



# News Update

Planned Parenthood Association of the Mercer Area, Inc.

Spring 2013

## PLANNED PARENTHOOD CELEBRATES 80 YEARS IN MERCER COUNTY

2013 marks the 80<sup>th</sup> anniversary of Planned Parenthood Association of the Mercer Area providing vital health care services to the women and families in the Mercer County area.

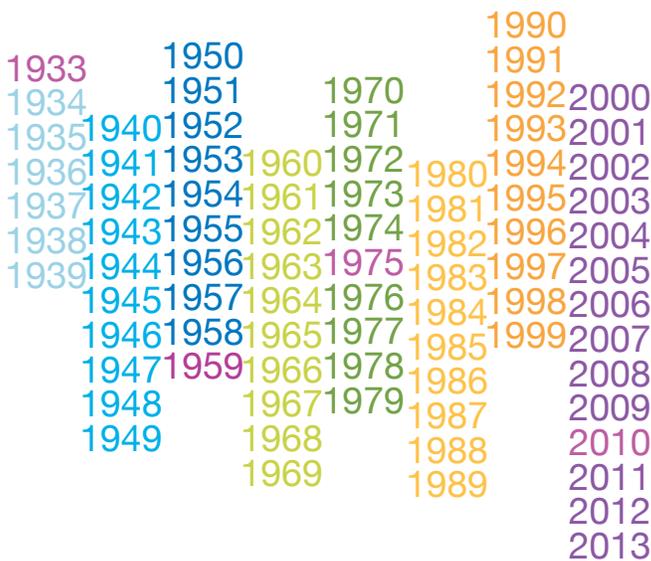
Planned Parenthood opened in 1933 as the Maternal Health Center on South Clinton Avenue in Trenton. In 1959, the Maternal Health Center officially became Planned Parenthood and moved to Academy

Street. Our offices moved again in 1975 to our current location on East State Street, which houses our flagship health center, newly renovated in 2010. Since then, Planned Parenthood has become a vital part of the Mercer area community with health centers in Trenton, Hamilton Square, and at The College of New Jersey. Last year we provided health care and community education services to more than 12,000 individuals. Services include life-saving cancer screenings, birth control, prevention and treatment of sexually transmitted infections, HIV testing, breast health services, Pap tests, sexual health education, vasectomy services, and information and health counseling.

“Over these 80 years, we have grown — in terms of staff, donors and, most importantly, the number of people we have served,” said Debby D’Arcangelo, President and CEO. “But with this growth, one thing has never changed: our commitment to

providing high-quality reproductive health care to the women, men and teens of Mercer County.”

Planned Parenthood is proud to have been part of the community since 1933. We look forward to working in partnership with you — our donors and supporters and volunteers — to continue to serve the health needs of Mercer County for another 80 years and beyond.



# DEAR LOYAL SUPPORTER,



**DEBBY D'ARCANGELO**  
President & CEO

On behalf of our patients, board of trustees and staff, I thank you for being among the thousands of people who have supported Planned Parenthood Association of the Mercer Area during the past 80 years. We are very proud of our eight decades of providing high-quality reproductive health care to the women, men and teens of Mercer County.

In honor of our 80<sup>th</sup> anniversary, this Spring newsletter includes our “Decade Posters.” For years, supporters have enjoyed looking at these posters at our events; however, many have told us that they would like to look at them in more detail. Thanks to an anonymous donor who is funding the additional printing costs, the Decade Posters appear on the following pages.

The Decade Posters tell the story of Planned Parenthood both nationally and locally. On the national level, “The Early Years” poster shows Margaret Sanger and others fighting for women’s access to contraception while the “2000s” poster documents the 2004 “March for Women’s Lives.” Locally, the posters memorialize the 1933 opening of the Maternal Health Center (which later became Planned Parenthood Association of the Mercer Area) through to the 2009 *Stand with Us* campaign, which included funding for renovation of our Trenton Health Center. It is easy to see that we’ve come a long way, though it is amazing to many of us that we are still fighting for access to reproductive health care and justice.

What is happening today that might qualify for a 2010s Decade Poster? A lot. On the national level, we have had the first sitting President address Planned Parenthood’s annual conference. On the other hand, we have anti-women’s health legislation being pushed in 42 states. Locally, we have both accomplishments and challenges.

On the accomplishments front, we are so pleased to have launched an award-winning African American Outreach Project. This Project includes support of our African American

Leadership Group whose members advise us on our outreach work and serve as ambassadors for Planned Parenthood. This Project has received significant recognition from Planned Parenthood Federation of America in the forms of an Affiliate Excellence Award and a Fund for the Future grant. Speaking for the staff, I can say that we have greatly enjoyed working with the wonderful leaders involved and have learned so much from them.

As an example of a challenge, we continue our work to ensure success as a health care provider under the Affordable Care Act, which we know is greatly needed by thousands of uninsured people. We are busy refining our work migrating from an older patient data system to what will be fully-integrated electronic health records. We are pursuing insurance contracts for participation in the insurance exchanges/marketplaces and working with the Trenton Health Team as it develops a Medicaid Accountable Care Organization.

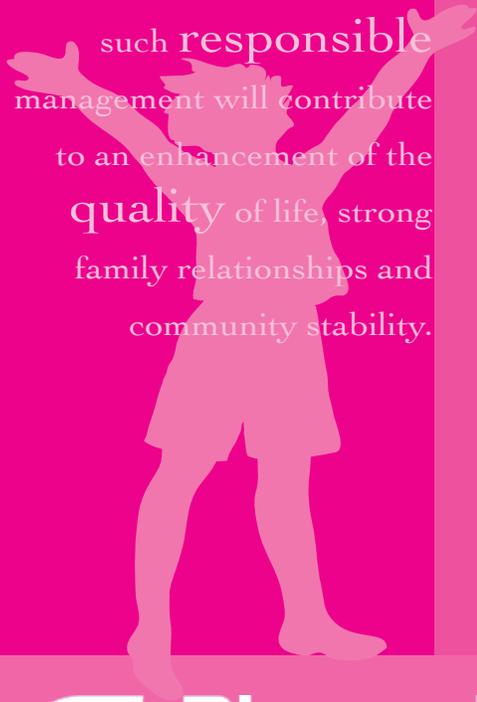
While we don’t know exactly what a 2010s Decade Poster might include, we do know that we will continue to meet our mission of providing access to reproductive health care and fighting for reproductive justice for the more than 12,000 people we serve, just as we have for the past 80 years.

We at Planned Parenthood will also continue to need your help – and for your past and future support of our work, we are extremely grateful,

Celebrating 80 years  
of caring and  
commitment  
in our community

# 1933 – 2013

Planned Parenthood  
believes in the  
fundamental right of each  
individual to manage his  
or her own sexuality  
and fertility, regardless  
of income, marital status,  
sexual orientation, age,  
race or national origin.  
We further believe that  
such responsible  
management will contribute  
to an enhancement of the  
quality of life, strong  
family relationships and  
community stability.



**courage**



**family**

**equality  
power  
dignity**



**education  
choice**



**leadership**

**justice  
access  
compassion**



**plan  
prevent  
protect  
trust  
respect**

 **Planned  
Parenthood®**  
Care. No matter what.

Planned Parenthood Association of the Mercer Area

# care