

Dialogue

Planned Parenthood of Southern Nevada

Winter
2010

visit our website at
www.pprm.org

An Update on PPSN's Educational Programming

Planned Parenthood of Southern Nevada's (PPSN) Education department works with numerous community collaborators to provide comprehensive, age-appropriate, medically accurate sex education to youth and adults in the Las Vegas area. We reach the majority of our audiences through strategic partnerships in conjunction with Clark County youth-serving providers and youth in the juvenile justice system. It is our goal to ensure that youth in the juvenile justice system have the information and education to make responsible decisions about their sexual health.

The link between sexual health and prevention of sexual violence was the subject of a break-out session at the 8th Annual Sexual Violence Prevention & Intervention Conference in Las Vegas. The event was sponsored by the Nevada Coalition Against Sexual Violence and the Nevada Advisory Council for Prosecuting Attorneys.



PPSN's Education Program Manager Laura Deitsch presented this session to nearly 100 attendees.

"Participants were surprised to hear that youth typically see the sexual dynamic between the genders as a power struggle, with girls in a gate-keeper role and boys in a gate-crashing role," said Deitsch. "When people exist and behave within this construct, it breeds sexual violence. Teaching that sexuality is a mutual, respectful and positive element of humanity reduces the idea of the power struggle."

It is PPSN's goal to expand programming to other juvenile settings around the valley. In addition to our partnership with Clark County, PPSN's Education department has been working to establish new collaborations.

One such exciting and cutting-edge collaboration is with the Rape Crisis Center. Formed out of the necessity to teach youth about the connection between healthy sexuality and reducing sexual violence, our partnership has allowed audiences to gain a broader understanding of what healthy sexuality is with the goal of preventing sexual violence.

For questions regarding PPSN educational programming, please contact Laura Deitsch at 702.878.3622, ext. 202.

Nevada Planned Parenthood Affiliates Block First Personhood Attempt

Backers plan to appeal to the Nevada Supreme Court

A huge win came to Planned Parenthood on Jan. 8 when Carson City Court Judge James Russell threw out the Nevada personhood ballot initiative, stating that the proposal was too vague and general in nature to be put before voters.

Months prior, the Nevada personhood initiative submitted proposed ballot language for the 2010 election that would define "person" in the Nevada Constitution.

In partnership with Planned Parenthood Federation of America and the American Civil Liberties Union, Nevada Advocates

for Planned Parenthood Affiliates (NAPPA) challenged this initiative under the single subject rule and because it did not accurately state the affect it would have on all Nevada laws. By challenging the ballot language, it was our goal to block this initiative from the 2010 ballot, which we accomplished.

Backers of the proposal say they plan to appeal to the Nevada Supreme Court.

Specifically, the proposed ballot language would ask voters to approve a new section of the Nevada Constitution stating: "In the great state of Nevada,

the term 'person' applies to every human being." The description goes on to state, "'human being', includes everyone possessing a human genome specific for an individual member of the human species, from the beginning

continued on page 4

Flex Your Muscle

The Planned Parenthood Action Network allows you to reach decision makers with the click of a button for free. Join our network of over 70,000 activists by visiting pprm.org or by calling **321.7526**.

Health Center Locations:

3220 W. Charleston Blvd.
Las Vegas 702.878.7776

3300 E. Flamingo Rd., Ste 25
Las Vegas 702.547.9888

3940 Martin Luther King Blvd. Ste 105
North Las Vegas 702.642.3313

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Please call **1.800.230.PLAN** or visit
www.pprm.org to make an
appointment.

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The mission of Planned Parenthood
of the Rocky Mountains and Southern
Nevada is to improve the quality of life by
enabling all people to exercise individual
choice in their own reproductive health.

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NEW STAFF SPOTLIGHT: JUDITH HANTIN

When she's not working her passion is
traveling to all parts of the globe.

Welcome to Judith!



There are now more options than ever.

Planned Parenthood will help you find the
method that is right for you. We are affordable
and no exam is necessary.

Just walk in.

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Join our Easy Scripts Plan and get your birth control
in the mail every month.

*New PPSN print ad promotes a variety of affordable
birth control options.*

Ways to Give

There are many opportunities for
involvement if you would like to
help the women, men and teens
PPSN serves every day. If you have
questions about any our opportunities
for involvement or want to make
a donation, return the enclosed
envelope, call us at **702.878.3622** or
send an email to info.development@pprm.org.

General Donation Give the gift of
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Volunteer Give the gift of your time.
For more information about our
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website at pprm.org.

Workplace Giving Designate PPSN
as the recipient of your payroll
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Las Vegas to Launch Promotores de Salud Program

Latinos are this country's fastest-growing population segment. The pregnancy rate among Latina adolescents is almost three times higher than that of non-Hispanic white adolescents. The incidence of cervical cancer in the U.S. is highest among Latinas. Similarly, the AIDS case rate among Latinos is five times that of Caucasians, and an estimated 15 million Latinos have no health insurance.

In an effort to reach the Latino community and overcome many barriers that prevent some people from obtaining medical care, PPRM is proud to introduce a Promotores de Salud program in Las Vegas.

