

A photograph of two women standing in front of a classical building with a pediment and columns. The woman on the left has short, wavy brown hair and is wearing an orange blazer over a patterned scarf. The woman on the right has long, dark hair and is wearing a dark purple blazer. The building behind them has a pediment with a relief sculpture and several columns.

PLANNED PARENTHOOD OF NORTHERN NEW ENGLAND 2005 ANNUAL REPORT

# FORTY YEARS

PERSONAL CARE. PERSONAL CHOICES.

# Forty years, from kitchen to clinic, couch to courthouse, lab, lobby, web, airwave, prevention to remedy. Make it new now.

Verandah Porche, 2005



## BELIEVE IT!

**W**e believe that health care is a basic human right. We believe that all people want and are entitled to make voluntary choices about their reproductive lives. We believe in breaking down the barriers between adults and teens that are obstacles to effectively communicating about sexuality and sexual health. And we believe in education and prevention, not restriction and condemnation. PPNNE is committed to treating each person who seeks our services as an individual, with deep respect for his or her privacy and capacity to make responsible choices.

In 2005, we served more patients and raised more money than ever before; expanded our cancer screening services; added abortion care in Manchester (NH); enhanced our insurance billing capabilities to include birth control prescriptions; expanded our regional call center; and received full accreditation and stellar remarks about our patient care, systems, staff, and sites in the federal Title X audit and the Planned Parenthood Federation of America audit and accreditation review.

Our board was engaged as never before, as ambassadors, fund raisers, advocates, and decision makers. We became highly visible on the national stage as the U.S. Supreme Court reviewed the requirement of protections for women's health and safety in abortion legislation in *Ayotte v. PPNNE*. We grew and nurtured a vast network of grassroots activists able to be mobilized with a keystroke. We strengthened our brand with our materials and our messaging. We reached out to our states' growing international communities and created new partnerships. We advanced sexual health education and proudly supported the state of Maine in turning down federal funds for dangerous, abstinence-only-until-marriage programs. And we continued to have the lowest teen pregnancy rate of any region in the country.

We're a mission and we're a movement with a deep and unwavering commitment. We invite our communities to join with us to **provide, promote, and protect access to reproductive health care and sexuality education so that all people can make voluntary choices about their reproductive and sexual health.**

**IN 2005, PPNNE PATIENTS RECEIVED: \$10,066,284** in subsidized care **482,203** free condoms **173,536** cycles of birth control pills **54,572**

**P**PPNNE had some of our hardest and proudest moments ever in 2005, and ultimately we inspired activists, donors, patients, and friends with our tenacity and our mission. While we were forced to make weighty decisions, our board and staff were buoyed by how passionately and determinedly our friends stood with us. The year marked a perfect convergence of dedicated individuals putting their shoulders to the wheel, and with singularity of purpose, being focused and organized about facing the changes and challenges on the horizon.

Throughout 2005, we sought to honor the informed reproductive choices of all we served. We believe that enhancing access to health services, advancing quality sexual health education, and respecting privacy and tolerating religious diversity is life-affirming and just. And we know **that the convictions of some must not be allowed to rule the rights of us all.**

# DELIVER IT!

**W**e deliver on our promise every day. We are a network of health care providers, educators and professional trainers, and public policy professionals. We aspire to make reproductive and sexual health care broadly available and widely supported.

Our commitment is to create the will and enduring medical, educational, and legal structures to make access to high-quality health care and honest education a reality.

In 2005, our clinical staff at **26** health centers provided **94,128** visits to **60,319** women, men, and teens across northern New England — the most patients served in our 40-year history.

Despite challenges and threats to our work, PPNNE provided education programs, support, and services that were meaningful, well-received, professional, and compassionate to teens, parents, and youth-serving professionals. Our education team reached **17,079** participants through **921** educational and training programs in 2005. Included were five Parent Nights with national experts on adolescent brain development, Internet safety, and more; **24** professional training programs in communities across the region; and nearly **800** school and community-based education programs for teens. Our Annual Education Conference in Concord (NH) focused on comprehensive sexuality education and featured Shelby Knox, the young activist featured in the award-winning documentary, *The Education of Shelby Knox*, which looks at the risks and limitations of abstinence-only education in a small Texas community.

Our state public affairs teams worked diligently to fight back legislation that would compromise women's health and safety,

keeping our mission strong and viable. Whether the issue was parental notification, emergency contraception, sexuality education, pharmacy billing, adoption, or Medicaid reimbursement, PPNNE's public affairs staff fought the good fight — and won every time.

