

Learning From the Past – Leads to a Brighter Future

What an eventful year! We opened our new Metro Health Center and are providing more comprehensive reproductive health care than ever before-including abortion services. Thanks to the successful collaborative effort with the Ryan Residency Training Program at the University of Utah, it has been rewarding to finally be able to provide health care for women making a difficult decision about their pregnancy.

Our beautiful Utah Valley Health Center achieved Leadership in Energy and Environmental Design (LEED) Platinum status. We're participating in more medical research projects. We've seen a marked increase in the number of IUDs inserted. We passed our Title X review with flying colors. We are looking at space to open yet another health center since our West Valley and South Jordan sites are at capacity. Our education numbers are up, our client donations are up, our hackles are up as we head into a new legislative session - and all of this while planning for the future.

A bit of background - Planned Parenthood Federation of America (PPFA) is undertaking a bold new strategic planning process with the intent of creating a shared vision to carry us into the future. Over the past year significant far-reaching engagement of federation stakeholders has taken place leading to the creation of four core strategies to embrace in a world that is being transformed by technology, an ever changing health care landscape, and our future generations.

These key strategies include: ❶ leveraging technology to improve access to sexual health information and care; ❷ recruiting and developing young diverse leaders; ❸ continuing to coordinate with diverse communities to reduce health disparities and improve sexual health for our next generation; and ❹ continue to build our political expertise to include grasstops and grassroots advocacy to ensure access to our services.

PPAU is very excited to incorporate these PPFA strategies into our own strategic plan to ensure we serve our clients as best we can, and increase our presence in the community especially in those focusing on diversity and youth. We're even ahead of the game because: ❶ we have been so successful at implementing our electronic health record system and we continue to build our social media pages and websites. Staff continues to participate in national focus groups on how to best utilize the digital world. ❷ We've hired another new bilingual male educator whose focus will be on young men and Latino youth. We now have a "Voices for Planned Parenthood" VOX Coordinator who will establish VOX Chapters at universities and colleges throughout Utah. (VOX is Planned Parenthood's nationwide program that energizes and mobilizes, educates and inspires college students to advocate for reproductive freedom.) Plans are to expand our Teen Talk series and to start an after school, peer education program to train youth to educate their peers on sexual health while providing them with an opportunity to do community outreach and raise awareness on sexual health issues. ❸ All of the above along with expanding locations and hours, addresses our continued commitment to reduce health disparities and improve the sexual health of women, men and teens. ❹ And, as always we will continue the good fight to make sure all will have access to the basic human right of reproductive health and freedom to choose.

A special thank you to our donors who allow us to dream of a brighter future. Thank you for standing by us in these tough financial times and understanding that giving to family planning is so critical particularly now when so many are so financially vulnerable.

From, Karrie and Sarah



Board Chair Sarah Ilstrup & CEO Karrie T. Galloway

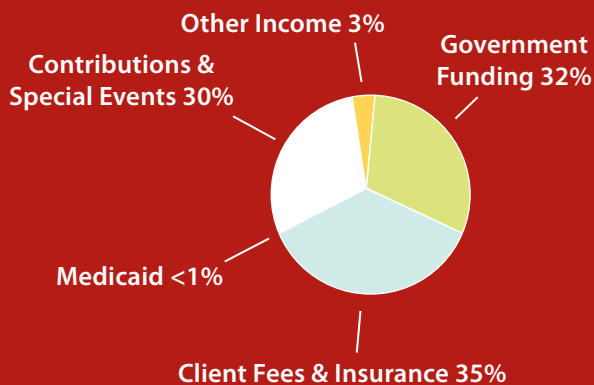
Financials: for year ending June 30, 2010

	PPAU	PPAC	Total	Percent
Government Funding	2,454,400	0	2,454,400	32%
Client Fees & Insurance	2,682,600	0	2,682,600	35%
Medicaid	16,300	0	16,300	<1%
Contributions & Special Events	2,078,900	248,300	2,327,200	30%
Other Income	197,700	500	198,200	3%
Total Revenues	7,429,900	248,800	7,678,700	100%

