

Your award-winning affiliate update

Bringing home two awards from the national conference

Fresh from Planned Parenthood's Annual National Conference in DC, we are celebrating our awards for excellence! Our medical team won the Affiliate Excellence Award in Clinical Training, and the successful Florida "Vote No On 6" campaign was recognized with the Affiliate Excellence Award for Public Affairs.

Our medical training program, led by Dr. Sujatha Prabhakaran, provides opportunities for education in reproductive and sexual health for many types of health professional trainees. In the last two years, Planned Parenthood of Southwest and Central Florida has significantly increased its number of training sessions to include resident physicians, medical students, nurse practitioner and physician assistant students, nursing students and sonography students.

In addition to providing educational opportunities, our medical education program creates advocates for the affiliate in their schools and the community, and becomes a pipeline for talented employees.



President/CEO Barbara Zdravecky, PPFA President Cecile Richards, Medical Director Dr. Sujatha Prabhakaran, and Board Chair Carolyn Johnson at the National Conference

Former trainees become part of the Planned Parenthood family, attending events and traveling to Tallahassee to advocate in the capital.

Our Public Policy team, together with other Florida members of the "Vote No on 6" campaign, were thrilled to have our work recognized at the national level with our second award of the evening. This honor adds to the satisfaction of defeating Amendment 6 in November.

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A LETTER FROM OUR CEO



Dear Planned Parenthood friends,

I believe that health care is a basic human right – one that should be dispensed freely and without judgment to every person regardless of race, gender, class, sexual orientation or age. A recent study by the Florida Association of Planned Parenthood Affiliates reveals that women’s health in our state is at serious risk. Florida’s elected officials only have 60 days each year to pass legislation aimed at improving our lives. This year, a handful of lawmakers spent precious time and tax dollars to file eight bills that restrict women’s access to safe and legal abortion. At a time when more than 2 million women and girls are uninsured in Florida, more than 40,000 new cases of breast and cervical cancer are diagnosed each year, and we have the second highest number of women and girls with AIDS in the nation, this is inexcusable. Wouldn’t their time have been better invested in expanding health insurance coverage to Florida residents?

Yet amazingly, with these mounting health care concerns for Florida’s women and families, House Speaker Will Weatherford blocked bipartisan efforts to keep our federal tax dollars in Florida and expand health care access to hardworking Floridians. Now Florida has missed a landmark opportunity to care for more people and in the process, save our state millions of dollars. Expanding access to health insurance for families through Medicaid would have granted more Floridians access to health insurance coverage and more women access to preventive care without out-of-pocket cost for services like birth control, cancer screenings and treating heart disease. Instead, the members of the Florida Legislature chose to play politics with our health.

At Planned Parenthood, we’re here for anyone who needs us, and for anyone who has to make a decision about his or her physical or reproductive health. This commitment permeates all elements of our affiliate’s programs. It’s clear that this is only possible when we work together to create a widespread network of care, and we want to make sure that women everywhere can access the services that they deserve.

Even though Florida’s legislators don’t feel the same responsibility to promote preventive health services, your support lets us continue to be here for our patients. No matter what.

With respect and admiration,
Barbara Zdravceky, President/CEO

A handwritten signature in black ink that reads "Barbara Zdravceky". The signature is written in a cursive, flowing style.

Health care expansion: Denied

Restrictive health care bills: Defeated - for now

The 2013 Legislative Session has come to a close in Florida, and with it, the historic opportunity for the Legislature to expand health care coverage to 1.2 million uninsured Floridians. Instead, they introduced eight bills - four in each chamber - that focused on making it harder for women to access essential reproductive health.

Legislators could have saved lives by expanding access to health care. But instead they chose to focus on bills that would restrict that access. Some of these bills were the most extreme in the nation — many lacked exceptions for women who face threats to their health or are victims of rape or incest. Working with allies and members of both parties, we defeated or amended all eight bills that attempted to restrict women's access to health care.

