



Health Has
No Borders

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Health is a right that belongs to everyone on Earth. But for countless people around the world, having the means to live healthy lives is only a dream. For 40 years, Planned Parenthood Global has worked to break down the barriers that separate people from realizing that dream. Planned Parenthood Global goes where no one else will go — from rural areas to urban slums. We address sexual and reproductive health issues that no one else will touch — from adolescent sexuality to unsafe abortion. In partnership with organizations in nations across Africa and Latin America, Planned Parenthood Global deploys a unique capacity-building model to introduce and improve service delivery and advocacy. By supporting a new generation of health educators, activists, and providers using innovative models, Planned Parenthood Global empowers young leaders to become champions for health and rights in their societies. And Planned Parenthood Global reinforces its work abroad by advocating for sensible and constructive U.S. foreign policy. Planned Parenthood Global sees a healthier world reflected in the eyes of every young person. And every day, we work to make that vision a reality.



Partnering

To create change that endures

Planned Parenthood Global contributes to robust civil societies by helping grassroots organizations build lasting institutions capable of carrying out their work long after our collaboration ends. We partner with doctors, nurses, traditional midwives, community youth leaders, and political advocates and together formulate a plan for sustainable growth. We provide the tools and resources; our partners translate that support into programs that make sense locally.

Planned Parenthood Global brings to the table Planned Parenthood Federation of America's near-century of leadership and experience in the field of women's health and advocacy. Planned Parenthood health centers are a trusted source of primary and preventive care for women, men, and young people in communities across the United States. We leverage this know-how to help the next generation of leaders launch youth-led campaigns, assist local reproductive health care providers develop business models to plan and expand their work, and bring together health care providers and advocates to form powerful coalitions.

Our expert staff includes doctors, nurses, lawyers, journalists, public health professionals, policy analysts, and fundraising specialists. Beyond financial support, we help our partners strengthen capacity of their institutions to advocate and provide services. We do this through technical assistance on program development, strategic planning, and fundraising.

