

# choice**w**ords

W i n t e r 2 0 1 2



Planned Parenthood of the Pacific Southwest

## words from Darrah



**Darrah DiGiorgio Johnson**  
President & CEO

We've got a lot to celebrate this holiday season. As we head toward the new year, we can feel confident that our nation has a president who supports Planned Parenthood and recognizes the importance of smart, sensible reproductive health care policies.

Planned Parenthood Action Fund of the Pacific Southwest was able to play a pivotal role in helping re-elect pro-choice champions across the region, and elect some incredible new leaders.

In key congressional districts, Dr. Raul Ruiz defeated Rep. Mary Bono Mack in the Coachella Valley, Mark Takano won a Riverside district, and Scott Peters has unseated Rep. Brian Bilbray in San Diego. In state politics, the Action Fund helped

*Continued on next page*

Letter from Board Chair

*page 3*

We are Planned Parenthood

*page 4*

Action Fund Rocks the Vote!

*page 5*

Action Fund Stand Now!

*pages 6 & 7*

The President's Council

*page 8*

Ways to support PPPSW

*page 9*

Foundation News

*page 10*

Planned Giving

*page 11*

# Mission Statement

The mission of Planned Parenthood of the Pacific Southwest is to ensure broad public access to reproductive health care through direct service, education and advocacy.

Planned Parenthood believes in the fundamental right of each individual to manage his or her fertility, regardless of the individual's income, marital status, race, ethnicity, sexual orientation, age, national origin or residence.

We believe that respect and value for diversity in all aspects of our organization are essential to our well-being.

We believe that reproductive self-determination must be voluntary and preserve the individual's right to privacy.

We further believe that such self-determination will contribute to an enhancement of the quality of life and strong family relationships.

## choicewords

Choice Words is a quarterly newsletter published by Planned Parenthood of the Pacific Southwest.

1075 Camino del Rio South  
San Diego, CA 92108  
619-881-4653 • [www.planned.org](http://www.planned.org)

Chair, Board of Directors  
**Jennifer Dreyer**

President & CEO  
**Darrah DiGiorgio Johnson**

VP of Development  
**Keith Limberg**

Acting VP of Public Affairs & Communications  
**Amy Denhart**

EDITOR  
**Jennifer Coburn**  
Director of Communications & Marketing

ASSOCIATE EDITOR AND GRAPHIC DESIGNER  
**Suzette Durazo**  
Graphics Design and Publications Coordinator

CONTRIBUTORS:  
**Kersten Wehde**  
Associate Director of Major Gifts

# Words from Darrah

*continued from previous page*

elect new Senators Richard Roth and Marty Block, and new Assemblymembers Shirley Weber and Jose Medina. And in San Diego, longtime friend of Planned Parenthood Bob Filner is taking office as mayor. These victories are a tremendous advance for women's health, and a sign that our community here in the Pacific Southwest is willing to do whatever it takes to protect women's rights.

While there is much to celebrate, we expect that the next four years will continue to present major political challenges for our organization. Yet this decisive victory for President Obama, and the simultaneous defeat of other candidates who spoke with such extreme voices against women's health care, is an important lesson to both political parties: One out of five American women count on Planned Parenthood — and they vote.

No matter what is thrown at us, Planned Parenthood is able to stand strong — thanks to you. And while I know the fight is not over, I am proud and grateful to celebrate with you this holiday season. Thank you for everything you do to stand with Planned Parenthood of the Pacific Southwest and the women, men, and young people who rely on us every single day.

We wish you and your family a very warm, happy holiday, and we hope that this next year is filled with much happiness.

Thank You,

Darrah DiGiorgio Johnson

Follow us on...

[www.facebook.com/pppsw](http://www.facebook.com/pppsw)



PPPSW is going green!!!  
Choice Words is printed on recycled paper.





