



Health Care. Education. Advocacy.



**NEWS SOURCE SPECIAL EDITION
50TH ANNIVERSARY**

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LETTER FROM PPNNE PRESIDENT & CEO, MEAGAN GALLAGHER

Dear Friends,

I'm excited to share this special edition of News Source with you. In just a few short weeks, Planned Parenthood of Northern New England (PPNNE) will begin the celebration of our 50th anniversary year. This is a tremendous milestone for our movement and the perfect opportunity to celebrate our legacy and to imagine all that is possible. In 2015, we will publicly launch a transformative fundraising campaign that will position PPNNE for success for the next 50 years. I'm honored to introduce our vision to you and to ask for your partnership in our plans for the future.

Over the last 50 years, the need for our expert care, honest answers, and unwavering vigilance has only grown. However, health care is more complex than ever before and we are now serving a generation of women and men whose knowledge and expectations around



sexual and reproductive health are dramatically different than those of previous generations. And unfortunately, the persistent assaults on access to family planning services have not abated.

PPNNE has always had an eye to the future—a vision where women, men,

and teens have the ability to lead healthy lives and have access to the care and choices they need to make their dreams a reality. This vision continues to be the foundation of our work.

But our increasingly complex world demands that PPNNE do more. We must not only provide services regardless of a patient's ability to pay, we must insist that those patients receive services in facilities that afford them the respect they deserve. We must claim our place at the health care policy table. We must define our role and amplify our impact in the ever-changing health care landscape. We must strengthen and wield our political power. We must reinvent the way we serve our patients. PPNNE has embarked on a \$25 million 50th Anniversary Campaign to make this transformation possible. I am talking about a new Planned Parenthood—one that bucks the national trend of restricting access to women's health

care—and not only refuses to apologize for providing essential services, but celebrates our role in the health care system.

We are grateful to the supporters, trustees, and staff who have contributed to PPNNE's 50 years of success. We honor their work, their boldness, and their leadership. I know that some of you reading this have been with us all along and some of you are brand new to this mission. As we look to the future, I ask you all to join us next year in honoring where we've been – and where we're going.

I look forward to talking with you about our vision and this campaign. I look forward to your involvement. I'm continuously emboldened to know you are by our side. And I can't wait for the next 50 years.

Warmly,

A handwritten signature in black ink that reads "Meagan".

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WHERE IT ALL BEGAN...

It all began in 1965, when a small group of women and a minister from the local Unitarian Universalist church in Vermont gathered around a kitchen table.

It began with a small gathering of local physicians and concerned community members in the Upper Valley of New Hampshire.

It began with small gatherings of like-minded individuals in communities in southern New Hampshire.

It began with a Community Action Program on the seacoast of Maine.

Across time and three states, our work began with a fundamental discussion about how family planning saves lives and changes lives, how it benefits the public health of our communities, and how it was needed in our region.



From Maine to Vermont; from Planned Parenthood of the Upper Valley in New Hampshire, to Planned Parenthood of Vermont; from Southern Coastal Family Planning in Maine, to Health Options in Manchester, NH; from Family Planning of Southwestern New Hampshire in Keene, to Rockingham County Family Planning in southern NH; we merged together with similar ideals and values, and a singular mission to give patients the best health care possible.

Planned Parenthood of Northern New England is our collective legacy. Thanks to our founders' vision and hard work, thanks to our staff and trustees spanning 50 years, and thanks to your incredible support, we serve more than 42,000 patients a year and are the leading advocate for reproductive and sexual health in our region.

Our founders' work 50 years ago has grown into a movement and an organization that now spans 3 states, 21 health centers, and has touched hundreds of thousands of lives over five decades.

We honor their work and their dream of a better future for women and teens in our region. And we look, as always, to the future.

OUR JOURNEY: 1965- 1999

1965



1966

In New Hampshire, Planned Parenthood Association of the Upper Valley (PPUV) is officially formed with support from local physicians and concerned citizens including Shirley Anderson, Jackie Clement, John Copenhaver, Dr. Jack Schleicher, and Madlyn Smith.

After a discussion at the Unitarian Church in Burlington, VT, Priscilla “Puss” Welsh, along with Minister Gaston Carrier, Betty Van Buren, Jody Thomas and Mary Jane Gray (pictured above), formally organize themselves into a private, voluntary family planning organization known as Planned Parenthood Association of Vermont (PPV)

1968

Cumberland County, ME Community Action Program begins the process of developing a family planning program and holds its first clinic in North Windham at the office of Dr. Henick, under the leadership of first Executive Director Judy Coggeshall. This eventually grows to become Southern Coastal Family Planning, serving 4 counties and 7,000 patients.

January 1972

The Vermont Supreme court rules in favor of Jacqueline R. and Vermont becomes the fourth state to nullify its abortion law.

1971

PPV begins working with groups to overturn Vermont’s anti-abortion law. It takes over a patient willing to testify, but finally forward. Dr. Jack Beecham argued Jacqueline’s privacy was invaded care of his patient was denied. The court dismisses the case and we appeal to the Court.

