



You Made it Happen

The Update...One Year Later

Annual Report 2010/11



-  Providing Answers.
-  Honoring Choices.
- Creating Hope.

You Made it Happen

The Update...One Year Later

Your support and commitment to our mission was instrumental to our success this past year. You helped us expand and strengthen programs, and leverage our expertise in education.

It's your investments that give us our sound financial footing to move forward into new challenges.

Table of contents

You Made it Happen	3-7
From the President and Chair	3
Battling at the Frontlines	4
Driving Customer Satisfaction	5
Educating in your Communities	5
Giving Behind the Scenes	6
Gathering with a Purpose	6
Working at the Office	6
Victories and Challenges	7-11
Advancing Reproductive Health	7
Helping to Communicate	7
At a Glance	8-9
Educating in your Communities	5
Getting into the Youth Corner	10
Focusing on Leadership	11
Financials	12
Focusing on Diversity	13
Exclusive Look Inside	14
Looking Back – 5 Years	14
Looking ahead – 5 Years	14
Leadership	15

From The President & Chair

Your contributions have helped us to achieve so much together in the past year. You are an important partner in reaching our shared goals of increasing access to critically needed health services, spreading medically accurate information about sexuality and health, and advancing reproductive rights for all.

Going forward, we want to continue to build on our accomplishments by expanding our programs and services to better meet the needs of the women, men and families in our communities. Planned Parenthood is unique in that we fulfill our mission in three ways – through our medical services, our education programs, and our advocacy initiatives.

In the years ahead, we aspire to:

- Implement our successful youth development programs such as our STARS peer education program and Teen Talk series, in more communities across Connecticut and Rhode Island.
- Multiply the number of strong new voices in our movement as we grow our activist base through targeted community outreach and organizing efforts.
- Expand our clinical research program, so that we not only provide leading edge reproductive health care today, but also contribute to finding and promoting advancements in clinical care for years to come.



Your vision and generosity have helped us get where we are today. Together, we can continue to accomplish our vitally important work throughout Connecticut and Rhode Island. On behalf of the entire Planned Parenthood team, thank you for the many ways that you support our mission.

Sincerely,

Judy Tabar
President & CEO

Kay Maxwell
Chair

Battling at the Frontlines

Supporters unite

Hundreds of our advocates rallied in Connecticut, Rhode Island and Washington, DC, to win in the battle to federally defund Planned Parenthood.

- PPSNE and its supporters bolstered defenses and won the battle against cutting funding for the entire Title X program that would have essentially defunded Planned Parenthood. Special thanks to Senator Richard Blumenthal, Congressman David Cicilline and Congresswoman Rosa DeLauro, who took leading roles in this fight – *legislation defeated March 2011.*
- PPSNE partnered with allies in Rhode Island to help protect the coming health exchange from a total abortion ban. We're grateful to the Chafee-Roberts administration for their pro-choice stance – *the battle continues.*
- Because of your efforts, the CT General Assembly passed a bill allowing expedited partner therapy (EPT) for sexually transmitted diseases. EPT is a clinical practice of treating, without an examination, the sex partners of patients diagnosed with STIs – *passed 2011 session.*
- Thanks to a great coalition effort over five years, Connecticut became the 15th state to include in its non-discrimination laws the passage of An Act Concerning Discrimination, which prohibits discrimination in housing, employment and lending based on a person's gender identity or expression – *adopted in 2011.*
- In partnership with PPFA, our Birth Control Matters campaign supported a historic federal ruling for women across the country. The full-range of FDA approved contraceptives will be deemed basic preventive services, available without cost sharing – *starting in 2012.*

Hundreds of Planned Parenthood staff and youth leaders met with members of Congress during the 2011 Lobby Day.



Driving Customer Satisfaction

Focused on our quality of care

- Customer satisfaction remains high with over 118,000 total visits to our 19 health centers. The Providence health center has experienced amazing growth over last year – *20% increase in patient visits.*
- PPSNE Health Centers adopted a leading electronic health record system to improve our quality of care and customer service – *began March 2010.*
- Our new research department has experienced great success! Because of your assistance in its creation, a variety of investigative and evaluation research projects regarding birth control methods are already underway – *6 active studies.*

