# PLANNED PARENTHOOD of the ROCKY MOUNTAINS DIALOGUE

### We Want to Shine the Spotlight ON OUR CURRENT BOARD CHAIR, ADRIENNE MANSANARES



Adrienne joined the board of Planned Parenthood of the Rocky Mountains in May 2009 and became the Board Chair on October 1st, 2013. When not working wonders on our board, Adrienne works for The Denver Foundation as their Director of Community Leadership. Adrienne was hired to develop and manage the Inclusiveness Project which engages people of color in the nonprofit sector; she is also working with PPRM's board to

strengthen our own culture of diversity and inclusivity. Before joining the Foundation, Adrienne worked for nearly seven years at a community-based management support organization, the Community Resource Center. Adrienne is a regular presenter at regional and national conferences and an alumna of the Circle of Latina Leadership. In addition to serving on our board, she also serves on the board of Community Shares of Colorado. Adrienne earned a degree in Political Science, graduating with Departmental Distinctions at the University of Colorado at Denver and enjoys laughing with her husband and two young sons.

Adrienne knows firsthand how critical PPRM's work is in our communities. Growing up in a rural community herself, Planned Parenthood was the only health center relatively nearby where she and her friends could access basic health services. Having forged that positive, trusting relationship, years later she was excited to work with Planned Parenthood directly. She states that PPRM "captures my heart at all these different levels, including inspiring deep learning in young people, serving and providing health care for people in need and advocating through all of the obstacles that are thrown our way. I love Planned Parenthood's broad reach and smart strategies for changing and strengthening our communities. Because of my work and community, I get to be involved in a lot of special places. Planned Parenthood is my favorite place because it is dedicated to a greater mission, and the people who work here are so committed to this mission and its longevity in the community. I'm always overwhelmed by the exceptional, smart staff at PPRM. I have never met a boring or average person here! It is such a pleasure to work with a highly accomplished, bright, dedicated staff who go to work every day to advance this mission. And so many people do so for their whole life - that level of commitment to this organization is so inspiring." All of us here at PPRM are so glad to have you at the helm, Adrienne.

### *Summer* 2014

**EDITOR** Karen Harting

#### **BOARD OF TRUSTEES**

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#### AMENDMENT 67: IT STILL GOES TOO FAR

Coloradans will be asked, once again, to vote on another "personhood" amendment this November. If passed, Amendment 67 would include fertilized eggs and embryos under the definition of "person" and "child" in the Colorado Criminal Code. Despite the fact that proponents state this amendment is different than previous "personhood" amendments,

it still goes too far. Amendment 67 includes deceptive language and claims this law will protect pregnant women, when in fact, that protection has already been accomplished. In 2013, PPRM was instrumental in crafting and implementing the Crimes Against Pregnant Women Act, which addresses the tragic circumstances in which a pregnant woman loses a wanted pregnancy as a result of a crime, but ensures that women's ability to access reproductive health care remains intact.

Colorado voters overwhelmingly rejected the 2008 and 2010 attempts to pass "personhood" amendments. This year, the deceptive language in Amendment 67 will require more time and money to educate voters and PPRM is planning an aggressive voter education campaign to do just that. Our advocacy work is also essential to keeping the doors to our health centers open. With your help, we can stop this dangerous bill for a third time and ensure that Colorado continues to respect a woman's ability to make personal, private medical decisions.

### **CHOICE AFFAIRS 2014**

Five out of the 11 Denver area Choice Affairs events are sold out! Get your tickets now at *www.pprmchoiceaffairs.org* or by phone: 303.813.7640 to reach PPRM's Manager of Events directly. All ticket sales benefit PPRM's Responsible Sex Education Institute.



Choice Affairs Arty Party



Choice Affairs Pedal Pushers

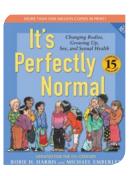
# HELP PPRM BUILD the FUTURE OF THE FORT COLLINS SITE

PPRM has an opportunity to make important upgrades to its Fort Collins health center. An anonymous donor has stepped forward to help us bring the center up to our high standards! We have until December 2014 to meet their challenge to raise \$250,000 and receive their dollar-for-dollar match. Thus far, we have raised approximately \$105,000 leaving us with just \$145,000 to go! The total amount of \$500,000 will allow us to complete the renovation and make the Fort Collins Health Center another leading example of what a Planned Parenthood health center should be.