- SB1056/HB395 – Abortion Ban – **DEFEATED**
- SB1636/HB1129 – Infants Born Alive – **AMENDED & OPPOSITION WITHDRAWN**
- SB876/HB759 – Unborn Victims of Violence – **DEFEATED**
- SB1072/HB845 – Race and Sex Selection Bill – **DEFEATED**

Planned Parenthood's 2013 "Women's Health at Risk" report details the urgent need to expand access to health care for women in Florida. For more information about these bills and to access the full report, visit www.FloridaPlannedParenthood.org.

More than 2 million women in Florida are uninsured and nearly as many are in need of contraceptive services and supplies.

Expanding health care coverage would have greatly increased access to family-planning services, including birth control and life-saving cancer screenings. The federal government would have financed health care coverage expansion in Florida with \$51 billion over the next 10 years. This money would cover 100% of the cost of expansion through 2016 and no less than 90% of the costs on a permanent basis starting in 2017.

Our public policy team will continue working to ensure the legislature does the right thing for Florida families. Join our advocates' list and help us keep up the fight.



Coming soon to a health care center near you?

Male contraception

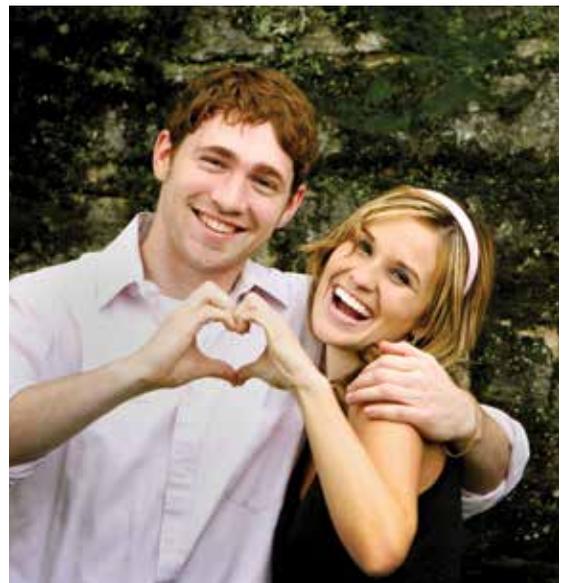


Men have a shortage of options when it comes to contraception. Besides condoms, the only other commonly used and effective form of male birth control is a vasectomy, a surgical procedure that involves severing a man's vas deferens and cauterizing the ends, preventing sperm from flowing into the penis. Although vasectomies are quicker and less complicated procedures than the female equivalent (tubal ligation, or 'getting your tubes tied'), they can still occasionally result in complications, including chronic pain and granulomas from the backup of sperm in the body, which can cause severe inflammation. Additionally, vasectomies are considered permanent birth control (reversal procedures are only 50% effective), so they aren't a viable option for younger men who may want to have children later in their lives.

This dilemma might be resolved soon: a contraceptive method for men is currently undergoing Phase III clinical trials in India and could be starting trials in the United States this year. Reversible Inhibition of Sperm Under Guidance (RISUG) involves

injecting the vas deferens with a polymer gel made up of two chemicals. They work together to create a lining that allows sperm to flow down into the penis, but renders the sperm unable to fertilize an egg. Initial results have shown it to be fully and easily reversible, although formal studies still need to be conducted. The reversal involves another simple injection of baking soda and water to flush out the gel: within a few months, the user's healthy sperm return.

The procedure can last ten or more years, and trials so far have shown it to be 100% effective in preventing pregnancy. The Parsemus Foundation, a nonprofit that is working to get FDA approval for RISUG in the US under the name Vasalgel, hopes that the clinical trials beginning this year will lead to approval and broad availability by 2015.



SOURCE Productions - A SOURCE of pride!

This award-winning program features young people connecting with other young people through innovative and entertaining prevention education performances and video productions.



SOURCE production team: (L-R) Eduardo Anaya, Brad Bryan, Director KT Curran, Christian DeBlasis, Assistant Director Zara Barrie, and Lauren Perchitti. Photo by Barbara Banks.

