

Mission Access Power Freedom Partnership Connection Commitment Coverage

VI SIO N

 Planned Parenthood[®]
of the Rocky Mountains

Annual Report 2003



*Diane Barrett, Chair, Board of Directors
and Vicki Cowart, PPRM President and CEO*

A photograph of two women sitting at a table, smiling warmly at the camera. The woman on the left has short brown hair and is wearing a red top. The woman on the right has dark, wavy hair and is wearing a grey blazer. The word "Vision" is overlaid in large blue letters across the middle of the image.

Vision

The year 2003 was a year of transition and change for Planned Parenthood of the Rocky Mountains. In short, we continued the tremendous momentum that is a hallmark of our organization, but we also began to take a good hard look at the myriad of pressing issues that could impact our ability to succeed in the future.

To begin, only a few years ago, many of PPRM's health centers received federal and state family planning monies totaling about \$1 million – today we do not. This is compounded by the fact that we are facing an unprecedented increase in demand for our services due to a weakened economy, spiraling health care costs, a growing number of uninsured citizens and holes in “safety net” programs that are designed to help the poorer citizens of our country. In the meantime, an increasingly hostile political climate means we must push back – harder than ever – against

anti-choice hardliners, while aggressive abstinence-only programming efforts make our education mission difficult to accomplish.

These challenges are formidable, but thanks to our strong foundation, they are not impossible. Our pledge, to all who count on us and support us, is to create and sustain an organization that is excellent in all respects, while remaining true to our mission, vision and values. In order to achieve this we are taking a careful and strategic examination of our operations and are shifting to a more businesslike approach. In 2003, we made a wide range of adjustments to our health center service model in order to be more client-centered. This included improving staff training, adding services to existing health centers, increasing Spanish speaking staff (for almost 18% of our new clients who are Hispanic), offering evening and weekend hours and continuing to assess the need for our services throughout our region. We also created more efficient ways to deliver services and contain costs while maintaining our already high standards of care.

Now, more than ever before, we must work harder to keep alive the vision of a nation in which women, men and teens are free to make their own reproductive choices, to enable people to decide if and when they will have a family, and to ensure access to reproductive health care and comprehensive sex education for all. It is exhilarating to be part of such a vital movement, and the more our eyes are opened to the numerous levels and complexities of our issues, the more convinced we are that our work is not only necessary, but crucial for the future. As we move forward, we will no doubt face additional challenges in the future, but we will meet them with the same spirit and innovation that has marked Planned Parenthood of the Rocky Mountains for the last 87 years.

Whether you are a donor, client, volunteer, employee or activist, please know that Planned Parenthood's strength and vision comes directly from you.

Sincerely,



Diane Barrett
Chair, Board of Directors



Vicki Cowart
President and CEO



Mission

Our mission is to improve the quality of life by enabling all people to voluntarily exercise individual choice in their own fertility and reproductive health.

Planned Parenthood is the world's oldest, largest and most trusted, not-for-profit reproductive health care organization. Millions of women and men have turned to Planned Parenthood for vital health services and sexuality information – one out of four American women received medical services from Planned Parenthood some time in her life. Every year Planned Parenthood prevents an estimated half-million unintended pregnancies.

Planned Parenthood of the Rocky Mountains is the fifth largest affiliate with 31 health centers in six states (Colorado, Missouri, Nevada, New Mexico, West Virginia, and Wyoming).

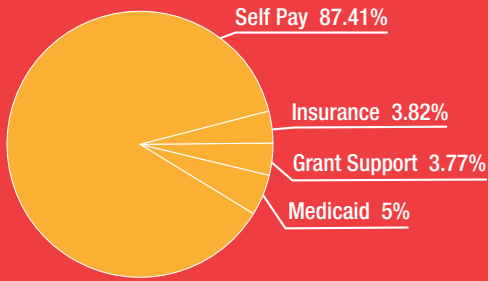
A young man and woman are smiling and looking at each other. The woman is on the left, wearing a dark top and jeans, and the man is on the right, wearing a blue and red striped shirt. The word "Access" is written in large green letters across the middle of the image.

