

Annual Dinner – Moving In, Moving On

WE NEED TO CELEBRATE. As we continue to reel from dismaying economic stories, join us to celebrate a new year, a pro-choice administration, and our new headquarters on Monday, March 2nd at our 43rd Annual Dinner. The evening's entertainment will feature *The Capitol Steps*. The members of *The Capitol Steps* started as a group of interns working for the United States Congress. Finding common artistic inspiration in their work environment, these interns banded together creating non-partisan satires based on their collective 62 years and 18 Congressional offices of House and Senate staff experience. *The Capitol Steps* will perform a musical and non-partisan political satire that will set feet tapping and inspire laughter.

We are pleased to recognize *Special Honoree*, **Caren Lobo**, Vice President and founder of Lobo Media Group, Inc. at our Annual Dinner. Caren has been a founding force for organizations and resources in Southwest Florida, including the award-winning independent book store, Sarasota News & Books, the Sarasota

Reading Festival, and *FORUM: The Truth for A Change*. In 2001 she received the Selby Gardens Visionary Award and the Women in Power Award from the National Council of Jewish Women. A staunch supporter of reproductive and human rights, Caren worked tirelessly to help elect a pro-choice President. She was invited to join President Obama's national finance committee in the fall of 2007, raising more than a million dollars toward the campaign. Caren served as an elector in the Electoral College and is a member of President Obama's National Arts Policy Platform Committee. She and her husband Dick, President of WEDU PBS-TV, served as Chairs of Planned Parenthood's 38th Annual Dinner.

Also included in the evening's festivities is 2009's *Youth Courage Award* recipient **Ciera Galbraith**. Ciera was born in Sarasota and became interested in health education when she began volunteering with the SOURCE Theatre during her freshman year.

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BARBARA BANKS

The Capitol Steps (top), and
Special Honoree, **Caren Lobo**

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Dear All:

The Country has a new President who openly talks about contraception, abortion and male responsibility. Gratefully, he rescinded the Global Gag rule during his first week in office and tried to include funding for family planning in his stimulus package. Locally, your Planned Parenthood has moved into a new headquarters building that is the result of another kind of successful campaign of hope and dreams. All of this should provide a spirit of celebration for the provision of reproductive health care services in this area.

Unfortunately, and at the same time, the economic downturn has eliminated paychecks and health care benefits for many more Floridians. Our patients often can't afford birth control and preventative screenings even at reduced prices. We're sure to see an increase in positive testing for STD's (Sexually Transmitted Diseases) and abortion because families can't afford an unplanned pregnancy at this time. It is critical that Planned Parenthood remain a viable option for our patients. Our annual operating revenue is down as donors tighten their belts. Planned Parenthood gets no grants from local, state or Federal dollars so we are entering our own time of fiscal uncertainty. What is certain is that our success in meeting the increased needs of the community depends upon you—our loyal and consistent donors who recognize our work as part of a stimulus program...keeping people healthy and able to work and continue their education.

There has never been a more critical time to help your neighbors.

Please be thoughtful as you write your next check.

Barbara A. Zdravecky, President/CEO

Annual Dinner *continued*

year in high school. Ciera attended the University of Florida in Gainesville and founded the "Community Health Education" specialization in the University's Health Education program. During her studies at the University of Florida, she interned part-time with the Birth Center of Gainesville. Ciera enjoyed this experience and realized her personal passion for and ability at relating sexual health education to youth. She recently returned to Sarasota to complete an internship with Planned Parenthood's SOURCE Theatre.

The 43rd Annual Dinner is chaired by *Leslie Glass, Alexandra Jupin, and John Bean*. Please join us for a cocktail reception and silent auction that will begin at 5:30 pm. followed by dinner at

7:00 pm. The Dinner will be held at the Sarasota Municipal Auditorium, located at 801 North Tamiami Trail on **Monday, March 2nd 2009**. Ticket prices start at \$150.00, reservations and additional information can be obtained by calling 941-365-3913 ext. 1124 or by visiting our website www.myplannedparenthood.org. In addition to our general Silent Auction and Condom Grab Bag, new this year will be the "Chairs' Boutique": a group of jewelry, handbags and specialty items personally selected by the Chairs. Bidding and viewing of our Auction items starts early this year and is open to all! Please visit our online auction at www.myplannedparenthood.cmarket.com and place your bid today.

