



IMPACTING YOUR COMMUNITY

2012 - 2013 Annual Report



Planned Parenthood of Southern New England

CELEBRATING 90 YEARS OF CARE

ON THE INSIDE

03

YOUR IMPACT IS INVALUABLE

- 03. From Our President and Our Board Chair
- 04. Bringing Together Passion and Promise
- 06. Commemorating a History-Making Organization

07

PLANNING FOR THE COMMUNITY

- 08. Who We Serve
- 10. Making an Impression

12

ENVISIONING TOMORROW

- 12. Preparing for a Successful Future

13

FINANCIALS

- 13. Your Giving Has Direct Impact

14

MEET OUR DONORS

- 14. 2012 - 2013 Financial Report

23

LEADERSHIP

- 23. Ensuring Responsibility, Growth and Community

YOUR IMPACT IS INVALUABLE

A MESSAGE FROM OUR PRESIDENT AND OUR BOARD CHAIR

What a thrilling year for Planned Parenthood of Southern New England and for the health of our communities! Our victories this year certainly did not come without challenges, but in true Planned Parenthood fashion, we illustrated what is possible when we come together in support of our mission. Because of your support we turned challenges into opportunities and progress; and there is much to show for it!

Nationally, the Affordable Care Act (ACA) was ruled constitutional – the greatest advance in women’s health in a generation. Under Obamacare, millions of women will gain access to basic preventive care at no cost, including birth control, cancer screenings, and well-woman exams. We also celebrated the election of pro-women’s health candidates. Across the board, Americans voted



Judy Tabar (left) stands with Amelia Renkert-Thomas (center) and PPFA President Cecile Richards at the 2013 Annual Spring Luncheon in Stamford, Conn.

to ensure that women will have access to affordable health care and be able to make their own medical decisions. On the local level, we enjoyed many successes, including the continued growth of our Providence Health Center – expanding opportunities for youth engagement, increasing our presence on social media and fighting the battle to expand Medicaid coverage for family planning in CT. Most recently, emergency contraception was made accessible over the counter with no exceptions. These triumphs and more are only possible because of your support as we look to ensure a bright future for the women and families of CT and RI.

Of course, while we celebrate these victories for women and families along with the many accomplishments of the past year, we know there is still work to be done. We must get the word out about the ACA. More access means healthier women and healthier families. We must ensure that women’s health is not jeopardized in the relentless legislative attacks on Planned Parenthood. And we must continue to address health disparities. Clearly, our work – delivering affordable, non-judgmental health care, providing medically accurate and age appropriate education, and advocating for good policies that support women and families – remains as relevant as ever.

Above all, what matters most is that we continue to be there for our patients. There is simply no other organization better positioned than Planned Parenthood to make a significant impact in improving key sexual and reproductive health outcomes for women, men, and teens.

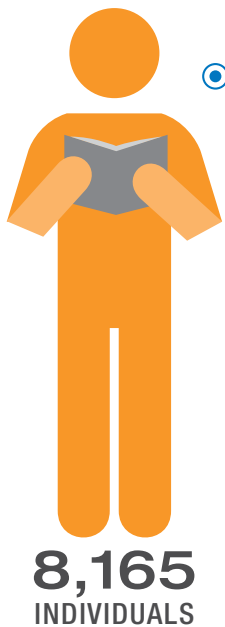
Judy Tabar, *President and CEO*

Amelia Renkert-Thomas, *Board Chair*

EDUCATION

BRINGING TOGETHER PASSION AND PROMISE

A student is anyone who wants to learn. From teens to adult learners, we share, teach and inspire people of all ages to learn about human sexuality and sexual health. We provide skills and information to allow individuals to make informed decisions about their health with the end goal of reducing unplanned pregnancies and sexually transmitted infection/HIV rates.



8,165 individuals participated in PPSNE education sessions.



1,900 professionals received professional development training on reproductive health and human sexuality as well as evidence-based programs.

Through funding by the U.S. Department of Health & Human Services (CT State PREP) the first cohort participating in a rigorous evaluation of Teen Talk, a comprehensive sexuality education program that links youth to reproductive health care, was completed. This has been a multiyear process and we are looking forward to positive results.



