

*Thank you.*



 **Planned Parenthood**<sup>®</sup>  
of Maryland, Inc.

**2008-2009 Annual Report**

# Thank you.

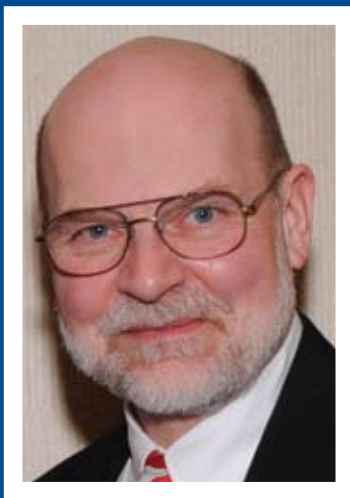
We can't say it enough.

Because of you, Planned Parenthood has kept Maryland informed and protected for over 81 years. Your support this year helped even more women and men plan their families.

Through our educators, clinicians and advocacy staff, you were in classrooms, clinics, and the legislature advocating for reproductive rights.

It's our pleasure to present our 2008-2009 Annual Report highlighting *your* accomplishments. Take a look at what you have done for Maryland. Be proud.

John W. Nugent  
President & CEO

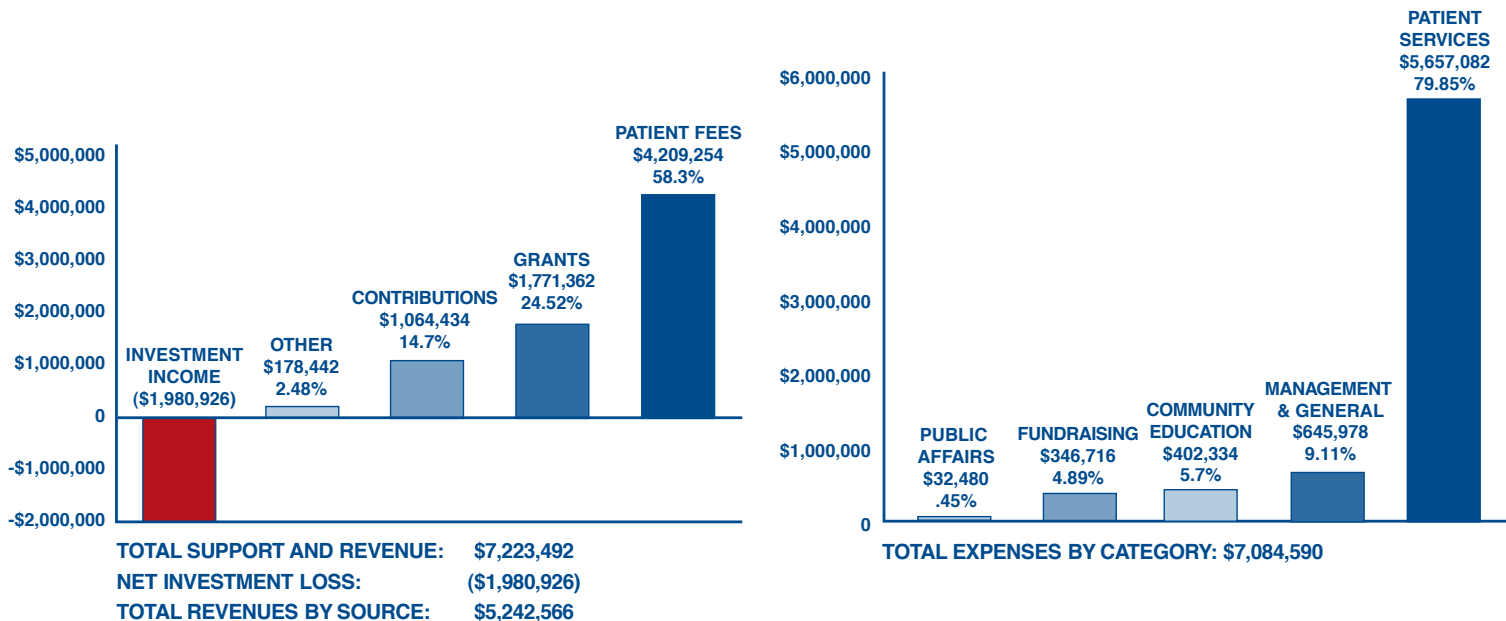


Julia Nickles Bryan  
Board Chair



# BOLD. FEARLESS. RELENTLESS. THAT'S YOUR PLANNED PARENTHOOD.

## Consolidated Financial Statements



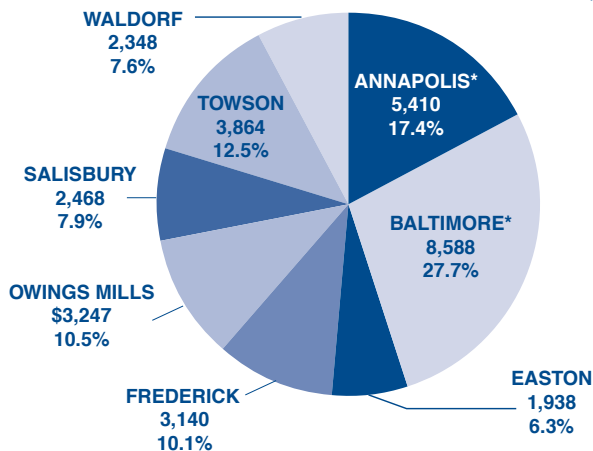
## Programs and Services

- Birth Control Methods
- HIV Testing
- STD Testing and Treatment
- Comprehensive Sex Education
- Volunteer Opportunities
- Pregnancy Testing
- Options Counseling
- Reproductive Exams
- Emergency Contraception
- Abortion Services
- Well-Woman Exams
- Teen Programs
- State Advocacy
- Community Outreach
- Professional Training

