

Protecting & Advocating for Reproductive Rights

ANNUAL REPORT 2012–2013



Planned Parenthood
Association of Utah



Protecting and Advocating for Reproductive Rights.

We have a confession to make. It is really trying our patience to constantly reframe adversarial legislation from across the nation as “challenges”. It is trying our patience to forever make lemonade out of rotten lemons – punitive laws and regulations. Take a look at what’s happening in some of our states.

Mississippi passed a Targeted Regulation of Abortion Providers (TRAP) law to essentially close down its last remaining abortion clinic.

Virginia's Legislature voted to require all abortion clinics in the state to comply with strict new building codes (yet another TRAP law) that passed only after it was attached to a motorcycle safety bill. A motorcycle safety bill?!

Where to start on Texas? Last year the state defunded Planned Parenthood. This year they enacted TRAP legislation. A lower court decision disallowed the ruling but unfortunately the court of appeals allowed most of Texas' new abortion restrictions to take effect immediately.

Last year, Arizona passed a new law banning most abortions after 20 weeks. The Center for Reproductive Rights and the ACLU filed suit and eventually the Ninth Circuit Court of Appeals struck down the law. Unfortunately, the Arizona Legislature won't let it go.

Both state houses in North Dakota passed a "personhood" measure. The measure will now appear on the November 2014 ballot, and voters will be able to accept or reject it.

And, did we say, it is really trying our patience that these types of laws and regulations are humiliating, disrespectful and just assume that women are not capable of making responsible choices and decisions when it comes to their reproductive health and rights.

THESE TYPES OF LAWS AND
REGULATIONS
ARE HUMILIATING
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WOMEN ARE NOT
CAPABLE.

Here in Utah we've been dealing with TRAP laws for the past few years. We were the first in the nation to implement a 72-hour waiting period, we have a minor consent law, no family planning or STD monies from the state and an attempt at no sex education in public schools – thanks to a huge rally from supporters across the state, the governor vetoed this ridiculous law.

These examples of bad legislation (can't wait to see what the Utah legislature throws at us this upcoming session), federal sequestration, government furloughs, and while we totally embrace the Affordable Care Act, the changes it will bring – well it has been a tough year.

Sometimes it gets you down. You keep thinking to yourself that we shouldn't have to be continuously fighting "the good fight". But then you step back, take a deep breath and are extremely grateful and thankful that our staff, volunteers, supporters and collaborative partners give the organization the strength and fortitude to continue on. PPAU will always fight to mitigate the negative effects some legislators present us with and will continue to help women and their families.

In this Annual Report, you'll see how proud we are of our efforts in helping implement the Affordable Care Act, of our work on being the most reliable comprehensive reproductive health care provider for men and women in Utah and our ability to provide new and innovative educational tools for youth and their parents.

We have a declaration to make. We will always stick to our mission by providing accurate information and education to individuals of all ages; to ensuring that as many people as possible have access to high-quality, affordable health care; and above all protecting and advocating for reproductive rights. **Our job is to act. No matter what. Our job is to care. No matter what.**

Sincerely,



Karrie Galloway
President and CEO



Geri Mineau,
Board Chair





Planned Parenthood and the Affordable Care Act.

There are few things more important to women (and men) than health care. The new health care law, also called Obamacare or the Affordable Care Act, makes affordable health care within reach for those who have gone without for far too long.

There are currently 360,000 uninsured Utahns who will be newly eligible to enroll in health insurance. Ninety-three percent of Utah's uninsured and eligible population will qualify for either tax credits to purchase coverage in the Marketplace or for Medicaid if Utah takes advantage of the new opportunity to expand Medicaid coverage under the Affordable Care Act.

For over 40 years Planned Parenthood Association of Utah (PPAU) has been providing affordable, quality health care to men and women in Utah. While the new health care law means there may be new health insurance options available to our patients; PPAU will still be the same trusted provider we've always been.

PPAU is committed to helping Utahns figure out what their options are, how to pick a health plan

that meets their needs, and getting them enrolled. We have an on-site Certified Application Counselor (CAC) available to meet with our patients and community members. We can help with enrolling

folks in an individual insurance plan on the federal Marketplace, in addition to Medicaid and CHIP. We also have kiosks in each of our nine health centers with information on the new health care law.