Our grassroots organizers successfully engaged activists around crucial judicial nominations and state legislative action. We were visible throughout our service area, tabling at “Vagina Monologues” performances in all three states, holding numerous “Back Up Your Birth Control” parties on college campuses, rallying for Women's Equality Day, and more. College student interns and volunteers were mentored and press conferences and visibility events regarding our Supreme Court case and Supreme Court nominations were organized.

PPNNE's groundbreaking social change effort in Portland (ME) — Real Life. Real Talk.® — moved forward with designated staffing and community leaders' conversations (following initial research with local parents and teens in 2004). This national test project, supported by the Planned Parenthood Federation of America, is designed to address the culture of silence around sexual health and the resulting vacuum of intelligent discussion and problem solving. We're exploring innovative methods for engaging community leaders and parents in understanding teen reality, developing communication skills, and creating an entire community where issues of sexual health and healthy relationships are discussed and addressed openly and honestly.



# CREATE IT!

As the health care marketplace changes, we change with it. As popular culture affects us, we work to challenge it. As technology advances, we offer the latest innovations. As our communities become more diverse, we create strategies to meet changing needs. And with the forces of our federal government against us, we fight to protect the health and safety of those we serve by advancing public policy in northern New England that protects and promotes reproductive rights, access to reproductive and sexual health care, and sexuality education.

Our **FAIR Care program** fulfills PPNNE's longstanding commitment to providing quality health care to all, regardless of income, and in 2005, 74 percent of our patients received a subsidy to partially cover the cost of their care. Participants in our unique **Easy Scripts Plan (ESP)**, delivering hormonal contraceptive supplies directly to patients' homes, grew by 121 percent.

Grant funds from New Hampshire's Office of Minority Health enabled us to launch an **HIV outreach program** in Manchester (NH), hiring a full-time Spanish-speaking educator to facilitate more accessible, culturally sensitive health care and education for Latina women, and prepare our health-center staff for an influx of new patients.

At the heart of PPNNE's new **peer-to-peer mentoring** program in Burlington (VT) is a focus on honest talk about relationships — something teens tell us they want with young adults,

but rarely have the opportunity to experience. Kicking off this innovative project, we trained college-age mentors to understand and address the complex issues teens face in a world awash in mixed messages about sexuality and sexual health.

**Teen councils** in each of our states meet three times a year to inform our educators about teen life and the role PPNNE can play in offering support, education, and health care. Our newest council in Manchester (NH) started in 2005 with 24 eager teens from diverse backgrounds and peer groups, each hungry for opportunities to share their realities and speak openly about relationships and sexual health.

With over-the-counter access to emergency contraception (EC) stalled by the federal government confusing politics with science, we moved forward implementing EC pharmacy access in Maine, successfully passing **EC Collaborative Practice legislation** in New Hampshire, and moving similar legislation through the House in Vermont.

The **Internet ([www.ppnne.org](http://www.ppnne.org))** is now a primary tool for joining our Activist Network, finding our health centers, making a charitable gift, paying for services, linking to EC access, and researching recent press releases and health information. In 2005, we began creating the capacity for electronic medical records as well as an intranet to link our three-state staff and share information and resources.

## WWW.PPNNE.ORG

# ORGANIZE IT!

## PPNNE ACTION NETWORK

Supporters enrolled in the PPNNE **Action Network** now total more than 24,000 throughout our three states. These advocates and activists know the importance of linking the personal to the political, and with our e-updates and activations, they are informed and encouraged to make their voices heard regarding the legislation and policies that will have a direct impact on access to comprehensive reproductive health care.

■ With financial and staffing support from the Planned Parenthood Federation of America, we hosted a *Live Action Camp* for 25 **Maine** activists who learned the intricacies of the Supreme Court nomination process and developed campaign skills (canvassing, phone-banking, how to talk about reproductive rights, etc.) necessary for the legal and political challenges ahead.

Prior to confirmation hearings for ultraconservative Judge Samuel Alito, PPNNE activists joined others from Maine's Fair and Independent Court Coalition in the "Rolling Justice Tour," funded by a national coalition, the Alliance for Justice. Maine was one of 11 states hosting this small-town bus tour to raise awareness of the threat Judge Alito posed to the people of Maine — and to all Americans. PPNNE activists generated over 2,000 phone calls to Senators Snowe and Collins, urging them to oppose Alito.

■ In early 2005, **New Hampshire** activists called their legislators and wrote letters to the editor encouraging passage of EC Collaborative Practice legislation that would facilitate emergency contraception (EC) access via participating, trained pharmacists. Their efforts paid off, and New Hampshire became the seventh state in the nation to secure expanded access to this time-sensitive contraceptive. In November, more than 120 activists gathered at six locations around New Hampshire for *Women's Rights Watch Parties* to hear personal accounts from staff and board following oral arguments in our case before the U.S. Supreme Court.