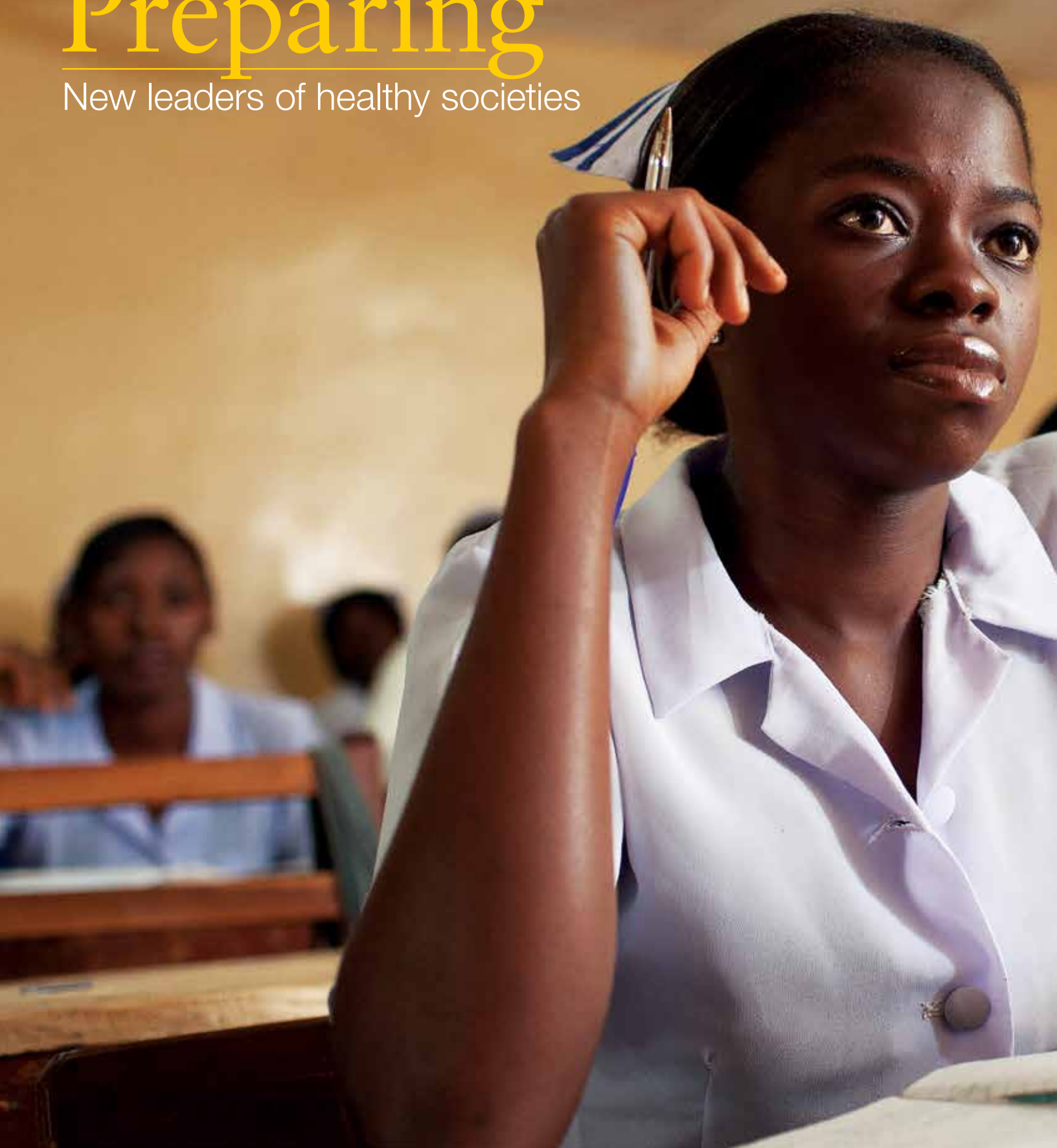
At the regional and international levels, we share models that work and can be replicated elsewhere, and provide tools to replicate the models, helping others meet potential challenges. We enter new initiatives with an exit strategy, assessing the success of each project by our partners' ability to stand on their own. Our current and former partners include some of the leading reproductive health care providers and advocates in the developing world.





Preparing

New leaders of healthy societies



At Planned Parenthood Global, we work in coalition with the world's leading international health organizations to ensure that our partners have access to the latest health care information, training, and appropriate technology. We work in countries where resources are limited and doctors are scarce. To expand access to comprehensive reproductive health care, we and our partners train not only physicians but also nurses, midwives, traditional birth attendants, and community health workers to provide counseling and services in some of the hardest-to-reach communities on the planet.

Our partners deliver services in diverse settings from the urban slums of East Africa to the remote river

communities in the South American rainforest. In both regions, Planned Parenthood Global has helped to create training programs for nurses and midwives, aiming to elevate the status of midlevel health care providers by arming them with quality instruction and a certificate of accomplishment.

Our program models focus on contraceptive services, HIV testing and treatment, and reducing the incidence and impact of unsafe abortion. By extending the reach and expanding the impact of local reproductive health care delivery, Planned Parenthood Global fights to reduce rates of unintended pregnancy and the toll of maternal death around the world.



In every country where we work, rates of unintended pregnancy and unsafe abortion remain high. Adolescent women in particular face barriers in accessing the information and services they need to delay pregnancy, avoid disease and go on to lead healthy lives as contributing members of society. In Sudan, it is illegal for unmarried women to have sex. In Guatemala, 65,000 women a year — many of them young, rural, and indigenous — seek abortions, often under unsafe conditions. On the books, birth control is available without a prescription in many of the countries where we work. Yet accessing modern contraception requires that the local pharmacy or public hospital has it in stock and that a young woman has enough money and is brave enough to stand in a public line to procure it.

As the global community works to address the many challenges faced by today's youth, young people themselves are taking action to create a healthier world for everyone. Planned Parenthood Global strengthens youth movements and improves young people's access to health care by investing in young leaders and empowering them to best serve their own communities. Doing so requires listening to young people and allowing their aspirations and creativity to guide our programs. For example, we support a call-in radio program in Guatemala during which young DJ's play popular music and answer questions from their peers about sex and puberty.