Planned Parenthood Renews Strong Lobby Effort for 2009 Florida Legislative Session

The six Planned Parenthood affiliates in Florida, united under a strong state office, will lobby hard during Florida's 2009 legislature session for the two bills that they fought diligently for last year but which didn't quite make it to the floor of either the House or Senate for a vote. The two bills are:

The Healthy Teens Act (SB 220; HB 265):

This important measure will protect Florida's teens by requiring that public schools receiving state funding must provide comprehensive, medically-accurate, and age-appropriate factual information when teaching about sexually-transmitted diseases, including HIV/AIDS, family planning or pregnancy.

So many of Florida's schools teach an abstinence-only curriculum which means they are not teaching teens about contraceptives or how to protect themselves from unintended pregnancy or sexually-transmitted diseases, including HIV/AIDS.

Florida's Teens Urgently Need Comprehensive Sex Education:

- In Florida, AIDS-related illnesses are the 9th leading cause of death for teens.
- Florida has the 2nd highest AIDS case rate in the country.
- Florida has the 6th highest syphilis rate of any state.
- Florida has the 6th highest teen pregnancy rate of any state.

The Prevention First Act (SB 310; HB 129):

This prevention measure requires health care practitioners to provide compassionate care to rape survivors with information and access to emergency birth control (the morning-after pill).

Emergency birth control is simply a higher dose of the hormones found in regular birth control pills. It can be taken within 120 hours of unprotected sex and is 89% effective when taken within the first 72 hours. It is NOT the abortion pill (RU486/Mifepristone) and will not harm or terminate an existing pregnancy.

This bill will also codify the right to access birth control by stating that contraception is not abortion and shall not be treated as such in law.

- 98% of sexually active women in the U.S. use contraceptives at some point during their lifetimes.
- Overall, 62% of the 62 million women aged 15-44 are currently using a contraceptive.
- The typical U.S. woman wants only 2 children. To achieve this goal, she must use contraceptives for roughly 3 decades of her life.

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We are pleased to report that **Sarasota State Rep. Keith Fitzgerald (D-69)** has agreed to sponsor and introduce the Healthy Teens Act in the Florida House of Representatives this session. Keith continues to be a champion of women's health and a strong believer in giving teens the information they need to keep them healthy and safe.



Legislative Update *continued*

Finally, this bill will require pharmacies to ensure that lawful prescriptions and over-the-counter contraceptives are dispensed to patients in-store, without discrimination or delay.

- Health-related decisions made by providers should be based on the welfare and health-care needs of the patient – not the biases

or personal beliefs of caregivers, including pharmacists.

- Nearly 71% of American voters, including 73% of Catholic voters, believe that a pharmacist should NOT be allowed to refuse to fill a prescription based on moral or religious objection.

Do you want to help Planned Parenthood pass some very important legislation?

WE NEED YOU!

HERE'S YOUR CHANCE TO SPEAK OUT!

Join Planned Parenthood activists from across Florida at our annual...

Tallahassee Lobby Day

On Tuesday, March 31, Florida Planned Parenthood affiliates will be knocking on doors of State Representatives and Senators to urge their support for our two proactive bills –

The Healthy Teens Act
and

The Prevention First Act

You can join our affiliate's busload of supporters (leaving from Sarasota and Tampa) for our one day trip on:

Tuesday, March 31, 2009

5 a.m. – 10:00 p.m.! (or from Tampa: 6 a.m. to 9 p.m.)

or/

You can drive or fly, spend the night at one of our designated hotels, and join us on March 31 when the bus arrives!