This project will ultimately streamline and improve the patient experience and allow us to redirect additional funds toward patient care. Support this project at <a href="https://www.rockethub.com/projects/45795-fort-collins-health-center">www.rockethub.com/projects/45795-fort-collins-health-center</a>.

We couldn't do this without you. Your donation is deeply appreciated and will help us to meet this challenge!

# PERFECTLY NORMAL AND SO AMAZING: *Robie Harris*COMING TO DENVER!



Robie H. Harris has written many award-winning books for children of all ages. In honor of the 20th anniversary for *It's Perfectly Normal*, and the 15th anniversary for *It's So Amazing!*, included in the Family Library about sexual health. Robie Harris is doing a book tour, including a stop

here in Denver in October 2014. For more information contact Alison Macklin at *alison.macklin@pprm.org*.

"Never before or since have we had such a clear and concise guide for family discussions about sex and sexuality." – Cecile Richards, president, Planned Parenthood Federation of America.

# PPNM CONTINUES COMMUNITY OUTREACH

Between January and March 2014, PPNM implemented an outreach program, educating about new health care options in Doña Ana and Bernalillo Counties, two low-income areas with high uninsured rates. To reach people in these neighborhoods, our staff organized events and implemented a local canvass program. Canvassers knocked on over 65,000 doors to educate people about the ACA and PPNM services. Our work helped 1,250 individuals self-enroll in health care on the spot, and engaged 13,200 individuals in conversations about initiating the process. Through one-on-one contact, outreach organizers were able to explain the sliding scale nature of enrollment and successfully urge people to apply.

PPNM also coordinated several community-based events, collaborating with organizations employing navigators, who provided additional enrollment assistance. These events drew large crowds of people who, because of work schedules, language barriers or transportation issues, needed walk-in enrollment assistance. PPNM intends to continue this critical outreach and education through the end of the year.

# - Offering CAid TO TEXAS WOMEN

Many of us remember the 11-hour, pink-sneakered filibuster by Texas Senator Wendy Davis just over a year ago. Most of us also remember with frustration the ensuing passage of HB2, the anti-abortion bill Davis attempted to block. Now we're seeing the effects of this harmful bill. At this time last year, 36 of Texas' women's centers provided abortion care. Today, only 14 remain, and when the law goes into full effect in September 2014, there will only be six. HB2 has almost entirely stripped Texas' women of access to safe, affordable abortion care by restricting access to medication abortions, requiring all abortion providers to have admitting privileges at a local hospital, and prohibiting abortions after 20 weeks of pregnancy. These unnecessary stipulations are in addition to Texas' pre-existing obstacles of requiring two visits and a 24-hour waiting period for this time-sensitive procedure. With these mounting hurdles at home, Texas women are beginning to look outside of their state for health care.

As the closest abortion provider for many women in West Texas, PPNM's Albuquerque Health Center is seeing a growing number of Texas patients. Since October 1, PPNM has provided abortion services to almost 200 Texas women. With no waiting period or other unnecessary obstacles in New Mexico, patients who must be seen urgently are able to do so in Albuquerque. PPNM stands with Texas as activists work to increase access to basic and important reproductive healthcare, and will continue to offer abortion services to those women who have nowhere else to turn.

# Velebrate -50 Years

This year, Planned Parenthood of New Mexico marks 50 years of exceptional service with a gala anniversary celebration on September 6, 2014, at the Hyatt Regency in Albuquerque. Our featured guest will be Dr. Ruth Westheimer, pioneer sex therapist and nationally recognized Planned Parenthood advocate.

The prestigious Margaret Sanger award will be presented to Dr. Eve Espey for her leadership and outstanding contributions to the reproductive health and rights movement in New Mexico. The Master of Ceremonies will be Gene Grant, host of KNME-TV, New Mexico in Focus. Join us for cocktails, dinner, and live and silent auctions!

Purchase tickets at *ppnm50.auction-bid.org* or contact Ann Beyke for more information at 505.944.2027 or ann.beyke@pprm.org.



#### CA Warm Welcome TO OUR NEW STAFF!

Welcome to our new PPSN staff who, together with some of our favorite familiar faces, are taking a stand for Las Vegas!
From left to right: LaTonya Dawson – Las Vegas Responsible Sex Education Institute Program Manager, Samantha Fredrickson – Las Vegas Public Affairs Manager, Brenda Aguilar – ¡Cuidate! Program Educator, Cindy Reiman – Board member, Alexandra Silver – Director of Las Vegas Development and Rosita Castillo – Promotores de Salud Program Manager.





