

From: "Lillian Tamayo, CEO of Planned Parenthood" <public\_affairs@ppsoflo.org>  
Subject: Planned Parenthood's March Madness

PLANNED PARENTHOOD®  
**OF SOUTH FLORIDA AND  
THE TREASURE COAST**



## SPOTLIGHT

### A Newsletter For Planned Parenthood Supporters

March 2010

#### In This Issue

- [Planned Parenthood News](#)
- [Take Care](#)
- [Attention College Students](#)
- [Get Involved](#)
- [Join the Team](#)

---

#### Planned Parenthood News

#### March with Planned Parenthood at PrideFest of the Palm Beaches

Show your Planned Parenthood Pride! Join us in Lake Worth on the morning of Sunday, March 27th and march in the PrideFest parade. We will be meeting at the corner of Lucerne Avenue and L Street between 10:00 and 10:30am and ending at Bryant Park. This year's theme is Community Superheroes, and your Planned Parenthood staff will be dressed the part with capes and costumes galore! Email [Takeata.Pang@ppsoflo.org](mailto:Takeata.Pang@ppsoflo.org) for more information. We look forward to seeing you there.



*Affiliate CEO Lillian Tamayo with staff and supporters at PrideFest 2009*

## Women's History Month

Since 1981, we have commemorated March as Women's History Month and March 8th as International Women's Day. Margaret Sanger is the founder of Planned Parenthood, having opened the first family planning and birth control clinic in America in Brooklyn, New York during the fall of 1916. Providing information on birth control and contraception was illegal at the time, and Sanger's conviction and appeal lead to the modification of federal and state obscenity laws, paving the way forward for women's reproductive health care. She founded the American Birth Control League in 1921, which became Planned Parenthood Federation of America in 1942.

## 2010 Florida Legislative Session

The 2010 legislative session began on March 2nd. Planned Parenthood is excited about two important pieces of legislation that have been introduced into Florida's Legislature.

The **Healthy Teens Act** is a bill that would protect Florida teens by creating statewide standards for schools that choose to provide sexual education. Sponsored by Senator Ted Deutch and Representative Keith Fitzgerald, the Act has been entered into the Senate as SB 1502 and the House as HB 169.

Our other piece of legislation, the **Prevention First Act**, is designed to reduce the need for abortions in Florida by preventing unintended pregnancies through increased access to health care. The bill has been introduced in the House by Representative Audrey Gibson and 11 co-sponsors as HB 517 and by Senator Nan Rich in the Senate as SB 652.

Please call and write your state elected officials and ask them to co-sponsor and support the Healthy Teens Act and Prevention First Act. One of the easiest ways to get your message heard by Florida legislators is simply [clicking this link](#) - just fill out the form and your message will be sent to your Representative and Senator

automatically.

### **Pictures from Planned Parenthood Events**

On Friday, March 5th, we celebrated the 19th annual Tradition of Choice at the Kravitz Center in West Palm Beach. About 400 supporters gathered for a luncheon and presentations by our CEO Lillian Tamayo and former New York Times Supreme Court correspondent and Pulitzer Prize winning journalist Linda Greenhouse.



*Teen Time Speaker Ja Tavia Mapp (Right)  
with her Mother, Larona Williams*



*CEO Lillian Tamayo with Rep. Rader,  
Reciepent of the Carolyn Huckshorn Advocacy Award*



*Keynote Speaker, Linda Greenhouse*



*TOC Co-Chairs: Joan Gelch, Evelyn Krauch, Betsy Shapiro*

## **Take Care**

### **March is Endometriosis Awareness and Talk To Your Teen About Sex Month**

A group of 40 teenagers and their parents attended an interactive session on sexual health with Planned Parenthood and the National Council of Jewish Women in Parkland on March 9th. The students and parents left the session better educated and prepared to protect themselves and avoid risks.

Endometriosis is a condition affecting fertility that affects between 5% and 10% of women. The symptoms commonly (but not always) manifest as pelvic pain. This condition can cause infertility, and is related to ovarian cancer through tobacco use. Your health is important - [find a health center and schedule an appointment today.](#)

### **Health Center Discounts**



**Planned Parenthood**  
of South Florida and the Treasure Coast, Inc.

## Schedule online to \$ave!

Thank you for scheduling your appointment with us online.  
Bring this coupon along with your email confirmation to receive:  
**\$50 OFF your annual supply of birth control pills\***

Ask us how your partner can save on their visit at PPSFTC too!

\*Valid only with printed email confirmation. May not be combined with other specials, discounts or promotions.

Expires  
12/31/2010

[Make an appointment online](#) to visit one of our health centers, and you will receive a coupon for **\$50 off your annual birth control supply**. Also, sign up for our Pills Now, Pay Later program and receive a discount off your annual supply. Call your local health center for more information, and schedule an appointment online or on the phone today.

At least 1 in 4 teenage girls has an STD

Many STDs do not have any symptoms

By age 25, one in two sexually active people will be infected with an STD

# GYT Now

Get Yourself Tested / Get Yourself Talking

**Buy 3 STD tests. Get \$25 OFF your visit!**

Visit your local Planned Parenthood health center in April for further details.

[www.ppsoflo.org](http://www.ppsoflo.org) or 1-800-230-PLAN



April is National STD Awareness Month, and Planned Parenthood has partnered with MTV for the 2010 Get Yourself Tested/Get Yourself Talking campaign. In the month of April, purchase 3 STD tests at any of our health centers and you will receive a \$25 discount off the total cost of your visit.

**Attention College Students**

**Back Up Your Birth Control**

March 24th is the day of action for the Back Up Your Birth Control campaign. No woman should go without emergency contraception (EC) in her medicine cabinet. EC can be used to prevent pregnancy up to 5 days after having unprotected sex. The pills are available at any Planned Parenthood health center. For more information on EC, [click here](#) or [find a health center today](#) and back up your birth control!