Access

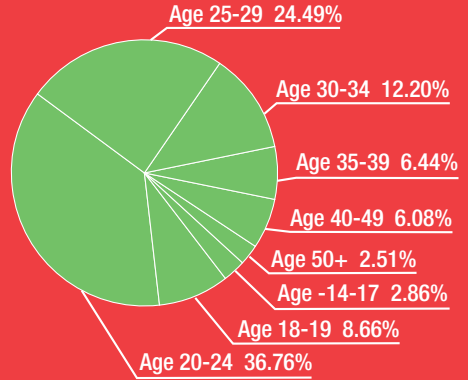
Through our **31 health centers** in six states, we provided affordable and confidential services to 111,373 women, men and teens – many rely on us as their only medical provider. While many Planned Parenthood affiliates in the rest of the nation saw downturns in their client numbers last year, we experienced a 2.3% increase. Almost half of our clients were seeking our services for the first time.

PPRM offers a comprehensive array of health care services for women and men from puberty to mid-life, including: All birth control methods including new options like the Ortho Evra birth control patch and the Nuvaring, emergency contraception (Plan B[®]), pregnancy testing and referral, screening for breast and cervical cancer, pap smear follow-up including colposcopy and cryotherapy, HIV/AIDS testing, sexually transmitted disease testing and treatment, prenatal care and mid-life services for

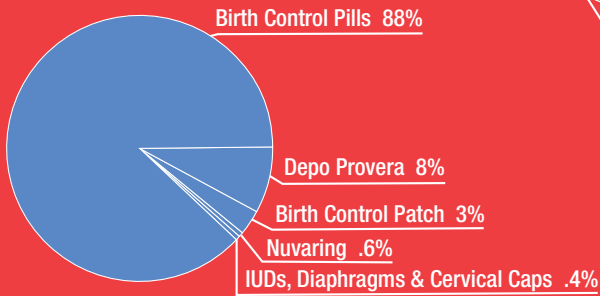
Payment Type



Age of Clients



Contraceptive Choice



Contraceptive Visits

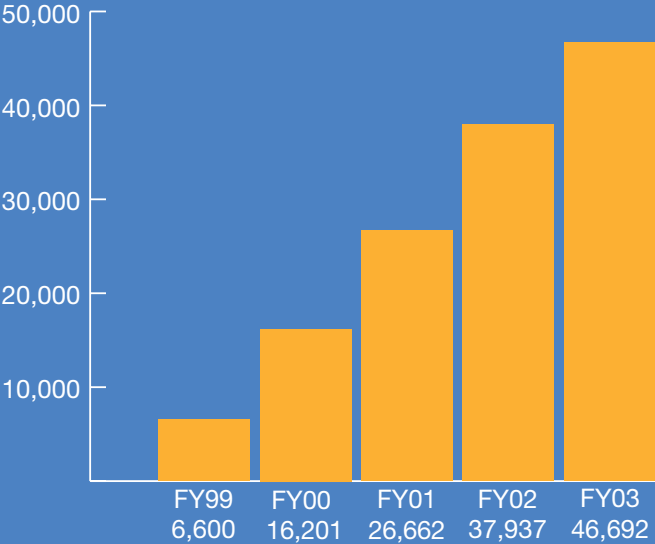
Birth Control Pills	283,795	88%
Depo Provera	24,924	8%
Birth Control Patch	8,877	3%
Nuvaring	2,128	.6%
IUD Insertions	1,270	.35%
Diaphragms & Cervical Caps	185	.05%
Total	321,179	100%

Other Visits

Emergency Contraception	46,629
Pregnancy Tests	29,095
HOPE visits (birth control without an exam)	27,108
Pap Tests	22,899
STD Testing & Education	22,381
Surgical Abortions	6,359
HIV Testing & Education	2,780
Medical Abortions	730
Colposcopy Procedures	520

women. Last year we also provided 7,089 abortions at four health center locations in Denver, Fort Collins, Colorado Springs and Durango, which represents about 6% of our total clients.