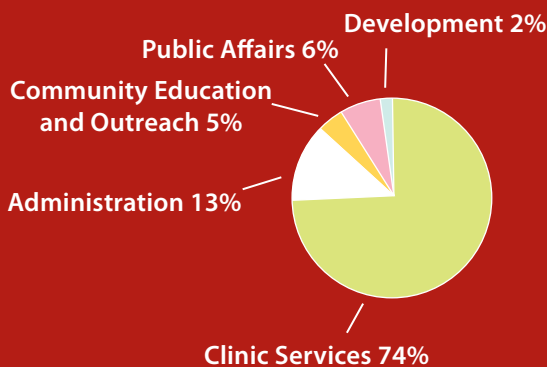
	PPAU	PPAC	Total	Percent
Clinic Services	5,158,200	0	5,158,200	74%
Administration	923,400	1,700	925,100	13%
Community Services	317,200	0	317,200	5%
Public Affairs	165,400	279,300	444,700	6%
Development	128,000	20,900	148,900	2%
Total Expenses	6,692,200	301,900	6,994,100	100%

PPAU: Planned Parenthood Association of Utah
 PPAC: Planned Parenthood Action Council
 Based on audited financials

Total Revenues



Total Expenses



July 2009 - June 2010 Client Demographics Statistics

Total Visits	157,642	Gender	
Total Patients	56,861	Female	86%
Emergency Contraception	30,778	Male	14%
STD Tests	30,697	Age	
Pap Smears	11,836	Under 15	1%
Pregnancy Tests	10,056	15 to 17	5%
Birth Control w/o Exam	8,259	18 to 19	12%
HIV/AIDS Tests	8,651	20 to 24	37%
Vasectomy	68	25 to 29	24%
		30 to 40	17%
		Over 40	4%
Insurance Usage		Ethnicity	
No Insurance	97%	Caucasian	72%
Insurance	3%	Hispanic	19%
		Asian	2%
Government Grant		African	2%
Subsidized	91%	Other/Unknown	5%
Unsubsidized	9%		

Off on a LARC...

LARC, Long Acting Reversible Contraception is the new buzz word in family planning. These methods provide contraception that allows patients to use a method that is good for 3-12 years as opposed to a daily, weekly, or even quarterly form of birth control. A health care provider is needed to discontinue LARC so making spur of the moment decisions is less likely. They are great for patients who want to delay childbearing for at least one to two years.

The most commonly used LARC is the intrauterine contraception (IUC), formerly known as an intrauterine device (IUD). There are two types of IUCs available in the United States, ParaGard that contains copper and Mirena that contains progesterone.

The ParaGard is 98% effective in preventing pregnancy and is good for 12 years of use but can be removed at any time if a woman chooses to become pregnant. It is immediately reversible, contains no hormones, and can be used as an emergency contraceptive as well as a long term contraceptive.

The Mirena contains levonorgestrel, a progesterone used in some birth control pills. This method is good for five years but can also be removed if a woman would like to become pregnant. This device is 99% effective in preventing pregnancy.

Implanon is an implant about the size of a matchstick and is placed under the skin in the upper, inner arm. It contains etonogestrel, a progesterone used in some birth control pills. It is 99% effective in preventing pregnancy and is good for three years.

LARC methods provide long term reversible contraception. They are cost effective over time; unfortunately many women cannot afford the fairly high up front costs to receive one of these methods. Through our Title X federal family planning money and research initiatives, PPAU is able to provide some of these methods on a sliding fee schedule.



ParaGard (left), Mirena (top right), Implanon (bottom right)

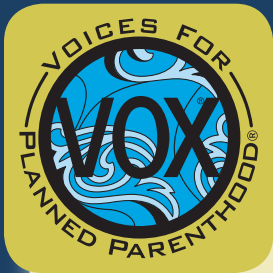
Expanding Cultural Ties in Our Community

In 2009, PPAU educators reached 7,245 individuals with sexual health education classes in schools, community centers, health centers, and youth programs. Approximately 33% of those individuals were Latino. PPAU's community education department continues to expand our capacity working with Utah's largest ethnic community by strengthening partnerships with Latino community agencies, participating in community coalitions, and expanding our cultural competence. We are very pleased that PPAU now has one full time and one half time bilingual educator, as well as four additional outreach educators and a bilingual volunteer coordinator.

Key community partners who help us do this work include Centro de la Familia de Utah, Midvale Community Building Community through their Welcome Center for Immigrant and Refugees, the Latinas Adelante program and the Promotoras Prenatal Program for Holy Cross Ministries. Together with these Latino community agencies and projects we are able to provide appropriate curriculum and presenters.

Our community collaborations include the Salt Lake County Children's Justice Center, Statutory Rape Committee, Unidos por el Lenguaje, and the Utah Department of Health's Adolescent Health Network. Through participating in these interagency efforts we are able to leverage expertise, understand the needs, communicate with more sectors of the community and build awareness of the resources we have to share.