# letter

## from the Board Chair

by **Jennifer Dreyer**  
Board Chair

I write my final Choice Words message as chair of Planned Parenthood of the Pacific Southwest with tremendous pride in what we've accomplished and great optimism about our future. During my two-year tenure, Planned Parenthood has experienced unprecedented attacks from our opponents. Never before have we seen legislation before the House of Representatives that specifically targets Planned Parenthood. Never before has Congress threatened to hold up the nation's budget over funding for family planning. Rather than allowing our opponents to diminish our resolve, time after time, Planned Parenthood emerges reinvigorated and recommitted to our important mission. We are so pleased that the public saw through our opponents' deceptive tactics and became even more steadfast in its support for Planned Parenthood.

In my life outside of Planned Parenthood, I am an organizational leadership consultant, so I have the opportunity to analyze corporate culture and develop strategies for maximizing effectiveness. As board chair – and as a long-time volunteer – I can say with great confidence that this organization and its leaders are among the very best. Planned Parenthood is committed to always getting better, always looking ahead, and always preparing for a changing health care environment. Just one example that many of you have heard us speak about is the major operational transformation we implemented to enhance the patient experience, increase our efficiencies, and strengthen our financial base. Planned Parenthood leaders, staff and volunteers embraced change, implemented new strategies and met new quality and performance metrics faster and better than we had originally planned.

Much of the credit for our success goes to you, the supporters who make our work possible. Our board, staff and volunteers know that we have a strong base of community members who are committed to ensuring that women and men have access to lifesaving breast, cervical and testicular cancer screenings; testing and treatment for sexually transmitted infections; contraception;

and more. Knowing that we have your support makes all the difference.

As I have shared earlier, I was first drawn to Planned Parenthood more than 20 years ago when I was a student at San Diego State University. My debate team was watching the Clarence Thomas Supreme Court hearings. I knew then that I wanted to become more engaged in the women's rights movement. Because of my interest in politics, I feel so fortunate to have served as the board chair during such a challenging two years. It was a volatile and uncertain time, and yet it gave us the opportunity to elevate the conversation and educate the public about the full range of our services. I could not be more proud of the work we have done together.

Though I will certainly miss serving as board chair, I am delighted to pass the torch to my dear friend Dr. Elaine Hanson, who will undoubtedly bring new strengths to the position. Elaine is the real deal – authentic, approachable, connected, fun, and dedicated to making our world healthier. I know she is deeply committed to Planned Parenthood and we will continue to thrive under her stewardship.

# We are Planned Parenthood



**Erin Francis**  
STAFF

I work at Planned Parenthood because I come from a long line of women who fought for equal rights. I recently visited my 90-year-old grandmother and was struck by a sense of déjà vu when she regaled me with tales from her life. She told me stories about how her mother marched in Philadelphia for women's suffrage. My grandmother showed me an old pamphlet that her brother, who was attending college in the 1920s, kept from a conference on family planning featuring Margaret Sanger. In turn, I shared photos of the Planned Parenthood Action Fund "Rally for Women's Health" in San Diego. And on my laptop, I showed her pictures from the Planned Parenthood Annual Dinner, when PPFA CEO Cecile Richards spoke about the current challenges to reproductive health care. It seems incredible that we are fighting so many of the same battles that my grandmother's generation did.

I can only hope that someday I will share my stories with my granddaughter, and she will look at me in disbelief because her generation views reproductive health care as a basic human right, not a political issue. I work at Planned Parenthood because every day we work to bring that dream one step closer to reality.



**Amy Corton**  
BOARD MEMBER

I have been involved with Planned Parenthood for more than 20 years because I think it is important to give back to the community, to help those less fortunate, and to help provide a world for my children where the rights I believe in will be protected. I have always been passionate about social justice, which includes reproductive rights. I want to do my part in creating a better community and a better world, which is why I work with Planned Parenthood and other nonprofit organizations such as Congregation Beth Israel and Project Concern International.

At Planned Parenthood, I have served as a member of the finance committee, the philanthropy committee, and the Board of Directors, as well as the Treasurer and Board Chair. I helped create the Planned Giving Program and established the Legacy Circle, which recognizes donors who have included Planned Parenthood of the Pacific Southwest in their estate plans.

