



VOICE FOR CHOICE

Winter 2010

PLANNED PARENTHOOD COLUMBIA WILLAMETTE



Regional Service Center Grand Opening Celebration

Learn more on page 3

Salem Celebrates Roe v. Wade

Planned Parenthood supporters and pro-choice activists joined Oregon Women Lead for a Roe v. Wade anniversary celebration in Salem this January.

Approximately 150 people attended the event. Speakers included the four women credited with founding the Charla Richards-Kreitzberg Planned Parenthood health center, PPCW's Salem health center. Jaquiline Zimmer flew in from San Francisco and was joined by Lauri Wagoner, Tricia Smith, and Bonnie Heitch, the past president of the Charla Richards-Kreitzberg Foundation for which the clinic is named. They shared stories of their adventures and humorous travails in the rekindling of the women's movement in the early 1990s, which led to the establishment of Planned Parenthood's health center in Oregon's capital.

PPCW's Salem health center manager, Angele Kirk, also spoke at the event.

Oregon Women Lead is a new organization founded to empower pro-choice women, through training and support, to enter politics. For more information, visit www.OregonWomenLead.com.



A Dream Realized

After working for so many years in a space we long ago outgrew in SE Portland, it's still hard to believe that I'm writing this letter to you from the sunny third floor of our amazing new Regional Service Center. Around me, the staff at Planned Parenthood is hard at work in beautiful new offices and workspaces. Each employee has a large desk and sufficient space now; volunteers have workspaces to use; different departments can simultaneously hold multiple meetings



in the ample conference rooms we now share; our Teen Council peer educator groups can meet in their very own room in the building. Our large meeting room can hold all of our staff at once, and the entire building is decorated in beautiful artwork donated by local artists and galleries. Planned Parenthood's employees feel newly energized, appreciated and professional, and grateful for the resources this building provides. As several employees have said to me, "It's like having a new job!"

Employees and patients alike have remarked at the wonderful difference between our

previous space at NE 15th and Fremont and this amazing new health center. Our patients feel more relaxed in the comfortable waiting room and the spacious exam rooms; they comment on how professional and beautiful the facility is. Our employees have shown flexibility and willingness to learn new processes as we adjust to the new space, and they are already seeing more patients than ever before.

We began dreaming of this facility so long ago, long after we had pushed our old building to its limits. This project has been time consuming, and has taken a great deal of hard work from so many different people over the past four years. I can't possibly name here all of the amazing individuals who helped to make this dream a reality, but we humbly appreciate each and every one of you: donors, employees, volunteers, board members, patients, and supporters.

We all celebrate that PPCW could build the kind of health center our community needs, and that we have the kind of employees that consistently provide exceptional care to our patients. Thank you so much for what you've enabled PPCW to do. I couldn't be more proud.

David Greenberg, Ph.D.
PPCW PRESIDENT & CEO

PPCW Community Networking

PPCW's Education department is working with our health centers to strengthen community relationships. Health center and Education department staff met with community leaders and partners in Bend, Gresham, McMinnville, Salem, and Vancouver, and have several more meetings

planned for 2010. PPCW is working to find ways to better partner with other organizations in each of our communities, and to collaborate in our efforts to reduce unintended pregnancies and the spread of STDs in Oregon and SW Washington.



WuDUNN WOWS LUNCHEON ATTENDEES

Our 2010 annual luncheon, featuring keynote speaker Sheryl WuDunn, was attended by more than **840 PPCW supporters**. WuDunn wowed luncheon attendees with stories, photos, and lessons learned from her book *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*. Co-authored with her husband Nicholas Kristof, the book recounts their travels throughout Asia, Africa, and all over the

world investigating the plight of women and revealing the cruel reality faced by women who experience violence and oppression.

At the downtown Portland Marriott, attendees helped PPCW raise **more than \$135,000** (a \$7,000 increase from 2009!). Everyone left the luncheon moved and motivated, and many purchased an autographed copy of *Half the Sky* to take home.

PPCW thanks our 29 amazing event sponsors, our 55 fearless table captains, and the 32 Lawyers for Choice, without whom this successful event would not have been possible.

(Above left) Keynote speaker Sheryl WuDunn (Above right) Attendees listen to remarks from PPCW Board Chair Saskia de Boer. (Left) Luncheon attendees Christine Swanson and Bonnie Nuttall



Charitable Checkoff

PROMOTE HEALTHY FAMILIES WITH YOUR OREGON TAX REFUND

Are you a State of Oregon taxpayer who will be receiving an income tax refund? Put your tax refund to work supporting your favorite cause! Go to line 63 on Form 40 or line 33 on Form 40S and enter the amount you wish to donate to Planned Parenthood.

Teens: Apply Now for PPCW's Teen Council!

PPCW is recruiting Teen Council Peer Educators from N / NE Portland, Gresham and Woodburn for the 2010-2011 school year. The Teen Council program trains youth ages 15-18 to become peer educators and health advocates. Teens who participate in the program emerge with improved leadership and presentation skills, as well as a thorough understanding of sexual and reproductive health issues.