Planned Parenthood Global aims to break down these barriers. We do this through programs targeting community leaders, parents, and school officials. We do this by supporting advocates fighting for better youth policies. And we do this through our "youth peer provider" programs. Many programs teach youth peer educators to provide information, clinic referrals, and sometimes even condoms. Our partners go a step further, arming young people with the tools they need to become contraceptive providers in their own right. Planned Parenthood Global's "youth peer provider" training serves as a model that can be replicated by others in diverse settings.



Empowering

A bright future in the hands of young people



Case Study

Reproductive Health and the Environment in Rural Guatemala

Women's health is directly linked to the state of their environment. When rural environments become unsustainable, it is women whose lives are most disrupted. To address this issue, Planned Parenthood partners with local environmental advocates to integrate women's health and empowerment into the work that they do.

In Guatemala we work with Fundaeco, one of the country's largest environmental organizations. Before partnering with Planned Parenthood Global, Fundaeco had done some community organizing, but felt they had hit a brick wall in disseminating their message. To truly get their campaigns going, they determined they needed to focus not just on the local environment, but on the human rights of the local population.

Enter Planned Parenthood Global.

We made an initial investment to pilot three community health centers in one of the protected areas in southeast Guatemala. To ensure local ownership, these health centers were created by donations of land or supplies from local villages within the protected areas.

Next, because there were no doctors in the area, each community selected a traditional midwife or a local woman with some basic level of education who was willing to learn more about reproductive health care. Planned Parenthood Global funded and supported intensive training for these women in the use of contraception, the simple diagnosis and treatment of infections, cancer screening, and primary care for kids. In addition, we trained the women in educational methods so that they could teach contraceptive method use to their peers.

When the health centers and outreach programs were up and running, Fundaeco saw a huge increase in the number of women attending and participating in community organizing meetings and environmental activities.



Together we documented this project and Fundaeco was able to leverage its success into more funding from other sources. Today, Fundaeco programs reach over 125 communities. By meeting Guatemalan women's reproductive health needs, Planned Parenthood Global and our partner also strengthened the local environmental rights movement, further protecting women and their families.

In the Kibera slum of Nairobi, Kenya, access to electricity and running water is scarce, to say nothing of modern health care. HIV prevalence and rates of youth unemployment are high. Kibera has experienced a series of deadly ethnic clashes in the past decade, fueled by unemployment, poverty, and desperation.

In 2006, Planned Parenthood Global partnered with Carolina for Kibera (CFK), a not-for-profit nongovernmental organization (NGO) established by the University of North Carolina at Chapel Hill, to improve the living standards of people, particularly youth, living in Kibera.

CFK works to prevent violence by using sports to promote youth leadership, ethnic and gender cooperation, and community development. It also works to improve basic health care and education in Kibera. CFK's reproductive health interventions initially focused on HIV/AIDS prevention and care delivered mainly through a health clinic built in the heart of the slum.

Planned Parenthood Global's assistance enabled CFK to build a health outreach program to strengthen CFK's prevention work and broaden their focus from HIV prevention alone to address other reproductive health issues such as unintended pregnancy and unsafe abortion. The project integrates HIV/AIDS prevention and sexual and reproductive health activities into CFK's existing youth-run initiatives, such as theater and radio programs. Additionally, it supports a group of youth peer providers who distribute condoms and contraceptives, and refer their peers to youth-friendly sites for HIV testing and counseling. Through the partnership, CFK was able to expand health services for youth beyond their clinic and into the community.

After five years of financial and technical assistance, CFK graduated as a Planned Parenthood Global partner. Today, CFK maintains the youth peer provider and community reproductive health outreach program independent of our support.



