

**SUMMER 2011**

The Newsletter of the Planned Parenthood Trust of South Texas



# HORIZONS

WE PROVIDE AND PROTECT THE HEALTH CARE AND INFORMATION PEOPLE NEED TO PLAN THEIR FAMILIES AND THEIR FUTURES.



## LEGISLATIVE RECAP



YOUNG ADVOCATE  
Yael Garcia at Lobby Day



## JEFFREY HONS

### PRESIDENT & CEO

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This is certainly a very serious time for Planned Parenthood—we are seeing that up close in Texas, but it is happening all over the country, too. In this issue of Horizons you will read about the nasty decisions on family planning that came out of the 82<sup>nd</sup> Texas Legislature. Read the articles carefully. Tell everyone. It defies reason. It will likely make your heart ache. And then shake it off because we can only afford to spend about five minutes being sad. We have work to do.

**Step one:** Let's get a better perspective on this. When Dr. Martin Luther King, Jr. spoke in Stockholm on the occasion of accepting the 1964 Nobel Peace Prize, he said, "I believe that unarmed truth and unconditional love will have the final word in reality. This is why right temporarily defeated is stronger than evil triumphant." He went on to say, "I believe that what self-centered men have torn down men other-centered can build up." His sage observations must be the frame we use to see what has just happened.

We can build a Planned Parenthood that survives and even thrives despite the actions of the 82<sup>nd</sup> legislature. Nothing that came out of the legislature is going to change the realities that make **Planned Parenthood one of the most relevant organizations to the lives of real people.** The unarmed truth favors us. Real people are going to continue to have sex. Real people do not want to become pregnant every time they have sex. And real people trust Planned Parenthood because they have been relying on us for decades. We provide essential, high-quality health care. We are accessible and affordable. We provide accurate, nonjudgmental information and education. It is who we are and we have proven ourselves. None of that has changed.

***"A superior client experience trumps everything."***

**Step two:** Let's re-build Planned Parenthood with innovation that adapts to the new landscape. I started working on our transformation before the legislative session came to a close. By mid-March I had enough information to make some decisions and initiate change. We liberated four of our clinics from the stranglehold of the state family planning contract so that on May 2 we could begin our own sliding fee scale as an experiment at those same four sites. IT IS WORKING. We knew what we were doing because six years ago Emily and Brandon Chenault (love them!) funded a new clinic where we experimented with how to operate without a state family planning contract. We learned a lot.

Our transformation involves much more than the new fee scale. A major Clinic Productivity Project is underway, moving us from good to better and from better to best. By the time you read this, we will have begun to operate a new high complexity lab that allows us to in-source our most common STD tests, providing an important new revenue stream that does not increase fees to the client. We have developed new expectations and thresholds for volume at our clinics, redefining efficiency and effectiveness by a standard that is focused on sustainability. This will bring tough decisions about where we need to have health centers, so let's start getting our heads around that. We are expanding our gynecology services even further and plans are underway to begin a **pilot project for primary care** at one of our sites in January 2012.

## ***“Real people trust Planned Parenthood because they have been relying on us for decades.”***

Primary care, probably limited to women of reproductive age, is likely to be the biggest game-changer and gateway to our future success. Think about it: if you are a woman, age 18-45, and you trust Planned Parenthood with your gynecology and contraceptive care, you already wish we could take care of your occasional upper respiratory infection, your asthma, even diabetes and hypertension. Of course women will want all of that from Planned Parenthood, they ask us for it now. Further, patient-centered medical care is the future of health care, regardless of the challenges to the Affordable Care Act of 2010. Health care is changing as a result of market forces at least as much as the result of government actions. Will this work? Yes. How can I be so sure? It is almost simple: ***a superior client experience trumps everything.***

**Step three:** You need to get involved and decide exactly what you will do to help. For starters, I'll be blunt: renew your charitable support to Planned Parenthood this year. Then, sit down with any checkbook decision makers in your household and make a plan for robust support in 2012. We need capital and cash-cushion during this transformation. Next, come learn more about the transformation. Every donor will be invited to one of many gatherings in the fall, where I will review the transformation plan, take questions and take feedback. Please come. We desperately need you to know what is happening and then tell everyone. We can't afford a six-figure marketing and media campaign to broadcast the transformation throughout the region. We need you to become a volunteer marketing manager, sales agent and volunteer fundraiser for Planned Parenthood.

We are moving fast. We are changing. And on the other side of this transformation we will be stronger and better equipped for our bright future.

Like few other people in history, Dr. King's legacy enjoys a connection to people all over the world who share the values he spoke of and want to continue his dreams, working to create humanity's better tomorrow. At Planned Parenthood, we enjoy an extra special connection to Dr. King because in 1966 we honored him at our national meeting for his civil rights leadership and his support for family planning. It wasn't the Nobel Prize, but it was the highest compliment we could offer. He was thrilled, and Mrs. King made his acceptance speech because urgent matters of the civil rights movement interrupted his plans to be present to receive the award in person. Two weeks later, a letter from Dr. King arrived at Planned Parenthood in which he expressed his appreciation for the award. He wrote, "This distinct honor will cause me to work even harder for a reign of justice and a rule of love all over our nation." I invoke these words as marching orders for me and you today. I love what we are doing at Planned Parenthood because I know what it means to the people we serve. It is time to work even harder.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Brown". The signature is fluid and cursive, with a large loop at the end of the last name.

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***LOVE Y FAMILIA*** BACK COVER

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# Health Education and Patient Navigation Saves Lives

Numerous research studies show that peer-to-peer education programs like *Habla Con Tu Hermana*<sup>SM</sup> (Talk To Your Sister) help link the people they reach to health care. For more than 12 years, our promotoras (community health workers) have been providing health education to women in San Antonio, creating pathways for them to receive the health care they need. Last year, *Habla Con Tu Hermana* expanded to the Lower Rio Grande Valley—18 promotoras in Harlingen and Brownsville are delivering health presentations and providing patient navigation to Planned Parenthood. One of the women who attended an *Habla Con Tu Hermana* presentation is Mary (pictured below). Mary's letter tells how this presentation made a powerful impact: it saved her life.