WYMAN'S TEEN OUTREACH PROGRAM®

PPSNE was chosen by the RI Department of Health to be the State PREP training and technical assistance provider to 10 community-based organizations facilitating Wyman's Teen Outreach Program® (TOP®). TOP® is an evidence-based program proven effective in both increasing school success and preventing teen pregnancy. PPSNE trained 32 youth-serving professionals who, in turn, provided education to 114 youth in the Greater Providence area. 61% of youth who participated in the TOP® clubs were Black or Latino.



PPSNE co-hosted a one-day conference, "Got UR Game On? Meeting the Sexual Health Needs of RI Youth." PPSNE partnered with AIDS Project RI, Bradley Hasbro Children's Research Center, Brown University Alpert Medical School, the Department of Health, JSI (John Snow, Inc.), Sojourner House, Youth Pride and YMCA of RI to present the event.

**MEETING THE
SEXUAL HEALTH NEEDS
OF RI YOUTH**

PPSNE was one of nine affiliates that participated in a two-day meeting hosted by PPFA in Houston for affiliates that are conducting rigorous evaluation of their education programs.



**1 of 9
AFFILIATES**

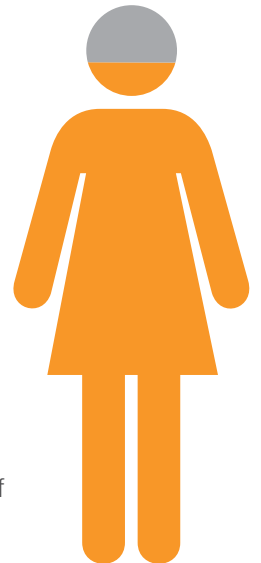
**47 PEER
EDUCATORS**



For the 2012-2013 academic school year, PPSNE welcomed 47 high schoolers into our Hartford, New Haven and New London teen peer educators (STARS: Students Teaching About Responsible Sexuality).

91% BLACK OR LATINO●

In Hartford, as part of the Centers for Disease Control Teen Pregnancy Prevention Initiative, PPSNE trained 38 youth-serving professionals in various evidence-based programs aimed at reducing HIV, STI/STD and pregnancy. 334 youth participated in a multi-session intervention. 91% of youth who were educated were Black or Latino.



**400+
INDIVIDUALS**



PPSNE strengthened its work with the CT Department of Developmental Services (DDS) to provide education to individuals with intellectual disabilities. PPSNE expanded its healthy relationships program statewide resulting in more than 400 individuals receiving sexual health education.

90 YEARS OF CARE

COMMEMORATING A HISTORY-MAKING ORGANIZATION

Monday, February 12, 1923. This is the day the Connecticut Branch of the American Birth Control League was formed. Eight years later, in July 1931, the Rhode Island Birth Control League was founded. Both organizations made history. Rhode Island Birth Control League was the first birth control center in New England. Connecticut's branch changed its name to Planned Parenthood League of CT and in 1961, the arrest and conviction of its executive director and medical director, Estelle Griswold and C. Lee Buxton, MD, respectively, led to the now famous case *Griswold v. Connecticut*. This case reached the U.S. Supreme Court that ruled in their favor that the Connecticut law of no birth control violated the constitutional right to marital privacy. This decision paved the way for later decisions, including *Roe v. Wade* which legalized abortion in the United States in 1973.



Cecile Richards (above) President and CEO of Planned Parenthood Federation of America congratulates PPSNE on 90 Years of Care at our annual luncheon.

In 2009, the Planned Parenthood affiliates of Connecticut and Rhode Island merged; creating Planned Parenthood of Southern New England. Together, we have worked to ensure a successful future for women, men and teens in this region. The focus has been and continues to be on access to reproductive health care services, affordability, education, and confidential and compassionate care for each of our patients. We expanded our youth programs and our collaborations with schools, community groups, the department of social services and other networks. Through Twitter, Facebook, tumblr, Instagram and more, we connect with and listen to young people of all backgrounds - meeting teens where they are - online.



Judy Tabar presents the Community Impact Award to Hank and Nancy Bartels at the Annual Spring Luncheon in Stamford, CT. (L-R) Nancy Bartels, Judy Tabar, Jane Condon and Hank Bartels.

Our 90 years of history demonstrates that we have been prepared, persistent and unwavering. This has led to many successes with your help. Our historical victories over the past 90 years would not have been possible without you, your passion and dedication to Planned Parenthood of Southern New England. For this, we say thank you.



