



PROVIDE PROMOTE PROTECT

PLANNED PARENTHOOD COLUMBIA WILLAMETTE 2010 - 2011 ANNUAL REPORT

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TO OUR SUPPORTERS

Planned Parenthood faced some of the most difficult challenges in our organization's history over the past year. As we looked for funding to provide care to the thousands of women and men who have turned to us during this recession, politicians tried to take away the family planning care on which these teens and adults rely. Proposed national budget cuts would have eliminated health services that save lives by providing preventive care to millions. And here in Oregon and Washington, we've faced our own challenges with funding cuts and two anti-choice ballot measures to prepare for in 2012.

The nationwide attacks against Planned Parenthood, our funding, and women's health care have been unprecedented. But thankfully so was the outpouring of support and solidarity for Planned Parenthood. More than **one million supporters**, like you, stood up for us by attending rallies, contacting elected officials, making donations, and publicly supporting us.

I'm proud that despite such a difficult year, we were able to keep all of our health centers open, serving patients with quality affordable care;

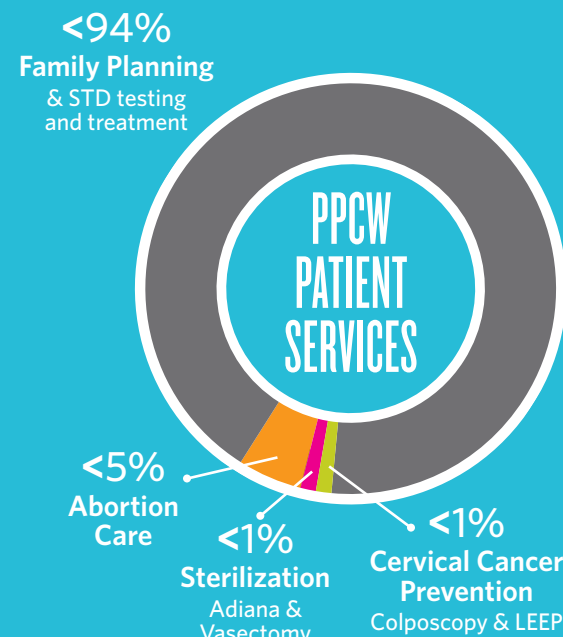
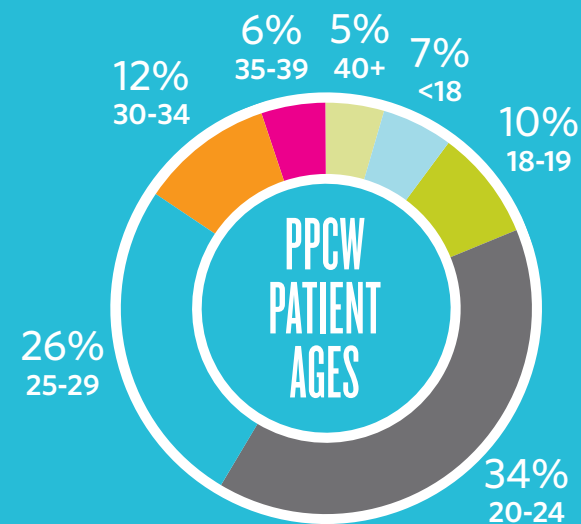
we even opened a new center at Mt. Hood Community College! I'm thankful that our education programs continued to reach thousands of teens, teaching them how to stay healthy with new programs in Portland and Salem. I'm grateful that our public affairs work has successfully protected the rights of women and families in Oregon and Washington. None of this would have been possible without supporters like you, who stood by Planned Parenthood with unwavering commitment.

While it is likely that we will continue to face challenges, I know that we'll come through them even stronger and more passionate about our work than before. In my ten years at PPCW, I can't remember feeling more proud to be part of an organization that inspires and helps so many people.

Thank you all for your continued dedication to this amazing organization and the people we serve.