For translated text, please see *Saving Lives* on page 15.

A quien corresponda:

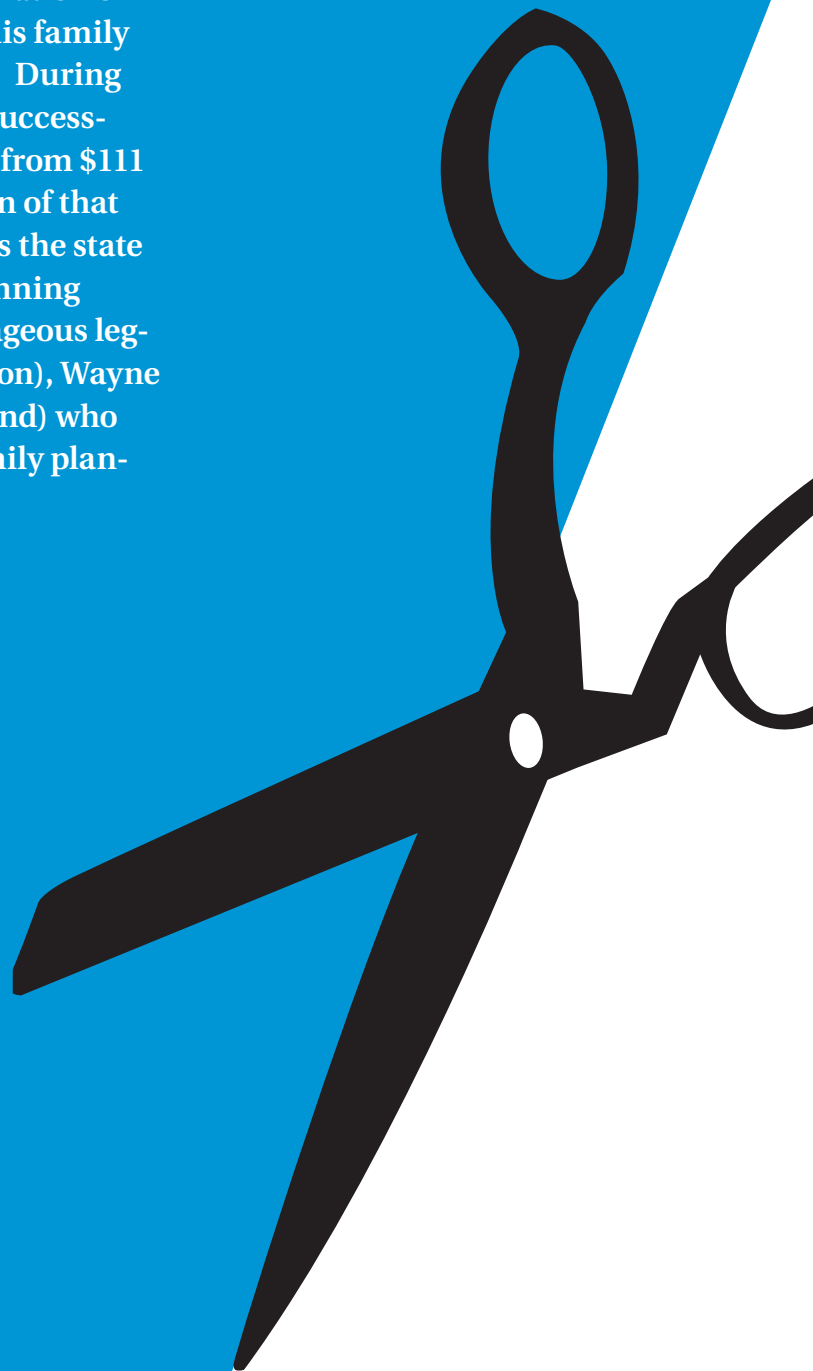
Mi nombre es Mary, quisiera expresar el motivo por el cual estoy muy agradecida con la Clinica de Planned Parenthood de Brownsville. Asistí a una junta de la mujer y nos hablaron sobre los servicios de Planned Parenthood y de lo importante que es hacernos los exámenes anuales para la mujer. Escuché que era muy importante hacernos el examen del Pap, desafortunadamente ya tenía algunos años de no hacerme este examen. Pues me dieron una referencia en esa junta y decidí sacar la cita inmediatamente. Cuando fui a mi cita, la enfermera me dijo que era necesario que fuera con un especialista porque en ese momento veía algo anormal en mi matriz. Me asusté mucho porque no sabía qué hacer ya que no cuento con ninguna clase de seguro medico. Le llamé a Lucy Felix (una promotora) quien fue la persona que dio la clase y la que me refirió a la clínica y le conté mi desesperación. Ella amablemente me dijo que me calmara diciéndome que había un ginecólogo que podría ayudarme aunque no tuviera seguro. El me volvió a hacer los exámenes correspondientes y me dijo que tenía tumores enormes en la matriz y que era urgente la cirugía. El ginecólogo me hizo la cirugía cobrándome una cantidad minima.

Me siento tan feliz aunque estoy recuperándome de la operación porque a tiempo pude salvar mi vida gracias a las pláticas de la mujer que nos dan en las juntas. Le agradezco a Dios por todo esto.

— Mary

# TEXAS LEGISLATURE SLASHES FAMILY PLANNING BY TWO-THIRDS

For three decades the Department of State Health Services (DSHS) has made contracts with health care organizations to provide family planning services to low-income Texans. The funds to support those contracts are a combination of state and federal monies. Threats to dismantle this family planning program have escalated in recent years. During the 82<sup>nd</sup> Legislature, right-wing lawmakers were successful in drastically reducing family planning funds from \$111 million to \$38 million, with more than \$37 million of that coming from the federal government. This means the state of Texas invests less than \$1 million in family planning statewide. The elected officials who led this outrageous legislation are Representatives Bill Zedler (R-Arlington), Wayne Christian (R-Center), and Randy Weber (R-Pearland) who repeatedly, and wrongly, stated that funds for family planning subsidize abortion care.





