

TOGETHER





**WE ARE
PLANNED
PARENTHOOD**

DEAR FRIENDS,

For nearly 80 years, compassionate people like you have been investing in the lives of Wisconsin's women and families by supporting Planned Parenthood of Wisconsin. The financial strength you provide ensures that whatever challenges come our way, we will always be there to help women, men and teens in need of essential health care.

Wisconsin has had a tough year, with a multitude of attacks on women's health care. With your steadfast commitment, we remain strong. Your generosity allows us to keep our promise that whether PPWI is a patient's first choice or their last hope, they will receive nonjudgmental, quality, safe care. Our patient's needs are always our first priority – no matter what.

Together, we are Planned Parenthood of Wisconsin, and we will continue working to keep Wisconsin safe, healthy and strong.

With sincere appreciation and the utmost thanks,



Teri Huyck

PRESIDENT AND CEO



Jill Lundberg

BOARD CHAIR

Planned Parenthood of Wisconsin (PPWI) is a 501(c)(3) nonprofit health care provider caring for over 60,000 patients annually at 22 health centers, providing life-saving breast and cervical cancer screenings, birth control, HIV testing, and STD testing and treatment.

PPWI's mission is to empower all individuals to manage their sexual and reproductive health through patient services, education and advocacy.

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*VICE PRESIDENT OF DEVELOPMENT
& COMMUNICATION*

COMBINED STATEMENT OF FINANCIAL POSITION

FISCAL YEAR OCTOBER 1, 2013 – SEPTEMBER 30, 2014

ASSETS

Current Assets	\$7,927,708
Investments	3,338,986
Property & Equipment, Net	2,729,933
Other Assets	1,245,391
Total Assets	\$15,242,018

LIABILITIES & NET ASSETS

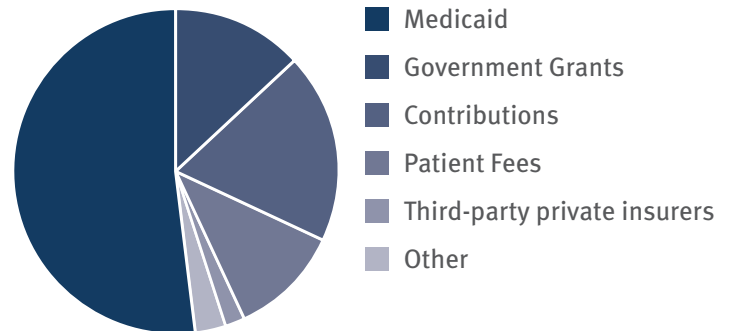
Current Liabilities	\$1,668,817
Long-term Liabilities	—
Total Liabilities	\$1,668,817

NET ASSETS

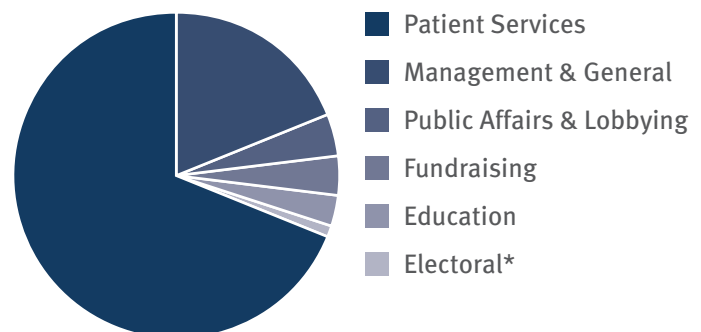
Unrestricted	\$11,272,636
Temporary Restricted	978,266
Permanently Restricted	1,322,299
Total Net Assets	\$13,573,201

Total Liabilities & Net Assets	\$15,242,018
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SOURCE OF REVENUE



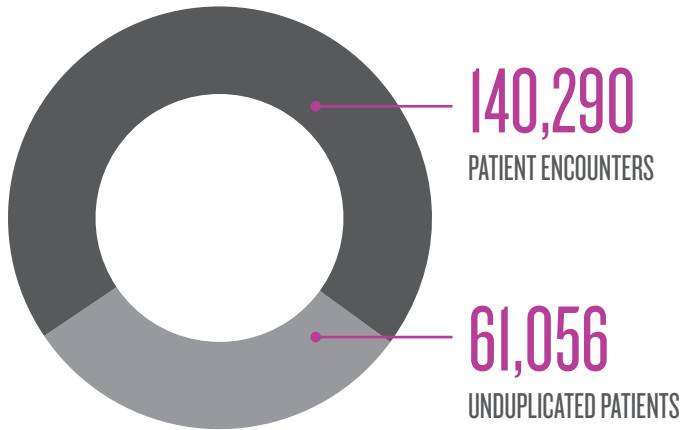
ALLOCATION OF EXPENSES



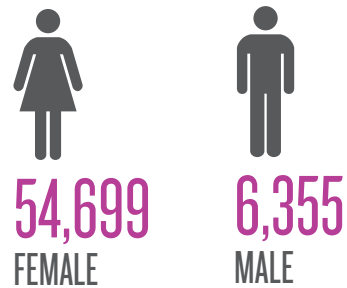
*Planned Parenthood of Wisconsin, Inc. is a tax exempt § 501(c)(3) organization (PPWI) that does not engage in any electoral activities. Planned Parenthood Advocates of Wisconsin, Inc., a tax exempt § 501(c)(4) organization (Advocates), engages in some electoral work as permitted political activity under the Internal Revenue Code. As a combined financial statement, the revenues and expenses of both PPWI and Advocates are included in this summary. However, the electoral activities were strictly Advocates' activities, without any support or involvement of PPWI.