Educating in your Communities

Committed to providing answers

- Our community educators delivered sexual and reproductive health workshops to 8,400 teens, young adults and parents – *over 400 educational workshops.*
- Our professional trainers provided sex education courses to over 550 social workers, teachers, nurse practitioners, and medical students – *over 26 training workshops.*
- PPSNE partnered with the Connecticut State Department of Public Health and the City of Hartford to expand our efforts in prevention, education, and training as part of the Federal Teen Pregnancy Prevention initiative – *\$336,000 grant.*
- PPSNE was awarded a new contract with the State of Connecticut Department of Developmental Services (DDS) to offer healthy relationship training to DDS Self Advocates – *\$10,200 contract.*
- PPSNE educators presented on the success of reducing unplanned pregnancy and STI infections in men between the ages of 13 and 28 at the Male Involvement Project National Conference – *presented in Philadelphia 2010.*



*CDC declares
teen pregnancy
1 of 6 “winnable
battles.”*

“30% of all teen girls cited pregnancy or parenthood as a reason for dropping out of high school - rate is higher for minority students: 36% of Hispanic girls and 38% of African American girls.”

Giving Behind the Scenes

Your donations contributed \$3,379,352

- Your amazing donations contributed nearly \$3.4 million in support of our work across the agency – 3,302 donors.
- Special thanks to an anonymous donor for bringing the successful Teen Talk program to Rhode Island – \$25,000 donation.

Gathering with a Purpose

Donors at their best

- Thanks to your donations and the dedication of our volunteers, our Spring Luncheon in Greenwich was sold out for the 3rd year in a row, raising over \$246,000 for PPSNE. Special appreciation goes out to Leslie Bhutani, and her husband, Ashish for promoting a “post-event” challenge that raised an additional \$90,000 – 348 guests.
- Almost 100 of you attended our commemorative 80th anniversary event in Rhode Island to celebrate Planned Parenthood’s service and advocacy – \$82,000 raised.

Working at the Office

Diversity & Inclusion at its best

- Diversity and inclusion are essential to the work of our agency. With the critical support of our Diversity Guide Team, we effectively integrate diverse perspectives and values into our internal and external policies, which enhances communications and our quality of care – *initiated in 1998.*
- Our Medical Interpreter Program is available in 12 health centers and was developed to help our providers establish a direct relationship with our patients who have limited proficiency in English – *16 medical interpreters.*



From Left to Right: Greenwich Spring Luncheon co-chairs Erika Buchsbaum, Cathy Burch, Karen Taggart, and Kate Osman with community impact awardee, Leslie Bhutani in center



Victories – and Challenges

Your support allows us to fulfill our mission to better meet the needs of the women, men and families in our communities through our medical services, our education programs, and our advocacy initiatives.

Here is a look at what we are facing together:

Advancing Reproductive Health *Clinical research services*

Clinical trials show us what works (and what doesn't) in medicine.

- Our research department is gaining momentum and we need your continued support to help:
 - ▶ Expand our research program ensuring leading edge advancements in clinical care for years to come.



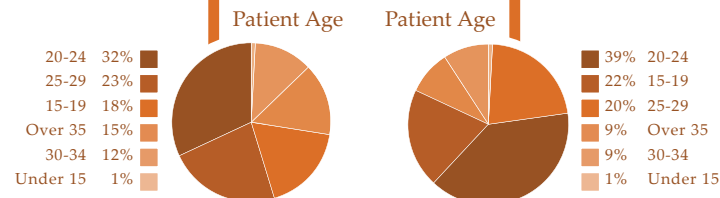
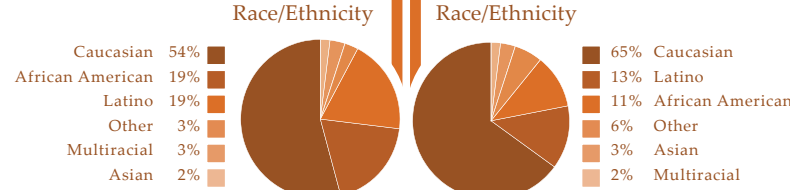
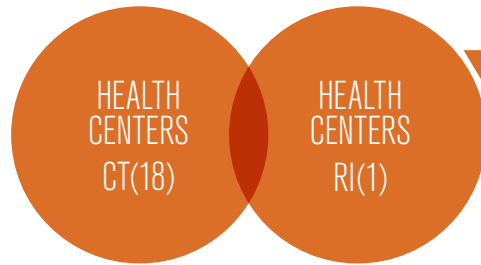
Helping to Communicate *Medical Interpreter Program*

Receiving healthcare in one's preferred language through our medical interpreter program as well as our translation phone line is a critical component of our high-quality health services.