## ★ LEGISLATIVE RECAP ★

*“Cuts to family planning are shortsighted, mean-spirited and make no sense from any viewpoint. The result is all bad – more abortions, and more families who will look to the government for public assistance. There is nothing smart here. This is bad politics winning over wise policy.”*

Jeffrey Hons, President & CEO, Planned Parenthood Trust of South Texas, San Antonio Express-News, June 20, 2011

Cuts to family planning were challenged by many, especially when it became apparent that \$8 million was being moved from family planning to so-called “crisis pregnancy centers” that are not required to maintain a medical license of any sort. A debate between Rep. Webber and San Antonio’s Rep. Mike Villarreal was reported in the Austin Chronicle:

*“An exasperated Rep. Mike Villarreal, D-San Antonio, asked Weber about how it could be that this amendment makes any sense: Taking money from programs that seek to prevent unplanned pregnancies and moving it to ‘a type of organization [that] counsels women who are already pregnant...Isn’t that counterproductive?’ Apparently not to Weber, who said CPC’s actually serve a lot of the same low-income women who would be using the family-planning money. So, in other words, it’s a lateral move as far as he sees it.”*

Austin Chronicle, April 8, 2011

The final budget battle was settled in the powerful conference committee on budget, where the House version prevailed and a \$62 million cut to family planning funds was approved for the coming fiscal year. The Texas Legislative Budget Board (LBB) analysis of the cut estimates that **284,000 women will lose family planning services which could result in an additional 20,000 unplanned pregnancies**, with projected costs to taxpayers of an additional \$231 million in entitlement programs that pay for prenatal care, labor and delivery, and other services to support low income families.



*“These [family planning] cuts are an example of ideology trumping reason.”*

Rep. Villarreal as reported in the San Antonio Express-News June 20, 2011

Further damage occurred with an amendment that creates a priority system for which organizations are preferred to receive the DSHS contracts, a system which puts Planned Parenthood in last place. It is highly likely that Planned Parenthood’s longstanding contractual relationship with DSHS will come to an end.



## CRISIS FOR THE MEDICAID WOMEN'S HEALTH PROGRAM

***"It has been so beneficial in my life," said a Planned Parenthood patient [in San Antonio] who utilizes WHP, "Especially after my husband died, when things were financially difficult, I knew I could get health care there—Pap smears, breast exams. It's been vital to me."***

San Antonio Express-News, May 1, 2011

The Medicaid Women's Health Program, or WHP, is a special expansion of Medicaid coverage for family planning services. By spending small amounts of Medicaid dollars to prevent pregnancies, the State of Texas avoids spending large amounts of Medicaid dollars that would be required for prenatal care, labor and delivery, and other costs associated with unintended pregnancy and parenting. By every analysis, WHP has been a financial and programmatic success. Statewide, more than forty percent of women who are served by WHP receive their family planning and women's health care at a Planned Parenthood clinic. The success of WHP is directly attributable to the Planned Parenthood network of clinics in Texas.

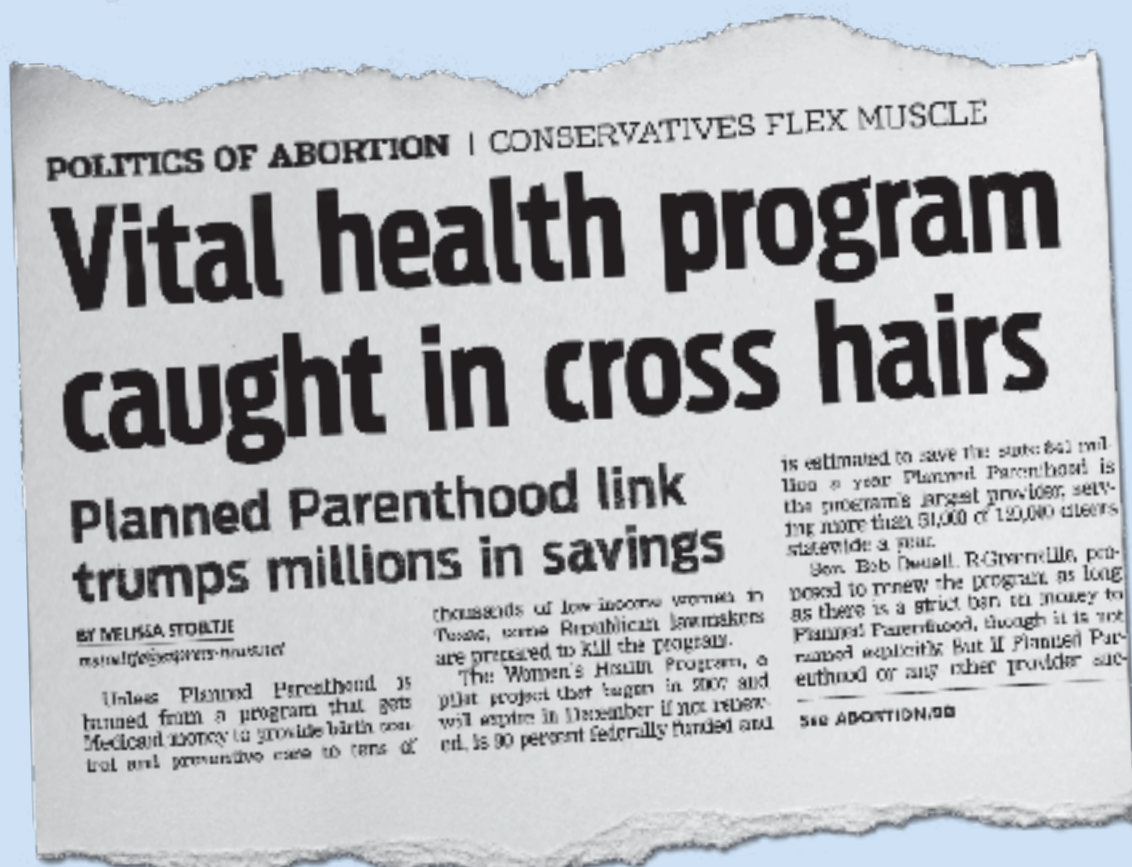
WHP is a five-year pilot project that began in January of 2007 and would therefore expire on December 31, 2011 if not renewed. Legislation to renew the program was filed by Democrats and Republicans. Testimony in favor of

