the Indiana State Department of Health soon showed up, unannounced, at the three PPINK health centers that offer surgical abortions. They found no evidence that the health centers engaged in “harvesting of baby body parts”—the actual wording of the claim—and closed the investigation before the end of July.

Yes, it turned out to be a long, hard summer. But finally, the cries discrediting the group releasing

those videos are starting to outweigh the cries for running us out of business. Some politicians, of course, are slower to listen than others. Some, of course, will choose never to listen. Past experience tells us that this issue will be revisited again and again—no doubt by our two state legislatures come January. And we'll be ready with facts:

- The group behind these videos—the so-called Center for Medical Progress—is made up of extremists who are making outrageous and completely false claims. They are engaged in a fraud intended to deceive the public. The group has close ties to people who have been linked to firebombing abortion clinics and threatening physicians who provide safe, legal abortions.
- At PPINK and nationwide, Planned Parenthood strives always to follow all laws and has extremely high medical and professional standards.
- These videos have been debunked and discredited. Forensic experts found that the videos were heavily edited to distort and misrepresent what Planned Parenthood staff actually said, and that the manipulation and heavy editing of the videos actually changed the meaning of what was said.
- The real agenda behind these attacks has be-

come abundantly clear: to ban abortion and limit women's access to reproductive health care at Planned Parenthood.

Throughout this ordeal, our staff and our patients have been buoyed by your support. Many of you have written letters to your local newspapers, seeking to set the record straight about our services and our impact.

And many, many of you have reached out to our employees, to lend your support, offer a kind word, or make a donation, large or small. You help us rise to face another day.

We ask that you stay with us. We know defunding will be an enduring agenda item on Capitol Hill. We know with the coming of 2016 that Planned Parenthood and reproductive health care, justice and choice will be targeted by legislatures in Indiana and Kentucky. So yes, please, stay with us, stay informed and be engaged. Be a voice. We need you now more than ever. Thank you.



*Betty Cockrum, President and CEO*



## Lunch & Learn Sessions in Fort Wayne, Lafayette

Planned Parenthood of Indiana and Kentucky (PPINK) Regional Education and Outreach Manager Betty Memmer teaches her last Lunch & Learn session of 2015 on Thursday, Aug. 13 in Lafayette, Ind. Lunch & Learn sessions are a new *Sara and Albert Reuben Partners in Health Education (SARPHE)* initiative that began last year in Fort Wayne, Ind. and Lafayette, Ind. to help parents and professionals who work with youth better understand how to talk to young people about relationships, sex and body image. Session topics include:

**“The Birds, The Bees, & The Talk: How to Talk to Youth about Sexuality”**

**“Abstinence: More than ‘Just Say No’”**

**“No Means No: Why All the Fuss about Consent?”**

Fall 2015 and spring 2016 Lunch & Learn sessions are planned for Fort Wayne. Learn more and register at [www.ppink.org/education](http://www.ppink.org/education). Interested in supporting a Lunch & Learn in your community? Email SARPHE Director Michaelyn Meave at [michaelyn.meave@ppink.org](mailto:michaelyn.meave@ppink.org).

### PPINK Educators Help Serve a Growing HIV+ Population

The number of new HIV cases in and around Scott County, Ind. continued to grow over the summer, fueled by needle sharing among drug users. In response to the outbreak, Planned Parenthood of Indiana and Kentucky (PPINK) educators stepped forward to meet a growing need for education about the virus and those infected with it.

The Indiana Coalition for Human Services (ICHS), a nonpartisan group of social services agencies, asked PPINK educators to lead a session on HIV education at eight regional training meetings held around the state in May and June. These meetings were attended by those who work at social services agencies—such as food pantries, mental health organizations, and children’s agencies who are likely to see more HIV-positive clients.

The goal of the HIV education session was to provide a basic education about the virus. For instance, many people who have never known anyone with HIV might not have realized that the virus can’t be spread through casual contact and that, with treatment, people with HIV can live long and productive lives.

More than 150 people attended the sessions, with many participants indicating they were likely to use the information provided by PPINK educators, said ICHS.