Lizz Winstead appeared multiple times throughout this past year as a part of our "Celebrating 90 Years of Care" banner events. She has used her celebrity, comedy and yes, her Twitter feed to help build support in Connecticut, Rhode Island and across the nation.

Our youth have stood with PPSNE to help commemorate *Roe v. Wade's* 40th Anniversary. Through the *Roe Vision Project* (PlannedParenthoodVotes.tumblr.com) high school and college students spoke up about the historical significance and their vision for the future of *Roe v. Wade*.

Oluwaseyi Adeyinka, Campus Action Intern
Yale University



Planned Parenthood of Southern New England

CELEBRATING 90 YEARS OF CARE

HEALTH CARE

PLANNING FOR THE COMMUNITY

Planned Parenthood of Southern New England, Inc. remains committed to the community. As one of the region's largest providers of family planning and reproductive health care services, we deliver care to more than 70,000 patients each year. PPSNE has 18 health centers in Connecticut and Rhode Island and over 116,000 annual visits.



PPSNE continues to invest in bilingual training to provide culturally and linguistically competent care at its health centers. PPSNE held a series of three Medical Terminology II trainings for 26 bilingually fluent administrative and clinical staff members. These half-day trainings focused on reproductive anatomy, physiology and common medical procedures and terminology. Every participant went through a knowledge assessment at the end of the training – an important provision for PPFA's accreditation standards. Additionally, PPSNE conducted a medical interpreters training session, bringing our total to 17 medical interpreters in 12 health centers.

The Success of Family Planning Enrollment

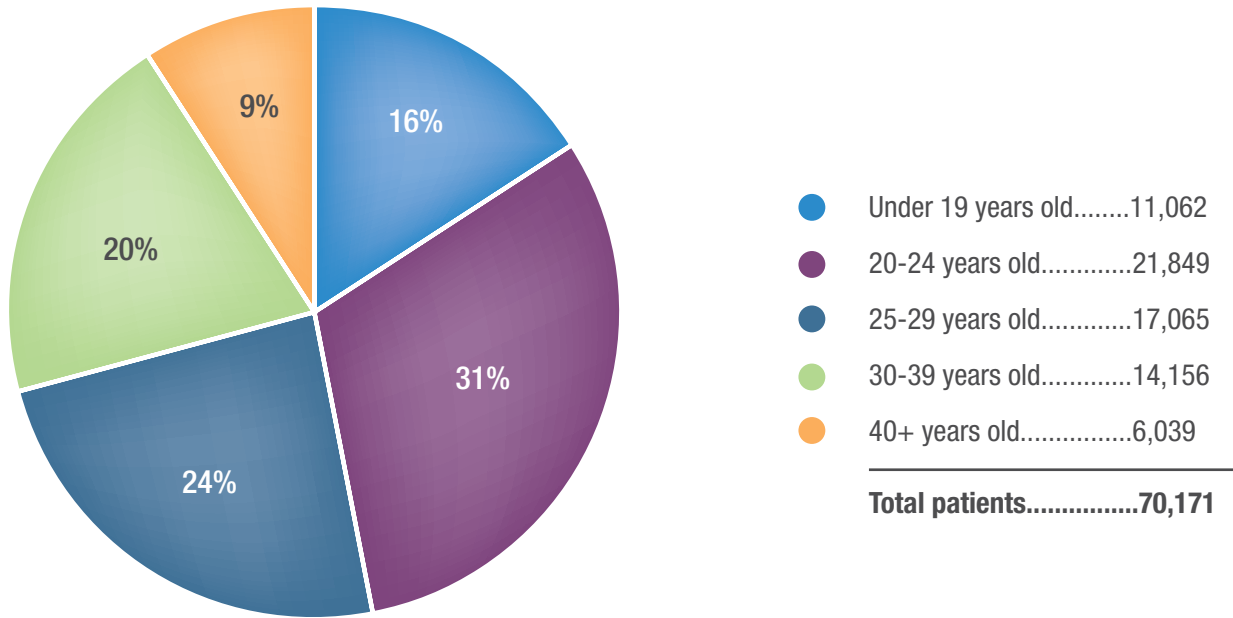
PPSNE completed its first full year of signing up women and men for Connecticut's Medicaid Family Planning Limited Benefit Program. Under this new program, women and men who lack health insurance—but earn too much to be eligible for Medicaid—can get coverage for family planning services including free contraceptive supplies, annual gynecological exams, Pap tests as well as testing and treatment for sexually transmitted diseases. In addition, patients can sign up at their PPSNE health center and obtain provisional coverage the same day.