For more information and application materials, visit www.ppcw.org/TeenCouncil or call us at 503-775-4931, option 6. Applications are due Monday, May 3, 2010.

Spreading the Word About SiHLE

One of our popular education programs, SiHLE (Sisters Informing, Healing, Living, Empowering), is continuing to grow. Last year, we taught 105 African-American adolescent girls about sexual health, self-esteem, and safe relationships using the SiHLE curriculum. The program aims to decrease teen pregnancy and STDs among girls. To reach even more young people with these important messages, PPCW

is also providing training for educators who want to learn how to teach SiHLE. In 2009, PPCW trained eleven educators in the Portland area who will continue to teach girls in our communities these important lessons. PPCW also developed partnerships with three local agencies to help them provide the SiHLE curriculum as one of their services. Planned Parenthood supported these organizations by providing more than 50 hours of technical assistance in recruitment, delivery, and implementation of their SiHLE programs.



REGIONAL SERVICE CENTER GRAND OPENING CELEBRATION

Planned Parenthood supporters, volunteers, donors, and employees joyously celebrated the opening of our new Regional Service Center on Valentine's Day. This beautiful new facility will enable

us to expand access to high-quality and affordable sexual and reproductive health care to those who need it most.

Close to 400 supporters enjoyed tours of the new health center, a quilting project, food, music and more.

Speakers at the event included Cecile Richards, Planned Parenthood Federation of America President; Vincent Lachina, Planned Parenthood Washington State Chaplain; Earl Blumenauer, Congressman; David Greenberg, PPCW President & CEO; and Teen Council member Karina Faulstich.



(Above left) Attendees enjoy the musical performances

(Above right) Commissioner Daniel Saltzman and PPCW Board Member Christine Vernier

(Left) Congressman Earl Blumenauer, PPFA President Cecile Richards, and PPCW President & CEO David Greenberg.

Measures 66 & 67 Preserve Funding For Oregon Family Planning

On January 26, Oregon voters passed Measures 66 and 67, upholding changes to the state tax structure that the legislature had passed. While Planned Parenthood doesn't usually get involved in tax issues, the failure of these measures would have had devastating impacts on funding for human services, including reproductive health care services, for those most in need in this difficult economic time.

As part of a statewide coalition of organizations, Planned Parenthood

played an active role in the passage of these measures. Over 100 Planned Parenthood volunteers and supporters talked to more than 10,000 voters during the last few weeks of the campaign. PPCW dedicated senior staff time and expertise to the campaign, and sent weekly information to our email list of over 50,000 supporters across the state.

We thank Oregon voters, especially those of you whose taxes may be increased because of these measures, for protecting access to education and family planning funding, and ensuring that the women, families, and teens we serve are able to get the health care they need.



Pledge-A-Picket

TURN ANTI-CHOICE PICKETERS INTO PRO-CHOICE VICTORIES!

Help us send a message to anti-choice picketers outside our health centers by participating in our Pledge-A-Picket campaign. From now until May 31, you can pledge an amount per picketer, per day, or make a one-time donation. Then, each time protesters show up outside our NE Portland health center, they'll be helping us raise money for PPCW programs and services.

To find out more, visit www.ppcw.org/PledgeAPicket or call 503-775-4931 x3278.



BECOME A FAN OF PPCW!

www.Facebook.com/PlannedParenthoodCW

Non-profit organization
U.S. Postage
PAID
Permit No. 335
Portland, OR

Planned Parenthood
COLUMBIA WILLAMETTE

VOICE FOR
CHOICE
PLANNED PARENTHOOD COLUMBIA WILLAMETTE

WINTER 2010

Saskia de Boer
Board Chair

David Greenberg, Ph.D.
President & CEO

PPCW's Voice for Choice newsletter is published three times each year.

Planned Parenthood
Columbia Willamette
3727 NE Martin
Luther King Jr. Blvd.
Portland, OR 97212
503.775.4931
info@ppcw.org
www.ppcw.org



For appointments and information, call: 1.888.576.7526

PPCW Events PPCW Events PPCW Events PPCW

February's Sexy Tuesdays Trivia Night at Macadam's Bar



Sexy Tuesdays
TRIVIA QUESTION:
What sex position is also a workout product created by Susan Somers in the 1980's?

Those who attended Sexy Tuesdays Trivia Night at Macadam's Bar & Grill know the answer! (ANSWER: The Thigh Master)

On March 9, we enjoyed live music from Goodbye Harrison at Paddy's Bar and Grill. All attendees



February's Sexy Tuesdays at Macadam's Bar

wearing green received free condoms, and many left with prizes like movie tickets, restaurant gift certificates, a pot o' gold and more.

Visit the Sexy Tuesdays Facebook page for photos and info on future events that help raise money for PPCW's programs and services!

www.facebook.com/PPCWSexyTuesdays
www.SexyTuesdays.org

March's Sexy Tuesdays at Paddy's Bar & Grill



Goodbye Harrison at Sexy Tuesdays



Planned Parenthood
COLUMBIA WILLAMETTE
3727 NE Martin Luther King Jr. Blvd.
Portland, OR 97212
ADDRESS SERVICE REQUESTED