



2006 Annual Report

Thank You for Choosing Planned Parenthood of Stark County



Executive Director,
Bonnie Bolitho (top)



Board President,
Barbara Singhaus
(bottom)

Dear Friends and Supporters,

Planned Parenthood Founder, Margaret Sanger, once said, "It is not enough to look back with pride, justified as that pride may be. We must look forward with hope and confidence too. The real lesson of the past is that it shows what can be done in the future." As we bring you the last annual report from Planned Parenthood of Stark County, we reflect on our outstanding legacy of service with great pride while we look ahead to our bright future as Planned Parenthood of Northeast Ohio (PPNEO).

Although much change has occurred over the past year and more will follow, we want you, our dedicated supporters, to know that Planned Parenthood will continue providing essential services in Stark County even as we expand into underserved areas. We need your support as much as ever to make the transition smooth for our clients and to continue providing high quality health care and family planning services to all women and men throughout Northeast Ohio.

Thank you for making planned parenthood a reality for so many.

Sincerely,

Barbara Singhaus
Barbara Singhaus
President, Board of Directors

Yvonne E. Bolitho
Yvonne E. Bolitho
Executive Director

2006 Year in Review

In 2006, Planned Parenthood was proud to be a lead sponsor of the **Ohio Prevention First Act**. This important legislation focuses on preventing unintended pregnancies and helping people make responsible reproductive choices. It was introduced in the Ohio House and Senate for the first time in 2006 and will be reintroduced in 2007.

Plan B® Emergency Contraception (EC) went over-the-counter for women age 18 and older. Planned Parenthood believes that people of all ages should have easy access to EC to prevent unintended pregnancies and we are pleased the FDA took this important first step.

PPSC completed a **Pregnancy Prevention Public Awareness Media Campaign** in 2006. This campaign was funded by a



grant from the Stark County Department of Jobs and Family Services for the purpose of reaching local women and teens that are in need of family planning services in order to avoid an unplanned pregnancy, an out-of-wedlock pregnancy, or a pregnancy that might jeopardize the woman's health or family stability.

PPSC made a new partner in our effort to reach out to the younger members of our community. Q92 FM, based in Alliance, hosted the **Planning is Power Summer Street Tour**, making van stops on National HIV testing Day and Men's Health Day to raise awareness about the services available to men at PPSC and to encourage people to be tested for HIV. Q92 FM also distributes literature and safer sex products at local venues.

2006 Financial Report

A community's success depends on the health and well being of its citizens, organizations and businesses. Planned Parenthood of Stark County's success depends on maintaining a diverse financial base to keep us strong and adaptable to change. Being financially healthy allows us to continue providing essential services to the women and men in our community everyday. It also helps ensure that all of our community members have access to high quality and affordable family planning services, empowering them to make responsible decisions and build fulfilling lives.

Ohio Department of Health

Planned Parenthood of Stark County receives federal funds from Title X, America's Family Planning Program, through the Ohio Department of Health.

Client Fees and Medicaid

Client fees are determined by the cost of services provided. To calculate out-of-pocket expenses, Planned Parenthood uses a sliding fee scale based on family size and household income. Client fees also include Medicaid third-party billing and educational presentations or materials.

United Way of Greater Stark County

Since 1970, United Way has assisted Planned Parenthood by providing funding for medical and community education services. Annual allocations are based on documented community need.

Memberships and Foundation Support

Planned Parenthood of Stark County is proud to be supported by individuals and families in our community. A list of donors is included in this annual report.

Miscellaneous Grants and Gifts

Planned Parenthood receives other grants and gifts through the year that enhance family planning and reproductive health care services for our clients.

Other Income

Any revenue that does not fit into one of the previous categories is designated as other income.



A certified audit of all PPSC programs is conducted annually. Due to the timing of the 2007 Northeast Ohio merger, an 18-month audit will be conducted for the year ending 6/30/2007. Past audits are on file in PPSC's administrative office.

