



Someone you  
know counts  
on PPSF

PLANNED PARENTHOOD  
SOUTHEASTERN PENNSYLVANIA  
ANNUAL REPORT 2010

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## Having merged Planned Parenthood

Southeastern Pennsylvania with Planned Parenthood of Chester County on July 1, 2009, a good portion of our work in Fiscal Year 2010 was spent integrating the affiliate, opening a second Call Center site at our West Chester Health Center, and significantly expanding our ability to serve our patients. As a result, we have significantly increased access to our services, answering 209,399 calls in FY10.

Our *Youth First* program reached 1,150 at-risk Philadelphia students in 8 public and charter schools. Our *Teen Success* program in Norristown continued to empower teen mothers to maintain their current family size, finish school, and plan positive futures for themselves and their children. Our SPOT group—for gay and lesbian youth, where sexual and gender identity can be embraced without fear of violence, harassment, or judgment—doubled in size. Our *Latinas Unidas* group continued to thrive by teaching young Latina girls and their mothers about sexual and reproductive health.

Our Planned Parenthood Action Network (PPAN), composed of grassroots supporters throughout the region, expanded to more than 25,000 in Southeastern, PA, with 3,000 new members in FY 2010. We also worked closely with other members of *Pennsylvanians for Responsible Sex Education* on the Healthy Youth Act, which was successfully voted out of the PA House's Education Committee in April 2010. It was the first pro-comprehensive sexuality education bill ever introduced in Pennsylvania's legislature.

The Health Care Reform bill signed by President Obama represents the greatest single legislative advance for women's health since Medicare and Medicaid were signed into law nearly 45 years ago. The bill has the potential to dramatically increase access to basic reproductive health care and provide millions more women with family planning, including contraception. We continue to be deeply concerned about the inclusion of restrictions on private health insurance coverage for abortion and are continuing to work with the administration and members of Congress on this issue. History will record the passage of this law as a victory for women's health.

Fiscal Year 2010 marked a year of dedicated work focusing on the essentials. We remain committed to providing the highest-quality healthcare services and programs to the many women, men, and teens who depend on them throughout our region, and we ready ourselves to face the challenges ahead.