Case Study

Integrating Sexual and Reproductive Health
and Youth Empowerment in Urban Kenya

Innovating

To lift communities to new heights





Reaching women and their families in marginalized settings requires innovation and creativity. Planned Parenthood Global seeks out nontraditional partners working in hard-to-reach communities and helps those groups integrate sexual and reproductive health services and advocacy into their programs. We work at the grassroots, below the mainstream health care system. Our partners include religious organizations, labor organizers, environmental advocates, indigenous rights groups, and sports associations. We invest in local organizations with an established reach, those who have direct access to the poorest and most marginalized women, men, and children.

In northern Nigeria we work with local Muslims and Evangelical Christians to bring education and services to local communities and address the fear and stigma religious groups often attach to reproductive health care. Our partners use church sermons to raise awareness of the importance of improving maternal health and conduct contraceptive counseling in beauty salons and at roadside filling stations.

In Peru, we work with a local rainforest preservation group to train health outreach workers living in remote communities along the tributary rivers of the Amazon to provide family planning methods to their neighbors.

In Kenya, we have joined forces with a girls' empowerment group that organizes soccer clubs, helping them to integrate information about pregnancy and HIV prevention into team meetings.

Planned Parenthood Global provides the latest information and appropriate technology from the international women's health community. Our emphasis is on locally conceived and locally implemented programming. We accomplish this by asking our partners questions and helping them to design programs that make sense within their own cultures and communities.

Innovation is a two-way street. We also gain new insight from our partners. In the U.S. we have adopted innovative programs first implemented overseas. Planned Parenthood's highly successful *promotora* model of using Spanish-language peer educators to reach out to Latino communities came directly from Latin America. Today, Planned Parenthood affiliates from New York to Texas to California use this homegrown approach to reach new clients.

Organizing

To help them make their voices heard



Improving access to sexual and reproductive health care globally requires supportive policies at the national and local levels. Planned Parenthood Global leverages PPFA's expertise as the leading voice on women's health policy in the U.S. to help our partners forge strong advocacy campaigns.

Planned Parenthood Global aims to help grassroots organizations build power to participate in the political process in their countries at every level. With technical guidance from Planned Parenthood Global's legal experts, our partners have helped develop strong advocates who take part in the drafting of new constitutions, national adolescent and health policies, and the guidelines used by local health officials to roll out new initiatives. Our staff works with partners to identify opportunities to take part in policy processes, help create advocacy plans, and provide campaign tools and resources.

The obstacles local advocates face are many and include ignorance, stigma, and a well-funded opposition. Around the world, opponents of sexual and reproductive health tap into the same resources and rely on similar messages and tactics. In many cases, the people fighting to restrict access to reproductive health services overseas are the same ones trying to do so in the U.S. Unburdened by evidence, these groups wage misinformation campaigns aimed at stigmatizing women's and adolescents' access to information and care. To counter these powerful forces, the technical assistance Planned Parenthood Global provides partners includes training in opposition monitoring, security, and crisis communications.

Regionally, our lawyers monitor legal decisions relevant to sexual and reproductive health, seek out evidence to support cases before regional and international human rights courts that will set precedents supportive of sexual and reproductive health and rights, and take part in meetings hosted by the United Nations to monitor progress on international development goals. We also host periodic legal conferences to bring together human rights lawyers and advocates to share strategies and lessons learned in fighting the same legal battles in different settings.





The current generation of young Americans is the most global the world has ever seen. Growing up amid the 24-hour news cycle, cable television, and, of course, the Internet, young people today view themselves as far more connected to other youth around the world than their parents or grandparents ever did. Planned Parenthood Global engages Planned Parenthood's national network of youth leaders already focused on sexual and reproductive health and rights, and mobilizes new students interested in global health.

Our aim is to create a grassroots movement that carries forward the goal of universal access to reproductive health.

Our policy staff in Washington monitors the U.S. government and advocates for sexual and reproductive health policy, including funding for family planning and HIV/AIDS prevention programs overseas. Scores of developing nations rely heavily on U.S. aid for contraceptive supplies, as well as support to run reproductive health centers.

Mobilizing

A global generation to stand for a healthy world



For women and families in rural areas, family planning clinics are often the first and only point of entry to the formal health care system. When this funding is cut, medical staff are laid off and clinics shut down. By consequence, fewer families have access to modern health services and rates of maternal and infant deaths increase. Planned Parenthood Global fights to keep these clinics open.