renewing WHP came from health care providers, private physicians and health advocacy groups across the State. A report from the Legislative Budget Board (LBB) early in the year stated that the cost-savings from WHP was so significant, the LBB was recommending expanding the program for greater benefit to the State. But anti-choice groups were loud and early in their opposition to renewal. Their complaint was simple and outrageous: Planned Parenthood is a participating provider in the WHP program.

Throughout the session, right-wing lawmakers suggested wildly circuitous legislative efforts to renew WHP while in some way excluding Planned Parenthood as a participating provider. Senator Bob Deuell (R-Greenville) went so far as to propose "poison pill" language in a three-part bill that would: 1) renew WHP, 2) exclude Planned Parenthood, and 3) kill the program entirely if Planned Parenthood were to prevail in any legal action that sought to challenge exclusion.

***"It seems like bad policy, the argument was that this is the only way we can pass this program. If everybody acknowledges and ... agrees that this program has been successful and that the need is there, why would we pass a bill that calls for its destruction?"***

Senator Jose Rodriguez (D-El Paso), speaking to the Dallas Morning News  
May 11, 2011



# ***“Texas is going to shrink government until it fits inside a woman’s uterus.”***

State Senator Leticia Van de Putte, February 17, 2011

Other health care providers and reasonable lawmakers joined Senator Rodriguez in decrying the poison pill language. When Senator Deuell’s bill reached the Senate, it was blocked from coming to the floor. However, by this point, the clock had run out and there was no more time for either chamber to pass one of the other more reasonable bills that called for simple renewal. Once again, a conference committee on budget matters called for a 24-month WHP extension as the only reasonable way to reconcile two disparate realities: the absence of a WHP renewal bill and a state budget that funded WHP, and frankly, relied on the existence of WHP to keep other Medicaid costs down.

But the saga of Planned Parenthood’s continued participation in WHP is not over. The Texas Health and Human Services Commission (HHSC) is set to issue new rules and definitions on WHP that will attempt to exclude any organization that affiliates with any organization that provides, promotes or refers for abortion care. Planned Parenthood is preparing legal action to challenge the new regulations as soon as they are formally issued by Texas HHSC.

Beyond Texas, several states are enacting or considering similar legislation that seeks to exclude Planned Parenthood from family planning programs or Medicaid in general. The federal government has begun to weigh in, sending strong cautions and firm guidance to Indiana Governor Mitch Daniels.

***“The state [Indiana] law imposed impermissible restrictions on the freedom of Medicaid beneficiaries to choose health care providers. The freedom of choice is generally guaranteed by the federal Medicaid law... [the Indiana law] would eliminate the ability of Medicaid beneficiaries to receive services from specific providers for reasons not related to their qualifications to provide such services.”***

Dr. Donald M. Berwick, administrator of the federal Centers for Medicare and Medicaid Services, as reported in the New York Times, June 1, 2011

CMS (Center for Medicaid Services) sent a bulletin to all States, including Texas, clarifying that federal law states that federal Medicaid funds cannot go to abortion services. However, states cannot prohibit patients from seeing providers for qualified services, just because of other services available through the provider. Cindy

Mann, the federal official who supervises Medicaid, said states could not exclude doctors, clinics or other providers from Medicaid “because they separately provide abortion services.”

Texas HHSC spokesperson Stephanie Goodman has said that the Indiana decision does not affect Texas plans from prohibiting certain providers from reimbursement through the WHP.

***“[the Indiana ruling] is a concern, but that doesn’t mean the federal interpretation is correct. Our Attorney General [Greg Abbott] believes that we have the right to limit how those tax dollars are spent.”***

Stephanie Goodman, on behalf of Texas HHSC, as reported by the San Antonio Express-News, June 20, 2011



## **NEW SONOGRAM LAW MOST INTRUSIVE IN THE COUNTRY**

***“Texas is going to shrink government until it fits inside a woman’s uterus.”***

State Senator Leticia Van de Putte (D-San Antonio) during Senate floor debate on the mandatory ultrasound bill, February 17

On January 22, in a speech at the Rally for Life, Governor Perry announced that a bill to mandate sonograms for women seeking abortion care would be treated as a legislative emergency. Consequently, a bill sponsored by Senator Dan Patrick (R-Houston), and Rep. Sid Miller (R-Stephenville) moved quickly through the legislative process. Along the way, champions of women’s health spoke out forcefully against the bill.



***“The medical decision a woman makes and the conversation that she has between her and her doctor is a very private one, and is really one the state shouldn’t intrude in. And for that reason, we are very concerned about the language in that bill.”***

Rep. Joaquin Castro (D-San Antonio), in an interview with WOAI TV



***“This is not the jelly-on-the-belly that most of you think. This is government intrusion at its best. We’ve reached an all-time climax of government intrusion...This is a way to shame women and to guilt women.”***

Rep. Carol Alvarado (D-Houston)

Three Planned Parenthood clinics in San Antonio provide first trimester abortion care. Plans are underway to comply with the new law, which mandates the following:

- A woman seeking an abortion must submit to a sonogram prior to the procedure.
- The sonogram must be displayed to the woman.
- The sonogram must be performed 24 hours prior to the procedure and must reveal precise gestational development that the physician must describe to the woman, including a description of internal organs and external features.
- If a fetal heart tone is present, that tone must be made audible to the woman.
- Complete revocation of medical license for any doctor who does not comply with any aspect of this law.

