



Care. No matter what.

Care More. Judge Less.

30
years of
PPCNC

Dear Friends,

Just weeks ago we celebrated our 30th Anniversary with more than 500 of our closest friends and family members gathered for the occasion. In all likelihood, you were there.

If so, I hope you felt as moved as I did by being in the room with so many people—founding mothers, supporters, past and present board members, staff and coalition partners—who have made it possible for Planned Parenthood of Central North Carolina to provide care, no matter what, for more than three decades.

It's fair to say we have seen tremendous change over the 30 years but nothing has been as dramatic or as challenging as the political shift in North Carolina since 2010.

In last year's annual report, we shared with you our decision to appeal directly to the federal government for Title X family planning funding after the North Carolina Legislature banned Planned Parenthood from receiving state funds in 2011 and 2012—not once but twice!

We were awarded \$426,000 in Title X funding from the federal government—roughly three times the amount we received from the state—to provide low-income women and men with annual exams, lifesaving cancer screening, birth control and STD treatment in our Durham health center.

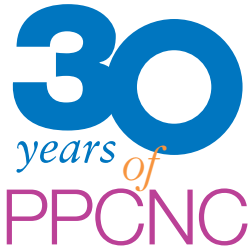
After a successful year of providing care, we are happy to report that our Title X grant has been renewed for next year. Plus, we will receive an additional \$125,000 to help us convert to electronic medical records.

I wish I could say we had successfully weathered all of the legislative assaults on women's health as triumphantly but, unfortunately, we have only begun to see what will happen as a result of the attacks on access to safe and legal abortion passed this summer.

Several restrictions in the so-called “motorcycle abortion” bill went into effect October 1, including provisions stripping municipal and county employees of comprehensive reproductive health coverage and denying women—even those who use their own money—the ability to buy an insurance plan that covers abortion care through North Carolina's health care exchange set up through the Affordable Care Act.

Of course, this summer most of us were focused on the bill's TRAP (Targeted Regulation of Abortion Providers) provision, which initially singled out abortion providers for medically unnecessary facility regulations intended to shut down clinics. Ultimately, the bill that was signed into law gave the Department of Health Human Services leeway to write the regulations—a process only beginning as this annual report goes to print.

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What we learned this legislative year is that winning looks different in North Carolina's new political environment. While we may not have defeated the "motorcycle abortion" bill, we learned that together with our allies, we can use social media to turn out more than 600 activists within 12 hours of a bill being introduced with no public notice. We can pack the legislative chambers, spilling

out into the rotunda and onto the streets with women, men and young people who refuse to stand by while lawmakers target women's health.

We learned that PPCNC supporters are as committed as ever to making sure every woman has the ability to make deeply personal and often complex health decisions.

And, we learned from your generosity that PPCNC supporters, including 411 first-time donors, are willing to step up to the plate to make sure PPCNC is here to provide care, no matter what. With your support, PPCNC exceeded our fundraising goal this year, bringing in a total of \$1.15 million.

We also learned that PPCNC is part of a much larger movement to take back our state. This year, we stood week after week with thousands who joined the NAACP's Moral Mondays to demand better schools, health care and economic opportunities for all North Carolinians.

Many of you, PPCNC supporters, past and present board members, joined with us on Moral Mondays, some of you even risking arrest by participating in civil disobedience. As challenging as these last few years have been politically in North Carolina, your courage and conviction and continued support of PPCNC makes me more confident than ever that we will get through this together.

After all, who knew 30 years ago after opening our first office in Hillsborough—furnished only with a card table, telephone and donated plant—that we'd be celebrating our third decade with three health centers providing high-quality, nonjudgmental health care and education to thousands of women, men and young people each year.

Because of you, PPCNC is here to stay. No matter what.

A stylized, handwritten signature in black ink that reads 'Janet'.

Janet Colm
President & CEO, PPCNC



Photo by Mitchell Price.

Medical Services

Thousands of North Carolinians rely on Planned Parenthood each year for basic health care including life-saving cancer screening, annual exams, birth control and STD screening and treatment.

In FY 2012-2013, PPCNC provided 13,260 preventive health care visits, including more than 1,200 Pap tests and clinical breast exams and 8,000 screenings for sexually transmitted infections.

PPCNC dispensed 13,412 cycles of birth control, including the pills, patch and ring as well as 2,005 long-acting contraceptives including IUDs, Implants and Depo shots.

PPCNC understands that pregnancy decisions are deeply personal and often complex. We believe that the decision to choose adoption, raise a child or end a pregnancy is best left to a woman, her family and her faith, with counsel from her doctor or health care provider.

This year 4,295 women turned to PPCNC for high-quality, non-judgmental abortion care, more than fifty-percent of whom chose medical abortion, a safe non-surgical alternative for women seeking to end a pregnancy in the first nine weeks.

