

Health Care



Education



Advocacy

**Planned Parenthood®
Greater Memphis Region
Annual Report FY2007**

Memphis Regional Planned Parenthood enjoyed another prosperous year, culminating in a name change to Planned Parenthood Greater Memphis Region.

In FY2007, we not only increased the number of visits to more than 20,000, but also improved the level of care provided. Patients are now able to make appointment requests and download patient forms on our website, increasing efficiency in the health center. A new computer management system allows us to streamline patient information and processes, making the health center staff more productive and the client experience more pleasant and consistent.

We exceeded financial projections for the year, positioning us well for the future. Our challenge will be to protect our grants, while increasing fundraising from our community to grow and serve the needs of Mid-South women.

National anti-choice groups launched a full assault on reproductive rights this year, resulting in the first Supreme Court decision banning an abortion procedure. The blatant disregard for women's health mobilized our supporters, who realized that we cannot afford to be complacent. Advocates for women's rights responded to threats by fighting ideology with science.

PPGMR continues to fight for equal, affordable access to reproductive health care; medically accurate, age-appropriate comprehensive sexuality education; respect for women and their doctors in private, medical decisions; a reduction in unintended pregnancy; and an increase in healthy sexuality.

We cannot express enough gratitude to our supporters. You are the face of choice and women's rights, and you continue to make a difference in the lives of so many women, men and children in the Mid-South.



Barry Chase
President



Ashley Coffield
Board Chair, FY2007



Kate Connell
Board Chair, FY2008



EDUCATION

Planned Parenthood Greater Memphis Region serves Mid-South children and adults by providing medically accurate, age-appropriate, comprehensive sexuality education. Schools, churches and community-based organizations trust PPGMR for non-judgmental, culturally competent instruction on responsible sexual behavior.

PPGMR acknowledges the realities inherent in our community. While Tennessee state policies mandate that abstinence be stressed, behavioral surveys indicate more than two-thirds of Memphis city high school students already are sexually active. In addition to abstinence, PPGMR's curricula emphasize prevention of unintended pregnancy and sexually transmitted infections through effective means of contraception. We believe education empowers young people to make decisions that allow for achievement of their goals.

PPGMR is invested in the Mid-South community and shares a commitment to improving reproductive

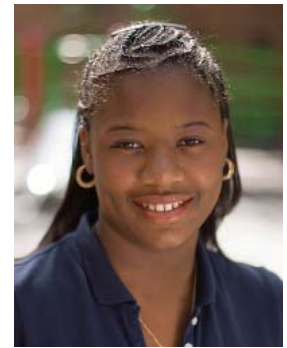
health care and education.

Highlights from FY2007:

■ PPGMR's two community health educators provided 63 group-level intervention sessions, amounting to 4,375 contact hours.

■ A total of 331 people received free HIV counseling and testing in neighborhood locations. PPGMR recognized World AIDS Day, National Black HIV Testing Day and National HIV Testing Day with free HIV counseling and testing events in community centers in Orange Mound, Whitehaven and Frayser.

■ PPGMR increased its presence at health fairs by training volunteers to provide education independently. We can now provide more education, in more locations, thanks to the dedication of our volunteers.



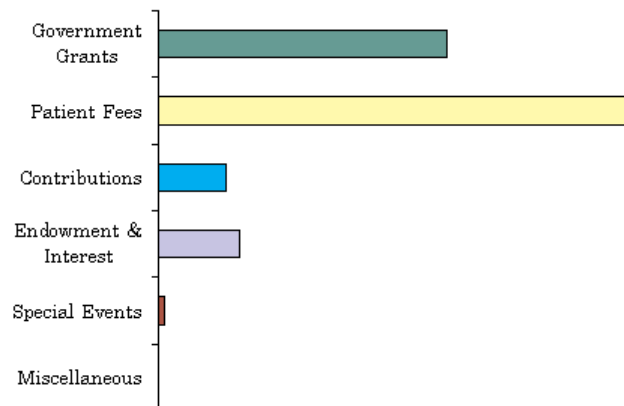
MISSION

PPGMR's mission is to ensure broad public access to reproductive and related health care through health center services, education, advocacy and community partnerships in serving 42 counties in West Tennessee, North Mississippi and East Arkansas.