Planned Parenthood believes that it is good policy to encourage individuals to maintain their health and their family's health. PPAU will continue our mission to offer specialized quality care to Utahns no matter what.

DID YOU KNOW?

PLANNED PARENTHOOD
ACCEPTS
INSURANCE
AND IS A PREFERRED
PROVIDER
OF MANY PLANS ON THE
FEDERAL
MARKETPLACE
AND ON ALL MEDICAID PLANS.

For more information, or to request an appointment with our Certified Application Counselor **visit ppau.org**.

Act. No Matter What.

If you agree with Planned Parenthood Action Council that all Utahns should have access to quality health care at affordable prices - tell Governor Herbert



Join Planned Parenthood members and the Coalition for a Compassionate Utah in asking our state leaders to not play politics with our health, and choose full Medicaid expansion for Utah.

Special interest groups and conservative politicians have been talking with the governor and it is time for all Utahns (you!) to weigh in. Take a moment right now to use this [link to email or call Governor Herbert](#) and ask him to expand Medicaid because it is the right thing to do for Utahns.

To learn more about Medicaid expansion and what it means for you watch this [short video](#).



What Should We Anticipate for the 2014 Legislative Session?

My forecast is that we need to be ready to fight multiple pieces of bad legislation. An election year, following a very quiet year for our state, spells an active 45-day session for Planned Parenthood in Utah.

DID YOU KNOW?

THERE ARE
CURRENTLY
360,000
UNINSURED
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WHO WILL BE NEWLY
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INSURANCE.

If you have been watching the news, you may have witnessed the continued War on Women through bills aimed at restricting access to comprehensive reproductive health care at the state level. There are very similar bills (model legislation from anti-choice groups) being introduced and we can anticipate seeing a few in Utah next year, frontrunners include; “defunding” Planned Parenthood, gender-based abortion prohibition, restrictions on medication abortion, and bans on abortion after 20 weeks.

Planned Parenthood Action Council is going to need your help! If you haven’t signed up already – please register for our [Action Alerts](#) here. We will send you weekly updates throughout the session and keep you up-to-date on any proposed bills that will affect reproductive justice in Utah.



*Heather Stringfellow
VP Public Policy*



**AWKWARD
OR NOT?**

Take this quiz to find out how ready your parents are to talk to you about dating and sex.

LET'S GO

Sex Education. There's an App for That.

Meeting teens where they are to deliver effective education.

Hundreds of studies have shown that sex education works. Now Planned Parenthood has some new tricks that bring together what works in sex education with what young people like to do online. When it comes to exploring future plans and making decisions now we can say, "there's an app for that". These innovative digital education tools are terrific for teens that are not getting sex education and to support the sex education teens receive at home or school. Planned Parenthood's apps for teens help navigate decision making about relationships and sexual health. [Check them out here.](#)

Today, over 78% of teens ages 12-17 own a cell phone; teens from Latino and African American households are very likely (over 60%) to access the internet from their phone. Youth from low income households are equally likely to have a smart

phone as youth from high income households (Pew, Internet Teens and Technology 2013). These apps were developed with input from focus groups around the country, existing research, and were beta tested with over 50,000 individuals.

The new digital suite includes apps for younger teens such as “[What’s your love personality?](#)” and “[Where do you stand?](#)” which helps girls and boys respectively wait to have sex. Apps for older teens include “[It Takes Two](#)” which helps teens manage ongoing use of birth control and condoms and “[What’s Your Future Plan?](#)” which helps teens plan for their future including career, family, and relationships.