■ In the fall of 2005, **Vermont** activists attended *Choice Meet-Ups* and trainings where they mingled with fellow pro-choice Vermonters, learned organizing and advocacy skills, and created a focused plan for a "choice voice" in the pending Supreme Court nominations and hearings. Activists also wrote letters, made phone calls, and tabled in support of Vermont's EC Collaborative Practice bill which successfully passed through the House.

**"Rolling Justice is a community effort to educate Americans about how the Supreme Court impacts them personally. When people get the facts about the Alito record, they are deeply troubled."**

Nan Aron, President, Alliance for Justice

ACT ON IT!

**T**he political gains of the far right — including the courts — have been a wake-up call to the significance of politics as it affects our most private decisions and our daily lives. PPNNE's Action Fund (an independent, not-for-profit organization) works to foster and preserve a social and political climate that supports women's health and safety. Our advocacy — community organizing, public education, and electoral activity — supports candidates and public policies which guarantee the right to choice and full and non-discriminatory access to health care. During 2005, a non-election year, our efforts were primarily focused on educating our supporters about the work of the Action Fund and evaluating and adjusting our structure so that we are primed to be effective and efficient (aka victorious!) in the upcoming 2006 election cycle.

## 2005 PATIENTS & PATIENT VISITS

	Patients	Visits
<b>Maine</b>		
Biddeford	1,639	2,650
Brunswick	1,892	3,078
Portland	7,962	11,859
Sanford	1,891	3,272
<b>Totals</b>	<b>13,384</b>	<b>20,859</b>
<b>New Hampshire</b>		
Claremont	1,818	3,250
Derry	3,404	5,214
Exeter	1,651	2,432
Keene	3,353	5,572
Manchester	5,091	7,528
Portsmouth	1,599	2,170
West Lebanon	3,368	4,870
<b>Totals</b>	<b>20,284</b>	<b>31,036</b>
<b>Vermont</b>		
Barre	2,595	3,887
Bennington	712	1,107
Brattleboro	2,260	3,905
Burlington	5,953	8,302
Hyde Park	1,026	1,707
Middlebury	863	1,312
Newport	912	1,677
Randolph	325	464
Rutland	2,886	4,446
Springfield	758	1,273
St. Albans	1,501	2,430
St. Johnsbury	1,121	1,807
Vermont Women's Choice	3,836	6,222
Waterbury	759	1,161
Williston EXPRESS	1,144	1,533
<b>Totals</b>	<b>26,651</b>	<b>41,233</b>
<b>PPNNE Totals</b>	<b>60,319</b>	<b>93,128</b>

## In 2005, the following volunteers served on the PPNNE Board of Trustees:

### Chair

Cheryl Hanson (VT) \*

### Vice Chair

Wendy Frosh (NH)

### Second Vice Chair

Judith Sutphen (VT) \*

### Secretary

Rabbi Alan D. Fuchs (NH) \*

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Rev. Jerry Goddard (NH) \*

Howard Harrison (ME) \*

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Christine Streeter (ME) \*

Virginia Swain (NH) \*

Marcia M. Tingley (NH)

Laurie Williamson (ME)

*\* denotes concurrent membership on PPNNE & PPNNE Action Fund Boards*

## Administrative Staff

**President/CEO:** Nancy Mosher

**Medical Director:** Cheryl Gibson, M.D.

**Senior Vice President, Operations:** Jean Cotner

**Senior Vice President, External Affairs & Organizational Development:** Ann Fielder

**Vice President, Development:** Nancy Chiquoine

**Vice President, Education & Training:** Catriona McHardy

**Vice President, Medical Services:** Rachel Atkins

**Vice President, Public Policy & Governmental Affairs:** Jessica Oski

## Credits

**Editor:** Skeek Frazee, PPNNE

**Design:** Christensen Design

**Printing:** Transcontinental O'Keefe

# DEFEND IT!

**W**e believe that any legislation regulating the provision of health care must have at its core protections — not limitations. During 2005, this belief — coupled with determined support — carried us through an arduous effort of defending our patients at the U.S. Supreme Court in *Ayotte v. PPNNE*, a landmark case set against the backdrop of worrisome changes to the court. The stakes were high.