Emergency contraception (EC), which can prevent pregnancy within five days of unprotected sex, is among our most popular services. Last year we had over 46,000 EC visits – an impressive 23% increase from the previous year. Safe, effective, and accessible emergency contraception is one of the most important tools for reducing the unacceptably high number of unintended pregnancies. It is estimated that widespread use of emergency contraception could prevent an estimated 1.7 million unintended pregnancies and 800,000 abortions per year.



Total Emergency Contraception Visits – According to a study by the Alan Guttmacher Institute, increased use of EC may account for up to a 43 percent decline in the abortion rate in the U.S.

Our health centers are staffed by highly trained professionals including board-certified obstetrician/gynecologists, nurse practitioners, physician assistants, registered nurses, social workers, and family planning and HIV educators. They are experts in their fields and know that providing the best possible care means listening to our clients' concerns with understanding and respect.



Power

2003 was a year of expansive growth for our **Education Department**. Thanks to extraordinary foundation support we increased our number of program participants to 23,555 – 51% more than the previous year. Working collaboratively with over 200 agencies, we provided comprehensive and honest accurate information in a variety of settings – from high schools to Boys and Girls Clubs, from youth detention centers and social service programs to religious institutions and civic organizations. Age-appropriate programs cover a wide range of subjects including: family planning, drug and alcohol use, relationships, preventing unintended pregnancy, abstinence, parent-child communication, building self-esteem, sexually transmitted diseases and HIV/AIDS.

For a complete description of all education programs, call 303.321.PLAN to receive a copy of our Education Department's Report to the Community.

A photograph of three diverse women standing side-by-side against a white, draped fabric background. The woman on the left has long dark hair and is wearing a dark brown sleeveless top and blue jeans. The woman in the middle has dark hair pulled back and is wearing a black top and blue jeans. The woman on the right has blonde hair pulled back and is wearing a white t-shirt under a green blazer and blue jeans. The word "Freedom" is overlaid in large, bold, red letters across the middle of the image.

Freedom

We proudly **advocate** for policies that will advance comprehensive reproductive health care and responsible decision-making. Our efforts to ensure elected officials feel the full force of public support for family planning and reproductive freedom include recruiting and mobilizing more than 17,000 activists through the Planned Parenthood Action Network. Activists are kept abreast of the latest policies and proposals affecting family planning and have an easy way to contact elected officials via e-mail, fax or postal mail.

In addition to grassroots activism, our efforts include lobbying and testifying, Get-Out-The Vote drives, developing and promoting PPRM's messages, media interviews, building relationships with bi-partisan key legislators and decision-makers, building coalitions with other reproductive rights and progressive organizations and conducting voter registration.



Partnership

We could not exist without our dedicated team of **volunteers**, who generously give us their time, energy and commitment to the mission of Planned Parenthood of the Rocky Mountains. Our volunteers are not only a valuable resource assisting us in our health centers and education programs, but they are also advocates in their own communities, providing accurate information about sexuality and reproductive health care; they are donors, providing financial support to our programs and services; they are activists, responding to action alerts; they are members of our Board of Directors providing leadership to the agency. PPRM volunteers are instrumental to improving our ability to meet the growing demand for our services. In fact, during 2003 our volunteers represented more than \$1 million in contributions and savings to our agency.