During the first trimester, the visualization necessary to comply with the new law will require a vaginal probe sonogram.

Repeatedly, media coverage of the sonogram bill does not always make clear that a vaginal probe sonogram would be required, although it was made clear to the lawmakers in the State House.

***“This is not the jelly-on-the-belly that most of you think. This is government intrusion at its best. We’ve reached an all-time climax of government intrusion ...This is a way to shame women and to guilt women.”***

Rep. Carol Alvarado (D-Houston), March 2, speaking on the floor of the Texas House, holding in her hand a trans-vaginal probe that she pulled out of a bag in front of the House members

On June 13, the Center for Reproductive Rights (CRR) filed a class action lawsuit in the US District Court for the Western District in Austin. The lawsuit asserts three main challenges:

- The Act violates the due process rights of physicians who provide abortion care by imposing vague requirements.

- The Act violates the First Amendment by compelling physicians to convey government speech outside of accepted and ethical standards for informed consent.
- The Act violates the First and Fourteenth Amendment rights of women seeking abortions by forcing on them, in a private medical setting, an unwanted experience of government speech outside accepted and ethical standards for informed consent.

Attorneys from the Planned Parenthood Federation of America are providing supporting information to the attorneys from the CRR. The CRR is working on this case with Texas attorneys Dicky Grigg and Susan Hays.

***“The heart of the litigation is asking that the law be declared unconstitutional. It treats women as incompetent, idiotic people who cannot make their own health care decisions. And it also requires doctors to violate their own medical ethics in advising their patients on their healthcare.”***

Susan Hays, Dallas attorney, speaking to the Dallas Morning News  
June 13, 2011

It is likely, albeit painful, that some portions of the new law will prevail. But there is also reason to believe that the lawsuit filed by the CRR will prompt the court to strip certain provisions within the new law. For example, the law calls for the immediate revocation of the physician’s license for any aspect of noncompliance. This could mean that even an incorrect note in the medical chart regarding any aspect of the law could jeopardize a physician’s ability to practice medicine entirely. The CRR has created a website: [www.trusttexaswomen.com](http://www.trusttexaswomen.com) which includes more information about the case and a downloadable copy of the complaint that has been filed.

The new law necessitates the purchase of three new sonogram machines with audio capability. These costs—approximately \$75,000—were not budgeted. We have raised \$68,220. Any help you can give beyond your annual gift is greatly needed. Please contact Angela Koester at (210) 736-2244 ext. 317.



# STAND WITH PLANNED PARENTHOOD ★★ ★

## ★ GOVERNMENT ATTEMPTS TO DEFUND PLANNED PARENTHOOD MOBILIZE THOUSANDS OF SUPPORTERS

Most of you reading this newsletter feel strongly about Planned Parenthood and our work. For many of you, Planned Parenthood is chief among your charities because we represent your personal values.

But others have been “on the fence” a bit. Intelligent, reasonable people, who generally support Planned Parenthood and certainly see the value of family planning, but have never stepped up, spoken out, or otherwise become a vocal advocate.



The harsh political climate this past year has changed everything, erasing ambivalence among thousands of women and men who are now choosing to Stand with Planned Parenthood. When the Pence Amendment was passed in the US house, people rallied. When U.S. House Speaker Boehner stepped up his own attacks against Planned Parenthood, people organized—they called their representatives, shared their stories, and posted their video testimonials. When the US Senate ultimately defeated the Pence Amendment, this newly energized crowd cheered.

During the federal defunding efforts and corresponding national debate, people who were dumbfounded by the extreme rhetoric around family planning came together and showed their support for common sense health care. “I Stand with Planned Parenthood” was a phrase used across the country to unite current and new supporters to stand against the ideological threats to family planning funding specifically directed at Planned Parenthood.

Women and men of all ages, from all backgrounds, spoke up about the quality affordable services they received at Planned Parenthood clinics throughout their lives. They told their stories on blogs, on YouTube, and on Facebook. Planned Parenthood recruited more than 100,000 new fans. The news media took hold of the issue and supporters holding “I Stand with Planned Parenthood” signs appeared on almost every major TV station in every media market.



In Texas, our affiliates united forces and launched a statewide day of action on May 11: Texas Stands with Planned Parenthood. That afternoon, our supporters and friends gathered in front our health centers across the state. In San Antonio, where too often protesters occupy our sidewalk, supporters gathered at our health center on Babcock Road to Stand with Planned Parenthood and the health care we provide to Texas women and families.

The attacks on women’s health, specifically on Planned Parenthood, have not ended. Standing with Planned Parenthood is important now more than ever. Postcards, t-shirts, signs, buttons, Facebook and Twitter pages and other materials are available for our supporters.

**IF YOU WOULD LIKE MORE INFORMATION OR “I STAND WITH PLANNED PARENTHOOD” MATERIALS PLEASE CONTACT YVONNE GUTIERREZ AT (210) 736-2244 EXTENSION 309.**



Advocates from the Lower Rio Grande Valley



## LOBBY DAY 2011: PLANNED PARENTHOOD SUPPORTERS MEET AT THE STATE CAPITOL IN RECORD NUMBERS

It's 2:30 a.m. on March 8 and Paula Saldaña is feeding her three-month-old son before leaving for what will be a long, but important day. In less than an hour, Paula, *Habla Con Tu Hermana* Community Health Worker, and 19 Planned Parenthood supporters will leave the Lower Rio Grande Valley and head for Austin. Today is Lobby Day and the group will have an opportunity to meet with legislators and their staff to discuss issues surrounding family planning and women's health. "Yes I'm tired, and sleepy, but this is too important. Women in our community need access to family planning, and we need to do what we can to protect women's health," says Saldaña.