**For more info (or encouragement), contact Wendy Grassi, Dir. of Public Affairs,
941/365-3913 x1108; wendy.grassi@ppswcf.org**

Planned Parenthood, MTV and Kaiser Launch National “1 in 4” Campaign to Promote STD Testing for Teens

In light of the recent Centers for Disease Control (CDC) frightening report highlighting the increasing rates of sexually-transmitted diseases (STDs) and the fact that 1 in 4 teenage girls in the U.S. has an STD, Planned Parenthood health centers throughout the U.S. will join forces with MTV and the Kaiser Family Foundation during the month of April to promote the urgency of America's young women getting tested.

Young people and their partners will be encouraged to get testing specifically for Chlamydia, Gonorrhea and HIV. PPSWCF's seven health centers will participate. This is a groundbreaking initiative to normalize the concept of routine STD screening among America's youth.

MTV and Kaiser will launch a month-long, multi-media campaign throughout the country, including TV, radio and internet advertising, with promotional events designed to raise public awareness and encourage STD testing. They will also develop a website specifically for this campaign which will direct audiences to the low-cost services of Planned Parenthood health centers.

Each patient coming to a Planned Parenthood health center for testing in April will also receive coupons for return visits.

The CDC study underscores what Planned Parenthood has stated for years: Women, men and teens need to know how to protect themselves against sexually-transmitted diseases and should get tested often.



According to the CDC, more than 1.4 million cases of Chlamydia and Gonorrhea were reported in the U.S. in 2007. Biological factors increase women's vulnerability to infection and contribute to more severe consequences, including infertility. Florida has the 2nd highest AIDS case rate in the country.

Planned Parenthood believes that this campaign provides an unprecedented opportunity for positive exposure as well as to attract new clients to our health centers. It affirms our leadership in health care provision to young people, and it is an exciting opportunity to showcase on a national stage the important work that we do every day.



Arthur Benjamin



By now you have surely seen the many photos of our new regional headquarters. We have proudly displayed and updated our donors, supporters, advocates and community partners on each and every step of the process. Luckily for us, we had the right person to help us capture and archive the transition.

Arthur Benjamin came to Planned Parenthood to volunteer his time photographing the regional headquarters construction from the early stages to its completion. From construction shots to modern takes on the architecture, Arthur has dedicated the last year to making sure we had the most up-to-date photos both inside and out. Planned Parenthood has used the photographs for display boards, invitations, programs and articles.

"Photography has been a hobby of mine for over 50 years," he says. "Helping Planned Parenthood is a labor of love."

A retired Economist, Arthur Benjamin moved from Maryland to Florida with his wife 14 years ago; they have two children.

Become a lifetime partner for Family Planning

During this economically challenging time, we all continue to examine our finances, cash flow and priorities. As you consider your gifting and passion for the charities you support, we appreciate and value your commitment to the underserved clients we serve.

If you find that you cannot support Planned Parenthood at the level you have in the past, we ask you to consider a different type of gift: a legacy gift from your estate. Join our Margaret Sanger Legacy Society with a gift through your will, insurance policy, retirement plan, or by setting up a Charitable Gift Annuity that will provide you with guaranteed lifetime income.

A gift through your will can be set up as a designated amount or percentage of a residual amount. Life insurance policies that are no longer required to care for your family can be altered to include Planned Parenthood as beneficiary.

Your retirement plan may not be used in its entirety during your lifetime, but may be taxed as high as 80% when a person other than a spouse is named as beneficiary. Even if you name your spouse, the second to die will eventually incur the tax. Instead, consider naming Planned Parenthood of Southwest and Central Florida as a beneficiary. When you do, the amount you would have paid in taxes becomes a charitable gift; you pay no tax on the donated amount. If you are married, consider naming Planned Parenthood as a second beneficiary, after your spouse.

Please call Jan Chester, Vice President, at 941-365-3913, extension 1113, with any questions or for further information on Planned Giving Options. Please let us know if you have already included our local Planned Parenthood in your estate plans. We would love to be able to thank you and list you as a Margaret Sanger Legacy Society member in our Annual Reports.