For decades, “no-choice” strategists have recycled old and created new tactics to undermine *Roe*, all of which have been turned back by the state legislatures of Maine, New Hampshire, and Vermont — all except one. The PPNNE case began as a challenge to a New Hampshire law that prevents doctors from performing an abortion for a teenager under the age of 18 until 48 hours after a parent has been notified. Contrary to 30 years of Supreme Court precedent, the law contained no medical emergency exception to protect a pregnant teenager’s health, and it was immediately enjoined from being enforced in a challenge by PPNNE, the American Civil Liberties Union, the Concord Feminist Health Center, the Feminist Health Center of Portsmouth, and Dr. Wayne Goldner. Surprisingly, after two federal courts had determined the law to be unconstitutional because it lacked a health exception, the U.S. Supreme Court agreed in May to review it once again.

*Ayotte v. PPNNE* held the potential to completely change the landscape for abortion laws across the nation, giving a green light for any state to pass restrictive, dangerous legislation — and removing the legal option of medical professionals to enjoin or stop bad laws before they could cause harm. Eroding or eliminating the necessity

for a health exception would have affected all American women seeking abortion care, not just minors, and would have unraveled decades of hard-won legal protections for women’s health and safety. It would not have overturned *Roe*, but would have effectively gutted it.

The New Hampshire attorney general, Kelly Ayotte, aligned herself with the Bush administration as the high court prepared to hear its first major case on the abortion front in five years. The law sought to change the legal standard in such a way as to allow challenges only after a law went into effect and a woman was actually harmed. However, New Hampshire Governor John Lynch, a bipartisan group of more than 150 New Hampshire lawmakers, several medical professionals and associations, and others filed briefs on our behalf. They were united in their concern that, if upheld, this dangerous and restrictive law would require a young woman facing a medical emergency to visit a judge before her doctor could treat her.

PPNNE was in the national eye on November 30th as the Supreme Court held women’s health and lives in their hands. We, in turn, held firm, secure in our belief that ours should not become a nation where the right to choose remains legal in name only, crippled by a gauntlet of restrictions that makes it inaccessible to most and unsafe for all.

*On January 18, 2006, the Supreme Court unanimously recognized its precedent that abortion laws must protect women’s health and safety. It remanded the case back to the lower court to consider whether the New Hampshire Legislature would have wanted this law with a medical emergency exception. If not, the court said the law should be struck down in its entirety.*

**“In an emergency, I need to be able to go to a hospital — not a courthouse.”**

Leslie DeMars, M.D., Dartmouth-Hitchcock Medical Center  
Chair, PPFA National Medical Committee





In July of 2005, PPNNE President/CEO Nancy Mosher received the national APPLE Tree Award from the Association of Planned Parenthood Leaders in Education (APPLE) for her strong commitment to forward-thinking sexual health education.

## A LETTER FROM THE PRESIDENT/CEO

This past year, as I traveled across Maine, New Hampshire, and Vermont — and to the U.S. Supreme Court and back — it became increasingly clear that the only way to help young people with the tough dilemmas they face every day in their lives and their relationships is to chip away at our culture’s collective blind spot when it comes to human sexuality. For the past several years, Planned Parenthood of Northern New England (PPNNE) has been focused on a primary strategic goal: to break down the silence between adults and teens regarding sexuality and sexual health. We’ve worked hard to address this goal in every aspect of our mission, and in 2005 we:

- **fought** a national legal battle all the way to Washington to ensure that young women — and indeed, all women — could get appropriate abortion care in health emergencies;
- **encouraged** every young person seeking care at our health centers to talk with their parents or a supportive adult about their reproductive and sexual health decisions;
- **hosted** parents and professionals for workshops on adolescent brain development with Dr. David Walsh, President of the National Institute on Media and the Family;
- **reached** parents through innovative Web-based programs, free parent workshops, and old-style house parties and parent roundtable programs designed to create community through sharing concerns and learning together;
- **provided** our clinicians with advanced training on adolescent development and counseling skills;
- **convened** teen councils in each state to hear what teens need from adults in their lives so that we can incorporate that learning into every aspect of our services; and
- **began** our pilot Real Life. Real Talk.® project in Maine, hiring staff and initiating community leaders’ conversations. With partner groups in Portland, we’ll be involving parents and trusted adults to create a more positive social climate in which to reframe sexuality as a component of healthy relationships—not a commodity.

