



Recognizing and Honoring Barry Raff

For more than 11 years, Planned Parenthood of Hawaii has relied on Barry's leadership and business savvy. As CEO, he led PPH from the brink of dissolution to its current position of fiscal stability that ensures our ability to face the challenges of the present economic situation. His winning blend of conservative fiscal management and progressive professional and personal ideals will be missed.

In early 1998, the Planned Parenthood Federation of America (PPFA) disaffiliated the Hawaii operation. To continue helping women and teens, the Board of Directors changed its name to Family Planning Centers of Hawaii (FPCH) and in the Fall of 1998, tapped Mr. Raff to serve as CEO. One of Barry's primary responsibilities was securing a new location for the Honolulu clinic and administrative offices. Ending a nearly two-year search for new headquarters, Barry finalized a lease for the FPCH Honolulu site, which today still serves as a PPH health center and the administrative offices. The next challenge for Barry was guiding FPCH through re-affiliation with the Planned Parenthood Federation of America.

Supported by the Alexander Gerbode Foundation and the Hawaii Justice Foundation, two days of talks with FPCH, PPFA and others resulted in a set of "principles" to enable FPCH to again become a Planned Parenthood affiliate. Over the next seven months Barry led FPCH efforts and ensured that all PPFA standards were met.

In the Spring of 2001, PPFA conducted a three-day site visit. The accreditation team recognized the turnaround. "Mr. Raff's leadership and management expertise has resulted in many positive changes for the agency in areas of finance, administration and programs." In June 2001, FPCH formally became Planned Parenthood of Hawaii. Over his tenure, PPH has received full four-year accreditations three times, most recently this past June.



It is with much Aloha that we bid Barry Raff farewell and wish him a very happy retirement. He will start his retirement in early 2010.

Barry has worked tirelessly to ensure the quality of PPH clinical services and as these services grew stronger, he nurtured expansion of educational programs and advocacy efforts as well. While all of Barry's accomplishments are simply too numerous to mention in this article, here are some of the most significant achievements:

- During Barry's tenure, PPH supported efforts that eventually secured coverage of contraceptives by health insurance companies in the state.

- In 2001 PPH began offering medication abortion and expanded in-clinic abortion services in the Honolulu center, from 12 to 14 weeks.

- Also in 2001, PPH testimony was instrumental in preventing a parental notification law from passing the Senate Judiciary Committee ensuring the right to privacy regarding reproductive health care for teens age 14 and up.

- In 2002, PPH received the PPFA President's Award for Exceptional Commitment, recognizing our provision of quality reproductive health care and abortion services with limited resources.

- Over several years PPH worked with the legislature and in 2003 secured passage of a law that allowed pharmacists, under dispensing agreements with physicians, to provide Emergency Contraceptives without a doctor visit, several years before EC went to "over the counter" status for women 18 years and older nationally.

- In April 2004, Barry led a delegation of PPH volunteers and staff to the historic March for Women's Lives in Washington D.C. and met with our elected officials.

- PPH was also recognized by PPFA for excellence in our public affairs program in 2004.

- In 2006, PPH was the key player in securing passage of Act 35 that ensures freedom of choice for women in Hawaii regardless of negative action on *Roe v. Wade*.

- PPH made grants to three sister affiliates to defeat anti-choice ballot initiatives in Oregon, California and South Dakota in 2006. PPH donors held a potluck for South Dakota to help overturn their abortion ban.

- In 2007, PPH Honolulu became the only Hawaii provider outside of a hospital / ambulatory surgery setting offering abortion services up to 16 weeks, with IV sedation, saving hundreds of dollars for women needing this service. In 2008 the PPH Maui health center began offering this service as well.

- In 2008, PPH was recognized two times with APPLE awards by the Association of Planned Parenthood Leaders in Education – for Board and CEO leadership demonstrating outstanding support for education and training programs, and again, recognizing the PPH Director of Education.

- PPH is one of a small number of "angel" affiliates who have supported the startup of a PP-allied manufacturing company to ensure a continuous supply of safe, affordable oral contraceptives.