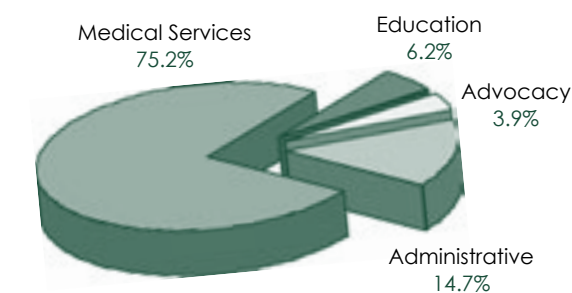
2006 Revenue

Ohio Dept. of Health	\$153,642
United Way	\$129,739
Client Fees & Medicaid	\$774,155
Memberships & Foundations	\$ 86,543
Misc. Grants & Gifts	\$131,935
Other Income	\$ 49,514
TOTAL REVENUE	\$1,325,528



2006 Expenses

Medical Services	\$975,909
Administrative	\$191,248
Educational Services	\$ 79,097
Advocacy	\$ 50,969
TOTAL EXPENSES	\$1,297,223





Thank You for Your Generous Support

We're grateful that so many value and support the work of Planned Parenthood in the Stark County community. As donors, volunteers and activists, you recognize that family planning, reproductive health care, and medically accurate, age-appropriate sex education are essential to reducing unintended pregnancies and the spread of sexually transmitted infections. With over 95 percent of our clients in financial situations that make them eligible for discounted services, the support of members, foundations, and organizations makes it possible for people in our community to access essential health care and family planning services at affordable prices. Thank you.

Margaret Sanger Society - \$1,000+

James & Francine Crist
 Connie Getman
 Dr. & Mrs. Thomas Kinney
 Drs. Elbert & Martha Magoon
 Jean Naughtrip
 Dr. Jim & Joyce Niffenegger
 Rob & Beverly Vail

Dollar-A-Day Sponsors - \$365

Dr. William & Linda Alford
 Bonnie Bolitho
 Scott & Carol Booth
 Drs. Robert & Reita Bussan
 Dr. Cheryl Buchwalter
 Victoria Calevski
 Herbert Fisher
 Norman & Pam Gaynor
 Stanley & Charlotte Greenwald
 Dr. Thomas & Judy Hoover
 Jean Housos-Powell
 John Kiel
 Martha Lottman
 Rev. Doyle & Marian Luckenbaugh
 Howard & Connie Rubin
 Chet & Laura Shoemaker
 Carrie Sibila
 Audrey Sparks
 John & Sally Strayer
 Dr. David Wakulchik

Family Members - \$120

Anonymous (2)
 Coen Family Foundation
 Alfred Glossbrenner
 Don & Rhoda Hart
 Earl & Barbara Hickey
 Tim & Amy Hoover
 Rebecca Kamen
 Malcolm & Mary Keiller
 Denny & Lynne Kolp
 Bob & Lori Lapp
 Elinor Livingston
 Rob Lucas
 Chris Magoon
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Robert & Shelley Schweitzer
 Bill & Barbara Singhaus
 Linda Sirak
 Nancy Summers
 Dr. Bill & Candy Wallace
 Dr. Paul & Miriam Welch
 Fred & Ruth Wenderoth
 John & Marilyn Williamson
 Fred & Bobbi Zollinger

Individual Members - \$60

Anonymous (8)
 John & Nancy Baker
 Dr. Sandra Beichler
 Robert & Hortense Bobbitt
 Anita Coen
 Helen Dull
 Anthony & Sally Efremoff
 Jack & Sheila Fisher
 Michael Flynn
 Barbara Fordyce
 Harold Forrest
 Thenice Gall
 Jan Griffith
 Dr. Cyril Gross
 Mary Haines
 Pamela Hanke
 Cynthia Horne
 Shirley Howes
 Nancy Janson
 Johannes Kicken
 Claudia Khourey Bowers
 Trudy Kitzmiller
 June Lockhart
 Michelle Luntz
 Bob & Brenda Mann

Ellen Mann
 Dottie McGrew
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 Marion Mills
 Linda Nelson
 Jerry Norton
 Cheryl Paine
 Catharine Powell
 Jane Rawson
 L. Rafael Rodriguez
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 Joseph Sommer
 Paul & Millie Stergios
 Mary Stilwell
 Kelli Swan
 Jane Vignos
 Erica Wilson-Domer

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 Barbara Beck
 Jane Bingham Fawcett
 Zandra Bloom
 M. Kay Brown
 Karen Christoff
 Carol Darcy
 Mark Dechellis
 Carol Degrange
 Nimrod Dinar
 Mariynn Doll
 Nancy Dollard
 Richard Dowding

What Kind of Legacy Would You Like to Leave?