Our performance education team, led by KT Curran with assistance from Zara Barrie, is enjoying a banner year! Known for impactful and real-life stories told live on stage or through video, their performances address the challenges teens and college-age students face daily. Most recently they partnered with Polo Grill to present two plays that focused on bullying and the damaging effects of negative body image in teens. In April, their short film *Boost* was selected and enjoyed its premiere to sold-

out audiences at the Sarasota Film Festival. They are also the winners of a recent Gold ADDY Award and Judge's Choice Award for the PSA *Sure You Want To Do It*.

Director KT Curran, who also writes most of their scripts (to date her plays have been reproduced in 17 countries) said, "It is so rewarding to have our hard-working group of young actors recognized; I am inspired by their energy and their personal dedication." To learn more go online to: WeAreTheSource.org.

Planning the future of health care

You can invest in the future of accessible and quality reproductive health and let your wishes for the future be a lasting legacy of your vision and ideals.



We all wonder what the world will be like after we're gone. You are living your life and advocating for your beliefs and find it rewarding to know that your ideals will live on by helping our community.

Your commitment to your loved ones and to your desire for a world where sexual health, family planning and reproductive rights are basic says so much about you. If you already have a will, then you realize the future benefit to handling your affairs without inconveniencing those you love.

By including Planned Parenthood of Southwest and Central Florida in your estate plans, you ensure that health care rights are protected. You gain personal empowerment knowing your estate is conserved and you save money by reducing taxes and probate costs. Your thoughtfulness will insure that Planned Parenthood's health care services and

sexuality and counseling programs continue to be made available to the women, families and young people of southwest and central Florida. A planned gift is a wish brought to life for years to come.

Join our Margaret Sanger Legacy Society with a gift from your estate, will, insurance policy, retirement plan, or by setting up a Charitable Gift Annuity that will provide you with guaranteed lifetime income.

Please ask us about bequests, charitable gift annuities and other planned giving options. Become a lifetime partner for sexual and reproductive health. As you consider your passion for the charities you support, we appreciate your commitment to the clients we serve.

Making a planned gift serves as a testament to your commitment to our mission: Care. No matter what. Please contact Jan Chester for more information at 941-556-1246



FEATURES, FRIENDS & FUND RAISERS

Making History in DC

Not only did our affiliate take home two prestigious awards from the Annual National Conference in April, our representatives who attended witnessed history in the making when, for the first time, the sitting President of the United States addressed Planned Parenthood.

“As long as we’ve got to fight to protect a woman’s right to make her own choices about her own health, I want you to know that you’ve also got a President who’s going to be right there with you fighting every step of the way,” said the President. To see a video or read the transcript of the entire speech, go online to www.plannedparenthood.org and find the newsroom page in the About Us section.



President Barack Obama



Lobby day in Tallahassee

More than 150 Florida activists stood with us in Tallahassee as we defeated or amended eight bills that attempted to restrict women’s access to health care.

FEATURES, FRIENDS & FUND RAISERS

Special events make supporting our programs fun!



SOURCE Productions put on a high-energy show for our annual dinner guests. Photo by Rebecca Baxter



Annual Dinner Chairs Drs. Hardy Schwartz, Allison Silver, Krista Toomre and Harold Johnson.

As spring fades into summer and the hectic event season slows, we have an opportunity to step back and review our most recent friend-and fund-raising efforts.

In March, our 47th Annual Dinner Celebration guests enjoyed a spectacular high-energy show presented by our SOURCE performers and bid on amazing auction items while enjoying dinner with friends. A highlight of the evening was that in just five minutes generous donors pledged \$50,000 to match an anonymous donation facilitated by the Community Foundation of Sarasota County.



Officers Ernie Lisi and David Scher pose with a 'prisoner' at our jail cell. Photo by Ruslana Studio.

On April 19, our Tampa and St. Pete supporters came to the Tampa Museum of Art for the "Art of Safe Sex: A Speakeasy." Guests enjoyed a jazz band from the Rimom School of Music in Israel, casino tables, and the hit of the evening: the Keystone Cops that raised funds by "selling" arrest warrants and locking up the molls and fly boys.