Dedication and Ribbon-Cutting Gompertz Family Regional

On Wednesday, February 4th, Planned Parenthood of Southwest and Central Florida held a grand opening and ribbon cutting ceremony at our new regional headquarters located at 736 Central Avenue in Sarasota. With a crowd of over 100 in attendance for the ribbon cutting, *Board Chair Karin*

Grablin, CEO Barbara Zdravecky, Mayor Lou Ann Palmer, Sarasota County Commissioner Nora Patterson, Capital Campaign Committee Member Cornelia Matson and Pastor Dr. Bruce Wismer addressed the crowd of supporters and community members. Tours of the 3 story building immediately followed the ribbon-cutting ceremony.



Virginia Ray of Sarasota Chamber of Commerce; Karin Grablin - Board Chair; Board members John Strickland, Dr. Washington Hill, and Carolyn Johnson; Sarasota County Commissioner and former Planned Parenthood Board Chair Nora Patterson; Steven Gompertz; Leila Gompertz; CEO Barbara Zdravecky; Dr. John Landgraf; Founding Board Member Dr. Mary Elmendorf; Board Treasurer Susan Grundy; City of Sarasota Mayor Lou Ann Palmer; Latin Chamber of Commerce Executive Director Cesar Gomez; and Campaign Steering Committee Member Cornelia Matson



Lydia G. Auchincloss, founding Board member Dr. Mary Elmendorf, and Vice President/COO Jan Chester

Ceremony held at Headquarters



Weta Cannon and Lynda Doery



Campaign Committee Member Cornelia Matson, Board Member Gerri Aaron, and supporter Marvin Albert



Four Mayors at the Dedication: Current City of Sarasota Mayor Lou Ann Palmer, and former Mayors Anne Bishopric Sager (founding member of Planned Parenthood), County Commissioner and former Planned Parenthood Board Chair Nora Patterson, and Mollie Cardamone



CEO Barbara Zdravecky with Dr. Sarah Pappas, CEO of the William G. Selby and Marie Selby Foundation, naming donor of the Education Wing

The regional headquarters combines the *Auchincloss Administrative Wing*, providing support staff for the 15-county service area, the Sarasota *Walt Cannon Health Center*, and the *William G. Selby and Marie Selby Foundation Education Wing*, hosting the education department that serves 6 surrounding counties and the SOURCE Theatre, a teen theatre outreach prevention program.

Planned Parenthood has applied for and received silver LEED (Leadership in Energy and Environmental Design) certification for the new regional headquarters. Recently, the Sarasota Architectural Foundation honored CEO Barbara Zdravecky with their Modern Spirit Award at their annual meeting. The award is in recognition of the outstanding dedication of the promotion of innovative modern design. The Sarasota Architectural Foundation presents the award each year to a client or building owner to show their appreciation for enriching the community.

Lee County

Jenifer McClendon, sexual health educator, has been providing regular sexual health classes for the Quality Life Center, an after-school religious-based program for children and teens; the Heritage Institute and Southwest Florida College, where she is able to provide condoms and brochures and actively market the Fort Myers health center. The Alternative Learning Center West (a public Lee County Middle/High School) has invited Jenifer to provide STD and Birth Control information to the high school students on a regular basis. The Ruth Cooper Center had invited Planned Parenthood to speak to a group of foster parents about how to speak to their foster children about sexually transmitted diseases, birth control and puberty. Jenifer will be providing training to at-risk college-bound youth at Edison College during their February Upward Bound Program. This program is under a new director and this is the first time Planned Parenthood has been invited.

Manatee County

Our 2nd annual *A Choice Affair* Luncheon in Manatee honored State Senator Mike Bennett and wowed the crowd with a performance by our SOURCE Teen Theater along with an interactive sexual health quiz presented by Nan Gould and Pat Wolfson, Sexual Health Educators for our local affiliate. Attendees were encouraged to answer true/false to common questions asked of our educators when they are in the community talking with our teens.