Planned Parenthood has made a positive, life-affirming impact on generations of women and their families. When you remember Planned Parenthood in your will or estate plan, you give the young people of tomorrow one of the most meaningful gifts - a healthy future. For more information about leaving your legacy, contact us at (330) 456-5329 or development@ppstark.org. Planned Parenthood of Stark County is a proud member of Leave a Legacy® Stark County.

Foundation & Grant Support

Anonymous Family Foundation Gift
 \$5,000 gift for providing direct health care services.

Anonymous Individual Gift
 \$5,000 gift for providing direct health care services.

Ada and Helen Rank Foundation
 \$2,000 for agency operational support.

Compton Foundation
 \$3,000 for agency program support.

Friends Together for Life
 \$6,000 for male health care and HIV testing services.

George H. Deuble Foundation
 \$1,000 for agency operational support.

Herbert and Jean Jones Charitable Fund
 \$500 for agency program support.

Stark County Dept. of Jobs & Family Services
 \$105,000 for pregnancy prevention campaign.

Tri-County AIDS Coalition
 \$300 for HIV testing and outreach services.

W. Henry Hoover Foundation
 \$15,000 for agency program support.

Turning Our Clients into Donors

As public funding for reproductive health and family planning services becomes less stable, we are working to identify alternative ways to fund these critical services so they remain accessible and affordable for all members of our community.

Although Planned Parenthood of Stark County clients are not among our typical donors, their contributions are valuable. Our clients are important people to reach because not only are they sensitive to our issues, they are interested in helping ensure that other women and men continue to have access to services they hold dear.

In 2006, Planned Parenthood of Stark County received 1,441 contributions from our clients totalling \$9,080. These contributions, combined with the understanding that nearly 60 percent of our revenue comes from client fees and Medicaid, indicate that our clients truly value the family planning and reproductive health care services they receive and are more than willing to contribute to the cost of their health care.

If we made an error in your listing, we apologize. Please let us know.





Our Reproductive Health & Family Planning Services

Planned Parenthood of Stark County provides essential reproductive health care and family planning services to a diverse population. Our medical services include pelvic and breast exams; hormonal and barrier methods of contraception; testing and treatment for sexually transmitted infections; pregnancy testing and options counseling; colposcopy and cryotherapy; and anonymous or confidential testing for HIV, the virus that causes AIDS. Sexuality education programs, community outreach, and short-term counseling services are also available. Access to these vital services helps prevent unintended pregnancies and reduces the number of abortions and sexually transmitted infections community-wide.

In 2006, nearly 2,600 prescriptions for emergency contraception were filled at Planned Parenthood of Stark County. In December, 2006, the FDA approved Plan B® Emergency Contraception (EC) as an over-the-counter medication for people age 18 and older. Women age 17 and younger may still obtain EC by prescription. Although availability is not as widespread as needed, people of all ages can access Plan B® emergency contraception at Planned Parenthood.

Emergency contraception is a higher dose of the same hormones in regular birth control pills. When taken within 72 hours of unprotected sex, it will reduce the risk of unintended pregnancy up to 89 percent. Emergency contraception will not disrupt an existing pregnancy.

Testing for HIV, the virus that causes AIDS, is free to all community members on an anonymous or confidential basis. With the new rapid test, results are now available the same day as testing takes place. 300 people received HIV testing at Planned Parenthood of Stark County in 2006. Thank you Friends Together for Life and the Tri-County AIDS Coalition for supporting this valuable program.