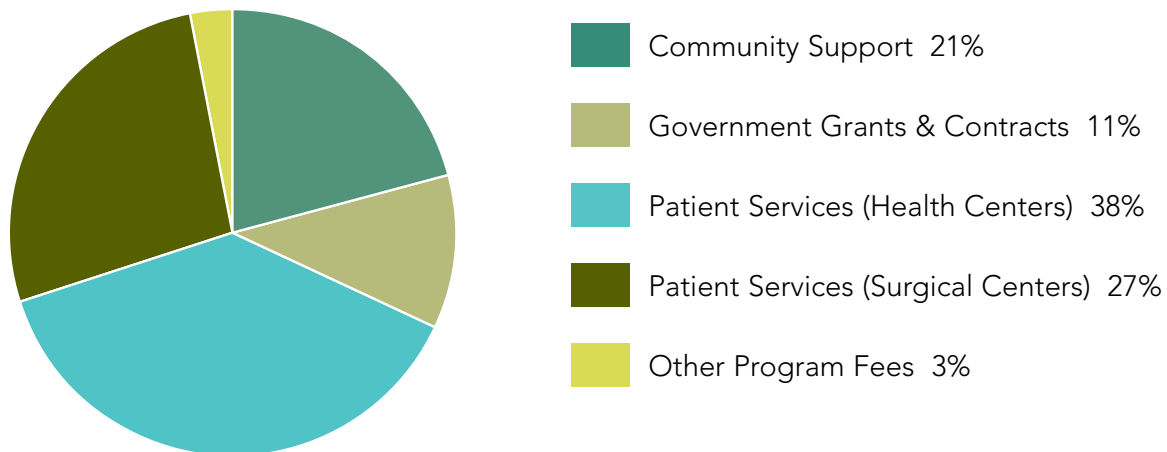


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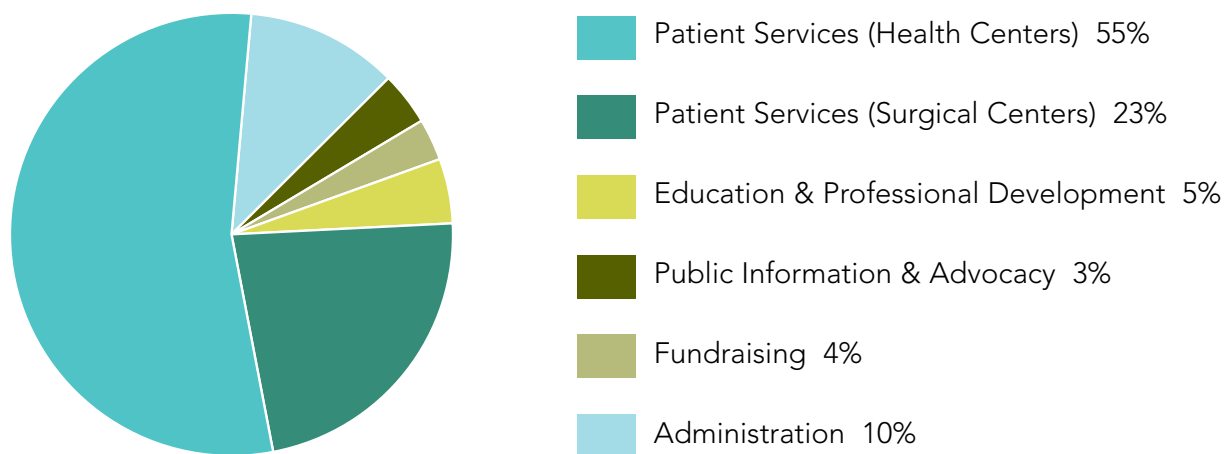


Carol A. Williams  
*PPSP Board Chair*

## WHERE THE MONEY COMES FROM



## WHERE THE MONEY GOES



### *In Memoriam*

In June of 2010, PPSP mourned the sudden and untimely death of Board Member and dear friend, Lisa Sloan. We are deeply saddened by the loss of

this vibrant, brilliant and passionately dedicated woman.

Lisa's experience and skills as a teacher, writer, and finance attorney were extremely valuable assets to our work and business – her zestful commitment was contagious. After joining the

Board in 2007, Lisa's contributions were strong and continuous. She led our Board and Finance Committee, served as Board Treasurer, the Chair of PPSP Advocates, and was an active volunteer on our events committees.

We all admired and appreciated Lisa's ability to combine her extraordinary wit with a completely serious approach to business. Above all, Lisa was courageous. She was unafraid to take a stand and stick with it. She is missed by all at PPSP.

A woman with dark hair, wearing a light blue cardigan over a white ribbed top and dark jeans, stands against a plain background. She is looking slightly to the right. The text is overlaid in white, handwritten-style font.

Someone you  
know has  
nowhere else  
to turn

## PATIENT SERVICES ACCOMPLISHMENTS

*Our Patient Services Department provided family planning and reproductive health services to 58,917 women, men, and young people in our 15 health centers in Philadelphia, Chester, Montgomery, and Delaware Counties.*

- 48,481 women, men and young people received family planning services
- 17,007 doses of Emergency Contraception were distributed
- 12,745 women were screened for cervical cancer
- 662 women had HPV typing to identify their risk for cervical cancer
- 893 colposcopy procedures, 32 cryotherapy procedures, and 36 LEEP procedures were performed
- 83,806 tests for sexually transmitted infections were done, and individuals testing positive (excluding HIV and Syphilis) received treatment from PPSP staff
- 2,407 women received mid-life services
- 8,258 surgical abortions were performed
- 2,178 medication abortions were performed
- 4 Essure procedures and 4 Vasectomy procedures were completed
- 107 women had Implanon contraceptive rods inserted