We were pleased that Dee Bennett, wife of State Senator Mike Bennett, was able to receive our Choice Award on behalf of her husband. Sen. Bennett has been a long time supporter of Planned Parenthood, many times in the face of great adversity, and a person we are honored to have as an ally.



Dee Bennett, wife of State Sen. Mike Bennett, accepts our *Choice Award* for her husband from Adrienne Kimmell (left), Executive Director of the Florida Association of Planned Parenthood Affiliates, and CEO Barbara Zdravecky.

Manatee
Choice Affair
attendees



Sarasota County

Planned Parenthood's *High Tea at High Noon* celebrated 'Planning Healthy Families for Ninety Years' on November 13th at the Van Wezel Performing Arts Hall.

Chairs Gerri Aaron and Suzette Jones joined Carole Lane in creating a family themed fashion show featuring the Chameleon Boutique and Foxy Lady. Period costumes were provided by Retro Rosie. A Marketplace Extravaganza

accompanied the champagne reception as attendees enjoyed a view of the bay on a beautiful day. Marketplace participants included Animals by Nature, Sarasota News & Books and T.Georgiano's.

Great friends,
and PP
supporters,
Nancy Kaplan
and Board
member Clare
Segall.



CEO Barbara Zdravecky joins *High Tea* Event Chairs Suzette Jones and Gerri Aaron as they thank the ladies... and a few gentlemen ... for joining us and raising funds and awareness for our Education Outreach Program.



Red Eye to Vegas Event Committee, and our fabulous faux show gals... and guy!

Safe Sex: Red Eye to Vegas was held on Saturday, November 15th — a dazzling evening featuring show girls (and guy!), gaming tables, fashion show and dancing 'til midnight as the venue, Dolphin Aviation, was flanked with private jets.

Committee Chairs Kim Bass, Jason Champion, Suzette Jones and Gary Pike packed the house while DJ JMC Productions kept them on the dance floor all night! As guests entered they were presented with "Jet Fuel" — a recipe designed by Cosimo's for the event. The late night 'Cosimo's pizza pass' was quite a hit as well.



Safe Sex continues to draw the beautiful people after 12 years.

Pinellas County

Tami Shadduck, sexual health educator/trainer, worked with community partners to host a successful conference on Teens, Health, and Technology, at which Planned Parenthood's SOURCE Theatre gave a poignant performance. As a result of a community presentation to a Rotary Club, Tami was invited to apply for the Group Study Exchange Program. She will spend one month in the Philippines spreading goodwill and sharing her vocation with Filipino Public Health Educators. She is looking forward to meeting Congressman Edcel Lagman, the author of the Philippine Reproductive Health Bill.

Polk County

Kathy Dobson, education manager and outreach educator, met with the Winter Haven Chamber of Commerce Education Committee. They are planning an education breakfast with more than 200 local businesses and school personnel. At the December Teen Pregnancy Prevention Alliance meeting, Kathy gave an Honorary Award to Judge Brown for his assistance in implementing the 411 program in Polk County. (The 411 program is a five-hour pregnancy prevention course.) Kathy is working with the Polk County Migrant Worker Coalition to teach classes throughout the migrant worker population. They have been very welcoming, and have asked Kathy to give an overview of clinical and educational services at their quarterly meeting in February.

Hillsborough County

Jasmine Teague, sexual health educator, taught at an HIV-awareness testing site at the Hillsborough County Community College in Plant City and co-taught about body image at University of South Florida in January. She also set up an HIV/STI awareness table at the Art Institute of Tampa's Health Fair. Jasmine became a member and attended various community groups such as VOYCE alliance meeting, a Hillsborough Youth Agency Council Members meeting, Connect to Protect Tampa Bay, and Community Messaging Workgroup Coalition on the issue of Black Infant Mortality in teenage mothers. These organizations act as alliances to provide advocacy to Tampa Bay in the areas of sexual health, teen pregnancy and teen advocacy.