PPCNC takes our role as a leading women's health expert seriously. We are participating in a large-scale research project funded by the National Institutes of Health and in partnership with FHI 360 to determine if cost is a barrier to women from choosing more effective long-acting reversible contraception (LARC). Through this study, approximately 400 women have received free birth control for at least one year.

Elizabeth Dicker



Elizabeth Dicker, a clinician at PPCNC for more than 15 years, calls herself a “Planned Parenthood lifer,” having started as a patient and volunteer before becoming an employee. In addition to providing patients with compassionate care day in and out, Lizzie, as she’s called, also serves as PPCNC’s Clinic Trainer, helping ensure all PPCNC care meets high standards. As if this weren’t enough, Lizzie has served on the Choice Affairs Committee for more than 10 years. She and her husband, Glenn, are also annual donors to PPCNC and often sponsors of our most successful special events.



Chris Bowen and family

Chris Bowen, a graduate of our Teen Connections program, joined PPCNC three years ago as one of our community educators to help make sure teenagers and young men in Fayetteville have access to the information and means necessary to make lifelong healthy decisions.

Chris Bowen with teens at Adolescent Health Advocacy Day.



Education

In FY 2012-2013, PPCNC trained 105 teen educators who in turn provided medically accurate information to more than 690 friends, family and community members in Cumberland, Durham and Orange Counties.

We provided “charlas” or workshops for 87 Latinas in Durham and Orange Counties on topics ranging from birth control to parenting.

PPCNC brought 10 teen advocates to the state’s capital this year to participate in Adolescent Health Advocacy Day. Our teens met with legislators in Raleigh to let them know access to reproductive health care and education is a priority for them, their families and their communities.

Our Fayetteville Teen Connections program held their annual mother/daughter event at the J.S. Spivey Recreation Center. More than 40 moms and daughters attended this year to celebrate each other and learn more about healthy communication, especially during the teen years.



Supporter Spotlight

Jane Brown and James Protzman

Jane Brown and James Protzman are two long-standing donors to Planned Parenthood of Central North Carolina. Their support runs deep.

“As an undergraduate at the University of Kentucky in the late 1960s, I was an advocate for other undergraduates who had little access to contraceptives,” says Jane. “That work on the frontlines grew into a lifetime commitment. It’s hard to believe we’re still fighting the same battles again and again.”

Jane first got involved with Planned Parenthood while attending graduate school at the University of Wisconsin where the local Planned Parenthood affiliate was her primary health provider. “Thank goodness they were there,” she says. “Not only for me, but for hundreds of others who needed their services.”

When she married James in 1987, Jane found a partner equally dedicated to the Planned Parenthood cause. “James is the radical feminist in our family,” she says. “He has completely supported me and my work for Planned Parenthood over the years. We’re in this together.”

“We’re committed to making sure that PPCNC continues to thrive,” says James. “This affiliate is absolutely one of the best in the nation. Though relatively small, we have the highest quality staff, a strong political arm, and a solid strategic vision for the future.”

“PPCNC does it all,” says Jane. “We provide excellent services, backed by education and outreach. What’s more, we’re leading the way in terms of political strategy and work in Raleigh.”

“If you’re thinking of supporting Planned Parenthood, you should know that it’s one of the best investments you can make in women’s rights and reproductive health,” says Jane.

“I see a lot of non-profits trying to do good work in North Carolina,” says James. “But I’ve never seen a sharper and more effective organization than PPCNC. I’m proud of what they’re doing to help women in our state.”

Jane is a long-time member of the PPCNC Board – and has been a tireless worker for women’s rights in North Carolina. She and James are also politically active on environmental and social justice issues. Both were arrested for participating in Moral Monday protests last summer in Raleigh.

“In my first political science class in college I wrote a paper about the politics of abortion rights with the headline, Abortion: A Woman’s Final Freedom,” says Jane. “The professor’s only comment on the paper was: ‘a bit of an exaggeration?’ That’s the kind of thinking we’re up against, and it’s why James and I will keep up the fight, for our daughter, Lily, for our granddaughter, Penelope, and for all women who deserve to control their own bodies.”



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Development

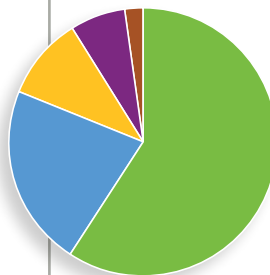
PPCNC has always believed there's no challenge we can't meet. This year our supporters made clear they concur. Several generous donors issued three fundraising challenges: daring us to increase PPCNC Board giving, grow our sustainer network and increase our number of major donors. We're happy to report we met and exceeded all three challenges:

- PPCNC Board members gave generously this year, exceeding their goal of 100% giving and contributed \$108,763.31.
- We grew our Sustainer Program from 86 monthly donors last year to 193 in FY 12-13.
- And, we added 40 new Major Donors (\$1,000+) to our ranks.