PPSNE health center staff completed applications for more than 4,000 patients for this program in FY 2013. Two-thirds of them received the Family Planning Limited Benefit Program coverage and 24% were granted coverage under a full benefit Medicaid plan. As a result of more patients having coverage for more effective—and more expensive—birth control methods, the number of IUDs and hormonal implants PPSNE health centers provided in FY 2013 increased by 35%.



OUR PATIENTS

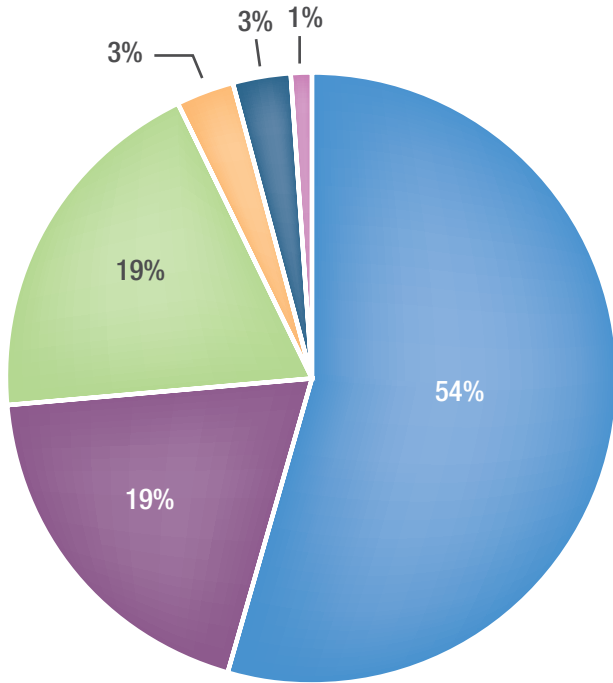
Planned Parenthood of Southern New England has made strides towards our goal of decreasing racial and ethnic health disparities in the Connecticut and Rhode Island communities. From education and training to community door-knocking, PPSNE has increased its reach to more diverse communities. The result is a more diverse patient base. Women, men and teens come to Planned Parenthood because they know we provide affordable, confidential health care. They leave PPSNE knowing that they received quality, non-judgmental health care. For 90 years, PPSNE has been and continues to be committed to serving all patients who walk through our health center doors.



AGE	FEMALE		MALE	
	Count	Percentage	Count	Percentage
Under 19	10,367	17%	695	9%
20-24	19,173	31%	2,676	33%
25-29	14,833	24%	2,232	28%
30-39	12,444	20%	1,712	21%
40+	5,246	8%	793	10%
TOTALS	62,063	88%	8,108	12%

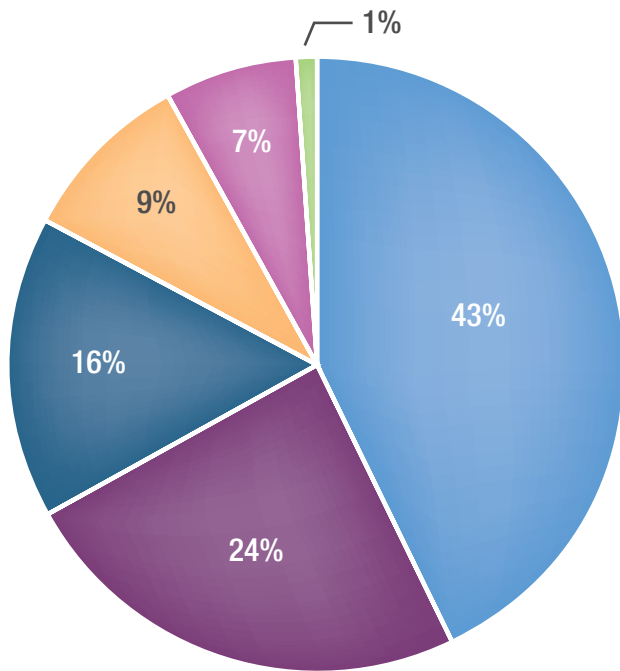
70,171 Patients

116,954 Visits



- Caucasian/White
- African American/Black
- Latino/Hispanic
- More than one race
- Asian
- Other