When international reproductive health programs fall onto the political chopping block, we mobilize champions across the country to speak up on behalf of international family planning programs and pressure the government to ensure that they are fully funded.

“We are an incubator — seeking innovative solutions from our partners on the ground ...

More Than 40 Years in the Field

What sets Planned Parenthood Global apart? The models and principles laid out in this document reflect our unique position in the field for more than four decades. We believe that social change and improving women’s and girls’ health and rights globally depends fundamentally on three things:

Available services and information that respect individual autonomy and dignity;

A vibrant, diverse, and competent civil society empowered to demand the full recognition of individuals’ rights; and

Community awareness and acceptance of the right to comprehensive sexual and reproductive health services.

At times the scope of the problem seems overwhelming: approximately 222 million women who want to plan or space their births lack access to modern contraception and more than 300,000 women die from causes related to childbirth each year.

Each time I encounter Planned Parenthood Global’s partners in the field, I am reassured that together we can change this reality. I see it when I meet former partners like the Kisumu Medical and Education Trust, for which Planned Parenthood Global helped to establish a revolving loan fund. This fund has allowed countless small medical providers to purchase vital commodities — beds, lab equipment, drugs, fresh paint to renovate health centers — and improved reproductive health care across the country. And I see it in the eyes of Dolly, a 19-year-old youth peer provider I met in Peru, who lives at home with her parents. Dolly attends the local university, where in addition to taking classes, she provides contraceptive methods to a caseload of her peers.

... and helping those ideas grow into national advocacy and health care campaigns.”

From local villages to the United Nations, we gear all of our work toward ensuring these three conditions are in place. In doing so, we face many challenges — economic decline, the ever-swinging pendulum of U.S. and an increasingly global opposition — to name just a few. We tackle these obstacles one at a time, documenting our progress and sharing what works with others fighting to improve the health and lives of women and their families. More than anything, we are an incubator — seeking innovative solutions with our partners on the ground and helping those ideas grow into national advocacy and health care campaigns.

In Washington, we monitor and lobby our government to ensure that the U.S. prioritizes women’s health and views international family planning programs as a central piece of foreign aid. In recent years, we have seen brutal attacks in Congress on funding for domestic and international family planning programs and cruel attempts to restrict women’s access to vital health services in developing countries. Planned Parenthood

will always stand strong on these issues, fighting for policies that recognize the importance of investing in women and girls at home and abroad.

We are confident in our mission because we know we aren’t going it alone. We have the support of partners around the world and a new generation of young women and men in the U.S. more connected and dedicated to the international community than ever before.

Sincerely,



Latanya Mapp Frett

Vice President, Global,
Planned Parenthood Federation of America







Looking Ahead

Currently, Planned Parenthood Global programs reach one million women, men, and young people in Africa and Latin America with health education and services.

We believe we can do much more.

In the next five years, we aim to double our partnerships and double our reach in Africa and Latin America.

Our models are scalable and designed to be replicated. Based on our success in bringing together diverse coalitions, empowering youth, integrating reproductive health and the environment, working with religious communities, and tailoring health services to meet the needs of the world's most marginalized clients, new partners approach us every day with ideas for new collaborations.

Meeting the demand will require increased reach and resources. It will require bringing on board more fulltime staff in the regions and communities where we work as well. And it will require teaming up with larger agencies whose footprints exceed our own.

Our goal for growth is both ambitious and realistic. In order to achieve it, we will continue to build innovative partnerships with champions of health and rights who share our vision of a healthier world.



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Our Offices

- New York, NY
- Washington, DC
- Miami, FL
- Guatemala City, Guatemala
- Abuja, Nigeria
- Nairobi, Kenya

Our Focus Countries

1. Guatemala
2. Nicaragua
3. Costa Rica
4. Ecuador
5. Peru
6. Senegal
7. Burkina Faso
8. Nigeria
9. Sudan
10. South Sudan
11. Uganda
12. Ethiopia
13. Kenya





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