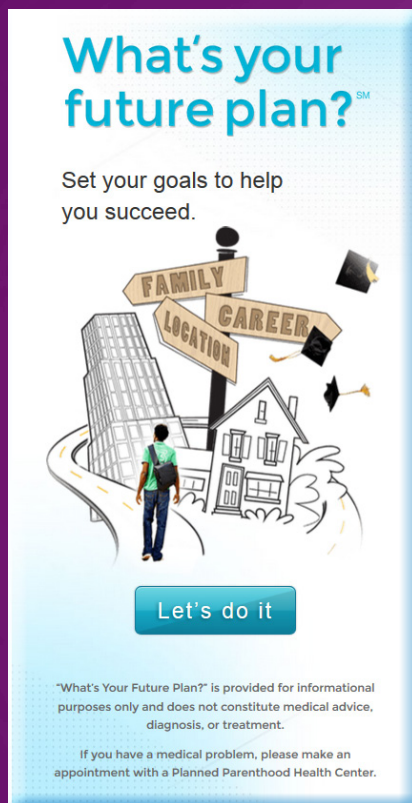
Cierra Maple, a PPAU Teen Council member from AMES High School says, “These apps provide a safe and anonymous way for teens to get answers and information about topics that are important to us.” PPAU Teen Council members are participating in a brand new national contest to see which teen health educator connected with a Planned Parenthood affiliate will generate the most clicks on the new digital education tools from their personal social media accounts on Twitter and Facebook. In return for using their power for good, the winning teen will receive an ipad.

Last but not least Planned Parenthood’s [chat and text](#) program is an excellent resource for moments of worry. This allows young people to chat on the web or text with live health educators. It reaches youth and young adults at urgent moments when worry levels are high, answers their questions, and links them to care. Chat/Text focuses on times when people might be worried about pregnancy, STDs, abortion, or birth control failure.

PPAU delivers sex education to over 9,000 parents, teens and youth annually. Our programs help teens build skills and knowledge, debunk myths, contemplate their values, and set intentions that facilitate decision making. PPAU’s parent classes support parents as the primary sexuality educators of their children. To inquire about classes contact us at education@ppau.org.



*Annabel Sheinberg, MM
Director of Education*



While there is an increasing hostility regarding women choosing abortion some undisputable facts about the procedure suggest that not need be the case.

#1. Abortions are common with 1.3 million occurring in the U.S. each year.

#2. Most women who have abortions are keenly aware of the demands of having a child as they are mothers.

#3. While increasing obstacles to obtaining abortion demeans women it does not decrease abortion rates.

#4. Providing highly effective contraception does decrease abortions.

#5. And here is a fifth fact about abortion:
nearly everyone can agree reducing abortion rates is a worthwhile aim.

Abortion Facts & The Proven Way To Reduce Them.

Societies with low abortion rates have the best access to the most effective methods of contraception; these include IUDs, contraceptive implants (nexplanon) and sterilization.

While this has been true in Western Europe for decades, a recent study in the U.S. demonstrated this principal here as well. In St. Louis, the Contraceptive CHOICE project showed that when financial obstacles are removed, three-quarters of women who are counseled on all methods of contraception choose IUDs and implants. The most striking thing about this study of nearly 10,000 women is that those who chose less effective methods like the birth control pill were 20 times more likely to have an unplanned pregnancy than those who selected these highly effective methods. In the end, not only were women who started the IUD and implant much less likely to having an unplanned pregnancy or abortion, but there was a population effect of this effort. While the abortion rate across the state in Kansas City increased during the course of the study, in St. Louis it declined.

At PPAU the lessons of the CHOICE project are taken to heart every day. In the last three years over 500 women without adequate healthcare coverage have received IUDs and implants

regardless of the ability to pay through the LARC Program. Many of these devices were inserted immediately after abortion procedures. These devices have prevented over 100 unplanned pregnancies and saved the state hundreds of thousands of dollars.

While the above comments address the need to provide better contraception and the positive effects of that action they do not address the needs of those in other desperate situations including those with desired pregnancies who discover something has gone wrong, victims of rape, and mothers who learn of their own serious medical issue during pregnancy. This latter issue may involve a woman forced to terminate a pregnancy to reduce the fetal exposure risk of chemotherapy for a recently diagnosed cancer.

These are precisely the women most likely to be affected by the increasingly common abortion bans beyond 20 weeks gestation. Just consider learning at 21 weeks that your much desired baby does not have a brain or has a heart that

will never provide an adequate oxygen supply to its body. Every day in Utah expecting mothers are confronted with these situations, and every day women and their families carefully consider what is best for the fetus and their family. The vast majority of people in that situation decide to terminate the pregnancy but it must be the right of the mother and her family to make that decision with the consultation of the best available resources, especially their physician and health care experts. It is a form of cruelty to force someone in that position to continue a pregnancy.