OUR MEDICAL SERVICES



- Contraceptive Services.....66,105
 - STD/STI & HIV Screening Visits.....37,275
 - Women's Health Services.....24,907
 - Cancer Screening & Preventative Services.....13,766
 - Abortions.....10,572
 - Other Services.....1,477
-
- Total services.....154,102**

ADVOCACY

MAKING AN IMPRESSION

PPSNE works diligently in the community to educate and inform women, men and teens of their rights as a patient and a human being. Our public policy and advocacy team carries this torch with enthusiasm, dedication and passion.

RHODE ISLAND

PPSNE welcomed a new community organizer in Rhode Island whose work focuses on youth organization through a newly formed “young professionals” group as well as the growth of our RI Campus Action program. We are also building relationships between PPSNE and area faith communities and clergy.

With a \$15,000 grant from the *National Family Planning and Reproductive Health Association*, the RI Coalition for Reproductive Justice membership increased to 14 member organizations and pushed for the State House to expand the state Medicaid family planning program.

We and our allies successfully fought over 12 bills that sought to restrict access to reproductive health services and abortion. A bill creating a “choose life” license plate was vetoed by Governor Lincoln Chafee.



PPSNE engaged with both social and traditional media more often and more effectively as we ramped up both our proactive and defensive legislative work.

PPSNE hosted its first Reproductive Justice Messaging Training for state elected officials. Ten legislators attended to learn important new ways to discuss and advocate for abortion services and access.

We significantly increased our advocacy footprint by offering regular activist opportunities, such as phone banks and legislative lobby days.



CONNECTICUT

PPSNE welcomed a new campus organizer in Connecticut. Our 2012-2013 CT Campus Action program coordinated the work of nearly 16 students on 9 college campuses statewide. We also developed an innovative Latino/a outreach project in New Haven to launch during the upcoming year. This project expands our efforts to improve sexual and reproductive health among Latinos/as in New Haven and beyond.

Hartford remains a priority community for PPSNE as well. We engaged with the Hartford African-American and Black community, sharing information about our services and the many preventive health benefits coming to women under the Affordable Care Act (ACA).



At the State Capitol, PPSNE worked in coalition with a variety of allies during the 2013 session to help pass legislation to limit gun violence; study the need for family and medical leave insurance; protect rape victims who are physically or mentally disabled; and preserve health care funds for over 37,000 low-income parents enrolled in CT's HUSKY program.

Through our Health Center Advocacy Project, volunteers connected with PPSNE patients to explain how to use their voices (and their personal stories) to protect their right to health care.

Care. No matter what.



The work of the Connecticut Health Exchange (now Access Health CT) has been a major focus...making certain that full reproductive services are covered and accessible at PPSNE health centers under Obamacare.

ENVISIONING TOMORROW

PREPARING FOR A SUCCESSFUL FUTURE

Because of you, we are growing. We are expanding our programs, enhancing our services and reaching more and more people across our communities. Our 90 years of care in Connecticut and Rhode Island is proof that we are strong, prepared and innovative. We will not stop. Instead we will endure and continue to stand with all people so we may have a healthier tomorrow.

Two years ago we let you know what Planned Parenthood of Southern New England (PPSNE) had planned for the future. We laid out our Five-Year Strategic Plan and highlighted different initiatives that were going to be our focus. We are thrilled to tell you that there was a significant decline in teen births from 2012 – 2013! In 2013, the number of teen births decreased by more than 15 percent in Connecticut, and by more than 16 percent in Rhode Island.

Because the younger generation utilizes sites such as Facebook and Twitter to communicate, PPSNE is seeking out and engaging diverse young leaders through these and other social media platforms. In the last fiscal year, we hired two dedicated staff members to connect online with people of all ages. As a result of these focused efforts, our number of online friends and followers has almost doubled to more than 4,300. We are staying in constant conversation with our patients and supporters in new ways, and we are excited to say that we are more than half-way to our goal of 7,500 online friends and followers by 2016.