### PPINK HEALTH CENTERS CELEBRATE ANNIVERSARIES IN 2015

Although Planned Parenthood of Indiana and Kentucky (PPINK) began as numerous independent organizations, all of our health centers have shared a commitment to serving women and men with comprehensive, medically accurate information for many years. We will continue to celebrate their commitment to women and men and their success at caring, no matter what.

Five PPINK health centers in Indiana are celebrating major anniversaries in 2015: Terre Haute - 55 years; Hammond, East Chicago, and Muncie – 50 years; Columbus – 40 years.

On Friday, Sept. 18, nearly 30 staff, supporters and patients joined us at the Terre Haute health center in celebration of 55 years of service.

Looking ahead to 2016, Planned Parenthood will celebrate its centennial. You will be hearing about events to celebrate our rich history of serving women, men and families.

**More details to come!**

## OUT AND ABOUT AT PRIDE

Summertime is always busy for the Planned Parenthood of Indiana and Kentucky (PPINK) education and community outreach teams with community festivals, health fairs and back-to-school activities.

In June, PPINK staff and supporters volunteered at a booth and marched in the parade at **Indy Pride** (pictured far left), the second-largest Pride festival in the Midwest. PPINK Educator Betty Memmer attended the **Lafayette OUTFest** in August (pictured center), a local Pride celebration in Lafayette, Ind. PPINK supporters, including Teen Council members, marched in the **Kentuckiana Pride** parade in Louisville in June (pictured far right).

Other summer events PPINK worked include Pride festivals in Bloomington and Fort Wayne, a back-to-school fair at Purdue University and the Indiana Black Expo Summer Celebration. To learn more about education and outreach efforts at PPINK, follow Planned Parenthood of Indiana and Kentucky and Planned Parenthood Advocates of Indiana and Kentucky on Facebook.



INDY PRIDE

# Lafayette Waiver and License

In June 2015, Planned Parenthood of Indiana and Kentucky (PPINK) announced it had received a license to continue offering a full range of reproductive health care to the Lafayette, Ind. community.

“Women in the Lafayette area will continue to have the safe and legal option of non-surgical abortion available to them, along with Pap tests, breast cancer screenings, birth control, STD testing and treatment and annual wellness exams,” said PPINK President and CEO Betty Cockrum. “We’ve been providing health care to the Lafayette community for more than 40 years, and we’re proud to continue to do so.”

SEA 546, passed in the 2015 legislative session, took effect July 1, 2015 and requires abortion facilities that provide only non-surgical abortions to obtain an abortion clinic license from the Indiana State Department of Health. SEA 546 also permits abortion providers to seek a waiver from certain licensing requirements if the provider can demonstrate that patient safety isn’t compromised.

A previous law, SEA 371, was passed in 2013 and was ruled unconstitutional in December 2014 by a U.S. District Court because it singled out one facility—the Planned Parenthood health center in Lafayette—and excluded private physi-

cian’s offices from the abortion licensing requirements. The law also singled out abortion facilities by prohibiting waivers from certain requirements, unlike other health care facilities.

Under SEA 371, the Lafayette health center would have been required to meet the same standards as a facility that offers surgical abortions, even though no surgical procedures are offered there. Non-surgical abortion is an early-term procedure that has been used safely in the United States for more than a decade.

Indiana lawmakers passed SEA 546 to address the District Court’s ruling. Following the law’s passage, PPINK applied for and received a license from the Indiana State Department of Health to continue offering non-surgical abortions at the Lafayette health center.

“SEA 371 was a targeted attempt aimed at ending access to safe, legal abortion by trying to shut down a Planned Parenthood health center that also provides preventive care to more than 4,000 women and men each year,” Cockrum said. “We’re grateful to the American Civil Liberties Union of Indiana for demonstrating the irrational basis for that law.”



LAFAYETTE OUTFEST



KENTUCKIANA PRIDE

## Planned Parenthood of Indiana and Kentucky

### PRESIDENT AND CEO

Betty Cockrum

### CHIEF OPERATING OFFICER

Suzannah Wilson Overholt

### CHIEF FINANCIAL OFFICER

Cheryl Gatzmer

### VICE PRESIDENT OF PUBLIC POLICY

Patti Stauffer

### VICE PRESIDENT OF MARKETING AND EDUCATION

Judi Morrison

### BOARD OF DIRECTORS

Marya M. Rose, J.D., Chair

Kim Greene, J.D., Chair Elect

Katherine McConahay Willing, Secretary

Alan Albright, J.D., CPA, Treasurer

Dr. Susan Bornstein

Michael Carter, J.D.