- The PPH Education and Training Department has grown from one employee to four full-time staff, including one educator on the Big Island, and a part-time on-call educator for Maui County.

- In the most recent legislative session, PPH was instrumental in the passage of SB777, which requires that sex education funded by the State of Hawaii be comprehensive and medically accurate. And then, securing the legislative override of Governor Lingle's veto of that bill.

Through the past 11 exciting years, Barry Raff's leadership and vision guided PPH. He strengthened the clinical program, built a competent and professional senior management team, cultivated volunteer leadership at the Board level and was a good steward of PPH's financial resources. We recognize and salute his enormous impact on the success and stature of PPH today.

From all of us who have worked with you, and on behalf of all those we have served during your leadership, MAHALO NUI LOA, Barry! Enjoy your retirement. You earned it. 

Mahalo to Wai`aha Farm and Chef Shai Yerlik of the Liliko'i Inn on the Big Island

More than 50 people gathered at the Wai`aha Farm to learn about Planned Parenthood of Hawaii on Sunday November 1, 2009. PPH sincerely appreciates the work of Mike Zelko and the Wai`aha Farm staff in making this unique PPH education and outreach opportunity possible. Wai`aha Farm is an experimental sustainable farm in Holualoa on the Kona side of the Big Island. The farm allowed PPH to host a lunch for donors and other guests to learn more about the need for affordable family planning services, sexual health education and protection of reproductive rights, and how PPH is addressing those needs. 🌸

SEX EDUCATION may be a good idea in the schools, but I don't believe the kids should be given homework.
- Bill Cosby

And on the flip side...
The United States' teen pregnancy rate is over five times that of the Netherlands, over four times that of Germany and over three times that of France. Hawaii's teen birth rate is the 10th highest in the U.S.

Ventura SJ, Abma JC, Mosher WD et al. Estimated pregnancy rates by outcome for the United States, 1990-2004. National Vital Statistics Reports 2008; 56(15):1-24; http://www.cdc.gov/nchs/data/nvsr/nvsr56/nvsr56_15.pdf; accessed 7/7/2008.

Choice Art 2

December 16, 2009 – January 2010

If you're still looking for a special holiday present here's a way to get something unique and help Planned Parenthood of Hawaii too.



More than 40 contemporary artists will again display and sell their work on behalf of PPH at the Pegge Hopper Gallery from December 16, 2009 through the end of January 2010. Last year's Choice Art was a spectacular hit with audiences in Chinatown. This year's show is being curated by Mary Mitsuda and Roy Venters. Choice Art sales are split with artists and PPH. You are invited to join us for our traditional Holiday reception for Planned Parenthood of Hawaii donors and friends, Friday December 18. 5:30 – 7:30 p.m. RSVP with Sheila O'Keefe at 589-1156 ext. 225 or sokeefe@pphi.org.

National Let's Talk Month October 2009



PPH and partner agency staff at the I'm Askable session for parents at Kaimuki High School. L to R: Darlene Tudella, HYSN; Maggie Driscoll, PPH Development Officer; Sonia Blackiston, PPH Director of Education and Training; Jaimie Hernandez, PPH Educator; Joanna Amberger, 3 Financial Group – volunteer presenter; Maricel Segucio, HYSN; Cara Mazzei, member of PPH Board of Directors; and Kathleen Stofcik, PPH Educator.

Planned Parenthood of Hawaii, Hawaii Youth Services Network and Healthy Youth Hawaii sponsored a series of Let's Talk Workshops across Hawaii in collaboration with the Department of Education HIV Prevention Program, in October. The workshops had the theme I'm Askable. They gave parents information and tools they need to become more approachable and askable when talking about sexuality with their children. Workshops were offered on Kauai, Maui, the Big Island of Hawaii and Oahu.

Feedback included many saying the workshops were too short. Also...

"Getting advice on how to talk with our teens and [understanding] that we have to know our family values [helped]." – Maui parent

"Brings a better understanding on ... the positive way to discuss sex with young children." – Maui parent

"I think it should be mandatory ... for all parents to attend." – Big Island parent

Planned Parenthood of Hawaii



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Options for Giving to PPH

Remember PPH in your estate plan. One of the simplest and most significant things you can do to ensure the future of Planned Parenthood is to include us in your will or through other estate-planning measures.