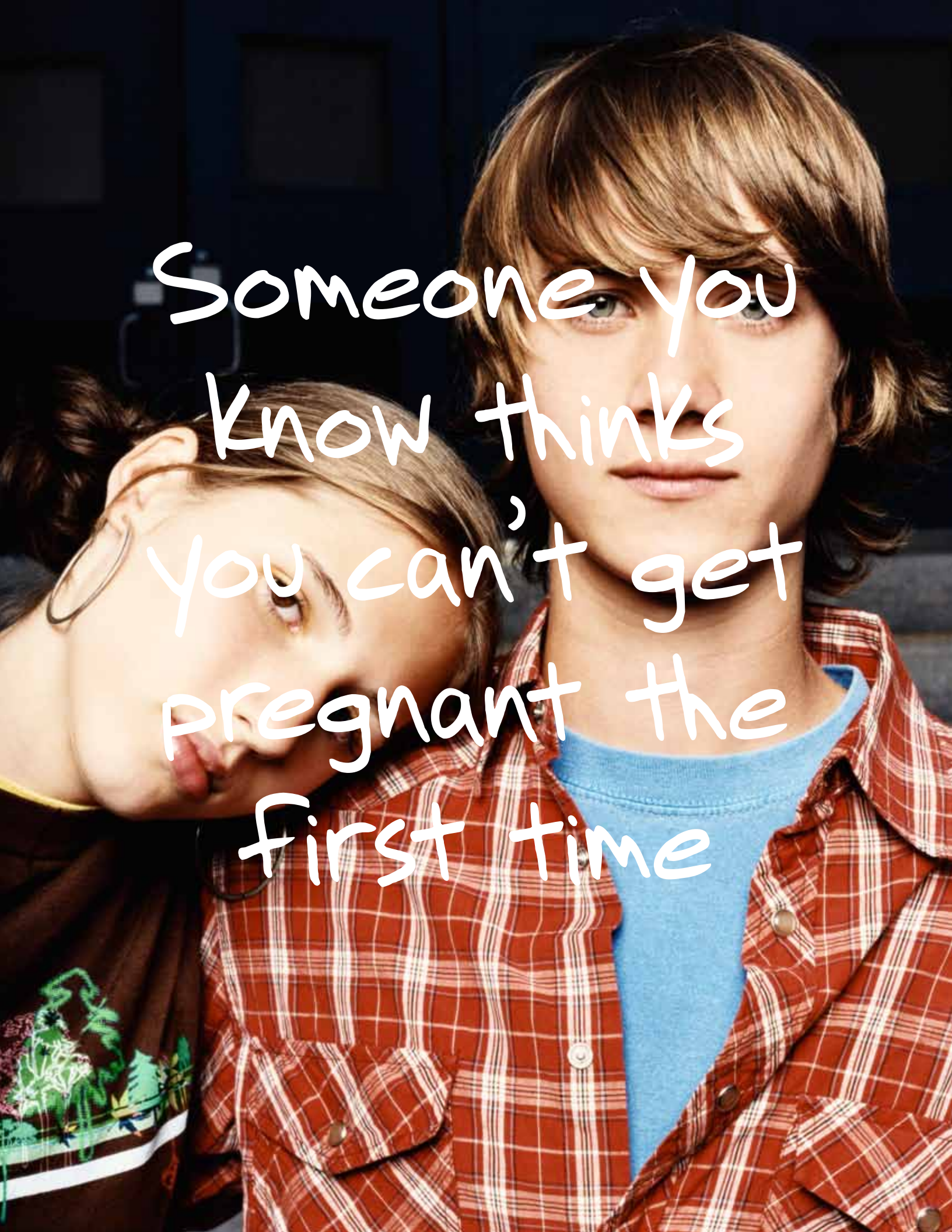


Someone you know  
must have the  
freedom to choose  
the care she needs

## EDUCATION AND PROFESSIONAL DEVELOPMENT ACCOMPLISHMENTS

*We provided education, training, and information to more than 8,400 pre-teens, teens, their parents/guardians and youth-serving professionals. We continue to offer a wide array of sexuality education programs to meet the varied needs of our community.*