WHO WE SERVED

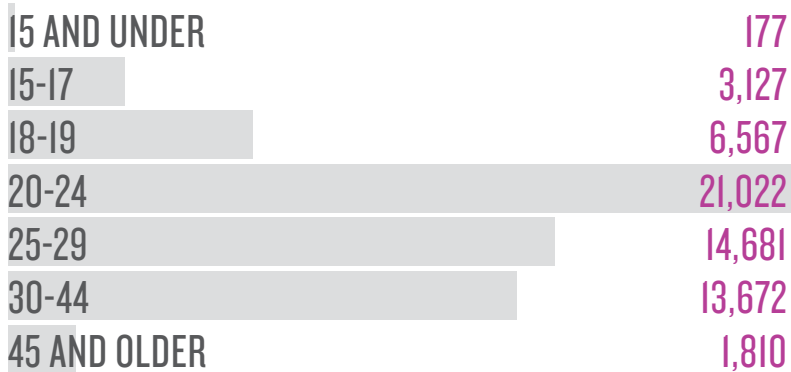
OVERVIEW



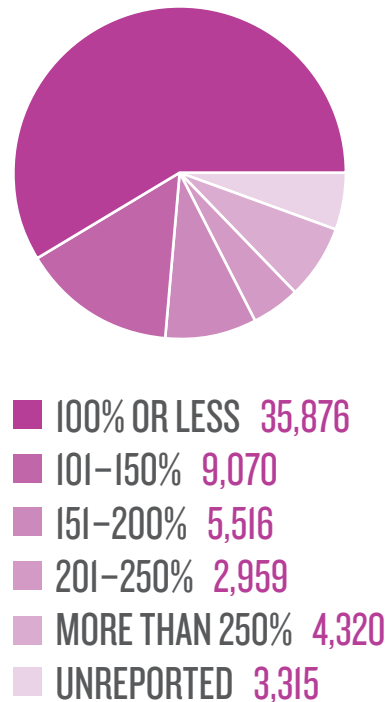
GENDER



AGE



POVERTY LEVEL



RACE



ETHNICITY



SERVICES PROVIDED

BIRTH CONTROL UNITS

333,477

STD TESTS

59,845

PATIENT EXAMS

24,650

PREGNANCY TESTS

20,442

HIV TESTS

14,457

BREAST EXAMS

4,799

ABORTIONS

3,695

CERVICAL CANCER SCREENINGS

3,430

COLPOSCOPIES/CRYOTHERAPIES

379

PUBLIC AFFAIRS*

SUPPORTERS

304,400

EMAIL ACTIVISTS

30,968

EMAILS SENT

1,053,283

PETITION SIGNATURES

2,695

VOLUNTEERS

305

VOLUNTEER HOURS

715.5

OUTREACH EVENTS

84

EVENT PARTICIPANTS

824

*NUMBERS DO NOT INCLUDE ELECTION ACTIVITIES.

COMMUNITY EDUCATION PROGRAMMING

SEXUALITY EDUCATION PROGRAMS AND TRAININGS

836

PARTICIPANTS

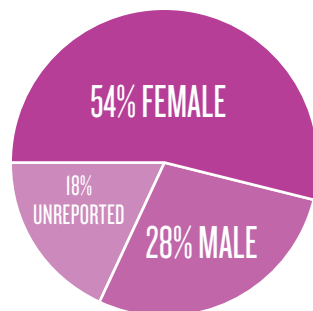
8,546

PARTICIPANT DEMOGRAPHICS

AGE

11 AND UNDER	3%
12-14	8%
15-18	18%
19-24	12%
25-30	13%
31-50	24%
50 AND OLDER	5%
UNREPORTED	17%

GENDER



RACE/ETHNICITY

AFRICAN AMERICAN	11%
ASIAN AMERICAN	1%
LATINO/LATINA	41%
MULTIRACIAL	1%
NATIVE AMERICAN	<1%
UNREPORTED	27%
WHITE	18%

WHERE IT HAPPENED



70%	MILWAUKEE COUNTY
20%	DANE COUNTY
10%	OTHER COUNTIES including Brown, Calumet, Fond du Lac, Jefferson, Manitowoc, Outagamie, Portage, Racine, Sauk, Sheboygan, Waukesha, Winnebago, and Wood

PROGRAM TOPICS AND AUDIENCE

Conducted **694** Home Health Parties for **1,913** individuals; this included implementation of the new PPWI-developed, Spanish-language curriculum, *CCmaS*. • Offered **7** external training opportunities, including the annual **Safe Healthy Strong** conference, for **310** professionals, as well as **4** internal training opportunities for **224** PPWI staff, *promotores de salud* and health promoters. • Provided sexuality education at **31** schools around the state for **1,113** students – including colleges and universities, high schools, middle schools and elementary schools. • Conducted **33** workshops for **372** parents, guardians, grandparents and other caregivers of youth to improve adult-child communication about sex, sexuality and relationships. • Additionally, Education staff and volunteers attended **20** health fairs, reaching an additional **3,272** people with information about sexual and reproductive health, including PPWI health services.

**TOGETHER WE ARE
PLANNED PARENTHOOD
OF WISCONSIN.**



Planned Parenthood
of Wisconsin, Inc.

SAFE

HEALTHY

STRONG

302 North Jackson Street
Milwaukee, WI 53202
(414) 276-8777

ppwi.org

TOGETHER WE ARE **SAFE.**
TOGETHER WE ARE **HEALTHY.**
TOGETHER WE ARE **STRONG.**

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