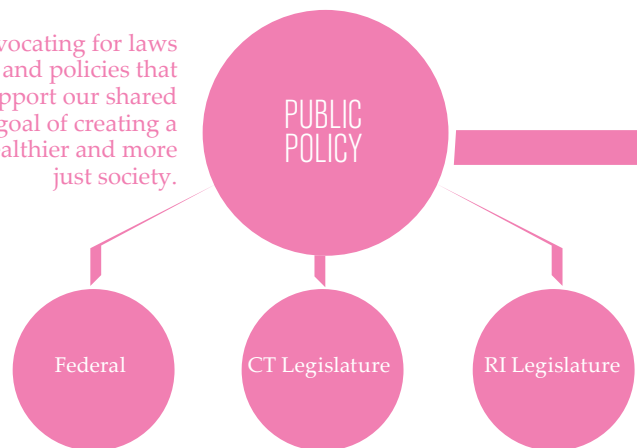
- Help us expand our medical interpreter program to:
 - ▶ Ensure that we continue building a team of interpreters to meet the needs of our patients who need language assistance.



High-quality, compassionate and confidential health care accessible to all.



Advocating for laws and policies that support our shared goal of creating a healthier and more just society.

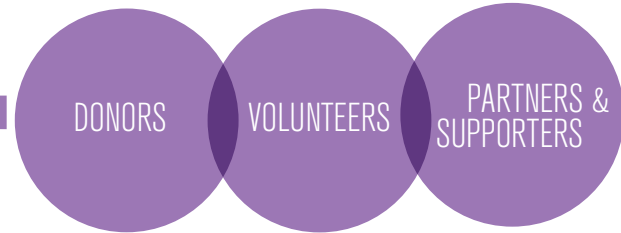


HEALTH CARE
Premier provider of reproductive health services in Southern New England, serving nearly 70,000 people in CT and RI for over 80 years.

COMMUNITY
Engaged in educating our community with the support of our donors, supporters, volunteers and partners.

INFORMATION & EDUCATION
Dedicated educators and trainers provide medically accurate, age-appropriate sexual health education, information and health counseling to youth and adults.

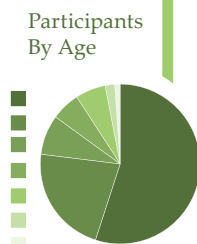
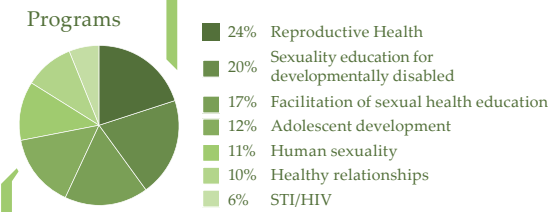
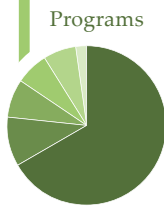
ADVOCACY
Engaged in advocacy initiatives focused on educating the public about important legislative and policy issues that impact our work.



Collaboration of thousands of people who have made a difference in the lives of CT and RI women, men and families.



Comprehensive educational programs and professional trainings that foster a deeper understanding of sex education.



AT A GLANCE...

Our mission at PPSNE is clear – we are here to protect the fundamental right of all individuals to manage their own fertility and sexual health, and to ensure access to the services, education, and information to realize that right. Effectively serving that mission requires an extraordinary collaboration of hundreds of people across our two states – all of whom bring unique perspectives, areas of expertise, resources, and passion for our work.

This comprehensive, integrated approach is critical to our success. Take this example: a young woman learns about the affordable health services PPSNE offers by attending one of our community education programs. She then comes to one of our health centers and receives high-quality healthcare, regardless of her ability to pay for the services she needs. Those services are available to her because of the generosity of our supporters, and because of our dedicated advocacy efforts to expand access to reproductive health care for all.

Together, we are making a positive, affirming difference in the life of this young woman, and the tens of thousands more like her in communities across Connecticut and Rhode Island. With your help, we can continue making strides towards greater equality and reproductive freedom for all.

Getting into the Youth Corner

Teen and young adult services

Teens have to make a lot of tough decisions and sometimes it helps to talk things out. That's why we offer Teen Talk, a multi-session program that ties education to our medical services for high school aged youth.