David Greenberg

David Greenberg
PRESIDENT & CEO



PPCW Call Center Staff

HEALTH CARE AT PLANNED PARENTHOOD

PPCW SERVES more than 60,000 women, men and teens each year at eleven health centers throughout Oregon and southwest Washington. We provide affordable, quality sexual and reproductive health care including life-saving cancer screenings, birth control, gynecological exams and Pap tests, prevention and treatment of STDs, HIV testing and counseling, HPV vaccinations, emergency contraception (EC), vasectomy, free pregnancy testing and options information, and early abortion care. Staffed by highly trained doctors, nurses, and other health care professionals, our doors are open to everyone.

- 95% of all patient visits to PPCW are for preventive sexual health care, including life-saving cancer screenings, birth control, prevention and treatment of STDs, gynecological exams, and health counseling.
- Less than 5% of PPCW services are for abortion care.
- 89% of our patients are low-income (below 200% of the Federal Poverty Level).



THIS YEAR, **413** ACTIVE VOLUNTEERS CONTRIBUTED MORE THAN **12,700** HOURS TO PPCW!

Our volunteers provide essential support to our administrative and health center staff. Because of the time they donate supporting Planned Parenthood, we're able to save over a **quarter of a million dollars** each year.

Thank you, volunteers, for your huge contributions to Planned Parenthood!



PPCW EDUCATION

PPCW's Education Department provides teens with comprehensive, medically accurate, age-appropriate sexual and reproductive health information. Through our Teen Council and Teen Outreach Programs, PPCW partners with local schools and organizations to arm teens with the information they need to make smart, healthy decisions.

Teen Council

Our Teen Council Peer Educators are trained by PPCW staff on comprehensive, evidence-based sexual and reproductive health information. Throughout the year, these teens do outreach at community events, teach their peers critical information through in-classroom curriculum, and host events to engage youth in learning more about sexual and reproductive health. The Teen Council program reached almost 15,000 middle and high school students last year.

Teen Outreach Program (TOP)[®]

PPCW is excited to be offering the Wyman Teen Outreach Program (TOP) in Oregon. TOP is recommended by the U.S. Department of Health and Human Services' Office of

Adolescent Health based on rigorous evaluation. The program uses an evidence-based positive youth development approach to prevent teen pregnancy by increasing teens' life skills in areas like healthy relationships, values, communication, decision-making, and sexual health equipping them with the tools they need to stay healthy and make good decisions.

During our first year with this new program, PPCW staff and educators around the state were trained and certified to facilitate the curriculum, and piloted the program with several groups. More than 800 high school students are now enrolled in one of PPCW's TOP groups.





PPCW partners with political organizations, **Planned Parenthood Advocates of Oregon** and **Planned Parenthood Votes Washington** for our public policy work. Some highlights from the past year include:

In Oregon

- Helped block five pieces of anti-choice legislation, including a ban on abortions after 20 weeks.
- Passed bipartisan “Birth Control Matters” resolution in the Oregon legislature to urge the U.S. Department of Health and Human Services to include birth control coverage with no co-pays in the new health care reform plan.
- Introduced legislation and held hearings on a consumer protection bill to stop fraudulent crisis pregnancy centers from misleading women.
- Organized 150 activists from around Oregon who lobbied 84 legislators in Salem at Women’s Health Care Day to advocate for birth control, sexual and reproductive health care, and women’s reproductive rights.
- Recruited and mobilized more than 1,000 volunteers for three “Stand with Planned Parenthood” rallies around the state.
- Attended 28 festivals and fairs statewide, collecting almost 7,000 signatures while recruiting and activating more than 1,100 volunteers.

In Washington

- Protected funding for family planning, even as the state cut budgets.
- Passed a bill in the Washington legislature requiring the state to ask for an expansion of the federal Medicaid waiver to include people up to 250% of the Federal Poverty Level.