Another major focus of PPSNE is to help decrease the rate of teen pregnancies in Connecticut and Rhode Island over the next five years. We are thrilled to tell you that the number

of teen births in 2013 was 300 less than our objective in Connecticut and approximately 150 less than our objective in Rhode Island! We've already hit our 2016 goal of less than 900 teen births in Rhode Island this year, and we are less than 200 away from our goal in Connecticut. Our work with boards of education, faith communities and other community-based organizations—utilizing different outreach and educational campaigns—has proven to be successful in helping us carry out our mission.

On the horizon is the new health care reform law, which will bring many newly insured patients to Planned Parenthood in 2014 as well as provide them with new benefits such as birth control at no cost. Enrollment begins on October 1, 2013, and coverage starts January 1, 2014. Like we always have, PPSNE will continue to serve the uninsured long into the future. We have been and always will be committed to providing reproductive health care services, including family planning.

After celebrating 90 years of service in 2013, PPSNE is excited about 2014 and beyond. Thanks to your help and support, the coming years are bright for the women, men, teens and families all across Southern New England. It's truly an honor for us to be a partner in that future.



Care. No matter what.

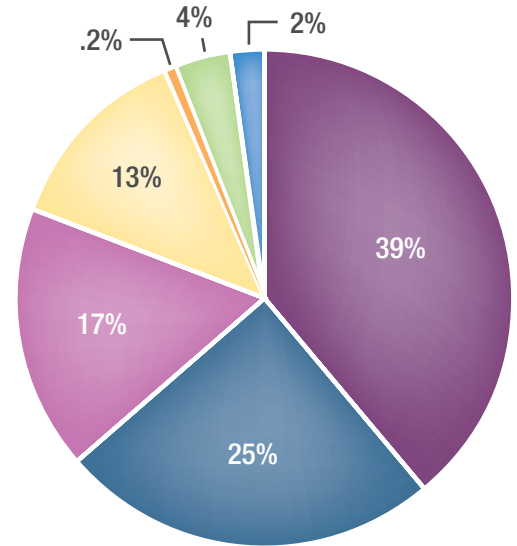
FINANCIALS

YOUR GIVING HAS DIRECT IMPACT

REVENUE

	FY 2013	FY 2012
Third Party Insurers	13,607,708	12,044,097
Contributions	8,733,259	5,580,490
Government Grants	5,805,266	5,675,539
Private Patient Fees	4,630,739	5,720,501
Education	61,580	78,954
Other	1,303,370	170,210
Endowment Investments Net Gain	591,203	281,270
Total	\$34,733,125	\$ 29,551,061

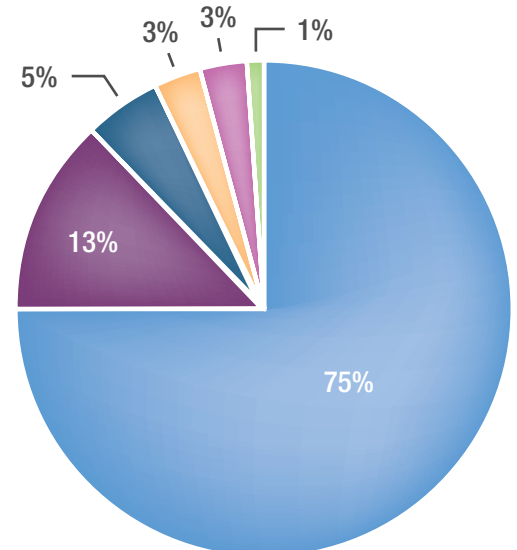
REVENUE



EXPENSES

Medical Services	21,957,896	20,418,400
Administration	3,814,950	3,200,472
Fundraising	1,446,724	1,170,916
Education	1,006,037	905,020
Public Affairs	887,586	663,071
PPFA Dues	291,808	281,477
Total	\$ 29,405,001	\$ 26,639,356

EXPENSES



FY13 Net Surplus \$5,328,124

FY13 Operating Surplus \$799,107¹

ASSETS

Long Term	13,890,431	12,639,322
Current	17,320,202	12,730,990
Liabilities	2,946,671	2,434,474
Total Net Assets	\$28,263,962	\$22,935,838

1. Operating surplus excludes bequests and campaign gifts not available for operations.