5th Annual Corks & Forks



5th Annual Corks & Forks



Planned Parenthood of Southern Nevada held their 5th Annual Corks and Forks Gala on April 24. The fundraiser, honoring long-time Las Vegas resident, Joyce Mack was chaired by Ann Kellogg-Merritt. With almost 200 attendees present, Cili at Bali Hai Golf Club, just south of the strip, was filled with guests mingling amongst the silent auction, delicious food and fabulous entertainment. Guests were treated to the old Vegas-inspired musical styling's of Miss Pia Zadora.

Ms. Zadora performed live with Vincent Falcone and his band. The event could not have been such a success without the commitment and dedication of our fantastic Corks and Forks Committee. Planning for the 6th Annual Corks and Forks is already underway. For more information on serving on the committee or for sponsorship opportunities please contact Alexandra P. Silver, Director of Las Vegas Development at 702.878.3622, x204 or alexandra.silver@pprm.org.

### SEXUAL HEALTH EDUCATION PROGRAM

In addition to the other phenomenal new staff members in Las Vegas, we are thrilled to have recently hired Latonya Dawson, our new Las Vegas Responsible Sex Education Institute Program Manager. Latonya joins us after working a number of years in sexual health education overseas and completing her Master's Degree in Social Work at Columbia University. Latonya brings with her not only vast experience in this field, but a great dedication to the mission of PPSN and the commitment to expand our programming reach in Las Vegas.

One of the most exciting roles that Latonya will be taking on is that of implementing and overseeing our new and improved Sexual Health Education Program (SHEP). Due largely to a political climate in Las Vegas that is inhospitable to PPSN teaching comprehensive sex education in Clark County public schools, we have created a strategic planning shift, focusing our efforts on training youth-serving professionals such as teachers, therapists and school counselors. While PPSN continues to work in partnership with Nevada legislators to pass important comprehensive sex education legislation, we must deal with the current reality of a public school district that offers abstinence based programs only, which omit information about contraception, disease prevention and responsible decision-making skills. While the Institute will still provide direct service in afterschool settings, the juvenile justice system, charter and private schools, and in partnership with faith communities, we will also be working to prepare the adults in the community to support healthy decision making. By increasing our focus on the education and empowerment of other sexual health educators, we are better able to ensure that larger numbers of Nevada youth are receiving the education they so critically need. We will be improving our current Sexual Health Education Program by creating new tailored trainings for other youth-serving professionals, and expanding our menu of support services, including providing schools and organizations with assistance in curriculum selection.

In the upcoming pilot year, we anticipate creating a variety of subject area modules that can be combined into 2-3 tailored sessions for educators or youth-serving adults where they will learn to teach these subject areas, as well as increase their comfort level in delivering this material. Although this program is being piloted in Las Vegas, PPRM intends to ultimately expand this program through all four states in the affiliate.

## IN CASE YOU'RE CURIOUS

Many youth in Wyoming lack access to medically accurate, age-appropriate comprehensive sex education. PPRM's ICYC: In Case You're Curious sexual health textline provides an opportunity for those youth who do not have access to our long-term programs to obtain basic, yet accurate information. The National Campaign to Prevent Teen and Unplanned Pregnancy reports that in 2012 the birth rate for 15-19 year old youth was 34.7 births per 1,000 youth in Wyoming, higher than the national average of 29.4 per 1,000. Our teens deserve honest, medically accurate, age-appropriate answers about sexual health to help them plan for their futures. ICYC is a front line intervention that can accomplish this-and it happens at just the push of a button. Text PPWY to 57890, follow us on Instagram at InCaseYoureCurious, or check out our YouTube channel for more answers to your questions.

# Testimonials

THE WHOLE STAFF WAS SO NICE AND VERY KNOWLEDGEABLE! THEY ANSWERED ALL OF MY QUESTIONS AND MADE ME FEEL COMFORTABLE.

THANKS FOR KEEPING THE CLINIC OPEN LATE SO I COULD PICK UP MY BIRTH CONTROL!

THE CLINICIAN I SAW WAS VERY INFORMATIVE.