**"Women in our community need access to family planning, and we need to do what we can to protect women's health."**

At 8:00 am, they pass through San Antonio. The group arrives at the Austin Capitol at 9:30 a.m. to a sea of more than 600 pink t-shirts that read: I Stand with Planned Parenthood. Supporters from all over the state gathered at the steps of the Capitol for this very reason, because they Stand with Planned Parenthood.

State Representatives and Senators from Austin, Houston, Dallas, and San Antonio, including Sen. Leticia Van de Putte (D-San Antonio), also stood with Planned Parenthood and commended our long history of providing quality, affordable health care to thousands of women, men and teens. Van de Putte also took a stance against intrusive legislation, "I'm a woman. And I just happen to believe that my body parts are my body parts. And I agree with the majority of my colleagues that we need a limited government, particularly when it deals with my body."



TOP: Rep. Oliveira and young advocate Enrique Saldaña.

BOTTOM: Young advocates at lobby day.



**ABOVE:** State Senator Leticia Van de Putte (D-San Antonio) speaking at the rally  
**BELOW:** Maria Luisa Santiago, *Habla Con Tu Hermana*<sup>SM</sup> promotora

Throughout the day, supporters visited with legislators, including Rep. Rene Oliveira (D-Brownsville), Rep. Joaquin Castro (D-San Antonio), Sen. Van de Putte (D-San Antonio), and Sen. Jeff Wentworth (R-San Antonio) to talk about Planned Parenthood’s good work and the real emergencies facing Texas: improving access to family planning health care services and providing comprehensive age-appropriate sex education for teens so that, together, we can prevent the number of unintended pregnancies in Texas.

At the end of the day, participants converged outside the South entrance of the Capitol and held a spontaneous flash mob\* demonstration in support of Planned Parenthood. Then supporters moved to the Congress Avenue entrance to the Capitol to participate in a Burma Shave, or sidewalk rally, to close the day.

For Paula, and the group from the Valley, their day ended at 11 p.m. when their van reached Brownsville. “I think our presence sent a powerful message. We reminded our legislators that family planning and comprehensive sex education helps prevent unintended and too-soon pregnancies, and that Planned Parenthood provides affordable access to family planning for thousands of Texas women. Without Planned Parenthood, many women have nowhere else to turn.”



**FLASH MOB:**  
A GROUP OF PEOPLE WHO ASSEMBLE IN A PUBLIC SPACE,  
AND PERFORM AN UNUSUAL ACT FOR A BRIEF TIME.

# SHERYL WUDUNN CHALLENGES GUESTS TO INVEST IN WOMEN AND GIRLS



*“Like fascism and slavery in past centuries, the oppression of women is our century’s greatest injustice,”*

explained Sheryl WuDunn at Planned Parenthood’s Annual Luncheon on April 1. According to WuDunn, this problem is not only morally wrong, it is the enemy of prosperity, health and security. Liberating women from oppression would help solve many of the world’s problems, from poverty to child mortality to terrorism.

The wrenching real-life stories lifted up by the Pulitzer Prize-winning author were both shocking and inspiring. Shocking because for those of us born in this country “who have won the lottery in life” it is hard to imagine societies in which the persecution of women is so endemic, so widely accepted, and even encouraged. According to WuDunn, more girls have been killed in the last 50 years, precisely because they were girls, than men were killed in all the battles of the twentieth century. And yet, despite these atrocities, WuDunn’s stories were also inspiring because the women she profiled managed, against seemingly insurmountable odds, to triumph over their oppressors and change the world around them for the better.



Janet McNutt and Sheryl WuDunn

Mimi Swartz, an Executive Editor at *Texas Monthly* introduced Ms. WuDunn to the 822 guests in attendance. The author of an article about the trafficking of women and girls in Texas, Ms. Swartz reminded guests that we don’t have to look to the developing world to find gender-based injustice (see “Lost Girls” *Texas Monthly*, April 2010). Nearly 200,000 victims travel through Texas every year, with the I-10 corridor serving as one of the main routes for human traffickers in the United States.

We are immensely proud to have been able to convene this challenging and relevant conversation here in San Antonio. It was well received by the media, with WuDunn and President & CEO Jeffrey Hons featured on the KENS 5 morning show, *Great Day SA*.

In addition to raising awareness, Lunch with Sheryl WuDunn raised \$300,000—more than any other Luncheon to date. This money will make Pap and breast exams, treatment to prevent the spread of cervical cancer, STD testing and treatment, and, of course, contraception available to women across South Texas who could not find or afford these services elsewhere. There is no adequate way to express our gratitude to everyone who helped make this possible. We'd especially like to thank the sponsors, the Steering Committee, and our Honorary Chair Sally Halff and Event Chair Alison Boone. Suffice it to say, it is because of them that Planned Parenthood will continue to represent health and opportunity to those in desperate need.

**In addition to raising awareness, Lunch with Sheryl WuDunn raised \$300,000—more than any other Luncheon to date.**

We are also grateful to Friendship Bridge, whose loan hand-made items by women in Guatemala added beauty to the event, not to mention an element of competitive shopping heretofore unseen at our annual lunches. The fact that these items were created by the recipients of micro loans also helped connect to one of WuDunn's central themes: we all have it within ourselves to make this world a better place for women and girls. We may do this through advocacy, or philanthropy, or a myriad of other things, but we can all do something. We must.

WuDunn and her husband Nicholas Kristoff hope this message will reach an even wider audience this Fall when PBS releases a two-night, prime-time "Half the Sky" special. We are already thinking about plans for viewing parties. If you would like to be on the guest list, or would like to host a party, please contact Angela Koester at (210) 736-2244 ext. 317 or [angela.koester@pptrust.org](mailto:angela.koester@pptrust.org)



Marlon Anderson, Sheryl WuDunn, Alison Boone and Jeffrey Hons



Dorothy Basso and Elise Boyan



Sally Halff, Sheryl WuDunn and Mindi Alterman



Dr. Brandon Chenault, Sheryl WuDunn and Jeffrey Hons



## *Children of Children Exhibition in Kingsville Focuses on Family*

“We believe in family,” explained Richard Kleberg III, Trustee of the King Ranch Family Trust, at the June 6 opening reception of the *Children of Children* exhibition at the Conner Museum on the campus of Texas A&M Kingsville.