■ Our program currently reaches youth living in multiple cities throughout CT and RI, and youth who live in the CT Department of Children and Families group homes. Lend your support to:

- ▶ Expand the reach of our Teen Talk program to more young people.
- ▶ Shift Teen Talk from a CDC "Promising Program" to becoming a certified, evidence based "Program that Works".

Young people often find it difficult to obtain clear and accurate information on issues such as sex, sexuality, reproductive health and STIs. We address this critical issue with our high school peer education program, Students Teaching About Responsible Sexuality (STARS).

■ STARS peer educators teach other students and community members about sexual health and teen-friendly resources and services. Help us continue building STARS to:

- ▶ Increase the number of peer educators and their training opportunities.
- ▶ Reach more young people through peer to peer connections.

In tough economic times, training funds are often the first resources to be cut. Schools struggle to pay for substitute teachers, training fees and curriculums.


■ We currently provide training on school-based sex education curricula, parent education, and professional training. With state and federal budget constraints, your assistance is essential in helping us:

- ▶ Offer professional development training "free of charge" to educators and youth serving professionals.
- ▶ Ensure that our sexuality education becomes fully integrated into the curriculum to meet the ½ credit of health education for high school graduation in Connecticut.

Today, and for many years to come, health care providers and families will be faced with the increasingly difficult task of providing education and sexual health care to those with developmental disabilities.

■ The CT Department of Developmental Services has identified Spanish-speaking individuals in need of educational programs. Ensure that we fulfill our commitment to meet this growing need as we strive to:

- ▶ Provide the translation and facilitation of a highly acclaimed, human sexuality curriculum on healthy relationships.



Women 29 and younger account for 77% of unplanned pregnancies.

Focusing on Leadership

Youth development services

Unplanned pregnancies and STIs among young adults are at the root of a number of important public health and social challenges.

■ Our Campus Action Internship program for college students is already recognized as a model for youth development in our movement to reduce STIs and unintended pregnancies. We are calling for even deeper engagement by adding new voices. Help us continue to refine our “youth pipeline” in order to:

- ▶ Engage young people in meaningful ways to refresh our daily work and contribute to our movement.
- ▶ Evolve social media tools to interact with you and our young people.
- ▶ Provide the staffing to deliver the training they deserve to be effective voices for reproductive justice.

In developing leadership skills, young people face unique obstacles. We are focused on creating a new generation of young leaders who will drive local and national changes.

■ We continue to engage young leaders, and with your help we can:

- ▶ Support the continued expansion of our youth development initiatives.
- ▶ Build the next generation of leaders who support reproductive rights.



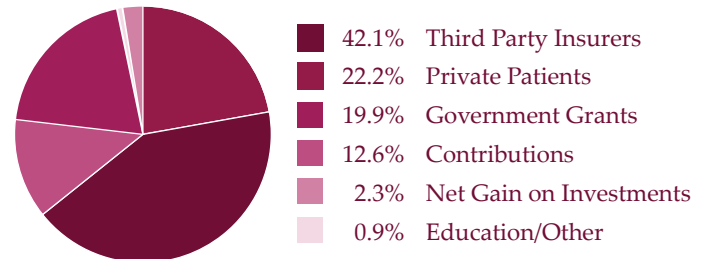
*Average teenagers
send and receive
3,146 texts a
month.*

“40% of teens go online to research sexual health topics such as birth control and sexually transmitted infections.”

Fiscal Year Ended March 31, 2011

Revenue	FY 2011	FY 2010 ¹
Private Patient Fees	5,954,824	5,790,006
Third Party Insurers	11,294,882	10,005,043
Contributions	3,379,352	2,825,821
Government Grants	5,329,475	5,243,812
Education	107,591	90,076
Other	145,363	107,272
Net Gain on Investments ²	630,201	1,248,423
Total	26,841,688	25,310,453

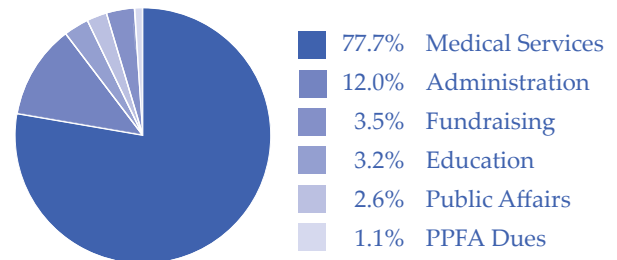
Revenue FY 2011



Expenses

Medical Services	19,689,415	18,412,854
Administration	3,029,774	2,572,223
Education	804,177	747,181
Public Affairs	646,555	609,717
Fundraising	898,655	785,683
PPFA Dues	269,242	240,939
Total	25,337,818	23,368,597