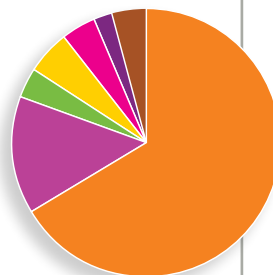
Our much beloved Choice Affairs series returned revitalized this spring with our first ever Fayetteville event on the docket—a hugely successful wine tasting. The entire Choice Affairs series netted \$30,000 for PPCNC, making it a winning fundraiser as well as friend-raiser.

Our first successful year of executing the Title X federal family planning program in Durham lead to a renewed contract for FY 14 and \$125,000 for Health Information Technologies.

More than 1,619 individuals, including 411 first-time donors, gave generously to support the work and mission of PPCNC. As a result, we exceeded our fundraising goal this year, bringing in a total of \$1.15 million.



Revenue		percentage
Health Services Revenues	\$3,147,507	59.2%
Contributions	\$1,174,312	22.1%
Government Support	\$523,926	9.9%
Research	\$356,112	6.7%
Other	\$113,159	2.1%
Totals	\$5,315,016	100%



Expenses		percentage
Health Services	\$3,429,201	66.4%
Administrative Support	\$745,799	14.4%
Education	\$176,865	3.4%
Public Affairs	\$273,021	5.3%
Development	\$220,792	4.3%
Research	\$117,455	2.3%
Depreciation	\$199,898	3.9%
Totals	\$5,163,031	100%

Donna Chavis

Donna Chavis, a lifelong North Carolina resident, born in Robeson County, is PPCNC's Board Chair. Donna recently returned to a leadership role at the Center for Community Action, a social change non-profit based in Lumberton, NC that she co-founded with her husband Mac Legerton. As a philanthropic leader, Donna has the distinction of being the first American Indian woman to chair a national foundation. Along with other notable North Carolinians, Donna was featured in the 2009 book, "Secrets of Success: North Carolina Values-Based Leadership."



 **Planned Parenthood**
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left to right: Janet Colm, Eliska Chanlett, Chris Nutter

Founding Mothers

Eliska Chanlett and Chris Nutter, two of PPCNC's founding mothers, helped open our first office in Hillsborough 30 years ago. Staffed mostly by volunteers, Planned Parenthood of Orange County, as it was called then, provided only family planning and STD prevention counseling by phone. It would be another year before we provided health services.

Ms. Chanlett, who served as the first board chair, immediately focused PPCNC on diversity, including regional, racial, and ethnic diversity on our board. She's known for saying she knew, "I knew we had made it, when we had our first picketers in Hillsborough."

Chris Nutter also served on our first board. She and her husband, Bob, have owned the local dairy, Maple View Farm, since the early 1960's.

Both Ms. Chanlett and Ms. Nutter have remained involved and supportive of PPCNC. In fact, just this past June, they helped us cut the cake at our 30th birthday party at Maple View Farm.

Why I Got Arrested for Women’s Health by Janet Colm

You’ve seen the news: When they thought no one was looking last week, state senators in North Carolina tucked several dangerous attacks on women’s health into an unrelated bill. Legislation originally meant to—yes, you’re reading this right—ban “Sharia Law” in North Carolina will now also severely restrict a woman’s ability to make deeply personal, private decisions about her pregnancy by restricting access to safe and legal abortion.

North Carolina has a proud history as a pro-choice beacon in the South. In the 1930s, we were among the first states in the country to have a state-funded family planning program. We liberalized our abortion laws before *Roe v. Wade*. In 1976, Congress passed the Hyde Amendment, cutting off Medicaid funding for abortion services for

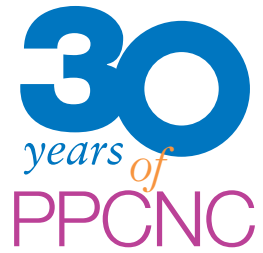


women with low incomes. North Carolina responded by setting up a state abortion fund, which at one point amounted to \$1.5 million a year. When I started working for Planned Parenthood in 1982, North Carolina had a model, age-appropriate K-12 sex education curriculum.

Everything has changed. And this past weekend—as the nation celebrated Independence Day—I decided, enough is enough. It’s not just that our legislature is turning its back on the history and people of our state. It’s not just that they are playing with women’s lives, although that’s good enough reason to take a stand. I want these politicians to see that with every attack, they are creating a fierce and ever stronger opposition. We’re making it impossible for politicians to ignore us, no matter how hard they try. That’s why I decided to get arrested, along with more than 60 others, at the most recent Moral Monday protest yesterday.