Robert Dion, Ph.D.

Claudette Einhorn

Sue Eleuterio

Angela Evans, J.D.

Dr. Steven Goldstein

Crystal Grave

Africa Hands

Stephanie Hoelscher

Hervey Howell

Michele Janin

Senior Rabbi Brett Krichiver

Amy Levander

Christie Moore, J.D.

Stephanie Young Moss, Ph.D.

Brooke Pardue

Yvonne Perkins, CPA, MBA

Nathan Ringham

Meredith Rubin

Cynthia Simon Skjodt

Todd Steele

Aaron Yarmuth

## Supporters in Bloomington During Protests



Anti-Planned Parenthood protesters gathered in front of health centers nationwide on Saturday, Aug. 22. At the Bloomington health center, volunteers showed up to demonstrate support for Planned Parenthood. To get involved with Planned Parenthood Advocates of Indiana and Kentucky, please visit [advocates.ppink.org](http://advocates.ppink.org) to sign up for action alerts.

# PPINK

## SOCIAL MEDIA



### PLANNED PARENTHOOD OF INDIANA AND KENTUCKY

Facebook.com/PPofIN

Twitter.com/PPIndKentucky

### SARA AND ALBERT REUBEN PARTNERS IN HEALTH EDUCATION

Sarphe.wordpress.com

### PLANNED PARENTHOOD ADVOCATES OF INDIANA AND KENTUCKY

Facebook.com/PPAdvocatesINKY

Twitter.com/PPAdvocatesINKY

# New effort to bring Comprehensive Sexuality Education to Louisville Area Schools

Planned Parenthood of Indiana and Kentucky (PPINK) has launched an initiative in Louisville aimed at improving the sexual education curriculum in Jefferson County, Ky., schools.

Currently, Kentucky guidelines about sex education curriculum are vague and don't require medically accurate programming.

Along with partners at the American Civil Liberties Union (ACLU) of Kentucky's Reproductive Freedom Project, PPINK is working to highlight the need for consistent guidelines for sex education in Louisville schools and to mobilize community members to push for medically accurate, comprehensive sex education. Currently, Kentucky guidelines about sex education curriculum are vague and

don't require medically accurate programming. This results in widely varying experiences for students, some who receive barely any sex education at all, and others who receive abstinence-only education, proven to be ineffective at reducing teen pregnancy or rates of sexually transmitted diseases (STDs).

In 2013, the ACLU of Kentucky released a white paper on the state of sex education in Jefferson County Public Schools, showing that nearly every high school taught a different curriculum, most of them consisting of an abstinence-only approach that didn't cover contraception. The new initiative is an outgrowth of that paper, says PPINK Director of External Affairs Tamarri Wieder.

"Kentucky has the country's sixth-highest teen birth rate," Wieder said. "And too few sexually active teenagers report using condoms consistently. We know that medically accurate, abstinence-plus sexual education curricula makes a difference, and our students deserve their best chance at a healthy future."

PPINK and ACLU of Kentucky have held several forums to engage supporters and parents, and are encouraging them to contact school board members in support of comprehensive sex education guidelines and curricula. To join this effort or for more information, contact Tamarri Wieder at [tamarra.wieder@ppink.org](mailto:tamarra.wieder@ppink.org).



Students participating in the IN-PACT Program in Indiana Department of Correction juvenile facilities received this thank-you after sending care packages to active duty soldiers stationed in Kuwait. More than 227 students participated in IN-PACT programming this past grant year from September 2014 to September 2015.

(Support for this program is provided by the Personal Responsibility Education Program [PREP] Competitive Grands under the Affordable Care Act [ACA], HHS-2012-ACF-ACYF-AK-0284.)