Certainly Mr. Kleberg’s family, and all those associated with the King Ranch Family Trust, have evidenced their belief in a heroic way.

In 1969, Henrietta Armstrong and the Methodist minister, Reverend John Galloway, founded the Planned Parenthood health center in Kingsville. Ms. Armstrong’s family, through the King Ranch Family Trust, has helped sustain the clinic for decades since, ensuring that generations of women in Kingsville have access to low-cost family planning, breast exams, Pap tests and treatment to prevent the progression of cervical cancer. These are services that keep families strong, lift families out of poverty, and help ensure that all family members can achieve their professional and educational goals.

The *Children of Children* exhibition was organized in partnership with Methodist Healthcare Ministries Parenting Program specifically to celebrate the life-changing, life-saving medical care that the King Ranch Family Trust has made possible through its transformative philanthropy.

The exhibition features 50 black and white photographic portraits by the celebrated artist Michael Nye. The individuals Nye has chosen to photograph are diverse in terms of their ages and ethnicities. All, however, have been touched by teenage pregnancy. They are teenage



Jeffrey Hons, Rev. Jon Lowry and Dr. Steven Tallant,  
President of Texas A&M - Kingsville

parents themselves, or the “children of children.” The images are intensely powerful on their own, but the audio narration which accompanies the photographs makes the presence of each sitter almost palpable. As Paige Ross from the Corpus Christi Caller-Times describes, “A young woman, herself once adopted, speaks of deciding to put her child up for adoption. An aging dancer describes growing up in her grandfather’s circus and meeting her husband while working in a theater when she was 16. A middle-aged writer, the child of teen parents, reminisced about sitting in her father’s black sedan on Galveston Beach. . .remembering her young parent’s love for each other.”

### **THE EXHIBITION FEATURES 50 BLACK AND WHITE PHOTOGRAPHIC PORTRAITS BY THE CELEBRATED ARTIST MICHAEL NYE.**

Of the exhibition, Michael Nye said, “The project’s intention is not to condemn, condone or romanticize teenage pregnancy in any way, but to explore the context of young pregnancy and parenting in our society. These photographs and stories are glimpses into much larger, complex lives. Each person carries a separate, very particular history. Whether the early pregnancy occurred in 1918 or today, it is a dramatic, life-changing event. Often, it is the dividing line between childhood and becoming an adult. Teenage pregnancy can pull families apart, but it can also bring some families closer together.”

Unplanned, too-soon pregnancy is a complex issue that affects thousands of teens and their families everyday. The Planned Parenthood health center in Kingsville is committed to being a resource for the people of South Central Texas. We believe that family planning allows women and men to plan their futures. After all, as Mr. Kleberg said in his speech, “It is better to be proactive, not reactive.” Yes, it is.

# MAKE A GIFT TO PLANNED PARENTHOOD THROUGH YOUR WORKPLACE

Many employers match the gifts their employees make to nonprofit organizations. Please ask your Human Resources office if your employer is one of them. If the answer is yes, please let us know. We would like to publish a list of all area employers who match gifts to Planned Parenthood.

You may also be able to give through a workplace campaign hosted by your employer or through Local Independent Charities (LIC). To make a gift, please write the name of the Planned Parenthood affiliate you would like to receive the gift, and the corresponding EIN number.

## **Planned Parenthood Trust of South Texas**

EIN# 74-1297211

To support health care, education, and advocacy of Planned Parenthood throughout South Texas.

The following three options are the health care subsidiaries of the Planned Parenthood Trust of South Texas:

## **Family Planning Associates of San Antonio (FPASA)**

EIN# 20-2851515

Owns and operates four health centers in San Antonio: Ashby (near San Antonio College), Las Palmas (Castroville & Gen. McMullen), Southeast (Southcross & I-35), and Marbach (near Loop 410).

## **Planned Parenthood Sexual Healthcare Services (PPSHS)**

EIN#20-2851697

Owns and operates three health centers in San Antonio: Babcock (at Fredericksburg intersection), Bandera (near Huebner Road), and Perrin-Beitel (near Wurzbach Parkway).

## **Planned Parenthood of Cameron and Willacy Counties (PPCWC)**

EIN#74-1592603

Owns and operates five clinics: Alice, Kingsville, Harlingen and two in Brownsville.

Each year, workplace donors contribute about \$35,000 to support essential family planning and health care services. We are hugely grateful. We would love to see this number increase. To that end, we hope to identify friends who are willing to help mobilize their friends and coworkers to support Planned Parenthood as Workplace Giving Captains, if you will. If you are interested in learning more, please contact Angela Koester at (210) 736-2244 ext. 317 or [angela.koester@pptrust.org](mailto:angela.koester@pptrust.org).



## SAVING LIVES

*Continued from page 3*

Mary attended an *Habla Con Tu Hermana*<sup>SM</sup> education presentation that saved her life. Her letter is translated below:

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To whom it may concern,

My name is Mary and I would like to express my gratitude to the Planned Parenthood health center in Brownsville. I attended a presentation for women (*Habla Con Tu Hermana*) where we were told about Planned Parenthood's services and how important it is to get a women's annual exam. I heard about the Pap test and its significance, but unfortunately, it had been years since I had the exam. I received a referral at the presentation and decided to immediately make an appointment. At my visit, the clinician told me I needed to see a specialist as she had detected some abnormalities. I was scared because I have no health insurance and I didn't know what to do. I called Lucy Felix (a promotora), who had given us the presentation and referred me to the clinic. I told her about my desperate situation. She referred me to a gynecologist who confirmed I had enormous tumors in my uterus and that I urgently need surgery. I was able to receive the surgery at a cost I could afford. Even though I am still recovering from the surgery, I am incredibly happy because my life was saved thanks to the presentations about women's health. I thank God for this.