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North Carolinians of all stripes have been fighting back with everything we've got. For months, hundreds of us have rallied and protested against more restrictions on women's health in our state. In a matter of hours last week, more than 500 women's health activists descended on the General Assembly to protest the Senate's actions last week. Hundreds more are protesting today to #standwithNCwomen. We are already home to one of the nation's most intrusive and demeaning mandatory ultrasound laws. We were also among the first to try to block preventive health care funds from Planned Parenthood's nonprofit health centers. Taxpayers here have been on the hook for the costly legal battles these unconstitutional attacks on women's health and well-being have triggered.

Meanwhile, countless more North Carolinians have stood vigil at weekly protests as the General Assembly launches an all-out attack on workers, poor children and families. I have stood in solidarity with them for the past 10 weeks, just as they have stood in support of North Carolina women, their children and the men who love them. I believe that all these issues are connected—education, health care, prenatal care, unemployment benefits, support for domestic violence services, early education, voting rights—and access to birth control, accurate sex education, and abortion. This is how we make our state better. This is how we give our children a chance for a better life. This is only right.

Beyond North Carolina, we are seeing women and our allies mobilize across the country.

In Wisconsin, a new law signed by the governor last week—signed during the cover of the holiday weekend despite protests of hundreds of Wisconsinites and one of the most compelling floor debates by women representatives in that state's recent memory—threatens access to safe and legal abortion immediately if it is not blocked by federal courts. In Ohio, dangerous restrictions on women's access to health care have now been signed into law, sneaked into the state budget despite a constant presence of opposition in the State House. And in Texas, Planned Parenthood is launching a bus tour today to expand what has already become the largest mobilization in memory in that state, over a proposed bill that would cut most women off from access to safe and legal abortion.

It was a long night in Raleigh. But we're part of something much bigger. A fuse has been lit that's burning across this country. The odds may be stacked against us, due to the overwhelming advantage that opponents of women's health have in state legislatures like ours, but with every attack, I see firsthand that these politicians are creating a new generation of activists who will take this state—and our country—back.

Janet Colm's Op-ed was first published in the HuffingtonPost on July 9, 2013.

Sneak Attack Timeline: July 2013



July 2:

Smack in the middle of the July 4th holiday week, anti-women's health lawmakers in the NC Senate introduced and quickly moved to the floor, sweeping restrictions on safe and legal abortion—without any public notice or heads up to their pro-women's health senate colleagues.

With only 12-hours time, Planned Parenthood in North Carolina and coalition partners used Facebook, Twitter and old-fashioned phone banks to urge women's health activists to come to Raleigh the next day for the final vote.



July 3:

More than 600 women, men and young people showed up at the NC Legislature to protest what became known as the "sneak attack" on women's health. They filled the legislative gallery, pouring out into the rotunda and onto the streets.

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July 8:

Janet Colm, CEO of PPCNC, was arrested after participating in civil disobedience with other Moral Monday activist protesting restrictions on a woman's access to safe and legal health care.

PPCNC knew the 2013 Legislative Session would be challenging with a supermajority of anti-women's health lawmakers in control of the North Carolina General Assembly.





July 25:

After much wrangling between the two legislative chambers, the NC Senate gave final approval to what is called the “Motorcycle Abortion” bill since all of the abortion restrictions were added to an existing motorcycle safety bill—a legislative tactic used primarily to sidestep public input.

July 30: Early Morning:

Women’s health advocates returned to the mansion to protest Governor McCrory’s shattered promise.

July 30: Afternoon:

Governor McCrory delivered cookies to the women standing outside his gates, prompting a social media explosion *#letthemetakecookies*

July 30:

Planned Parenthood returned the cookies, telling Gov. McCrory we’d rather have women’s health care.

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July 29: Early morning:

Women’s health advocates stood outside the Governor’s Mansion asking Governor McCrory not to break his campaign promise by signing into law additional restrictions on safe and legal abortion.

July 29: Afternoon:

Governor McCrory broke his campaign promise and signed into law sweeping restrictions on abortion.



PHOTO BY IRENE GODINEZ

We also knew we needed to redefine what “winning” looked like. We might not be able to win the vote count “in the building,” but we were determined to win the hearts and minds of North Carolinians.

Planned Parenthood donned retro Mad Men costumes to call attention to lawmakers’ effort to take our state back by allowing any employer who personally opposes birth

control to carve it out of their employee health plan. Birth control measure was defeated.

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Laurie Scott
Vice President for Development

Paige Johnson
Vice President of External and Governmental Affairs

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Jacquetta Woods, PA-C
Catherine Zimmer

(as of June 30, 2013)





PPCNC stood with the NAACP, other social justice allies and thousands of North Carolinians each week on Moral Mondays to protest the legislative attacks on voting rights, public education, economic security and women's health. Forward together, not one step back.



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