January 22, 1973

Roe v. Wade U.S. Supreme Court decision makes abortion legal across the United States.

1984



PPV and PPUV merge to become Planned Parenthood of Northern New England.

1989-1992

Through mergers with Family Planning Services of Southwestern New Hampshire in Keene, Health Options in Manchester, NH, Southern Coastal Family Planning, and Rockingham County Family Planning, PPNNE reaches out to thousands more women, adding 8 health centers to its network in southern New Hampshire and Maine. In the process, Maine becomes the 49th state in the nation with a Planned Parenthood affiliate.

1992

The “Gag Rule” is introduced, prohibiting patients in federally funded Title X health centers from receiving any answers or information on abortion. PPNNE refuses to be gagged and separates its pregnancy testing and counseling services from Title X subsidized funds, attempting to make the Gag Rule irrelevant.

1994

A crude, homemade bomb is discovered outside of PPNNE’s St. Albans Health Center. This, as well as the brutal murders of doctors and health center staff in Brookline, MA and Pensacola, FL, prompts PPNNE to invest thousands of dollars to secure health centers.

1999



In Maine, anti-choice groups place a referendum banning abortion on the November ballot. The “No on 1 Coalition” mounts an unprecedented campaign and voters decisively reject the ban by a 10 percent margin.

OUR JOURNEY: 2000- 2015

2001



President George W. Bush takes office and reinstates the “Gag Rule.”



April 25, 2004

The March For Women’s Lives is held and becomes the largest march in history on our nation’s capital, energizing the next generation of Planned Parenthood supporters.

2011

The federal government nearly shuts down over funding for Planned Parenthood. Ultimately, President Barack Obama stands with us and protects services for millions of women, teens and families.

Also in 2011, The New Hampshire Executive Council votes against renewing the state’s contract with PPNNE. PPNNE is suddenly stripped of the ability to dispense low-cost birth control and antibiotics to uninsured patients. In September, funding was restored through contracting directly with the federal government.

2014



The Affordable Care Act’s insurance market place rolls out and PPNNE assists more than 4,000 individuals in finding and enrolling in a health insurance plan. PPNNE enrolls thousands more in expanded family planning coverage programs in Vermont and New Hampshire.

Following September 11th, over 500 anthrax threat letters are sent to PPNNE and other reproductive health care providers.

2002

Following nearly 1 ½ years of battles with the Zoning Board and the court, PPNNE opens its new Manchester, NH health center.

2006

The U.S. Supreme Court decides *Ayotte v. Planned Parenthood of Northern New England*, ruling in favor of protecting the health and safety of women by ensuring that parental notification laws contain a medical emergency exception.

2012

PPNNE launches a sexual health series on YouTube called A Naked Notion, which to date has over 3.2 million views



information video

August 2012

The Affordable Care Act plans to cover a wide range including birth control,

requires private insurance of preventive services, without patient co-pays.

2013

PPNNE is awarded competitive Navigator grants in VT and NH to help individuals find and enroll in health insurance coverage. PPNNE secures support through a private grant to launch a health insurance information and outreach program in southern Maine.

PPNNE brings a telemedicine pilot to Vermont’s Northeast Kingdom, paving the way for increased access to medical care in rural communities.

2015



PPNNE will celebrate 50 years of providing, promoting, and protecting access to reproductive health care and sexuality education so that all people can make voluntary choices about their reproductive and sexual health.

EMPLOYEE PROFILE: RACHEL GUY

Rachel Guy is a Nurse Practitioner and the Site Manager of our Middlebury, VT Health Center. September marked her 30th anniversary with PPNNE. She sent the following reflection to our staff. We were so moved that we wanted to share it with you.

September marked the 30th anniversary of the day I began working as a practitioner at PPNNE. I started at the Burlington Health Center when I was a fairly new graduate. I never imagined I would stay for so many years. What happened? I simply fell in love with Planned Parenthood, and like a good marriage, I am still in love. Much has changed since 1984. The Burlington Health Center relocated to a beautiful new health center on St. Paul Street. PPNNE expanded its services and patient volume. Computers entered our lives. I remember the day we got our first fax and the day we were finally able to send email (how did we communicate before that?). Our organizational structure evolved and new roles were created.

What hasn't changed in 30 years is the person I encounter when I enter the exam room. She is young. She is middle aged. She is scared. She is confident. She has questions. She has chlamydia. She has a heroin addiction. She has an unintended pregnancy. She has a history of domestic violence, of eating disorders, of obesity, of smoking. She is a health conscious runner. She wants a baby more than anything. He is worried. He has bumps. He has had unsafe sex. He has a partner he doesn't trust. He has just met a girl and wants to be responsible. She wants birth control. She wants to be sure she is normal. She wants someone to simply listen to her and care and reassure. These are the reasons I still go to work with a feeling of purpose, of anticipation, of awe.

