



FOR IMMEDIATE RELEASE

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**FORGET THE FLOWERS THIS VALENTINE'S DAY
Send a bouquet of condoms instead!**

In honor of National Condom Week, February 8 through 14, Planned Parenthood of Southwest Missouri is offering the gift of condoms for your loved one(s). And since love comes in many styles, colors and sizes – this unique gift does too!

For every [\\$25 donation to Planned Parenthood](#), the organization will send a gift bag to your Valentine on your behalf that includes 4 packages of [Proper Attire condoms](#) (Basic, Color, Dots and XL), chocolates and a handwritten note, letting them know that they are in your thoughts this Valentine's Day.

Proper Attire condoms are the organization's newest brand of protection that is "Required for Entry." It's the safe yet fun way to protect yourself and your partner – and do it in style!

Condoms, used consistently and correctly:

- **reduce the risk of pregnancy.** Condoms are an effective, inexpensive over-the-counter form of birth control.
- **reduce the risk of HIV transmission.** The condom is a highly effective barrier against HIV infection.
- **reduce the risk of other sexually transmitted infections.** Condoms significantly reduce the risk of getting or passing many other sexually transmitted infections.

"Providing young people with information about condoms helps them make responsible decisions, and studies show education does not lead to increased sexual activity," said Paula Gianino, President and CEO of Planned Parenthood of Southwest Missouri. "Planned Parenthood is a longstanding leader in promoting, and educating women, men, and teens about correct and consistent condom usage."

For more information or to purchase your gift bag, visit www.plannedparenthood.org/swmo.

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