Finally, in spring 2010 PPAU convened a statewide coalition of eight partner entities including Latino community agencies and local health departments to craft and submit a federal teen pregnancy prevention grant application for Latino and all Utah youth age 11 – 14. This process involved reviewing available curriculum that when studied was shown to delay first intercourse, reduce the likelihood that teens will have multiple partners and increase the chances that teens who do engage in risky behaviors use protection from pregnancy.



A New Chapter for VOX

VOX, “voice” in Latin, is the name given to Planned Parenthood campus Students for Choice Chapters nationwide. Our campus chapters in Utah are increasing awareness about reproductive health, condoms, birth control accessibility, and STI awareness and prevention. The PPAU Wheel of Fortune has been a big draw at many college health fairs – asking challenging questions and if the individual answers correctly they get a condom and if they don’t... they still get a condom and maybe some candy.

This year we are focused on getting motivated students in place on as many campuses as possible, so spread the word among friends and family you may have on campus. We have student leaders who are passionate about reproductive awareness and student activities to make their voices for choice heard.

Some campus-specific highlights:

- Utah State University—we have already doubled the number of students who are actively participating in our USU Chapter. VOX representatives can be seen everywhere on campus, from handing out condoms at football games to passing out literature during homecoming week.
- University of Utah—with new, energized leadership, the U of U is already making a pro-choice statement and our new group of student leaders is growing rapidly. They are more organized and active than ever before.
- Southern Utah University—we are really excited about our revitalized SUU Chapter. By partnering with other progressive campus groups, our SUU Chapter is poised to take on some of the more restrictive and conservative campus policies in Utah. This is definitely the campus to watch this year.
- Utah Valley University—in this most conservative of counties, UVU has previously been unable to sustain an active VOX group. But today we have students eager to find their voice, and we plan to help them succeed. We have a small dedicated group of individuals organizing to become visible on their UVU campus.
- Westminster— Students will be handing out coffee and condoms at their “Stay Alert, Stay Aware” event promoting World AIDS Day and free testing sites on campus.

As we’ve seen nationally, reproductive rights are at risk and having active student leaders will help us build a solid future of people fighting for choice. We are excited for a very successful year with VOX.

Parents and Community Outreach Empowering Teens

Parents are the most influential sexuality educators of their children bar none. The

messages they provide their teens about how to form and maintain healthy relationships are not only central to their children’s maturation but also in the progression of adolescent development. Teens who have a firm grasp on the role of sexuality in their lives can unpack media images and critically examine popular culture. Peers constitute the second most influential group for teens seeking advice about risky sexual decision making. PPAU is proud to offer teens access to spaces where they can talk openly, learn how to make smart decisions about their sexuality and health and ask questions of the trusted adults in their lives.

PPAU’s Teen Talk combines a short lesson, a hands on project such as preparing outreach materials, and a chance to socialize with other teens interested in learning about sexual health. Monthly Teen Talk sessions are held at the PPAU Administration building, and there was a series of classes offered in Ogden during the summer of 2010. In these classes, teens attend education sessions and discuss how this knowledge can be put to good use in their peer group. To find out more, check out Teen Talk Utah on facebook and/or call our Outreach Coordinator at 801.532.1586.



A Legacy that Honors What Matters Most to You

The easiest form of charitable estate planning is naming Planned Parenthood of

Utah in your will or living trust through a bequest provision. These gifts provide a significant means of support for our health care and education programs. Your will can be a tribute to the principles and values that you have lived.

Consider the words of a recent Legacy donor - "I've been lucky - all my life I've had good access to the kind of services that PPAU provides. Many people don't have that kind of access. Either they can't afford the services or there are restrictions on their ability to make responsible decisions about parenthood. I want them to have access - and that's why I've supported PPAU for many years. As a PPAU supporter, you do the same. But you may not know that you can leave PPAU something in your will, as I have just done. My will says that part of my estate will go to benefit PPAU. I don't know when I'll die, but I do know that, when it happens, PPAU will continue to be able to provide its vital services. That gives me great comfort." For reasons pertaining to his family he chose to be anonymous.

If you have already included Planned Parenthood Association of Utah in your estate plans, let us thank you and welcome you into our *Legacy Society*. To request a brochure, or for information on general estate planning, please contact the VP of Development at 801.521.2743.



A Responsible Choice for a Healthier Life

654 South 900 East, Salt Lake City, Utah 84102
801.532.1586 or 1.800.627.9558



Annual Report: 2009-2010 A Brighter Future

Donate on-line at www.ppau.org Check the "local" button to keep 100% of your gift in Utah