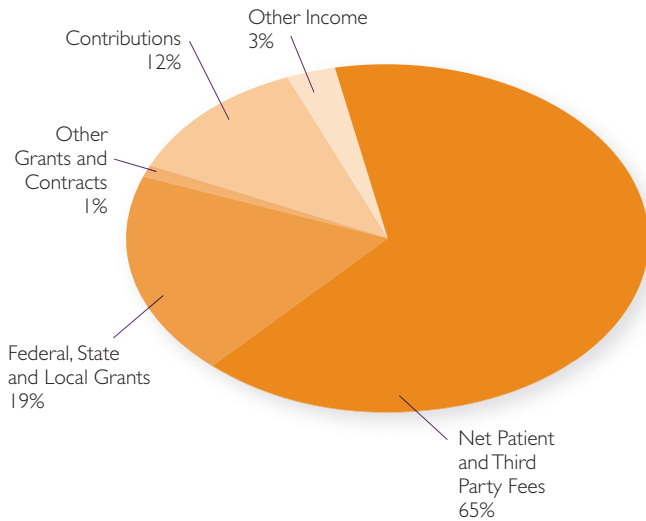
Sexuality is part of being human. Silence is the enemy. During our 40th Anniversary year, I was proud to lead PPNNE’s efforts to help adults and teens in our three-state region. We need to talk sincerely, honestly and, above all, openly about sexuality with our kids. And when we do, future generations can make informed decisions about sexuality in ways that protect their health and ultimately lead to respectful and mutually satisfying intimate relationships. If we’re successful, just think what the next 40 years will bring!

Nancy Mosher  
President/CEO

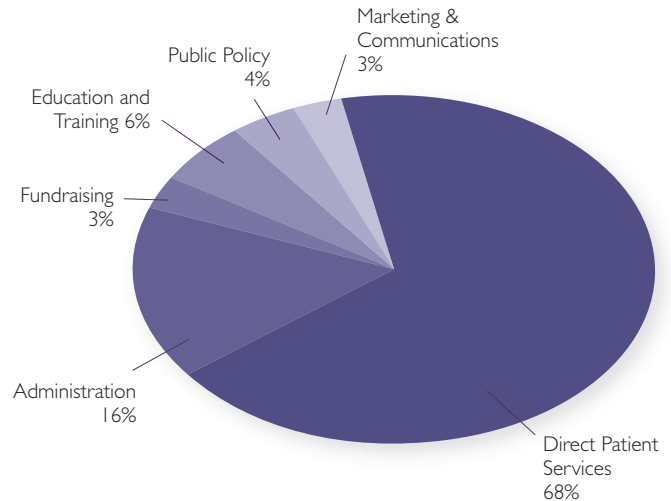
**“If we as parents abdicate our obligation to talk honestly about sex, we cede our influence to the media. Is that what we want for our kids?”**

David Walsh, Ph.D.

## Money In: \$17,437,228



## Money Out: \$17,612,986



Our 2005 budget shortfall reflects rising numbers of uninsured and underinsured patients, increased costs associated with providing quality health care, funding cuts from the state of New Hampshire, and unfavorable reimbursement rates for subsidized care for our New Hampshire patients.

# SHARE IT!

During 2005, **6,413** individuals, families, businesses, and foundations supported us in delivering Personal Care and Personal Choices, contributing **\$1,803,766** to PPNNE's Annual Fund and increasing our endowment to over **\$4,500,000** by year's end. Their generosity helped us to serve more than **77,000** people and provide **\$10,066,284** in subsidized care — far more than at any other time in the last four decades.

We celebrated our 40th Anniversary year by reaching out to more than **400 people** at events large and small across the region — from New Hampshire house parties following oral arguments in our U.S. Supreme Court case to special screenings of *Vera Drake*, the Academy Award-nominated film depicting the risks and realities of illegal abortion in the 1950s; from another successful fundraiser with author John Irving in Manchester (VT) to our 40th birthday party at the West Branch Gallery in Stowe (VT).

Abortion access was supported by contributions of more than **\$44,000** from 129 individuals who designated gifts to our Laura Fund. This abortion loan fund provided **\$52,000** to 325 low income women in our service area, ensuring equitable access to safe abortion care.

Year-end giving received a significant boost with an anonymous **\$35,000** Challenge Grant which matched Phon-a-thon and online donations in the month of December.

Financial assistance for life-saving cancer screening was made available to 112 women through **\$26,699** in contributions to our Cancer Screening Access Fund. PPNNE is the largest reproductive cancer screening organization in northern New England.

The retirement of U.S. Supreme Court Associate Justice Sandra Day O'Connor and the death of Chief Justice William Rehnquist resulted in uncertainty about the future makeup of the court. It also raised the stakes in *Ayotte v. PPNNE*, our New Hampshire case before the high court. We responded boldly, in part thanks to our new Justice Fund. Contributions of **\$124,911** to the Justice Fund created a designated pool of resources needed not only for the case, but for other legal, advocacy, and public relations challenges that loom on the horizon as we continue to protect the pro-choice environment in our region.

**In 2005, PPNNE welcomed 1,223 new donors — a 55 percent increase over the previous year.**