Being a part of Planned Parenthood has been such a rewarding experience because I can see firsthand the tremendous impact the organization makes in people's lives. My involvement in Planned Parenthood has been one of the most fulfilling experiences I have had. I plan to be involved for many more years.



**Ikoji Hiroe**  
VOLUNTEER

I was 13 years old when I saw the news about Becky Bell, a teen who died in an illegal abortion. Her state of Indiana had laws that required parental consent or judicial bypass in order to access abortion care. I did not know Becky Bell, but the news had a terrible impact on me and left me quietly shaken. The more I read about her story, the more I could see my friends, my sister, my friends' sisters and myself in Becky. I already knew the shame and fear surrounding the subject of an unplanned pregnancy. I had heard rumors every year of situations similar to Becky's, whispered among the people in my small, conservative community.

The more I read about how organizations like Planned Parenthood defend reproductive choice, the more determined I became not to allow myself – or my friends – to be the next Becky Bell. After two decades of working for this cause, I know that my friends and I are alive because of this organization.

## Planned Parenthood Action Fund Rocks the Vote!



Sandra Fluke addresses hundreds of Action Fund supporters at the Rally for Women's Health.

Following two years of unprecedented legislative and political attacks against Planned Parenthood and women's access to reproductive health care, the elections were more crucial than ever before. The Planned Parenthood Action Fund was ready for the challenge and held back nothing in our dedication and commitment to helping elect pro-choice candidates.

In the months leading up to this historic election — and with the help of more

than 100 volunteers — we were able to make 66,000 contacts with voters through 27 phonebanks in Riverside and San Diego counties. While our volunteers were busy phoning voters, the Action Fund made 113,836 voter contacts through targeted

mail pieces. Planned Parenthood staff volunteered to walk precincts for endorsed candidates, and wearing pink "Yes We Plan" shirts, we could not be missed! Our PPSW health center staff was critical in reaching out to younger voters and they helped register nearly 500 new voters. And this election cycle the Action Fund debuted a new social media plan and Facebook page that was essential in getting our message out to our younger, tech-savvy voters.

A week before Election Day, we held a Rally for Women's Health with nationally recognized women's rights advocate Sandra Fluke, who drove home the message that women's health care is not a bargaining chip.



Action Fund staff attend a rally for Proposition 30.

Our efforts paid off! On Election Day, 33 of our pro-choice candidates were elected to office. And a special congratulations to the voters of Riverside County, who will be sending two new pro-choice members to Congress. As we look forward to 2013, the Action Fund is confident that we will continue to advance access to reproductive health care for women in our region.

# Action Fund Stand Now! Party a Huge Success



Action Fund President & CEO  
Darrah DiGiorgio Johnson addresses supporters.

Many thanks to the nearly 150 guests in attendance at the 21st Annual Stand Now! Party on Thursday, September 27, benefiting Planned Parenthood Action Fund of the Pacific Southwest.

Chaired by Nora Taylor Jaffe, the event featured State Senator Christine Kehoe and raised more than \$135,000, which will go toward the Action Fund's work educating voters about legislation that affects reproductive health care and electing pro-choice candidates to public office.

The inspiring program was presented in the ocean-view



Longtime Action Fund supporter Linda Katz chats with guests about the upcoming election.

amphitheater at the home of Dr. Walter and Mary Munk in La Jolla. The Munks have graciously hosted the event for the fifth year in a row. In attendance were 20 pro-choice elected officials and candidates who were honored onstage. Senator Kehoe's energizing keynote speech highlighted the importance of voting pro-choice on Election Day and preserving access to affordable reproductive health care for Californians.

Never before have Planned Parenthood, contraception, and abortion rights been so prominently debated in state and national campaigns. In the end, these issues were crucial to the outcome, and the women's vote had a significant impact on the election.

Paid for by Planned Parenthood Action Fund of the Pacific Southwest



Senator Christine Kehoe, PP Action Fund Vice President Vince Hall and PP Action Fund Chair Julie Bornstein discuss politics.