FINANCIALS

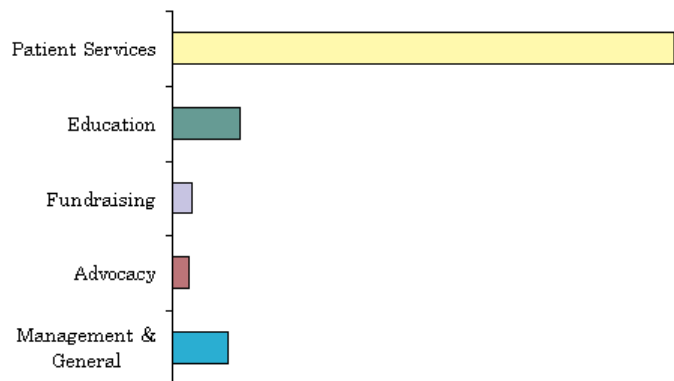
Revenue

Government Grants	\$847,632
Patient Fees	\$1,373,814
Contributions	\$200,263
Endowment & Interest	\$239,031
Special Events	\$17,013
Miscellaneous	\$2,086
Total	\$2,679,839



Expenses

Patient Services	\$1,521,725
Education	\$203,484
Fundraising	\$57,138
Advocacy	\$51,340
Management & General	\$167,173
Total	\$2,000,860



PATIENT SERVICES

Patient Visits	
Family Planning	11,935
HIV Counseling & Testing	998
STD Treatment	210
Pregnancy Testing	2,429
Emergency Contraception	1,472
Abortions	2,305
Other Services	1,475
Total Patient Visits	20,824



PUBLIC AFFAIRS

Planned Parenthood Greater Memphis Region worked tirelessly to protect the reproductive rights of women and families. Volunteers and interns played a critical role in PPGMR's advocacy efforts.

Highlights from FY2007:

- *Vox*: Voices for Planned Parenthood hosted the first statewide Live Action Camp with pro-choice college students from across Tennessee. PPGMR and Planned Parenthood of Middle and East Tennessee received a \$1,000 grant to train students in direct action organizing, while enhancing their understanding and support of reproductive rights.
- In August 2006, the FDA approved over-the-counter sales of emergency contraception, allowing women to prevent unintended pregnancy without a prescription.



PPGMR celebrated this victory by holding two emergency contraception giveaways—"Free EC Days"—to encourage women to back up their birth control. Public affairs staff and volunteers also surveyed community pharmacies to identify and publicize those that refused to provide women with basic birth control.

- PPGMR intensified its community outreach, recruiting 2,769 new activists through the Planned Parenthood Action Network. Our online advocacy system has proven beneficial in disseminating messages and fostering activism quickly when faced with legislative threats.

■ Activists mobilized a campaign to contact U.S. Rep. Marsha Blackburn, who supported an amendment that would have stopped all federal funding to Planned Parenthood. More than 10,000 Tennessee women depend on Planned Parenthood for subsidized family planning services. Supporters flexed their political muscles—through emails and phone calls to Blackburn's district office and letters to the *Commercial Appeal*—to express their outrage. PPGMR also fought an attempt by state legislators to withdraw crucial Title X funding for low-income patients. Ultimately, Planned Parenthood—and Tennessee's women and families—prevailed.

- Judy Ringel received the second annual Bob James Award in honor of her unwavering support of the ideals of Planned Parenthood.
- PPGMR engaged the community through outreach activities, including a teen pregnancy essay contest and a collaborative pro-choice film screening and panel discussion.

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PPGMR thanks the following donors for their generosity and commitment:

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