I am in awe of the patients we see. I am humbled by the stories of their lives and by how they have learned to endure. I feel grateful that I can participate in their lives in some small measure and hopefully help, hopefully make a difference. I know that together we do make a difference. We collectively hear the stories, diagnose the itch, console the heart ache, glow with the new mother. We care for each other like family.

When I was in my seventh month of pregnancy with our first child, my husband was diagnosed with leukemia. I spent my third trimester with him at the hospital, where for a while, he was close to death. The support I received from my PPNNE family touches me to this day. I have seen that same outreach from coworkers to many others at PPNNE in their time of need. It is a remarkable culture that endures at PPNNE.

I am writing this because I want to both honor myself and honor those that I work with now, and have worked with in the past. I want to say that I have also had a lot of fun and have laughed so much with colleagues that I almost peed (Kegels have never been my strong suit). This is hard work. You need to laugh, love each other, have each other's backs, and believe in what you do. Love, peace, and thanks. - Rachel.



WHERE WE ARE HEADED

A Preview of PPNNE's 50th Anniversary Campaign – Coming in 2015.

Planned Parenthood of Northern New England is raising \$25 million to advance a bold new vision that will further our position as a highly visible and trusted provider of sexual and reproductive health services in northern New England and support critical work to benefit those we serve.

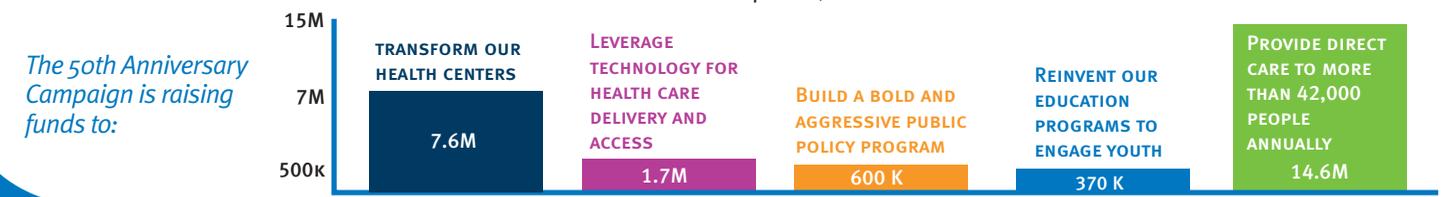
We are responding to a changed landscape that includes health care reform, persistent assaults on our values and freedoms from political extremists, and—most important of all—a new generation of women and men, whose goals and expectations for sexual health care are dramatically different than those of previous generations.

To realize our vision for the future, we are reinventing the way we serve our patients. We are claiming our place at the health care policy table. We are strengthening and wielding our political power.

When we reach the successful end of this campaign and complete the work made possible by your support, we will:

- Be positioned to deliver our expert services with tools, technology, and facilities that reflect the quality of our care; this is what our patients deserve.
- Continue our unwavering defense of reproductive rights and assume greater leadership in health care policy settings.
- Provide our communities with reproductive and sexual education and information that is honest and factual, and will make our youth healthier, stronger, and more empowered.
- Continue 50 years of changing lives, saving lives, and caring for every person who walks through our doors.

We look forward to celebrating our 50th anniversary with you and telling you more about this transformative campaign in the coming months. We will ask you to be involved. We will need your support... Because, since the beginning, Planned Parenthood of Northern New England's mission has been made possible by the brave, loyal, steadfast supporters who envision a world where women, men, and teens are healthy, proud, and free to make their own choices.



PLEASE SUPPORT PPNNE WITH A YEAR-END GIFT

Thanks to your continuing generosity, PPNNE has a lot to reflect upon proudly – and a lot to celebrate. Our greatest joy is providing the gift of good health to those who come through our doors every day.

We were recently reminded of a young serviceman and his wife.

This young couple – unable to afford routine medical visits – came to PPNNE, where “Anna” received a check-up and a pap smear. The test came back abnormal – Anna had cervical cancer. Because they had somewhere to go, the cancer was detected early and treated successfully. Her husband told us, “I’ve always felt that Planned Parenthood saved her life.”

And there was a young woman who was facing an important decision around her pregnancy.

“When I walked into PPNNE I thought an abortion was inevitable. I went into the consultation alone – leaving my boyfriend behind in the waiting room. In my heart I knew I didn’t want to end my pregnancy, but was too afraid to stand up to my boyfriend and his family.

The counselor at PPNNE gave me the information I needed to help me make the decision that was right for me. I was given my options and was told that I had a choice –and that whatever it was – they would support me and help me follow through in the healthiest way. I felt empowered after that visit. Today I have a beautiful baby boy. I know I made the right choice for me thanks in part to the support and wonderful care from Planned Parenthood.”

We hope hearing these stories brings you as much joy as it does us. This work is made possible because of you.

When it sometimes feels like there are so many forces working against the mission and services you care about, remember that your support makes the world a much better place.

Please use the enclosed envelope or visit www.ppnne.org/donate to make a tax- deductible year-end gift to continue this vital work. You can ensure that those seeking reproductive and sexual health care will continue to find caring, compassion, hope, & commitment at PPNNE.

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