Action Fund Chair Julie Bornstein presents Senator Christine Kehoe with the Lifetime Achievement Award.



Action Fund-endorsed and pro-choice rated candidates and elected officials are introduced.



Longtime supporter Maury Rapkin shows his support for the Action Fund.



Betsy Rudee, Event Chair Nora Taylor Jaffe and Linda Stetson support the Action Fund.

# THE PRESIDENT'S COUNCIL

The core of PPPSW



PPPSW Board Chair Jennifer Dreyer and women's rights advocate Sandra Fluke.

The President's Council is a vital group of dedicated individuals committed to sustaining Planned Parenthood of the Pacific Southwest's ability to serve women, men and families in our three-county region. President's Council members are PPPSW's most generous annual contributors, giving \$1,000 or more each year, and providing the insight, guidance and core support that fuel every one of our services, from vaccines and ultrasounds to teacher trainings and security.



Planned Parenthood of the Rocky Mountains President & CEO Vicki Cowart discusses Planned Parenthood's strategy against anti-choice ballot initiatives at the Speakers Series event titled, "Truth: Planned Parenthood's Weapon of Choice in the War on Women," March 2012.

In addition to special insider reports and a commemorative bookmark, members of the President's Council receive invitations to our renowned Speakers Series events. These intimate, in-home gatherings provide the opportunity for members to meet like-minded supporters and hear from a wide range of experts on issues affecting Planned Parenthood.



PPPSW President & CEO Darrah DiGiorgio Johnson presents an insider's update to President's Council members, March 2012.

***"One of the best reasons (among many) to join the President's***

***Council is the terrific Speakers Series. The Council presents many***

***timely and interesting speakers that aim to educate and entertain***

***on important Planned Parenthood issues—it's why I continue to support the President's Council."***

**– Marcie Rothman**



President's Council members socialize before the Speakers Series program begins.

In recent years, these speakers have included best-selling authors and collegiate professors, the director of a stem cell program, a sexuality education teacher, a leader of the international reproductive health rights movement, and Cecile Richards herself. At our most recent Speakers Series event

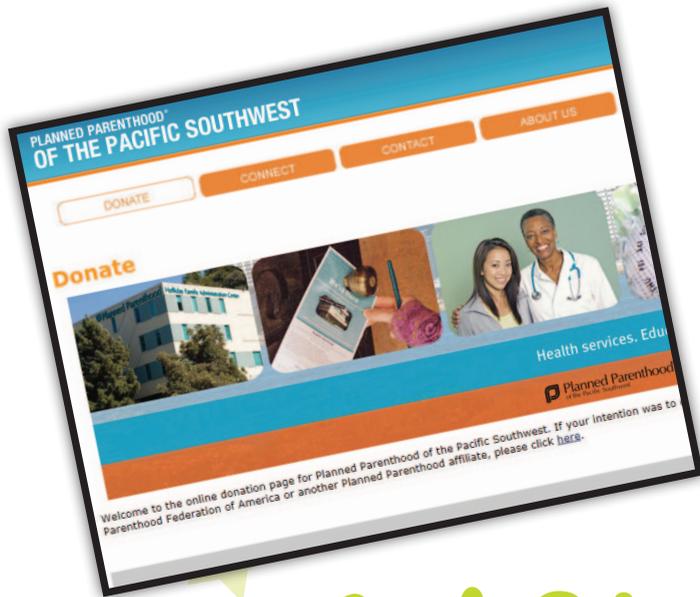


Featured in *The New York Times* and at TED Talks, renowned educator Al Vernacchio presents his progressive take on sexuality education at the Speaker Series event titled, "From Disaster to Desire: Reframing Sexuality Education," July 2012.

in October, women's rights activist Sandra Fluke spoke about her meteoric rise to the political stage and the implications of the presidential election.

If you would like to become a member of the President's Council, or if you have questions about the benefits of membership, please contact Kersten Wehde at 619-881-4652 or [kwehde@planned.org](mailto:kwehde@planned.org).