Impact

Special thanks to the following organizations and foundations:

Greenfield Foundation for its ongoing support of The SOURCE Theatre in Sarasota.

Jane's Trust for helping fund the Hillsborough County Outreach Education program.

United Way of Sarasota County for its continued support of the Sarasota County Outreach Education and Patient Education programs.

Also, thank you to the following sponsors of *Safe Sex: Red Eye to Vegas*:

- Dolphin Aviation, *Scene Magazine*, Norbert Donnelly, Tight AV, White Dog Design and *WQ Magazine*.
- Catering by Cosimo's, *Creative Loafing*, Gold Coast Eagle Distributing, LP, Republic National, Sarasota Downtown and Beyond, Tobey Albright & Friends.
- Black Tie Event Services, IOPTICS, JMC Productions, *West Coast Woman*, Jason Donner, DEX Imaging.
- Dr. Andrew Martineau, Kimberly Walters, D.C., Sarasota Chiropractic Center; Lonjevity Superfood Fusion Café; Michael J. Shelton.
- Cheryl Turner, Denise Barth, Susannah & Philip Hammersley, The Rowan Foundation, Richard Van Buskirk & Monica Slater

THE
PLANNED PARENTHOOD
FEDERATION OF AMERICA **PROMISE**

**The Promise: Creating hope for humanity,
the freedom to dream, to make
choices, and to live in peace
with our planet.**

Cocktail Party Conversation

You're at Jane's lawn party and having a great time until Rachel, a woman you've just met, says to your group, "I know you all support Planned Parenthood, but did you see that beautiful new headquarters building they've put up on Central Avenue? It's huge and must have cost a pretty penny. Surely they won't be needing our financial help any more." Ouch! That hurts because you know that's not the case at all. You've got to explain! Here's your reply:

No, no, Rachel. In fact, Planned Parenthood needs us more than ever. First off, all the donations for the building were restricted funds; they can only be used for the building, not for operations. And Planned Parenthood still has another \$800,000 more to raise to pay for all the environmentally-safe components installed in the building.

Our local Planned Parenthood depends on its donors for \$1.5 million every year so they can to keep their prices low for ongoing family planning, birth control, prevention education and its public affairs programs. They are able to serve low-income clients by keeping their fees at one-third of the cost of a private doctor— thanks to us donors! Did you know that Planned Parenthood receives no federal or state dollars? They are dependent on individuals like you and me. We help women who are needy, who have no health insurance or a very high deductible. And in these hard economic times, women are going to need Planned Parenthood more than ever. One unplanned pregnancy, Rachel, can easily put one woman — one family — in crisis.



CEO Barbara Zdravecky and COO Jan Chester presenting Leila and Steven Gompertz with a specially produced photograph (courtesy of Arthur Benjamin) of the Gompertz Family Regional Headquarters

Mission Statement

The mission of Planned Parenthood of Southwest and Central Florida, Inc. is to ensure the right of all individuals to manage their sexual and reproductive health by providing direct services, education, and advocacy.

Planned Parenthood® of Southwest and Central Florida

Regional Headquarters:

736 Central Ave.

Sarasota, Florida 34236

Phone 941-365-3913; Fax 941-957-1050

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736 Central Avenue • Sarasota, FL 34236
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Planned Parenthood Clinic Locations

Fort Myers Center
8595 College Pky. #B4 • 239-481-9999

Lakeland Cowles Center
2250 E. Edgewood Dr. • 863-665-5735

Manatee Health Center
1105 53rd Ave. E., Bradenton • 941-567-3800

Sarasota Walt Cannon Center
736 Central Avenue • 941-953-4060

St. Petersburg Duvall Family Center
15 Dr. M.L. King, Jr. Street So. • 727-898-8199

Tampa Center
8068 N. 56th Street • 813-980-3555

Winter Haven Center
908 Spring Lake Square • 863-293-7494