To celebrate Women's History Month and International Women's Day on March 8th, in conjunction with Florida International University's chapter of VOX: Voices for Planned Parenthood, we presented a virtual glimpse of the courageous, powerful women around the world who make a difference every day. Planned Parenthood employees shared their experiences as women working for progressive change.



*FIU and UM VOX members celebrating International Women's Day*

On March 16th, Florida Atlantic University's VOX chapter hosted Dr. Robert Knapp for a presentation titled A Physician's Experience Prior to Roe v. Wade. Dr. Knapp shared his experiences in New York City treating women who underwent illegal abortion procedures, seeing a survival rate of 20%. Afterward, several women shared their experiences with abortion before and after Roe v Wade, and Dr. Knapp lead a discussion and answered questions.

For more exciting events, check out our website. To [learn more about VOX](#) or to get involved on your campus, contact your campus VOX Chapter.

**University of Miami VOX:** [voxumiami@hotmail.com](mailto:voxumiami@hotmail.com)

**Florida International University VOX:** [VOX.FIU.Chapter@gmail.com](mailto:VOX.FIU.Chapter@gmail.com)

**Florida Atlantic University VOX:** [fau.vox@gmail.com](mailto:fau.vox@gmail.com)

The Chapters are also on Facebook, just type VOX in the Search bar.

---

**Get Involved**

Please visit [our events page](#) for details and contact information.

### Sponsor or Advertise At Our Upcoming Fundraisers



Our Tradition of Choice event in West Palm was a smash hit. We have two Cocktails With A Twist events and our Miami Tradition of Choice luncheon coming up in the next few weeks, providing great ways to support Planned Parenthood by sponsoring or advertising in the event programs. Information on sponsoring our upcoming events can be found [at our events page](#).

Last Minute Special! Join us at the brand new Mansion at Tuckahoe for a fabulous evening of live entertainment, heavy hors d'oeuvres, open bar and surprising twists. Ticket prices only \$100 for Wednesday & Thursday only! Get in on the fun. Contact Michelle King at 561-452-5791 or [michelle.king@ppsoflo.org](mailto:michelle.king@ppsoflo.org) to purchase you ticket for fun.

### WE NEED YOU!

There is so much work to be done! We have a number of projects that need great volunteers, and now is a great time to get involved with Planned Parenthood. Community service hours are available for students. To get started [click here](#).

### Legislative Briefing: 2010 Florida Session

A number of anti-choice bills have been introduced into this year's Legislative session. In the face of legislation designed to criminalize abortion, even in the case of rape and incest, it is vital for our elected officials to hear their constituents' pro-choice message during this session. To learn more about Planned Parenthood's legislative priorities, the anti-choice bills introduced in the Florida Legislature, and how you can help support choice in Florida please join us for one of our 2010 Florida Legislative Briefings in West Palm Beach or Miami.

Date: March 25, 2010

Time: 6-8 pm

Location: West Palm Beach Admin Office or Miami Admin Office

RSVP: [Takeata.Pang@ppsoflo.org](mailto:Takeata.Pang@ppsoflo.org) or 561-472-9942 for West Palm Beach, or [Mayte.Canino@ppsoflo.org](mailto:Mayte.Canino@ppsoflo.org) or 786-594-4741 for Miami

And

Date: April 15, 2010

Time: 6-8 pm

Location: West Palm Beach Admin Office or Miami Admin Office

RSVP: [Takeata.Pang@ppsoflo.org](mailto:Takeata.Pang@ppsoflo.org) or 561-472-9942 for West Palm Beach, or [Mayte.Canino@ppsoflo.org](mailto:Mayte.Canino@ppsoflo.org) or 786-594-4741 for Miami

### **SAVE THE DATE: Miami Tradition of Choice Luncheon**



The 4th Annual Luncheon in Miami will feature Cecile Richards, President of Planned Parenthood Federation of America and Planned Parenthood Action Fund.

Date: Wednesday, April 14, 2010

Time: TBD

Location: The Biltmore Hotel in Coral Gables

Price: \$100, sponsorship opportunities are available

RSVP: For more information call 1-800-225-1540

### **Share Your Story**

Whether you're a patient, donor, volunteer, or all three, please speak out and share your story about the importance of Planned Parenthood and reproductive rights. Has Planned Parenthood made a difference in your life? Please share your story with us, so we can share it with the world. Your privacy is guaranteed, and your story can be submitted anonymously. Please, [click here](#) to let us know what kind of impact Planned Parenthood has had on your life.

---

### **The Planned Parenthood Team**

#### **Summer 2010 Interns**

Planned Parenthood is still accepting applications for our Summer 2010 internship programs in Miami and West Palm Beach. Interns will assist the Public Affairs Department in achieving its grassroots organizing and legislative goals. [Click here](#) for more information and application instructions.

## We're Hiring

At Planned Parenthood, our most important resource is our people. Our dedicated staff and interns serve the local South Florida community every day. [Click here](#) to learn more about local employment opportunities.

---

For up to date information on Events and Health Center Specials join us on [Facebook](#), [MySpace](#), and visit our [Homepage](#).

---

Visit the web address below to tell your friends about Planned Parenthood of South Florida and the Treasure Coast.

 [Tell-a-friend!](#)

If you received this message from a friend, you can [sign up for Florida Association of Planned Parenthood Affiliates](#).

To update your account settings, please [click here](#). If you would like to unsubscribe from FAPPA [click here](#).



visit [plannedparenthood.org](http://plannedparenthood.org)

---

© 2009 Planned Parenthood of South Florida and the Treasure Coast, Inc. | [Privacy Policy](#)