# Ways to Support PPPSW



[SupportPlannedParenthood.org](http://SupportPlannedParenthood.org)



## Gifts to Honor, Remember and Celebrate

No gift receipts, no wrapping paper and one size fits all!

Giving a gift in honor, remembrance or celebration of a loved one is a wonderful way to support PPPSW's programs while acknowledging the special people in your life. In addition to helping build a future filled with healthy choices, healthy children and healthy families, you'll also be giving the gift of thanks to those who inspire and enrich your life.

**Honor the people you love.**

Giving gifts in honor or celebration is a fantastic, unexpected way to give special thanks to those who inspire us and enrich our lives every day.

Giving gifts in remembrance is a significant and lasting way to recognize the loss of a beloved friend or family member and express sincere condolences.

Pay tribute to a special friend, family member or loved one while supporting the mission of Planned Parenthood.

Please see the back of this newsletter and use the enclosed envelope to make your donation, or give online at [supportplannedparenthood.org](http://supportplannedparenthood.org).



Did you know that you can get rid of that old clunker collecting dust in your garage by donating it to PPPSW?

**DONATE YOUR CAR TODAY**

by calling 619-881-4604, or emailing [hwatchler@planned.org](mailto:hwatchler@planned.org), and make a fresh start while supporting the programs and services of Planned Parenthood of the Pacific Southwest!

# Foundation News

PPPSW gratefully acknowledges the following foundations for their generous support!

\$35,000 from the Price Family Charitable Fund is supporting the agency's new case management program, which helps patients navigate care within and beyond PPPSW's scope of services and ensures that patients have access to the full continuum of health care services they need.

The Price Family Charitable Fund is a private family foundation created by Sol and Helen Price in 1983. The Fund is dedicated to improving the lives of people living in low-income neighborhoods in San Diego, particularly in the areas of health and social services.

\$15,000 from the Blue Shield of California Foundation's 2012 Community Clinic and Core Support Initiative aids PPPSW in providing quality reproductive health care to the underserved and uninsured and helps to spur innovative practices and new models of care.

Blue Shield of California Foundation is one of California's largest and most trusted grantmaking organizations. Their work ranges from providing unrestricted core support, to advancing thought leadership and research, to technical assistance, and beyond.

\$6,490 from the Regional Access Project Foundation is supporting PPPSW's award-winning Teen Success program in the Coachella Valley. Teen Success provides a springboard for pregnant and parenting teens to be successful in life by helping them finish high school, avoid having a second child as a teen, and develop concrete goals and plans for their futures.

The Regional Access Project Foundation enhances the quality of life for all residents of eastern Riverside County through grants, oversight, technical assistance, and guidance to organizations in the areas of health, mental health, and juvenile interventions.



● ● ● ● ● **SAVE THE DATE** ● ● ●

**Thursday, May 9, 2013**

## Be there for the biggest night of the year for reproductive health!

Planned Parenthood of the Pacific Southwest's Anniversary Dinner, the nonprofit's signature fundraiser of the year, turns 50 this spring. This energizing night features an engaging program celebrating our cause and the chance to reconnect with a motivated community of friends.

### Hilton San Diego Bayfront

One Park Boulevard, San Diego, CA 92101

5:30pm – 6:30pm Cocktail Reception | 6:30pm – 8:30pm Dinner and Program

[www.planned.org/dinner](http://www.planned.org/dinner)

For more information please call  
(619) 881-5012 or email [development@planned.org](mailto:development@planned.org)

*Tickets  
available  
soon!*

The mission of Planned Parenthood of the Pacific Southwest is to ensure broad public access to reproductive health care through direct service, education, and advocacy.

# PLANNED GIVING

Many people seek financial arrangements that result in reliable and fixed income. At the same time, people also want to be philanthropic and support the mission of an organization, such as Planned Parenthood. Charitable gift annuities (CGAs) allow you to both support our programs and services while receiving guaranteed, lifetime payments from your gift. When you establish a CGA with Planned Parenthood, you not only gain the satisfaction of enhancing our financial strength and supporting our important health care mission, you also will receive fixed payments for life and an immediate charitable income tax deduction.