Almost every year the Utah state legislature produces bills to restrict abortion access. However, any politician with a stated desire to reduce abortions (and that should be all of them) should be investing energy into improving contraceptive access. This requires bold leadership, but it is a common sense idea that

has appeal to the general public. It is an idea that requires a new conversation, one that would require a few courageous common sense thinkers to engage in an exchange of ideas. Something that the public would warmly encourage of its elected leaders at this time when nearly all they see is partisan bickering.

Compassion requires that we seek opportunities to improve access for women with the greatest challenges to obtaining the most expensive and most effective methods of contraception. It may be foolishly optimistic to ask the legislature to do the one thing in its power that is proven to reduce rates of abortion. If it will not do this then at least it should not get in the way of those who will.



*Dr. David Turok
PPAU Director of
Surgical Services*



CIRCLES OF FRIENDS

Margaret Sanger Circle

The Altschuler Family
Ruth Eleanor & John Ernest Bamberger Fndn
The B.W. Bastian Fndn
The Mary Alice & Bennett Brown Fndn
R. Harold Burton Fndn
The Crawford Family Fndn
Cultural Vision Fund
Annette & Ian Cumming
The Lawrence T. & Janet T. Dee Fndn
Kent C. & Martha H. DiFiore Family Fndn
The Dr. Ezekiel R. & Edna Wattis Dumke Fndn
The George S. & Dolores Doré Eccles Fndn
The Marriner S. Eccles Fndn
The Emma Eccles Jones Fndn
The Nora Eccles Treadwell Fndn
The Episcopal Diocese of Utah
Forthcoming Fund
Jane Glaser & Joseph R. Gormally
Intermountain Healthcare
JEPS Foundation
Antje & K. Gordon Lark
Suzanne Larson
Dan McKnight
Geraldine Mineau, Ph.D. & Dr. Edward Mineau
My Good Fund
Orange County Community Fndn
Park City Fndn

Shari & David Quinney
The S.J. & Jessie E. Quinney Fndn
Charles A. Ranney
Raymond Family Fndn
Rothman Family Fndn
Susan & Jeffrey Saffle
Tamie P. & George H. Speciale
The Steiner Fndn
Sarah Ilstrup & Kevin Strait
Candy & Jack Taylor
The Robert I. Wishnick Fndn
Utah Medical Association

Gold Circle

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Mary & Del Draper
The Henry W. & Leslie M. Eskuche Fndn
Karrie T. Galloway
Pat & Tom Grossman Family Fund
Liz & William Holt
Patricia & Steven Horton
The Herbert I. & Elisa B. Michael Fndn
Anne Moon & Daniel Horwitz
SelectHealth

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Karen McCreary & Kent Alderman
Allison Women Family Fndn
Box Canyon Family Partners LLC
Peg & Brian Anderson
Nancy Barthelmess
Alice Bierer
Janis Boettinger & Eugene Schupp
Dr. Robert Brodstein
Phaedra Budy & Nick Bouwes
Stead & Kendall Burwell
Rose & Tom Calame
The Castle Fndn
Lisa & Tom Carlson
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Paula Child
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Kathy Chudoba
Richard Clement
Paul S. De Morgan
Candace & Thomas Dee
Cathy & Robert Dern
Eastern Orthodox Christian Charity
Michael T. Forman
Sheldon R. Furst
Harriett & Raymond Gesteland
Sue & Val Grant
Barbara Gural-Steinmetz
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Richark K. & Shirley S. Hemingway Fndn
Laurie Hofmann & Dave Classen
Judy & Kirk Thomas Goddard
Karina Hauser
Vicky & John Hoagland
Nancy Rose & Marc Jackson
Helene & Dr. Richard Jaffe
Jax Fndn
Amy & Jeff Jerabek
Judith & Leon Jones
L.C. Allen Jones
The Kanter Family Foundation
Kennecott Utah Copper Corporation
Scott E. Knell Family Trust
Dr. Linda J. Leckman
Christina & Whitfield Lee
Evelyn & James B. Lee
Sara Litt
Dr. Ellen A. Liu & Dr. Sheldon R. Furst
Jean Lown & William B. Dixon
Diane McMakin
Harla Macqueen
Jane & Tami Marquardt
Robert Marquardt
The Masonic Temple Fndn of Utah
The David J. & Nancy L. McNally Fndn