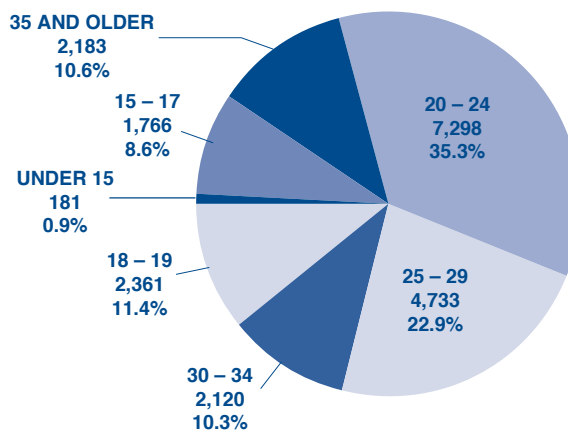
### HEALTH CARE SERVICES PROVIDED

Contraceptive Methods and Counseling	27,800
STD/HIV Prevention and Safer Sex Counseling	24,864
Abortions	6,163
Well Woman Gynecological Exams	5,896
Breast Exams	5,469
Emergency Contraception	3,325
Colposcopies	258
Vasectomies	34

### PATIENTS VISITS BY LOCATION / TOTAL: 31,003



### PATIENTS SERVED BY AGE / TOTAL: 20,642



Planned Parenthood of Maryland does more than any other organization to prevent unintended pregnancies – over 85% of our services are preventive reproductive health care and education.

Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of Secretary of State for the cost of copying and postage. Registration with the State of Maryland does not imply endorsement of any solicitation by the Secretary of State.

# EXCEPTIONAL HEALTH CARE

## With your support, we:

- Increased patient visits by 25 percent over 3 years.
- Expanded a centralized Spanish/English Call Center, improving service for patients over the phone and in exam rooms.
- Joined the Maryland *Babies Born Healthy* initiative, a program to decrease low birth weight and poor birth outcomes among African American women in Baltimore City.

# HONEST EDUCATION

## Because of you, we:

- Educated over 8,000 people through 390 single-session programs and over 2,500 people at community health fairs and festivals.
- Were awarded the “Program of the Year” by the Caroline County Human Services Council for our Teenage Pregnancy Prevention Program.
- Trained over 1,000 youth-serving professionals at 68 trainings across the state.
- Co-sponsored two trainings with the Arc of Baltimore and Baltimore County Public Schools attended by over 150 teachers and other human service professionals working with people with disabilities.
- Conducted the 8th annual Teen Peer Education Training, graduating 14 Peer Educators who conducted nine *Teen Talks* for other teens, provided 86 one-on-one education sessions during our *Teen Thursday* walk-in clinic, and partnered with New Lens to create the video “Healthy Relationships Begin With You.”

**I absolutely love the contraception program and so do my students. Not to mention they really need this information and your program gives it the best!**

– Jennifer L. Barrett,  
Health Teacher/ Senior  
Class Advisor, Kenwood  
High School



*Tiffany and Sean are proud to be teen Peer Educators!*



*Presenting the 2009 Class of Peer Educators*

## **FEARLESS ADVOCACY**

### **Together we took on Annapolis and:**

- Defeated Senate Bill 195, which would have required abortion providers to force ultrasound viewings upon patients, inserting politics into the dialogue between a woman and her health care provider.
- Opposed House Bill 925, which would have granted legal rights to fertilized eggs, a clear attempt to criminalize abortion in Maryland. The bill was tabled with the close of the legislative session.
- Lobbied on behalf of the Baltimore City *Babies Born Healthy* initiative with the help of 20 volunteers and staff members.

## **DEDICATED VOLUNTEERS**

### **You made a tremendous difference in day-to-day operations:**

- 25 Board Members and 39 volunteers helped with outreach at community events, teaching contraception classes in public schools, internships, and our teen Peer Education program.
- 73 volunteers assisted in fundraising and public affairs by planning events, writing and calling supporters, soliciting donations, and lobbying in Annapolis.
- PPM held two major volunteer-driven community events with nearly 400 people in attendance, including the 2nd Annual William G. Robertson, Jr., Volunteer Award Luncheon, where we honored Laurie Schwab Zabin, Ph.D., for years of support and dedicated volunteer service, and the 4th annual spring fundraiser, *Celebrate Our Right to Shoes*.



330 North Howard Street  
Baltimore, Maryland 21201



**Board of Directors**

**2008 – 2009**

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La Motte, *Vice Chair*

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External Relations*

**RESPECT.**

**TRUST.**

**COMPASSION.**

**MISSION**

The Mission of Planned Parenthood of Maryland is to enable all Marylanders to have access to a wide range of high quality affordable reproductive health care services. By providing medical services, education, training and advocacy, PPM seeks to help individuals make informed decisions about their reproductive health, family planning options and sexuality.