What is a CGA? When you set up a CGA, you enter into a contractual arrangement with Planned Parenthood. A simple contract identifies the donor(s) and states who will receive the annuity, when payments begin, when the contract ends, and how you wish your gift to be used. As a donor, you make an irrevocable gift of cash, stock, or other assets, and Planned Parenthood agrees to pay one or two people a guaranteed, fixed annual income for the rest of their lives. Ultimately, Planned Parenthood directly benefits from your generosity. To set up a CGA you must be at least 70 years old and make a gift of at least \$10,000.

You can establish a CGA with publicly traded securities or other appreciated property. You may be able to avoid tax on a significant portion of your capital gain in these assets when you use them to fund a CGA.

The payout rates are determined by the age(s) of the annuitant(s). Planned Parenthood uses rate tables prepared by the American Council on Gift Annuities, a national nonprofit organization. The gift annuity payments are guaranteed by PPFA and are backed by its assets. The rates are much higher than you would receive for a regular savings account or CD. For example, in 2012 someone who is 75 years old will receive a payout rate of 5.8%.

If you would like more information about establishing a charitable gift annuity or have any questions, please contact Pam Becker at 619-881-4531 or at [pbecker@planned.org](mailto:pbecker@planned.org).

## How a CGA Works

- You transfer cash or securities to Planned Parenthood.
- Planned Parenthood pays one or two beneficiaries you name fixed income for life.
- The remaining balance passes to PPSW when the contract ends at the death of the last beneficiary.

## Note

- Beneficiaries must be at least 70 at the time of the gift.
- Our minimum gift requirement is \$10,000.

## CGA Benefits

- Receive dependable, fixed income for life in return for your gift.
- In many cases, increase the yield you are currently receiving from stocks or CDs.
- Receive an immediate income tax deduction for a portion of your gift.
- A portion of your annuity payment will be tax-free.
- Gift annuities act as longevity insurance to protect income as you age.
- Provide support to an organization you care passionately about.

## LEGACY CIRCLE

M E M B E R S

The Legacy Circle is composed of those who have included PPSW in their estate plans.

Anonymous (20)	Vadee Lee
K. Andrew Achterkirchen	Merle K. Lewis
Nicole Angelucci, Esq.	Dorothy Lindberg
Joyce F. Axelrod	George & Karen Longstreth
Sandra D. Barstow	Leanne Hull MacDougall
Laura Berend & Bill Zeigler	Terry A. Marsh
Joan Bernstein	Alice McCauley
Susan M. Blitz	Joseph & Betty McCosker
Beverly Boggs	Bryce E. Miller, M.D.
Billie Bowen	Judith P. Miller
Lorraine & William Boyce	Ree & Maurice Miller
William M. Bristow	Sally S. Miller
Barbara Bry & Neil Senturia	Mary L. Minshall
Cynthia C. Carpenter	Victoria Moody-Geissler & Richard Geissler
Richard & Julia Carson	Dana Mosser
Diana Strauss Casey	Jane Mullins
Eileen M. Clause	Edie Munk
Don & Betty Copp	Kathi W. Myers
Patricia Cornelius	Donald J. Orahood
Amy Corton & Carl Eibl	Laurie Orange
Darlee J. Crockett	Catherine M. Orth
Jacqueline Crowle & Charles Scott	Leonard Pelletieri
Joan P. Cudhea	Helen M. Pendleton
Joan M. Davis	Dr. Patricia D. Peterson
Joy L. Delman	Robert Reese
Judith deNooy	Judy Reynard
Charles Dicken	Andrea Robinson
Joan Dixon	Julian Rogers
Marion & Frank* Dixon	Anine Rohrer
Marlene Y. Ebert	Ruth Rollins
Susan Ebner	Dr. Beatrice Rose
Elisabeth (Jinx) Ecke	Joyce & Rick Ross
Margaret J. Elliott	Nancy & Donald Ross
Herb Engel	Elliot & Eileen Schubert
Suzanne Finch	Anna & Mario Scipione
Susanna & Michael Flaster	Nadine L. Scott
Vaughdean Forbes	Annette Seppanen & Curtis Nelson
Robin R. Friedheim	Elizabeth Sherry
Deborah Fritsch and Pat Boyce	Helen S. Simmons
Victoria L. Gallagher	Tracy Skaddan
Marcy Goldstone	Jan Slater
Carol L. Grimes	Max B. Southwick
Kay & Philip Harry	Sara Standerford
Kae Hensey	Terri J. Stearns
Ingrid Hibben	Dorothy Stein
Rosanne & Joel Holliday	Kathleen L. Strauss, Ph.D.
David & Corrine Hollings	Stephanie Strout
Hugh C. Hyde	Kathryn Sturch
Ruth Ireland	Paula Taylor & Bernard Kulchin
Beth Faber Jacobs	Kristen Victor
Margaret Jacobs*	Mollie & Arthur Wagner, Ph.D.
Howard Jacoby	Judith L. White
Marla & John Jensen	Marilyn & Stuart C.* Wilson
Madeline Kane	Pat Wilson & Greg Rose
Dori & Charles Kaufman	Arelene E. Wolinski
Philip M. Klaubner	Barbara Wolter
Frances Klipper	Leslie S. Zoref
Nora La Corte, Ph.D.	
Ann Laddon	
Alva Lane	
Betty* & Ed Law	