IRA charitable rollover continues. Tax codes permit an IRA owner of age 70 1/2 or older to make a direct transfer to a charity tax free. The IRA charitable rollover allows eligible donors to exclude up to \$100,000 per year from their ordinary taxable income. The provision expires on December 31, 2009. Consult your tax advisor.

Donate a car or boat thru Kokua in Kind. Call KiK at 834-6603 for more information.

Give online at www.pphi.org anytime day or night. Click the word DONATE on the top right. Select Local and use your Hawaii zip code.

Gifts of stock or other securities. Making a donation of stocks, bonds or mutual funds offers unique advantages. The total value of the stock upon transfer is tax deductible and there are generally no capital gains taxes on any appreciation. Contact the PPH Development Office at 589-1156 ext. 225 or 242 to arrange this sort of donation.

Planned Parenthood of Hawaii is a tax-exempt, nonprofit 501(c)(3) organization. Our Tax I.D. number is 99-6012377. This information is for general purposes only and is not intended as legal or financial advice. PPH recommends that individuals considering a planned gift consult with their own legal or financial advisors.

The Young Fun Committee is looking for new members and fresh ideas for other events. If you are interested or would like more information about how to get involved, email Katie Reardon at kreardon@pphi.org.



Plan to join Planned Parenthood of Hawaii Friday, January 22, 2010 in the beautiful Monarch Room of the Royal Hawaiian Hotel as we *Celebrate 40 Years of Choice* in Hawaii at our gala fund raising dinner and award ceremony.

PPH will present the *Bette Takahashi Service Award* to Congresswoman Mazie Hirono, honoring her work in the U.S. House of Representatives on behalf of the women of Hawaii and defending reproductive freedom for all.

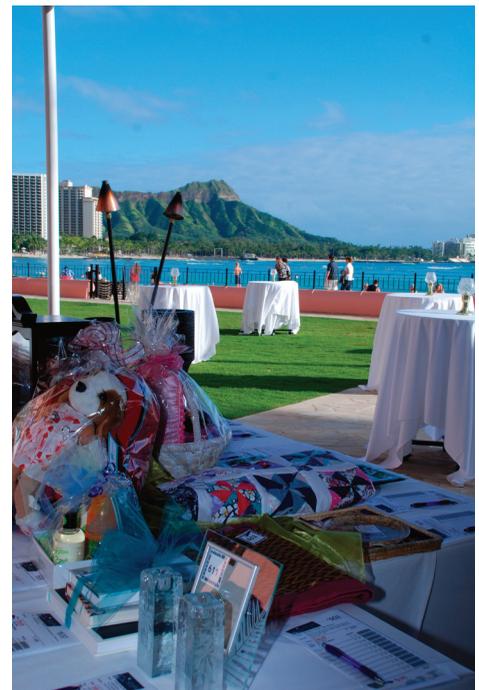
Celebrate starts at 5:30 p.m. with our signature cocktail hour and fabulous Silent Auction. Dinner will be served at 7 p.m., followed by vocalist Momi Mahon, with musical guests Arlene Sullivan, John Kolivas and Dan Del Negro.

Honorary Co-Chairpersons Pegge Hopper and Mike Strada and Event Committee Co-Chairpersons Cori Lau and Jadine Nielsen invite you to be with the many friends of Planned Parenthood of Hawaii at this, our fifth annual, gala fund raising event.

Your support will help PPH continue to provide high-quality health care, essential prevention-oriented educational programs, and advocacy for reproductive rights and choice. 🌸



Doris Ching, Bette Takahashi and Amy Agbayani at last year's PPH Gala.



The Silent Auction and incomparable Waikiki

Premium level sponsored tables and tickets are still available. Call Sheila O'Keefe at 589-1156 ext. 225 or email sokeefe@pphi.org to order yours now.



Guests enjoy a sumptuous dinner



Momi Ho will again entertain guests