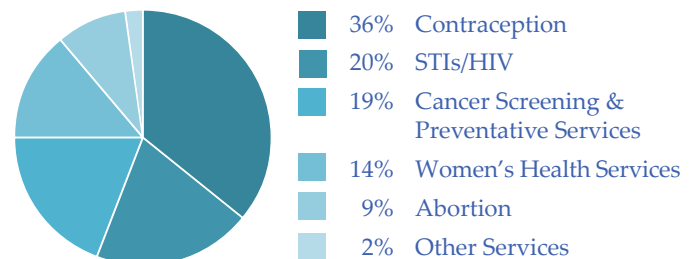
Expenses FY 2011



FY 11 net surplus \$1,503,870

Long Term	11,424,011	10,925,215
Current	11,061,918	9,651,198
Liabilities	2,461,796	2,056,150
Total net assets	20,024,133	18,520,263

Services FY 2011



1. The PPSNE merger was official October 1, 2009. The financials for FY 2010 reflect 6 months of Rhode Island operations and exclude the value of the assets assumed in the merger with Planned Parenthood of RI.
2. Endowment investments were not used for operational services.

Medical and educational services provided during FY 11 were funded in part with grants from the State of Connecticut, Department of Public Health and Department of Social Services and with support from the Federal Title X and Title XX/SSBG programs.

Focusing on Diversity

Multicultural services

Multiple social determinants create significant racial and ethnic health disparities in our communities today, reflected in the rates of unplanned pregnancies and the transmission of sexually transmitted infections.

■ Our region is more diverse than ever, demanding that we reach both adults and adolescents in diverse communities. With your help, we are working to:

- ▶ Coordinate with education reform campaigns to decrease teen pregnancy and thereby improve graduation rates.

Why would men come to Planned Parenthood? Because men are also seeking convenient, confidential and quality care. Males make up 10% of our patients. They also account for 30% of our education participants.

■ We provide testing and services to meet the reproductive health care needs of men. We need your help to add more male peer educators who will:

- ▶ Develop and deliver gender-specific educational programs to the young men in our communities.

Deaths from breast and cervical cancers, especially among women who are uninsured or underinsured, could be reduced if cancer screening rates increased among women at risk.

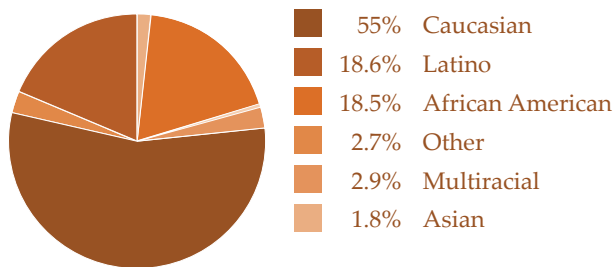
■ Our Breast and Cervical Cancer Outreach Educators provide education and outreach to Latinas and African American women in a variety of settings from churches to treatment programs to shelters. Join our efforts to overcome our challenges by helping us to:

- ▶ Serve the growing demand for screening procedures in the face of increasing costs, despite no associated increases in public funding.

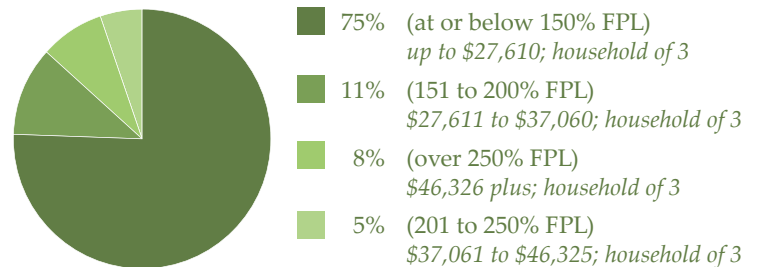


69,451 Patients

VISITS - 118,450



Patients by Federal Poverty Level (FPL)



One in 4 girls have a STIs; among African Americans it is 1 in 2.

“By 2020, the percentage of young adults who are Latinas, Asian American and Black will increase to 44% from 40% today. By 2050, that percentage will be closer to 50%.”