— Mary

# YOUNG ADVOCATES TELL PEERS:

## GET YOURSELF TESTED



On May 5, Planned Parenthood volunteers greeted concert goers attending the Take Action Tour—a touring event that encourages concert goers to take action about a specific cause. Planned Parenthood partnered with the Take Action Tour, which stopped in San Antonio, to promote Get Yourself Tested (GYT), a campaign aimed at removing taboos surrounding STD testing.

A recent article in the San Antonio Express-News (March 28, 2011) revealed that Bexar County had the highest infection rate of Chlamydia among major Texas counties, and 60 percent higher than the U.S. rate. Indeed, Chlamydia is often referred to as the “silent STD” because many people who have the infection often have no symptoms. The Get Yourself Tested campaign encourages young people to get tested for their own protection.

Sixteen Planned Parenthood volunteers from local high schools and universities participated in the event held at a local concert venue, The White Rabbit, and provided information about sexual health, responsibility, and the importance of STD testing. The colorful Planned Parenthood van, parked onsite, was a great visual and attracted concert goers and passersby alike.

“Some people were immediately receptive to the information and materials, while others were a bit nervous and shy. But once we talked to them, they began asking questions. You could tell that some of them had never talked about their sexual health with anyone, and they seemed relieved to be able to ask questions without receiving judgment,” says Yael Garcia, a Planned Parenthood volunteer.

We handed out 81 HIV and 25 vouchers for Chlamydia and gonorrhea testing at local Planned Parenthood health centers. Additionally, 102 people signed cards in support Planned Parenthood and the health care we provide.

The headlining band Silverstein, an alternative rock band popular with local youth, visited with fans outside for a “meet-and-greet” and worked the crowd, wore GYT stickers/buttons and passed out GYT materials to fans. They also provided a demonstration on how to use a female condom—priceless!



**SAVE THE DATE**

LUNCH WITH  
*Diane Rehm*

March 27, 2012

Celebrating its sixth year in 2012, Planned Parenthood's Annual Luncheon has developed a reputation for bringing top-tier guest speakers to San Antonio. We are immensely honored that Diane Rehm, one of the most respected, important and beloved figures in broadcasting, has graciously agreed to be our guest speaker on March 27, 2012.

The host of *The Diane Rehm Show* since 1984, Ms. Rehm has interviewed many of our country's leaders and policymakers, including then-Sen. Barack Obama, former presidents Bill Clinton and Jimmy Carter, former Vice President Dick Cheney, former Secretary of State Colin Powell, retired Supreme Court Justice Sandra Day O'Connor, Sen. John McCain, Nobel Laureate and Pulitzer Prize-winning author Toni Morrison, and internationally-acclaimed photographer Annie Leibovitz.

Every day, more than 2.2 million listeners tune in to *The Diane Rehm Show*. The show reflects the agility and curiosity of Ms. Rehm's mind, covering topics which range from Iraq and the U.S. economy to the art of landscape design and James Joyce's *Ulysses*. The popularity of the show rests in part on its diversity, but also on its civility. In an era when combative interviews are the norm and media personalities actually try to shock and offend, Ms. Rehm stands out for her firm, yet fair and elegant interview style. She is "the class act of the talk radio world" according to the *National Journal*. Her balance, style and range will appeal strongly to our audience of intelligent, compassionate, and sensible people who themselves represent the broad range of ideas, economic backgrounds and cultural diversity that characterizes San Antonio.

In 2010, Diane Rehm won a Peabody Award (largely considered the most prestigious and selective prize in electronic media) for her more than 30 years in public broadcasting. She has been named "Washingtonian of the Year," one of Washington's "100 Most Powerful Women," and one of the "150 Most Influential People in Washington."

Ms. Rehm is also the author of three autobiographical books: *Finding My Voice* (Knopf, 1999), in which she describes her childhood, marriage, career, and voice disorder; *Toward Commitment: A Dialogue about Marriage* (Knopf, 2002), a deeply personal book co-authored by her husband, John; and her most recent book written about her beloved dog, *Life With Maxie* (Gibbs Smith, 2010).

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**Lunch with Diane Rehm will be Co-Chaired by Elise Boyan and Laura Moorman. We believe there will be a full house—standing room only—on March 27 to see Diane Rehm. If you would like to secure your place in the room now, become a Sponsor.**

**Contact Angela Koester as soon as possible. She can be reached at (210) 736-2244 extension 317 or via email: [angela.koester@pptrust.org](mailto:angela.koester@pptrust.org).**



## ART EXHIBITION SET TO OPEN NOVEMBER 5 IN HARLINGEN

Planned Parenthood is about love, relationships, families, futures, and creating opportunities that will be inherited by our children. We also recognize the importance of art as an integral element of community—a source of inspiration and a reminder of humanity’s potential for greatness. We are therefore particularly pleased to announce that we will be partnering with the Harlingen Arts & Heritage Museum to present *Love y Familia*, a community art exhibition from November 5 thru December 11. We recently released a “Call for Entries” to artists in San Antonio and South Texas (see left). The deadline for entries is October 1.

*Love y Familia* will open with a Benefit Gala on Friday, November 5 and Sponsorships begin at just \$100. Benefits of sponsorship include tickets to the Gala (number of tickets depend on level of sponsorship) that will feature delicious food, a memorable wine bar, live music and the opportunity to see and purchase works of art before they are on view to the public. For Sponsors from San Antonio and other parts of South Texas, we’ll organize other activities to help you make a whole weekend of the event. Plans are already being made, for instance, for a brunch and bird-watching tour. Please contact Angela Koester at (210) 736-2244 extension 317 for Sponsorship information.