- As part of our *Youth First* program, 1,150 participants were taught *STEPS Toward Adolescence* in 8 Philadelphia public and charter schools, and 1,150 parents/caregivers received "Tips for Communicating About Growing Up with Your Child"
- At the Achieving Independence Center, 211 supportive counseling sessions and 8 health referrals were provided, 20 members were trained as peer educators, 121 "Healthy Relationships" workshops were facilitated, 4,286 safer sex supplies were distributed, and 136 on-site Chlamydia/Gonorrhea tests were administered
- 183 adults and 10 juveniles attended our Information Unbarred sessions at the Riverside Prison
- At our 3 Health Resource Centers at Northeast, Strawberry Mansion and Overbrook High Schools, 1,887 one-on-one counseling sessions were conducted with students
- As part of our Community Education series, 7 multi-session *STEPS* or *Teen Times* programs were provided to 430 students at schools and social service organizations,
- Volunteer Educators provided 36 programs to 345 participants, 4 *Family First* programs were delivered to 60 parents/caregivers, and 60 single-session sexuality education workshops were delivered to 1,368 youth and adults
- 25 professional development workshops/trainings were delivered to 560 youth-serving professionals
- 1,063 teachers, parents/caregivers and teens received specialized training through 50 *Sexuality Program for the Deaf* sessions
- 12 teen moms, with 13 children among them, participated in our Norristown Health Center-based *Teen Success* program
- 13 LGBTQA youth regularly participated in *The SPOT* program
- We had 80 single-session and 18 multi-session MSCEY (Multi-Session Community Education for Youth) programs reaching 1,271 participants
- We had 44 6th, 7th, and 8th-graders and 14 mothers participate in our *Latinas Unidas* program
- We had 8 Sex 101 sessions for 145 students

A young man and woman are shown in a museum setting. The man, on the right, has brown hair and is wearing a red and white plaid shirt over a blue t-shirt. The woman, on the left, has brown hair and is wearing a brown shirt. They are both looking towards the camera. In the background, a dinosaur skeleton is visible. The text is overlaid on the image in a white, handwritten font.

Someone you  
know thinks  
you can't get  
pregnant the  
first time

## EXTERNAL AFFAIRS ACCOMPLISHMENTS

Our advocacy efforts maintain a steady presence in the public arena, serve as a link between legislators and their pro-choice constituents, and recruit advocates who serve as ambassadors for us in the broader community.

- 4,411 new *Planned Parenthood Action Network* members were recruited, bringing the total to more than 26,084
- More than 500 college and university students interacted directly with PPSP staff, and several hundred more received literature
- Staff participated in the second national annual "Get Yourself Tested" (GYT) Campaign with the Kaiser Family Foundation and MTV
- 3 *Cocktails for a Cause* events were held, each with an educational theme related to reproductive rights. *Dining Out for Life* was held on April 29th in Chester County and has raised almost \$5,000
- Grassroots work continued in support of 2 sexuality education bills (the Healthy Youth Act and the Notice Home Act). We worked in coalition on this effort through *Pennsylvanians for Responsible Sex Education*
- 6 summer interns were placed through August 2009, and we identified 500 new pro-choice constituents through their grassroots efforts.
- We worked with PPFA to support President Obama on health care reform
- We organized a visibility event in recognition of the *Roe v. Wade* anniversary on January 22, 2010 with assistance from the *Raising Women's Voices Coalition*
- 55 state legislators were contacted about comprehensive sexuality education legislation and the need for more sexuality education in public schools
- We continued work on the sex education bills, our legislative focus in Harrisburg, with a core group of supportive legislators, and with emphasis on the House Education Committee members. The bills were "merged" into one—HB1163, the Healthy Youth Act—and passed out of the Education Committee in April 2010
- 6,886 volunteer hours were contributed, saving PPSP \$135,034.
- We continued the agency's Pastoral Care program in the Locust Surgical Center and launched the program at West Chester. A "Talking About Abortion" training was held in April 2010 for 13 clergy

# THANK YOU, DONORS

FISCAL YEAR 2010 ANNUAL CAMPAIGN AND SPECIAL GIFTS

*July 1, 2009 – June 30, 2010*

We are grateful for the generous support Planned Parenthood Southeastern Pennsylvania received from more than 3,300 individuals, families, businesses, and foundations in Fiscal Year 2010. Your commitment enabled us to provide the reproductive healthcare services and information people need to plan their families and their futures. We are grateful to all of our donors, but space and resources only allow us to acknowledge those supporters who contributed \$250 or more to our healthcare services, education programs, and advocacy initiatives.

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