SUMMARY FINANCIAL INFORMATION

Assets	\$36,487,533
Liabilities	\$16,777,917
Net Assets	\$19,709,616



Revenues

Patient Services Revenues & Program Fees	15,376,828
Government Grants & Contracts	1,214,809
Total Revenue for Client Services	16,591,637

Expenses

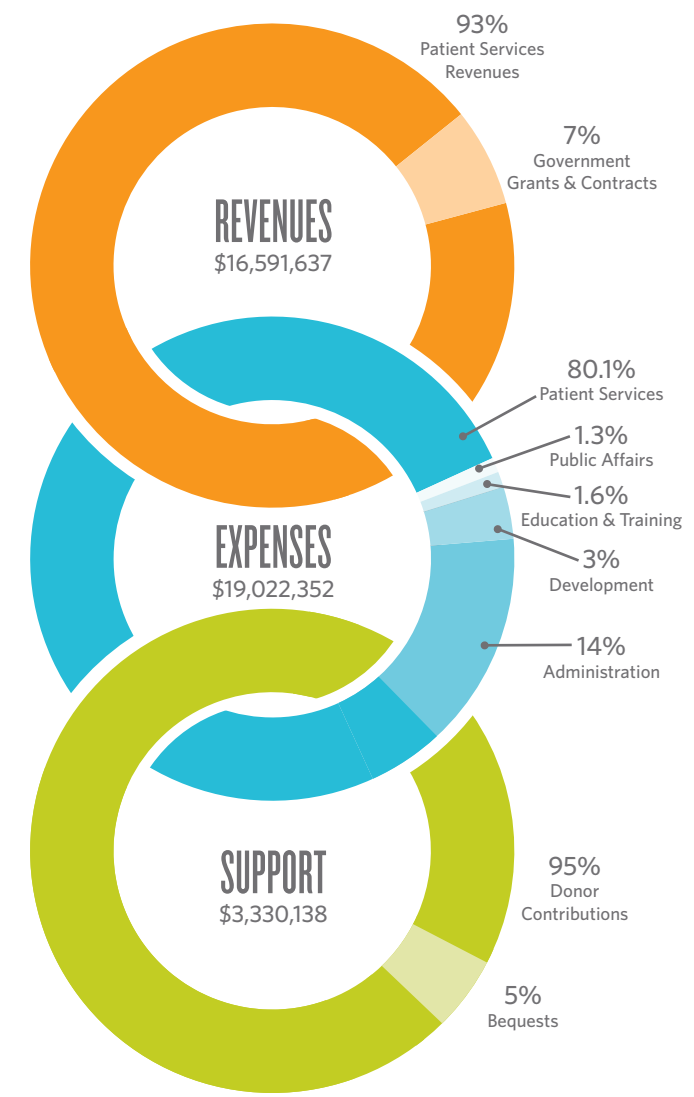
Patient Services	15,240,941
Education & Training	298,025
Public Affairs	242,312
Development	576,843
Administration	2,664,231
Total Expenses	19,022,352

Increase (Decrease) in Net Assets Before Support from Community **(2,430,715)**

Support

Donor Contributions	3,170,654
Bequests	159,484
Total Support from Community	3,330,138

Investment & Other Income	1,165,746
Increase (Decrease) in Net Assets	2,065,169





ROMAN HOLIDAY SAVE THE DATE

PPCW SPRING GALA | Saturday, May 12, 2012

Join us for an elegant evening of festive entertainment, sumptuous food and fine wine in support of Planned Parenthood, and help us honor **Christine & David Vernier**, this year's recipients of the Susan M. Hammer Award for Transformative Leadership.

\$250 Per Person or \$1750 for a table of eight. For more information or to make reservations please call 503-775-4931 x 4 or email development@ppcw.org

Volunteer for Planned Parenthood

Call 503.775.4931 ext. 3306 or email volunteers@ppcw.org to learn more about opportunities near you.

Donate today!

Your donations make our patient services and education programs possible. To make a donation, contact 503.775.4931, option 4 or email development@ppcw.org.

Need health care?

To make an appointment or get health information, call 1.888.576-PLAN (7526).

Stay up to date on what's going on at PPCW!

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