Planned Parenthood of Indiana  
and Kentucky

P.O. Box 397  
Indianapolis, IN 46206-0397  
317.637.4343 / 800.230.PLAN  
ppink.org

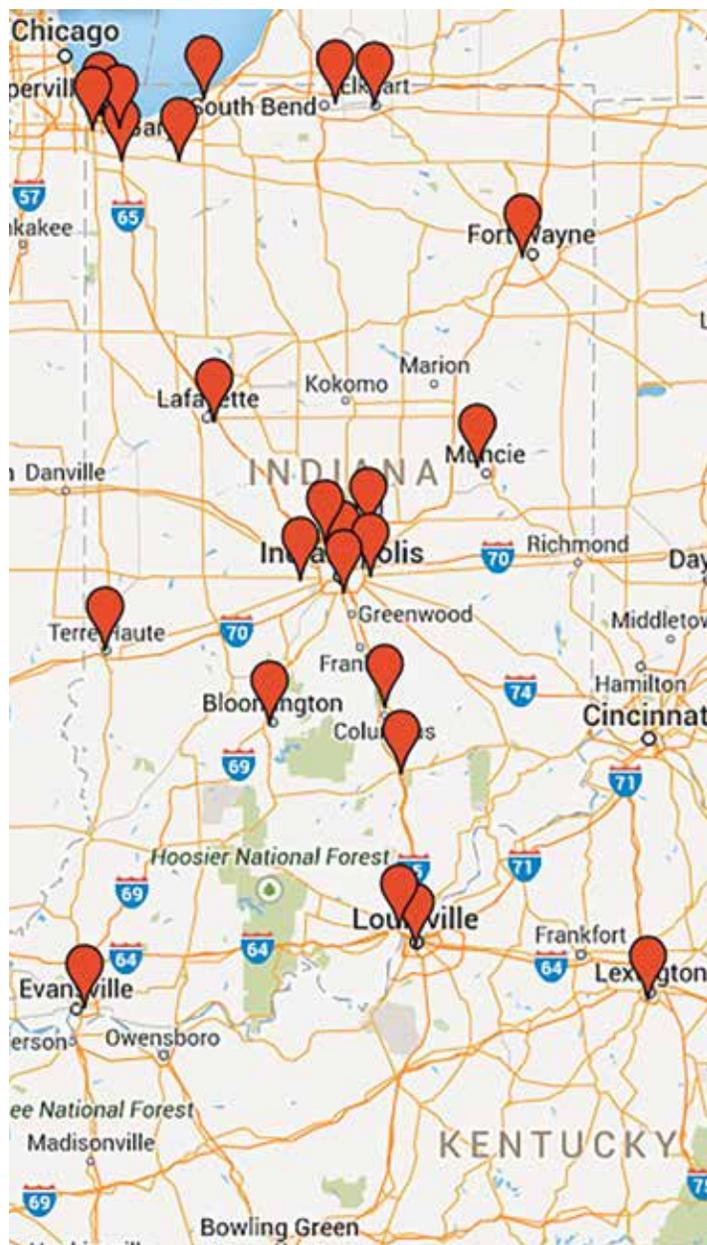
**CENTER  
LOCATIONS**

**INDIANA**

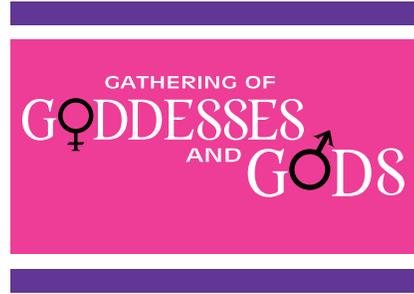
- Avon
- Bloomington
- Columbus
- East Chicago
- Elkhart
- Evansville
- Fishers
- Fort Wayne
- Gary
- Hammond
- Indianapolis:
  - Eastside
  - Midtown
  - Southside
  - Georgetown at 86th
- Lafayette
- Merrillville
- Michigan City
- Mishawaka
- Muncie
- New Albany
- Seymour
- Terre Haute
- Valparaiso

**KENTUCKY**

- Lexington
- Louisville



MARK YOUR  
CALENDARS  
FOR THE 2016



SATURDAY,  
APRIL 9, 2016  
IN INDIANAPOLIS