Exclusive Look Inside

Planning for our future: 2011 to 2015

Looking back – 5 years

Over the past 5 years, your commitment and dedication to our mission has enabled us to make great strides and achieve the goals of our last Strategic Plan. Your remarkable contributions helped us to engage teens, young adults, parents and professional educators through educational programs. The key successes that were accomplished included:

- Merging into a two-state affiliate with 19 health centers.
- Revitalizing the RI operations with reduced overhead expenses.
- Leading the charge for reproductive justice in CT, building an effective coalition in CT to promote comprehensive sex education, and laying the groundwork for an enhanced public affairs presence in RI.
- Spearheading a Real Life Real Talk initiative on effective parent/child communication that engaged parents, school officials, church and community leaders.
- Engaging youth as STARS, campus interns, public affairs fellows and Teen Talk attendees.

Moving ahead – 5 years

The world is changing dramatically. We need to take advantage of new opportunities and prepare to face new challenges. The younger generation is diverse, accepting and engaged; technology is changing everything we do. The spotlight is on health equity and sexual health, and health care reform implementation is the next political hurdle for our issues. As we move into the future, we have identified five strategic initiatives for which we need your support. Together, we will:

- Decrease the racial and ethnic gaps in rates of teen pregnancy and STIs and improve the sexual health of young people.
- Seek out and engage with diverse young leaders who will renew and reshape our organization and movement.
- Build and sustain the political will to ensure that financing of reproductive health care expands access and is just.
- Position ourselves and commit resources to seize opportunities in technology to improve access to sexual health information and care.
- Build the capacity to fund the innovation required to achieve our vision.



The impact of our work focuses on decreasing the incidence of health disparities in the rates of teen births and STIs between Caucasian, Black, and Latino youth. Additionally, we seek to increase the number of young people in Connecticut and Rhode Island who embrace a social norm of sexual health, including support of abortion rights. Standing together, we will:

- Address the needs of young people.
- Build the next generation of leaders.
- Understand and direct the decisions affecting health care reform in CT and RI.
- Invest in technology to best serve our patients and meet our goals.

Leadership

2010–2011

Officers:

Kay Maxwell, Chair
Connie Worthington, Vice Chair
Maria Cruz-Saco, Ph.D., Secretary
Amelia Renkert-Thomas, J.D., Treasurer
Sandra Arnold, Assistant Treasurer

Board of Directors:

Siw de Gysser
Bennie Fleming, Ed.D.
Delores Greenlee
Sue Hessel
Nancy Hutson, Ph.D.
Jeannette Ickovics, Ph.D.
Valerie Seiling Jacobs
Simone P. Joyaux
Rev. Maria LaSala
Donna Moffly
John R. Morton, M.D.
Shannon Perry
Niloy Sanyal
Richard Sugarman

Senior Management:

Judy Tabar, President & Chief Executive Officer
Mary Bawza, Chief Operating Officer
Jenny Carrillo, Senior Vice President of External Affairs & Organizational Effectiveness
Linda Cote, Chief Financial Officer
John Jessop, Vice President of Information Technology
Susan Lane, Director of Planning & Grants
Susan Lloyd Yolen, Vice President of Public Policy & Advocacy
Pierrette Silverman, Vice President of Education & Training
Marjorie Wren, Vice President of Development



After dozens of interviews, observations of staff and patient visits, and 400 chart reviews, Planned Parenthood Federation of American again awarded PPSNE a full, four-year accreditation. Below are highlights of the review team's findings:

- ▶ Exceptional customer service across the organization.
- ▶ Best practices in our Public Affairs, Education & Training and Development departments.
- ▶ A strategic plan that can serve as a model for other affiliates to follow.
- ▶ A culture of learning throughout the organization.
- ▶ Innovative revenue expansion opportunities, including our clinical research and lab operations.

*PPSNE
volunteers
increased from 40
to 120 over the
last 2 years*

Mission

The mission of Planned Parenthood of Southern New England is to protect the fundamental right of all individuals to manage their own fertility and sexual health and to ensure access to the services, education and information to realize that right.

Vision

Together we will create a healthier generation and a more just society by putting sexuality education and sexual health care in the hands of young people—giving them the information and power they deserve to shape their future.

Core Values

Integrity

Partnership

Quality

Customer Service

Communication



Serving Connecticut & Rhode Island

345 Whitney Avenue • New Haven, CT 06511 • 203.865.5158
111 Point Street • Providence, RI 02903 • 401.421.7820

www.ppsne.org