Promotores de Salud, sometimes called lay health advisors or community health workers, are community members trained in sexual health/health resources and provide individual and group education in their communities, primarily in Spanish. Planned Parenthood's promotores will provide life-saving education and support to access services and they will also assist Latinos in the community in scheduling health center appointments; occasionally accompanying clients to health centers to assist with paperwork or serve as a translator for medical staff. This concept embraces best practices models which show that the



Promotores de Salud recruitment postcard

Are you interested in being a Promotor/a de Salud?

Do you want to educate people and help improve health care access?

- Are you interested in the well-being of your community?
- Do you want to help people?
- Do you enjoy talking to people?
- If the answer is "Yes", our volunteer program: Promotores de Salud is for you!

We have three health centers in Las Vegas.

Call us for more information! Rosita Castillo, Program Manager
Cell: 702.239.6217 E-mail: rosita.castillo@pprm.org

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provision of services in combination with education and information is an exceptionally effective model.

The program was officially unveiled in Las Vegas on January 30th. Rosita Castillo, the Promotores de Salud Program manager, is leading the effort to bring this important program to the community. In partnership with our Las Vegas staff, we already have several volunteers committed to becoming promotores and those volunteers will undergo training enabling them to provide education and information about Planned Parenthood to those in need.

Through the Promotores de Salud program, it is our goal to instill a greater sense of trust between the community and the formal health care system, and to improve health care access for marginalized populations. A critical part of this program is the access recipients will have to Planned Parenthood services through subsidized clinical services.

The program is off to a promising start thanks to the generosity of a family foundation that made providing these services possible. This family truly symbolizes how generosity can have an everlasting impact on the lives of others.

Bienvenida!



PPSN Welcomes Promotores de Salud Program Manager Rosita Castillo

Rosita Castillo comes to Planned Parenthood of Southern Nevada after

practicing as a chemical dependency professional in Washington for most of her professional career. She was also a dedicated volunteer with American Red Cross for five years as a "trainer of trainers" in the Mensajeros de Salud HIV/AIDS educational program.

Since 1995, Castillo has served on the Board of Yakima Valley Farmworkers Clinic, one of the largest community health centers in the nation. She is currently serving on the Secretary of

Health Advisory Council on Migrant Health.

Castillo has dedicated her life toward improving access to health services for the Latino communities. She believes that knowledge is power and is an advocate for education at all levels.

Castillo says this about her new role as the Promotores de Salud program manager, "I get to do something that I love and have dedicated most of my life to as a volunteer."

Want Less Mail?

Our *Dialogue* newsletter is now available via email. If you would prefer an electronic version of this newsletter, please send your email address to info.development@pprm.org.

Personhood continued from pg. 1

of his or her biological development, without discrimination to age, health, reproduction method, function, physical or mental dependency, or cognitive ability.”

While the Jan. 8 legal hurdle was a huge win for us, NAPPA is committed to leading the opposition against the personhood initiative as developments ensue. The initiative has severe consequences including banning all abortions and commonly used forms of birth control. It could interfere with a doctor’s ability to treat life-threatening pregnancies, miscarriages and infertility in addition to banning stem cell research and other life-saving therapies and cures. A measure like this simply goes too far and is bad medicine, bad policy and bad law.

Plaintiffs in the legal challenge (Bristol v. Personhood Nevada) included Emmily Bristol, Dr. Mindy Hsu, and Dr. William Ramos. Lawyers on the case included: John Griffin and Jason Woodbury, Kaempfer Crowell Renshaw Gronauer & Fiorentino in Carson City, Rowland and Maggie McLetchie of the ACLU of Nevada, Mimi Liu, Planned Parenthood Federation of America, and Diana Kasdan, ACLU Reproductive Freedom Project.

2009 Fundraiser A Success

On Sept. 18, PPSN held its annual fundraiser at Moon Nightclub in the Palms Hotel in Las Vegas.

The event featured free-flowing champagne, a gourmet assortment of edible delicacies and an opportunity for those who believe in a woman’s right to choose to mix and mingle with one another. A prize drawing included luxurious gifts from the Four Seasons, Loews Lake Las Vegas Resort, N9NE Steakhouse, the Hard Rock Store, the Cupcakery, Trader Joes and more.

The program was inspirational; a true reminder of why Planned Parenthood’s mission to improve the quality of life by enabling all people to exercise individual choice in their own reproductive health is so important. Actor JoAnna Garcia, star of the Gossip Girl and Reba and Vicki Cowart, PPRM president and CEO, offered the audience heart-felt, gracious remarks about Planned Parenthood and our priorities moving forward as they pertain to political advocacy.

It is with sincere gratitude that we thank our sponsor and luncheon underwriter, the N9NE Group. We surpassed our goal and formed new friendships. We also want to thank



Willie Baer, JoAnna Garcia and Charli Carter (pictured left to right) show their support for Planned Parenthood.

sponsors Southern Wine and Spirits, Congresswoman Shelley Berkley, Robert and Caryn Tyre, the Lisa Wendel Memorial Foundation, Samantha Weitzel, KeyZe and all the businesses who donated prizes to our drawing. Lastly, we would like to thank all those who attended our event to support our mission.