Summary of Financial Activities

For the year ended September 30, 2003

Contributions

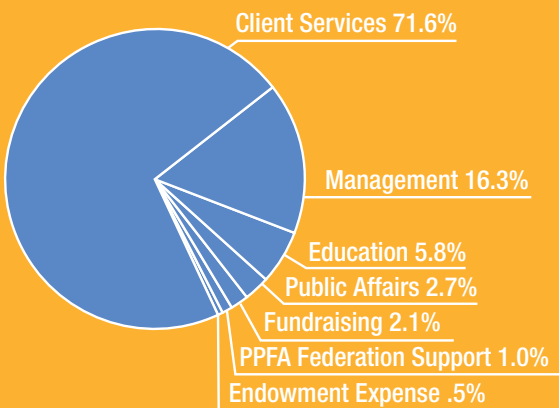
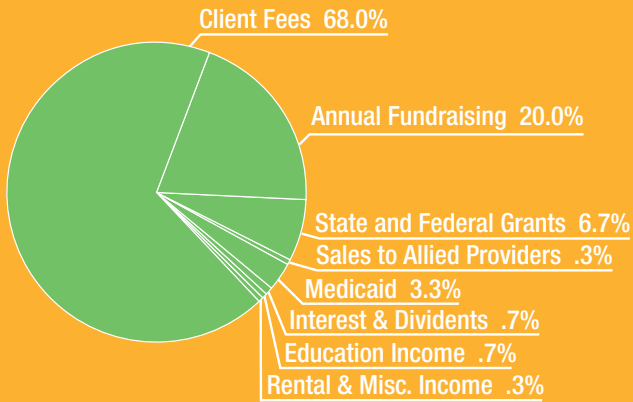
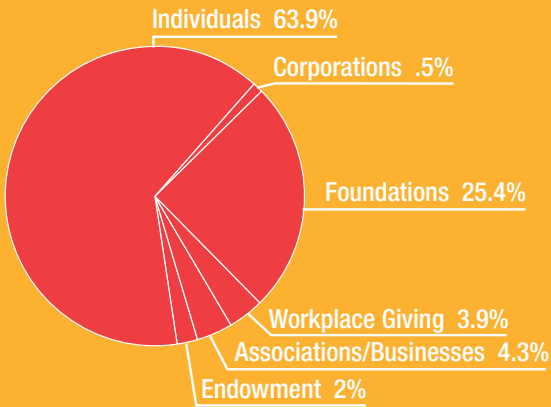
Individuals	\$2,695,221	63.9%
Corporations	\$21,672	0.5%
Foundations	\$1,071,199	25.4%
Workplace Giving	\$167,287	3.9%
Associations/Businesses	\$181,180	4.3%
Endowment	\$83,552	2.0%
Total Contributions	\$4,220,111	100%

Operating Income

Client Fees	\$14,356,093	68.0%
Annual Fundraising	\$4,220,111	20.0%
State & Federal Grants	\$1,413,636	6.7%
Sales to Allied Providers	\$50,697	0.3%
Medicaid	\$705,906	3.3%
Interest & Dividends	\$146,290	0.7%
Education Income	\$147,866	0.7%
Rental Income	\$44,828	0.2%
Miscellaneous Income	\$20,675	0.1%
Total Revenue	\$21,106,102	100%

Operating Expenses

Client Services	\$14,030,464	71.6%
Management	\$3,193,015	16.3%
Education	\$1,148,087	5.8%
Public Affairs	\$527,635	2.7%
Fundraising	\$417,446	2.1%
PPFA Federation Support	\$191,866	1.0%
Endowment Expense	\$89,698	0.5%
Total Expenses	\$19,598,211	100%





Connection

The generosity of our supporters helps us to safeguard our mission and helps ensure that we continue to provide reproductive health care services, sexuality education and advocacy throughout the communities we serve.

We are fortunate to receive donations in many forms – from individuals, foundations, corporations, through workplace giving programs, and special events.

On behalf of the clients served by Planned Parenthood, we are grateful for the generosity bestowed through these gifts. This list of donors acknowledges those providing annual support of \$1,000 or more in 2003. We also gratefully acknowledge every supporter who has made a commitment to our work.

Platinum \$10,000 +

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111,373 clients
1 mission

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