COCKTAIL PARTY CONVERSATIONS

You're at a summer barbecue enjoying your lemonade when a young acquaintance, Annie, comes up to you. A recent college graduate, Annie has just moved to Florida and is full of questions about her new state.

She says: "I know the Affordable Care Act is the law of the land, but what's all this talk I've been hearing about health care expansion in Florida? Aren't those the same thing?"

You say: "The Affordable Care Act, or Obamacare, does expand health insurance access to a lot of Floridians, but this year the legislature had the opportunity to help more than 1 million Floridians who don't qualify tax credits or Medicaid but still need and deserve access to quality health care. While the Governor and Senate both supported some form of additional health care expansion, the Florida House rejected \$51 billion in federal funding to help people access the quality health care they need. You should call your representative and tell them they made a mistake and that it's not too late to fix it."



COCKTAIL PARTY CONVERSATIONS



More accolades for our student advocates!

Kudos to our New College of Florida VOX chapter. They recently received an award for the "Most Significant Contribution to New College by a Student Organization." We have engaged students through VOX chapters at New College (Sarasota), USF Tampa, USF St. Petersburg, Florida Polytechnic (Polk) Eckerd College (St. Petersburg) and Florida Gulf Coast University (Fort Myers).

IMPACT!

SPECIAL
THANKS TO THE
FOLLOWING
ORGANIZATIONS,
TRUSTS AND
FOUNDATIONS

George Barrie Foundation

for support of our SOURCE Theatre and video productions program.

Jacarlene Foundation

for support of our prevention education efforts in Hillsborough County.

Polo Grill and Bar/Fête Catering & Ballroom

for sponsoring and hosting a reception and performance of our SOURCE Theatre.

Zonta Foundation of Southwest Florida

for providing support for our sexually transmitted disease and infection testing for young women in our Lee County health center.

UPDATES

Expanding our advertising reach

So clients know we're here for them. No matter what.



In an effort to reach community members in need of quality healthcare, we have added to the mix of the many platforms we utilize for advertising. Billboards were placed in Manatee and Pinellas Counties, and in Polk and Lee County you may see our ads on the outside of a bus. In Manatee County, all the buses have interior signs that will be seen by passengers for a full year. We've also expanded our outreach with Spanish-language ads online and in print from Sarasota to Polk Counties, and with TV ads on Univision.



SOCIAL MEDIA UPDATE



Did you know our Feronia Project blog site is visited by more than 30,000 viewers each month? Join the crowd at feroniaproject.org.

“Like” us at [facebook.com/myplannedparenthood](https://www.facebook.com/myplannedparenthood) and engage with more 2,000 friends & fans while keeping up with news and events.

Join close to 3,000 people who follow our Pinterest boards including “Feminism for All,” “Fun & Funny,” “Care. No matter what.” and more. www.pinterest.com/plannedparswcf1.

Of course we're all a'Twitter too: @PlannedParSWCFL

UPCOMING EVENTS

Join us! Planned Parenthood's 2013 events

-  **SEXUAL INDEPENDENCE DAY, PART DEUX: BABY, YOU'RE A FIREWORK**
Friday, July 5, 8 pm at Mr. Beery's in Sarasota - free and open to the public
-  **SAFE SEX HALLOWEEN BASH**
Friday, October 25, Michael's On East in Sarasota
-  **HIGH TIDE AT HIGH NOON**
New location! Monday, November 18, Sarasota Yacht Club
-  **HAMBURGER MARY'S DRAG QUEEN BINGO**
Tuesday, November 19, Ybor City, Tampa

Enjoy the rewards of sponsoring one of our special events!
Contact our development department today by calling 941.365.3913, ext. 1045.

Care. No matter what.

Mission Statement

The mission of Planned Parenthood of Southwest and Central Florida is to ensure the right of all individuals to manage their sexual and reproductive health by providing medical services, education, and advocacy.

Planned Parenthood®

of Southwest and Central Florida

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CHOICE NEWS is a quarterly publication
Spring Issue • May 31, 2013
Volume 19, Issue 4

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