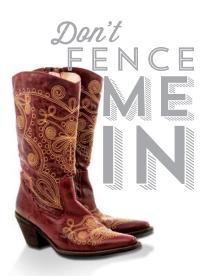
I ALWAYS LOVE COMING HERE. IT'S ALWAYS WELL-DECORATED AND IT EVEN SMELLS GOOD!

THE MANAGER WAS REALLY HELPFUL WORKING WITH ME ON PAYMENT. THANK YOU, PLANNED PARENTHOOD.

## Patient Story:

#### CASPER, WYOMING HEALTH CENTER

A single mom, without commercial insurance or Medicaid, drove over one and a half hours to receive a Well Woman exam at our Casper health center. Although there were health care options in her own town, she chose to come to Planned Parenthood because she trusted our commitment to confidentiality and affordable healthcare access. Due to her financial situation, this young woman had not received a Well Woman exam since the birth of her child, over five years ago. Newly in a budding relationship, she also wanted to take necessary precautions and receive STI testing and birth control prior to engaging in sexual activity with her partner. Much to her relief, Casper's sliding scale fees allowed her to receive all of these services, as well as six months of birth control, at a significantly reduced cost. The patient was extremely grateful for the compassionate and confidential care she received at our health center.



Celebrate your reproductive freedom in the equality state! Join your neighbors in supporting Planned Parenthood of the Rocky Mountains and the important work happening in Jackson, Wyoming with a backyard cocktail party in a gorgeous mountain setting on Thursday, August 14. Western wear is encouraged.



Tickets are available at *www.pprmchoiceaffairs.org* or by phone *303.813.7640* to reach PPRM's Manager of Events directly. Ticket sales benefit all services and programs in Wyoming.



Planned Parenthood of the Rocky Mountains

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#### **WANT LESS MAIL?**

Our *Dialogue* newsletter is now available via email. If you would prefer an electronic version of this newsletter, please send your email address to info.development@pprm.org

Thank you to our Fiscal Year 2013 Foundation and Government partners whose meaningful support makes a significant difference to our patients, education programs and in our advocacy work.

#### \$50,000+

Anonymous (1)

Caring for Colorado Foundation

Community First Foundation

**Delle Foundation** 

Helen K. and Arthur E. Johnson

Foundation

Rose Community Foundation

Susan G. Komen for the Cure,

Denver Affiliate

The Colorado Health Foundation

#### \$20,000 - 49,999

**ARCH Foundation** 

Argosy Foundation

Mayer and Morris Kaplan

Family Foundation

MGM Resorts Foundation

Nirvana Manana Institute

Susan G. Komen for the Cure,

Aspen Affiliate

Susan G. Komen, Central New Mexico

Affiliate

Temple Hoyne Buell Foundation

Wollgast Fund of the Denver Foundation

#### \$10,000-19,999

4 Yellow Foundation through the Yampa Valley Community Foundation

Alpenglow Foundation

Aspen Valley Foundation

Bohemian Foundation

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Colina Foundation

Coutts and Clark Western Foundation, Inc.

Health Care Foundation, Inc.

Lisa Wendel Memorial Foundation

Margaret H. and James E. Kelley

Foundation

The Harris and Frances Block Foundation, Inc

#### \$5,000-9,999

Albuquerque Community Foundation

**Brett Family Foundation** 

City of Santa Fe

Frank Foundation

Hestia Fund of the Santa Fe

Community Foundation

Kindle Project Fund of the Common Counsel Foundation

LibertyGives Foundation

Pitkin County Health Community Fund

Santa Fe Community Foundation

The Frost Foundation, Ltd

Virginia Hill Charitable Foundation

#### \$1,000-4,999

Ballantine Family Fund

Briarwood Farm Foundation

Buckman Family Fund of the Santa Fe

Community Foundation

City of Cortez

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Thursday Roundtable Fund of the Community Foundation of Jackson Hole

Grand County Board of County Commissioners through the Grand

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**Routt County** 

SalesForce.com Foundation

Sandia Foundation through the

Albuquerque Community Foundation

Sulica Fund

The Community Foundation

Serving Boulder County

The Huntly Foundation

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The William H. and Mattie Wattis

Harris Foundation

Women's Cancer Coalition

Please remember Planned
Parenthood of the Rocky Mountains
in your will, trust or other estate
plans. For more information,
contact Brenda Logan at 303.813.7723
or brenda.logan@pprm.org.