The Mellen Fndn
Midvale City Corporation
Kathie Miller
Marilyn S. & Dr. Alan H. Morris
Ron Munger
Lynda & Robert Orr
John & Marcia Price Family Fndn
Helen & Rick Rappaport
Kerrie & Jeff Roach
David Roll
Sarah Beth Coyote Fndn
Deb Sawyer & Wayne Martinson
Karen & Sam Schroyer
Virginia Solomon
Bob Steiner
Suzanne Stensaas
Linda Stimpson
Molly & Christopher Sumner
Lorraine Szczesny M.D. & Todd C. Grey
Barbara L. & Norman C. Tanner
Mary & Todd Troxell
Helga Van Miegroet & Anthony Turhollow
United Jewish Community Endowment Trust
Vickie Venne
Katherine Venti and Richard Badenhausen
Susan & John Walker
Susan & M. Walker Wallace
James Warenski, M.D.
Donna Weinholtz
The Williams Companies
Dr. Susan Wurtzburg
Maxine Zinder

THANK YOU

F O R Y O U R
GENEROUS
S U P P O R T
OF **PLANNED PARENTHOOD**
ASSOCIATION OF UTAH.

Financials for year ending June 30, 2013

Revenues	PPAU	PPAC	Total	Percent
Government Funding	2,199,643	-	2,199,643	31%
Client Fees & Insurance	2,750,546	-	2,750,546	39%
Medicaid	42,474	-	42,474	1%
Contributions & Special Events	1,815,456	79,852	1,895,308	27%
Other Income	125,146	3,864	129,010	2%
Total Revenues	6,933,265	83,716	7,016,981	100%

Expenses	PPAU	PPAC	Total	Percent
Clinic Services	5,094,054	-	5,094,054	71%
Administration	1,377,048	16,480	1,393,528	20%
Education	455,937	-	455,937	6%
Public Affairs	-	71,460	71,460	1%
Development	143,479	170	143,649	2%
Total Expenses	7,070,518	88,110	7,158,628	100%

Total Visits 148,369 **Total Patients** 55,538

Insurance Usage

No Insurance 93%

Insurance 7%

Government Grant

Subsidized 72%

Unsubsidized 28%

Ethnicity

Caucasian 77%

Hispanic or Latino 21%

Other 3%

Age

Under 15 0.18%

15 to 17 5%

18 to 19 11%

20 to 24 34%

25 to 29 24%

30 to 40 21%

Over 40 5%

Female 85%

Male 15%

Revenues

Contributions & Special Events 27%

Medicaid 1%

Other 2%

Government Funding 31%

Client Fees & Insurance 39%

Expenses

Clinic Services 71%

Public Affairs 1%

Education 6%

Administration 20%

Development 2%



Did you know?

YOU CAN ALSO NAME
PLANNED PARENTHOOD
ASSOCIATION OF UTAH
AS A **BENEFICIARY**
IN YOUR WILL OR
LIVING TRUST.

Importance of Giving

What is Your Legacy??

Like a bequest, these gifts help ensure the future of family planning for women, men and teens in Utah.

Naming Planned Parenthood Association of Utah (PPAU) as a beneficiary of your retirement plan, IRA, life insurance policy, or bank or brokerage account is a generous way to make a legacy gift “outside” a will.

These gifts are easy to implement, and giving retirement funds is a tax-wise strategy for many donors. Contact your plan or policy administrator for a change of beneficiary form for retirement and life insurance accounts. For bank or brokerage accounts, you will need to complete the appropriate form for the account. You will need the following information:

Legal Name: Planned Parenthood Association of Utah, Inc.

Address: 654 S. 900 East, Salt Lake City, UT 84102

Telephone: 801-532-1586. **Tax ID:** 87-0288909

Did you know you can also name PPAU as a beneficiary in your will or living trust? Please use our full legal name listed above. Your attorney may find the following language helpful:

I hereby give, devise, and bequeath \$_____ (a dollar amount, or all or a percentage of the rest, residue, and remainder of my estate) to Planned Parenthood Association of Utah, now or formerly in the city of Salt Lake City, 654 South 900 East, in the state of Utah, for its general purposes.

If you have any difficulty obtaining or completing your forms, please call the Development Office for assistance at 801-521-2743. Thank you for your consideration.