\*deceased  
List as of November 30, 2012

## Estate Gifts

Planned Parenthood of the Pacific Southwest is especially grateful for the bequests it has received. The following people made generous gifts to Planned Parenthood of the Pacific Southwest through their estate and provided essential resources that support reproductive health care services in our community.

Anonymous (4)	Sandra Jeffers
Muriel Adams	Clyde A. Joslyn
Carolyn Ann Ahlers	Louisa Kassler
Bud & Polly Aldigé	Kern Family Trust
Carol Ash	Martha-Ann Klimo
Henry S. & Marietta W. Aurand	Victor & Thelma Lindblade
Ann Baerwald	Yolanda Luney
Shirley Bell	Mary Lou Swift Mantle
Elisabeth Boyer	Ruth H. Milliken
Ruth Campbell	Frances Miner
Margaret L. Caperton	Jon Olson
Josephine Carey	Edward O'Toole
David & Pamela Carton	William Plock
Marcella Coolidge	Steven R. Prewitt
Minna O. Cooper	Barbara Ramsey & Sherry Henderson
Daiber Family Living Trust	Harold Rand
Lorenzo Dell'Armo	Selby
Catherine Dorgan	Roger Shaw
Michael B. Eddy	Thomas & Helen Slaven
Jack Epstein	Norma Sullivan
Fannie & Lewis Fisher	Marjorie Tess
Leslie Jane Hahn	Annie Titebaum-Schwartz
Barbara F. Hallman	Wheller Trust
Mary E. Harvey	Mildred & Burnett C. Wohlford
Anne S. Hertzberg	



Planned Parenthood of the Pacific Southwest

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
SAN DIEGO, CA  
PERMIT #523

1075 Camino del Rio South, CA 92108

**CHANGE SERVICE REQUESTED**

Please correct my name and/or address as I have indicated below.

**DONATE ONLINE!**  
**SupportPlannedParenthood.org**

**PLANNED PARENTHOOD**

*Gifts to honor, remember and celebrate*

In Honor of \_\_\_\_\_

In Remembrance of \_\_\_\_\_

In Celebration of \_\_\_\_\_

Enclosed is my gift of \$\_\_\_\_\_ (Please make checks payable to PPPSW)

Please charge my: Visa MC Amex Discover

Account # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Phone(\_\_\_\_\_) \_\_\_\_\_

**This gift is from:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

**Please send a gift card to:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

PPPSW will promptly acknowledge your gift and send an appropriate gift card to the name you designated above.

Gifts in honor, remembrance, and celebration are fully tax-deductible. **THANK YOU!**

I have named Planned Parenthood in my will.

**Please return using the envelope provided.**