DEMOGRAPHIC	NUMBER	%
GENDER		
Female	7,689	95%
Male	371	5%
AGE		
17 & under	1,257	16%
18 to 24	3,912	51%
25 to 29	1,240	16%
30 & Over	1,280	17%
RACE		
Black	1,113	14%
Hispanic	133	2%
White	6,271	82%
Other	172	2%
INCOME		
At or below 150% poverty level	6,541	85%
Greater than 150% poverty level	1,148	15%
CURRENT BIRTH CONTROL METHOD		
Pills	3,712	48%
Depo Provera	928	12%
Evra Patch	285	4%
Condoms	838	11%
NuvaRing	360	5%
Other	1,566	20%
TOTAL 2006 CLIENTS	7,689	

As demand for men's sexual health services continues to grow, Planned Parenthood is proud to be able to help our community meet this urgent need. In 2006, 371 men received services at Planned Parenthood of Stark County, representing a 36 percent increase over 2005 and a 335 percent increase since the program expanded in 2004.

Understanding sexuality is an integral part of human development, which is why education is such a vital part of our services. At Planned Parenthood of Stark County, we believe that trusting individuals and providing them with medically-accurate information about sexuality, family planning, reproduction, and childbearing will empower them to make well-informed, healthy decisions that are most appropriate for their lives.

Our **Community Education Programs** balance important health messages with engaging activities to create a positive learning environment. In 2006, Planned Parenthood of Stark County provided comprehensive, age-appropriate education programs and community outreach services to over 2,000 people in our community with hundreds more reached at local health and wellness fairs. Some of our more popular programs include Responsible Decision-Making, Birth Control Methods and Family Planning, Building Effective Parent/Child Communication, Teen Pregnancy Issues, Safer Sex Options, and Preventing Unintended Pregnancy and Sexually Transmitted Infections.

In addition, our **Woman-to-Woman Outreach Program** offers a crucial link between services we provide and the individuals in our community that need them. Our professional staff works with individuals and agencies to provide practical support to women who need reproductive health care and family planning services, but may not know how or where to begin.

Short-term counseling services are also available to all clients, free-of-charge, regarding family planning and birth control, sexually transmitted infections, pregnancy options, and relationship issues. Clients are referred to other Stark County agencies for services that are not provided by Planned Parenthood.



Community Education & Outreach

Planned Parenthood of Northeast Ohio (PPNEO)

In 2006, five Planned Parenthood affiliates in Northeast Ohio began to pursue consolidation to serve more clients, strengthen core services, reduce unnecessary duplication of effort, and sustain long-term growth. After a thorough and positive due diligence assessment, the Boards of Directors at each affiliate voted to move forward with consolidation by July 2007. The new affiliate - Planned Parenthood of Northeast Ohio (PPNEO) - will bring together the best of Planned Parenthood of Greater Cleveland; the Mahoning Valley (Youngstown); North Central Ohio (Mansfield), Stark County (Canton); and Summit, Portage and Medina Counties (Akron). PPNEO will initially serve the health care needs of 57,500 clients at 18 health centers in 21 counties. Although PPNEO's headquarters and most administrative offices will be based in Akron, health care delivery, education, outreach and community relations functions will remain local. In addition, PPSC's Executive Director, Bonnie Bolitho, will become the V.P. of Relationship Management. Her focus will include community relations, development, fundraising, marketing and communications. We are all excited about becoming PPNEO because we know that we can achieve more together than we can on our own.



Thank You for Your Years of Service

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Karen Flynn, *International Advocate*

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Joyce Niffenegger

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Yvonne E. Bolitho

MEDICAL DIRECTOR

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LEGAL COUNSEL

Todd Bundy

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Rachel White, MA
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* part-time staff



Planned Parenthood®
of Stark County

Helping people live responsible lives through family planning.

CANTON HEADQUARTERS

2663 Cleveland Ave. NW
Canton, OH 44709

HEALTH CENTER

(330) 456-7191 phone
(330) 456-9679 fax

ADMINISTRATIVE OFFICES

(330) 456-5329 phone
(330) 456-9679 fax

VISIT OUR WEBSITES

www.plannedparenthood.org
www.teenwire.com
www.gutmacher.org

Planned Parenthood of Stark County is
proud to be a participating agency of

United Way
of Greater Stark County

