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— Client, Rogue Valley

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— Pamela, Lane County

Planned Parenthood of Southwestern Oregon

2012 IMPACT REPORT
Care. No Matter what.

Please be in touch!
Cynthia Pappas, President & CEO
541-246-1011
cynthia.pappas@ppsworegon.org

Facebook.com/ppsworegon
Twitter: @ppsworegon

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Reinvented in 2012

FINANCIAL DATA
Statement of Operations
Year ending December 2012

REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount (in USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Center Income</td>
<td>86,775,365</td>
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<tr>
<td>Individual Gifts</td>
<td>463,063</td>
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<tr>
<td>Foundation Support</td>
<td>449,750</td>
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<tr>
<td>Operating Reserves</td>
<td>206,521</td>
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<tr>
<td>Investment Income</td>
<td>116,737</td>
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<tr>
<td>Other Program Income</td>
<td>26,410</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$8,037,846</strong></td>
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EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (in USD)</th>
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</thead>
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<tr>
<td>Health Services</td>
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<td>Education</td>
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<td>Administration</td>
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<td>Fundraising</td>
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<td>Advocacy Dues</td>
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<td>PPFA Dues</td>
<td>97,607</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$8,037,846</strong></td>
</tr>
</tbody>
</table>

Statement of Operations
Year ending December 2012

Health Center Income 84%
Donor Investment 3%
Operating Reserves 2%
Investment Income 1%

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Dear Friends,

I am proud to support Planned Parenthood of Southwestern Oregon because this organization transforms lives. Thanks to our preventive health services and education, individuals and our community are stronger, wiser, and have a brighter future.

During the two years that my daughter participated in REVolution Youth Action Council at PPSO, I watched her and her peers come to understand and embrace their power as young leaders. They learned and practiced being bold and taking on tough issues and hard conversations, and developed into powerful members of our community.

PPSO also transforms the lives of nearly 24,000 adults and young people each year through our health care services. Every day our expert team of health care providers works to discover early stage cancer, counsel young people on safe and healthy relationships, and provide essential preventive care. For approximately 60% of our low-income clients, the only health care they receive each year is at PPSO.

In 2012 we opened the doors of our new Regional Health & Education Center in Eugene-Springfield where we host education and training programs, welcome thousands for health services, and where we host education and training programs reaching 11,185 youth and adults. In providing these services, we partnered with 20 school districts, teaching sexuality education for students in grades 5-12 and an additional 38 community programs and state agencies that work with young people, adults, and families.

If it were not for Planned Parenthood, my wife would not have been able to get a jump on the breast cancer she has been fighting for three years. Thank you from the bottom of my heart, we owe you big! – Client’s spouse, Rogue Valley

Vicki Silvers
Board Chair

EDUCATION AND TRAINING

Rights, responsibility

In 2012 PPSO provided 1,043 education and training programs reaching 11,185 youth and adults. In providing these services, we partnered with 20 school districts, teaching sexuality education for students in grades 5-12 and an additional 38 community programs and state agencies that work with young people, adults, and families.

- An independent evaluation of PPSO’s Adolescent Health Care Communication Project (AHCCP) found that this youth-led training is having an important impact on participating health care providers. AHCCP is improving delivery of health services to young people by significantly increasing provider knowledge about youth sexual health and improving skills for effective communication in the clinic setting. In 2012, our AHCCP youth partners trained 289 current and future health care practitioners.

- Teen Outreach Program (TOP) expanded in 2012 to include seven groups reaching 132 youth in Jackson County. The program develops the positive potential of young people through community service learning, leading to more youth success and less risk-taking behaviors. TOP has been shown to reduce course failure, school dropout, and teen pregnancy.

- In partnership with Eugene 4J School District, PPSO developed a Peer Education Program focusing on healthy relationships and sexuality. Our youth partners facilitated this three-day program for 90 ninth grade students in two district high schools, and provided companion parent sessions reaching 32 parents. This program is on track to be expanded to rural schools in 2013.

- We are proud to be partners for the third productive year of the Jackson County Latina Health Coalition. In 2012, the Coalition coordinated a youth PhotoVoice project documenting aspects of the community that help prevent or contribute to higher pregnancy and birth rates among Latina teens. The youth shared their project research and photos with hundreds of community members and were selected to present at conferences of the Oregon Public Health Association and the American Public Health Association.

- PPSO’s sexuality education programs designed specifically for people with developmental disabilities reached 90 young and older adults in 2012. We also presented a companion program for foster care providers serving young people with developmental disabilities.

- Forty high school-aged youth participated in Sex Around the World — the 2012 Reproductive Rights Retreat coordinated by REVolution. PPSO’s youth action council. Participants heard from a diverse panel of professionals who engaged them in meaningful discussion about sexual health issues around the world.

HEALTH SERVICES

Ensuring healthy families

In 2012, Planned Parenthood of Southwestern Oregon provided reproductive and sexual health care to 23,760 clients during 38,933 visits at our seven health centers. Our preventive services include life-saving cervical and breast cancer screenings, annual well-woman exams, birth control counseling and services, and treatment for abnormal Pap tests without being referred elsewhere.

- Our two health centers in Eugene and Springfield merged into the beautiful new Regional Health & Education Center that opened on October 4, 2012. Clients are thrilled to receive services in our spacious, light-filled, professional new space, with ample parking. Emergencies stop right outside the front door and the same extended hours for client-focused care.

- We continue to see tremendous growth in clients choosing the long-acting birth control methods such as the implant ( Nexplanon) and intrauterine contraception (IUC). Between 2010 and 2012 IUC insertions increased over 52%. Insertions of the implant have nearly doubled in the last three years (88%). These highly effective birth control methods last from 3 to 12 years.

- PPSO’s Medical Director, Dr. Deborah Dotters, began offering LEEP services at the Eugene-Springfield Health Center in late 2012. Loop Electrosurgical Excision Procedure (LEEP) uses a thin, low-voltage electrified wire loop to cut out abnormal cervical tissue. Clients appreciate being able to obtain treatment for abnormal Pap tests without being referred elsewhere.

ADVOCACY

Giving voice to the majority

Planned Parenthood of Southwestern Oregon continues to support and work with Planned Parenthood Advocates of Oregon (PPAO), the statewide advocacy group. In 2012, PPAD made important advances to help improve access to health care and reproductive rights.

- Advocated expanding eligibility for Oregon Contraceptive Care (Medicaid coverage for family planning) to allow more Oregonians to receive family planning services annually.

- Defended family planning funding in the state budget.

- Introduced a consumer-rights bill to stop Crisis Pregnancy Centers from misleading women who seek information about their reproductive options.

- Protected comprehensive sexuality education from political attacks to ensure all Oregon students receive the age-appropriate, medically accurate education they deserve to help them stay healthy.

- Supported 30 endorsed candidates who support women’s health, each recognized in a cover story in The Nation and coverage on HBO’s Real Time with Bill Maher.

- Challenged ballot title language for Initiative Petition 25, a constitutional amendment to prohibit access to medically necessary abortion care for low-income women.

- Dispatched field experts to Mississippi and North Dakota to help defeat ballot measures restricting women’s healthcare rights.
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